

DOWNTOWN  
REVITALIZATION &  
ECONOMIC  
ASSISTANCE FOR  
MISSOURI

FEBRUARY 2010

# COMMUNITY TELEPHONE SURVEY REPORT

FINAL SURVEY  
FINDINGS & RESULTS

Farmington, Missouri



PGAVURBANCONSULTING





DOWNTOWN  
REVITALIZATION &  
ECONOMIC  
ASSISTANCE FOR  
MISSOURI

FEBRUARY 2010  
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## ACKNOWLEDGMENTS



DOWNTOWN REVITALIZATION AND ECONOMIC  
ASSISTANCE FOR MISSOURI (DREAM)  
PROGRAM SPONSORS:



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## SECTION I

### METHODOLOGY

#### COMMUNITY SURVEY

- Three hundred and two (302) interviews were completed from a random telephone sample of residents of Farmington, Missouri.
- The margin of error for this survey is  $\pm 5.7\%$ .
- The survey consisted of 67 questions and took, on average, slightly longer than 13 minutes to complete.
- Fieldwork was conducted through November 14, 2009 by Customer Research International (CRI) located in Austin, Texas.
  - CRI fields all studies from its outbound call center in San Marcos, TX at 135 S. Guadalupe Street. Interviewers dial from 4:00 PM to 9:00 PM weeknights, 10:00 AM to 6:00 PM on Saturdays, and 1:00 PM to 7:00 PM on Sundays.
  - Interviews were conducted using computer-assisted telephone interviewing (CATI) software. This CATI software ensures all questions were asked correctly and all logic and skip patterns were implemented properly.
  - The electronic telephone sample was randomized and de-duped to ensure each household was only represented once. Telephone numbers were distributed equally among ten separate replicate groups. Telephone numbers were deemed exhausted once five calling attempts were made or an ending call result was encountered (completed survey, disconnected phone, terminate, refusal, etc.). There was a minimum of 1.5 hours between each call attempt.
  - Project supervisors validated 10% of each interviewer's completed surveys by calling back the respondent and verifying specific responses. Additionally, supervisors continually monitored live calls through CRI's call monitoring system in order to ensure proper interviewing procedures were maintained.

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## SECTION II

### EXECUTIVE SUMMARY

In November 2009, UNICOM-ARC conducted a telephone survey of residents in Farmington Missouri. Respondents were drawn from a random sample of telephone numbers registered to households throughout the community. The purpose of the survey was to learn about public perceptions of Downtown and to provide a basis to establish priorities for the DREAM Initiative.

Three hundred and two (302) interviews were completed, and a sample of this size yields an overall error margin of  $\pm 5.7\%$ .

#### **A. KEY POINTS: PRIORITIES AND FEEDBACK**

- ◆ A majority of respondents placed a high priority on attracting additional big box retail development to improve Farmington.
- ◆ Most respondents indicated they visited Downtown once a month or more and most often used Downtown to conduct business. Respondents also indicated that government offices, the post office, shopping, and dining were important reasons to visit Downtown.
- ◆ Most respondents rated characteristics of Downtown as “excellent” or “good” except for entertainment options.
- ◆ A large majority of respondents believed that it is important for Downtown Farmington to retain its historic character.
- ◆ Most respondents placed a high priority on adding family or casual style dining variety to Downtown. Other business types rated highly by a majority of respondents included a clothing store, bakery, bookstore, fine dining options, and a specialty grocery store.
- ◆ Concerning potential Downtown improvements, most respondents placed a higher priority on the improvements of moving utilities underground, improving building façades, or making Liberty Street match Columbia Street in appearance.
- ◆ A majority of respondents felt no need for upper-floor living space in Downtown.
- ◆ A majority of respondents receive information about Downtown Farmington through local newspapers and word-of-mouth.
- ◆ A majority of respondents stated that they would likely vote in favor of a new sales tax to fund Downtown development.

## **B. KEY DEMOGRAPHIC INFORMATION**

### **By age:**

- ◆ Respondents ages 18-34 visited Downtown more frequently than other age groups.
- ◆ Younger respondents ages 18-34 were more interested in an arcade or other attraction aimed at teenagers.
- ◆ Younger respondents ages 18-34 were the most likely to want improvement in signage to help people find their way around Downtown.
- ◆ Respondents age 65 or older most often cited the newspaper as a source of information about Downtown events and businesses.
- ◆ Respondents 65 or older were less likely to support a sales tax increase for Downtown development activities.

### **By income level:**

- ◆ Respondents with incomes between \$75,000 and \$99,000 were least likely to view existing available green space in Downtown favorably.
- ◆ Respondents in higher income ranges viewed art galleries and shops as a higher priority.
- ◆ Respondents with incomes under \$25,000 tended to be less likely to support a sales tax increase for Downtown development.

### **By gender:**

- ◆ Female respondents tended to rank revitalizing Downtown Farmington as a higher priority than male respondents.
- ◆ Female respondents were more likely to place a priority on adding an ice cream shop or soda fountain, specialty grocery store, clothing store, bookstore, or museum.
- ◆ Female respondents were more likely to place a priority on making Liberty street match Columbia Street in appearance.

## C. COMMUNITY PRIORITIES AND FEEDBACK IN DETAIL

### Priorities for Community:

- ✓ Respondents placed the highest priority on attracting additional big box retail development.

Respondents prioritized five potential activities to improve the quality of life in a given area using a 5-point scale, where "5" indicated the improvement should be a top priority and "1" indicated the item should be a very low priority.

Two-thirds (66.6%) of respondents indicated **attracting additional big box retail** should be a high priority in Farmington. Respondents ranked the other improvements as follows: **Repairing major streets** (64.2%); **improving emergency services** (62.3%); and **revitalizing Downtown Farmington** (52.0%). Respondents were less likely to place a priority on **upgrading parks and recreation facilities** (35.4%), ranking it last.

### Visiting Downtown:

- ✓ Most respondents indicated that they visited Downtown once a month or more and most often used Downtown to conduct business.

Respondents indicated how often they visited Downtown. A strong majority (63.9%) indicated they visited Downtown **more than five times a month** and nearly one-third (30.5%) indicated they visited **one to five times per month**.

Respondents then chose from a list of reasons for visiting Downtown and indicated how often they conduct these activities. Respondents indicated they were most likely to use Downtown for **conducting business, government/post office, shopping, or dining**.

The following percentages of respondents indicated "very often" or "somewhat often":

- Conducting business (68.5% very/somewhat often)
- Government/post office (67.5%)
- Shopping (63.9%)
- Dining (62.9%)
- Special Events (53.3%)
- Entertainment (40.1%)
- Other outdoor recreation, such as walking (34.1%)
- Bicycling (7.0%)

When asked which one of these reasons would most often result in a visit to Downtown, more than one in four respondents indicated **shopping** (26.5%) and **conducting business** (26.2%). More than one in five respondents answered **government/post office** (22.2%).

### Current Views of Downtown Farmington:

- ✓ Respondents indicated that most of the characteristics of Downtown Farmington were "excellent" or "good", but found entertainment options unfavorable.

Respondents ranked a list of thirteen Downtown characteristics in order of current conditions.

Ninety-five percent (95%) of respondents rated **safety during the day** as either “excellent” or “good”. More than eight in ten rated five other characteristics either “excellent” or “good”:

- **Condition of sidewalks** (87.4%)
- **Preservation of historic structures** (86.1%)
- **Condition of streets** (85.1%)
- **Signs to help people find their way around** (81.1%)
- **Safety at night** (80.8%)

More than two-thirds of respondents rated five characteristics as either “excellent” or “good”:

- **Convenient business hours** (79.1%)
- **Occupied storefronts** (75.8%)
- **Diverse mix of businesses** (72.5%)
- **Convenient parking** (68.5%)
- **Dining options** (67.9%)

Just over sixty percent (60.6%) of respondents rated **available green space** as either “excellent” or “good” and the remaining characteristic, **entertainment options**, was not considered descriptive of Downtown Farmington to respondents with only 38.7% rating it as either “excellent” or “good”.

✓ **A large majority of respondents answered that it is important for Downtown Farmington to retain its historic character.**

More than nine in ten respondents (92.4%) suggested that it is “very” or “somewhat” important that Downtown Farmington work to retain its historic character. Very few respondents (5.6%) indicated doing so was “not very” or “not at all” important.

### **Priorities for Types of Downtown Businesses:**

✓ **Most respondents placed a high priority on adding family or casual dining options to Downtown. Other business types rated highly by a majority of respondents included a clothing store, bakery, bookstore, fine dining options, and a specialty grocery store.**

Respondents ranked a list of business types according to how high of a priority Downtown should place on attracting each type. “1” was a low priority and “5” was a high priority.

Over seven in ten (71.9%) respondents indicated **family or casual style dining** options should receive the highest priority for addition to Downtown Farmington. Over half of respondents indicated five other businesses types were a high priority to attract:

- **Clothing stores** (59.3%)
- **Bakery** (57.9%)
- **Bookstore** (57.0%)
- **Fine dining** (53.0%)
- **Specialty grocery store** (52.0%)

The remaining business types were a high priority for less than half of all respondents:

- **Museum** (47.4%)
- **Ice cream shop or soda fountain** (44.7%)
- **Arcade or other attraction aimed at teenagers** (41.1%)
- **Art galleries and shops** (39.4%)

- **Lodging such as hotel, motel, or bed and breakfast** (36.8%)
- **Antique shops** (33.1%)
- **Sports bar** (17.2%)
- **Bars/nightclubs** (11.3%)

When asked to choose the one business they would like to see in Downtown, respondents answered most frequently **family or casual dining** (22.8%) and **clothing stores** (15.9%).

### Priorities for Other Downtown Improvements:

- ✓ **Among several potential Downtown improvements, respondents placed a high priority on moving utilities underground, improving building façades, or making Liberty Street match Columbia Street in appearance.**

Respondents ranked a list of potential improvements according to how high of a priority Downtown should place on the improvement. "1" was a low priority and "5" was a high priority.

More than half of all respondents indicated three potential improvements were a high priority:

- **Moving utilities underground** (57.3%)
- **Improving building facades** (51.0%)
- **Making Liberty Street match Columbia Street in appearance** (50.0%)

The remaining potential improvements were a priority to less than half of all respondents:

- **Adding new parking spaces or lots** (44.7%)
- **Improving signage to help people find their way around** (41.7%)
- **Improving lighting** (41.4%)
- **Keeping streets and sidewalks cleaner** (41.1%)
- **Adding green space** (40.4%)
- **Improving landscaping** (37.7%)
- **Improving the sidewalks** (37.1%)
- **Changing one-way streets to two-way** (36.8%)
- **Stricter code enforcement** (34.1%)
- **Developing second-story residential space** (29.5%)

- ✓ **A majority of respondents felt no need for upper-floor living space in Downtown.**

Most respondents, when asked about developing second-story living space in Downtown buildings, indicated there was **no need** (41.1%), followed by **rental units** (31.1%) and **condominiums** (23.2%).

### Communication about Downtown:

- ✓ **A majority of respondents indicated they receive information about Downtown Farmington through local newspapers and word-of-mouth.**

When asked to indicate their primary and secondary sources of information about Downtown Farmington, more than two-thirds (69.4%) of respondents answered that they get their information from a local newspaper. A smaller percentage (39.6%) indicated word-of-mouth was their primary or secondary source of information.

### **Possible Sales Tax Increase:**

- ✓ **A majority of respondents stated that they would likely vote in favor of a new sales tax to fund Downtown development.**

A majority of respondents (55.0%), when asked to consider an economic development sales tax to support citywide development projects such as street or other infrastructure improvements, indicated they would be either “very” or “somewhat likely” to support such a sales tax. Over four in ten (42.7%) respondents indicated they were either “not very” or “not at all” likely to support such a sales tax.

Respondents that indicated they were likely to support the sales tax were given a potential amount of such a tax and asked their level of favor. Eight in ten (81.4%) of those who would support a sales tax would support a .25% sales tax increase. More than eight in ten (85.2%) would support a .5% sales tax and around three-fourths (73.6%) were supportive of a .75% sales tax.

Respondents were asked to indicate their level of support for a Community Improvement District, or CID, to help fund Downtown revitalization projects. A majority of respondents (58.6%) indicated that they were “very” or “somewhat likely” to support a CID while 38.4% indicated that they were “not very” or “not at all likely” to support it.

## D. DEMOGRAPHIC INFORMATION IN DETAIL

### Priorities for the Community:

- ✓ A majority (60.3%) of female respondents indicated revitalizing Downtown Farmington was a high priority compared to male respondents (43.7%).

### Visiting Downtown:

- ✓ Over eight in ten respondents (80.4%) in the age category of 18-34 years, indicated they visit Downtown more than five times a month compared to smaller percentages in the 35-49 category (60.0%), 50-64 category (67.5%), and 65 or older category (57.7%).

### Current Views of Downtown Farmington:

- ✓ Residents with incomes between \$75,000 and \$99,000 were least likely to view existing available green space in Downtown favorably.

A majority of respondents in each of the other income categories rated the “available green space” in Downtown as either “excellent” or “good” compared to less than half (48.5%) of the respondents in the \$75,000 to \$99,999 category.

### Priorities for Types of Downtown Businesses:

- ✓ Male and female respondents’ priorities differed on several proposed Downtown businesses.

Respondents ranked a list of business types according to how high of a priority Downtown should place on attracting each type. “1” was a low priority and “5” was a high priority.

A majority of female respondents indicated that the following businesses were a high priority (score of 4-5) compared to less than a majority of male respondents:

- Ice cream shop or soda fountain (53.0% female/36.4% male)
- Specialty grocery store (57.6% female/46.4% male)
- Clothing store (70.9% female/47.7% male)
- Bookstore (68.2% female/45.7% male)
- Museum (53.0% female/41.7% male)

- ✓ Respondents in higher income ranges viewed art galleries and shops as a higher priority.

A majority of respondents in the \$75,000 to \$99,999 income range (54.4%) and \$100,000 or more category (54.3%) indicated that art galleries and shops were a high priority compared to about one-third (33.3%) in both the under \$25,000 category and \$25,000 to \$49,999 range (34.6%) and four in ten (43.1%) respondents in the \$50,000 to \$74,999 range.

- ✓ Younger respondents, ages 18-34, were more interested in an arcade or other attraction aimed at teenagers.

More than half (54.3%) of the respondents in the 18-34 age category cited adding an “arcade or other attraction aimed at teenagers” Downtown as a high priority compared to 42.5% of the 35-49 age group, 29.9% of the 50-64 age group and 43.3% of the 65 or older age group.

### Priorities for Other Downtown Improvements:

- ✓ Younger respondents ages 18-34 were the most likely to want improvement in signage to help people find their way around Downtown.

Half (50.0%) of respondents ages 18-34 indicated that improving the signage to help people find their way around was a high priority compared to about one-third (35.0%) of the 35-49 age group, over four in ten (40.3%) of the 50-64 age group, and less than half (45.4%) of the 65 or older age group.

- ✓ A majority of female respondents (55.0%) considered making Liberty Street match Columbia Street in appearance a high priority compared to male respondents (45.0%).

### Communication about Downtown:

- ✓ Slightly more than half (50.5%) of respondents in the 65 or older age category cited the newspaper as their primary source of information about Downtown compared to just over a fourth (26.1%) of the 18-34 age group and just over a third of both the 35-49 age group (35.0%) and 50-64 age group (35.1%).

### Possible Sales Tax Increase:

- ✓ Respondents 65 or older and respondents with incomes under \$25,000 were least likely to support a sales tax increase for Downtown development.

A majority of respondents in each of the other age and income categories were "very" or "somewhat likely" to support a new sales tax compared to the 65 or older age group (47.4%) and the \$25,000 or under income category (44.4%).

Respondents 65 or older were also the only category that did not have majority support (46.4%) for a Community Improvement District or CID.

## SECTION III

### OVERVIEW OF DATA

This section provides the survey findings in table format and shows answers to the questions in raw frequencies. UNICOM-ARC provides exact wording of each question, editing only some instructions in the interest of conservation of space.

Each table contains the question asked and any required conversation that may precede the question. Responses are shown as a percentage of the total responses and are sorted where appropriate with the sorting column shaded. Additionally, the most prevalent response for each question is indicated in bold font.

		%
	<b>Right direction</b>	<b>73.2%</b>
1. Thinking about the Farmington, Missouri area, would you say things are moving in...	Mixed	6.3%
	Wrong direction	10.3%
	Other/don't know	10.3%

2 – 6: I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? *[pause, repeat instructions if necessary]* The first is...

	Very high priority(5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
<b>6. Attracting more big box retail development</b>	<b>44.7%</b>	<b>66.6%</b>	<b>15.6%</b>	<b>14.6%</b>	<b>3.3%</b>
3. Repairing major streets	40.4%	64.2%	24.5%	10.6%	0.7%
4. Improving emergency services	39.4%	62.3%	22.2%	11.9%	3.6%
2. Revitalizing the Farmington Downtown area	26.5%	52.0%	29.1%	17.5%	1.3%
5. Upgrading parks and recreation facilities	17.9%	35.4%	36.1%	26.5%	2.0%

	%	
7. How often do you visit Downtown Farmington?	Once a year or less	1.0%
	Less than once a month	4.6%
	One to five times per month	30.5%
	<b>More than five times a month</b>	<b>63.9%</b>
	Other	0.0%
	Don't visit	0.0%
	Don't know	0.0%

8 – 15: For each of the following, please tell me how often you visit Downtown for these activities.

	Very often	Very/Somewhat often	Not very/Not at all often	Other/don't know
<b>14. Conducting business</b>	<b>31.5%</b>	<b>68.5%</b>	<b>31.1%</b>	<b>0.3%</b>
13. Government/post office	30.1%	67.5%	31.8%	0.7%
8. Shopping	29.1%	63.9%	35.4%	0.7%
9. Dining	24.8%	62.9%	36.8%	0.3%
12. Special Events	15.6%	53.3%	46.7%	0.0%
10. Entertainment	11.3%	40.1%	59.6%	0.3%
11. Other outdoor recreation, such as walking	15.6%	34.1%	65.6%	0.3%
15. Bicycling	3.6%	7.0%	93.0%	0.0%

	%	
16. What is the one reason you most often visit Downtown Farmington?	<b>Shopping</b>	<b>26.5%</b>
	Conducting business	26.2%
	Government/post office	22.2%
	Dining	12.6%
	Other/don't know	6.3%
	Entertainment	3.0%
	Special events	1.7%
	Other outdoor recreation	1.3%
	Bicycling	0.3%

17 – 29: For each of the following characteristics of a downtown I read, please tell me if you think conditions in Farmington are...

	Excellent	Excellent/Good	Not so good/Poor	Other/don't know
<b>28. Safety during the day</b>	<b>32.1%</b>	<b>95.0%</b>	<b>4.0%</b>	<b>1.0%</b>
27. Condition of sidewalks	18.5%	87.4%	10.6%	2.0%
20. Preservation of historic structures	14.9%	86.1%	9.3%	4.6%
26. Condition of streets	10.9%	85.1%	14.6%	0.3%
17. Signs to help people find their way around	16.6%	81.1%	14.6%	4.3%
29. Safety at night	13.6%	80.8%	7.9%	11.3%
18. Convenient business hours	11.3%	79.1%	18.2%	2.6%
21. Occupied storefronts	9.6%	75.8%	22.2%	2.0%
23. Diverse mix of businesses	7.6%	72.5%	25.2%	2.3%
22. Convenient parking	10.3%	68.5%	30.8%	0.7%
24. Dining options	15.2%	67.9%	28.1%	4.0%
19. Available green space	9.3%	60.6%	29.5%	9.9%
25. Entertainment options	5.0%	38.7%	54.3%	7.0%

		%
30. How important would you say it is that Farmington work to retain its Downtown's historic character?	Very important	59.9%
	Somewhat important	32.5%
	Not very important	4.3%
	Not at all important	1.3%
	Other/don't know	2.0%
	<b>Very/Somewhat important</b>	<b>92.4%</b>
	<b>Not very/Not at all important</b>	<b>5.6%</b>

31 – 44: I'm going to read a list of the kinds of businesses that one might find in a Downtown area. For each, please tell me how high a priority Farmington should place on bringing or adding more of that type of business *to its own downtown area*. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

	Very high priority (5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
<b>32. Family or casual style dining</b>	<b>39.7%</b>	<b>71.9%</b>	<b>17.5%</b>	<b>9.9%</b>	<b>0.7%</b>
38. Clothing stores	35.8%	59.3%	22.8%	16.9%	1.0%
44. Bakery	31.1%	57.9%	26.2%	15.2%	0.7%
41. Bookstore	35.1%	57.0%	26.2%	16.2%	0.7%
33. Fine dining	26.2%	53.0%	26.5%	19.9%	0.7%
37. Specialty grocery store	26.2%	52.0%	22.2%	24.5%	1.3%
43. Museum	25.2%	47.4%	26.5%	24.8%	1.3%
34. Ice cream shop or soda fountain	23.8%	44.7%	31.8%	22.5%	1.0%
39. Arcade or other attraction aimed at teenagers	23.2%	41.1%	27.2%	29.5%	2.3%
36. Art galleries and shops	18.2%	39.4%	32.1%	27.8%	0.7%
31. Lodging such as hotel, motel or bed and breakfast	17.9%	36.8%	25.2%	36.4%	1.7%
35. Antique shops	15.9%	33.1%	30.1%	36.4%	0.3%
42. Sports bar	7.3%	17.2%	24.8%	56.0%	2.0%
40. Bars/nightclubs	5.6%	11.3%	20.9%	64.9%	3.0%

		%
45. What business would you most like to see in Downtown Farmington?	<b>Family or casual style dining</b>	<b>22.8%</b>
	Clothing stores	15.9%
	Bookstore	13.9%
	Fine dining	6.0%
	Specialty grocery store	8.3%
	Arcade or other attraction aimed at teenagers	7.9%
	Other	6.3%
	Bakery	5.0%
	Ice cream shop or soda fountain	4.3%
	Museums	4.3%
	Antique shops	2.0%
	Sports bar	1.3%
	Lodging such as hotel, motel or bed and breakfast	1.0%
	Art galleries and shops	0.7%
	Bars/nightclubs	0.3%

46 – 58: I’m going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for Downtown Farmington using the same 5-point scale.

	Very high priority (5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
<b>48. Moving utilities underground</b>	<b>39.7%</b>	<b>57.3%</b>	<b>16.6%</b>	<b>24.2%</b>	<b>2.0%</b>
54. Improving building facades	24.2%	51.0%	25.2%	22.5%	1.3%
58. Making Liberty street match Columbia Street in appearance	31.8%	50.0%	21.9%	26.8%	1.3%
49. Adding new parking spaces or lots	27.2%	44.7%	25.8%	27.8%	1.7%
53. Improving signage to help people find their way around	27.8%	41.7%	27.8%	29.1%	1.3%
47. Improving lighting	19.2%	41.4%	29.1%	26.8%	2.6%
55. Keeping streets and sidewalks cleaner	24.8%	41.1%	29.8%	28.1%	1.0%
46. Adding green space	20.9%	40.4%	27.8%	28.8%	3.0%
52. Improving the landscaping	19.2%	37.7%	32.5%	28.8%	1.0%
57. Improving the sidewalks	21.2%	37.1%	25.8%	35.4%	1.7%
56. Changing one-way streets to two-way	28.1%	36.8%	15.6%	46.4%	1.3%
50. Stricter code enforcement	18.9%	34.1%	30.8%	28.5%	6.6%
51. Developing second-story residential space	13.9%	29.5%	30.8%	37.7%	2.0%

		%
59. Are there any other improvements you think should be made to Downtown Farmington?	Yes	27.5%
	No	<b>72.5%</b>

		%
60. Property owners should turn the second floors of their existing buildings into...	Rental units	31.1%
	Condominiums	23.2%
	<b>No need</b>	<b>41.1%</b>
	Other	4.6%

		%
61. What would you say is your main source of information about Downtown Farmington?	<b>Local newspaper</b>	<b>38.4%</b>
	Word-of-mouth	17.5%
	Other	17.5%
	Radio	8.6%
	No others/don't know	7.0%
	Chamber of commerce web site	5.3%
	I live Downtown	4.0%
	Television	1.7%

		%
61b. What is your second most likely source of information?	<b>Local newspaper</b>	<b>31.0%</b>
	Word-of-mouth	22.1%
	Other	16.4%
	Radio	19.2%
	No others/don't know	6.4%
	Television	2.5%
	Chamber of commerce web site	1.8%
	I live Downtown	0.7%

		%
62. Let's assume that an economic development sales tax was proposed for Farmington, which would support development both Downtown and elsewhere in Farmington and fund projects such as street or other infrastructure improvements.  Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?	Very likely	17.9%
	Somewhat likely	37.1%
	Not very likely	20.5%
	Not at all likely	22.2%
	Other/don't know	2.3%
	<b>Very/Somewhat likely</b>	<b>55.0%</b>
<b>Not very/Not at all likely</b>	<b>42.7%</b>	

		AMOUNT OF SALES TAX		
		0.25%	0.5%	0.75%
62a. If that economic development sales tax was a ___ sales tax increase, would you...	Strongly favor	18.6%	16.7%	13.2%
	Favor	62.7%	68.5%	60.4%
	Oppose	10.2%	9.3%	17.0%
	Strongly oppose	1.7%	0.0%	1.9%
	Other/don't know	6.8%	5.6%	7.5%
	<b>Total favor</b>	<b>81.4%</b>	<b>85.2%</b>	<b>73.6%</b>
<b>Total oppose</b>	<b>11.9%</b>	<b>9.3%</b>	<b>18.9%</b>	

		%
63. What if the City was considering a CID or Community Improvement District to support Downtown revitalization? CID is a tool to use future gains in taxes to finance current improvements.  Would you be very likely, somewhat, not very or not at all likely to support a downtown CID?	Very likely	17.9%
	Somewhat likely	40.7%
	Not very likely	19.2%
	Not at all likely	19.2%
	Other/don't know	3.0%
	<b>Very/Somewhat likely</b>	<b>58.6%</b>
<b>Not very/Not at all likely</b>	<b>38.4%</b>	

		%
64. In which of the following age groups are you?	18-34	15.2%
	35-49	26.5%
	50-64	25.5%
	<b>65 or older</b>	<b>32.1%</b>
	Other/don't know/refused	0.7%

		%
65. How long have you lived in the Farmington area?	0-2 years	7.6%
	3-5 years	9.9%
	6-10 years	15.2%
	11-20 years	16.9%
	<b>More than 20 years</b>	<b>50.3%</b>
	Other/don't know	.0%

		%
66. For statistical purposes only, please indicate which of the following categories best fits your total household income for 2008. Just stop me when I get to your category...	under \$25,000	14.9%
	<b>\$25,000 to \$49,999</b>	<b>26.8%</b>
	\$50,000 to \$74,999	23.8%
	\$75,000 to \$99,999	10.9%
	\$100,000 or more	11.6%
	Other/don't know	11.9%

		%
67. Gender	Male	50.0%
	Female	50.0%

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## SECTION IV

### RESPONSE TO OPEN-ENDED QUESTIONS

#### **45. What business would you most like to see in Downtown Farmington?**

Big grocery store  
Bigger stores other than Wal-Mart  
Factories to bring in income; things are much more expensive in Farmington  
Farm supply stores  
Grocery store like Kroger's or Dierberg's  
Hobby Lobby or Michael's  
Industrial jobs  
Entertainment  
Mall  
More family stuff  
Parking space around Marla's and the Courthouse is very bad  
Place that has breakfast all day  
Quilt shop  
Red Lobster  
Schnuck's or Dierberg's  
Specialty seasonal store; specialty grocery store

#### **59. Are there any other improvements you think should be made to Downtown Farmington?**

317 South Henry has no sidewalks; more ordinances  
A bigger variety of businesses  
Added security at specialty events  
Better marked streets especially which way to go  
Bicycle lanes; bring businesses into Downtown area  
Big market store or grocery  
Bigger grocery store  
Business people should take care of their areas  
Carson Boulevard - you can't hardly get on the street at lunch hour or during the school hour  
Changing of the two way streets and all the stop signs, discourteous drivers and unfriendly people as a whole; no cooperation  
Creation of jobs  
Eliminate drugs at the skate park  
Enough Pay Day Loans; we don't need any more  
Extend the paver stone; more decorative lighting posts  
Fill empty stores  
General beautification & green space  
Get younger people in local government  
I think a park with a lot of flowers and benches for the summer

I think during Christmas more lights; it is always kind of dark; I don't think they are decorating enough  
I think they need a multitude of diversity like second story living arrangements with businesses attached  
I think they need to do something mostly for the kids to do  
I think we need a grocery store and clothing stores, dress shops  
I wish they would allow more industrial type businesses  
I would just like to see some more little stores go in  
I would like to see a greater diversity of business; Downtown Farmington is dead after 5 o'clock and  
I would like to see something that would attract different people down there like casual dining,  
Museums or cafes and bookstores  
I would like to see Columbia Street and Liberty Street two-ways  
Improve the appearance of the courthouse  
Improving the appearance of existing buildings; more landscaping and green space  
In Maples Alley there are bushes where you can't see to turn out on the street; very dangerous trying  
to turn out of CCS and Penny's  
It would be nice to have a few nicer restaurants  
Keep our city buzzing and bringing in more businesses instead of just Wal-Mart  
Keep the kids from loitering around; arcade or other attraction aimed at teenagers; or put them to work  
Law enforcement (more); stronger curfew hours  
Like to see history enriched for youth - where we came from and where we are headed  
Making it more handicap accessible  
More activities for young people  
More business availability, needs to lower taxes to give business incentives to come to Farmington  
More business; more retail  
More businesses  
More clothing and competitive food stores  
More clothing stores & shops  
More competition for clothing stores  
More factories  
More factories and industry; bring in a cracker barrel  
More jobs  
More law enforcement  
More money  
More police  
More specialized business to attract people; fine dining and specialty shops outside dining  
More things developed in town to bring more traffic Downtown in the evening; fine dining  
More things Downtown to bring people in; more stores to give people a reason to go Downtown  
Need a Target; need a mall  
Need to improve the facades of buildings; competition in grocery stores  
Not Downtown, but improving sidewalks and adding sidewalks to Karsch Street  
A number of people have mentioned that you have a one block area, you have two way street  
and then you have a one way street; have them all equal in their distance either one way or  
the other; this is a total mess; this needs to be fixed  
Parking  
Remove the crappy looking buildings  
Sidewalks better  
Some buildings are not up to code, they need to be fixed  
Something other than boarding windows on empty buildings  
Specialty grocery would be good

Specialty shops would be good  
Take out the Sycamore trees and put in a more decorative tree  
Taking over Columbia Street from a state road to reduce truck traffic  
Tax incentives for businesses to establish themselves Downtown  
That was a good idea about changing one-way streets to two way; I would like to see a stricter code on the noisy vehicles; better lighting in the residential areas and continue to improve the sidewalks in the residential area; a lot of our connecting streets are blacktop and didn't raise the gravel  
The biggest complaint would be people wanting a restaurant  
The main thing is when you're going out toward 67 on what used to be "W" there needs to be no parking because that street is too narrow for cars to be parked on the side of the road, no parking at least as far out as Perine  
The old building across from the first bank should be cleaned up - it is an eyesore  
The roads are terrible especially in front of my house  
The St. Louis Bread Company, Schnuck's grocery store, bookstore  
The streets should be wider  
There are a couple of stores I'd like to see - Best Buy and Target  
There are several buildings that they need to do something with like restore them or tear them down  
There's not too much available for teenagers and younger people  
They need to clean up the water so there is no radiation  
They need to make me Mayor  
They should have a couple of police walking a beat; for the city to grow and more activities for people to do  
Think there should be two-way streets  
Twice the amount of baseball fields for youth or high school baseball; USSSA League needs to be implemented to compete  
Want to see more businesses like drug stores and other businesses  
We need better restaurants and department stores; we have to go to St. Louis  
Widen the streets

## 61. What would you say is your main source of information about Downtown Farmington?

Internet (6)  
Personal observation (2)  
Being there five times a week  
Being there personally I guess  
Booklet from the Mayor  
By being there  
By visiting  
City Council  
City Council meetings  
Doctor's office  
Driving through  
Driving through everyday  
Experience  
Firsthand knowledge

From going down there  
Going down there  
Hands on  
History  
I am Downtown every day so I see lots of things going on  
I go through there all the time  
I see it every day  
I visit the area often  
Just being there  
Just living here; one thing they could do is ban smoking in restaurants  
Kids at school  
Library  
Live in the area  
Living in the city  
Local historians  
Magazine  
Mail  
My own observation  
Observance  
Observing  
Own perspective  
Personal experience  
Personal visits  
Personal visits to Downtown  
Police department  
Public library  
Reading the history at the library  
Seeing it  
Visiting Downtown  
Walking by or driving by  
Wal-Mart  
Work Downtown  
Worked down there

**61b. What is your second most likely source of information?**

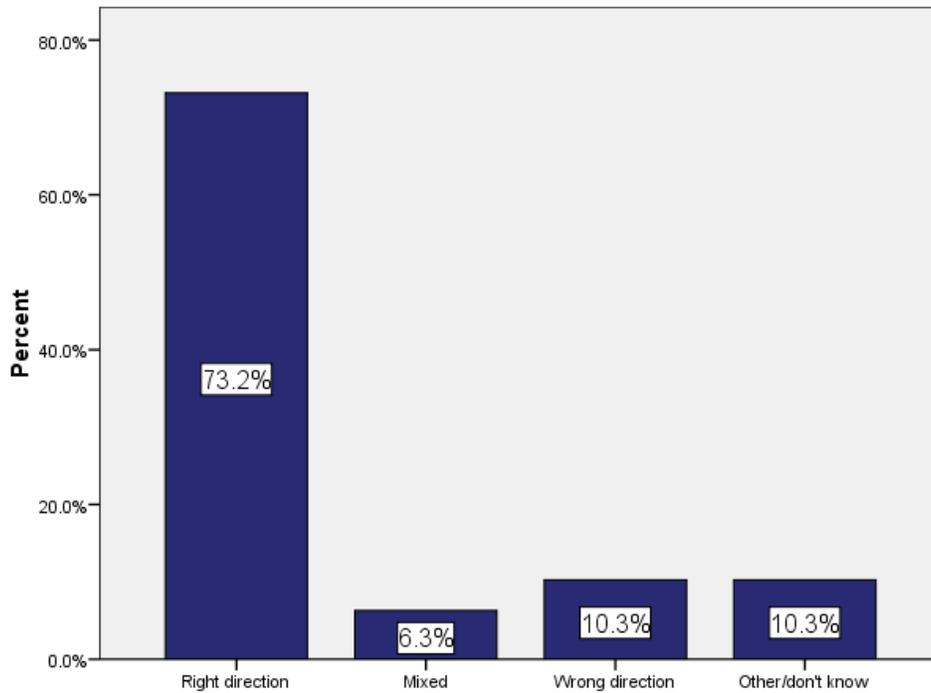
Internet (12)  
Observation (3)  
Library (3)  
Phone book (3)  
Visiting the area (2)  
573 Magazine  
Advertising  
Books about the area  
Brochures  
Call City Hall  
Church

Computer  
Courthouse  
Driving around and looking  
Flyers I get in the mail  
Go Downtown every day  
I work in a Doctor's office  
Just being in town  
Magazine that comes out every couple of months  
Observing  
Personal observation  
Post Office  
Recreation Center  
Target  
Teachers  
Visiting  
When in town to see what is going on  
Work down there

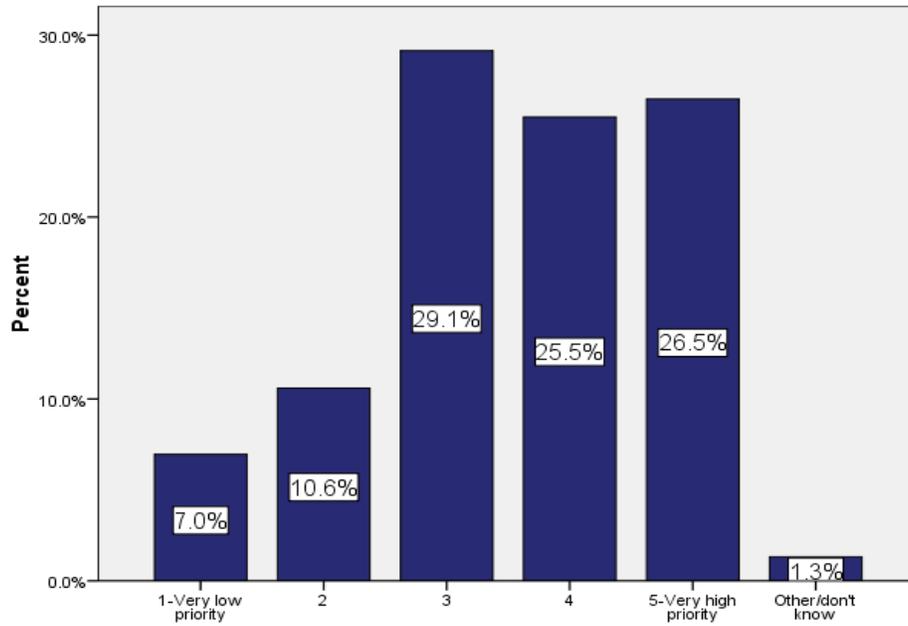
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## SECTION V

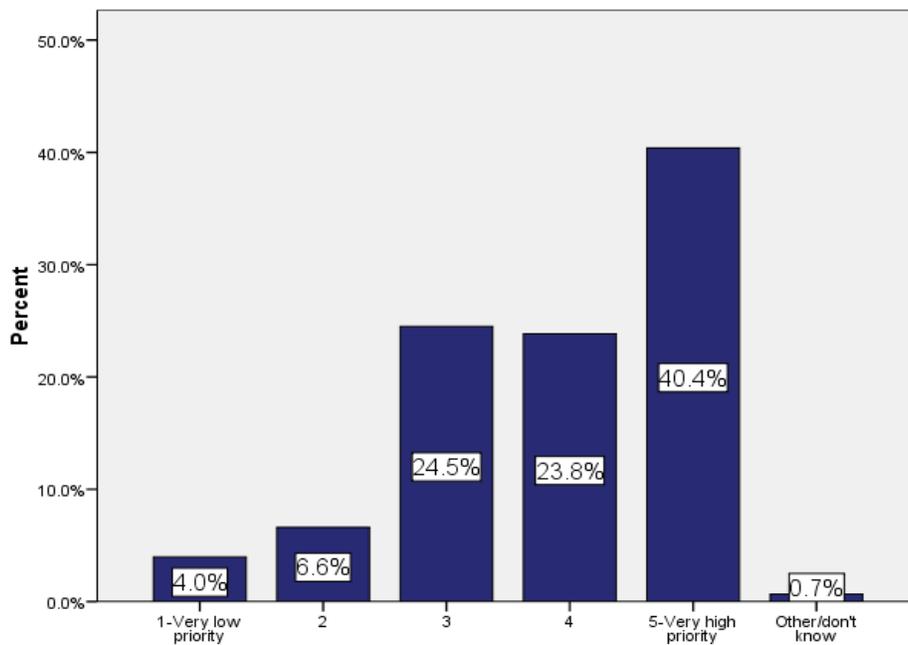
### BAR CHARTS



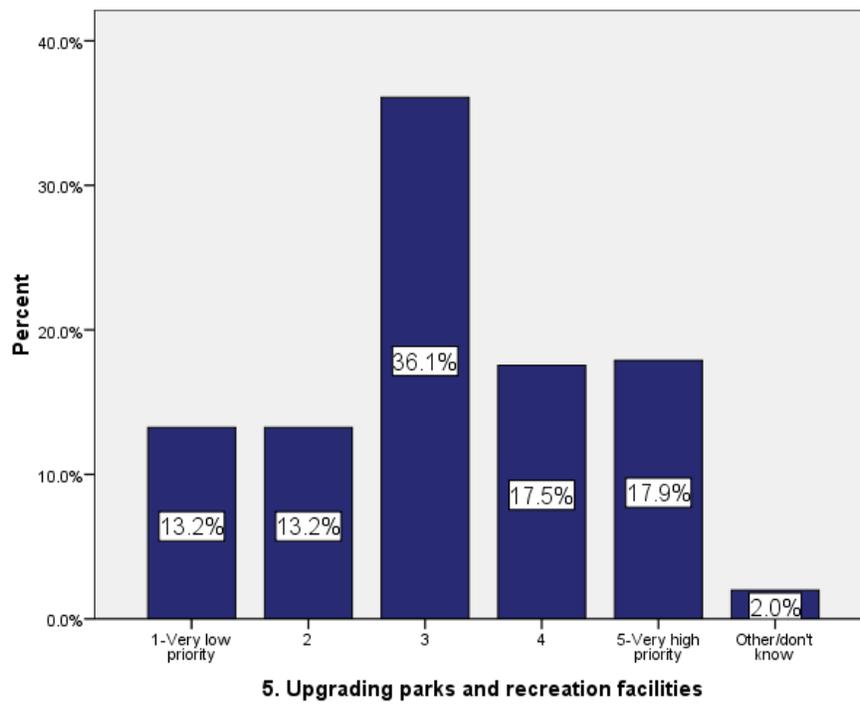
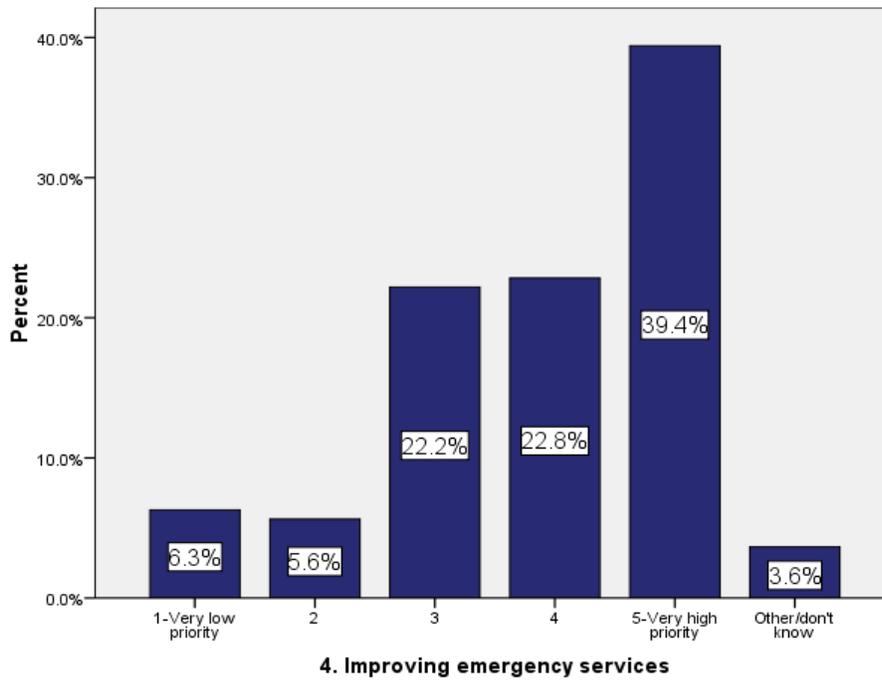
1. Thinking about the Farmington, Missouri area, would you say things are moving...

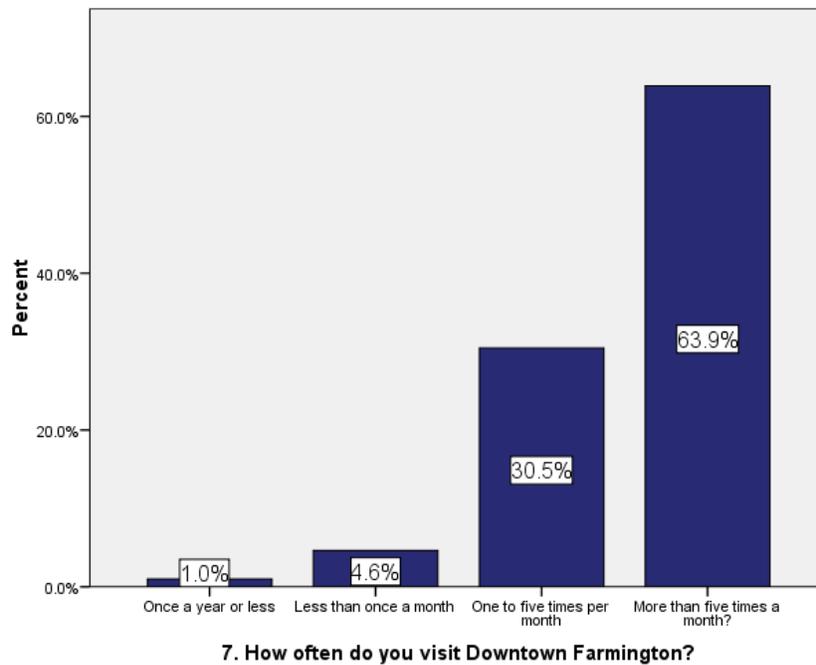
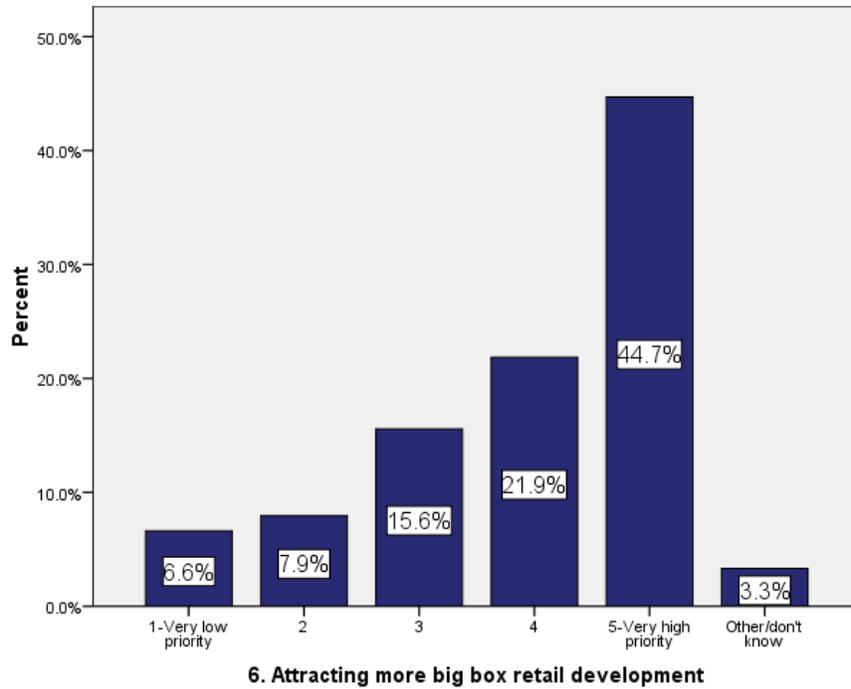


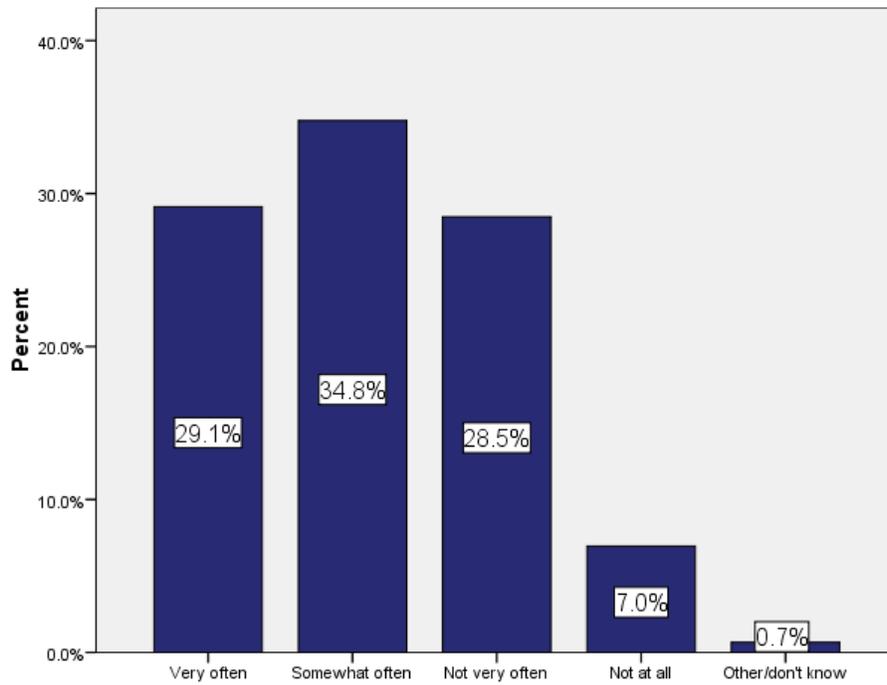
2. Revitalizing the Farmington Downtown area



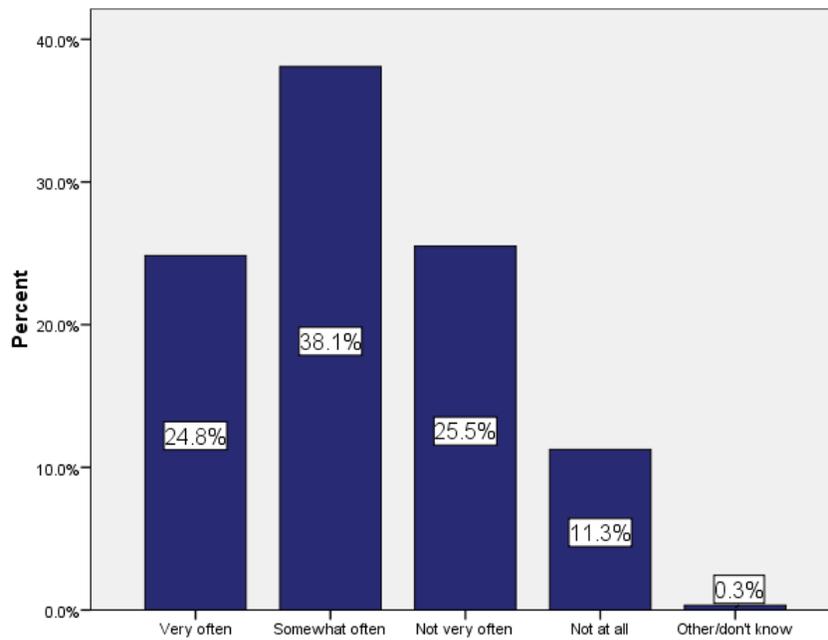
3. Repairing major streets



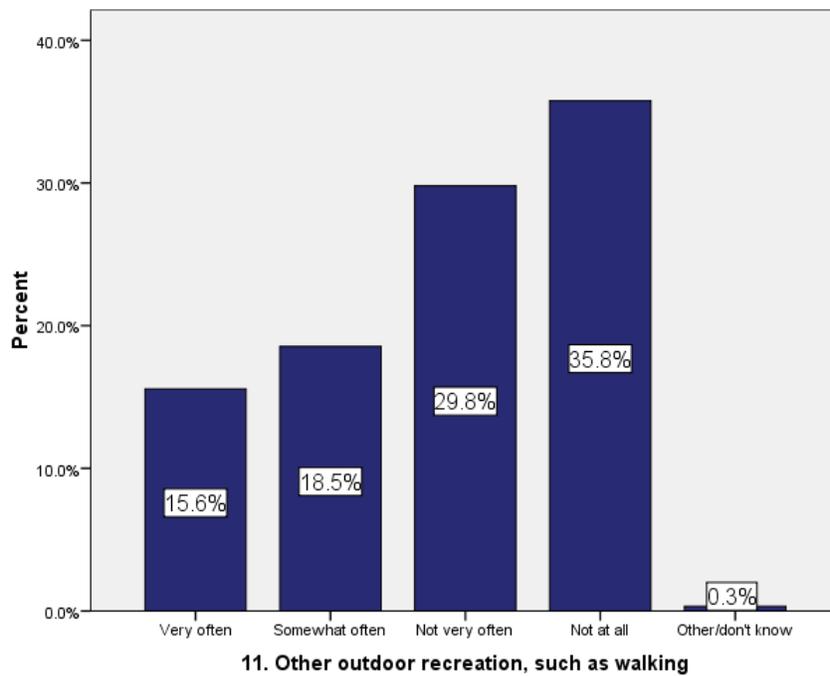
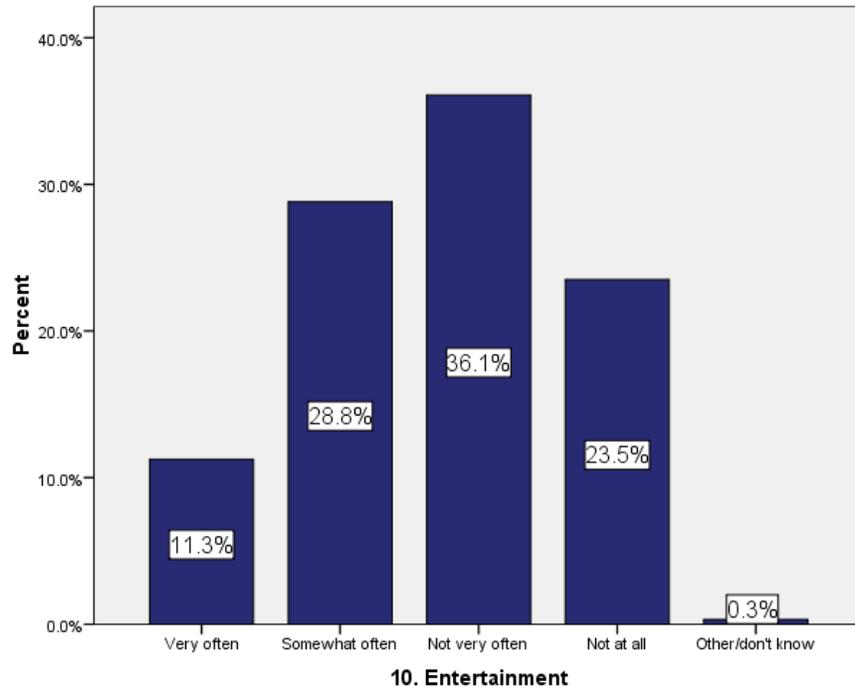


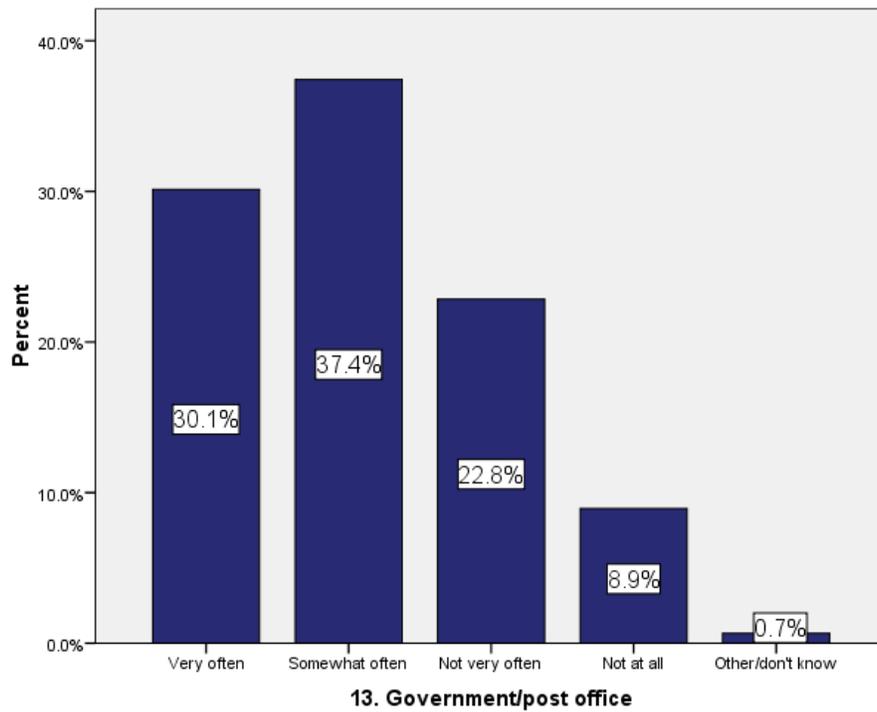
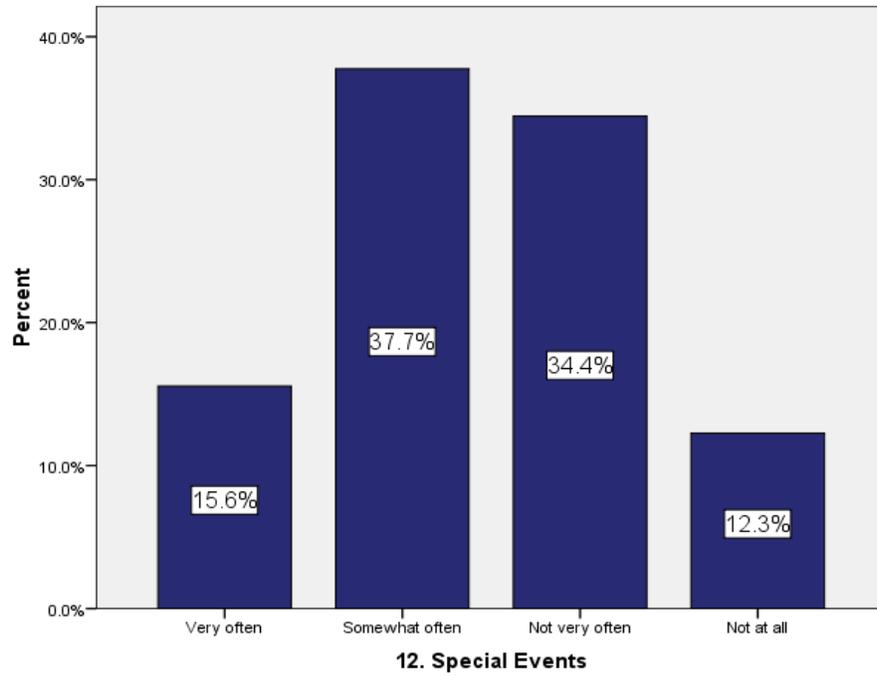


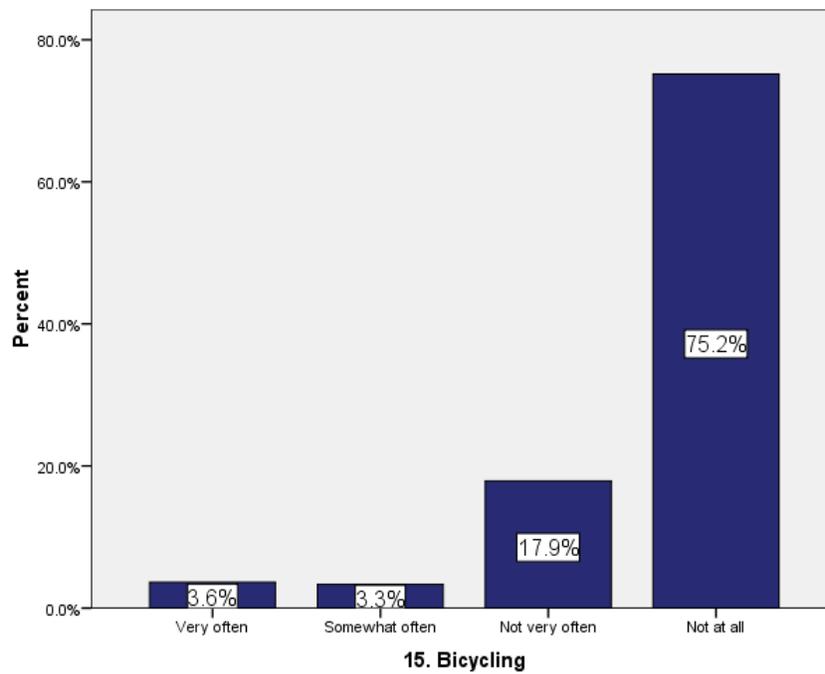
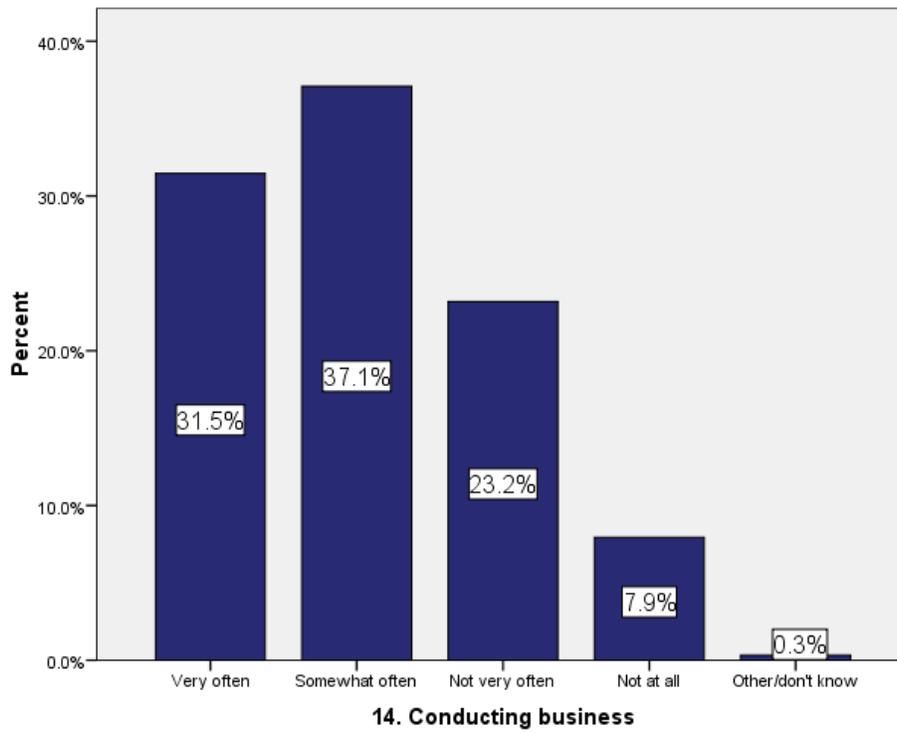
8. Shopping

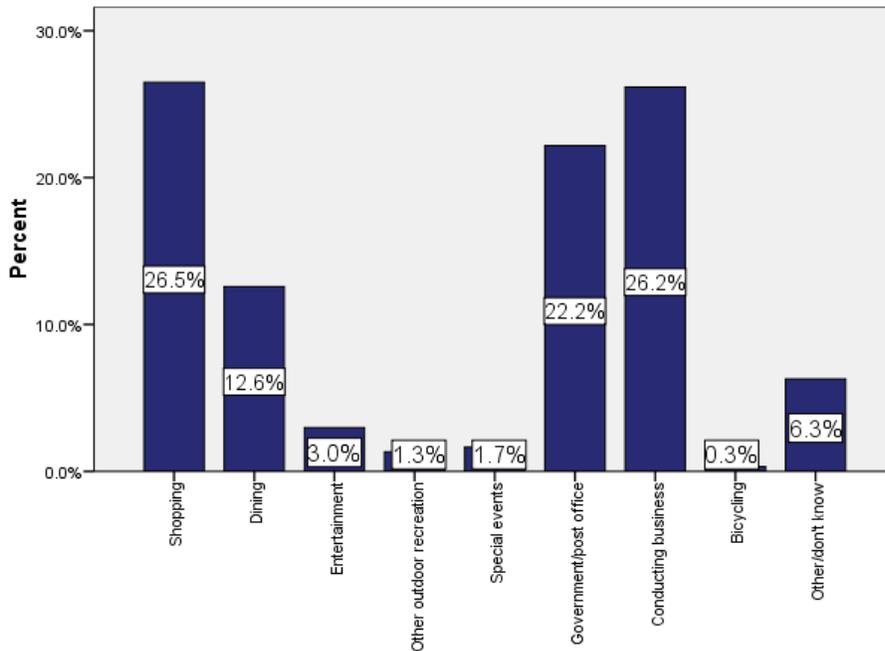


9. Dining

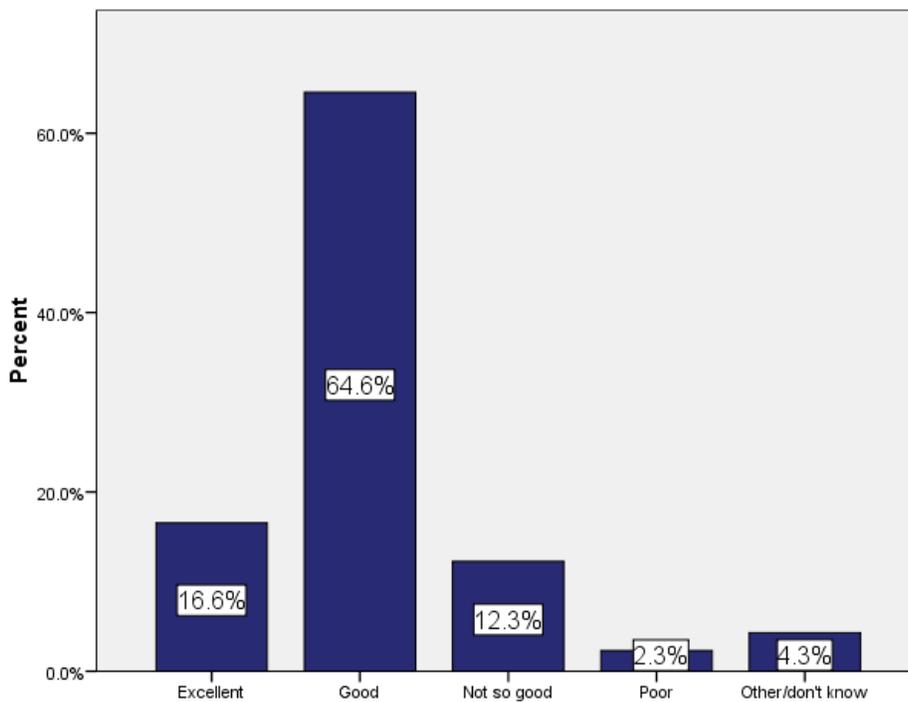




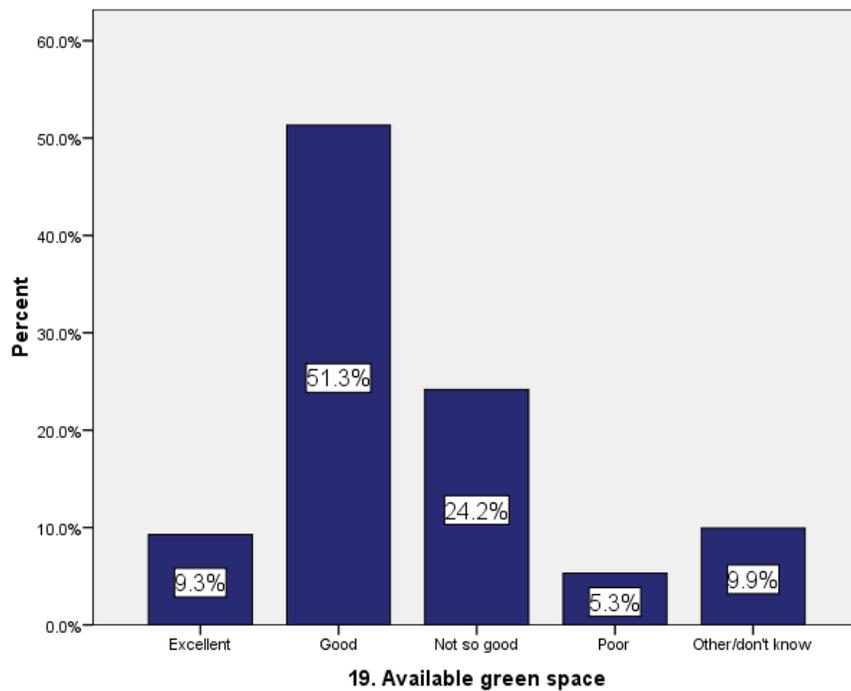
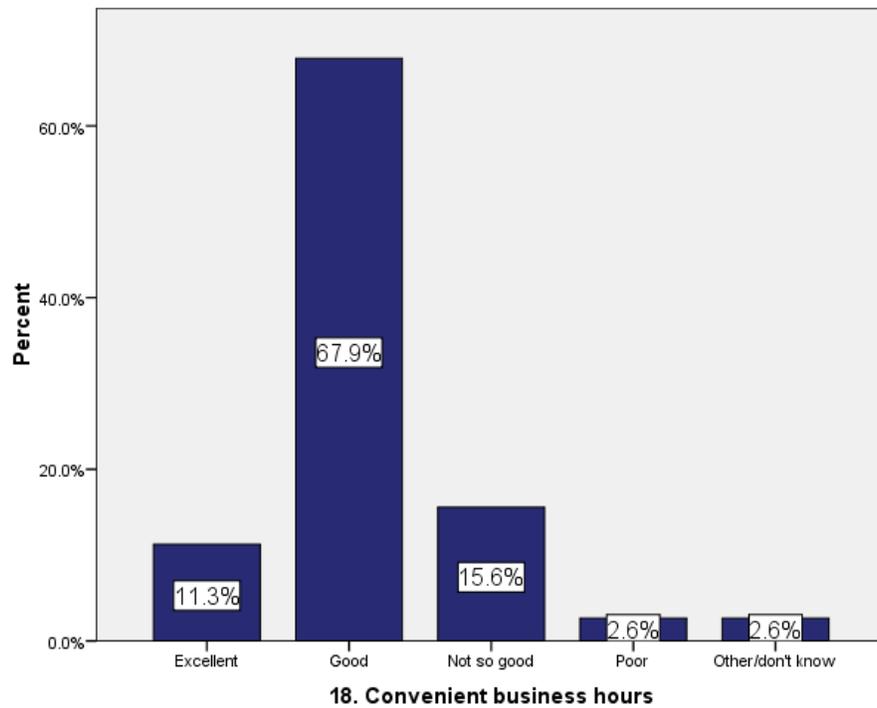


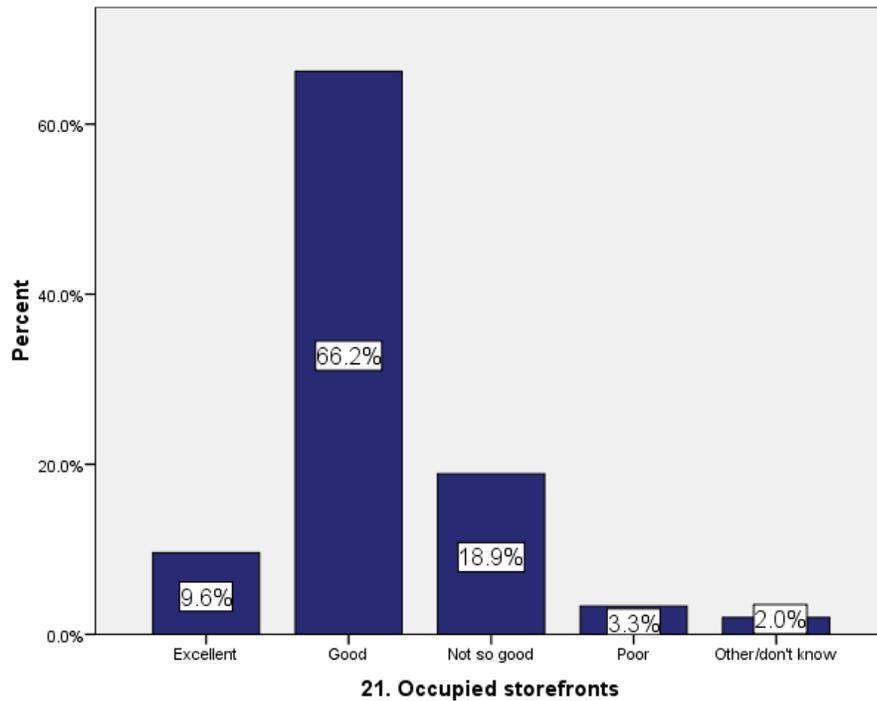
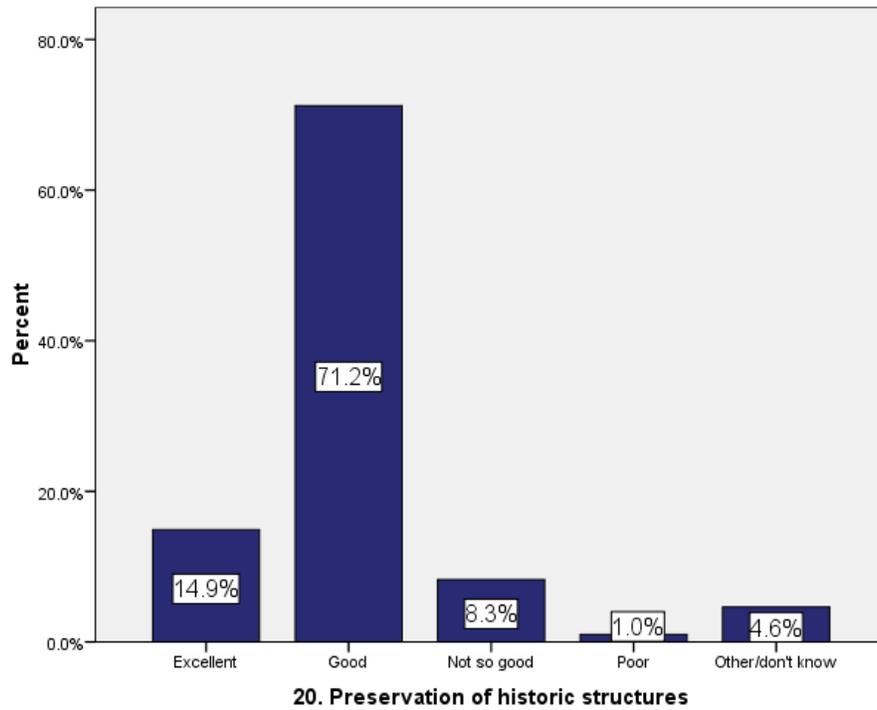


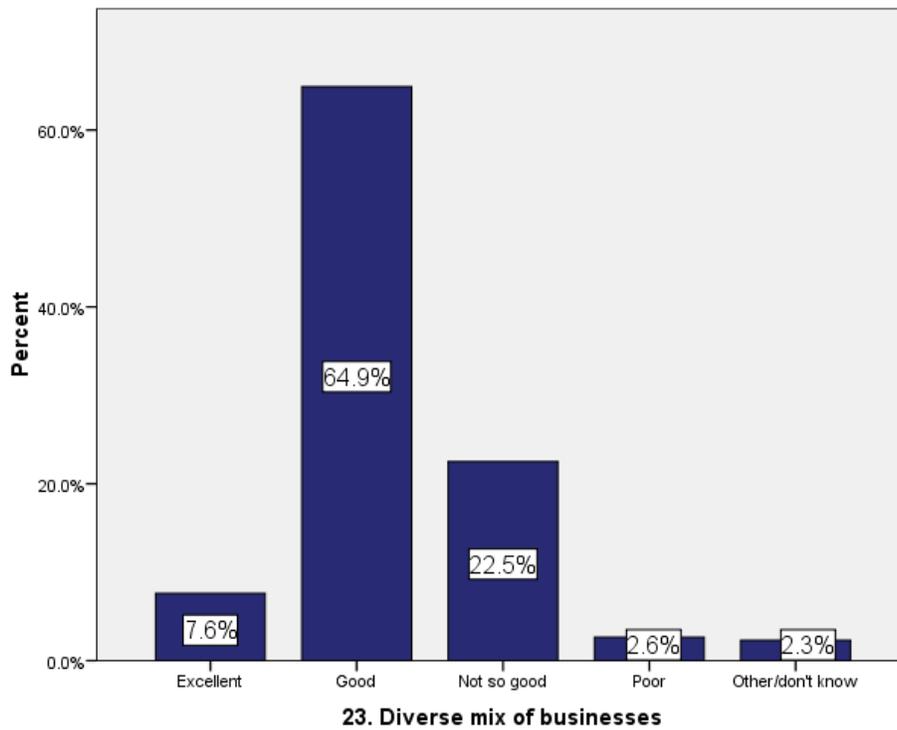
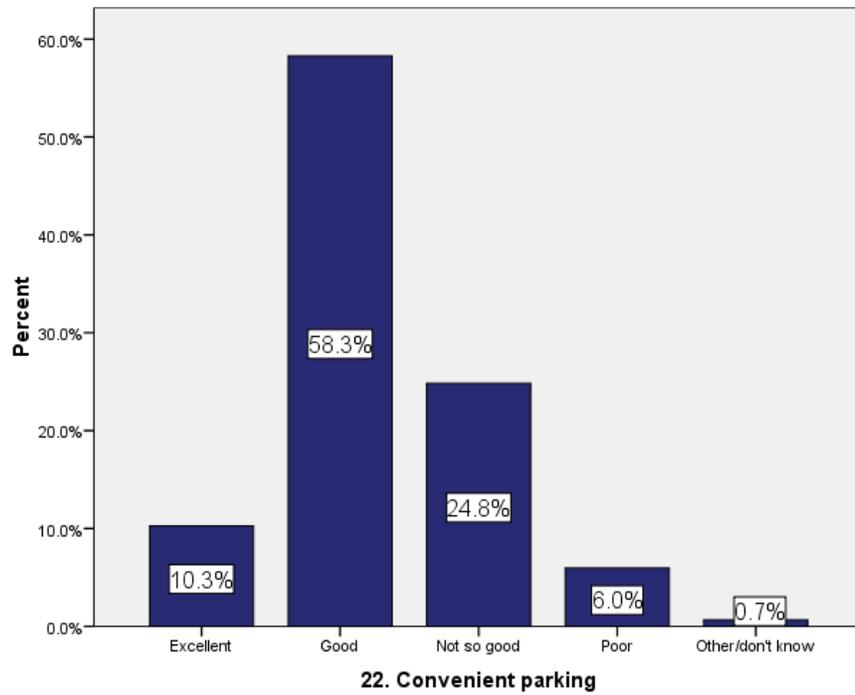
16. What is the one reason you most often visit Downtown Farmington?

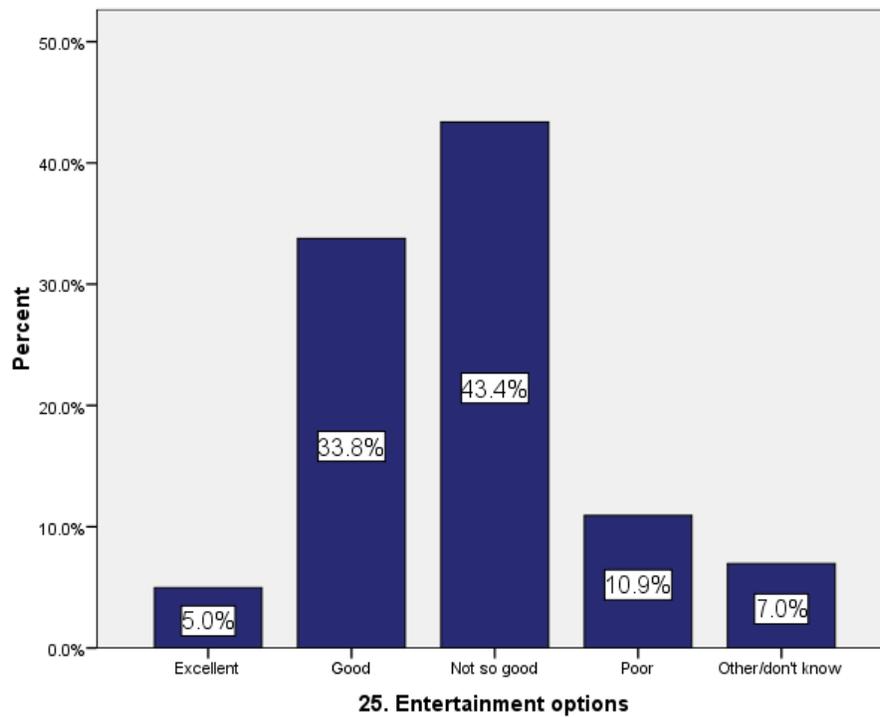
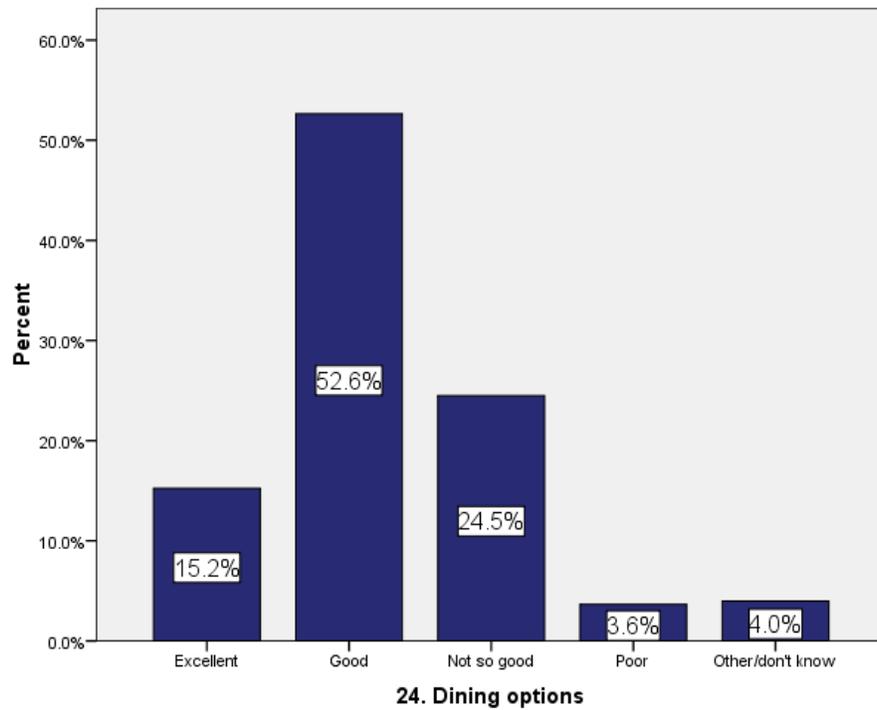


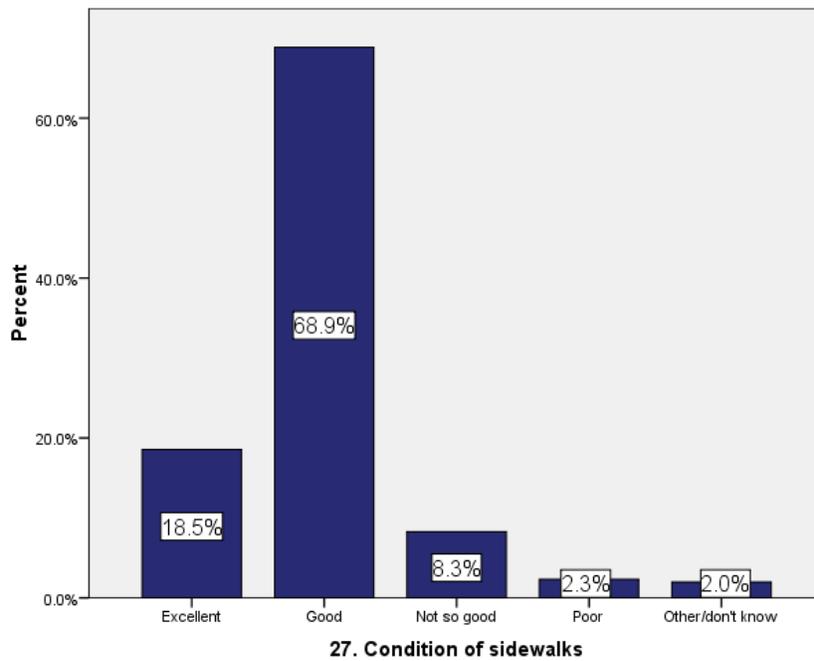
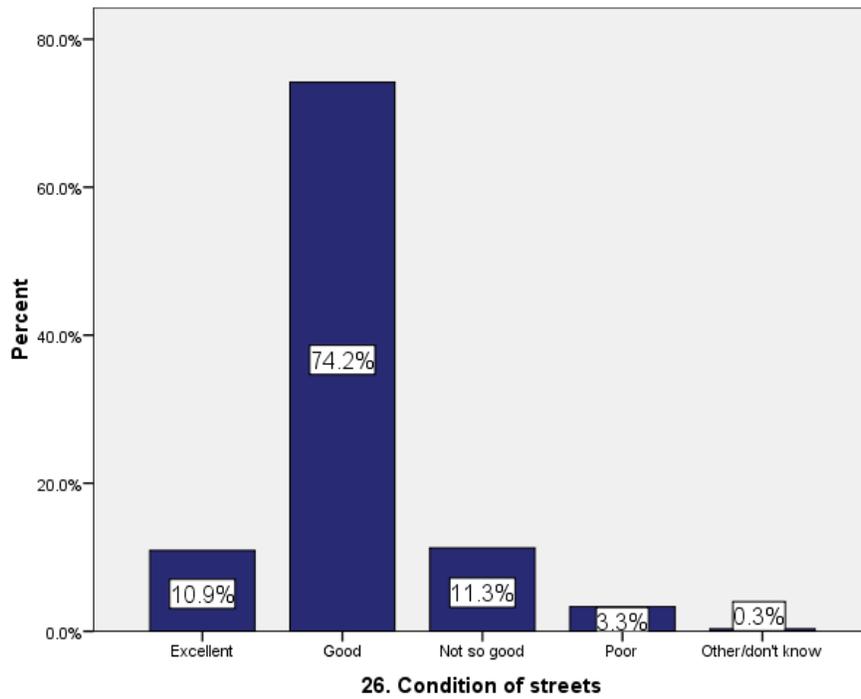
17. Signs to help people find their way around

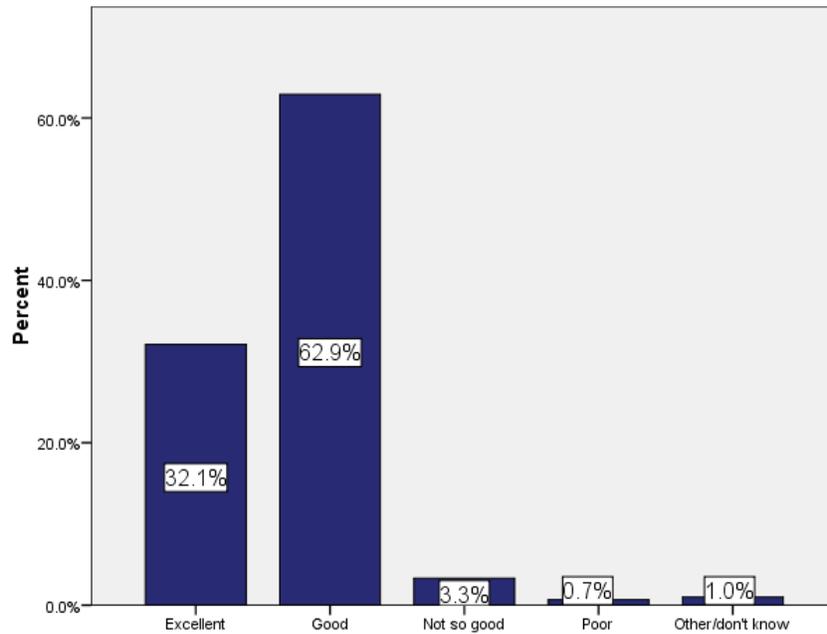




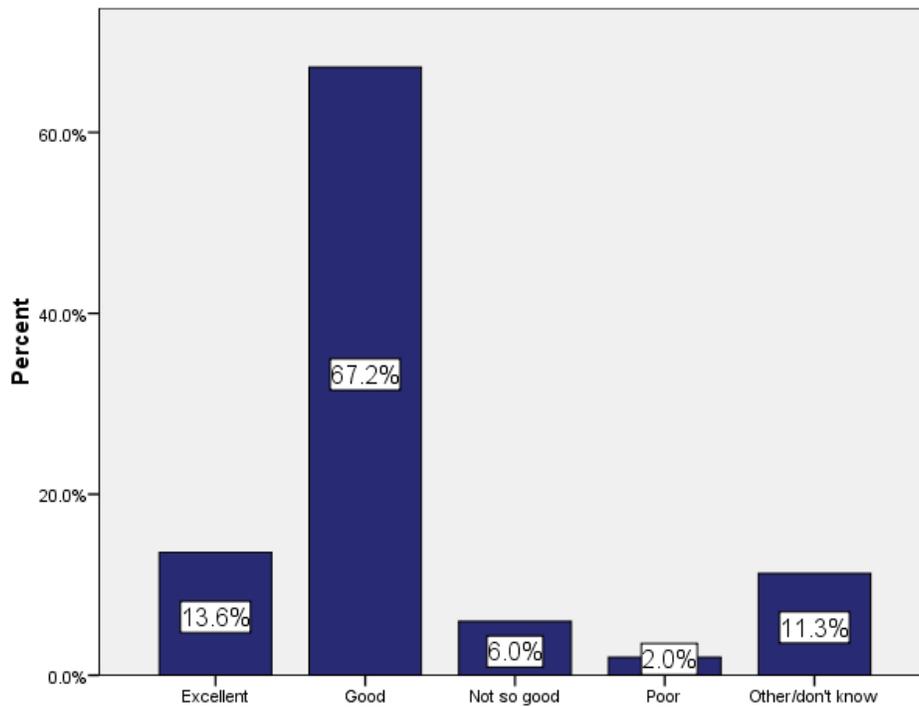




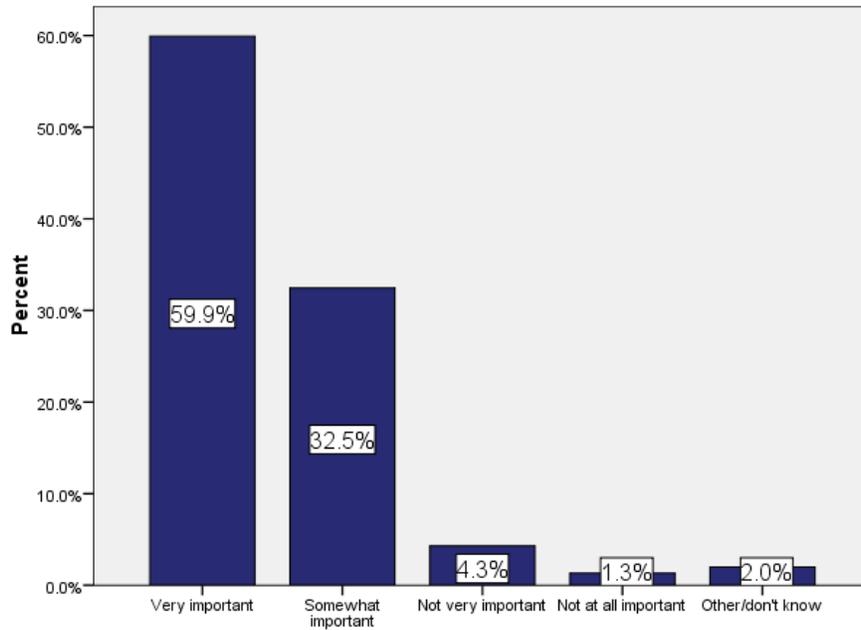




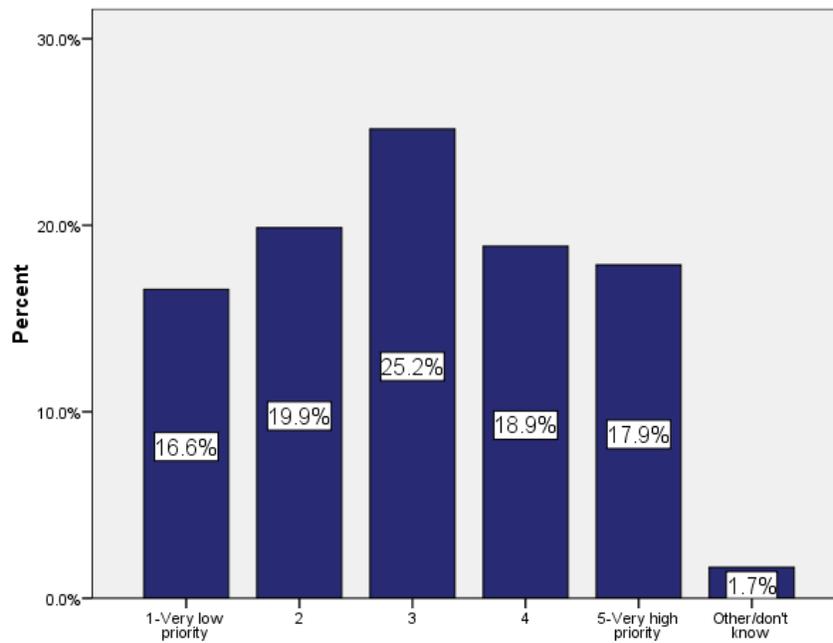
28. Safety during the day



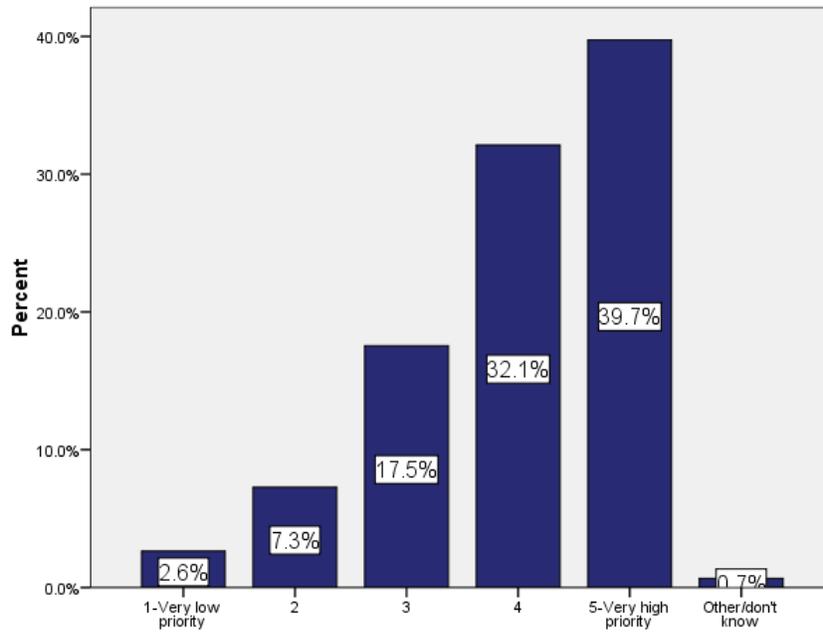
29. Safety at night



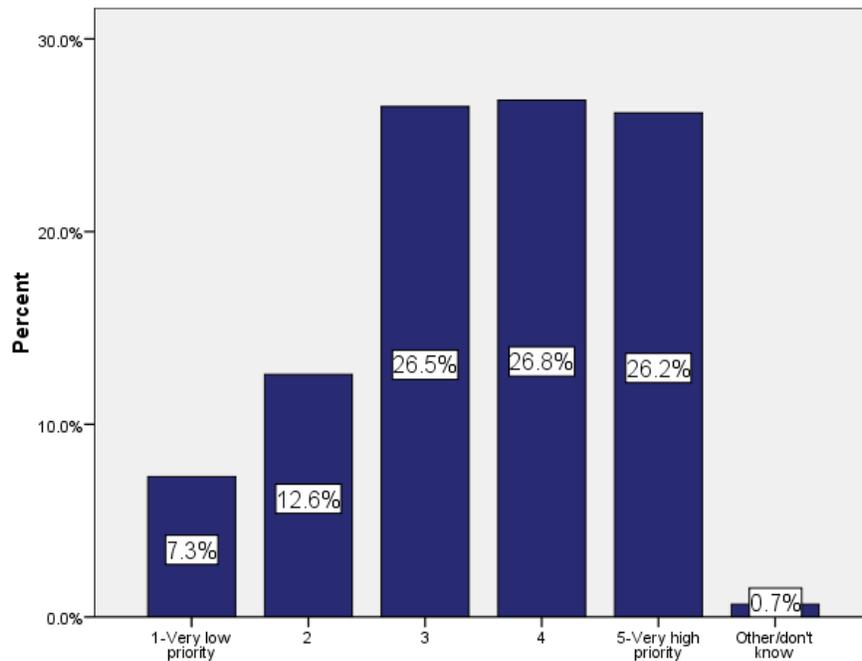
30. How important would you say it is that Farmington work to retain its Downtown's historic character?



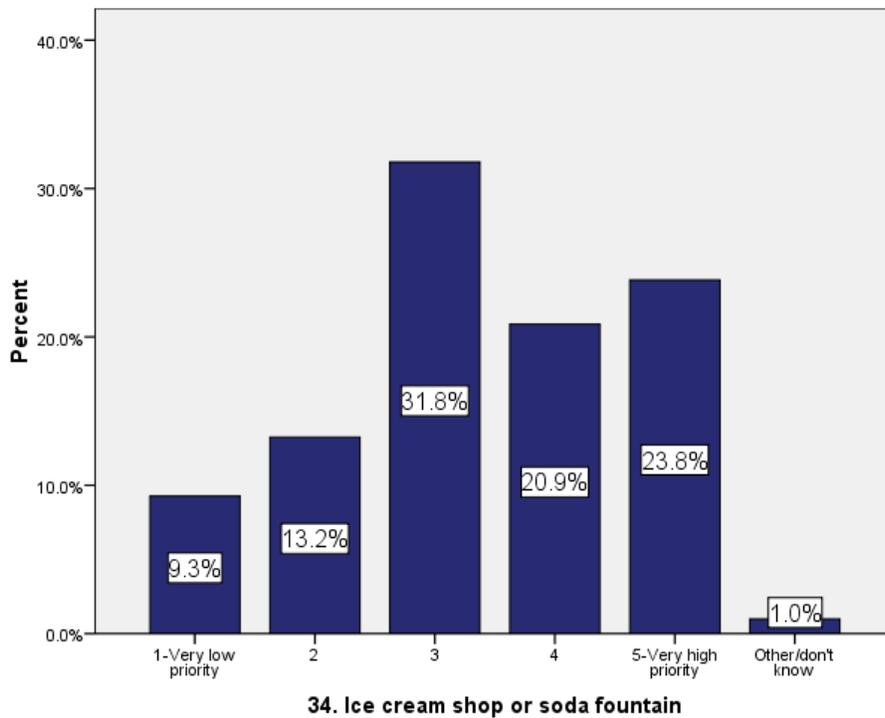
31. Lodging such as hotel, motel or bed and breakfast



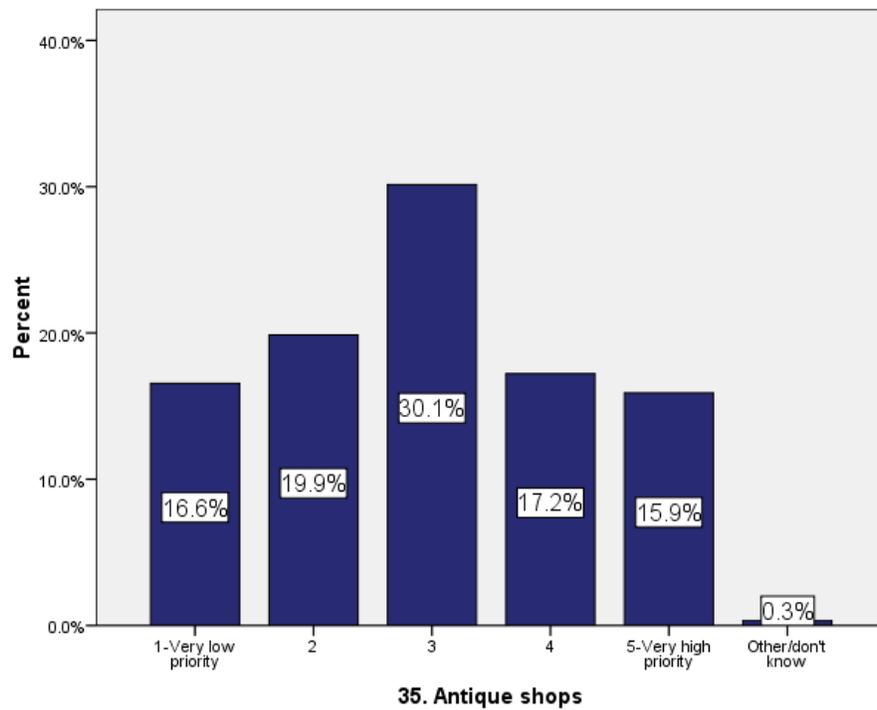
32. Family or casual style dining



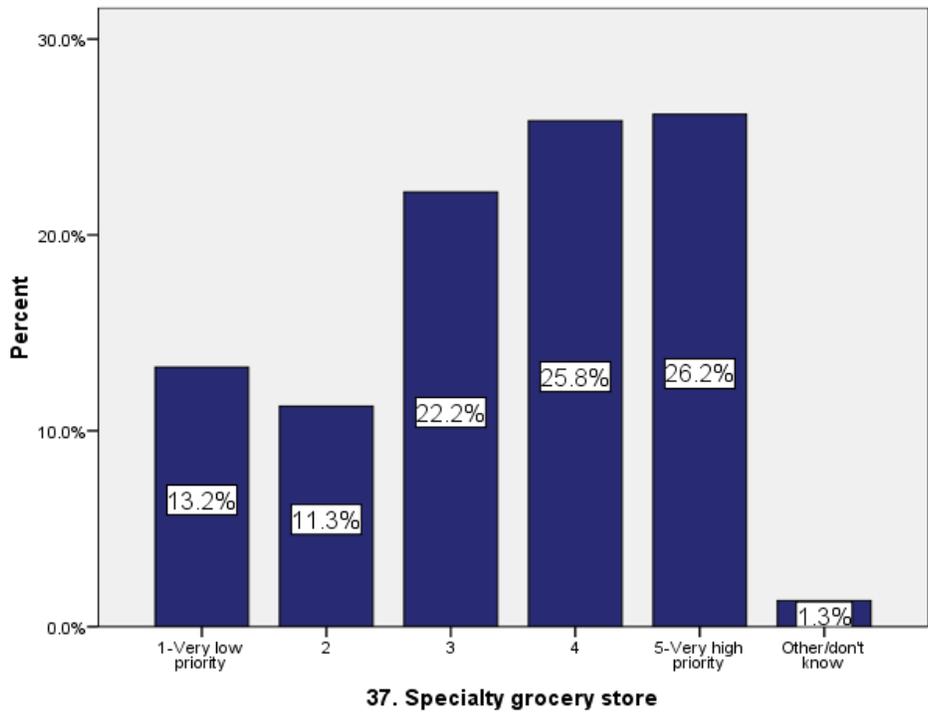
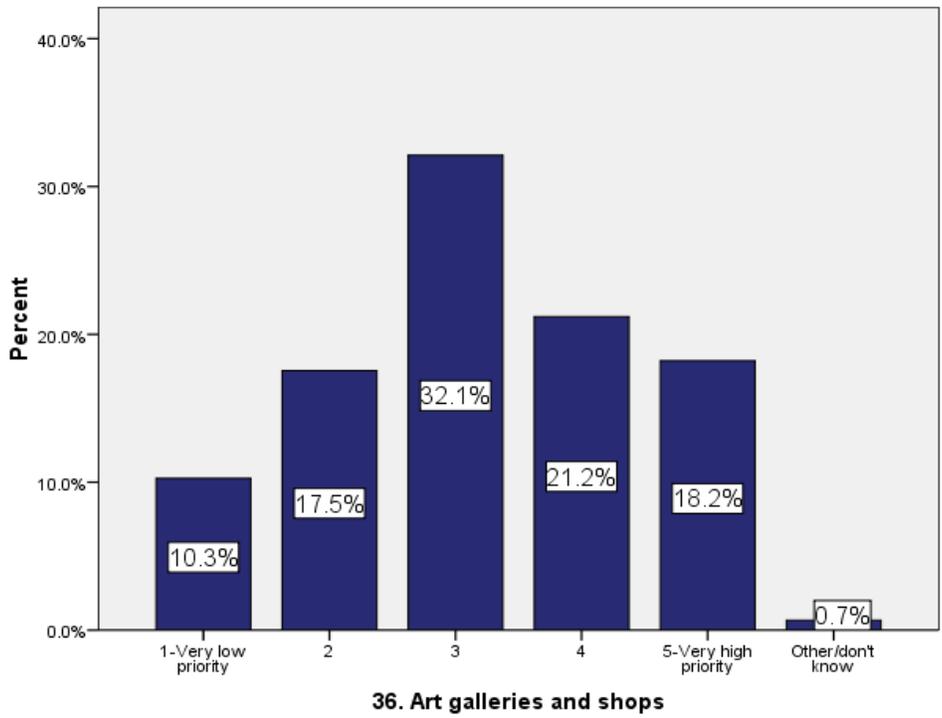
33. Fine Dining

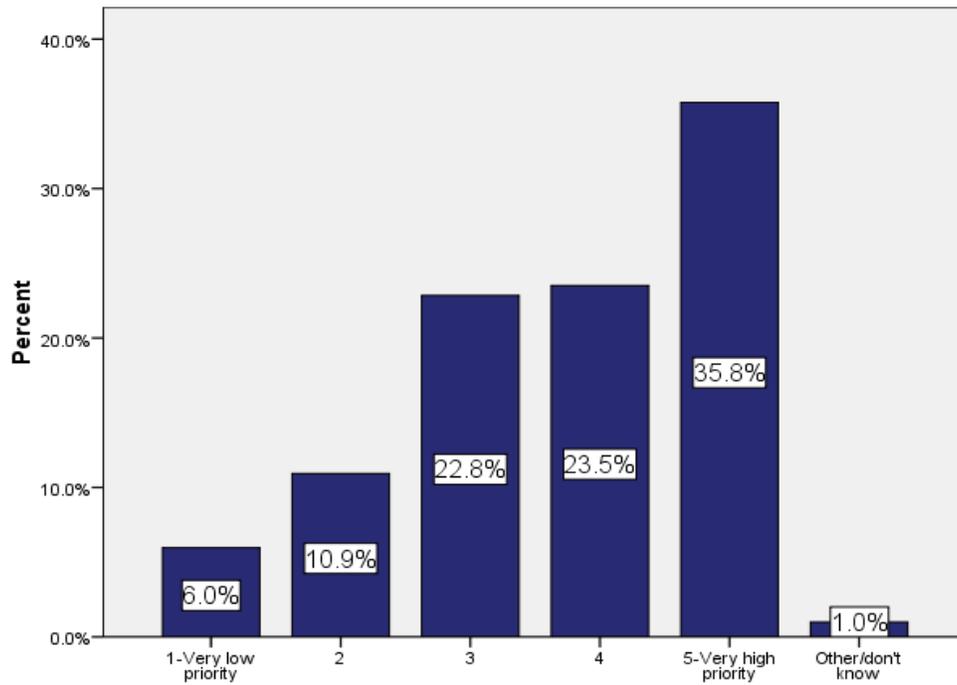


34. Ice cream shop or soda fountain

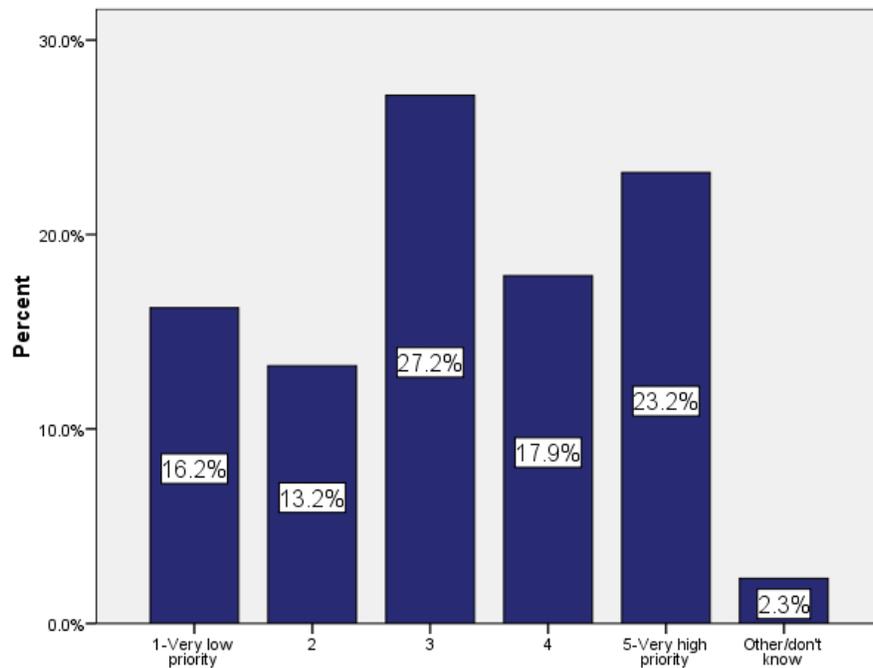


35. Antique shops

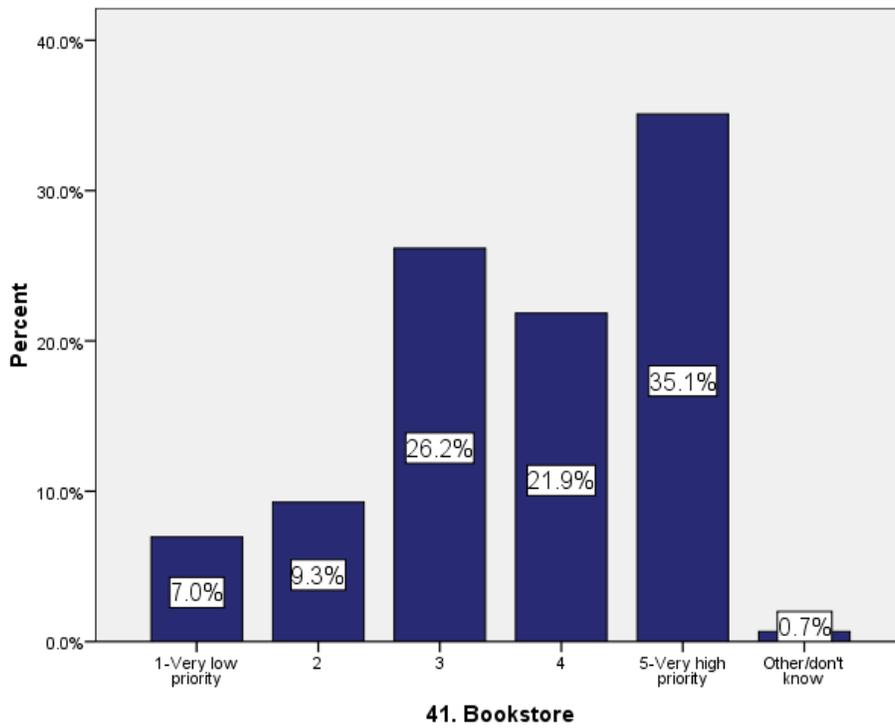
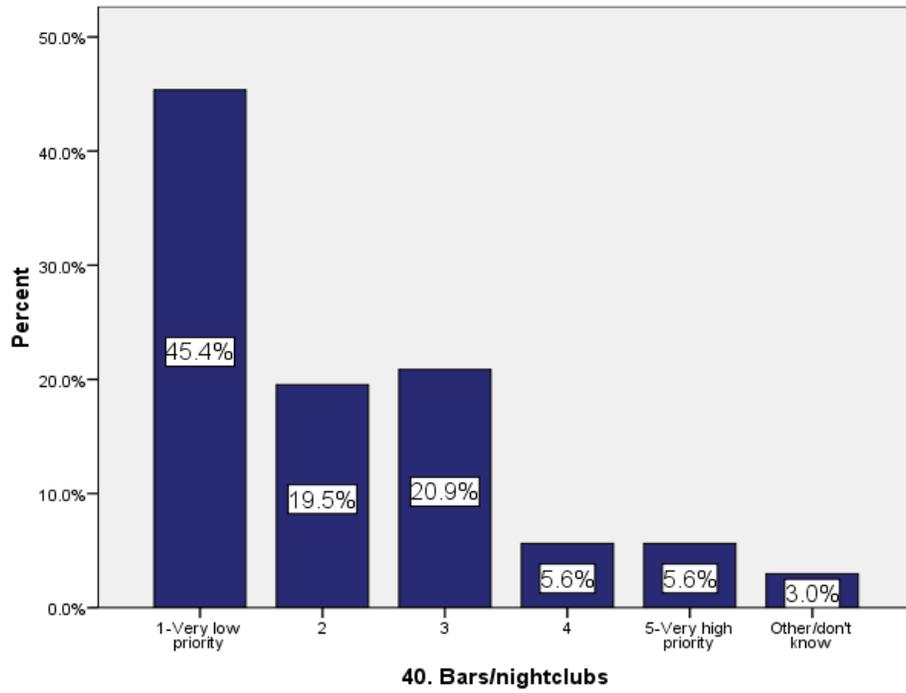


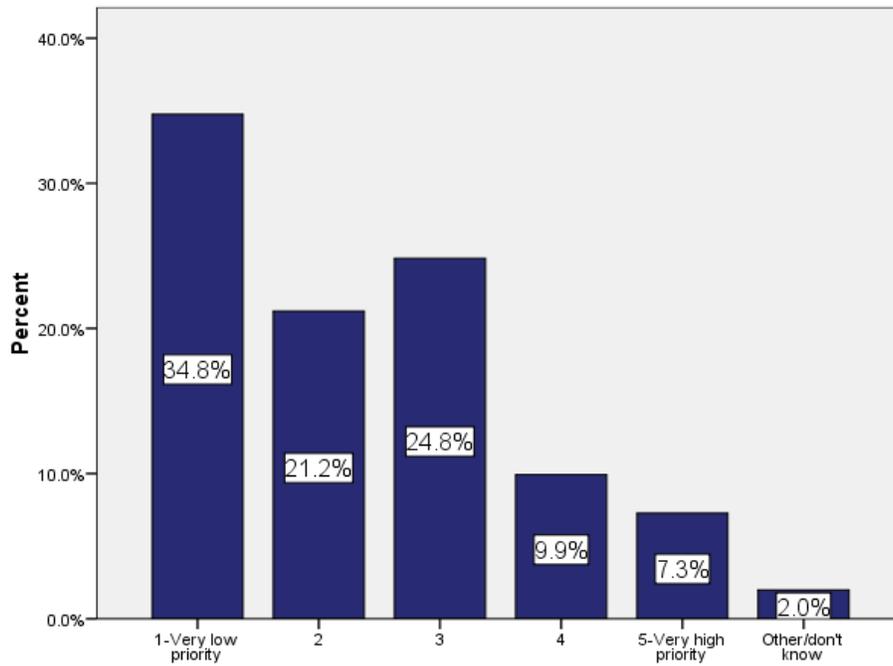


38. Clothing stores

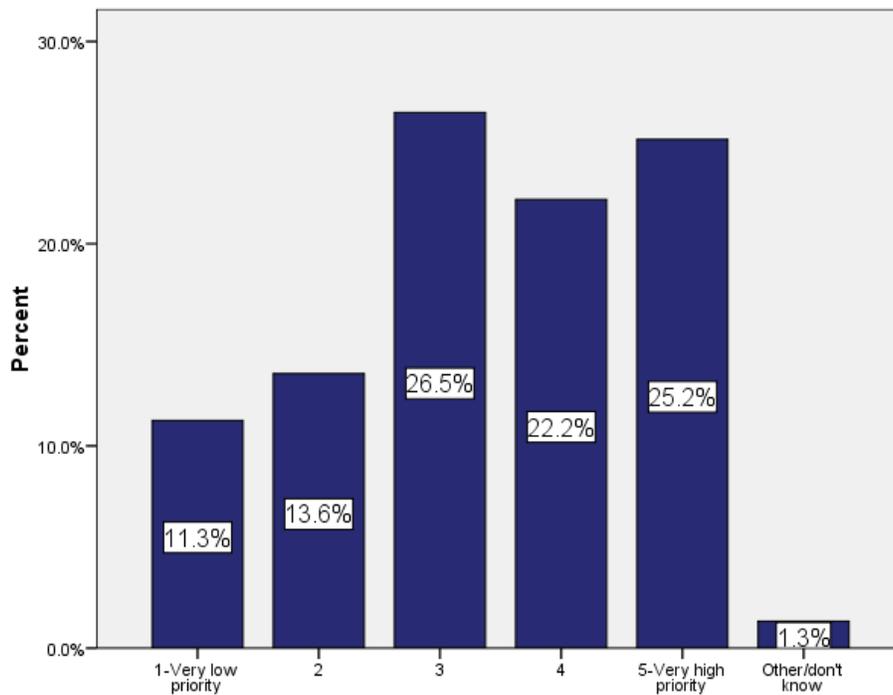


39. Arcade or other attraction aimed at teenagers

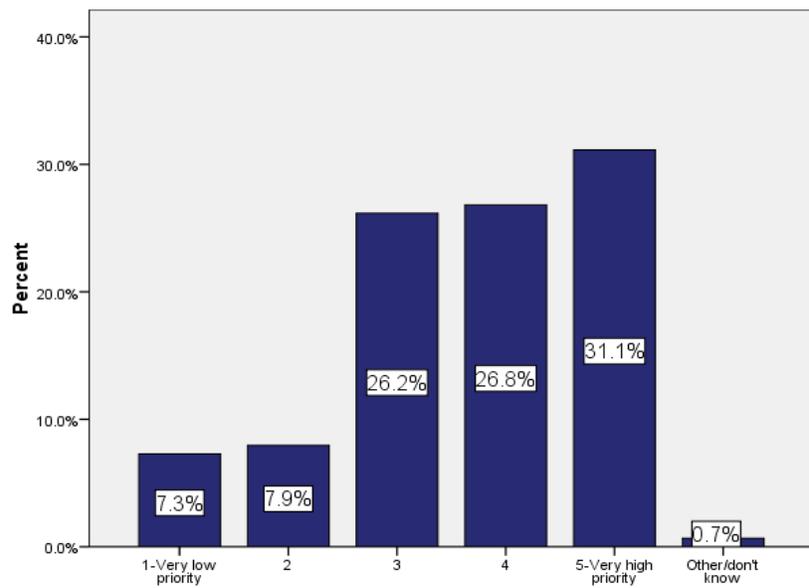




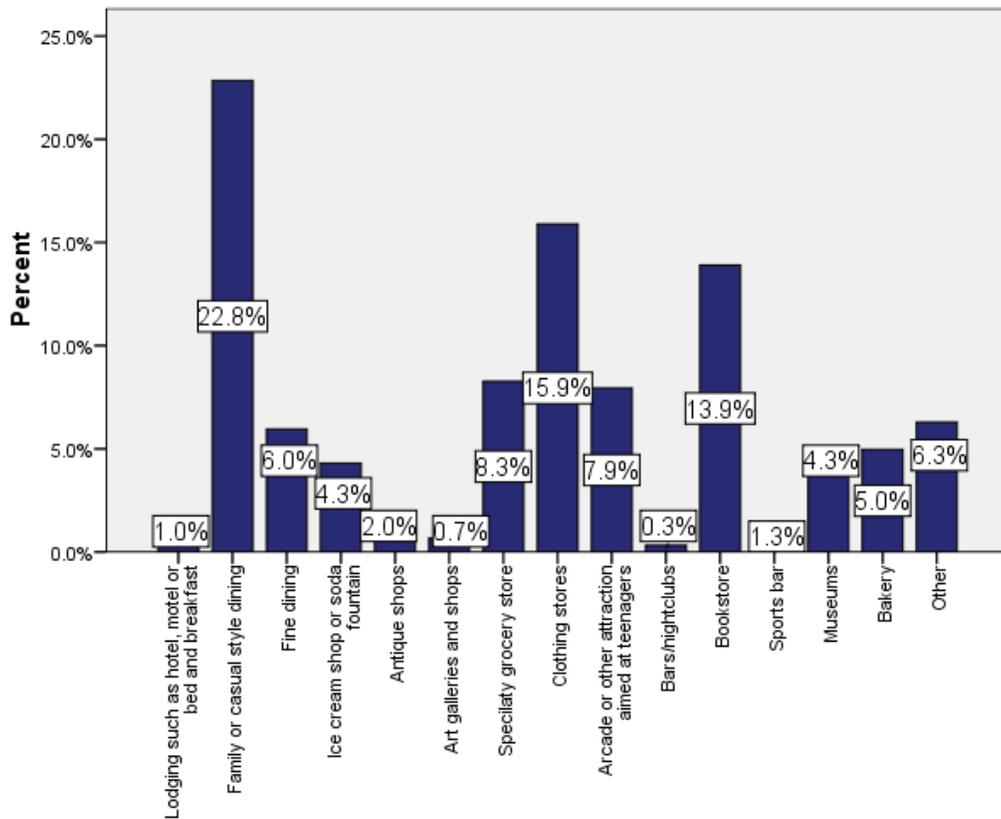
42. Sports bar



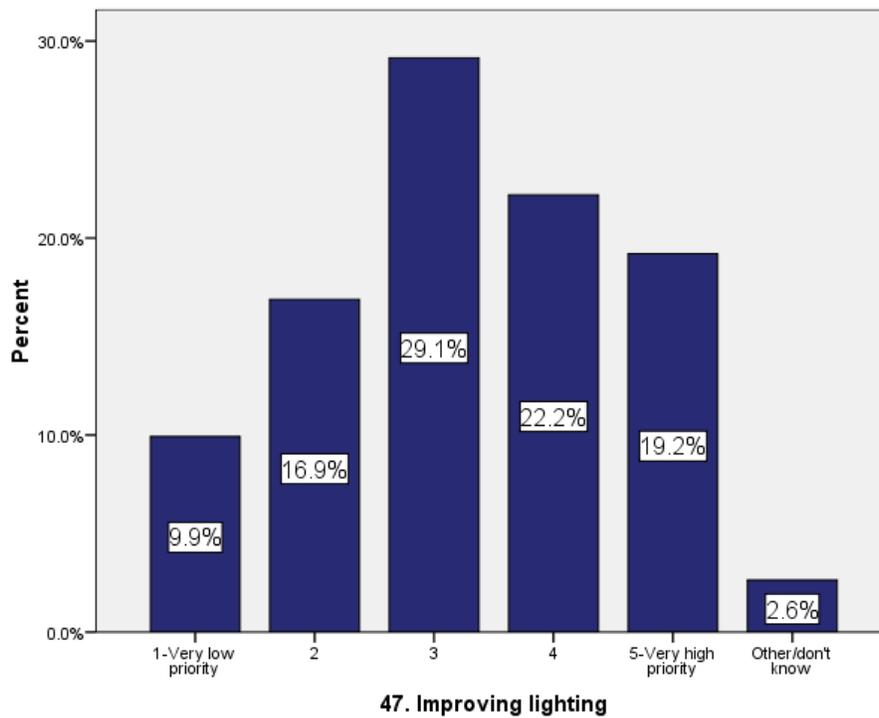
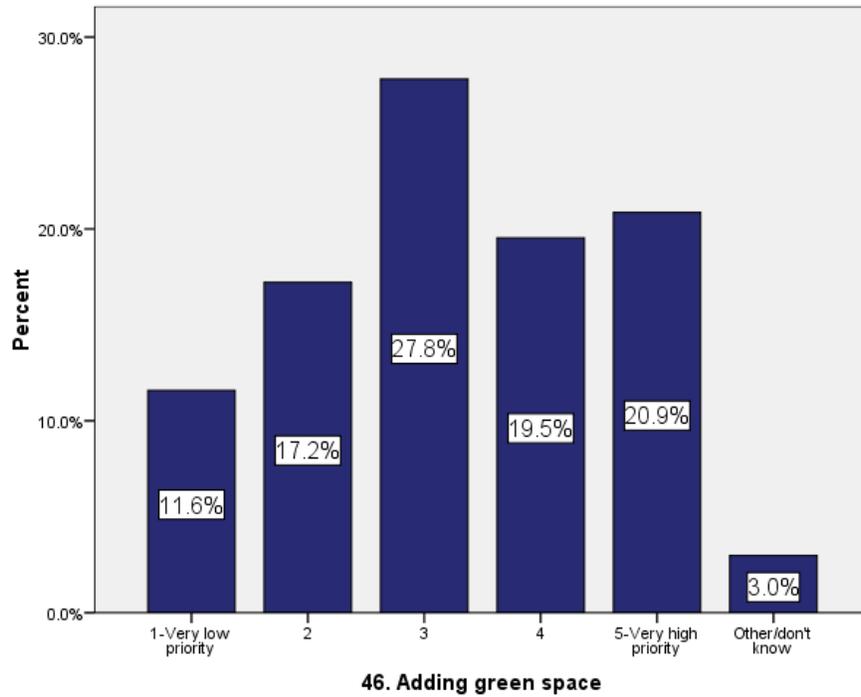
43. Museum

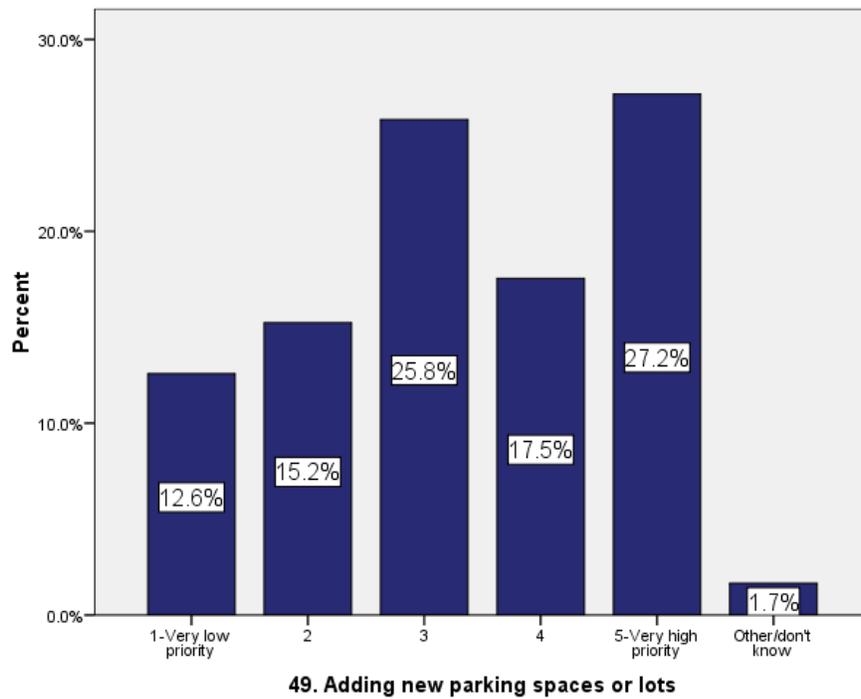
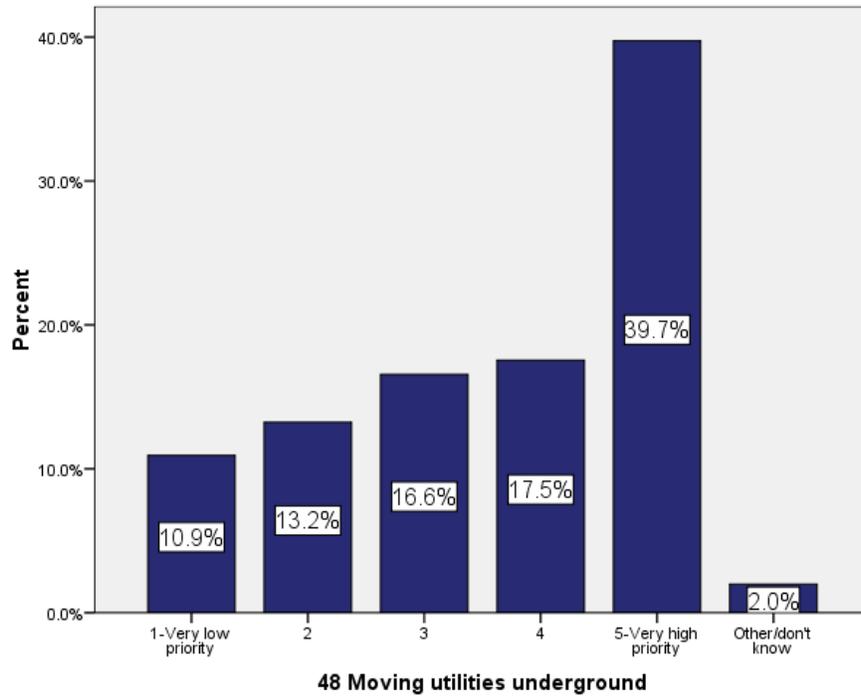


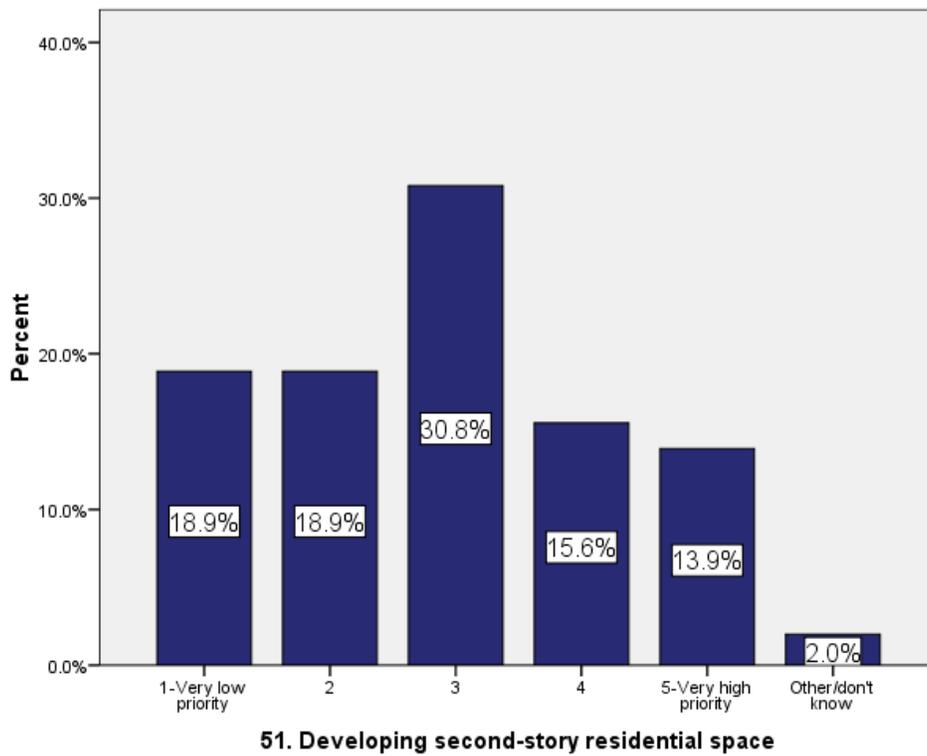
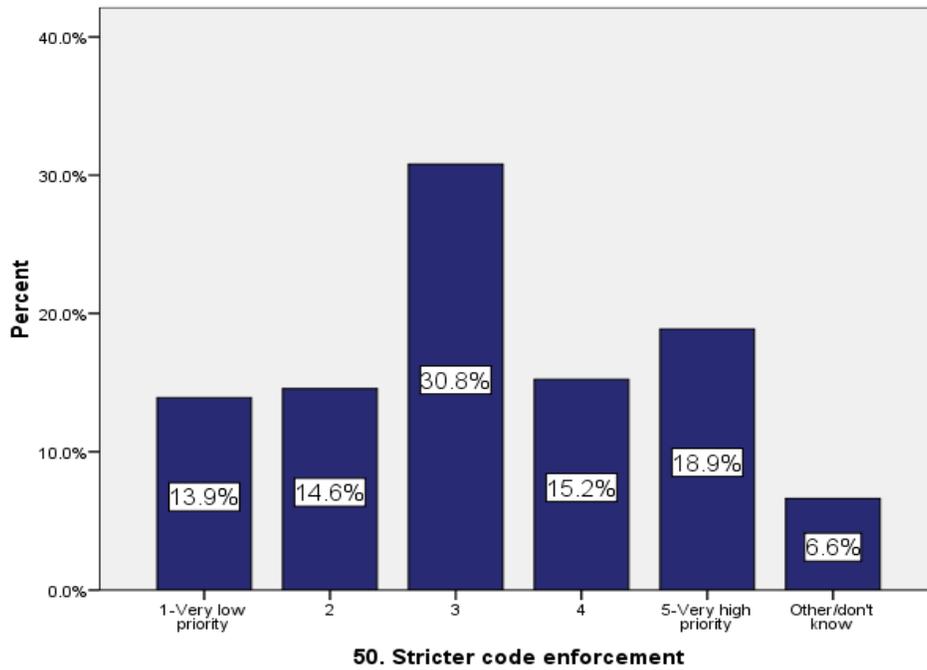
44. Bakery

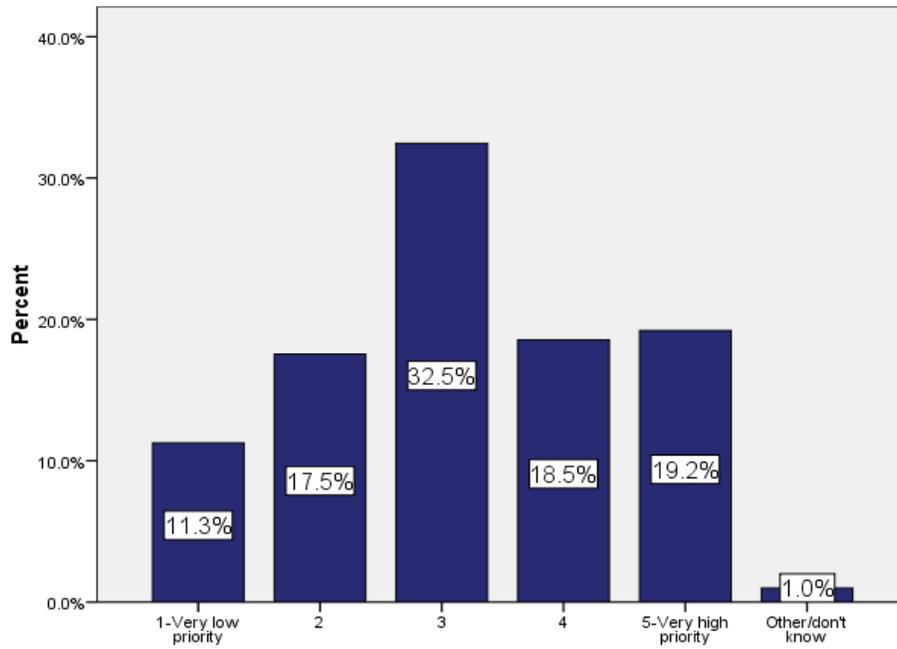


45. What business would you most like to see in Downtown Farmington?

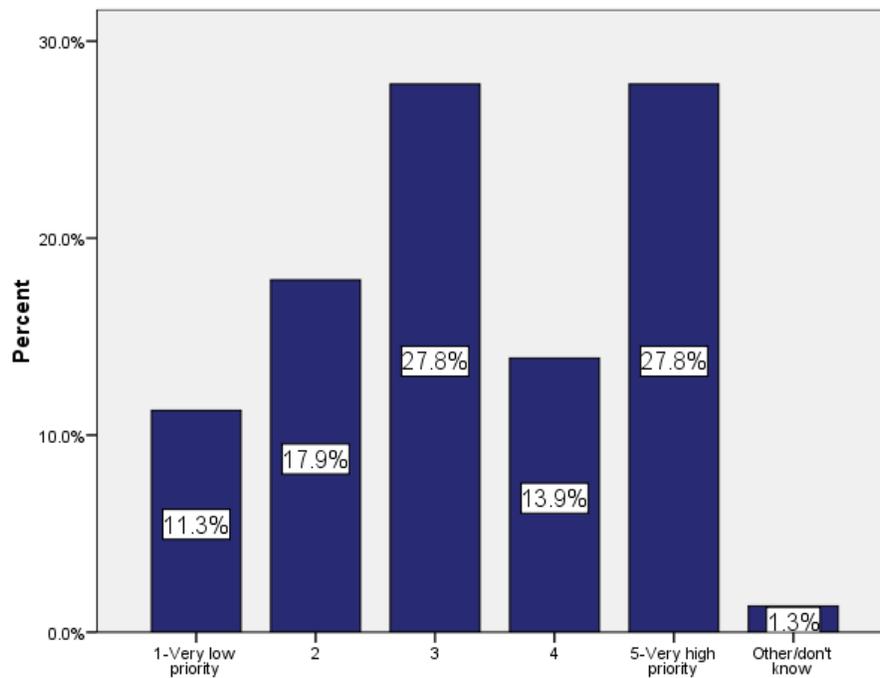




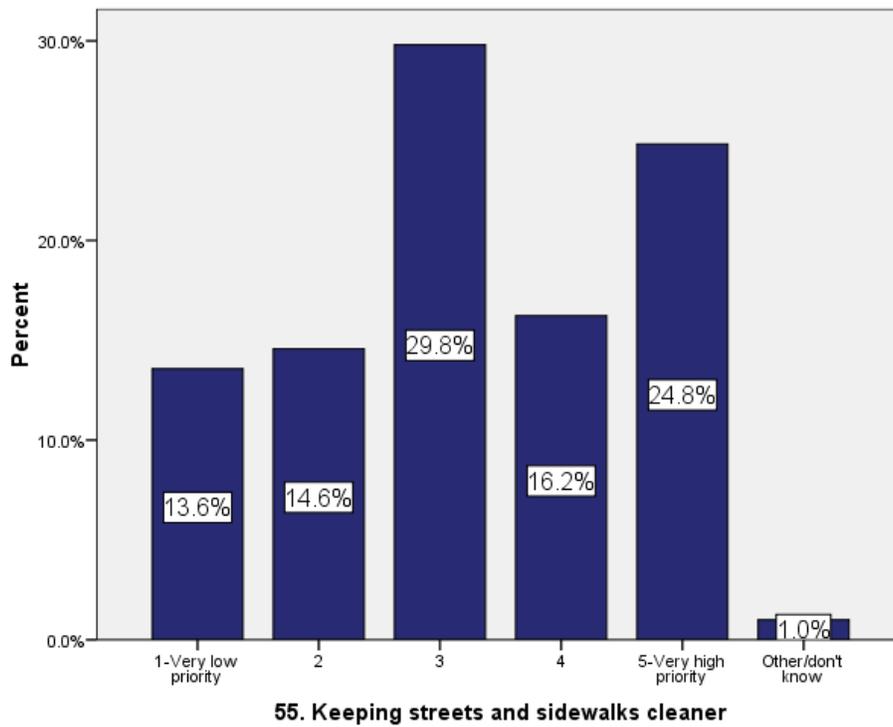
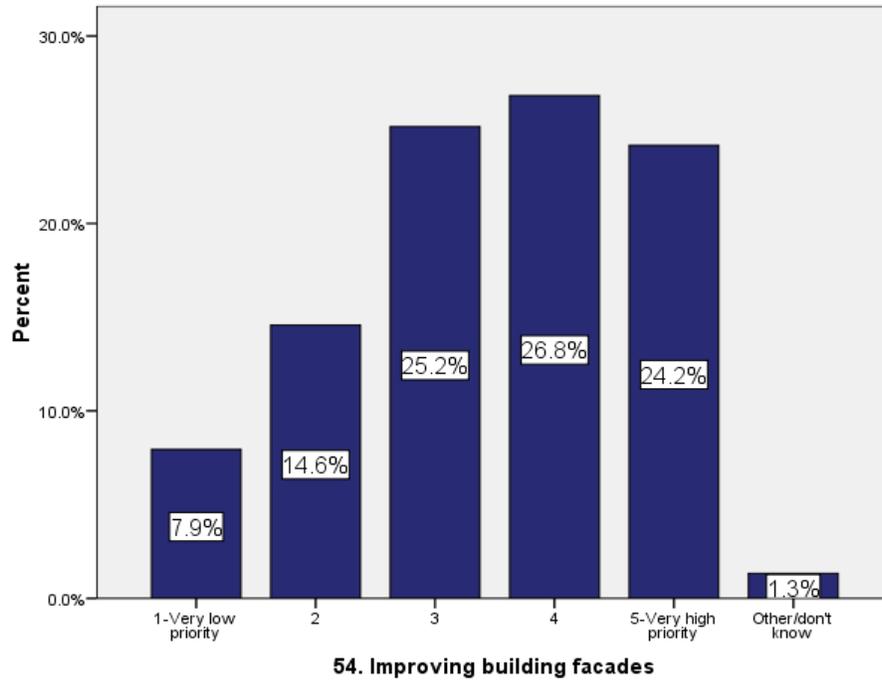


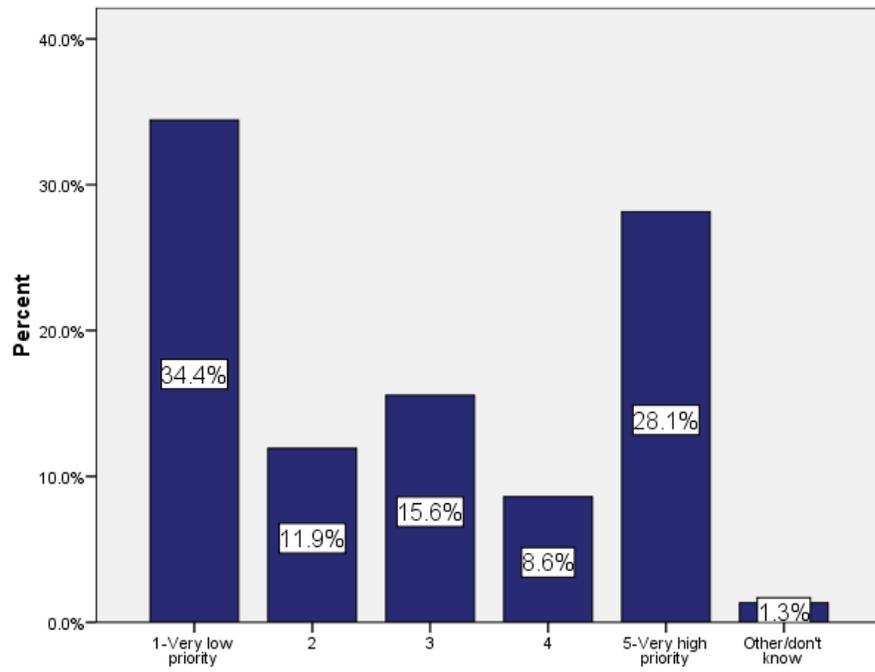


52. Improving the landscaping

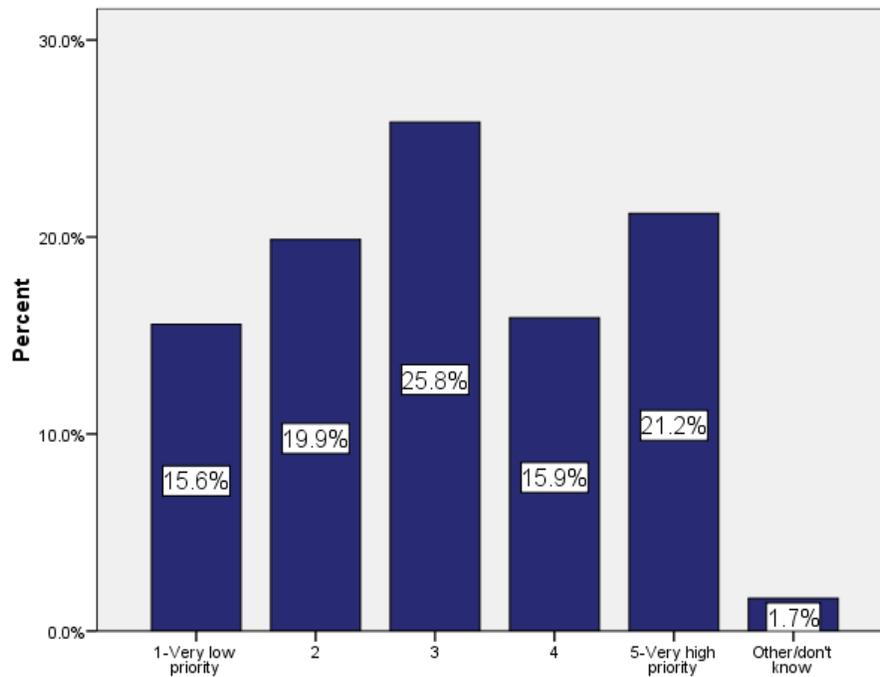


53. Improving signage to help people find their way around

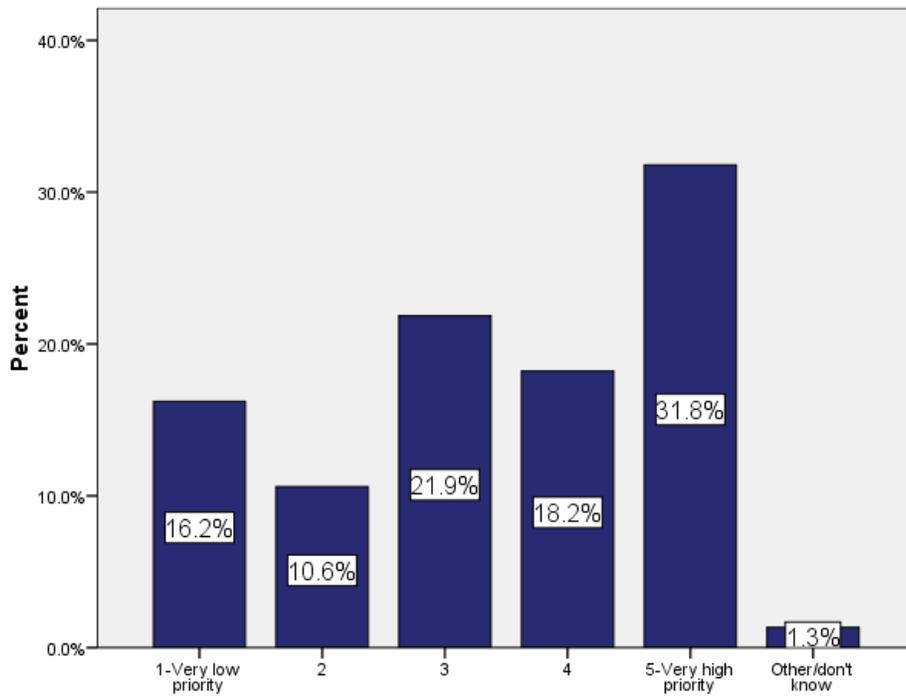




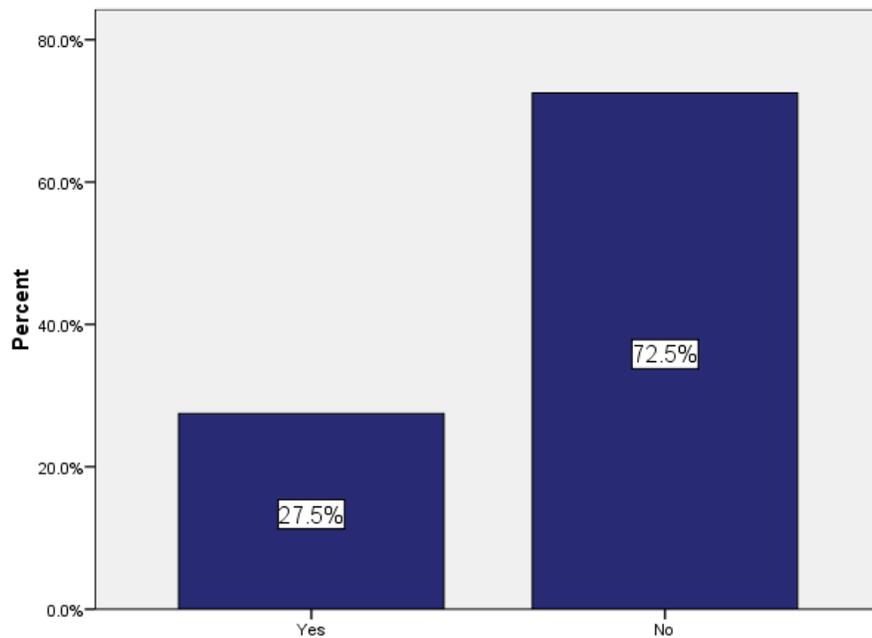
56. Changing one-way streets to two-way



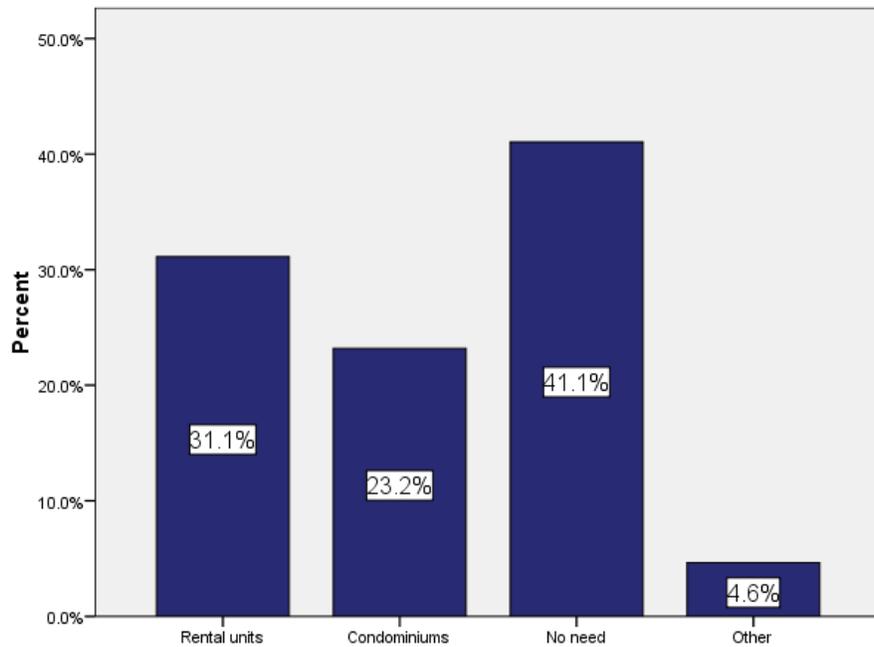
57. Improving the sidewalks



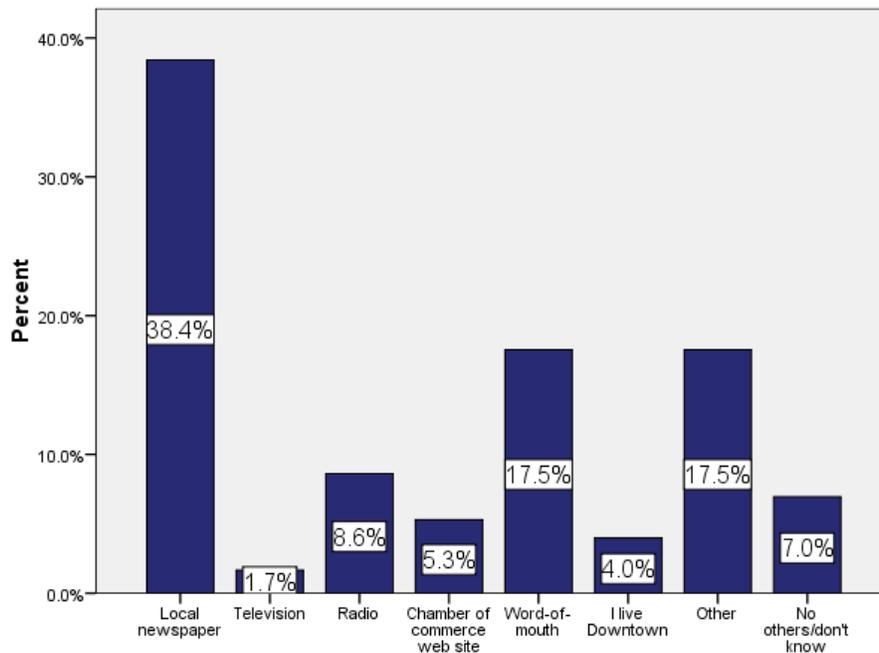
58. Making Liberty street match Columbia Street in appearance



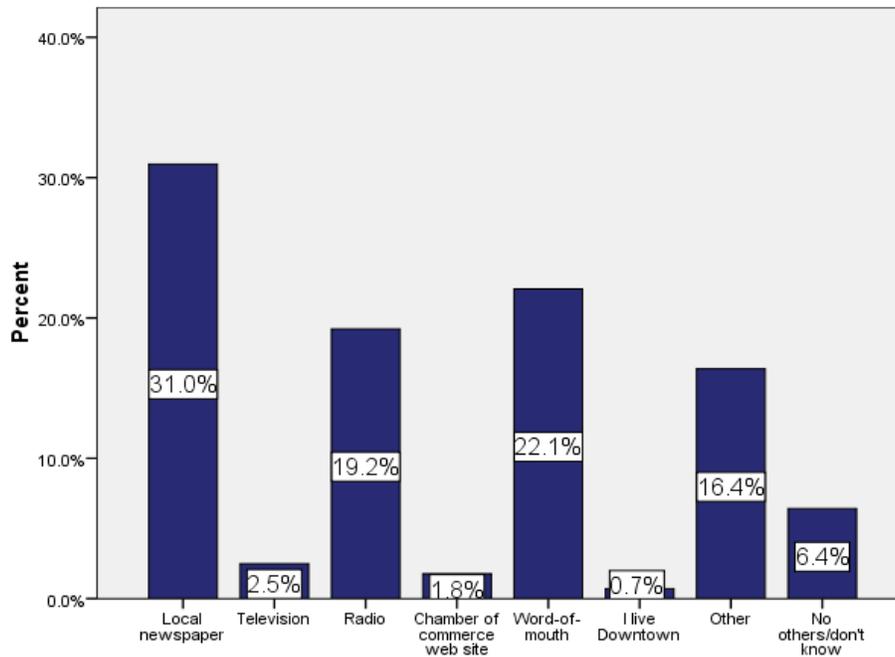
59. Are there any other improvements you think should be made to Downtown Farmington?



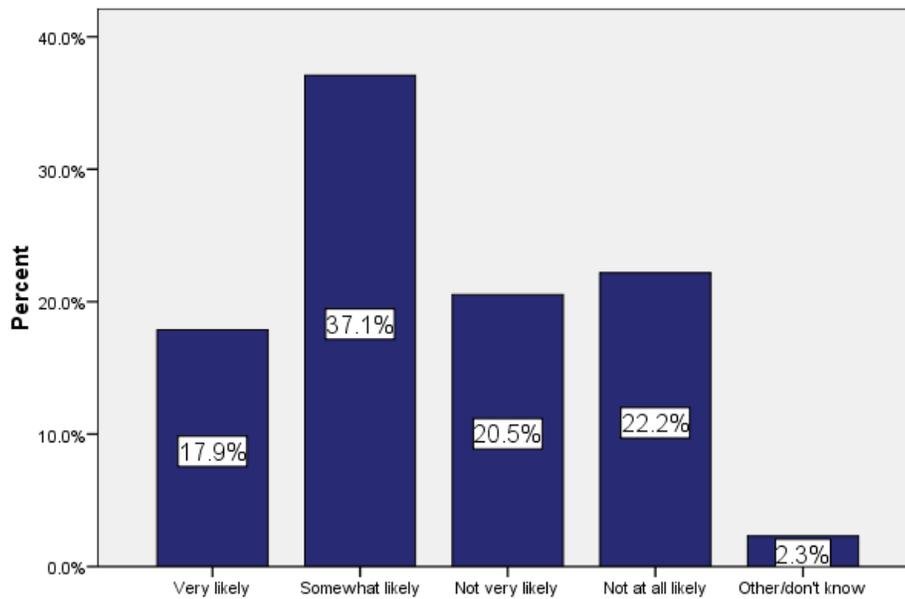
60. Property owners should turn the second floors of their existing buildings into...



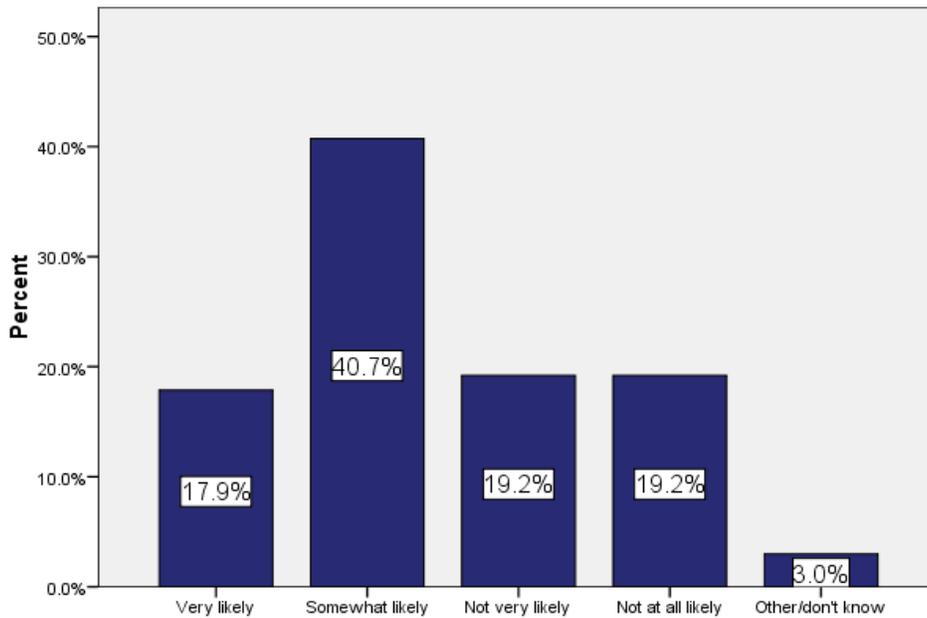
61. What would you say is your main source of information about Downtown Farmington?



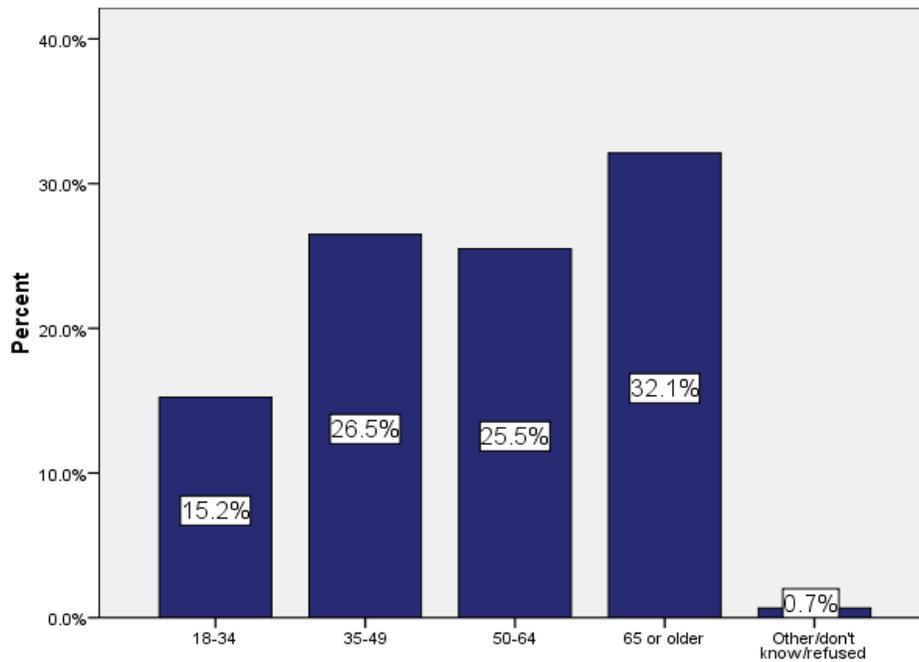
61b. What is your second most likely source of information?



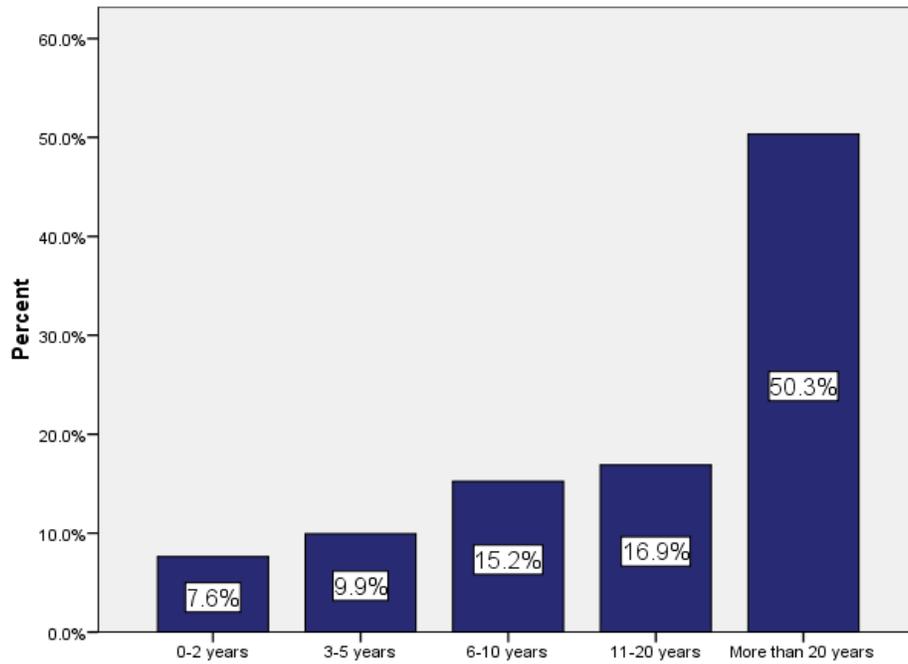
62. Let's assume that an economic development sales tax was proposed for Farmington, which would support development both Downtown and elsewhere in Farmington and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?



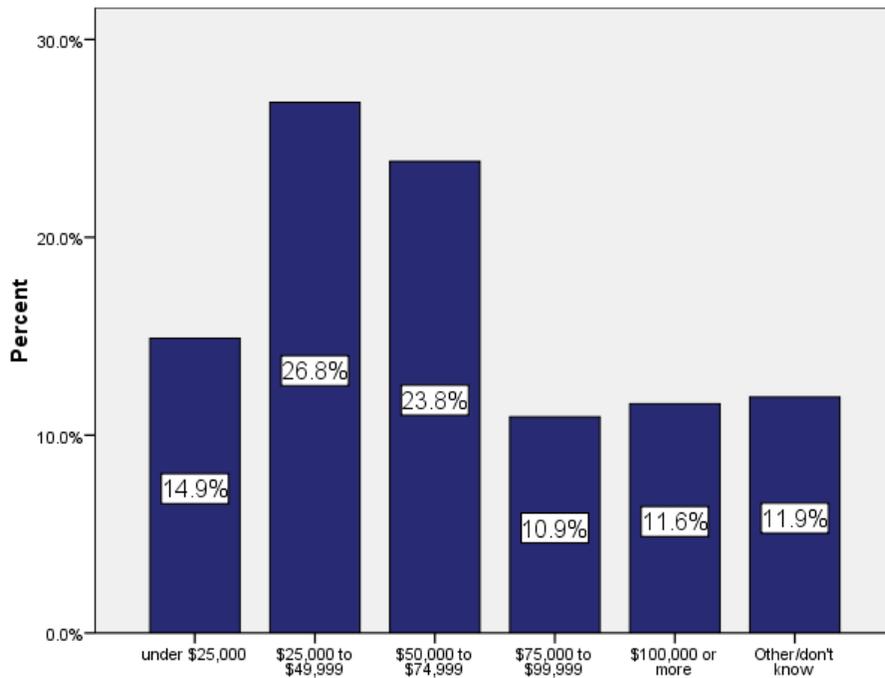
**63. What if the City was considering a CID or Community Improvement District to support Downtown revitalization? CID is a tool to use future gains in taxes to finance current improvements. Would you be very likely, somewhat, not very or not at all likely to support a Downtown CID?**



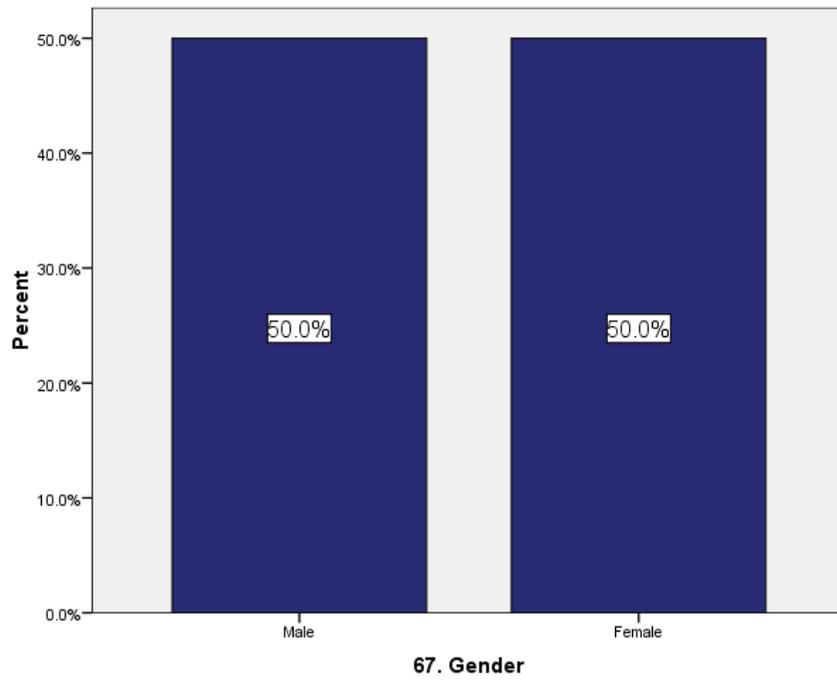
**64. Age**



65. How long have you lived in the Farmington area?



66. Income



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## SECTION VI

### QUESTIONNAIRE

Hello, I'm \_\_\_\_\_ calling from Attitude Research Company on behalf of the City of Farmington. We're conducting a survey to learn more about people's attitudes concerning the community, and this phone number was selected at random. According to our research procedure, I have to speak to a (male or female) over the age of 18 who is at home when I place this call.

*[If criteria cannot be met, politely terminate call]*

1. Thinking about the Farmington, Missouri area, would you say things are moving in the right direction or off track and moving in the wrong direction?

- 1) right direction
- 2) mixed *[do not read]*
- 3) wrong
- 9) other, don't know

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? *[pause, repeat instructions if necessary]* The first is...

*[rotate order]*

2. Revitalizing Downtown Farmington
3. Repairing major streets
4. Improving emergency services
5. Upgrading parks and recreation facilities
6. Attracting more big box retail development
7. How often do you visit Downtown Farmington?

- 1) once a year or less
- 2) less than once a month
- 3) one to five times per month
- 4) more than five times a month
- 5) other *[specify]* *[skip to question 16]*
- 6) don't visit Downtown *[skip to question 16]*
- 9) don't know *[skip to question 16]*

[ask 8-14 only if answered 1-4 to Q7] For each of the following, please tell me how often you visit Downtown for these activities: very often, somewhat often, not very often or not at all.

Read list, code as follows:

- 1) very often
- 2) somewhat often
- 3) not very often
- 4) not at all
- 9) other, don't know

[rotate order]

- 8. shopping
- 9. dining
- 10. entertainment
- 11. other outdoor recreation, such as walking
- 12. special events
- 13. government/post office
- 14. conducting business
- 15. bicycling

[ask only if answered 1-4 to Q7]

16. Of the items listed above, which would you say is the one reason you most often visit Downtown Farmington? [repeat list if necessary, code responses as follows]

- 1) shopping
- 2) dining
- 3) entertainment
- 4) other outdoor recreation
- 5) special events
- 6) government/post office
- 7) conducting business
- 8) bicycling
- 9) other, don't know

For each of the following characteristics of a Downtown I read, please tell me if you think conditions in Farmington are excellent, good, not so good or poor. The first is...

Read list, code as follows:

- 1) excellent
- 2) good
- 3) not so good
- 4) poor
- 9) other, don't know

[rotate order]

- 17. signs to help people find their way around
- 18. convenient business hours
- 19. available green space
- 20. preservation of historic structures
- 21. occupied storefronts
- 22. convenient parking
- 23. diverse mix of businesses
- 24. dining options
- 25. entertainment options
- 26. condition of streets
- 27. condition of sidewalks
- 28. safety during the day
- 29. safety at night
- 30. How important would you say it is that Farmington work to retain its Downtown's historic character? Would you say it is very important, somewhat, not very or not at all important?
  - 1) very
  - 2) somewhat
  - 3) not very
  - 4) not at all
  - 9) other, don't know

I'm going to read a list of the kinds of businesses that one might find in a Downtown area. For each, please tell me how high a priority Farmington should place on bringing or adding more of that type of business *to its own downtown area*. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

READ LIST, CODE 1-5, 9=OTHER, DON'T KNOW

[rotate order]

31. lodging such as hotel, motel or bed and breakfast
32. family or casual style dining
33. fine dining
34. ice cream shop or soda fountain
35. antique shops
36. art galleries and shops
37. specialty grocery store
38. clothing stores
39. arcade or other attraction aimed at teenagers
40. bars/nightclubs
41. bookstore
42. sports bar
43. museums
44. bakery
45. Of the items listed above, what business would you most like to see in Downtown Farmington? [*Read choices again if necessary*]
  1. lodging such as hotel, motel or bed and breakfast
  2. family or casual style dining
  3. fine dining
  4. ice cream shop or soda fountain
  5. antique shops
  6. art galleries and shops
  7. specialty grocery store
  8. clothing stores
  9. arcade or other attraction aimed at teenagers
  10. bars/nightclubs
  11. bookstore
  12. sports bar
  13. museums
  14. bakery
  99. other, don't know

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for Downtown Farmington using the same 5-point scale. *[Repeat scale again if necessary, 9=other, don't know]*

*[rotate order]*

46. adding green space
47. improving lighting
48. moving utilities underground
49. adding new parking spaces or lots
50. stricter code enforcement
51. developing second-story residential space
52. improving the landscaping
53. improving signage to help people find their way around
54. improving building facades
55. keeping streets and sidewalks cleaner
56. changing one-way streets to two-way
57. improving the sidewalks
58. making Liberty Street match Columbia Street in appearance
59. Are there any other improvements you think should be made to Downtown Farmington?  
*[open-ended, record first two responses]*
60. There has been some discussion about developing upper floor living space in Downtown Farmington. Which of the following statements is closest to the way you feel?
  - 1) Property owners should turn the second floors of their existing buildings into rental units.
  - 2) Property owners should turn the second floors of their existing buildings into condominiums.
  - 3) There is no need for more second story living space Downtown.
  - 9) other, don't know

61. Other than your own personal knowledge from living in the community, what would you say is your main source of information about Downtown Farmington? And what is your second most likely source of information? [do not read list – code first two responses as follows]

- 1) local newspaper
- 2) television
- 3) radio
- 4) Chamber of Commerce web site
- 5) word-of-mouth
- 6) I live Downtown.
- 9) other [*specify*]

62. Let's assume that an economic development sales tax was proposed for Farmington, which would support development both Downtown and elsewhere in Farmington and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?

- 1) very likely
- 2) somewhat likely
- 3) not very likely (*Skip to question 63*)
- 4) not at all likely (*Skip to question 63*)
- 9) other, don't know (*Skip to question 63*)

62a. If that economic development sales tax was a 0.5% (split sample and ask 100 about 0.25%, 0.5% and 0.75%) sales tax increase, would you strongly favor, favor, oppose or strongly oppose this increase?

- 1) strongly favor
- 2) favor
- 3) oppose
- 4) strongly oppose
- 9) other, don't know

63. What if the City was considering a CID or Community Improvement District to support downtown revitalization. CID is a tool to use future gains in taxes to finance current improvements.

Would you be very likely, somewhat, not very or not at all likely to support a downtown CID?

- 1) very familiar
- 2) somewhat familiar
- 3) not very familiar
- 4) not at all familiar
- 9) other, don't know

And now, a few final questions for classification purposes.

64. In which of the following age groups are you?

- 1) 18-34
- 2) 35-49
- 3) 50-64
- 4) 65 or over
- 9) other, don't know, refused

65. How long have you lived in the Farmington area?

- 1) 0-2 years
- 2) 3-5 years
- 3) 6-10 years
- 4) 11-20 years
- 5) more than 20 years
- 9) other, don't know

66. For statistical purposes only, please indicate which of the following categories best fits your total household income for 2008. Just stop me when I get to your category.

- 1) Under \$25,000
- 2) \$25,000 to \$49,999
- 3) \$50,000 to \$74,999
- 4) \$75,000 to \$99,999
- 5) \$100,000 plus
- 9) other, don't know, refused

67. Gender *[do not ask – code as follows]*

- 1) male
- 2) female

That concludes our survey. Thank you for your time and cooperation.

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## SECTION VII

### CROSS-TABULATION

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		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender		
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. Thinking about the Farmington, Missouri area, would you say things are moving...	Right direction	76.1%	67.5%	77.9%	73.2%	65.2%	66.7%	76.1%	78.4%	73.0%	75.6%	72.8%	73.6%	75.8%	68.6%	65.6%	80.8%	
	Mixed	4.3%	8.8%	2.6%	8.2%	4.3%	6.7%	6.5%	7.8%	5.9%	2.2%	7.4%	8.3%	9.1%	2.9%	8.6%	4.0%	
	Wrong direction	13.0%	10.0%	16.9%	3.1%	13.0%	13.3%	8.7%	5.9%	11.2%	8.9%	8.6%	9.7%	9.1%	20.0%	11.9%	8.6%	
	Other/don't know	6.5%	13.8%	2.6%	15.5%	17.4%	17.4%	8.7%	7.8%	9.9%	13.3%	11.1%	8.3%	6.1%	8.6%	13.9%	6.6%	
2. Revitalizing the Farmington Downtown area	5-Very high priority	21.7%	18.8%	24.7%	36.1%	21.7%	23.3%	28.3%	17.6%	30.3%	28.9%	24.7%	22.2%	24.2%	28.6%	21.2%	31.8%	
	4	28.3%	25.0%	33.8%	18.6%	21.7%	16.7%	28.3%	35.3%	23.7%	31.1%	21.0%	25.0%	30.3%	40.0%	22.5%	28.5%	
	3	23.9%	36.2%	29.9%	25.8%	39.1%	36.7%	19.6%	27.5%	29.6%	24.4%	35.8%	34.7%	27.3%	17.1%	29.8%	28.5%	
	2	15.2%	15.0%	6.5%	8.2%	8.7%	13.3%	17.4%	15.7%	6.6%	6.7%	11.1%	13.9%	12.1%	11.4%	15.2%	6.0%	
	1-Very low priority	10.9%	3.8%	5.2%	8.2%	8.7%	10.0%	6.5%	2.0%	7.9%	8.9%	4.9%	4.2%	6.1%	2.9%	8.6%	5.3%	
	Other/don't know	0.0%	1.2%	0.0%	3.1%	0.0%	0.0%	0.0%	2.0%	2.0%	0.0%	2.5%	0.0%	0.0%	0.0%	2.6%	0.0%	
	<b>Total high priority (4-5)</b>	<b>50.0%</b>	<b>43.8%</b>	<b>58.4%</b>	<b>54.6%</b>	<b>43.5%</b>	<b>40.0%</b>	<b>56.5%</b>	<b>52.9%</b>	<b>53.9%</b>	<b>60.0%</b>	<b>45.7%</b>	<b>47.2%</b>	<b>54.5%</b>	<b>68.6%</b>	<b>43.7%</b>	<b>60.3%</b>	
	<b>Total low priority (1-2)</b>	<b>26.1%</b>	<b>18.8%</b>	<b>11.7%</b>	<b>16.5%</b>	<b>17.4%</b>	<b>23.3%</b>	<b>23.9%</b>	<b>17.6%</b>	<b>14.5%</b>	<b>15.6%</b>	<b>16.0%</b>	<b>18.1%</b>	<b>18.2%</b>	<b>14.3%</b>	<b>23.8%</b>	<b>11.3%</b>	
	3. Repairing major streets	5-Very high priority	45.7%	33.8%	41.6%	43.3%	30.4%	33.3%	41.3%	51.0%	39.5%	57.8%	33.3%	47.2%	33.3%	28.6%	36.4%	44.4%
		4	21.7%	25.0%	29.9%	18.6%	34.8%	26.7%	19.6%	23.5%	23.0%	17.8%	23.5%	26.4%	21.2%	25.7%	22.5%	25.2%
		3	19.6%	26.2%	19.5%	28.9%	30.4%	23.3%	28.3%	15.7%	25.7%	13.3%	28.4%	19.4%	36.4%	31.4%	25.8%	23.2%
2		8.7%	8.8%	6.5%	4.1%	0.0%	6.7%	8.7%	9.8%	5.9%	6.7%	12.3%	4.2%	6.1%	5.7%	9.3%	4.0%	
1-Very low priority		4.3%	5.0%	2.6%	4.1%	4.3%	6.7%	2.2%	0.0%	5.3%	4.4%	2.5%	2.8%	3.0%	5.7%	5.3%	2.6%	
Other/don't know		0.0%	1.2%	0.0%	1.0%	0.0%	3.3%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.9%	0.7%	0.7%	
<b>Total high priority (4-5)</b>		<b>67.4%</b>	<b>58.8%</b>	<b>71.4%</b>	<b>61.9%</b>	<b>65.2%</b>	<b>60.0%</b>	<b>60.9%</b>	<b>74.5%</b>	<b>62.5%</b>	<b>75.6%</b>	<b>56.8%</b>	<b>73.6%</b>	<b>54.5%</b>	<b>54.3%</b>	<b>58.9%</b>	<b>69.5%</b>	
<b>Total low priority (1-2)</b>		<b>13.0%</b>	<b>13.8%</b>	<b>9.1%</b>	<b>8.2%</b>	<b>4.3%</b>	<b>13.0%</b>	<b>10.9%</b>	<b>9.8%</b>	<b>11.2%</b>	<b>11.1%</b>	<b>14.8%</b>	<b>6.9%</b>	<b>9.1%</b>	<b>11.4%</b>	<b>14.6%</b>	<b>6.6%</b>	
4. Improving emergency services		5-Very high priority	47.8%	42.5%	31.2%	40.2%	26.1%	50.0%	43.5%	49.0%	34.9%	46.7%	35.8%	44.4%	39.4%	20.0%	29.8%	49.0%
		4	28.3%	20.0%	22.1%	22.7%	26.1%	20.0%	23.9%	19.6%	23.7%	26.7%	24.7%	22.2%	21.2%	20.0%	24.5%	21.2%
		3	6.5%	22.5%	33.8%	19.6%	17.4%	10.0%	19.6%	21.6%	26.3%	11.1%	23.5%	20.8%	27.3%	37.1%	25.8%	18.5%
	2	6.5%	7.5%	6.5%	3.1%	4.3%	3.3%	2.2%	9.8%	5.9%	0.0%	6.2%	5.6%	6.1%	14.3%	7.9%	3.3%	
	1-Very low priority	6.5%	5.0%	5.2%	8.2%	8.7%	13.3%	8.7%	0.0%	5.9%	11.1%	4.9%	4.2%	6.1%	5.7%	8.6%	4.0%	
	Other/don't know	4.3%	2.5%	1.3%	6.2%	17.4%	3.3%	2.2%	0.0%	3.3%	4.4%	4.9%	2.8%	0.0%	2.9%	3.3%	4.0%	
	<b>Total high priority (4-5)</b>	<b>76.1%</b>	<b>62.5%</b>	<b>53.2%</b>	<b>62.9%</b>	<b>52.2%</b>	<b>70.0%</b>	<b>67.4%</b>	<b>68.6%</b>	<b>58.6%</b>	<b>73.3%</b>	<b>60.5%</b>	<b>66.7%</b>	<b>60.6%</b>	<b>40.0%</b>	<b>54.3%</b>	<b>70.2%</b>	
	<b>Total low priority (1-2)</b>	<b>13.0%</b>	<b>12.5%</b>	<b>11.7%</b>	<b>11.3%</b>	<b>13.0%</b>	<b>16.7%</b>	<b>10.9%</b>	<b>9.8%</b>	<b>11.8%</b>	<b>11.1%</b>	<b>11.1%</b>	<b>9.7%</b>	<b>12.1%</b>	<b>20.0%</b>	<b>16.6%</b>	<b>7.3%</b>	
	5. Upgrading parks and recreation facilities	5-Very high priority	26.1%	16.2%	16.9%	16.5%	13.0%	16.7%	21.7%	21.6%	16.4%	22.2%	17.3%	19.4%	15.2%	11.4%	14.6%	21.2%
		4	19.6%	15.0%	22.1%	15.5%	0.0%	26.7%	21.7%	7.8%	20.4%	26.7%	18.5%	15.3%	18.2%	17.1%	17.2%	17.9%
		3	23.9%	46.2%	32.5%	36.1%	47.8%	36.7%	30.4%	45.1%	32.9%	26.7%	39.5%	43.1%	36.4%	28.6%	31.8%	40.4%
2		10.9%	13.8%	16.9%	11.3%	17.4%	10.0%	10.9%	17.6%	12.5%	8.9%	14.8%	13.9%	12.1%	20.0%	16.6%	9.9%	
1-Very low priority		19.6%	7.5%	11.7%	15.5%	17.4%	6.7%	13.0%	7.8%	15.8%	13.3%	9.9%	8.3%	18.2%	20.0%	17.9%	8.6%	
Other/don't know		0.0%	1.2%	0.0%	5.2%	4.3%	3.3%	2.2%	0.0%	2.0%	2.2%	0.0%	0.0%	0.0%	2.9%	2.0%	2.0%	
<b>Total high priority (4-5)</b>		<b>45.7%</b>	<b>31.2%</b>	<b>39.0%</b>	<b>32.0%</b>	<b>13.0%</b>	<b>43.3%</b>	<b>43.5%</b>	<b>29.4%</b>	<b>36.8%</b>	<b>48.9%</b>	<b>35.8%</b>	<b>34.7%</b>	<b>33.3%</b>	<b>28.6%</b>	<b>31.8%</b>	<b>39.1%</b>	
<b>Total low priority (1-2)</b>		<b>30.4%</b>	<b>21.2%</b>	<b>28.6%</b>	<b>26.8%</b>	<b>34.8%</b>	<b>16.7%</b>	<b>23.9%</b>	<b>25.5%</b>	<b>28.3%</b>	<b>22.2%</b>	<b>24.7%</b>	<b>22.2%</b>	<b>30.3%</b>	<b>40.0%</b>	<b>34.4%</b>	<b>18.5%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
6. Attracting more big box retail development	5-Very high priority	32.6%	41.2%	55.8%	44.3%	30.4%	46.7%	45.7%	47.1%	45.4%	57.8%	38.3%	48.6%	33.3%	57.1%	43.7%	45.7%
	4	28.3%	27.5%	15.6%	19.6%	30.4%	16.7%	21.7%	25.5%	20.4%	8.9%	29.6%	20.8%	18.2%	20.0%	19.9%	23.8%
	3	15.2%	17.5%	14.3%	15.5%	26.1%	16.7%	19.6%	15.7%	12.5%	22.2%	13.6%	19.4%	18.2%	8.6%	17.9%	13.2%
	2	15.2%	2.5%	9.1%	8.2%	4.3%	10.0%	4.3%	3.9%	10.5%	6.7%	11.1%	6.9%	9.1%	5.7%	7.9%	7.9%
	1-Very low priority	8.7%	6.2%	3.9%	7.2%	8.7%	3.3%	6.5%	7.8%	6.6%	2.2%	4.9%	4.2%	15.2%	5.7%	7.3%	6.0%
	Other/don't know	0.0%	5.0%	1.3%	5.2%	0.0%	6.7%	2.2%	0.0%	4.6%	2.2%	2.5%	0.0%	6.1%	2.9%	3.3%	3.3%
	<b>Total high priority (4-5)</b>	<b>60.9%</b>	<b>68.8%</b>	<b>71.4%</b>	<b>63.9%</b>	<b>60.9%</b>	<b>63.3%</b>	<b>67.4%</b>	<b>72.5%</b>	<b>65.8%</b>	<b>66.7%</b>	<b>67.9%</b>	<b>69.4%</b>	<b>51.5%</b>	<b>77.1%</b>	<b>63.6%</b>	<b>69.5%</b>
<b>Total low priority (1-2)</b>	<b>23.9%</b>	<b>8.8%</b>	<b>13.0%</b>	<b>15.5%</b>	<b>13.0%</b>	<b>13.3%</b>	<b>10.9%</b>	<b>11.8%</b>	<b>17.1%</b>	<b>8.9%</b>	<b>16.0%</b>	<b>11.1%</b>	<b>24.2%</b>	<b>11.4%</b>	<b>15.2%</b>	<b>13.9%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
7. How often do you visit Downtown Farmington?	Once a year or less	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	2.0%	2.2%	1.2%	0.0%	0.0%	0.0%	0.0%	2.0%
	Less than once a month	2.2%	5.0%	5.2%	5.2%	0.0%	10.0%	10.9%	5.9%	2.0%	2.2%	6.2%	4.2%	6.1%	0.0%	2.6%	6.6%
	One to five times per month	17.4%	35.0%	27.3%	35.1%	30.4%	30.0%	34.8%	37.3%	27.0%	42.2%	25.9%	29.2%	27.3%	31.4%	23.2%	37.7%
	More than five times a month?	80.4%	60.0%	67.5%	57.7%	69.6%	60.0%	54.3%	56.9%	69.1%	53.3%	66.7%	66.7%	66.7%	68.6%	74.2%	53.6%
	Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Don't visit	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
8. Shopping	Very often	32.6%	30.0%	29.9%	25.8%	43.5%	23.3%	30.4%	19.6%	30.9%	28.9%	40.7%	25.0%	18.2%	34.3%	29.8%	28.5%
	Somewhat often	39.1%	38.8%	40.3%	25.8%	21.7%	43.3%	21.7%	47.1%	34.9%	28.9%	23.5%	41.7%	51.5%	45.7%	35.1%	34.4%
	Very/Somewhat often	71.7%	68.8%	70.1%	51.5%	65.2%	66.7%	52.2%	66.7%	65.8%	57.8%	64.2%	66.7%	69.7%	80.0%	64.9%	62.9%
	Not very often	23.9%	27.5%	27.3%	33.0%	26.1%	30.0%	26.1%	29.4%	25.0%	31.1%	30.9%	29.2%	24.2%	20.0%	27.8%	29.1%
	Not at all	4.3%	3.8%	2.6%	13.4%	8.7%	3.3%	8.7%	2.0%	8.6%	8.9%	4.9%	4.2%	6.1%	0.0%	7.3%	6.6%
	Other/don't know	0.0%	0.0%	0.0%	2.1%	0.0%	0.0%	0.0%	2.0%	0.7%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Very/Somewhat often</b>	<b>71.7%</b>	<b>68.8%</b>	<b>70.1%</b>	<b>51.5%</b>	<b>65.2%</b>	<b>66.7%</b>	<b>52.2%</b>	<b>66.7%</b>	<b>65.8%</b>	<b>57.8%</b>	<b>64.2%</b>	<b>66.7%</b>	<b>69.7%</b>	<b>80.0%</b>	<b>64.9%</b>	<b>62.9%</b>
<b>Not very/Not at all often</b>	<b>28.3%</b>	<b>31.2%</b>	<b>29.9%</b>	<b>46.4%</b>	<b>34.8%</b>	<b>33.3%</b>	<b>47.8%</b>	<b>31.4%</b>	<b>33.6%</b>	<b>40.0%</b>	<b>35.8%</b>	<b>33.3%</b>	<b>30.3%</b>	<b>20.0%</b>	<b>35.1%</b>	<b>35.8%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
9. Dining	Very often	28.3%	26.2%	24.7%	22.7%	30.4%	26.7%	19.6%	23.5%	25.7%	22.2%	29.6%	23.6%	21.2%	34.3%	26.5%	23.2%
	Somewhat often	37.0%	38.8%	41.6%	35.1%	39.1%	33.3%	47.8%	43.1%	34.2%	40.0%	30.9%	40.3%	42.4%	48.6%	36.4%	39.7%
	Not very often	28.3%	26.2%	23.4%	25.8%	21.7%	26.7%	26.1%	25.5%	25.7%	22.2%	25.9%	27.8%	30.3%	17.1%	25.2%	25.8%
	Not at all	6.5%	7.5%	10.4%	16.5%	8.7%	13.3%	6.5%	7.8%	13.8%	15.6%	13.6%	8.3%	6.1%	0.0%	11.3%	11.3%
	Other/don't know	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Very/Somewhat often</b>	<b>65.2%</b>	<b>65.0%</b>	<b>66.2%</b>	<b>57.7%</b>	<b>69.6%</b>	<b>60.0%</b>	<b>67.4%</b>	<b>66.7%</b>	<b>59.9%</b>	<b>62.2%</b>	<b>60.5%</b>	<b>63.9%</b>	<b>63.6%</b>	<b>82.9%</b>	<b>62.9%</b>	<b>62.9%</b>
<b>Not very/Not at all often</b>	<b>34.8%</b>	<b>33.8%</b>	<b>33.8%</b>	<b>42.3%</b>	<b>30.4%</b>	<b>40.0%</b>	<b>32.6%</b>	<b>33.3%</b>	<b>39.5%</b>	<b>37.8%</b>	<b>39.5%</b>	<b>36.1%</b>	<b>36.4%</b>	<b>17.1%</b>	<b>36.4%</b>	<b>37.1%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
10. Entertainment	Very often	21.7%	16.2%	7.8%	5.2%	17.4%	13.3%	8.7%	11.8%	10.5%	8.9%	13.6%	9.7%	21.2%	8.6%	10.6%	11.9%
	Somewhat often	30.4%	37.5%	32.5%	18.6%	34.8%	30.0%	37.0%	27.5%	25.7%	35.6%	19.8%	31.9%	24.2%	40.0%	29.1%	28.5%
	Not very often	32.6%	31.2%	41.6%	36.1%	21.7%	36.7%	32.6%	41.2%	37.5%	33.3%	39.5%	36.1%	36.4%	34.3%	39.1%	33.1%
	Not at all	15.2%	15.0%	18.2%	39.2%	26.1%	20.0%	21.7%	19.6%	25.7%	20.0%	27.2%	22.2%	18.2%	17.1%	20.5%	26.5%
	Other/don't know	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.2%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Very/Somewhat often</b>	<b>52.2%</b>	<b>53.8%</b>	<b>40.3%</b>	<b>23.7%</b>	<b>52.2%</b>	<b>43.3%</b>	<b>45.7%</b>	<b>39.2%</b>	<b>36.2%</b>	<b>44.4%</b>	<b>33.3%</b>	<b>41.7%</b>	<b>45.5%</b>	<b>48.6%</b>	<b>39.7%</b>	<b>40.4%</b>
<b>Not very/Not at all often</b>	<b>47.8%</b>	<b>46.2%</b>	<b>59.7%</b>	<b>75.3%</b>	<b>47.8%</b>	<b>56.7%</b>	<b>54.3%</b>	<b>60.8%</b>	<b>63.2%</b>	<b>53.3%</b>	<b>66.7%</b>	<b>58.3%</b>	<b>54.5%</b>	<b>51.4%</b>	<b>59.6%</b>	<b>59.6%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11. Other outdoor recreation, such as walking	Very often	21.7%	21.2%	10.4%	11.3%	21.7%	13.3%	13.0%	7.8%	18.4%	15.6%	16.0%	12.5%	15.2%	20.0%	14.6%	16.6%
	Somewhat often	26.1%	21.2%	23.4%	9.3%	26.1%	30.0%	19.6%	11.8%	17.1%	22.2%	13.6%	26.4%	18.2%	17.1%	16.6%	20.5%
	Not very often	30.4%	31.2%	35.1%	24.7%	30.4%	30.0%	19.6%	52.9%	25.0%	28.9%	34.6%	27.8%	27.3%	40.0%	33.1%	26.5%
	Not at all	21.7%	25.0%	31.2%	54.6%	21.7%	26.7%	47.8%	27.5%	38.8%	33.3%	35.8%	33.3%	39.4%	22.9%	35.1%	36.4%
	Other/don't know	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Very/Somewhat often</b>	<b>47.8%</b>	<b>42.5%</b>	<b>33.8%</b>	<b>20.6%</b>	<b>47.8%</b>	<b>43.3%</b>	<b>32.6%</b>	<b>19.6%</b>	<b>35.5%</b>	<b>37.8%</b>	<b>29.6%</b>	<b>38.9%</b>	<b>33.3%</b>	<b>37.1%</b>	<b>31.1%</b>	<b>37.1%</b>
	<b>Not very/Not at all often</b>	<b>52.2%</b>	<b>56.2%</b>	<b>66.2%</b>	<b>79.4%</b>	<b>52.2%</b>	<b>56.7%</b>	<b>67.4%</b>	<b>80.4%</b>	<b>63.8%</b>	<b>62.2%</b>	<b>70.4%</b>	<b>61.1%</b>	<b>66.7%</b>	<b>62.9%</b>	<b>68.2%</b>	<b>62.9%</b>
12. Special events	Very often	15.2%	18.8%	16.9%	12.4%	8.7%	13.3%	15.2%	21.6%	15.1%	15.6%	9.9%	18.1%	30.3%	8.6%	12.6%	18.5%
	Somewhat often	41.3%	45.0%	39.0%	29.9%	34.8%	30.0%	37.0%	45.1%	37.5%	40.0%	34.6%	45.8%	39.4%	34.3%	35.8%	39.7%
	Not very often	34.8%	31.2%	35.1%	35.1%	43.5%	40.0%	34.8%	33.3%	32.2%	31.1%	38.3%	25.0%	27.3%	48.6%	39.7%	31.1%
	Not at all	8.7%	5.0%	9.1%	22.7%	13.0%	16.7%	13.0%	0.0%	15.1%	13.3%	17.3%	11.1%	3.0%	8.6%	13.9%	10.6%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	<b>Very/Somewhat often</b>	<b>56.5%</b>	<b>63.8%</b>	<b>55.8%</b>	<b>42.3%</b>	<b>43.5%</b>	<b>43.3%</b>	<b>52.2%</b>	<b>66.7%</b>	<b>52.6%</b>	<b>55.6%</b>	<b>44.4%</b>	<b>63.9%</b>	<b>69.7%</b>	<b>42.9%</b>	<b>48.3%</b>	<b>58.3%</b>
	<b>Not very/Not at all often</b>	<b>43.5%</b>	<b>36.2%</b>	<b>44.2%</b>	<b>57.7%</b>	<b>56.5%</b>	<b>56.7%</b>	<b>47.8%</b>	<b>33.3%</b>	<b>47.4%</b>	<b>44.4%</b>	<b>55.6%</b>	<b>36.1%</b>	<b>30.3%</b>	<b>57.1%</b>	<b>51.7%</b>	<b>41.7%</b>
13. Government/post office	Very often	30.4%	36.2%	28.6%	26.8%	43.5%	36.7%	34.8%	29.4%	25.7%	31.1%	30.9%	38.9%	21.2%	22.9%	28.5%	31.8%
	Somewhat often	32.6%	35.0%	39.0%	40.2%	21.7%	33.3%	37.0%	39.2%	40.1%	40.0%	37.0%	31.9%	33.3%	45.7%	37.1%	37.7%
	Not very often	19.6%	20.0%	24.7%	24.7%	21.7%	26.7%	17.4%	25.5%	23.0%	22.2%	22.2%	20.8%	33.3%	20.0%	27.2%	18.5%
	Not at all	17.4%	6.2%	7.8%	8.2%	13.0%	3.3%	10.9%	5.9%	9.9%	6.7%	8.6%	8.3%	12.1%	11.4%	6.6%	11.3%
	Other/don't know	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.7%
	<b>Very/Somewhat often</b>	<b>63.0%</b>	<b>71.2%</b>	<b>67.5%</b>	<b>67.0%</b>	<b>65.2%</b>	<b>70.0%</b>	<b>71.7%</b>	<b>68.6%</b>	<b>65.8%</b>	<b>71.1%</b>	<b>67.9%</b>	<b>70.8%</b>	<b>54.5%</b>	<b>68.6%</b>	<b>65.6%</b>	<b>69.5%</b>
	<b>Not very/Not at all often</b>	<b>37.0%</b>	<b>26.2%</b>	<b>32.5%</b>	<b>33.0%</b>	<b>34.8%</b>	<b>30.0%</b>	<b>28.3%</b>	<b>31.4%</b>	<b>28.9%</b>	<b>30.9%</b>	<b>29.2%</b>	<b>45.5%</b>	<b>31.4%</b>	<b>33.8%</b>	<b>29.8%</b>	
14. Conducting business	Very often	34.8%	33.8%	37.7%	23.7%	39.1%	23.3%	13.0%	41.2%	34.2%	33.3%	34.6%	36.1%	27.3%	20.0%	31.1%	31.8%
	Somewhat often	28.3%	38.8%	35.1%	42.3%	30.4%	26.7%	43.5%	39.2%	37.5%	28.9%	35.8%	33.3%	45.5%	54.3%	38.4%	35.8%
	Not very often	26.1%	25.0%	18.2%	24.7%	30.4%	36.7%	30.4%	17.6%	19.1%	28.9%	22.2%	20.8%	18.2%	20.0%	25.2%	21.2%
	Not at all	10.9%	2.5%	9.1%	8.2%	0.0%	13.3%	13.0%	2.0%	8.6%	6.7%	7.4%	9.7%	9.1%	5.7%	5.3%	10.6%
	Other/don't know	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.7%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
	<b>Very/Somewhat often</b>	<b>63.0%</b>	<b>72.5%</b>	<b>72.7%</b>	<b>66.0%</b>	<b>69.6%</b>	<b>50.0%</b>	<b>56.5%</b>	<b>80.4%</b>	<b>71.7%</b>	<b>62.2%</b>	<b>70.4%</b>	<b>69.4%</b>	<b>72.7%</b>	<b>74.3%</b>	<b>69.5%</b>	<b>67.5%</b>
	<b>Not very/Not at all often</b>	<b>37.0%</b>	<b>27.5%</b>	<b>27.3%</b>	<b>33.0%</b>	<b>30.4%</b>	<b>50.0%</b>	<b>43.5%</b>	<b>19.6%</b>	<b>27.6%</b>	<b>35.6%</b>	<b>29.6%</b>	<b>30.6%</b>	<b>27.3%</b>	<b>25.7%</b>	<b>30.5%</b>	<b>31.8%</b>
15. Bicycling	Very often	0.0%	5.0%	1.3%	5.2%	4.3%	0.0%	6.5%	3.9%	3.3%	2.2%	3.7%	1.4%	6.1%	5.3%	2.0%	
	Somewhat often	8.7%	3.8%	3.9%	0.0%	4.3%	6.7%	4.3%	3.9%	2.0%	4.4%	2.5%	2.8%	6.1%	5.7%	4.0%	2.6%
	Not very often	23.9%	21.2%	24.7%	7.2%	13.0%	16.7%	10.9%	23.5%	19.1%	11.1%	12.3%	22.2%	27.3%	25.7%	21.2%	14.6%
	Not at all	67.4%	70.0%	70.1%	87.6%	78.3%	76.7%	78.3%	68.6%	75.7%	82.2%	81.5%	73.6%	60.6%	62.9%	69.5%	80.8%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	<b>Very/Somewhat often</b>	<b>8.7%</b>	<b>8.8%</b>	<b>5.2%</b>	<b>5.2%</b>	<b>8.7%</b>	<b>6.7%</b>	<b>10.9%</b>	<b>7.8%</b>	<b>5.3%</b>	<b>6.7%</b>	<b>6.2%</b>	<b>4.2%</b>	<b>12.1%</b>	<b>11.4%</b>	<b>9.3%</b>	<b>4.6%</b>
	<b>Not very/Not at all often</b>	<b>91.3%</b>	<b>91.2%</b>	<b>94.8%</b>	<b>94.8%</b>	<b>91.3%</b>	<b>93.3%</b>	<b>89.1%</b>	<b>92.2%</b>	<b>94.7%</b>	<b>93.3%</b>	<b>93.8%</b>	<b>95.8%</b>	<b>87.9%</b>	<b>88.6%</b>	<b>90.7%</b>	<b>95.4%</b>

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender		
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
16. What is the one reason you most often visit Downtown Farmington?	Shopping	26.1%	23.8%	24.7%	30.9%	21.7%	23.3%	23.9%	19.6%	30.9%	22.2%	34.6%	25.0%	27.3%	28.6%	23.2%	29.8%	
	Dining	13.0%	15.0%	15.6%	8.2%	17.4%	10.0%	15.2%	13.7%	11.2%	6.7%	11.1%	5.6%	21.2%	37.1%	17.9%	7.3%	
	Entertainment	6.5%	5.0%	0.0%	2.1%	0.0%	3.3%	2.2%	0.0%	4.6%	2.2%	2.5%	2.8%	9.1%	0.0%	4.6%	1.3%	
	Other outdoor recreation	4.3%	0.0%	2.6%	0.0%	0.0%	6.7%	2.2%	0.0%	0.7%	0.0%	1.2%	4.2%	0.0%	0.0%	0.7%	2.0%	
	Special events	0.0%	1.2%	3.9%	1.0%	0.0%	0.0%	4.3%	3.9%	0.7%	2.2%	2.5%	1.4%	0.0%	0.0%	2.0%	1.3%	
	Government/post office	21.7%	17.5%	16.9%	28.9%	21.7%	43.3%	30.4%	17.6%	17.1%	31.1%	18.5%	29.2%	12.1%	5.7%	16.6%	27.8%	
	Conducting business	21.7%	26.2%	36.4%	20.6%	30.4%	6.7%	15.2%	39.2%	28.3%	31.1%	25.9%	27.8%	27.3%	17.1%	29.1%	23.2%	
	Bicycling	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.0%	
	Other/don't know	6.5%	10.0%	0.0%	8.2%	8.7%	6.7%	6.5%	5.9%	5.9%	4.4%	2.5%	4.2%	3.0%	11.4%	5.3%	7.3%	
17. Signs to help people find their way around	Excellent	17.4%	22.5%	15.6%	12.4%	17.4%	3.3%	10.9%	23.5%	18.4%	6.7%	12.3%	27.8%	12.1%	25.7%	12.6%	20.5%	
	Good	47.8%	63.8%	71.4%	68.0%	60.9%	63.3%	69.6%	60.8%	65.1%	73.3%	67.9%	56.9%	57.6%	62.9%	68.9%	60.3%	
	Not so good	30.4%	11.2%	5.2%	9.3%	17.4%	23.3%	13.0%	7.8%	10.5%	13.3%	11.1%	8.3%	27.3%	8.6%	9.9%	14.6%	
	Poor	4.3%	0.0%	5.2%	1.0%	0.0%	6.7%	4.3%	2.0%	1.3%	2.2%	2.5%	4.2%	3.0%	0.0%	4.0%	0.7%	
	Other/don't know	0.0%	2.5%	2.6%	9.3%	4.3%	3.3%	2.2%	5.9%	4.6%	4.4%	6.2%	2.8%	0.0%	2.9%	4.6%	4.0%	
	<b>Excellent/Good</b>	<b>65.2%</b>	<b>86.2%</b>	<b>87.0%</b>	<b>80.4%</b>	<b>78.3%</b>	<b>66.7%</b>	<b>80.4%</b>	<b>84.3%</b>	<b>83.6%</b>	<b>80.0%</b>	<b>80.2%</b>	<b>84.7%</b>	<b>69.7%</b>	<b>88.6%</b>	<b>81.5%</b>	<b>80.8%</b>	
	<b>Not so good/Poor</b>	<b>34.8%</b>	<b>11.2%</b>	<b>10.4%</b>	<b>10.3%</b>	<b>17.4%</b>	<b>30.0%</b>	<b>17.4%</b>	<b>9.8%</b>	<b>11.8%</b>	<b>15.6%</b>	<b>13.6%</b>	<b>12.5%</b>	<b>30.3%</b>	<b>8.6%</b>	<b>13.9%</b>	<b>15.2%</b>	
	18. Convenient business hours	Excellent	8.7%	8.8%	13.0%	13.4%	4.3%	6.7%	10.9%	11.8%	13.2%	13.3%	12.3%	11.1%	3.0%	11.4%	15.2%	7.3%
		Good	63.0%	63.8%	63.6%	77.3%	65.2%	66.7%	63.0%	74.5%	67.8%	73.3%	71.6%	65.3%	69.7%	57.1%	69.5%	66.2%
Excellent/Good		71.7%	72.5%	76.6%	90.7%	69.6%	73.3%	73.9%	86.3%	80.9%	86.7%	84.0%	76.4%	72.7%	68.6%	84.8%	73.5%	
Not so good		21.7%	23.8%	16.9%	4.1%	13.0%	20.0%	21.7%	13.7%	13.8%	6.7%	12.3%	16.7%	21.2%	25.7%	10.6%	20.5%	
Poor		4.3%	2.5%	3.9%	1.0%	13.0%	6.7%	0.0%	0.0%	2.0%	0.0%	1.2%	5.6%	3.0%	5.7%	2.6%	2.6%	
Other/don't know		2.2%	1.2%	2.6%	4.1%	4.3%	0.0%	4.3%	0.0%	3.3%	6.7%	2.5%	1.4%	3.0%	0.0%	2.0%	3.3%	
<b>Excellent/Good</b>		<b>71.7%</b>	<b>72.5%</b>	<b>76.6%</b>	<b>90.7%</b>	<b>69.6%</b>	<b>73.3%</b>	<b>73.9%</b>	<b>86.3%</b>	<b>80.9%</b>	<b>86.7%</b>	<b>84.0%</b>	<b>76.4%</b>	<b>72.7%</b>	<b>68.6%</b>	<b>84.8%</b>	<b>73.5%</b>	
<b>Not so good/Poor</b>		<b>26.1%</b>	<b>26.2%</b>	<b>20.8%</b>	<b>5.2%</b>	<b>26.1%</b>	<b>26.7%</b>	<b>21.7%</b>	<b>13.7%</b>	<b>15.8%</b>	<b>6.7%</b>	<b>13.6%</b>	<b>22.2%</b>	<b>24.2%</b>	<b>31.4%</b>	<b>13.2%</b>	<b>23.2%</b>	
19. Available green space		Excellent	17.4%	6.2%	9.1%	8.2%	0.0%	6.7%	10.9%	11.8%	9.9%	8.9%	12.3%	5.6%	3.0%	11.4%	9.9%	8.6%
	Good	41.3%	55.0%	51.9%	53.6%	52.2%	50.0%	60.9%	49.0%	49.3%	51.1%	51.9%	55.6%	45.5%	45.7%	51.0%	51.7%	
	Not so good	28.3%	23.8%	26.0%	19.6%	17.4%	26.7%	17.4%	31.4%	24.3%	20.0%	19.8%	23.6%	39.4%	25.7%	25.2%	23.2%	
	Poor	10.9%	2.5%	7.8%	3.1%	13.0%	3.3%	2.2%	2.0%	6.6%	4.4%	4.9%	8.3%	3.0%	8.6%	6.0%	4.6%	
	Other/don't know	2.2%	12.5%	5.2%	15.5%	17.4%	13.3%	8.7%	5.9%	9.9%	15.6%	11.1%	6.9%	9.1%	8.6%	7.9%	11.9%	
	<b>Excellent/Good</b>	<b>58.7%</b>	<b>61.2%</b>	<b>61.0%</b>	<b>61.9%</b>	<b>52.2%</b>	<b>56.7%</b>	<b>71.7%</b>	<b>60.8%</b>	<b>59.2%</b>	<b>60.0%</b>	<b>64.2%</b>	<b>61.1%</b>	<b>48.5%</b>	<b>57.1%</b>	<b>60.9%</b>	<b>60.3%</b>	
	<b>Not so good/Poor</b>	<b>39.1%</b>	<b>26.2%</b>	<b>33.8%</b>	<b>22.7%</b>	<b>30.4%</b>	<b>30.0%</b>	<b>19.6%</b>	<b>33.3%</b>	<b>30.9%</b>	<b>24.4%</b>	<b>24.7%</b>	<b>31.9%</b>	<b>42.4%</b>	<b>34.3%</b>	<b>31.1%</b>	<b>27.8%</b>	
	20. Preservation of historic structures	Excellent	23.9%	17.5%	14.3%	9.3%	17.4%	6.7%	13.0%	13.7%	17.1%	11.1%	14.8%	19.4%	12.1%	11.4%	14.6%	15.2%
		Good	65.2%	72.5%	72.7%	71.1%	65.2%	83.3%	67.4%	80.4%	67.8%	75.6%	74.1%	65.3%	72.7%	77.1%	71.5%	70.9%
Not so good		8.7%	8.8%	7.8%	8.2%	4.3%	10.0%	8.7%	2.0%	10.5%	4.4%	7.4%	8.3%	12.1%	11.4%	7.3%	9.3%	
Poor		2.2%	0.0%	2.6%	0.0%	4.3%	0.0%	2.2%	0.0%	0.7%	0.0%	0.0%	4.2%	0.0%	0.0%	2.0%	0.0%	
Other/don't know		0.0%	1.2%	2.6%	11.3%	8.7%	0.0%	8.7%	3.9%	3.9%	8.9%	3.7%	2.8%	3.0%	0.0%	4.6%	4.6%	
<b>Excellent/Good</b>		<b>89.1%</b>	<b>90.0%</b>	<b>87.0%</b>	<b>80.4%</b>	<b>82.6%</b>	<b>90.0%</b>	<b>80.4%</b>	<b>94.1%</b>	<b>84.9%</b>	<b>86.7%</b>	<b>88.9%</b>	<b>84.7%</b>	<b>84.8%</b>	<b>88.6%</b>	<b>86.1%</b>	<b>86.1%</b>	
<b>Not so good/Poor</b>		<b>10.9%</b>	<b>8.8%</b>	<b>10.4%</b>	<b>8.2%</b>	<b>8.7%</b>	<b>10.0%</b>	<b>10.9%</b>	<b>2.0%</b>	<b>11.2%</b>	<b>4.4%</b>	<b>7.4%</b>	<b>12.5%</b>	<b>12.1%</b>	<b>11.4%</b>	<b>9.3%</b>	<b>9.3%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
21. Occupied storefronts	Excellent	10.9%	7.5%	15.6%	6.2%	17.4%	10.0%	6.5%	13.7%	7.9%	13.3%	8.6%	9.7%	6.1%	11.4%	9.9%	9.3%
	Good	58.7%	73.8%	64.9%	66.0%	65.2%	60.0%	67.4%	74.5%	64.5%	64.4%	63.0%	73.6%	66.7%	62.9%	65.6%	66.9%
	Not so good	28.3%	18.8%	14.3%	17.5%	13.0%	26.7%	21.7%	11.8%	19.7%	15.6%	23.5%	9.7%	27.3%	20.0%	17.2%	20.5%
	Poor	2.2%	0.0%	5.2%	4.1%	4.3%	0.0%	2.2%	0.0%	5.3%	2.2%	3.7%	5.6%	0.0%	2.9%	5.3%	1.3%
	Other/don't know	0.0%	0.0%	0.0%	6.2%	0.0%	3.3%	2.2%	0.0%	2.6%	4.4%	1.2%	1.4%	0.0%	2.9%	2.0%	2.0%
	Other/don't know	0.0%	0.0%	0.0%	6.2%	0.0%	3.3%	2.2%	0.0%	2.6%	4.4%	1.2%	1.4%	0.0%	2.9%	2.0%	2.0%
	<b>Excellent/Good</b>	<b>69.6%</b>	<b>81.2%</b>	<b>80.5%</b>	<b>72.2%</b>	<b>82.6%</b>	<b>70.0%</b>	<b>73.9%</b>	<b>88.2%</b>	<b>72.4%</b>	<b>17.8%</b>	<b>71.6%</b>	<b>83.3%</b>	<b>72.7%</b>	<b>74.3%</b>	<b>75.5%</b>	<b>76.2%</b>
<b>Not so good/Poor</b>	<b>30.4%</b>	<b>18.8%</b>	<b>19.5%</b>	<b>21.6%</b>	<b>17.4%</b>	<b>26.7%</b>	<b>23.9%</b>	<b>11.8%</b>	<b>25.0%</b>	<b>17.8%</b>	<b>27.2%</b>	<b>15.3%</b>	<b>27.3%</b>	<b>22.9%</b>	<b>22.5%</b>	<b>21.9%</b>	
22. Convenient parking	Excellent	13.0%	10.0%	10.4%	9.3%	13.0%	10.0%	8.7%	7.8%	11.2%	4.4%	14.8%	9.7%	3.0%	11.4%	14.6%	6.0%
	Good	47.8%	60.0%	58.4%	61.9%	60.9%	53.3%	60.9%	49.0%	61.2%	64.4%	58.0%	54.2%	63.6%	62.9%	55.6%	60.9%
	Not so good	28.3%	25.0%	20.8%	25.8%	21.7%	20.0%	26.1%	39.2%	21.1%	17.8%	23.5%	26.4%	27.3%	22.9%	20.5%	29.1%
	Poor	10.9%	5.0%	9.1%	2.1%	4.3%	16.7%	4.3%	2.0%	5.9%	8.9%	3.7%	9.7%	6.1%	2.9%	7.9%	4.0%
	Other/don't know	0.0%	0.0%	1.3%	1.0%	0.0%	0.0%	0.0%	2.0%	0.7%	4.4%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
	Other/don't know	0.0%	0.0%	1.3%	1.0%	0.0%	0.0%	0.0%	2.0%	0.7%	4.4%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
	<b>Excellent/Good</b>	<b>60.9%</b>	<b>70.0%</b>	<b>68.8%</b>	<b>71.1%</b>	<b>73.9%</b>	<b>63.3%</b>	<b>69.6%</b>	<b>56.9%</b>	<b>72.4%</b>	<b>68.9%</b>	<b>72.8%</b>	<b>63.9%</b>	<b>66.7%</b>	<b>74.3%</b>	<b>70.2%</b>	<b>66.9%</b>
<b>Not so good/Poor</b>	<b>39.1%</b>	<b>30.0%</b>	<b>29.9%</b>	<b>27.8%</b>	<b>26.1%</b>	<b>36.7%</b>	<b>30.4%</b>	<b>41.2%</b>	<b>27.0%</b>	<b>26.7%</b>	<b>27.2%</b>	<b>36.1%</b>	<b>33.3%</b>	<b>25.7%</b>	<b>28.5%</b>	<b>33.1%</b>	
23. Diverse mix of businesses	Excellent	19.6%	8.8%	5.2%	3.1%	17.4%	3.3%	13.0%	7.8%	5.3%	6.7%	8.6%	12.5%	6.1%	2.9%	7.3%	7.9%
	Good	56.5%	65.0%	66.2%	68.0%	52.2%	73.3%	63.0%	68.6%	64.5%	71.1%	60.5%	70.8%	63.6%	51.4%	64.9%	64.9%
	Not so good	21.7%	25.0%	22.1%	20.6%	17.4%	23.3%	19.6%	23.5%	23.7%	17.8%	24.7%	13.9%	30.3%	34.3%	21.9%	23.2%
	Poor	2.2%	0.0%	6.5%	2.1%	4.3%	0.0%	4.3%	0.0%	3.3%	2.2%	1.2%	2.8%	0.0%	11.4%	4.0%	1.3%
	Other/don't know	0.0%	1.2%	0.0%	6.2%	8.7%	0.0%	0.0%	0.0%	3.3%	2.2%	4.9%	0.0%	0.0%	0.0%	2.0%	2.6%
	Other/don't know	0.0%	1.2%	0.0%	6.2%	8.7%	0.0%	0.0%	0.0%	3.3%	2.2%	4.9%	0.0%	0.0%	0.0%	2.0%	2.6%
	<b>Excellent/Good</b>	<b>76.1%</b>	<b>73.8%</b>	<b>71.4%</b>	<b>71.1%</b>	<b>69.6%</b>	<b>76.7%</b>	<b>76.1%</b>	<b>76.5%</b>	<b>69.7%</b>	<b>77.8%</b>	<b>69.1%</b>	<b>83.3%</b>	<b>69.7%</b>	<b>54.3%</b>	<b>72.2%</b>	<b>72.8%</b>
<b>Not so good/Poor</b>	<b>23.9%</b>	<b>25.0%</b>	<b>28.6%</b>	<b>22.7%</b>	<b>21.7%</b>	<b>23.3%</b>	<b>23.9%</b>	<b>23.5%</b>	<b>27.0%</b>	<b>20.0%</b>	<b>25.9%</b>	<b>16.7%</b>	<b>30.3%</b>	<b>45.7%</b>	<b>25.8%</b>	<b>24.5%</b>	
24. Dining options	Excellent	21.7%	16.2%	15.6%	11.3%	17.4%	16.7%	13.0%	17.6%	14.5%	13.3%	16.0%	22.2%	12.1%	8.6%	13.2%	17.2%
	Good	56.5%	57.5%	49.4%	50.5%	52.2%	53.3%	58.7%	54.9%	50.0%	51.1%	49.4%	52.8%	51.5%	57.1%	58.3%	47.0%
	Not so good	17.4%	21.2%	27.3%	26.8%	17.4%	23.3%	21.7%	27.5%	25.7%	20.0%	29.6%	18.1%	30.3%	31.4%	19.9%	29.1%
	Poor	2.2%	3.8%	5.2%	3.1%	0.0%	3.3%	4.3%	0.0%	5.3%	4.4%	3.7%	4.2%	6.1%	2.9%	4.6%	2.6%
	Other/don't know	2.2%	1.2%	2.6%	8.2%	13.0%	3.3%	2.2%	0.0%	4.6%	11.1%	1.2%	2.8%	0.0%	0.0%	4.0%	4.0%
	Other/don't know	2.2%	1.2%	2.6%	8.2%	13.0%	3.3%	2.2%	0.0%	4.6%	11.1%	1.2%	2.8%	0.0%	0.0%	4.0%	4.0%
	<b>Excellent/Good</b>	<b>78.3%</b>	<b>73.8%</b>	<b>64.9%</b>	<b>61.9%</b>	<b>69.6%</b>	<b>70.0%</b>	<b>71.7%</b>	<b>72.5%</b>	<b>64.5%</b>	<b>64.4%</b>	<b>65.4%</b>	<b>75.0%</b>	<b>63.6%</b>	<b>65.7%</b>	<b>71.5%</b>	<b>64.2%</b>
<b>Not so good/Poor</b>	<b>19.6%</b>	<b>25.0%</b>	<b>32.5%</b>	<b>29.9%</b>	<b>17.4%</b>	<b>26.7%</b>	<b>26.1%</b>	<b>27.5%</b>	<b>30.9%</b>	<b>24.4%</b>	<b>33.3%</b>	<b>22.2%</b>	<b>36.4%</b>	<b>34.3%</b>	<b>24.5%</b>	<b>31.8%</b>	
25. Entertainment options	Excellent	4.3%	8.8%	3.9%	3.1%	0.0%	0.0%	13.0%	9.8%	2.6%	4.4%	3.7%	6.9%	3.0%	5.7%	6.0%	4.0%
	Good	39.1%	41.2%	31.2%	27.8%	26.1%	33.3%	26.1%	47.1%	32.9%	46.7%	29.6%	40.3%	30.3%	22.9%	34.4%	33.1%
	Not so good	37.0%	45.0%	44.2%	43.3%	34.8%	50.0%	45.7%	33.3%	46.1%	24.4%	46.9%	33.3%	54.5%	62.9%	41.7%	45.0%
	Poor	13.0%	2.5%	16.9%	12.4%	17.4%	10.0%	8.7%	7.8%	11.8%	8.9%	14.8%	12.5%	12.1%	8.6%	12.6%	9.3%
	Other/don't know	6.5%	2.5%	3.9%	13.4%	21.7%	6.7%	6.5%	2.0%	6.6%	15.6%	4.9%	6.9%	0.0%	0.0%	5.3%	8.6%
	Other/don't know	6.5%	2.5%	3.9%	13.4%	21.7%	6.7%	6.5%	2.0%	6.6%	15.6%	4.9%	6.9%	0.0%	0.0%	5.3%	8.6%
	<b>Excellent/Good</b>	<b>43.5%</b>	<b>50.0%</b>	<b>35.1%</b>	<b>30.9%</b>	<b>26.1%</b>	<b>33.3%</b>	<b>39.1%</b>	<b>56.9%</b>	<b>35.5%</b>	<b>51.1%</b>	<b>33.3%</b>	<b>47.2%</b>	<b>33.3%</b>	<b>28.6%</b>	<b>40.4%</b>	<b>37.1%</b>
<b>Not so good/Poor</b>	<b>50.0%</b>	<b>47.5%</b>	<b>61.0%</b>	<b>55.7%</b>	<b>52.2%</b>	<b>60.0%</b>	<b>54.3%</b>	<b>41.2%</b>	<b>57.9%</b>	<b>33.3%</b>	<b>61.7%</b>	<b>45.8%</b>	<b>66.7%</b>	<b>71.4%</b>	<b>54.3%</b>	<b>54.3%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Condition of streets	Excellent	19.6%	8.8%	15.6%	5.2%	8.7%	3.3%	6.5%	9.8%	14.5%	8.9%	9.9%	15.3%	3.0%	11.4%	11.3%	10.6%
	Good	63.0%	77.5%	71.4%	78.4%	82.6%	73.3%	82.6%	74.5%	70.4%	77.8%	76.5%	72.2%	78.8%	62.9%	73.5%	74.8%
	Not so good	15.2%	10.0%	10.4%	11.3%	4.3%	13.3%	10.9%	15.7%	10.5%	4.4%	11.1%	8.3%	15.2%	22.9%	9.3%	13.2%
	Poor	2.2%	3.8%	2.6%	4.1%	4.3%	10.0%	0.0%	0.0%	3.9%	6.7%	2.5%	4.2%	3.0%	2.9%	6.0%	0.7%
	Other/don't know	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
	<b>Excellent/Good</b>	<b>82.6%</b>	<b>86.2%</b>	<b>87.0%</b>	<b>83.5%</b>	<b>91.3%</b>	<b>76.7%</b>	<b>89.1%</b>	<b>84.3%</b>	<b>84.9%</b>	<b>86.7%</b>	<b>86.4%</b>	<b>87.5%</b>	<b>81.8%</b>	<b>74.3%</b>	<b>84.8%</b>	<b>85.4%</b>
<b>Not so good/Poor</b>	<b>17.4%</b>	<b>13.8%</b>	<b>13.0%</b>	<b>15.5%</b>	<b>8.7%</b>	<b>23.3%</b>	<b>10.9%</b>	<b>15.7%</b>	<b>14.5%</b>	<b>11.1%</b>	<b>13.6%</b>	<b>12.5%</b>	<b>18.2%</b>	<b>25.7%</b>	<b>15.2%</b>	<b>13.9%</b>	
27. Condition of sidewalks	Excellent	23.9%	18.8%	23.4%	11.3%	21.7%	13.3%	15.2%	17.6%	20.4%	15.6%	16.0%	20.8%	12.1%	20.0%	21.9%	15.2%
	Good	60.9%	67.5%	63.6%	78.4%	60.9%	73.3%	58.7%	70.6%	71.7%	75.6%	70.4%	61.1%	78.8%	68.6%	69.5%	68.2%
	Not so good	10.9%	11.2%	7.8%	5.2%	8.7%	6.7%	19.6%	9.8%	4.6%	4.4%	8.6%	12.5%	6.1%	8.6%	5.3%	11.3%
	Poor	2.2%	1.2%	2.6%	3.1%	0.0%	3.3%	2.2%	2.0%	2.6%	0.0%	3.7%	2.8%	3.0%	0.0%	2.0%	2.6%
	Other/don't know	2.2%	1.2%	2.6%	2.1%	8.7%	3.3%	4.3%	0.0%	0.7%	4.4%	1.2%	2.8%	0.0%	2.9%	1.3%	2.6%
	<b>Excellent/Good</b>	<b>84.8%</b>	<b>86.2%</b>	<b>87.0%</b>	<b>89.7%</b>	<b>82.6%</b>	<b>86.7%</b>	<b>73.9%</b>	<b>88.2%</b>	<b>92.1%</b>	<b>91.1%</b>	<b>86.4%</b>	<b>81.9%</b>	<b>90.9%</b>	<b>88.6%</b>	<b>91.4%</b>	<b>83.4%</b>
<b>Not so good/Poor</b>	<b>13.0%</b>	<b>12.5%</b>	<b>10.4%</b>	<b>8.2%</b>	<b>8.7%</b>	<b>10.0%</b>	<b>21.7%</b>	<b>11.8%</b>	<b>7.2%</b>	<b>4.4%</b>	<b>12.3%</b>	<b>15.3%</b>	<b>9.1%</b>	<b>8.6%</b>	<b>7.3%</b>	<b>13.9%</b>	
28. Safety during the day	Excellent	37.0%	37.5%	36.4%	21.6%	43.5%	26.7%	32.6%	39.2%	28.9%	26.7%	33.3%	36.1%	24.2%	40.0%	33.8%	30.5%
	Good	60.9%	57.5%	62.3%	69.1%	52.2%	60.0%	65.2%	58.8%	65.8%	71.1%	60.5%	59.7%	66.7%	57.1%	61.6%	64.2%
	Not so good	2.2%	1.2%	1.3%	7.2%	0.0%	3.3%	2.2%	2.0%	4.6%	2.2%	2.5%	2.8%	6.1%	2.9%	3.3%	3.3%
	Poor	0.0%	2.5%	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	3.0%	0.0%	0.7%	0.7%
	Other/don't know	0.0%	1.2%	0.0%	2.1%	4.3%	3.3%	0.0%	0.0%	0.7%	0.0%	3.7%	0.0%	0.0%	0.0%	0.7%	1.3%
	<b>Excellent/Good</b>	<b>97.8%</b>	<b>95.0%</b>	<b>98.7%</b>	<b>90.7%</b>	<b>95.7%</b>	<b>86.7%</b>	<b>97.8%</b>	<b>98.0%</b>	<b>94.7%</b>	<b>97.8%</b>	<b>93.8%</b>	<b>95.8%</b>	<b>90.9%</b>	<b>97.1%</b>	<b>95.4%</b>	<b>94.7%</b>
<b>Not so good/Poor</b>	<b>2.2%</b>	<b>3.8%</b>	<b>1.3%</b>	<b>7.2%</b>	<b>0.0%</b>	<b>10.0%</b>	<b>2.2%</b>	<b>2.0%</b>	<b>4.6%</b>	<b>2.2%</b>	<b>2.5%</b>	<b>4.2%</b>	<b>9.1%</b>	<b>2.9%</b>	<b>4.0%</b>	<b>4.0%</b>	
29. Safety at night	Excellent	17.4%	17.5%	16.9%	6.2%	17.4%	13.3%	17.4%	15.7%	11.2%	13.3%	13.6%	11.1%	12.1%	20.0%	17.9%	9.3%
	Good	73.9%	68.8%	70.1%	60.8%	60.9%	73.3%	69.6%	74.5%	63.8%	62.2%	70.4%	76.4%	69.7%	65.7%	72.8%	61.6%
	Not so good	6.5%	6.2%	5.2%	6.2%	4.3%	0.0%	6.5%	5.9%	7.2%	6.7%	3.7%	2.8%	9.1%	8.6%	2.6%	9.3%
	Poor	0.0%	5.0%	1.3%	0.0%	0.0%	6.7%	0.0%	0.0%	2.6%	0.0%	2.5%	2.8%	3.0%	0.0%	2.0%	2.0%
	Other/don't know	2.2%	2.5%	6.5%	26.8%	17.4%	6.7%	6.5%	3.9%	15.1%	17.8%	9.9%	6.9%	6.1%	5.7%	4.6%	17.9%
	<b>Excellent/Good</b>	<b>91.3%</b>	<b>86.2%</b>	<b>87.0%</b>	<b>67.0%</b>	<b>78.3%</b>	<b>86.7%</b>	<b>87.0%</b>	<b>90.2%</b>	<b>75.0%</b>	<b>75.6%</b>	<b>84.0%</b>	<b>87.5%</b>	<b>81.8%</b>	<b>85.7%</b>	<b>90.7%</b>	<b>70.9%</b>
<b>Not so good/Poor</b>	<b>6.5%</b>	<b>11.2%</b>	<b>6.5%</b>	<b>6.2%</b>	<b>4.3%</b>	<b>6.7%</b>	<b>6.5%</b>	<b>5.9%</b>	<b>9.9%</b>	<b>6.7%</b>	<b>6.2%</b>	<b>5.6%</b>	<b>12.1%</b>	<b>8.6%</b>	<b>4.6%</b>	<b>11.3%</b>	
30. How important would you say it is that Farmington work to retain its Downtown's historic character?	Very important	60.9%	61.2%	64.9%	55.7%	60.9%	30.0%	50.0%	70.6%	65.1%	64.4%	59.3%	63.9%	57.6%	60.0%	55.0%	64.9%
	Somewhat important	37.0%	32.5%	26.0%	35.1%	39.1%	53.3%	43.5%	19.6%	28.3%	24.4%	34.6%	30.6%	36.4%	34.3%	33.8%	31.1%
	Not very important	2.2%	2.5%	5.2%	5.2%	0.0%	10.0%	4.3%	5.9%	3.3%	6.7%	3.7%	2.8%	0.0%	2.9%	7.9%	0.7%
	Not at all important	0.0%	1.2%	2.6%	1.0%	0.0%	3.3%	0.0%	2.0%	1.3%	0.0%	2.5%	0.0%	6.1%	0.0%	2.0%	0.7%
	Other/don't know	0.0%	2.5%	1.3%	3.1%	0.0%	3.3%	2.2%	2.0%	2.0%	4.4%	0.0%	2.8%	0.0%	2.9%	1.3%	2.6%
	<b>Very/Somewhat important</b>	<b>97.8%</b>	<b>93.8%</b>	<b>90.9%</b>	<b>90.7%</b>	<b>100.0%</b>	<b>83.3%</b>	<b>93.5%</b>	<b>90.2%</b>	<b>93.4%</b>	<b>88.9%</b>	<b>93.8%</b>	<b>94.4%</b>	<b>93.9%</b>	<b>94.3%</b>	<b>88.7%</b>	<b>96.0%</b>
<b>Not very/Not at all important</b>	<b>2.2%</b>	<b>3.8%</b>	<b>7.8%</b>	<b>6.2%</b>	<b>0.0%</b>	<b>13.3%</b>	<b>4.3%</b>	<b>7.8%</b>	<b>4.6%</b>	<b>6.7%</b>	<b>6.2%</b>	<b>2.8%</b>	<b>6.1%</b>	<b>2.9%</b>	<b>9.9%</b>	<b>1.3%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
31. Lodging such as hotel, motel or bed and breakfast	5-Very high priority	10.9%	20.0%	14.3%	22.7%	17.4%	16.7%	17.4%	17.6%	18.4%	22.2%	16.0%	11.1%	21.2%	25.7%	13.9%	21.9%
	4	23.9%	18.8%	22.1%	13.4%	17.4%	26.7%	21.7%	15.7%	17.8%	20.0%	21.0%	22.2%	12.1%	17.1%	19.2%	18.5%
	3	19.6%	22.5%	31.2%	25.8%	21.7%	30.0%	28.3%	21.6%	25.0%	26.7%	23.5%	26.4%	27.3%	22.9%	25.2%	25.2%
	2	23.9%	16.2%	16.9%	23.7%	26.1%	26.7%	19.6%	19.6%	17.8%	15.6%	22.2%	22.2%	27.3%	11.4%	23.2%	16.6%
	1-Very low priority	19.6%	21.2%	15.6%	11.3%	8.7%	0.0%	13.0%	23.5%	19.7%	15.6%	14.8%	15.3%	12.1%	22.9%	16.6%	16.6%
	Other/don't know	2.2%	1.2%	0.0%	3.1%	8.7%	0.0%	0.0%	2.0%	1.3%	0.0%	2.5%	2.8%	0.0%	0.0%	2.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>34.8%</b>	<b>38.8%</b>	<b>36.4%</b>	<b>36.1%</b>	<b>34.8%</b>	<b>43.3%</b>	<b>39.1%</b>	<b>33.3%</b>	<b>36.2%</b>	<b>42.2%</b>	<b>37.0%</b>	<b>33.3%</b>	<b>33.3%</b>	<b>42.9%</b>	<b>33.1%</b>	<b>40.4%</b>
<b>Total low priority (1-2)</b>	<b>43.5%</b>	<b>37.5%</b>	<b>32.5%</b>	<b>35.1%</b>	<b>34.8%</b>	<b>26.7%</b>	<b>32.6%</b>	<b>43.1%</b>	<b>37.5%</b>	<b>31.1%</b>	<b>37.0%</b>	<b>37.5%</b>	<b>39.4%</b>	<b>34.3%</b>	<b>39.7%</b>	<b>33.1%</b>	
32. Family or casual style dining	5-Very high priority	43.5%	50.0%	39.0%	30.9%	26.1%	50.0%	50.0%	39.2%	36.8%	42.2%	38.3%	43.1%	48.5%	34.3%	33.1%	46.4%
	4	30.4%	28.8%	39.0%	30.9%	26.1%	33.3%	30.4%	33.3%	32.9%	22.2%	33.3%	37.5%	27.3%	37.1%	35.8%	28.5%
	3	13.0%	17.5%	15.6%	19.6%	47.8%	13.3%	17.4%	19.6%	13.2%	20.0%	11.1%	18.2%	20.0%	19.9%	15.2%	15.2%
	2	10.9%	2.5%	2.6%	13.4%	0.0%	3.3%	2.2%	5.9%	11.2%	11.1%	4.9%	6.9%	6.1%	2.9%	7.3%	7.3%
	1-Very low priority	2.2%	0.0%	3.9%	4.1%	0.0%	0.0%	0.0%	2.0%	4.6%	2.2%	2.5%	1.4%	0.0%	5.7%	2.6%	2.6%
	Other/don't know	0.0%	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	1.3%	2.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
	<b>Total high priority (4-5)</b>	<b>73.9%</b>	<b>78.8%</b>	<b>77.9%</b>	<b>61.9%</b>	<b>52.2%</b>	<b>83.3%</b>	<b>80.4%</b>	<b>72.5%</b>	<b>69.7%</b>	<b>64.4%</b>	<b>71.6%</b>	<b>80.6%</b>	<b>75.8%</b>	<b>71.4%</b>	<b>68.9%</b>	<b>74.8%</b>
<b>Total low priority (1-2)</b>	<b>13.0%</b>	<b>2.5%</b>	<b>6.5%</b>	<b>17.5%</b>	<b>0.0%</b>	<b>3.3%</b>	<b>2.2%</b>	<b>7.8%</b>	<b>15.8%</b>	<b>13.3%</b>	<b>7.4%</b>	<b>8.3%</b>	<b>6.1%</b>	<b>8.6%</b>	<b>9.9%</b>	<b>9.9%</b>	
33. Fine dining	5-Very high priority	21.7%	25.0%	35.1%	22.7%	30.4%	23.3%	28.3%	25.5%	25.7%	26.7%	22.2%	25.0%	30.3%	42.9%	23.2%	29.1%
	4	28.3%	28.8%	23.4%	26.8%	26.1%	23.3%	39.1%	33.3%	21.7%	20.0%	29.6%	22.2%	33.3%	31.4%	28.5%	25.2%
	3	23.9%	30.0%	26.0%	25.8%	34.8%	43.3%	19.6%	17.6%	27.0%	33.3%	24.7%	31.9%	15.2%	22.9%	25.2%	27.8%
	2	17.4%	7.5%	13.0%	13.4%	8.7%	6.7%	8.7%	15.7%	14.5%	11.1%	17.3%	13.9%	15.2%	0.0%	13.2%	11.9%
	1-Very low priority	8.7%	7.5%	2.6%	10.3%	0.0%	3.3%	4.3%	7.8%	9.9%	6.7%	6.2%	6.9%	6.1%	2.9%	8.6%	6.0%
	Other/don't know	0.0%	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	1.3%	2.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
	<b>Total high priority (4-5)</b>	<b>50.0%</b>	<b>53.8%</b>	<b>58.4%</b>	<b>49.5%</b>	<b>56.5%</b>	<b>46.7%</b>	<b>67.4%</b>	<b>58.8%</b>	<b>47.4%</b>	<b>46.7%</b>	<b>51.9%</b>	<b>47.2%</b>	<b>63.6%</b>	<b>74.3%</b>	<b>51.7%</b>	<b>54.3%</b>
<b>Total low priority (1-2)</b>	<b>26.1%</b>	<b>15.0%</b>	<b>15.6%</b>	<b>23.7%</b>	<b>8.7%</b>	<b>10.0%</b>	<b>13.0%</b>	<b>23.5%</b>	<b>24.3%</b>	<b>17.8%</b>	<b>23.5%</b>	<b>20.8%</b>	<b>21.2%</b>	<b>2.9%</b>	<b>21.9%</b>	<b>17.9%</b>	
34. Ice cream shop or soda fountain	5-Very high priority	17.4%	27.5%	22.1%	24.7%	17.4%	33.3%	30.4%	19.6%	22.4%	24.4%	29.6%	23.6%	24.2%	22.9%	19.2%	28.5%
	4	23.9%	23.8%	18.2%	19.6%	17.4%	16.7%	30.4%	23.5%	18.4%	24.4%	8.6%	27.8%	30.3%	20.0%	17.2%	24.5%
	3	30.4%	30.0%	39.0%	28.9%	30.4%	30.0%	28.3%	37.3%	31.6%	33.3%	27.2%	33.3%	24.2%	40.0%	36.4%	27.2%
	2	17.4%	7.5%	13.0%	16.5%	21.7%	16.7%	2.2%	11.8%	15.1%	13.3%	24.7%	6.9%	12.1%	2.9%	14.6%	11.9%
	1-Very low priority	10.9%	10.0%	7.8%	8.2%	8.7%	3.3%	8.7%	7.8%	11.2%	2.2%	8.6%	8.3%	9.1%	14.3%	11.3%	7.3%
	Other/don't know	0.0%	1.2%	0.0%	2.1%	4.3%	0.0%	0.0%	0.0%	1.3%	2.2%	1.2%	0.0%	0.0%	0.0%	1.3%	0.7%
	<b>Total high priority (4-5)</b>	<b>41.3%</b>	<b>51.2%</b>	<b>40.3%</b>	<b>44.3%</b>	<b>34.8%</b>	<b>50.0%</b>	<b>60.9%</b>	<b>43.1%</b>	<b>40.8%</b>	<b>48.9%</b>	<b>38.3%</b>	<b>51.4%</b>	<b>54.5%</b>	<b>42.9%</b>	<b>36.4%</b>	<b>53.0%</b>
<b>Total low priority (1-2)</b>	<b>28.3%</b>	<b>17.5%</b>	<b>20.8%</b>	<b>24.7%</b>	<b>30.4%</b>	<b>20.0%</b>	<b>10.9%</b>	<b>19.6%</b>	<b>26.3%</b>	<b>15.6%</b>	<b>33.3%</b>	<b>15.3%</b>	<b>21.2%</b>	<b>17.1%</b>	<b>25.8%</b>	<b>19.2%</b>	
35. Antique shops	5-Very high priority	6.5%	18.8%	19.5%	15.5%	30.4%	10.0%	10.9%	21.6%	14.5%	22.2%	16.0%	15.3%	24.2%	5.7%	9.9%	21.9%
	4	17.4%	18.8%	19.5%	13.4%	8.7%	10.0%	30.4%	15.7%	16.4%	8.9%	16.0%	25.0%	9.1%	28.6%	15.9%	18.5%
	3	26.1%	30.0%	28.6%	34.0%	17.4%	33.3%	23.9%	33.3%	32.2%	28.9%	23.5%	34.7%	30.3%	25.7%	33.8%	26.5%
	2	30.4%	16.2%	20.8%	17.5%	30.4%	33.3%	17.4%	17.6%	17.1%	15.6%	25.9%	13.9%	27.3%	20.0%	23.2%	16.6%
	1-Very low priority	19.6%	15.0%	11.7%	19.6%	13.0%	13.3%	17.4%	11.8%	19.1%	24.4%	18.5%	11.1%	9.1%	20.0%	16.6%	16.6%
	Other/don't know	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Total high priority (4-5)</b>	<b>23.9%</b>	<b>37.5%</b>	<b>39.0%</b>	<b>28.9%</b>	<b>39.1%</b>	<b>20.0%</b>	<b>41.3%</b>	<b>37.3%</b>	<b>30.9%</b>	<b>31.1%</b>	<b>32.1%</b>	<b>40.3%</b>	<b>33.3%</b>	<b>34.3%</b>	<b>25.8%</b>	<b>40.4%</b>
<b>Total low priority (1-2)</b>	<b>50.0%</b>	<b>31.2%</b>	<b>32.5%</b>	<b>37.1%</b>	<b>43.5%</b>	<b>46.7%</b>	<b>34.8%</b>	<b>29.4%</b>	<b>36.2%</b>	<b>40.0%</b>	<b>44.4%</b>	<b>25.0%</b>	<b>36.4%</b>	<b>40.0%</b>	<b>39.7%</b>	<b>33.1%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
36. Art galleries and shops	5-Very high priority	13.0%	23.8%	22.1%	13.4%	21.7%	13.3%	28.3%	21.6%	14.5%	20.0%	11.1%	20.8%	30.3%	22.9%	13.9%	22.5%
	4	32.6%	25.0%	18.2%	15.5%	43.5%	20.0%	21.7%	17.6%	19.1%	13.3%	23.5%	22.2%	24.2%	31.4%	16.6%	25.8%
	3	30.4%	27.5%	33.8%	35.1%	21.7%	26.7%	32.6%	29.4%	35.5%	31.1%	32.1%	40.3%	24.2%	25.7%	33.1%	31.1%
	2	10.9%	13.8%	18.2%	23.7%	8.7%	30.0%	13.0%	17.6%	17.8%	24.4%	19.8%	6.9%	15.2%	14.3%	22.5%	12.6%
	1-Very low priority	13.0%	8.8%	7.8%	11.3%	4.3%	10.0%	4.3%	11.8%	12.5%	11.1%	13.6%	8.3%	6.1%	5.7%	12.6%	7.9%
	Other/don't know	0.0%	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%	2.0%	0.7%	0.0%	0.0%	1.4%	0.0%	0.0%	1.3%	0.0%
	<b>Total high priority (4-5)</b>	<b>45.7%</b>	<b>48.8%</b>	<b>40.3%</b>	<b>28.9%</b>	<b>65.2%</b>	<b>33.3%</b>	<b>50.0%</b>	<b>39.2%</b>	<b>33.6%</b>	<b>33.3%</b>	<b>34.6%</b>	<b>43.1%</b>	<b>54.5%</b>	<b>54.3%</b>	<b>30.5%</b>	<b>48.3%</b>
<b>Total low priority (1-2)</b>	<b>23.9%</b>	<b>22.5%</b>	<b>26.0%</b>	<b>35.1%</b>	<b>13.0%</b>	<b>40.0%</b>	<b>17.4%</b>	<b>29.4%</b>	<b>30.3%</b>	<b>35.6%</b>	<b>33.3%</b>	<b>15.3%</b>	<b>21.2%</b>	<b>20.0%</b>	<b>35.1%</b>	<b>20.5%</b>	
37. Specialty grocery store	5-Very high priority	26.1%	33.8%	23.4%	22.7%	21.7%	26.7%	21.7%	25.5%	28.3%	28.9%	25.9%	23.6%	27.3%	40.0%	21.2%	31.1%
	4	26.1%	17.5%	26.0%	33.0%	52.2%	23.3%	19.6%	25.5%	24.3%	20.0%	29.6%	30.6%	18.2%	17.1%	25.2%	26.5%
	3	26.1%	18.8%	26.0%	18.6%	17.4%	30.0%	23.9%	17.6%	22.4%	22.2%	20.8%	21.2%	14.3%	25.8%	18.5%	18.5%
	2	6.5%	10.0%	13.0%	13.4%	0.0%	10.0%	10.9%	13.7%	12.5%	15.6%	9.9%	9.7%	21.2%	5.7%	10.6%	11.9%
	1-Very low priority	13.0%	18.8%	11.7%	10.3%	4.3%	10.0%	23.9%	15.7%	11.2%	11.1%	12.3%	12.5%	12.1%	22.9%	14.6%	11.9%
	Other/don't know	2.2%	1.2%	0.0%	2.1%	4.3%	0.0%	0.0%	2.0%	1.3%	2.2%	0.0%	2.8%	0.0%	0.0%	2.6%	0.0%
	<b>Total high priority (4-5)</b>	<b>52.2%</b>	<b>51.2%</b>	<b>49.4%</b>	<b>55.7%</b>	<b>73.9%</b>	<b>50.0%</b>	<b>41.3%</b>	<b>51.0%</b>	<b>52.6%</b>	<b>48.9%</b>	<b>55.6%</b>	<b>54.2%</b>	<b>45.5%</b>	<b>57.1%</b>	<b>46.4%</b>	<b>57.6%</b>
<b>Total low priority (1-2)</b>	<b>19.6%</b>	<b>28.8%</b>	<b>24.7%</b>	<b>23.7%</b>	<b>4.3%</b>	<b>20.0%</b>	<b>34.8%</b>	<b>29.4%</b>	<b>23.7%</b>	<b>26.7%</b>	<b>22.2%</b>	<b>22.2%</b>	<b>33.3%</b>	<b>28.6%</b>	<b>25.2%</b>	<b>23.8%</b>	
38. Clothing stores	5-Very high priority	32.6%	32.5%	35.1%	41.2%	43.5%	33.3%	41.3%	35.3%	33.6%	44.4%	35.8%	36.1%	24.2%	37.1%	22.5%	49.0%
	4	17.4%	23.8%	27.3%	23.7%	30.4%	23.3%	17.4%	19.6%	25.7%	20.0%	25.9%	23.6%	18.2%	22.9%	25.2%	21.9%
	3	23.9%	31.2%	19.5%	16.5%	13.0%	23.3%	28.3%	25.5%	21.7%	24.4%	22.2%	15.3%	30.3%	31.4%	30.5%	15.2%
	2	15.2%	7.5%	10.4%	12.4%	4.3%	16.7%	8.7%	9.8%	11.8%	6.7%	11.1%	15.3%	21.2%	5.7%	15.2%	6.6%
	1-Very low priority	10.9%	3.8%	7.8%	4.1%	4.3%	3.3%	4.3%	7.8%	6.6%	4.4%	3.7%	8.3%	6.1%	2.9%	5.3%	6.6%
	Other/don't know	0.0%	1.2%	0.0%	2.1%	4.3%	0.0%	0.0%	2.0%	0.7%	0.0%	1.2%	1.4%	0.0%	0.0%	1.3%	0.7%
	<b>Total high priority (4-5)</b>	<b>50.0%</b>	<b>56.2%</b>	<b>62.3%</b>	<b>64.9%</b>	<b>73.9%</b>	<b>56.7%</b>	<b>58.7%</b>	<b>54.9%</b>	<b>59.2%</b>	<b>64.4%</b>	<b>61.7%</b>	<b>59.7%</b>	<b>42.4%</b>	<b>60.0%</b>	<b>47.7%</b>	<b>70.9%</b>
<b>Total low priority (1-2)</b>	<b>26.1%</b>	<b>11.2%</b>	<b>18.2%</b>	<b>16.5%</b>	<b>8.7%</b>	<b>20.0%</b>	<b>13.0%</b>	<b>17.6%</b>	<b>18.4%</b>	<b>11.1%</b>	<b>14.8%</b>	<b>23.6%</b>	<b>27.3%</b>	<b>8.6%</b>	<b>20.5%</b>	<b>13.2%</b>	
39. Arcade or other attraction aimed at teenagers	5-Very high priority	30.4%	26.2%	16.9%	22.7%	4.3%	23.3%	26.1%	25.5%	24.3%	22.2%	28.4%	23.6%	24.2%	14.3%	22.5%	23.8%
	4	23.9%	16.2%	13.0%	20.6%	34.8%	23.3%	17.4%	19.6%	13.8%	22.2%	24.7%	16.7%	9.1%	11.4%	15.9%	19.9%
	3	28.3%	25.0%	28.6%	27.8%	21.7%	33.3%	28.3%	11.8%	31.6%	22.2%	29.6%	31.9%	27.3%	14.3%	29.1%	25.2%
	2	2.2%	16.2%	23.4%	7.2%	21.7%	6.7%	17.4%	15.7%	11.2%	13.3%	8.6%	9.7%	21.2%	31.4%	16.6%	9.9%
	1-Very low priority	15.2%	15.0%	18.2%	15.5%	13.0%	13.3%	8.7%	27.5%	15.8%	13.3%	7.4%	18.1%	18.2%	28.6%	13.9%	18.5%
	Other/don't know	0.0%	1.2%	0.0%	6.2%	4.3%	0.0%	2.2%	0.0%	3.3%	6.7%	1.2%	0.0%	0.0%	0.0%	2.0%	2.6%
	<b>Total high priority (4-5)</b>	<b>54.3%</b>	<b>42.5%</b>	<b>29.9%</b>	<b>43.3%</b>	<b>39.1%</b>	<b>46.7%</b>	<b>43.5%</b>	<b>45.1%</b>	<b>38.2%</b>	<b>44.4%</b>	<b>53.1%</b>	<b>40.3%</b>	<b>33.3%</b>	<b>25.7%</b>	<b>38.4%</b>	<b>43.7%</b>
<b>Total low priority (1-2)</b>	<b>17.4%</b>	<b>31.2%</b>	<b>41.6%</b>	<b>22.7%</b>	<b>17.4%</b>	<b>20.0%</b>	<b>26.1%</b>	<b>43.1%</b>	<b>27.0%</b>	<b>26.7%</b>	<b>16.0%</b>	<b>27.8%</b>	<b>39.4%</b>	<b>60.0%</b>	<b>30.5%</b>	<b>28.5%</b>	
40. Bars/nightclubs	5-Very high priority	8.7%	10.0%	2.6%	3.1%	4.3%	3.3%	6.5%	5.9%	5.9%	2.2%	2.5%	9.7%	6.1%	8.6%	5.3%	6.0%
	4	6.5%	6.2%	6.5%	4.1%	4.3%	10.0%	6.5%	7.8%	3.9%	4.4%	4.9%	6.9%	6.1%	5.7%	6.6%	4.6%
	3	21.7%	21.2%	26.0%	16.5%	13.0%	20.0%	19.6%	21.6%	22.4%	15.6%	22.2%	20.8%	21.2%	28.6%	23.8%	17.9%
	2	19.6%	22.5%	19.5%	16.5%	21.7%	30.0%	19.6%	19.6%	17.1%	24.4%	14.8%	22.2%	24.2%	22.9%	23.2%	15.9%
	1-Very low priority	43.5%	38.8%	45.5%	51.5%	47.8%	33.3%	47.8%	45.1%	46.7%	48.9%	51.9%	40.3%	42.4%	31.4%	38.4%	52.3%
	Other/don't know	0.0%	1.2%	0.0%	8.2%	8.7%	3.3%	0.0%	0.0%	3.9%	4.4%	3.7%	0.0%	0.0%	2.9%	2.6%	3.3%
	<b>Total high priority (4-5)</b>	<b>15.2%</b>	<b>16.2%</b>	<b>9.1%</b>	<b>7.2%</b>	<b>8.7%</b>	<b>13.3%</b>	<b>13.0%</b>	<b>13.7%</b>	<b>9.9%</b>	<b>6.7%</b>	<b>7.4%</b>	<b>16.7%</b>	<b>12.1%</b>	<b>14.3%</b>	<b>11.9%</b>	<b>10.6%</b>
<b>Total low priority (1-2)</b>	<b>63.0%</b>	<b>61.2%</b>	<b>64.9%</b>	<b>68.0%</b>	<b>69.6%</b>	<b>63.3%</b>	<b>67.4%</b>	<b>64.7%</b>	<b>63.8%</b>	<b>73.3%</b>	<b>66.7%</b>	<b>62.5%</b>	<b>66.7%</b>	<b>54.3%</b>	<b>61.6%</b>	<b>68.2%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
41. Bookstore	5-Very high priority	37.0%	43.8%	33.8%	28.9%	39.1%	26.7%	34.8%	41.2%	34.2%	37.8%	33.3%	34.7%	36.4%	34.3%	27.2%	43.0%
	4	28.3%	18.8%	26.0%	18.6%	34.8%	26.7%	26.1%	15.7%	19.7%	15.6%	25.9%	19.4%	27.3%	28.6%	18.5%	25.2%
	3	21.7%	20.0%	27.3%	30.9%	21.7%	26.7%	28.3%	25.5%	26.3%	28.9%	17.3%	30.6%	21.2%	28.6%	34.4%	17.9%
	2	8.7%	8.8%	5.2%	13.4%	4.3%	13.3%	6.5%	9.8%	9.9%	11.1%	16.0%	5.6%	12.1%	2.9%	10.6%	7.9%
	1-Very low priority	4.3%	7.5%	7.8%	7.2%	0.0%	6.7%	4.3%	7.8%	8.6%	4.4%	7.4%	9.7%	3.0%	5.7%	7.9%	6.0%
	Other/don't know	0.0%	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
	<b>Total high priority (4-5)</b>	<b>65.2%</b>	<b>62.5%</b>	<b>59.7%</b>	<b>47.4%</b>	<b>73.9%</b>	<b>53.3%</b>	<b>60.9%</b>	<b>56.9%</b>	<b>53.9%</b>	<b>53.3%</b>	<b>59.3%</b>	<b>54.2%</b>	<b>63.6%</b>	<b>62.9%</b>	<b>45.7%</b>	<b>68.2%</b>
<b>Total low priority (1-2)</b>	<b>13.0%</b>	<b>16.2%</b>	<b>13.0%</b>	<b>20.6%</b>	<b>4.3%</b>	<b>20.0%</b>	<b>10.9%</b>	<b>17.6%</b>	<b>18.4%</b>	<b>15.6%</b>	<b>23.5%</b>	<b>15.3%</b>	<b>15.2%</b>	<b>8.6%</b>	<b>18.5%</b>	<b>13.9%</b>	
42. Sports bar	5-Very high priority	8.7%	7.5%	7.8%	6.2%	8.7%	13.3%	4.3%	7.8%	6.6%	6.7%	6.2%	5.6%	12.1%	8.6%	6.6%	7.9%
	4	17.4%	11.2%	11.7%	4.1%	8.7%	16.7%	15.2%	5.9%	8.6%	6.7%	8.6%	18.1%	12.1%	5.7%	11.9%	7.9%
	3	13.0%	28.8%	28.6%	24.7%	17.4%	20.0%	26.1%	27.5%	25.7%	17.8%	23.5%	23.6%	21.2%	42.9%	24.5%	25.2%
	2	32.6%	20.0%	13.0%	22.7%	30.4%	23.3%	19.6%	23.5%	19.1%	33.3%	21.0%	19.4%	15.2%	17.1%	21.2%	21.2%
	1-Very low priority	28.3%	31.2%	39.0%	37.1%	26.1%	26.7%	34.8%	35.3%	37.5%	35.6%	35.8%	33.3%	39.4%	25.7%	34.4%	35.1%
	Other/don't know	0.0%	1.2%	0.0%	5.2%	8.7%	0.0%	0.0%	0.0%	2.6%	0.0%	4.9%	0.0%	0.0%	0.0%	1.3%	2.6%
	<b>Total high priority (4-5)</b>	<b>26.1%</b>	<b>18.8%</b>	<b>19.5%</b>	<b>10.3%</b>	<b>17.4%</b>	<b>30.0%</b>	<b>19.6%</b>	<b>13.7%</b>	<b>15.1%</b>	<b>13.3%</b>	<b>14.8%</b>	<b>23.6%</b>	<b>24.2%</b>	<b>14.3%</b>	<b>18.5%</b>	<b>15.9%</b>
<b>Total low priority (1-2)</b>	<b>60.9%</b>	<b>51.2%</b>	<b>51.9%</b>	<b>59.8%</b>	<b>56.5%</b>	<b>50.0%</b>	<b>54.3%</b>	<b>58.8%</b>	<b>56.6%</b>	<b>68.9%</b>	<b>56.8%</b>	<b>52.8%</b>	<b>54.5%</b>	<b>42.9%</b>	<b>55.6%</b>	<b>56.3%</b>	
43. Museum	5-Very high priority	32.6%	28.8%	18.2%	24.7%	26.1%	26.7%	34.8%	21.6%	23.0%	24.4%	32.1%	23.6%	30.3%	17.1%	19.9%	30.5%
	4	23.9%	22.5%	18.2%	24.7%	30.4%	36.7%	15.2%	21.6%	20.4%	24.4%	19.8%	18.1%	27.3%	20.0%	21.9%	22.5%
	3	30.4%	25.0%	35.1%	18.6%	34.8%	20.0%	32.6%	27.5%	24.3%	15.6%	22.2%	33.3%	27.3%	34.3%	29.8%	23.2%
	2	6.5%	12.5%	16.9%	15.5%	4.3%	16.7%	13.0%	13.7%	14.5%	22.2%	14.8%	8.3%	12.1%	11.4%	13.9%	13.2%
	1-Very low priority	4.3%	10.0%	11.7%	14.4%	0.0%	0.0%	4.3%	13.7%	16.4%	13.3%	9.9%	13.9%	3.0%	17.1%	12.6%	9.9%
	Other/don't know	2.2%	1.2%	0.0%	2.1%	4.3%	0.0%	0.0%	2.0%	1.3%	0.0%	1.2%	2.8%	0.0%	0.0%	2.0%	0.7%
	<b>Total high priority (4-5)</b>	<b>56.5%</b>	<b>51.2%</b>	<b>36.4%</b>	<b>49.5%</b>	<b>56.5%</b>	<b>63.3%</b>	<b>50.0%</b>	<b>43.1%</b>	<b>43.4%</b>	<b>48.9%</b>	<b>51.9%</b>	<b>41.7%</b>	<b>57.6%</b>	<b>37.1%</b>	<b>41.7%</b>	<b>53.0%</b>
<b>Total low priority (1-2)</b>	<b>10.9%</b>	<b>22.5%</b>	<b>28.6%</b>	<b>29.9%</b>	<b>4.3%</b>	<b>16.7%</b>	<b>17.4%</b>	<b>27.5%</b>	<b>30.9%</b>	<b>35.6%</b>	<b>24.7%</b>	<b>22.2%</b>	<b>15.2%</b>	<b>28.6%</b>	<b>26.5%</b>	<b>23.2%</b>	
44. Bakery	5-Very high priority	21.7%	38.8%	27.3%	33.0%	34.8%	26.7%	26.1%	33.3%	32.2%	31.1%	28.4%	30.6%	24.2%	48.6%	24.5%	37.7%
	4	28.3%	23.8%	27.3%	28.9%	26.1%	30.0%	30.4%	23.5%	26.3%	24.4%	30.9%	26.4%	27.3%	25.7%	27.2%	26.5%
	3	26.1%	25.0%	31.2%	22.7%	26.1%	30.0%	34.8%	25.5%	23.0%	26.7%	23.5%	31.9%	24.2%	17.1%	28.5%	23.8%
	2	13.0%	8.8%	6.5%	6.2%	13.0%	13.3%	4.3%	9.8%	6.6%	6.7%	11.1%	4.2%	15.2%	0.0%	9.3%	6.6%
	1-Very low priority	10.9%	2.5%	7.8%	8.2%	0.0%	0.0%	4.3%	7.8%	10.5%	8.9%	6.2%	6.9%	9.1%	8.6%	9.3%	5.3%
	Other/don't know	0.0%	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	1.3%	2.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%
	<b>Total high priority (4-5)</b>	<b>50.0%</b>	<b>62.5%</b>	<b>54.5%</b>	<b>61.9%</b>	<b>60.9%</b>	<b>56.7%</b>	<b>56.5%</b>	<b>56.9%</b>	<b>58.6%</b>	<b>55.6%</b>	<b>59.3%</b>	<b>56.9%</b>	<b>51.5%</b>	<b>74.3%</b>	<b>51.7%</b>	<b>64.2%</b>
<b>Total low priority (1-2)</b>	<b>23.9%</b>	<b>11.2%</b>	<b>14.3%</b>	<b>14.4%</b>	<b>13.0%</b>	<b>13.3%</b>	<b>8.7%</b>	<b>17.6%</b>	<b>17.1%</b>	<b>15.6%</b>	<b>17.3%</b>	<b>11.1%</b>	<b>24.2%</b>	<b>8.6%</b>	<b>18.5%</b>	<b>11.9%</b>	
46. Adding green space	5-Very high priority	26.1%	17.5%	22.1%	19.6%	34.8%	20.0%	23.9%	19.6%	18.4%	22.2%	19.8%	23.6%	18.2%	17.1%	15.9%	25.8%
	4	19.6%	20.0%	16.9%	20.6%	17.4%	23.3%	17.4%	21.6%	19.1%	20.0%	18.5%	19.4%	21.2%	28.6%	18.5%	20.5%
	3	30.4%	27.5%	39.0%	18.6%	30.4%	20.0%	28.3%	37.3%	25.7%	26.7%	23.5%	34.7%	30.3%	37.1%	29.8%	25.8%
	2	10.9%	21.2%	11.7%	21.6%	13.0%	30.0%	21.7%	9.8%	16.4%	13.3%	24.7%	13.9%	9.1%	11.4%	21.2%	13.2%
	1-Very low priority	13.0%	10.0%	9.1%	14.4%	4.3%	3.3%	6.5%	9.8%	16.4%	11.1%	13.6%	8.3%	15.2%	5.7%	11.9%	11.3%
	Other/don't know	0.0%	3.8%	1.3%	5.2%	0.0%	3.3%	2.2%	2.0%	3.9%	6.7%	0.0%	0.0%	6.1%	0.0%	2.6%	3.3%
	<b>Total high priority (4-5)</b>	<b>45.7%</b>	<b>37.5%</b>	<b>39.0%</b>	<b>40.2%</b>	<b>52.2%</b>	<b>43.3%</b>	<b>41.3%</b>	<b>41.2%</b>	<b>37.5%</b>	<b>42.2%</b>	<b>38.3%</b>	<b>43.1%</b>	<b>39.4%</b>	<b>45.7%</b>	<b>34.4%</b>	<b>46.4%</b>
<b>Total low priority (1-2)</b>	<b>23.9%</b>	<b>31.2%</b>	<b>20.8%</b>	<b>36.1%</b>	<b>17.4%</b>	<b>33.3%</b>	<b>28.3%</b>	<b>19.6%</b>	<b>32.9%</b>	<b>24.4%</b>	<b>38.3%</b>	<b>22.2%</b>	<b>24.2%</b>	<b>17.1%</b>	<b>33.1%</b>	<b>24.5%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
47. Improving lighting	5-Very high priority	19.6%	18.8%	18.2%	20.6%	13.0%	20.0%	28.3%	21.6%	16.4%	28.9%	13.6%	19.4%	21.2%	11.4%	13.9%	24.5%
	4	26.1%	20.0%	22.1%	21.6%	21.7%	33.3%	21.7%	21.6%	20.4%	22.2%	23.5%	30.6%	18.2%	17.1%	21.9%	22.5%
	3	21.7%	33.8%	32.5%	26.8%	26.1%	23.3%	28.3%	29.4%	30.9%	24.4%	27.2%	25.0%	33.3%	42.9%	33.1%	25.2%
	2	21.7%	20.0%	13.0%	14.4%	21.7%	20.0%	13.0%	15.7%	17.1%	11.1%	24.7%	12.5%	21.2%	14.3%	19.2%	14.6%
	1-Very low priority	10.9%	6.2%	13.0%	10.3%	8.7%	0.0%	6.5%	9.8%	13.2%	6.7%	9.9%	12.5%	6.1%	11.4%	10.6%	9.3%
	Other/don't know	0.0%	1.2%	1.3%	6.2%	8.7%	3.3%	2.2%	2.0%	2.0%	6.7%	1.2%	0.0%	0.0%	2.9%	1.3%	4.0%
	<b>Total high priority (4-5)</b>	<b>45.7%</b>	<b>38.8%</b>	<b>40.3%</b>	<b>42.3%</b>	<b>34.8%</b>	<b>53.3%</b>	<b>50.0%</b>	<b>43.1%</b>	<b>36.8%</b>	<b>51.1%</b>	<b>37.0%</b>	<b>50.0%</b>	<b>39.4%</b>	<b>28.6%</b>	<b>35.8%</b>	<b>47.0%</b>
<b>Total low priority (1-2)</b>	<b>32.6%</b>	<b>26.2%</b>	<b>26.0%</b>	<b>24.7%</b>	<b>30.4%</b>	<b>20.0%</b>	<b>19.6%</b>	<b>25.5%</b>	<b>30.3%</b>	<b>17.8%</b>	<b>34.6%</b>	<b>25.0%</b>	<b>27.3%</b>	<b>25.7%</b>	<b>29.8%</b>	<b>23.8%</b>	
48 Moving utilities underground	5-Very high priority	32.6%	37.5%	36.4%	48.5%	39.1%	40.0%	34.8%	49.0%	38.2%	53.3%	40.7%	33.3%	39.4%	34.3%	39.1%	40.4%
	4	19.6%	15.0%	23.4%	14.4%	17.4%	20.0%	17.4%	17.6%	17.1%	13.3%	11.1%	20.8%	18.2%	28.6%	18.5%	16.6%
	3	21.7%	15.0%	19.5%	13.4%	17.4%	23.3%	26.1%	9.8%	14.5%	13.3%	21.0%	19.4%	12.1%	14.3%	14.6%	18.5%
	2	17.4%	17.5%	10.4%	10.3%	8.7%	6.7%	10.9%	15.7%	15.1%	4.4%	16.0%	16.7%	18.2%	14.3%	13.9%	12.6%
	1-Very low priority	8.7%	11.2%	10.4%	10.3%	8.7%	10.0%	8.7%	7.8%	13.2%	11.1%	8.6%	8.3%	12.1%	8.6%	13.2%	8.6%
	Other/don't know	0.0%	3.8%	0.0%	3.1%	8.7%	0.0%	2.2%	0.0%	2.0%	4.4%	2.5%	1.4%	0.0%	0.0%	0.7%	3.3%
	<b>Total high priority (4-5)</b>	<b>52.2%</b>	<b>52.5%</b>	<b>59.7%</b>	<b>62.9%</b>	<b>56.5%</b>	<b>60.0%</b>	<b>52.2%</b>	<b>66.7%</b>	<b>55.3%</b>	<b>66.7%</b>	<b>51.9%</b>	<b>54.2%</b>	<b>57.6%</b>	<b>62.9%</b>	<b>57.6%</b>	<b>57.0%</b>
<b>Total low priority (1-2)</b>	<b>26.1%</b>	<b>28.8%</b>	<b>20.8%</b>	<b>20.6%</b>	<b>17.4%</b>	<b>16.7%</b>	<b>19.6%</b>	<b>23.5%</b>	<b>28.3%</b>	<b>15.6%</b>	<b>24.7%</b>	<b>25.0%</b>	<b>30.3%</b>	<b>22.9%</b>	<b>27.2%</b>	<b>21.2%</b>	
49. Adding new parking spaces or lots	5-Very high priority	26.1%	26.2%	23.4%	32.0%	21.7%	33.3%	28.3%	27.5%	26.3%	37.8%	22.2%	29.2%	30.3%	14.3%	22.5%	31.8%
	4	8.7%	16.2%	23.4%	18.6%	4.3%	20.0%	8.7%	21.6%	20.4%	11.1%	17.3%	19.4%	24.2%	25.7%	17.2%	17.9%
	3	39.1%	22.5%	26.0%	22.7%	26.1%	26.7%	30.4%	25.5%	24.3%	17.8%	34.6%	26.4%	21.2%	22.9%	27.8%	23.8%
	2	13.0%	22.5%	14.3%	10.3%	21.7%	13.3%	17.4%	17.6%	13.2%	17.8%	9.9%	19.4%	9.1%	20.0%	19.2%	11.3%
	1-Very low priority	13.0%	11.2%	13.0%	12.4%	21.7%	6.7%	10.9%	7.8%	14.5%	13.3%	13.6%	5.6%	15.2%	17.1%	11.9%	13.2%
	Other/don't know	0.0%	1.2%	0.0%	4.1%	4.3%	0.0%	4.3%	0.0%	1.3%	2.2%	2.5%	0.0%	0.0%	0.0%	1.3%	2.0%
	<b>Total high priority (4-5)</b>	<b>34.8%</b>	<b>42.5%</b>	<b>46.8%</b>	<b>50.5%</b>	<b>26.1%</b>	<b>53.3%</b>	<b>37.0%</b>	<b>49.0%</b>	<b>46.7%</b>	<b>48.9%</b>	<b>39.5%</b>	<b>48.6%</b>	<b>54.5%</b>	<b>40.0%</b>	<b>39.7%</b>	<b>49.7%</b>
<b>Total low priority (1-2)</b>	<b>26.1%</b>	<b>33.8%</b>	<b>27.3%</b>	<b>22.7%</b>	<b>43.5%</b>	<b>20.0%</b>	<b>28.3%</b>	<b>25.5%</b>	<b>27.6%</b>	<b>31.1%</b>	<b>23.5%</b>	<b>25.0%</b>	<b>24.2%</b>	<b>37.1%</b>	<b>31.1%</b>	<b>24.5%</b>	
50. Stricter code enforcement	5-Very high priority	4.3%	21.2%	18.2%	24.7%	26.1%	20.0%	21.7%	15.7%	17.8%	24.4%	13.6%	15.3%	15.2%	25.7%	15.2%	22.5%
	4	19.6%	13.8%	14.3%	15.5%	13.0%	20.0%	19.6%	15.7%	13.2%	17.8%	17.3%	13.9%	18.2%	11.4%	12.6%	17.9%
	3	37.0%	23.8%	36.4%	29.9%	34.8%	13.3%	34.8%	35.3%	30.9%	24.4%	34.6%	33.3%	24.2%	31.4%	35.8%	25.8%
	2	13.0%	17.5%	16.9%	9.3%	8.7%	26.7%	10.9%	17.6%	13.2%	13.3%	9.9%	19.4%	21.2%	17.1%	16.6%	12.6%
	1-Very low priority	21.7%	18.8%	13.0%	7.2%	4.3%	13.3%	8.7%	13.7%	17.1%	8.9%	17.3%	11.1%	21.2%	8.6%	15.9%	11.9%
	Other/don't know	4.3%	5.0%	1.3%	13.4%	13.0%	6.7%	4.3%	2.0%	7.9%	11.1%	7.4%	6.9%	0.0%	5.7%	4.0%	9.3%
	<b>Total high priority (4-5)</b>	<b>23.9%</b>	<b>35.0%</b>	<b>32.5%</b>	<b>40.2%</b>	<b>39.1%</b>	<b>40.0%</b>	<b>41.3%</b>	<b>31.4%</b>	<b>30.9%</b>	<b>42.2%</b>	<b>30.9%</b>	<b>29.2%</b>	<b>33.3%</b>	<b>37.1%</b>	<b>27.8%</b>	<b>40.4%</b>
<b>Total low priority (1-2)</b>	<b>34.8%</b>	<b>36.2%</b>	<b>29.9%</b>	<b>16.5%</b>	<b>13.0%</b>	<b>40.0%</b>	<b>19.6%</b>	<b>31.4%</b>	<b>30.3%</b>	<b>22.2%</b>	<b>27.2%</b>	<b>30.6%</b>	<b>42.4%</b>	<b>25.7%</b>	<b>32.5%</b>	<b>24.5%</b>	
51. Developing second-story residential space	5-Very high priority	13.0%	12.5%	20.8%	10.3%	13.0%	16.7%	13.0%	19.6%	11.8%	17.8%	9.9%	12.5%	12.1%	25.7%	11.9%	15.9%
	4	15.2%	16.2%	16.9%	14.4%	21.7%	10.0%	17.4%	17.6%	14.5%	15.6%	16.0%	18.1%	12.1%	14.3%	15.2%	15.9%
	3	26.1%	30.0%	37.7%	27.8%	13.0%	33.3%	45.7%	27.5%	29.6%	37.8%	34.6%	33.3%	21.2%	25.7%	32.5%	29.1%
	2	23.9%	20.0%	14.3%	18.6%	30.4%	20.0%	13.0%	17.6%	19.1%	11.1%	17.3%	20.8%	24.2%	14.3%	17.2%	20.5%
	1-Very low priority	21.7%	20.0%	10.4%	23.7%	17.4%	20.0%	10.9%	13.7%	23.0%	17.8%	21.0%	12.5%	30.3%	17.1%	21.9%	15.9%
	Other/don't know	0.0%	1.2%	0.0%	5.2%	4.3%	0.0%	0.0%	3.9%	2.0%	0.0%	1.2%	2.8%	0.0%	2.9%	1.3%	2.6%
	<b>Total high priority (4-5)</b>	<b>28.3%</b>	<b>28.8%</b>	<b>37.7%</b>	<b>24.7%</b>	<b>34.8%</b>	<b>26.7%</b>	<b>30.4%</b>	<b>37.3%</b>	<b>26.3%</b>	<b>33.3%</b>	<b>25.9%</b>	<b>30.6%</b>	<b>24.2%</b>	<b>40.0%</b>	<b>27.2%</b>	<b>31.8%</b>
<b>Total low priority (1-2)</b>	<b>45.7%</b>	<b>40.0%</b>	<b>24.7%</b>	<b>42.3%</b>	<b>47.8%</b>	<b>40.0%</b>	<b>23.9%</b>	<b>31.4%</b>	<b>42.1%</b>	<b>28.9%</b>	<b>38.3%</b>	<b>33.3%</b>	<b>54.5%</b>	<b>31.4%</b>	<b>39.1%</b>	<b>36.4%</b>	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender		
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
52. Improving the landscaping	5-Very high priority	17.4%	12.5%	22.1%	23.7%	21.7%	30.0%	19.6%	23.5%	15.1%	26.7%	17.3%	16.7%	15.2%	17.1%	17.2%	21.2%	
	4	23.9%	18.8%	11.7%	21.6%	13.0%	23.3%	21.7%	15.7%	18.4%	22.2%	19.8%	15.3%	18.2%	28.6%	11.9%	25.2%	
	3	34.8%	37.5%	36.4%	24.7%	34.8%	26.7%	26.7%	32.6%	33.3%	32.9%	20.0%	30.9%	38.9%	45.5%	34.3%	39.1%	25.8%
	2	10.9%	20.0%	20.8%	15.5%	13.0%	13.3%	21.7%	15.7%	18.4%	13.3%	18.5%	20.8%	15.2%	17.1%	19.2%	15.9%	
	1-Very low priority	13.0%	10.0%	9.1%	12.4%	13.0%	6.7%	4.3%	11.8%	13.8%	15.6%	12.3%	8.3%	6.1%	2.9%	11.3%	11.3%	
	Other/don't know	0.0%	1.2%	0.0%	2.1%	4.3%	0.0%	0.0%	0.0%	0.0%	2.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.7%	
	<b>Total high priority (4-5)</b>	<b>41.3%</b>	<b>31.2%</b>	<b>33.8%</b>	<b>45.4%</b>	<b>34.8%</b>	<b>53.3%</b>	<b>41.3%</b>	<b>39.2%</b>	<b>33.6%</b>	<b>48.9%</b>	<b>37.0%</b>	<b>31.9%</b>	<b>33.3%</b>	<b>45.7%</b>	<b>29.1%</b>	<b>46.4%</b>	
<b>Total low priority (1-2)</b>	<b>23.9%</b>	<b>30.0%</b>	<b>29.9%</b>	<b>27.8%</b>	<b>26.1%</b>	<b>20.0%</b>	<b>26.1%</b>	<b>27.5%</b>	<b>32.2%</b>	<b>28.9%</b>	<b>30.9%</b>	<b>29.2%</b>	<b>21.2%</b>	<b>20.0%</b>	<b>30.5%</b>	<b>27.2%</b>		
53. Improving signage to help people find their way around	5-Very high priority	39.1%	25.0%	24.7%	27.8%	26.1%	36.7%	37.0%	27.5%	23.7%	40.0%	23.5%	23.6%	30.3%	28.6%	25.2%	30.5%	
	4	10.9%	10.0%	15.6%	17.5%	8.7%	20.0%	13.0%	11.8%	14.5%	22.2%	16.0%	11.1%	12.1%	8.6%	14.6%	13.2%	
	3	28.3%	30.0%	32.5%	21.6%	30.4%	20.0%	30.4%	23.5%	29.6%	13.3%	30.9%	34.7%	30.3%	25.7%	27.8%	27.8%	
	2	13.0%	17.5%	19.5%	18.6%	30.4%	20.0%	13.0%	17.6%	17.1%	11.1%	17.3%	19.4%	18.2%	25.7%	19.9%	15.9%	
	1-Very low priority	8.7%	15.0%	7.8%	12.4%	4.3%	3.3%	6.5%	15.7%	13.8%	11.1%	11.1%	11.1%	6.1%	11.4%	10.6%	11.9%	
	Other/don't know	0.0%	2.5%	0.0%	2.1%	0.0%	0.0%	0.0%	3.9%	1.3%	2.2%	1.2%	0.0%	3.0%	0.0%	2.0%	0.7%	
	<b>Total high priority (4-5)</b>	<b>50.0%</b>	<b>35.0%</b>	<b>40.3%</b>	<b>45.4%</b>	<b>34.8%</b>	<b>56.7%</b>	<b>50.0%</b>	<b>39.2%</b>	<b>38.2%</b>	<b>62.2%</b>	<b>39.5%</b>	<b>34.7%</b>	<b>42.4%</b>	<b>37.1%</b>	<b>39.7%</b>	<b>43.7%</b>	
<b>Total low priority (1-2)</b>	<b>21.7%</b>	<b>32.5%</b>	<b>27.3%</b>	<b>30.9%</b>	<b>34.8%</b>	<b>23.3%</b>	<b>19.6%</b>	<b>33.3%</b>	<b>30.9%</b>	<b>22.2%</b>	<b>28.4%</b>	<b>30.6%</b>	<b>24.2%</b>	<b>37.1%</b>	<b>30.5%</b>	<b>27.8%</b>		
54. Improving building facades	5-Very high priority	13.0%	28.8%	26.0%	24.7%	8.7%	20.0%	28.3%	23.5%	26.3%	26.7%	24.7%	16.7%	27.3%	28.6%	19.9%	28.5%	
	4	28.3%	25.0%	32.5%	23.7%	34.8%	26.7%	37.0%	31.4%	21.1%	20.0%	23.5%	36.1%	18.2%	40.0%	23.2%	30.5%	
	3	28.3%	25.0%	26.0%	22.7%	26.1%	23.3%	19.6%	27.5%	26.3%	24.4%	30.9%	26.6%	30.3%	11.4%	29.8%	20.5%	
	2	17.4%	13.8%	9.1%	18.6%	17.4%	30.0%	8.7%	13.7%	13.2%	15.6%	11.1%	15.3%	21.2%	17.1%	18.5%	10.6%	
	1-Very low priority	13.0%	6.2%	5.2%	8.2%	13.0%	0.0%	6.5%	3.9%	10.5%	8.9%	9.9%	6.9%	3.0%	2.9%	6.6%	9.3%	
	Other/don't know	0.0%	1.2%	1.3%	2.1%	0.0%	0.0%	0.0%	0.0%	2.6%	4.4%	0.0%	1.4%	0.0%	0.0%	2.0%	0.7%	
	<b>Total high priority (4-5)</b>	<b>41.3%</b>	<b>53.8%</b>	<b>58.4%</b>	<b>48.5%</b>	<b>43.5%</b>	<b>46.7%</b>	<b>65.2%</b>	<b>54.9%</b>	<b>47.4%</b>	<b>46.7%</b>	<b>48.1%</b>	<b>52.8%</b>	<b>45.5%</b>	<b>68.6%</b>	<b>43.0%</b>	<b>58.9%</b>	
<b>Total low priority (1-2)</b>	<b>30.4%</b>	<b>20.0%</b>	<b>14.3%</b>	<b>26.8%</b>	<b>30.4%</b>	<b>30.0%</b>	<b>15.2%</b>	<b>17.6%</b>	<b>23.7%</b>	<b>24.4%</b>	<b>21.0%</b>	<b>22.2%</b>	<b>24.2%</b>	<b>20.0%</b>	<b>25.2%</b>	<b>19.9%</b>		
55. Keeping streets and sidewalks cleaner	5-Very high priority	23.9%	20.0%	26.0%	28.9%	21.7%	20.0%	34.8%	17.6%	25.7%	35.6%	22.2%	22.2%	27.3%	20.0%	17.2%	32.5%	
	4	15.2%	17.5%	11.7%	19.6%	17.4%	30.0%	13.0%	15.7%	14.5%	13.3%	21.0%	19.4%	6.1%	14.3%	16.6%	15.9%	
	3	30.4%	32.5%	35.1%	23.7%	30.4%	30.0%	30.4%	33.3%	28.3%	22.2%	32.1%	33.3%	36.4%	20.0%	33.8%	25.8%	
	2	17.4%	13.8%	13.0%	14.4%	21.7%	16.7%	13.0%	17.6%	12.5%	17.8%	8.6%	12.5%	18.2%	28.6%	15.2%	13.9%	
	1-Very low priority	13.0%	15.0%	14.3%	11.3%	4.3%	3.3%	8.7%	15.7%	17.8%	8.9%	16.0%	12.5%	12.1%	17.1%	15.9%	11.3%	
	Other/don't know	0.0%	1.2%	0.0%	2.1%	4.3%	0.0%	0.0%	0.0%	1.3%	2.2%	0.0%	0.0%	0.0%	0.0%	1.3%	0.7%	
	<b>Total high priority (4-5)</b>	<b>39.1%</b>	<b>37.5%</b>	<b>37.7%</b>	<b>48.5%</b>	<b>39.1%</b>	<b>50.0%</b>	<b>47.8%</b>	<b>33.3%</b>	<b>40.1%</b>	<b>48.9%</b>	<b>43.2%</b>	<b>41.7%</b>	<b>33.3%</b>	<b>34.3%</b>	<b>33.8%</b>	<b>48.3%</b>	
<b>Total low priority (1-2)</b>	<b>30.4%</b>	<b>28.8%</b>	<b>27.3%</b>	<b>25.8%</b>	<b>26.1%</b>	<b>20.0%</b>	<b>21.7%</b>	<b>33.3%</b>	<b>30.3%</b>	<b>26.7%</b>	<b>24.7%</b>	<b>25.0%</b>	<b>30.3%</b>	<b>45.7%</b>	<b>31.1%</b>	<b>25.2%</b>		
56. Changing one-way streets to two-way	5-Very high priority	34.8%	25.0%	33.8%	22.7%	34.8%	33.3%	39.1%	35.3%	20.4%	40.0%	21.0%	27.8%	33.3%	22.9%	21.9%	34.4%	
	4	4.3%	7.5%	9.1%	11.3%	8.7%	13.3%	8.7%	11.8%	6.6%	8.9%	11.1%	8.3%	6.1%	8.6%	8.6%		
	3	21.7%	17.5%	13.0%	12.4%	17.4%	26.7%	23.9%	13.7%	11.2%	17.8%	17.3%	16.7%	18.2%	11.4%	15.2%	15.9%	
	2	8.7%	10.0%	18.2%	10.3%	17.4%	6.7%	8.7%	7.8%	14.5%	8.9%	16.0%	11.1%	15.2%	8.6%	14.6%	9.3%	
	1-Very low priority	30.4%	38.8%	26.0%	40.2%	17.4%	20.0%	19.6%	31.4%	45.4%	22.2%	32.1%	36.1%	27.3%	48.6%	37.7%	31.1%	
	Other/don't know	0.0%	1.2%	0.0%	3.1%	4.3%	0.0%	0.0%	0.0%	2.0%	2.2%	2.5%	0.0%	0.0%	0.0%	2.0%	0.7%	
	<b>Total high priority (4-5)</b>	<b>39.1%</b>	<b>32.5%</b>	<b>42.9%</b>	<b>34.0%</b>	<b>43.5%</b>	<b>46.7%</b>	<b>47.8%</b>	<b>47.1%</b>	<b>27.0%</b>	<b>48.9%</b>	<b>32.1%</b>	<b>36.1%</b>	<b>39.4%</b>	<b>31.4%</b>	<b>30.5%</b>	<b>43.0%</b>	
<b>Total low priority (1-2)</b>	<b>39.1%</b>	<b>48.8%</b>	<b>44.2%</b>	<b>50.5%</b>	<b>34.8%</b>	<b>26.7%</b>	<b>28.3%</b>	<b>39.2%</b>	<b>59.9%</b>	<b>31.1%</b>	<b>48.1%</b>	<b>47.2%</b>	<b>42.4%</b>	<b>57.1%</b>	<b>52.3%</b>	<b>40.4%</b>		

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
57. Improving the sidewalks	5-Very high priority	17.4%	18.8%	24.7%	22.7%	8.7%	30.0%	26.1%	27.5%	17.8%	31.1%	16.0%	29.2%	15.2%	11.4%	13.9%	28.5%
	4	15.2%	15.0%	10.4%	21.6%	13.0%	13.3%	17.4%	13.7%	17.1%	8.9%	23.5%	16.7%	18.2%	8.6%	14.6%	17.2%
	3	28.3%	27.5%	32.5%	18.6%	30.4%	40.0%	26.1%	21.6%	23.7%	20.0%	23.5%	33.3%	27.3%	25.7%	29.8%	21.9%
	2	17.4%	22.5%	22.1%	16.5%	34.8%	16.7%	19.6%	19.6%	18.4%	22.2%	25.9%	9.7%	12.1%	40.0%	19.2%	20.5%
	1-Very low priority	21.7%	15.0%	10.4%	16.5%	13.0%	0.0%	8.7%	15.7%	21.1%	13.3%	11.1%	9.7%	27.3%	14.3%	20.5%	10.6%
	Other/don't know	0.0%	1.2%	0.0%	4.1%	0.0%	0.0%	2.2%	2.0%	2.0%	4.4%	0.0%	1.4%	0.0%	0.0%	2.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>32.6%</b>	<b>33.8%</b>	<b>35.1%</b>	<b>44.3%</b>	<b>21.7%</b>	<b>43.3%</b>	<b>43.5%</b>	<b>41.2%</b>	<b>34.9%</b>	<b>40.0%</b>	<b>39.5%</b>	<b>45.8%</b>	<b>33.3%</b>	<b>20.0%</b>	<b>28.5%</b>	<b>45.7%</b>
<b>Total low priority (1-2)</b>	<b>39.1%</b>	<b>37.5%</b>	<b>32.5%</b>	<b>33.0%</b>	<b>47.8%</b>	<b>16.7%</b>	<b>28.3%</b>	<b>35.3%</b>	<b>39.5%</b>	<b>35.6%</b>	<b>37.0%</b>	<b>19.4%</b>	<b>39.4%</b>	<b>54.3%</b>	<b>39.7%</b>	<b>31.1%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
58. Making Liberty street match Columbia Street in appearance	5-Very high priority	23.9%	27.5%	42.9%	30.9%	21.7%	30.0%	26.1%	29.4%	36.2%	37.8%	22.2%	31.9%	42.4%	34.3%	25.2%	38.4%
	4	15.2%	12.5%	20.8%	22.7%	26.1%	23.3%	26.1%	11.8%	15.8%	17.8%	29.6%	11.1%	6.1%	28.6%	19.9%	16.6%
	3	21.7%	21.2%	22.1%	21.6%	13.0%	10.0%	28.3%	29.4%	21.1%	13.3%	22.2%	27.8%	18.2%	20.0%	25.2%	18.5%
	2	6.5%	17.5%	5.2%	11.3%	8.7%	13.3%	6.5%	11.8%	11.2%	11.1%	8.6%	9.7%	15.2%	11.4%	11.9%	9.3%
	1-Very low priority	32.6%	20.0%	9.1%	10.3%	30.4%	20.0%	13.0%	15.7%	14.5%	17.8%	16.0%	19.4%	18.2%	5.7%	15.2%	17.2%
	Other/don't know	0.0%	1.2%	0.0%	3.1%	0.0%	3.3%	0.0%	2.0%	1.3%	2.2%	1.2%	0.0%	0.0%	0.0%	2.6%	0.0%
	<b>Total high priority (4-5)</b>	<b>39.1%</b>	<b>40.0%</b>	<b>63.6%</b>	<b>53.6%</b>	<b>47.8%</b>	<b>53.3%</b>	<b>52.2%</b>	<b>41.2%</b>	<b>52.0%</b>	<b>55.6%</b>	<b>51.9%</b>	<b>43.1%</b>	<b>48.5%</b>	<b>62.9%</b>	<b>45.0%</b>	<b>55.0%</b>
<b>Total low priority (1-2)</b>	<b>39.1%</b>	<b>37.5%</b>	<b>14.3%</b>	<b>21.6%</b>	<b>39.1%</b>	<b>33.3%</b>	<b>19.6%</b>	<b>27.5%</b>	<b>25.7%</b>	<b>28.9%</b>	<b>24.7%</b>	<b>29.2%</b>	<b>33.3%</b>	<b>17.1%</b>	<b>27.2%</b>	<b>26.5%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
59. Are there any other improvements you think should be made to Downtown Farmington?	Yes	30.4%	22.5%	32.5%	25.8%	30.4%	40.0%	21.7%	29.4%	25.7%	28.9%	32.1%	22.2%	21.2%	31.4%	33.1%	21.9%
	No	69.6%	77.5%	67.5%	74.2%	69.6%	60.0%	78.3%	70.6%	74.3%	71.1%	67.9%	77.8%	78.8%	68.6%	66.9%	78.1%
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
60. Property owners should turn the second floors of their existing buildings into...	Rental units	32.6%	37.5%	26.0%	28.9%	47.8%	30.0%	32.6%	33.3%	27.6%	37.8%	33.3%	36.1%	15.2%	14.3%	29.8%	32.5%
	Condominiums	17.4%	20.0%	32.5%	21.6%	8.7%	13.3%	26.1%	41.2%	20.4%	22.2%	19.8%	23.6%	24.2%	48.6%	23.2%	23.2%
	No need	50.0%	38.8%	35.1%	43.3%	39.1%	50.0%	34.8%	19.6%	48.7%	35.6%	40.7%	36.1%	57.6%	37.1%	42.4%	39.7%
	Other	0.0%	3.8%	6.5%	6.2%	4.3%	6.7%	6.5%	5.9%	3.3%	4.4%	6.2%	4.2%	3.0%	0.0%	4.6%	4.6%
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
61. What would you say is your main source of information about Downtown Farmington?	Local newspaper	26.1%	35.0%	35.1%	50.5%	34.8%	33.3%	34.8%	31.4%	43.4%	40.0%	44.4%	27.8%	51.5%	37.1%	35.1%	41.7%
	Television	6.5%	0.0%	0.0%	2.1%	4.3%	3.3%	2.2%	0.0%	1.3%	0.0%	1.2%	4.2%	0.0%	0.0%	2.0%	1.3%
	Radio	6.5%	8.8%	14.3%	5.2%	13.0%	6.7%	6.5%	9.8%	8.6%	2.2%	9.9%	15.3%	3.0%	8.6%	10.6%	6.6%
	Chamber of commerce web site	8.7%	7.5%	3.9%	3.1%	13.0%	0.0%	8.7%	9.8%	2.6%	2.2%	2.5%	11.1%	3.0%	5.7%	5.3%	5.3%
	Word-of-mouth	26.1%	23.8%	15.6%	9.3%	17.4%	23.3%	13.0%	25.5%	15.1%	24.4%	18.5%	12.5%	15.2%	20.0%	17.9%	17.2%
	I live Downtown	0.0%	5.0%	5.2%	4.1%	0.0%	3.3%	2.2%	5.9%	4.6%	6.7%	1.2%	2.8%	0.0%	11.4%	4.6%	3.3%
	Other	21.7%	13.8%	22.1%	14.4%	13.0%	23.3%	28.3%	13.7%	15.1%	15.6%	18.5%	20.8%	21.2%	11.4%	18.5%	16.6%
No others/don't know	4.3%	6.2%	3.9%	11.3%	4.3%	6.7%	4.3%	3.9%	9.2%	8.9%	3.7%	5.6%	6.1%	5.7%	6.0%	7.9%	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
61b. What is your second most likely source of information?	Local newspaper	38.6%	32.0%	39.2%	19.8%	27.3%	21.4%	31.8%	34.7%	31.9%	24.4%	28.2%	41.2%	22.6%	30.3%	35.2%	26.6%
	Television	2.3%	4.0%	0.0%	3.5%	9.1%	3.6%	0.0%	2.0%	2.2%	2.4%	5.1%	1.5%	3.2%	0.0%	3.5%	1.4%
	Radio	6.8%	18.7%	20.3%	25.6%	9.1%	14.3%	15.9%	18.4%	23.2%	19.5%	19.2%	17.6%	22.6%	21.2%	21.1%	17.3%
	Chamber of commerce web site	6.8%	2.7%	0.0%	0.0%	0.0%	3.6%	6.8%	2.0%	0.0%	0.0%	2.6%	1.5%	3.2%	3.0%	1.4%	2.2%
	Word-of-mouth	18.2%	20.0%	23.0%	25.6%	27.3%	25.0%	22.7%	20.4%	21.0%	24.4%	28.2%	16.2%	19.4%	24.2%	18.3%	25.9%
	I live Downtown	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	2.6%	0.0%	0.0%	0.0%	0.7%	0.7%
	Other	22.7%	18.7%	13.5%	14.0%	22.7%	25.0%	18.2%	16.3%	13.0%	22.0%	11.5%	19.1%	19.4%	12.1%	12.0%	20.9%
No others/don't know	4.5%	4.0%	4.1%	9.3%	4.5%	7.1%	4.5%	6.1%	7.2%	7.3%	2.6%	2.9%	9.7%	9.1%	7.7%	5.0%	

		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
62. Let's assume that an economic development sales tax was proposed for Farmington, which would support development both Downtown and elsewhere in Farmington and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?	Very likely	15.2%	17.5%	19.5%	18.6%	30.4%	16.7%	10.9%	19.6%	17.8%	15.6%	16.0%	18.1%	30.3%	22.9%	19.2%	16.6%
	Somewhat likely	45.7%	43.8%	36.4%	28.9%	39.1%	33.3%	50.0%	41.2%	32.2%	28.9%	40.7%	47.2%	33.3%	34.3%	33.1%	41.1%
	Not very likely	28.3%	10.0%	19.5%	25.8%	8.7%	16.7%	19.6%	15.7%	25.0%	33.3%	18.5%	15.3%	12.1%	17.1%	18.5%	22.5%
	Not at all likely	10.9%	27.5%	20.8%	23.7%	21.7%	30.0%	19.6%	19.6%	22.4%	20.0%	22.2%	18.1%	21.2%	22.9%	27.2%	17.2%
	Other/don't know	0.0%	1.2%	3.9%	3.1%	0.0%	3.3%	0.0%	3.9%	2.6%	2.2%	2.5%	1.4%	3.0%	2.9%	2.0%	2.6%
	<b>Very/Somewhat likely</b>	<b>60.9%</b>	<b>61.2%</b>	<b>55.8%</b>	<b>47.4%</b>	<b>69.6%</b>	<b>50.0%</b>	<b>60.9%</b>	<b>60.8%</b>	<b>50.0%</b>	<b>44.4%</b>	<b>56.8%</b>	<b>65.3%</b>	<b>63.6%</b>	<b>57.1%</b>	<b>52.3%</b>	<b>57.6%</b>
<b>Not very/Not at all likely</b>	<b>39.1%</b>	<b>37.5%</b>	<b>40.3%</b>	<b>49.5%</b>	<b>30.4%</b>	<b>46.7%</b>	<b>39.1%</b>	<b>35.3%</b>	<b>47.4%</b>	<b>53.3%</b>	<b>40.7%</b>	<b>33.3%</b>	<b>33.3%</b>	<b>40.0%</b>	<b>45.7%</b>	<b>39.7%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
63. What if the City was considering a CID or Community Improvement District to support downtown revitalization. CID is a tool to use future gains in taxes to finance current improvements. Would you be very likely, somewhat, not very or not at all likely to support a downtown CID?	Very likely	30.4%	12.5%	20.8%	14.4%	30.4%	20.0%	10.9%	23.5%	15.8%	24.4%	12.3%	20.8%	21.2%	28.6%	18.5%	17.2%
	Somewhat likely	34.8%	52.5%	42.9%	32.0%	34.8%	33.3%	47.8%	37.3%	42.1%	26.7%	42.0%	48.6%	42.4%	37.1%	37.1%	44.4%
	Not very likely	23.9%	16.2%	11.7%	25.8%	17.4%	16.7%	26.1%	11.8%	20.4%	17.8%	27.2%	12.5%	12.1%	14.3%	19.2%	19.2%
	Not at all likely	8.7%	17.5%	20.8%	23.7%	13.0%	26.7%	13.0%	19.6%	20.4%	31.1%	14.8%	16.7%	18.2%	14.3%	22.5%	15.9%
	Other/don't know	2.2%	1.2%	3.9%	4.1%	4.3%	3.3%	2.2%	7.8%	1.3%	0.0%	3.7%	1.4%	6.1%	5.7%	2.6%	3.3%
	<b>Very/Somewhat likely</b>	<b>65.2%</b>	<b>65.0%</b>	<b>63.6%</b>	<b>46.4%</b>	<b>65.2%</b>	<b>53.3%</b>	<b>58.7%</b>	<b>60.8%</b>	<b>57.9%</b>	<b>51.1%</b>	<b>54.3%</b>	<b>69.4%</b>	<b>63.6%</b>	<b>65.7%</b>	<b>55.6%</b>	<b>61.6%</b>
<b>Not very/Not at all likely</b>	<b>32.6%</b>	<b>33.8%</b>	<b>32.5%</b>	<b>49.5%</b>	<b>30.4%</b>	<b>43.3%</b>	<b>39.1%</b>	<b>31.4%</b>	<b>40.8%</b>	<b>48.9%</b>	<b>42.0%</b>	<b>29.2%</b>	<b>30.3%</b>	<b>28.6%</b>	<b>41.7%</b>	<b>35.1%</b>	
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
64. Age	18-34	100.0%	0.0%	0.0%	0.0%	30.4%	33.3%	15.2%	9.8%	11.2%	13.3%	18.5%	18.1%	27.3%	5.7%	15.2%	15.2%
	35-49	0.0%	100.0%	0.0%	0.0%	34.8%	23.3%	34.8%	39.2%	19.1%	8.9%	18.5%	34.7%	42.4%	40.0%	25.2%	27.8%
	50-64	0.0%	0.0%	100.0%	0.0%	8.7%	20.0%	19.6%	31.4%	28.9%	31.1%	22.2%	33.3%	12.1%	34.3%	29.8%	21.2%
	65 or older	0.0%	0.0%	0.0%	100.0%	26.1%	23.3%	28.3%	19.6%	40.1%	46.7%	40.7%	13.9%	18.2%	17.1%	29.1%	35.1%
	Other/don't know/refused	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.9%	0.7%	0.7%
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
65. How long have you lived in the Farmington area?	0-2 years	15.2%	10.0%	2.6%	6.2%	100.0%	0.0%	0.0%	0.0%	0.0%	8.9%	8.6%	9.7%	6.1%	5.7%	4.6%	10.6%
	3-5 years	21.7%	8.8%	7.8%	7.2%	0.0%	100.0%	0.0%	0.0%	11.1%	11.1%	8.3%	18.2%	2.9%	11.9%	7.9%	
	6-10 years	15.2%	20.0%	11.7%	13.4%	0.0%	0.0%	100.0%	0.0%	0.0%	13.3%	16.0%	19.4%	6.1%	17.1%	14.6%	15.9%
	11-20 years	10.9%	25.0%	20.8%	10.3%	0.0%	0.0%	0.0%	100.0%	0.0%	13.3%	9.9%	19.4%	21.2%	34.3%	17.9%	15.9%
	More than 20 years	37.0%	36.2%	57.1%	62.9%	0.0%	0.0%	0.0%	0.0%	100.0%	53.3%	54.3%	43.1%	48.5%	40.0%	51.0%	49.7%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
66. Income	under \$25,000	13.0%	5.0%	18.2%	21.6%	17.4%	16.7%	13.0%	11.8%	15.8%	100.0%	0.0%	0.0%	0.0%	0.0%	11.3%	18.5%
	\$25,000 to \$49,999	32.6%	18.8%	23.4%	34.0%	30.4%	30.0%	28.3%	15.7%	28.9%	0.0%	100.0%	0.0%	0.0%	0.0%	29.1%	24.5%
	\$50,000 to \$74,999	28.3%	31.2%	31.2%	10.3%	30.4%	20.0%	30.4%	27.5%	20.4%	0.0%	0.0%	100.0%	0.0%	0.0%	20.5%	27.2%
	\$75,000 to \$99,999	19.6%	17.5%	5.2%	6.2%	8.7%	20.0%	4.3%	13.7%	10.5%	0.0%	0.0%	0.0%	100.0%	0.0%	12.6%	9.3%
	\$100,000 or more	4.3%	17.5%	15.6%	6.2%	8.7%	3.3%	13.0%	23.5%	9.2%	0.0%	0.0%	0.0%	0.0%	100.0%	14.6%	8.6%
	Other/don't know	2.2%	10.0%	6.5%	21.6%	4.3%	10.0%	10.9%	7.8%	15.1%	0.0%	0.0%	0.0%	0.0%	0.0%	11.9%	11.9%
		64. Age				65. How long have you lived in the Warrensburg area?					66. Income					67. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
67. Gender	Male	50.0%	47.5%	58.4%	45.4%	30.4%	60.0%	47.8%	52.9%	50.7%	37.8%	54.3%	43.1%	57.6%	62.9%	100.0%	0.0%
	Female	50.0%	52.5%	41.6%	54.6%	69.6%	40.0%	52.2%	47.1%	49.3%	62.2%	45.7%	56.9%	42.4%	37.1%	0.0%	100.0%