

DOWNTOWN  
REVITALIZATION &  
ECONOMIC  
ASSISTANCE FOR  
MISSOURI

JANUARY 2010

# COMMUNITY TELEPHONE SURVEY REPORT

FINAL SURVEY  
FINDINGS & RESULTS

Webb City, Missouri



PGAVURBANCONSULTING





DOWNTOWN  
REVITALIZATION &  
ECONOMIC  
ASSISTANCE FOR  
MISSOURI

## ACKNOWLEDGMENTS



DOWNTOWN REVITALIZATION AND ECONOMIC  
ASSISTANCE FOR MISSOURI (DREAM)  
PROGRAM SPONSORS:



*Strength, Dignity, Quality of Life*  
MISSOURI HOUSING  
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## SECTION I

# METHODOLOGY

### COMMUNITY SURVEY

- Three hundred (300) interviews were completed from a random telephone sample of residents of Webb City, Missouri.
- The margin of error for this survey is  $\pm 5.7\%$ .
- The survey consisted of 64 questions and took slightly longer than 12 minutes to complete.
- Fieldwork was conducted through October 31, 2009 by Customer Research International (CRI) located in Austin, Texas.
  - CRI fields all studies from its outbound call center in San Marcos, TX at 135 S Guadalupe Street. Interviewers dial from 4:00 PM to 9:00 PM weeknights, 10:00 AM to 6:00 PM on Saturdays, and 1:00 PM to 7:00 PM on Sundays.
  - Interviews were conducted using computer assisted telephone interviewing (CATI) software. This CATI software ensures all questions were asked correctly and all logic and skip patterns were implemented properly.
  - The electronic telephone sample was randomized and de-duped to ensure each household was only represented once. Telephone numbers were distributed equally among ten separate replicate groups. Telephone numbers were deemed exhausted once five calling attempts were made or an ending call result was encountered (completed survey, disconnected phone, terminate, refusal, etc.). There was a minimum of 1.5 hours between each call attempt.
  - Project supervisors validated 10% of each interviewer's completed surveys by calling back the respondent and verifying specific responses. Additionally, supervisors continually monitored live calls through CRI's call monitoring system in order to ensure proper interviewing procedures were maintained.

<b>CRI DAILY REPORT</b>				
<b>UNI080 - DREAM Initiative - Webb City Survey</b>				
<b>Cumulative Thru 10/31/09</b>				
<u>Dials</u>				
No Answer			1,368	25.9%
Phone busy			701	13.3%
Disconnected Phone			1,086	20.5%
Business/Government			82	1.6%
Respondent Not Available			407	7.7%
Refusal			254	4.8%
Computer Tone			69	1.3%
Language Problem			12	0.2%
Schedule Callback			46	0.9%
Mid-Interview Terminate			23	0.4%
Answering Machine			870	16.5%
Terminate - No One In Household 18 or Older			10	0.2%
Terminate - Requested Mail Survey			0	0.0%
Terminate - Refused Male Callback			6	0.1%
Overquota - Age			54	1.0%
<b>Completes</b>		(Quota = 300)	300	5.7%
<b>TOTAL DIALS</b>			<b>5,288</b>	<b>100.0%</b>
<b>Incidence:</b>		91.76%		
<b>Length:</b>		12.28 min.		

## SECTION II

### EXECUTIVE SUMMARY

In October 2009, UNICOM-ARC conducted a telephone survey of respondents in Webb City Missouri, drawn from a random sample of residents throughout the community. The purpose of the survey was to learn about public perceptions of and priorities for the Downtown area as part of the DREAM Initiative.

Three hundred (300) interviews were completed, and a sample of this size yields an overall error margin of  $\pm 5.7\%$ .

#### **A. KEY POINTS: PRIORITIES AND FEEDBACK**

- ◆ Respondents placed the highest priority on repairing major streets.
- ◆ A majority of respondents indicated they visited Downtown once a month or more.
- ◆ A majority of respondents said they most often utilized Downtown for visiting Government offices or the Post Office.
- ◆ Safety during the day was rated the highest among a list of Downtown characteristics.
- ◆ A majority of respondents placed a high priority on adding dining options and clothing stores to Downtown.
- ◆ Among several potential Downtown improvements, more than two-thirds of respondents placed a high priority on improving building facades.
- ◆ A majority of respondents felt that upper-floor space in Downtown should be converted to either rental units or condominiums.
- ◆ Local newspapers and word-of-mouth were the most common ways that respondents received news about Downtown Webb City.
- ◆ A majority of respondents stated that they would likely vote in favor of a new sales tax to fund Downtown development.
- ◆ A slight majority of respondents were familiar with the DREAM Initiative.

## **B. KEY DEMOGRAPHIC INFORMATION**

### **By Age:**

- ◆ Younger respondents (age 18-34) considered the addition of an ice cream shop or soda fountain to be a high priority.
- ◆ Younger respondents (age 18-34) were more likely to consider adding an arcade or other attractions for teenagers, bookstore, and coffee shop to be a high priority.
- ◆ Younger respondents (age 18-34) would like to see parking conditions Downtown improved.

### **By Amount of Time Respondents had Lived in Webb City:**

- ◆ Upgrading parks and recreation facilities was considered important by respondents who have lived in Webb City for 6-10 years.
- ◆ Respondents that were newer residents (0-2 years) considered the addition of an ice cream shop or soda fountain to be a high priority.
- ◆ Respondents who had lived in Webb City for 3-5 years were the most likely to visit Downtown in order to attend special events.
- ◆ Newer Webb City residents (0-2 years) were more likely to view the diverse mix of business Downtown more favorably than residents who have lived there longer.
- ◆ Respondents that have lived in Webb City for 3-5 years were more concerned with improving Downtown lighting than other residents.

### **By Income Level:**

- ◆ Respondents with lower incomes (under \$25,000) place a higher priority on developing upper-floor residential space.
- ◆ Respondents with lower incomes (under \$25,000) were the least likely to support a sales tax increase to improve Downtown.

### **By Gender:**

- ◆ Revitalizing the Downtown area was seen as less of a priority by male respondents.
- ◆ Female respondents were more likely to consider adding green space and landscaping such as trees or plantings a high priority.

## C. COMMUNITY PRIORITIES AND FEEDBACK IN DETAIL

### Priorities for the Community:

- ✓ Respondents placed the highest priority on repairing major streets.

At the beginning of the survey, respondents were asked to prioritize five potential improvements that might be done to improve the quality of life in a given area using a 5-point scale, where 5 indicated the improvement should be a top priority and 1 indicated the item should be a very low priority. The top responses included the following:

- ◆ Repairing major streets (80.3%)
- ◆ Improving emergency services (60.7%)
- ◆ Revitalizing the Webb City Downtown area (56.0%)
- ◆ Upgrading parks and recreation facilities (51.3%)
- ◆ Attracting more big box retail development (51.0%).

### Visiting Downtown:

- ✓ A majority of respondents indicated they visit Downtown once a month or more.
- ✓ A majority of respondents said they most often utilize Downtown for visiting Government offices or the Post Office.

Respondents were asked how often they visit Downtown. A plurality of respondents (46.7%) answered that they visit Downtown "one to five times a month" and an additional one-third (33.3%) indicated that they visit "more than five times per month."

Respondents were then given a list of reasons for visiting Downtown and asked how often they conduct these activities in Downtown Webb City. Respondents indicated they were most likely to visit Downtown for visiting "government offices or the post office."

The following percentages of people responded "very often" or "somewhat often":

- ◆ Government/post office (62.1%)
- ◆ Conducting business (49.7%)
- ◆ Dining (46.3%)
- ◆ Special events (40.6%)
- ◆ Entertainment (34.6%)
- ◆ Shopping (30.5%)
- ◆ Other outdoor recreation such as walking (24.8%)

When asked which one of these reasons respondents most often visited Downtown, a plurality indicated "conducting business" (27.2%). Smaller percentages indicated "government/post office" (23.2%) and "dining" (13.4%).

## Current Views of Downtown Webb City:

- ✓ **Safety during the day was rated the highest among a list of Downtown characteristics.**

Respondents were read a list of thirteen characteristics of a Downtown and asked to rate their conditions in Downtown Webb City.

Two characteristics were rated very highly, either “excellent” or “good,” by more three-fourths of respondents:

- ◆ Safety during the day (92.0%)
- ◆ Convenient business hours (77.3%)

Four other characteristics were rated highly, either “excellent” or “good,” by more than two-thirds of respondents:

- ◆ Safety at night (72.0%)
- ◆ Convenient parking (71.0%)
- ◆ Signs to help people find their way around Downtown (70.0%)
- ◆ Condition of sidewalks (69.7%)

Two characteristics were rated highly, either “excellent” or “good,” by a majority of respondents:

- ◆ Preservation of historic structures (65.3%)
- ◆ Condition of streets (54.7%)

The remaining characteristics were considered less descriptive of Downtown Webb City, as less than a majority rated them “excellent” or “good”:

- ◆ Available green space (39.0%)
- ◆ Diverse mix of business (43.0%)
- ◆ Dining options (38.3%)
- ◆ Occupied storefronts (28.3%)
- ◆ Entertainment options (24.3%)

Almost nine in ten (89.0%) respondents suggested that it is “very” or “somewhat” important that Downtown Webb City work to retain its historic character. Only 10.0% thought that doing so was “not very” or “not at all” important.

## Priorities for Types of Downtown Businesses:

- ✓ **A majority of respondents placed a high priority on adding dining options and clothing stores to Downtown.**

Respondents were read a list of many kinds of business that one might find in a downtown area and asked how high of a priority Webb City should place on bringing each type of business to its own Downtown.

Three types of businesses were viewed as a “very high” or “high” priority to a majority of respondents:

- ◆ Family or casual dining (73.3%)
- ◆ Clothing stores (54.3%)
- ◆ Fine dining (53.0%)

Eight other types of businesses were seen as a “very high” or “high” priority to more than one-third of the respondents:

- ◆ Bakery (49.0%)
- ◆ Convenience store or grocery store (48.7%)
- ◆ Ice cream shop or soda fountain (46.7%)
- ◆ Coffee shop (46.0%)
- ◆ Bookstore (45.0%)
- ◆ Arcade or other attraction aimed at teenagers (45.0%)
- ◆ Lodging such as hotel, motel or bed and breakfast (42.3%)
- ◆ Art galleries and shops (35.3%)

The remaining businesses were a “very high” or “high” priority for less than one-third of respondents:

- ◆ Arts and crafts store (32.7%)
- ◆ Antique shops (27.7%)
- ◆ Bars/nightclubs (10.3%)

When asked to choose the one business respondents would most like to see in Downtown Webb City, a plurality (24.3%) answered “family or casual style dining, ” followed by “arcade or other attraction aimed at teenagers” (13.3%).

### **Priorities for Other Downtown Improvements:**

- ✓ **Among several potential Downtown improvements, more than two-thirds of respondents placed a high priority on improving building facades.**
- ✓ **A majority of respondents felt that second-floor living space Downtown should be converted to either rental units or condominiums.**

Using the same priority scale, respondents were read a list of other improvements that might be made to a downtown area, and asked to prioritize each.

Three improvements were considered “very high” or “high” priorities to more than half of respondents:

- ◆ Improving building facades (67.3%)
- ◆ Making the area more pedestrian friendly (56.3%)
- ◆ Keeping streets and sidewalks cleaner (53.3%)

The remaining eight potential improvements tested in the survey were considered a high priority to less than half of all respondents:

- ◆ Moving utilities underground (47.7%)
- ◆ Adding green space and landscaping such as trees or plantings (47.0%)
- ◆ Improving lighting (44.0%)
- ◆ Developing second story residential space (42.0%)
- ◆ Stricter code enforcement (41.7%)
- ◆ Adding new parking spaces or lots (38.0%)
- ◆ Improving signage to help pedestrians find their way around (35.7%)
- ◆ Adding murals to Downtown buildings (31.7%)

When asked how they felt about Webb City developing upper-story living space in Downtown buildings, one-fourth (24.3%) felt there was no need to develop these residential spaces, 42.0% favored developing rental units while 25.0% favored condominiums.

### **Communication about Downtown:**

- ✓ **A majority of respondents received their information about Downtown Webb City through local newspapers and word-of-mouth.**

When asked to indicate their primary and secondary sources of information about Downtown Webb City, almost two-thirds (63.0%) indicated that the newspaper was either their primary (39.3%) or secondary (23.7%) source of information. Almost half (48.8%) indicated that word-of-mouth was either their primary (22.3%) or secondary (26.5%) source of information.

### **Possible Sales Tax Increase:**

- ✓ **A majority of respondents stated that they would likely favor a new sales tax to fund Downtown development.**

Respondents were asked to assume “an economic development sales tax was proposed for Webb City, which would support development both Downtown and elsewhere in Webb City and fund projects such as street or other infrastructure improvements,” and were asked their likelihood of supporting this sales tax increase. A majority (65.7%) said they would be either “very” or “somewhat likely” to support a sales tax increase.

For those who answered they were likely to support the sales tax, respondents were given a potential amount and asked their level of favor. Of those respondents who were supportive of a sales tax, around eight in ten (80.7%) would support a .25% sales tax increase, more than three-fourths (77.1%) would support a .5% sales tax and around eight in ten (80.0%) were supportive of a .75% sales tax.

### **Familiarity with DREAM Initiative:**

- ✓ **A majority of respondents were familiar with the DREAM Initiative.**

When asked respondents familiarity with the DREAM Initiative, more than half (52.6%) answered that they were either “very” (16.3%) or “somewhat” (36.3%) familiar with the Initiative with 40.6% answering they were “not very” or “not at all” familiar.

## D. DEMOGRAPHIC INFORMATION IN DETAIL

### Priorities for the Community:

- ✓ Revitalizing the Downtown area was seen as less of a priority by male respondents.
- ✓ Upgrading parks and recreation facilities was considered important by respondents who have lived in Webb City for 6-10 years.

A majority (62.9%) of female respondents indicated that revitalizing Downtown was a priority compared to 49.0% of male respondents.

Upgrading parks and recreation facilities was considered important to six in ten (60.8%) respondents, however, a majority of respondents in each of the other categories did not consider this a high priority.

### Visiting Downtown:

- ✓ Respondents who have lived in Webb City for 3-5 years were the most likely to visit Downtown in order to attend special events.

A majority (54.5%) of respondents that have lived in Webb City for 3-5 years indicated that they were "very" or "somewhat" likely to visit Downtown in order to attend a special event compared to 31.2% of the 0-2 years category, 27.5% of the 6-10 years category, 34.0% of the 11-20 years category and 43.7% of the more than 20 years category.

### Current Views of Downtown Webb City:

- ✓ Newer Webb City residents were more likely to view the Downtown business mix favorably than residents who have lived there for longer.

A majority (56.2%) of respondents that have lived in Webb City for 0-2 years felt that the Downtown business mix was "excellent" or "good" compared to 49.1% of the 3-5 year category, 35.3% of the 6-10 year category, 49.0% of the 11-20 year category and 39.4% of the 20 years or more category.

### Priorities for Types of Downtown Businesses:

- ✓ Younger respondents and respondents that are newer residents considered the addition of an ice cream shop or soda fountain to be a high priority.

A majority of respondents (61.8%) between the ages of 18-34 considered adding an ice cream shop or soda fountain to be a high priority compared to less than a majority for each of the other age categories. In addition, a majority of respondents that have lived in Webb City 0-5 years considered this a priority, including 68.8% of the 0-2 years category and 60.0% of the 3-5 years category.

- ✓ **Younger respondents were more likely to consider adding an arcade or other attractions for teenagers, bookstore and coffee shop to be a high priority.**

A majority (54.5%) respondents between the ages of 18-34 indicated that the addition of an arcade or other attraction aimed at teenagers Downtown was a high priority compared to 46.8% of the 35-49 age group, 42.5% of the 50-64 age group and 40.2% of respondents ages 65 or older.

A majority (54.5%) respondents between the ages of 18-34 indicated that the addition of a bookstore Downtown was a high priority compared to 45.4% of the 35-49 age group, 46.2% of the 50-64 age group and 37.9% of the respondents ages 65 or older.

### **Priorities for Other Downtown Improvements:**

- ✓ **Female respondents were more likely than males to consider adding green space and landscaping such as trees or plantings a high priority.**

A majority (55.0%) of female respondents considered adding green space and landscaping such as trees or plantings to be a high priority compared to 38.9% of male respondents.

- ✓ **Respondents that have lived in Webb City for 3-5 years were more concerned with improving Downtown lighting than other residents.**

A majority (58.2%) of respondents that had lived in Webb City for 3-5 years indicated that improving lighting was a high priority compared to 37.5% of the 0-2 years group, 47.1% of the 6-10 years group, 43.1% of the 11-20 years group and 37.8% of respondents that had lived in Webb City for more than 20 years.

- ✓ **Younger respondents indicated they would like to see parking conditions improved Downtown.**

A majority (52.7%) of respondents between the ages of 18-34 considered adding new parking spaces or lots to be a high priority, compared to 40.3% of the 35-49 age group, 33.8% of the 50-64 age group and 31.0% of the 65 and over age group.

- ✓ **Respondents with lower incomes placed a higher priority on developing upper-floor residential space.**

The majority (57.1%) of respondents with incomes under \$25,000 per year considered the development of upper-floor residential space to be a high priority compared to smaller percentages in each of the other income categories.

### **Possible Sales Tax Increase:**

- ✓ **Respondents with lower incomes were least likely to support a sales tax increase to improve Downtown.**

Respondents with incomes under \$25,000 per year were the only income category with less than a majority (47.6%) supporting the proposed sales tax. More than two-thirds of each of the other income categories supported such a tax.

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## SECTION III

### OVERVIEW OF DATA

In October 2009, UNICOM ARC conducted a telephone survey of residents in Webb City Missouri, drawn from a sample of residents throughout the community. The purpose of the survey was to learn about public perceptions and priorities for Downtown in collaboration with the DREAM Initiative.

Three hundred (300) interviews were completed, and a sample of this size yields an overall error margin of  $\pm 5.7\%$ . This Overview of Data provides raw frequencies to the questions. We give exact wording of each question, editing only some instructions in the interest of space.

		%
	<b>Right direction</b>	<b>77.3%</b>
1. Thinking about the Webb City, Missouri area, would you say things are moving...	Mixed	5.3%
	Wrong direction	8.7%
	Other/don't know	8.7%

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? The first is...

	<i>Top priority (5)</i>	<b>Total high priority (4-5)</b>	<b>3</b>	<b>Total low priority (1-2)</b>	<b>Other/don't know</b>
<b>3. Repairing major streets</b>	<b>57.7%</b>	<b>80.4%</b>	<b>11.7%</b>	<b>7.4%</b>	<b>0.7%</b>
4. Improving emergency services	38.3%	60.6%	21.0%	12.0%	6.3%
2. Revitalizing the Webb City Downtown area	31.3%	56.0%	25.7%	17.3%	1.0%
5. Upgrading parks and recreation facilities	28.3%	51.3%	30.7%	15.4%	2.7%
6. Attracting more big box retail development	34.3%	51.0%	22.0%	25.7%	1.3%

	%	
7. How often do you visit Downtown Webb City?	Once a year or less	5.7%
	Less than once a month	13.0%
	<b>One to five times per month</b>	<b>46.7%</b>
	More than five times a month	33.3%
	Other	0.7%
	Don't visit downtown	0.3%
	Don't know	0.3%

8-14. For each of the following, please tell me how often you visit Downtown for these activities.

	<i>Very often</i>	Very/Somewhat often	Not very/Not at all often	Other/don't know
<b>13. Government/post office</b>	<b>23.5%</b>	<b>62.1%</b>	<b>37.6%</b>	<b>0.3%</b>
14. Conducting business	<i>17.8%</i>	49.7%	50.3%	0.0%
9. Dining	<i>14.4%</i>	46.3%	53.4%	0.3%
12. Special events	<i>12.1%</i>	40.6%	59.1%	0.3%
10. Entertainment	<i>3.7%</i>	34.6%	64.8%	0.7%
8. Shopping	<i>8.1%</i>	30.5%	68.8%	0.7%
11. Other outdoor recreation, such as walking	<i>10.4%</i>	24.8%	74.8%	0.3%

	%
	<b>27.2%</b>
	23.2%
	13.4%
	12.1%
	8.4%
	7.0%
	6.4%
	2.3%

16-28. For each of the following characteristics of a Downtown I read, please tell me if you think conditions in Webb City are...

	<i>Excellent</i>	Excellent/Good	Not so good/Poor	Other/dont know
<b>27. Safety during the day</b>	<b>17.0%</b>	<b>92.0%</b>	<b>3.3%</b>	<b>4.7%</b>
17. Convenient business hours	5.3%	77.3%	16.0%	6.7%
28. Safety at night	6.3%	72.0%	11.0%	17.0%
21. Convenient parking	6.7%	71.0%	25.7%	3.3%
16. Signs to help people find their way around	5.3%	70.0%	20.3%	9.7%
26. Condition of sidewalks	10.0%	69.7%	21.7%	8.7%
19. Preservation of historic structures	8.0%	65.3%	29.0%	5.7%
25. Condition of streets	2.3%	54.7%	44.3%	1.0%
18. Available green space	2.0%	39.0%	49.3%	11.7%
22. Diverse mix of business	1.3%	43.0%	53.0%	4.0%
23. Dining options	2.0%	38.3%	57.3%	4.3%
20. Occupied storefronts	1.7%	28.3%	69.0%	2.7%
24. Entertainment options	2.0%	24.3%	70.3%	5.3%

	%
	Very important
	48.3%
	Somewhat important
	40.7%
29. How important would you say it is that Webb City work to retain its Downtown's historic character?	Not very important
	6.0%
	Not at all important
	4.0%
	Other/don't know
	1.0%
	<b>Very/Somewhat important</b>
	<b>89.0%</b>
	<b>Not very/Not at all important</b>
	<b>10.0%</b>

I'm going to read a list of the kinds of businesses that one might find in a Downtown area. For each, please tell me how high a priority Webb City should place on bringing or adding more of that type of business *to its Downtown*. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

	Top priority (5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
<b>31. Family or casual style dining</b>	<b>38.0%</b>	<b>73.3%</b>	<b>17.3%</b>	<b>8.7%</b>	<b>0.7%</b>
37. Clothing stores	29.3%	54.3%	25.7%	20.0%	0.0%
32. Fine dining	25.3%	53.0%	26.0%	20.3%	0.7%
43. Bakery	22.0%	49.0%	29.0%	21.7%	0.3%
36. Convenience store or grocery store	28.0%	48.7%	22.7%	28.0%	0.7%
33. Ice cream shop or soda fountain	17.7%	46.7%	28.3%	24.0%	1.0%
41. Coffee shop	21.3%	46.0%	30.3%	22.7%	1.0%
40. Bookstore	20.0%	45.0%	28.7%	25.3%	1.0%
38. Arcade or other attraction aimed at teenagers	22.7%	45.0%	27.0%	26.3%	1.7%
30. Lodging such as hotel, motel or bed and breakfast	22.7%	42.3%	17.7%	38.0%	2.0%
35. Art galleries and shops	11.7%	35.3%	29.0%	35.0%	.7%
42. Arts and crafts store	13.3%	32.7%	33.0%	33.7%	.7%
34. Antique shops	10.7%	27.7%	27.7%	44.0%	.7%
39. Bars/nightclubs	2.3%	10.3%	11.3%	77.7%	.7%

	%
<b>Family or casual style dining</b>	<b>24.3%</b>
Arcade or other attraction aimed at teenagers	13.3%
Clothing stores	13.0%
Fine dining	10.7%
Other	8.3%
Convenience store or grocery store	7.3%
44. Which business would you most like to see in Downtown Webb City?	
Bookstore	6.0%
Coffee shop	4.0%
Antique shops	3.0%
Bakery	3.0%
Arts and crafts store	2.7%
Lodging such as hotel, motel or bed and breakfast	2.0%
Art galleries and shops	1.3%
Bars/nightclubs	.7%
Ice cream shop or soda fountain	.3%

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for Downtown Webb City using the same 5-point scale.

	Top priority (5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
<b>53. Improving building facades</b>	<b>35.0%</b>	<b>67.3%</b>	<b>20.3%</b>	<b>6.0%</b>	<b>2.0%</b>
51. Making the area more pedestrian friendly	29.3%	56.3%	27.7%	10.0%	.7%
54. Keeping streets and sidewalks cleaner	31.7%	53.3%	25.0%	12.0%	2.3%
47. Moving utilities underground	30.3%	47.7%	18.3%	14.3%	4.0%
45. Adding green space and landscaping such as trees or plantings	24.0%	47.0%	26.3%	11.3%	3.3%
46. Improving lighting	21.7%	44.0%	21.0%	18.7%	3.0%
50. Developing upper-floor residential space	18.0%	42.0%	27.7%	15.3%	2.0%
49. Stricter code enforcement	23.0%	41.7%	25.3%	10.0%	6.7%
48. Adding new parking spaces or lots	19.0%	38.0%	28.0%	17.7%	2.7%
52. Improving signage to help people find their way around	13.3%	35.7%	31.7%	17.7%	2.0%
55. Adding murals to Downtown buildings	14.0%	31.7%	27.3%	23.3%	.7%

	%
56. Are there any other improvements you think should be made to Downtown Webb City?	
Yes	24.0%
No	76.0%

		%
57. Property owners should turn the second floors of their existing buildings into...	<b>Rental units</b>	<b>42.0%</b>
	condominiums	25.0%
	No need	24.3%
	Other/don't know	8.7%

		%
58. What would you say is your main source of information about Downtown Webb City?	<b>Local newspaper</b>	<b>39.3%</b>
	Word-of-mouth	22.3%
	Other-specify	19.0%
	Television	6.3%
	No others/don't know	5.7%
	I live Downtown	4.3%
	Radio	1.7%
	Chamber of commerce web site	1.3%

		%
58b. What is your second most likely source of information?	<b>Word-of-mouth</b>	<b>26.5%</b>
	Local newspaper	23.7%
	Television	19.1%
	No others/don't know	11.7%
	Other-specify	11.0%
	Radio	4.9%
	Chamber of commerce web site	2.5%
	I live Downtown	.7%

		%
59. Let's assume that an economic development sales tax was proposed for Webb City, which would support development both Downtown and elsewhere in Webb City and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?	Very likely	28.7%
	Somewhat likely	37.0%
	Not very likely	13.7%
	Not at all likely	16.7%
	Other/don't know	4.0%
	<b>Very/Somewhat likely</b>	<b>65.7%</b>
	<b>Not very/Not at all likely</b>	<b>30.3%</b>

		Amount		
		.25%	.5%	.75%
		%	%	%
59a. If that economic development sales tax was a ___ sales tax increase, would you...	Strongly favor	24.6%	14.3%	15.7%
	Favor	56.1%	62.9%	64.3%
	Oppose	14.0%	15.7%	12.9%
	Strongly oppose	1.8%	2.9%	2.9%
	Other/don't know	3.5%	4.3%	4.3%
	<b>Total favor</b>	<b>80.7%</b>	<b>77.1%</b>	<b>80.0%</b>
	<b>Total oppose</b>	<b>15.8%</b>	<b>18.6%</b>	<b>15.7%</b>

		%
60. How familiar are you will a state-sponsored program called the DREAM Initiative?	Very familiar	16.3%
	Somewhat familiar	36.3%
	Not very familiar	19.3%
	Not at all familiar	21.3%
	Other/don't know	6.7%
	<b>Very/Somewhat familiar</b>	<b>52.6%</b>
<b>Not very/Not at all familiar</b>	<b>40.6%</b>	

	%
18-34	18.3%
35-49	25.7%
61. Age 50-64	26.7%
65 or older	29.0%
Other/don't know/refused	.3%

	%
0-2 years	5.3%
3-5 years	18.3%
62. How long have you lived in the Webb City area? 6-10 years	17.0%
11-20 years	17.0%
More than 20 years	42.3%
Other/don't know	.0%

	%
under \$25,000	21.0%
\$25,000 to \$49,999	27.7%
63. Income \$50,000 to \$74,999	19.7%
\$75,000 to \$99,999	13.0%
\$100,000 or more	8.3%
Other/don't know	10.3%

	%
64. Gender male	49.7%
female	50.3%

## SECTION IV

### RESPONSE TO OPEN ENDED QUESTIONS

#### 7. How often do you visit Webb City?

Drive through every day

Live downtown

#### 44. Which business would you most like to see in Downtown Webb City?

Sporting goods store (2)

Convey

County sponsored money men

Entertainment

Exercise place

Family entertainment

Long John Silver's; Captain D's

More diverse dining

More entertainment

Music

None

Nothing

Panera Bread

Quilt shop

Recreation

Smaller grocery store

Solar energy

Starbucks

Transportation for older people

Webb city is fine

Woodworking tools

#### 56. Are there any other improvements you think should be made to Downtown Webb City?

A theater, maybe a little theater group as well as movies

Addition of an art school

Become more - continue to improve the library and to have more availability for arcades for 4th through 6th grade; bowling alleys

Bring business to downtown  
Building maintenance because it's looking pretty rough  
Chat piles were torn down - that made me upset; trains  
City develop a plan to regulate sexual adult entertainment away from downtown area  
Clean out city council  
Cleaner  
Cleaning up the mining areas; cleaning the city in general  
Code enforcement  
Drawing in more business  
Empty store fronts filled, too many vacancies  
Finish the sidewalks, curbs and gutters  
Fix or tear down old houses  
Fix streets  
Get more business in there  
Get some businesses downtown or anything to fill up the building  
Glad to see the removal of old and abandoned buildings downtown  
Green spaces, even if it's small spaces with bushes  
I have to pay city tax yet I'm on septic tank; if have to pay taxes, want to have all the amenities that other tax payers closer into the city have  
I think that adding anything would be an improvement  
I think that the downtown is too residential, not enough commercial; the streets are terrible  
I think there should be more business  
I think there should be more business; there isn't anything to go down there for  
I think there should be more stores  
I think there should be something similar to Coleman theater in Oklahoma; it would bring in more revenue  
I think they should put more things for the teenagers; maybe a park  
I would like to see areas more bicycle friendly, maybe a downtown bike path  
Improvements  
Improving the looks of it  
Just getting the empty stores filled  
Madison St needs to be widened by the high school; it would be nice if there was a throughway from 249 to highway 96;  
Maintaining what is there; revamping and re-doing what is there; making it available to people that want to do business there at a reasonable price  
More dinning; advertise more; bring more businesses; a place for teenagers and adults to do things as families  
More kid friendly things; like more parks aimed at little kids; skate park  
More lighting; area around lake needs improvement, picnic area, walking trails  
More lighting; trash cans

More parks and family entertainment; ball parks  
More parks and stuff  
More stores  
More street improvements  
More things to do downtown  
Move fire stations back down to first street; get a national guard back to Webb City  
Need face uplift  
Need to occupy empty spaces; enforce codes; getting rid of vehicles not in use; get rid of junk around  
Needs more entertainment  
No, I think it's a lovely little village  
Not friendly town, need to work on being more friendly  
Other than the streets no  
People who do planning bank the stuff they were going to use to make these improvements; sit on the money; do not consider any investments in any improvements  
Posting the speed limit sign more often; clearly marked speed limit signs  
Re-do main street; clean up king jack park; fix the storm drainage; add more to police and fire department; more personnel  
Re-do the alleys  
Redoing some old buildings  
Removal of brick streets; emphasis on code enforcement on the yards; dilapidated houses are an eye sore near main street  
Residential areas in poor condition needed to be coded  
Road work  
Something more for seniors  
Streets  
The fronts of the stores look really bad  
The older buildings downtown either need to be renovated or removed  
The quality of the buildings  
The speed limit sign should be repaired  
The streets / sidewalks  
They don't seem to have a cohesive vision about what they want downtown to be; they've got to ave a plan and a vision to guide what they want to do  
They need a variety of stores like clothing, restaurants, antique stores and a florist  
They should have a library  
Torn down and rebuilt  
Upgrade of residential; knock down some houses  
We need more interactions with people  
Zoning for residential areas close to downtown

**58a. What would you say is your main source of information about Downtown Webb City?**

Driving through (9)

City Hall (3)

Observation (2)

By seeing it

City Council

Coffee shop

Councilman

Drive down Main Street to see all the buildings

Drive downtown daily

Driving through and looking at the signs

Driving up and down the street

From experience of going there

From work

Go there on daily basis

Going downtown

High school

I drive there every day

I work for the fire department

I worked at a bank downtown

Info from being a pizza delivery person

Info from schools

Internet

Just from being there

Just from looking at it

Just going downtown

Just seeing what goes on when I go downtown

Knowledge of area

Library

Lived here all my life

Lived here my whole life

Lived in area for 40 plus years and have taken notice of area

Living here

Living in area

Living in the town

My feeling of the vision of what I see

Personal knowledge

Personal observation  
Post office  
Raising kids, going to senior center  
Seeing it  
Seeing what I see when I go there  
The phonebook  
Visit the city  
Visiting down town  
Work for police department  
Working with citizens

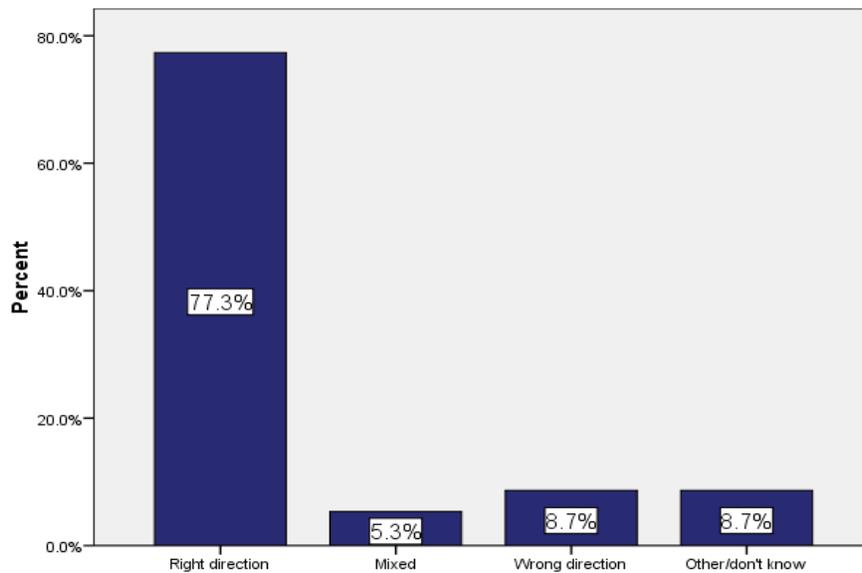
**58c. What is your second most likely source of information?**

School (4)  
Internet (3)  
Bank  
Business associates  
Businesses downtown  
Contractors  
Driving  
Driving through  
Drug stores  
Fast food on corner  
Fire department  
Going downtown  
I worked at a bank downtown  
Joplin globe  
Library  
Library  
Online  
Own observations  
Police Department  
The deli  
The globe news paper  
Theatre  
Traveling and visiting  
Visibility  
Visiting  
What I see when visiting

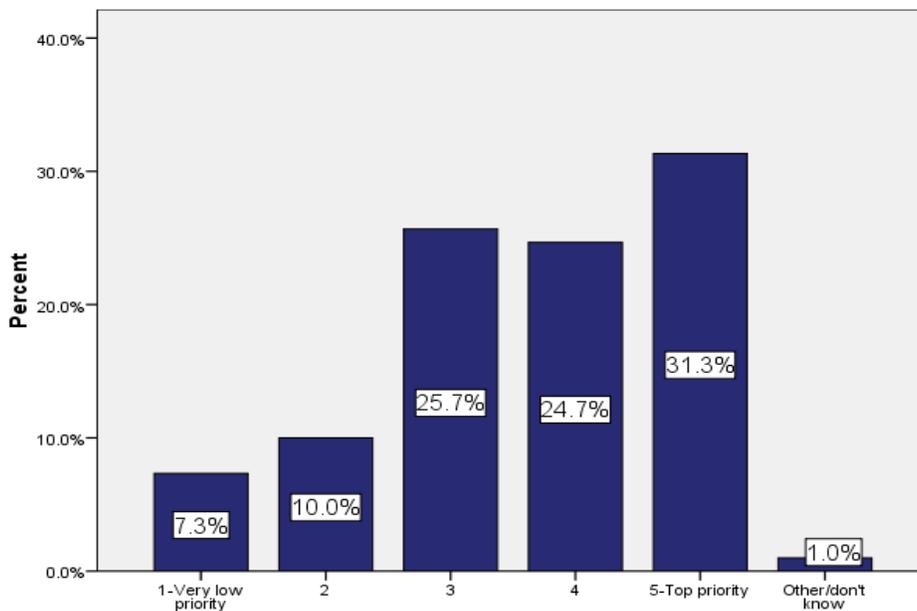
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## SECTION V

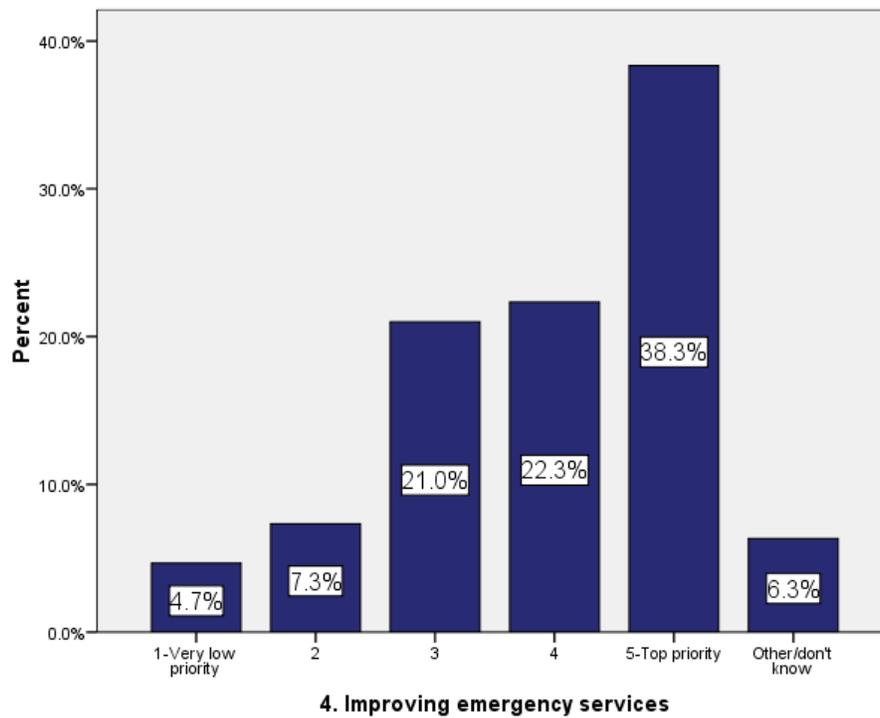
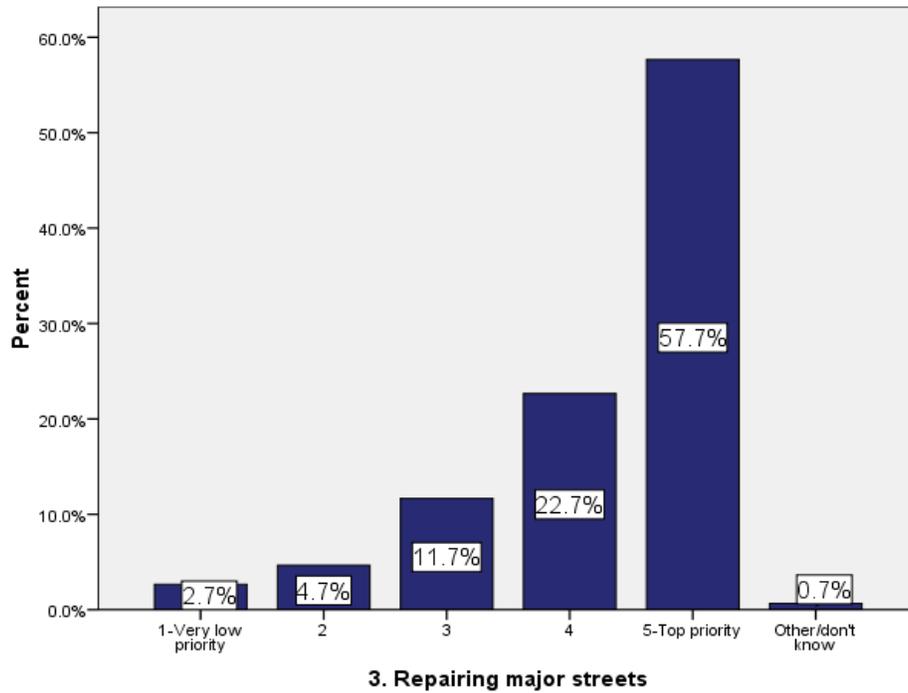
### BAR CHARTS

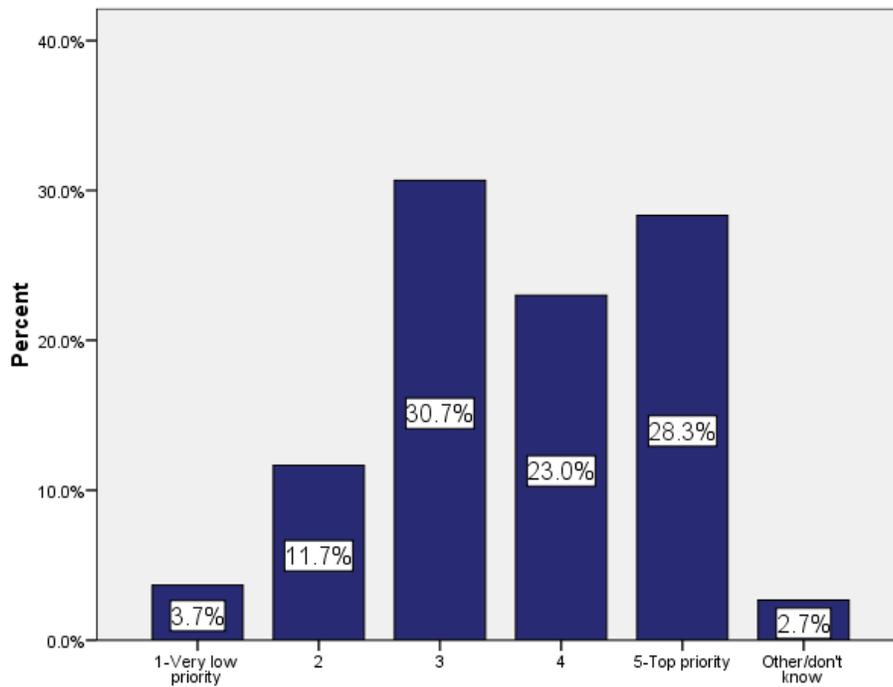


1. Thinking about the Webb City, Missouri area, would you say things are moving...

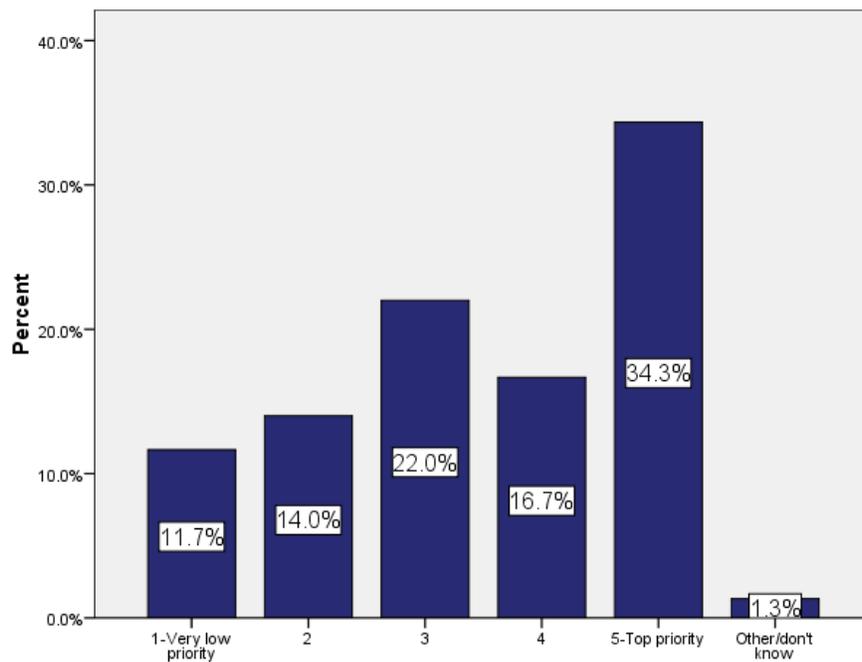


2. Revitalizing the Webb City Downtown area

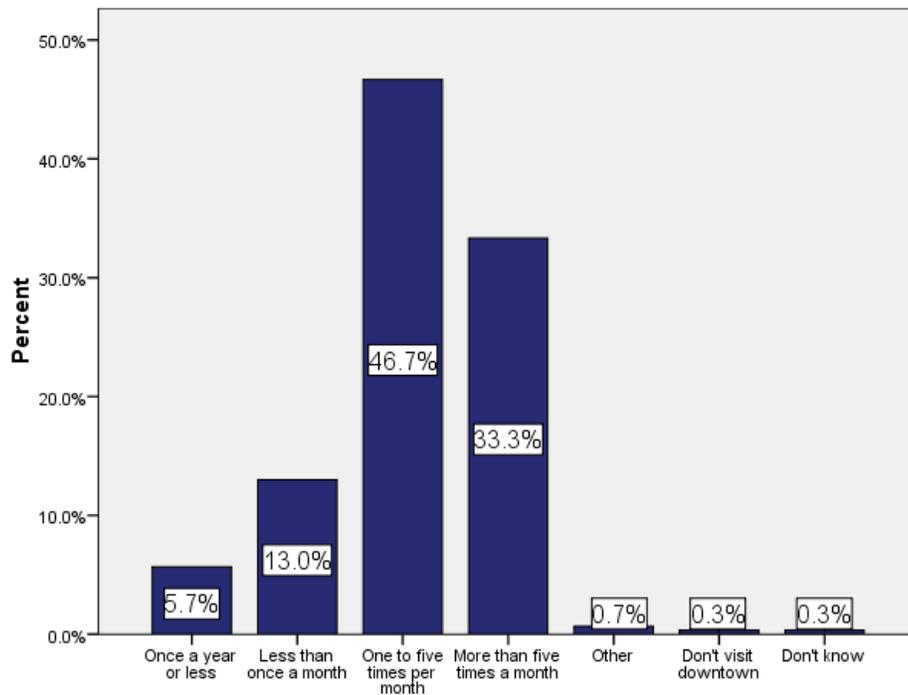




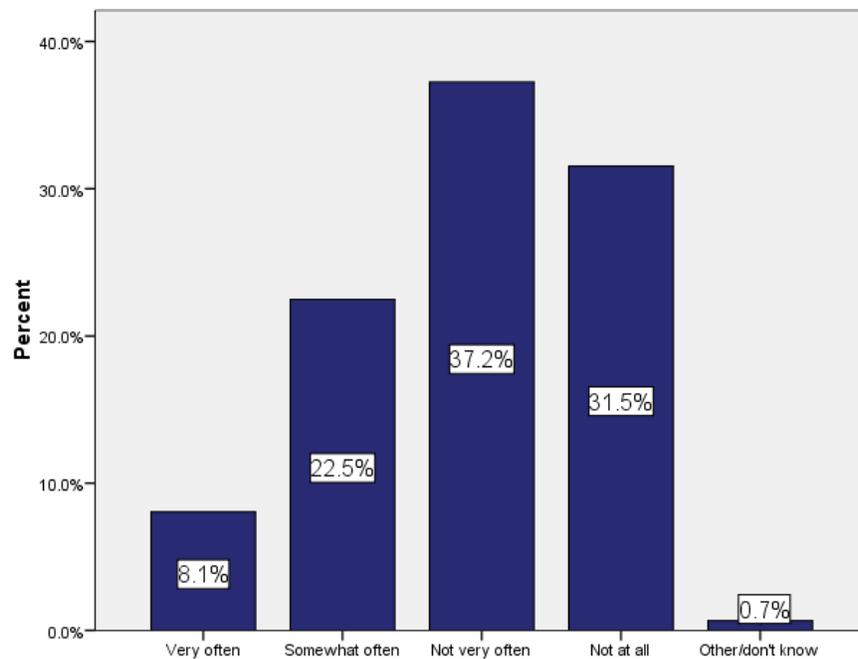
5. Upgrading parks and recreation facilities



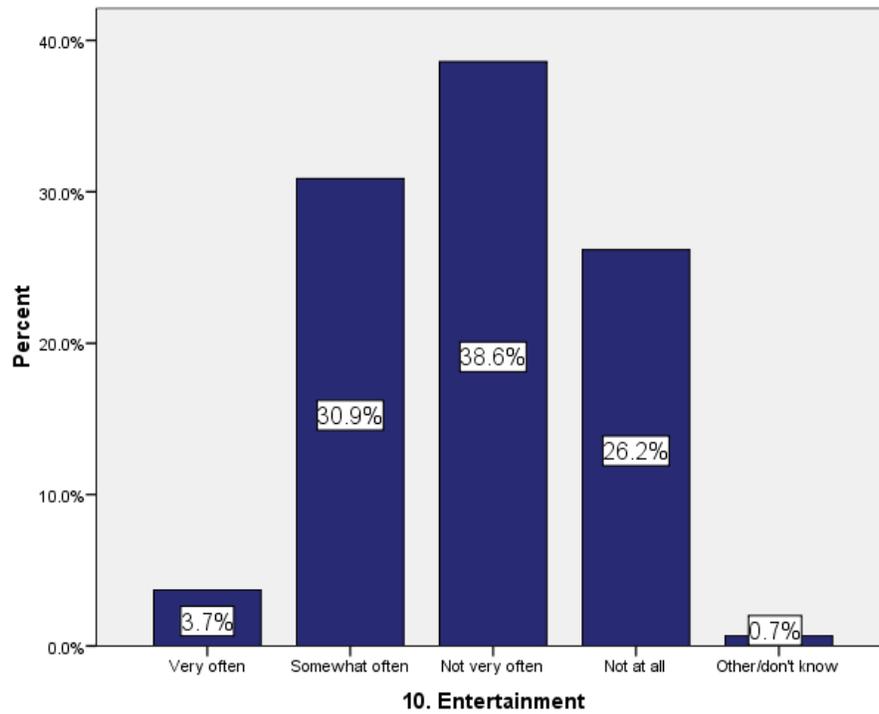
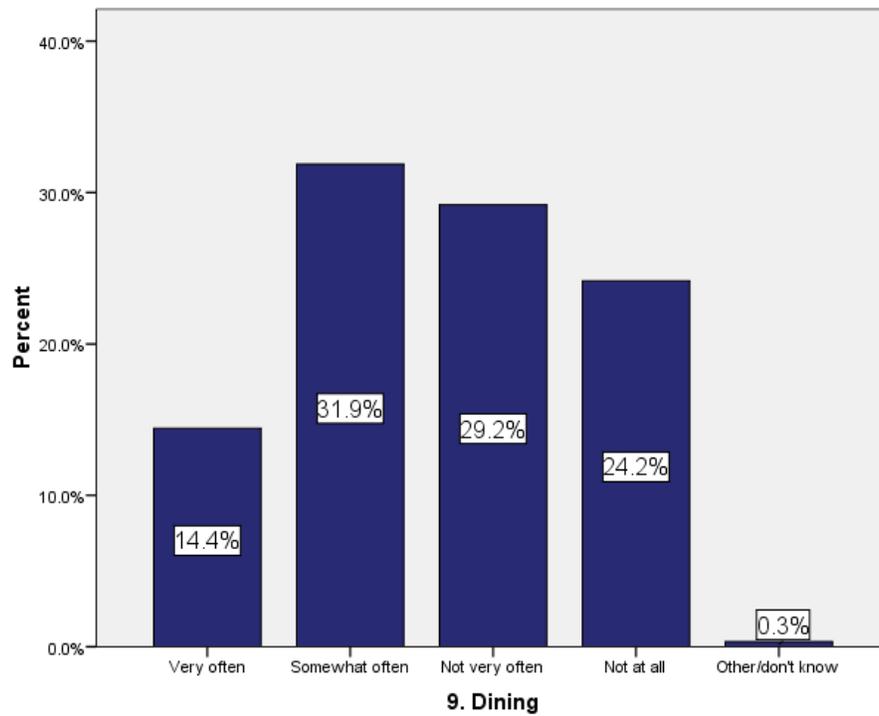
6. Attracting more big box retail development

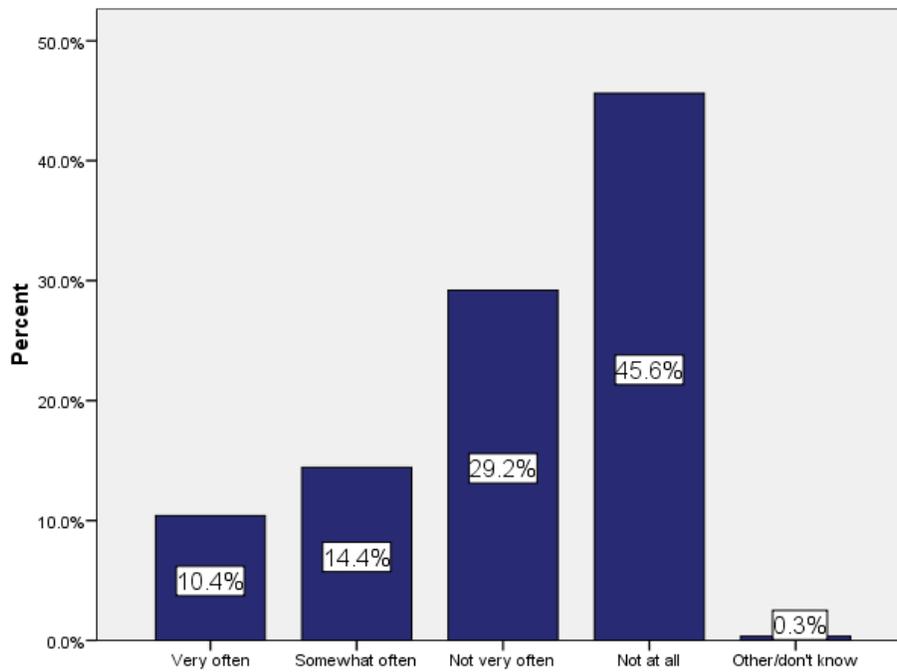


7. How often do you visit Downtown Webb City?

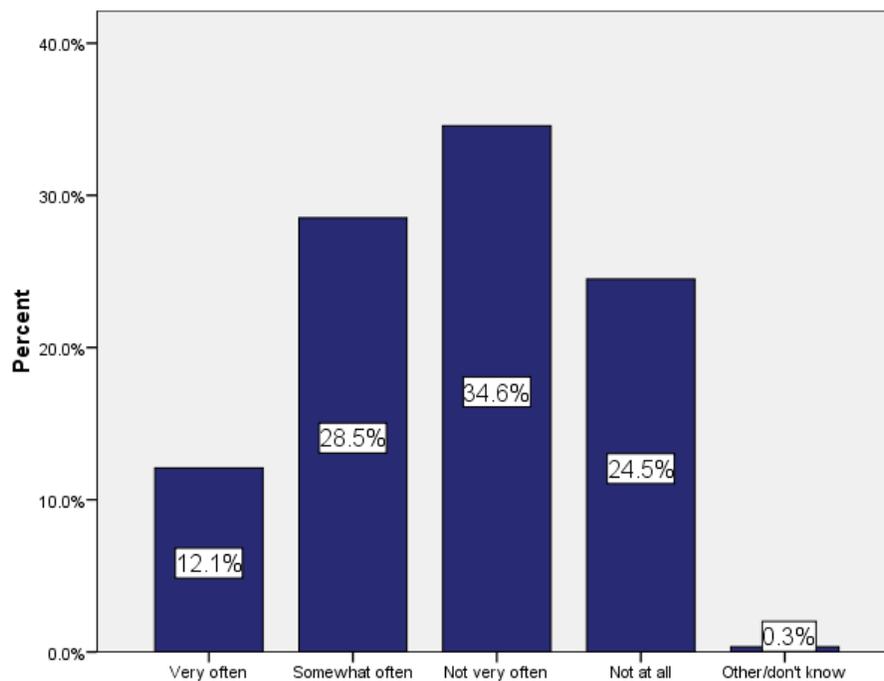


8. Shopping

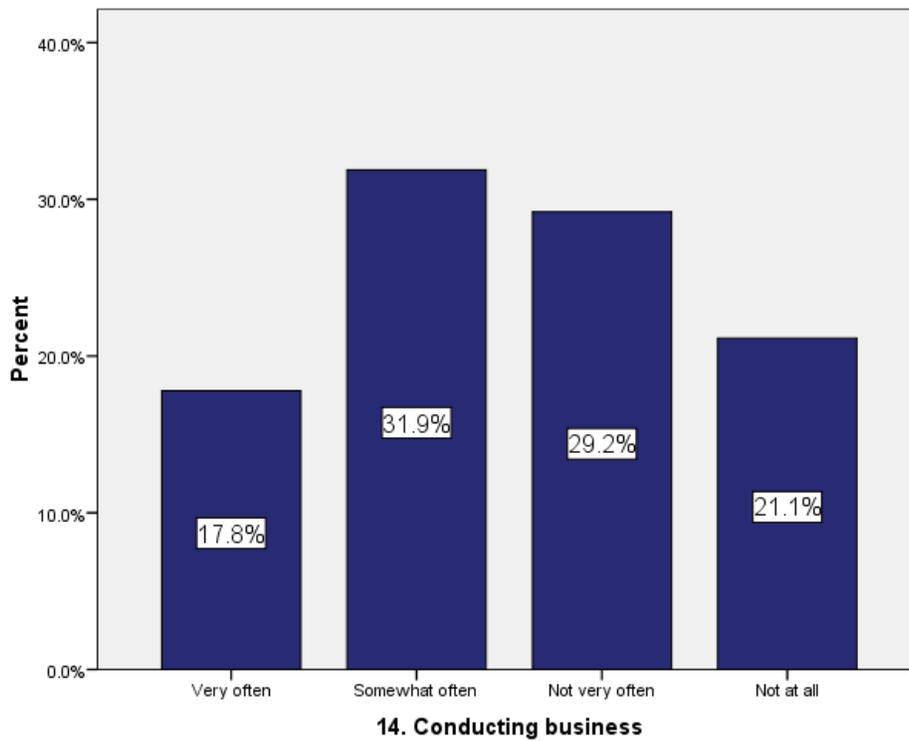
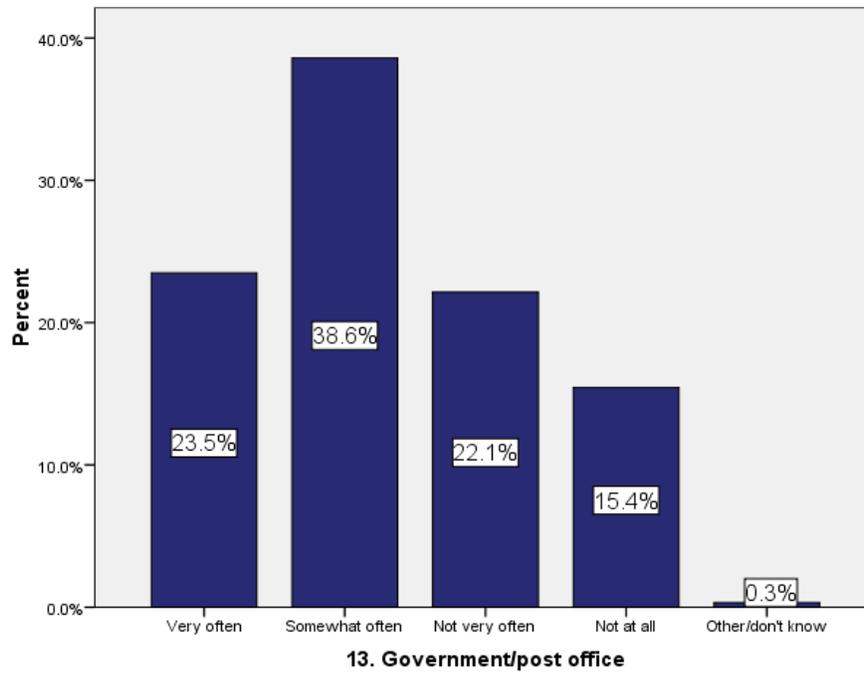


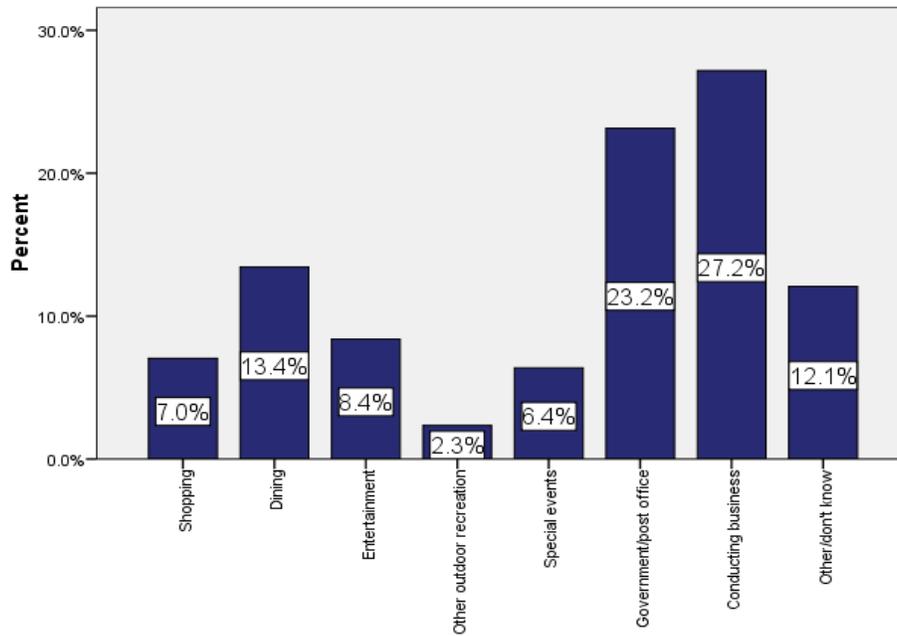


11. Other outdoor recreation, such as walking

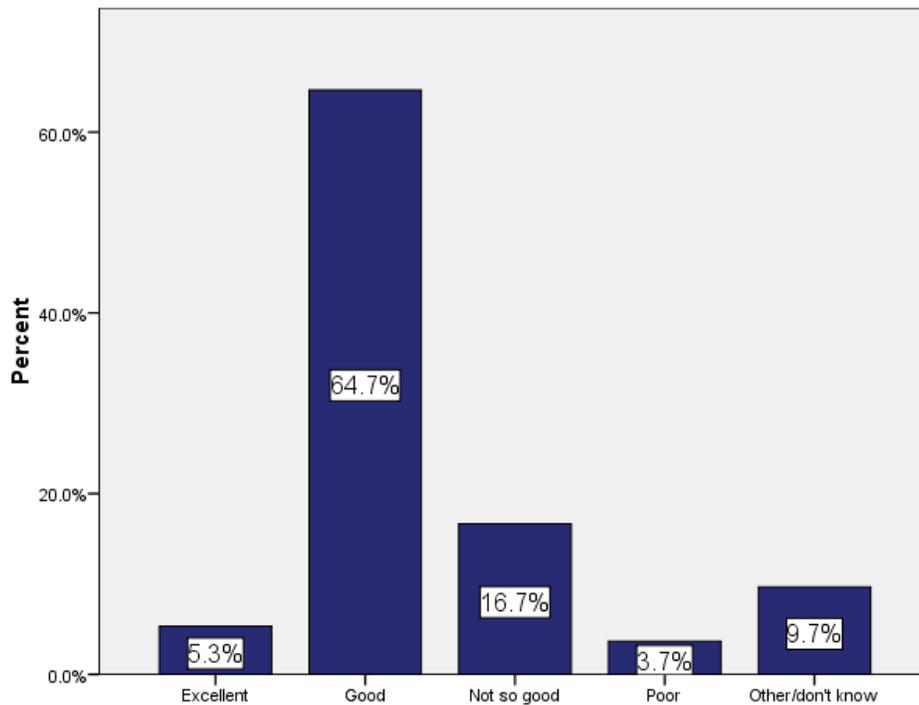


12. Special events

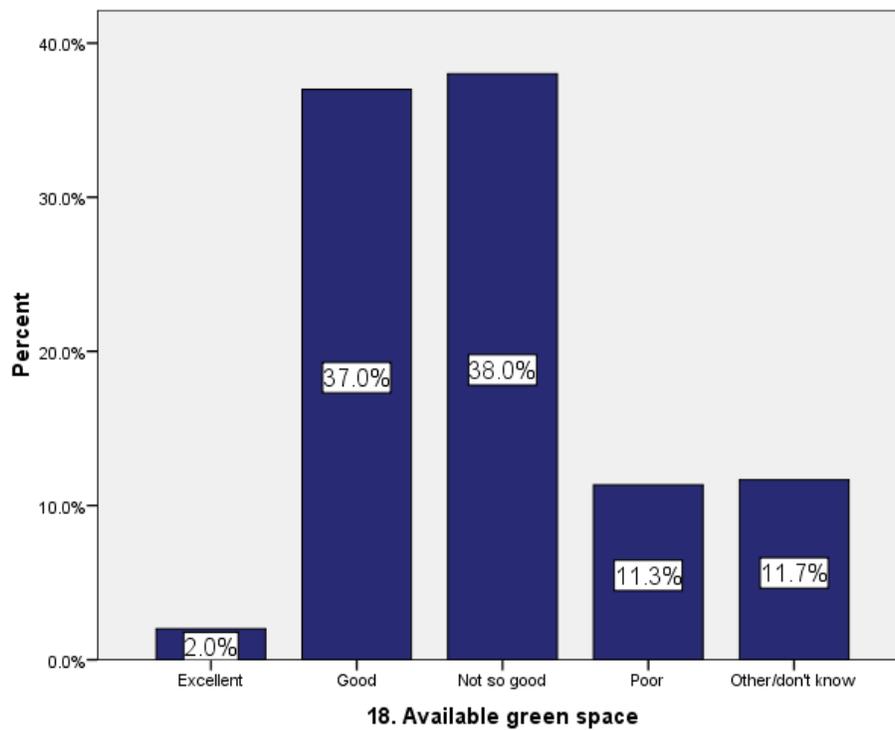
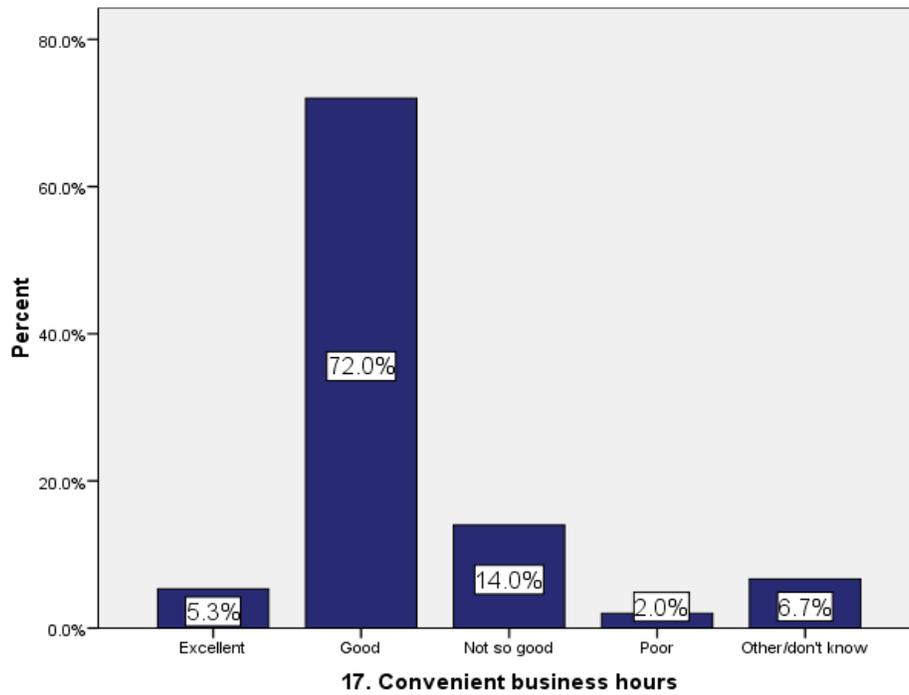


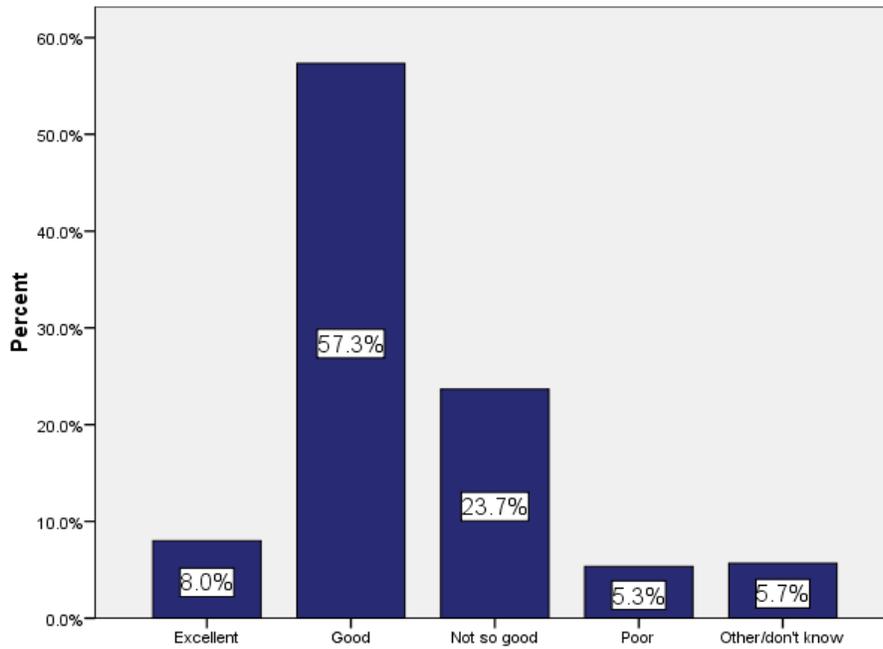


15. What is the one reason you most often visit Downtown Webb City?

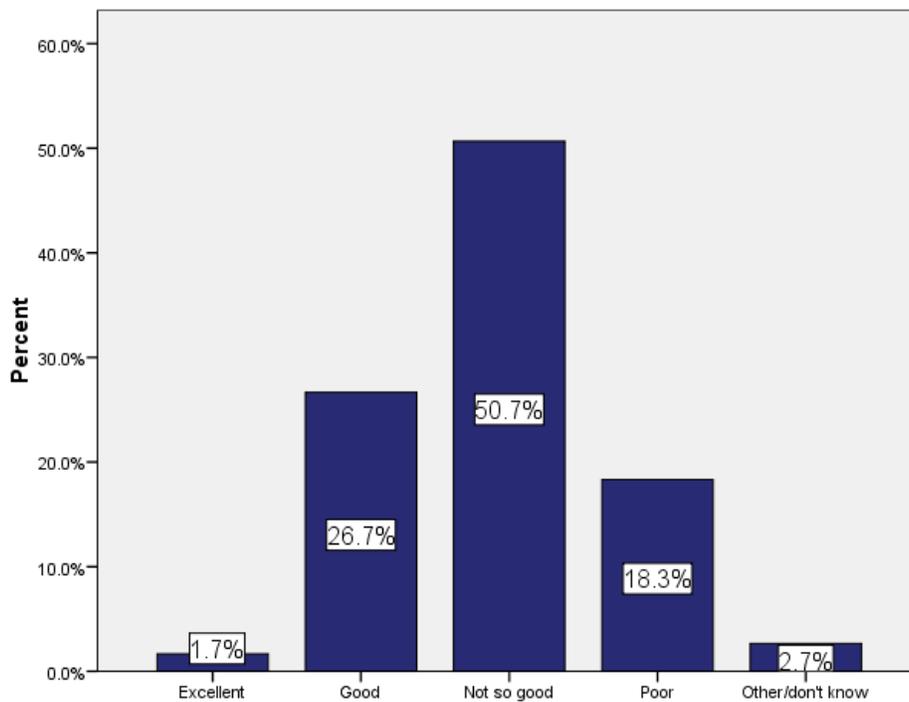


16. Signs to help people find their way around

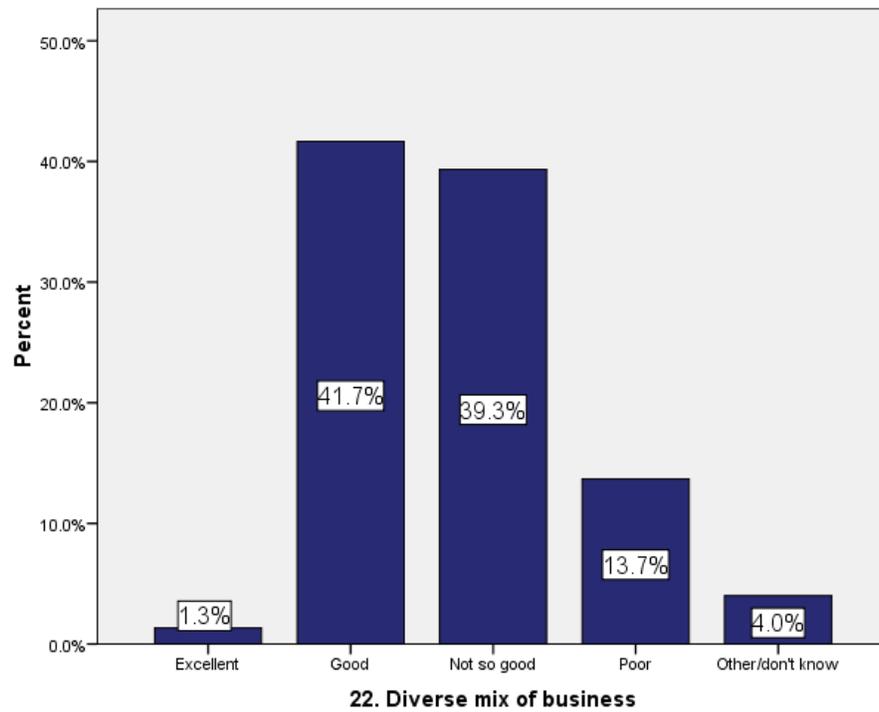
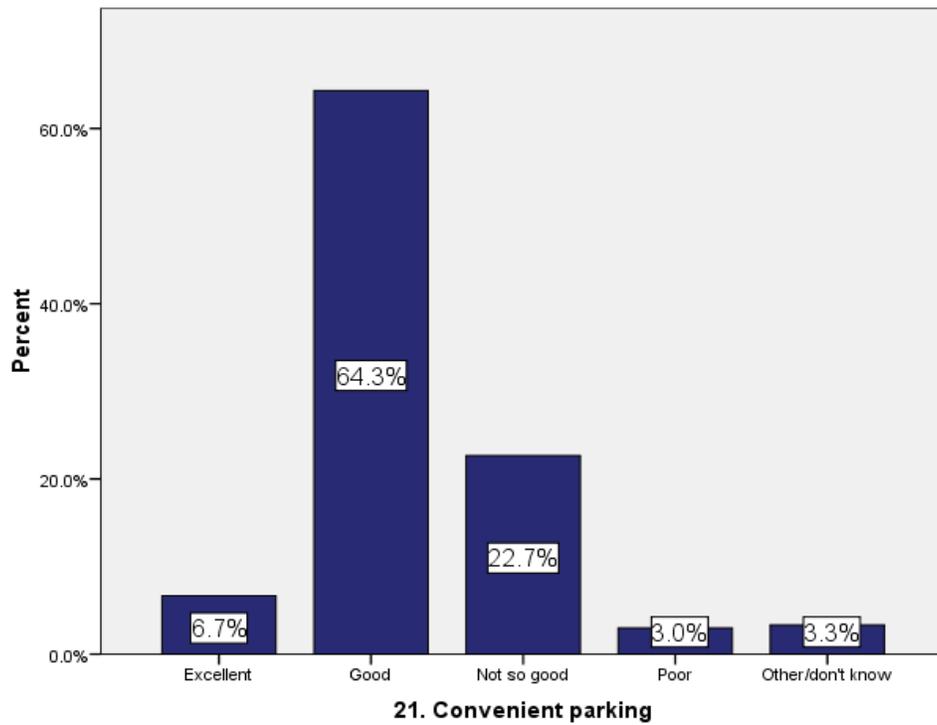


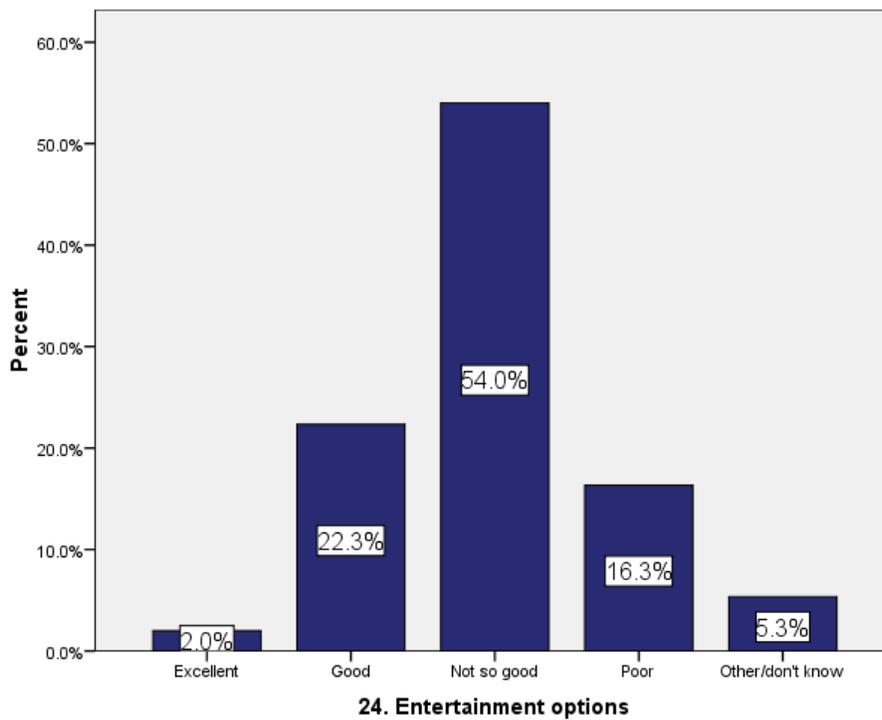
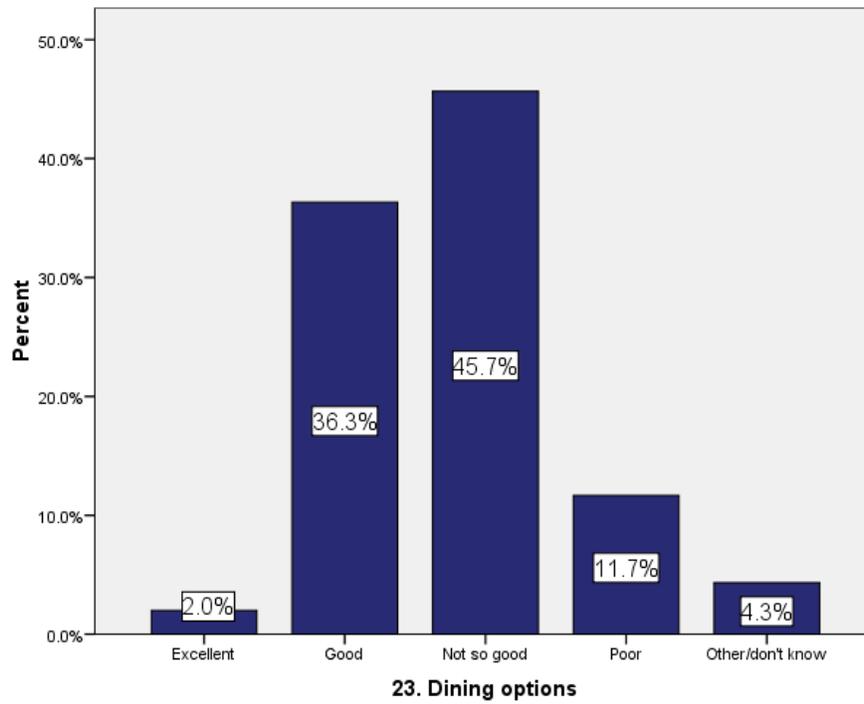


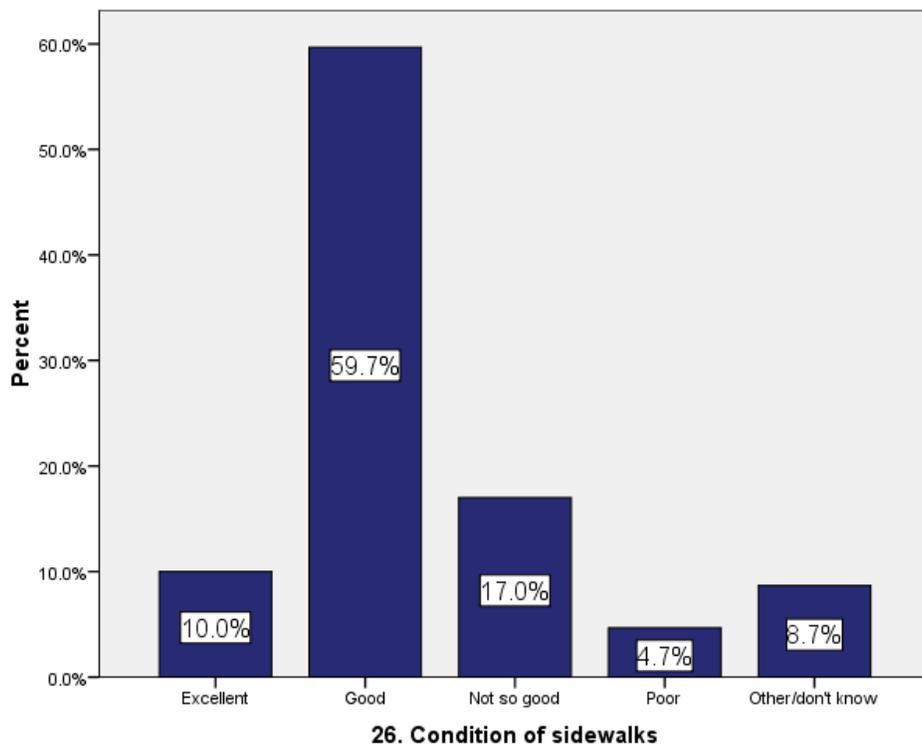
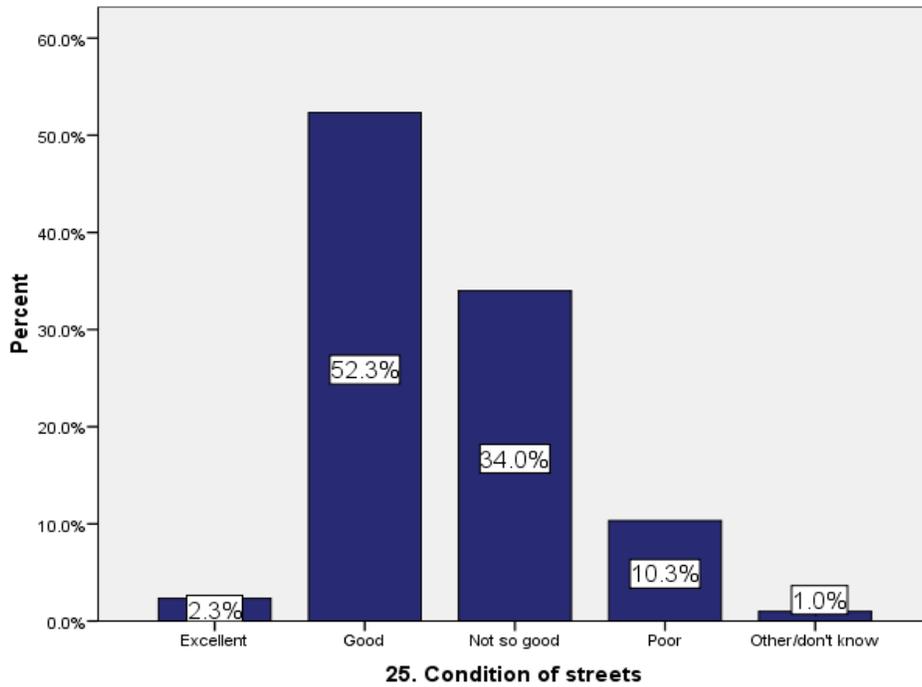
19. Preservation of historic structures

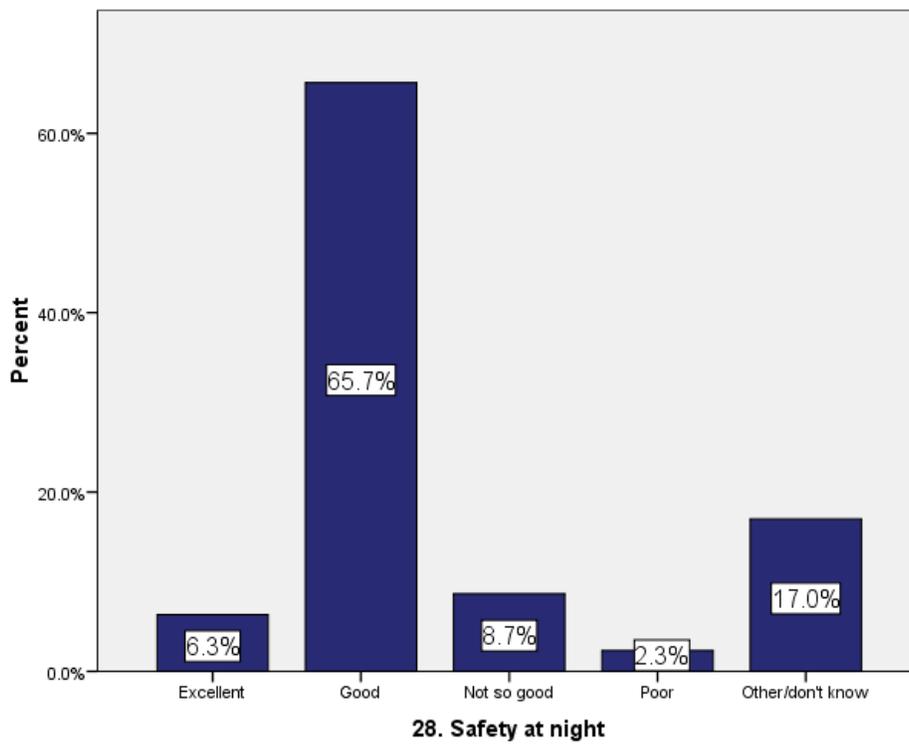
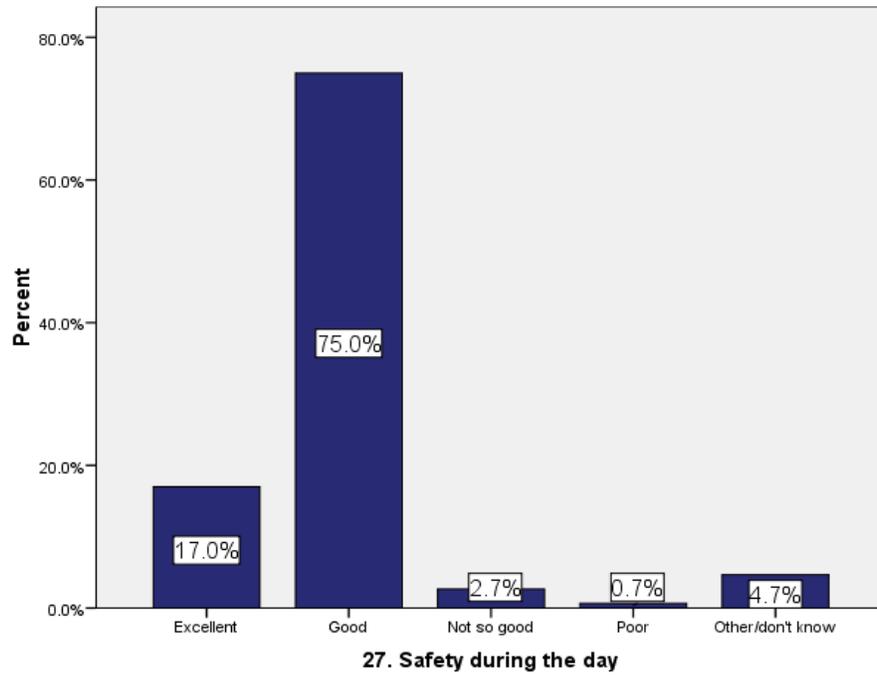


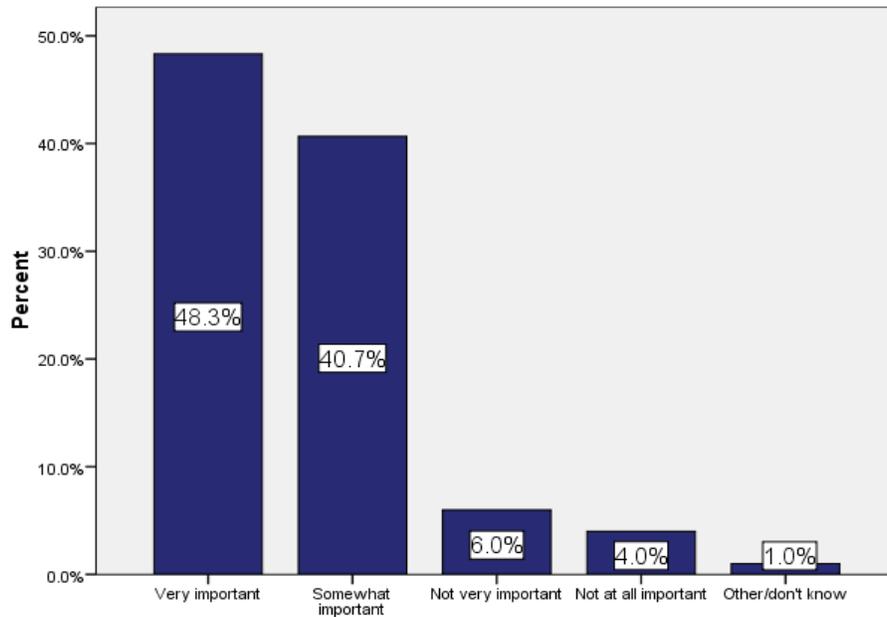
20. Occupied storefronts



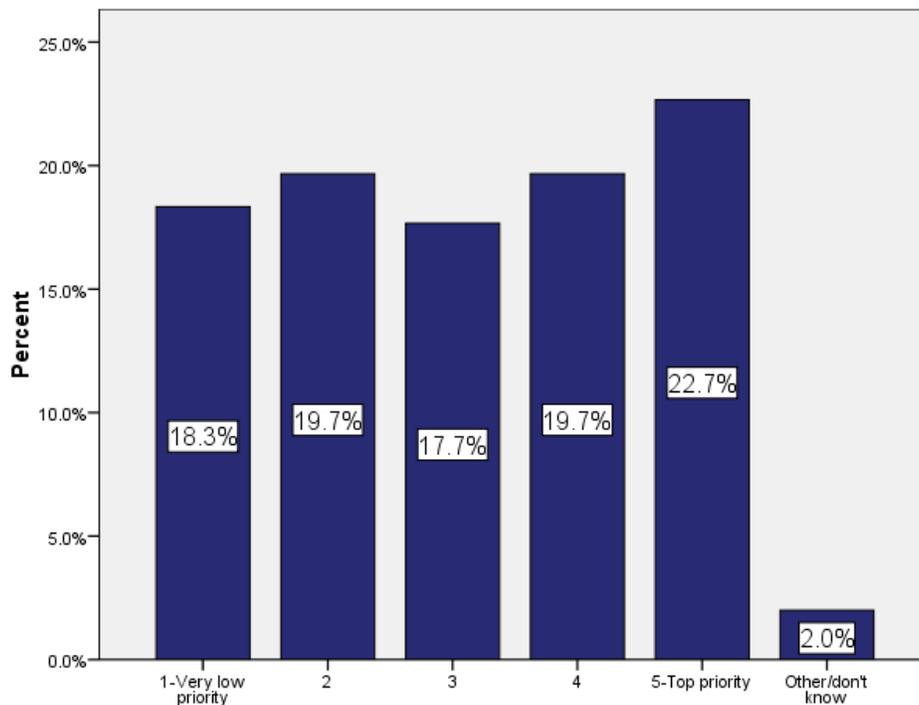




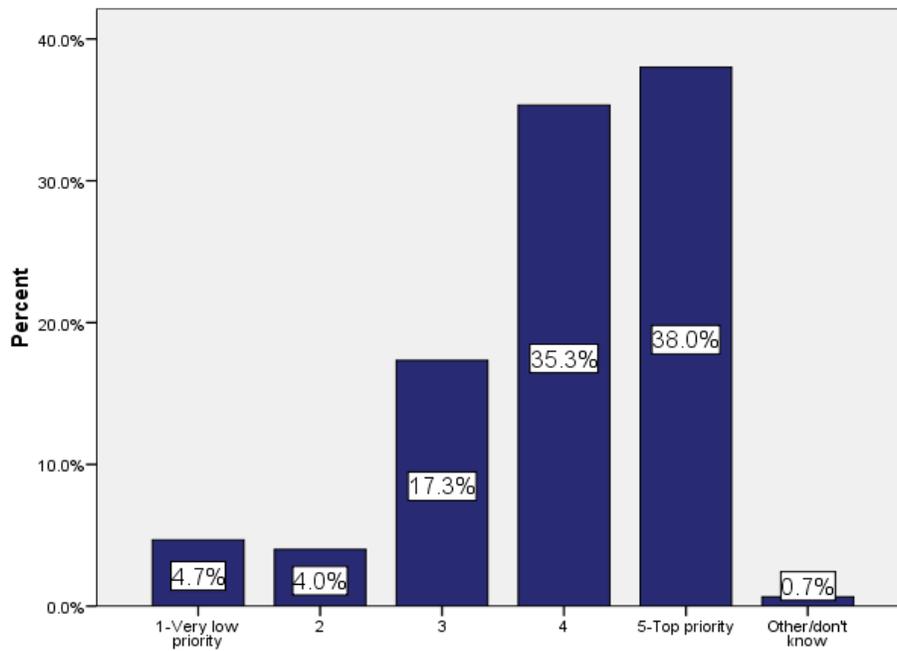




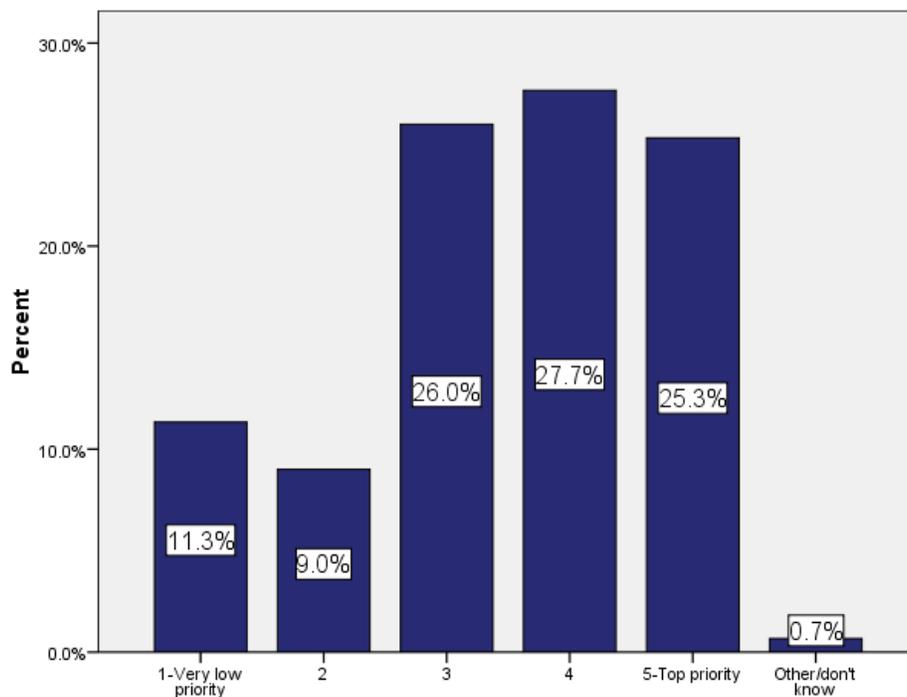
**29. How important would you say it is that Webb City work to retain its Downtown's historic character?**



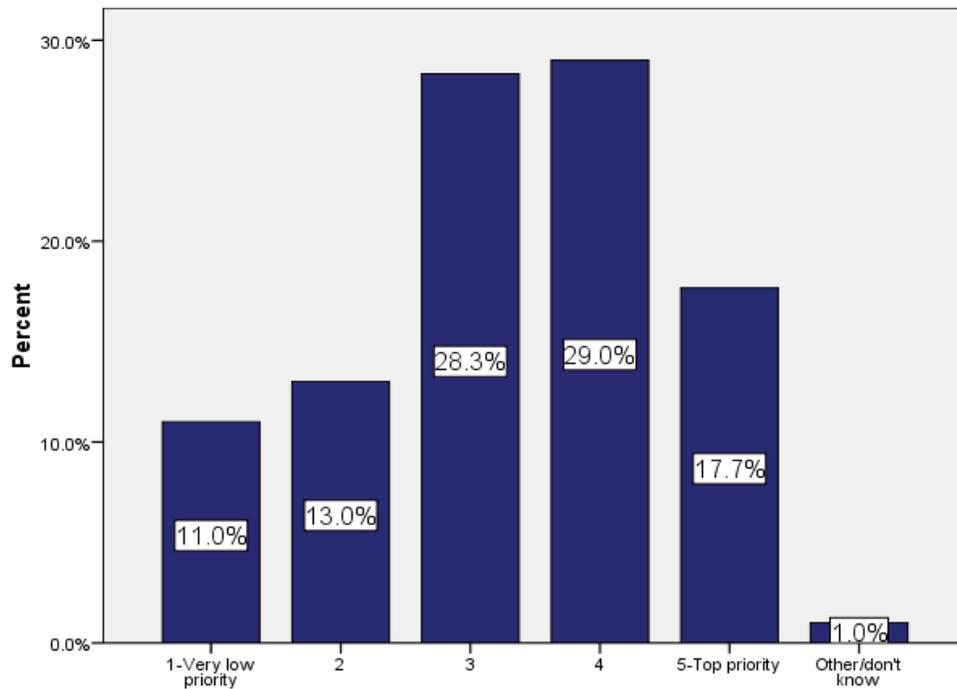
**30. Lodging such as hotel, motel or bed and breakfast**



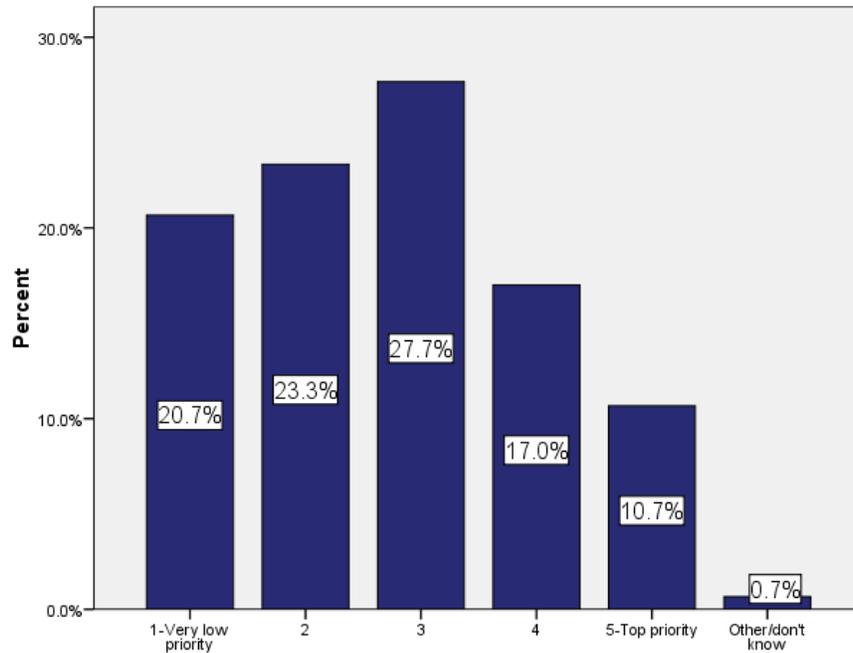
31. Family or casual style dining



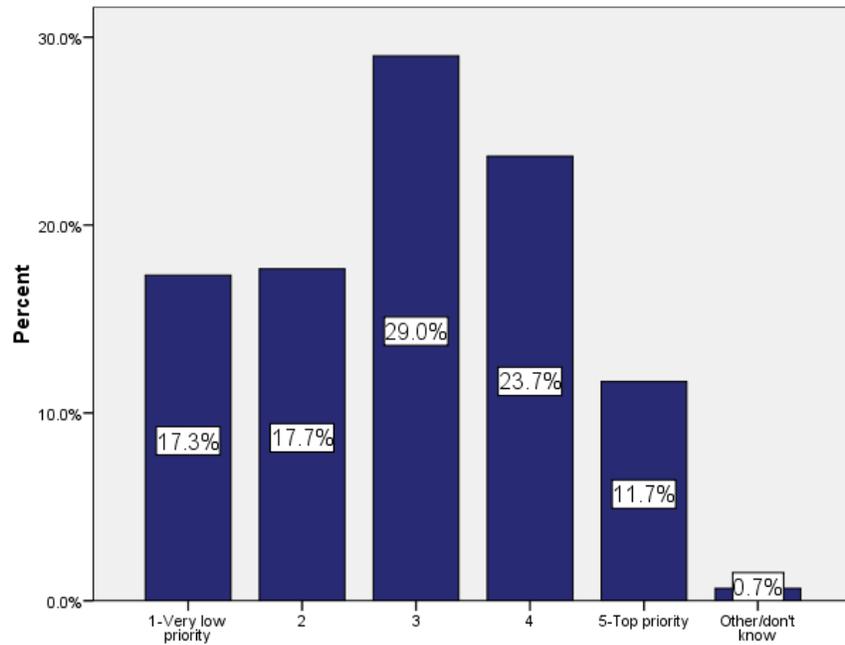
32. Fine dining



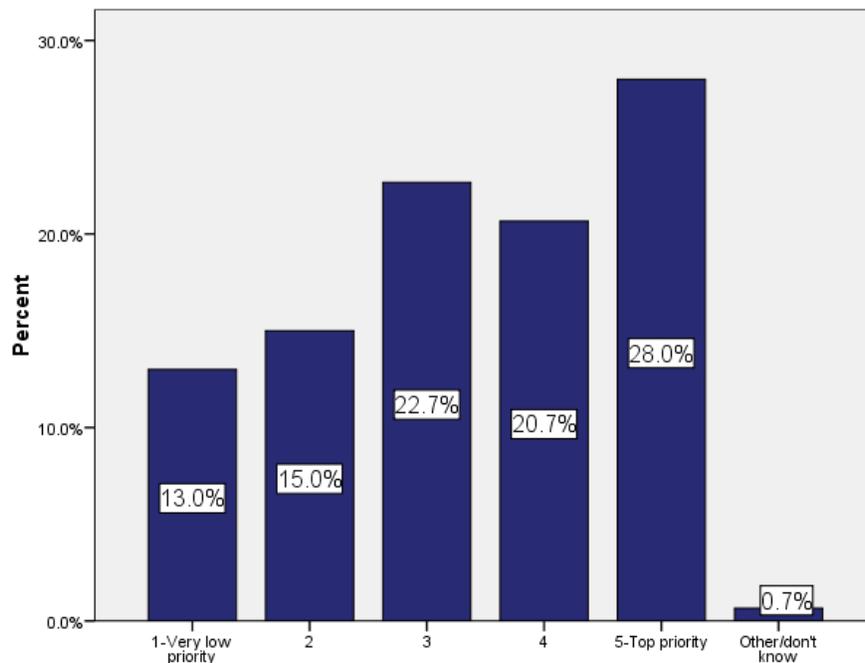
33. Ice cream shop or soda fountain



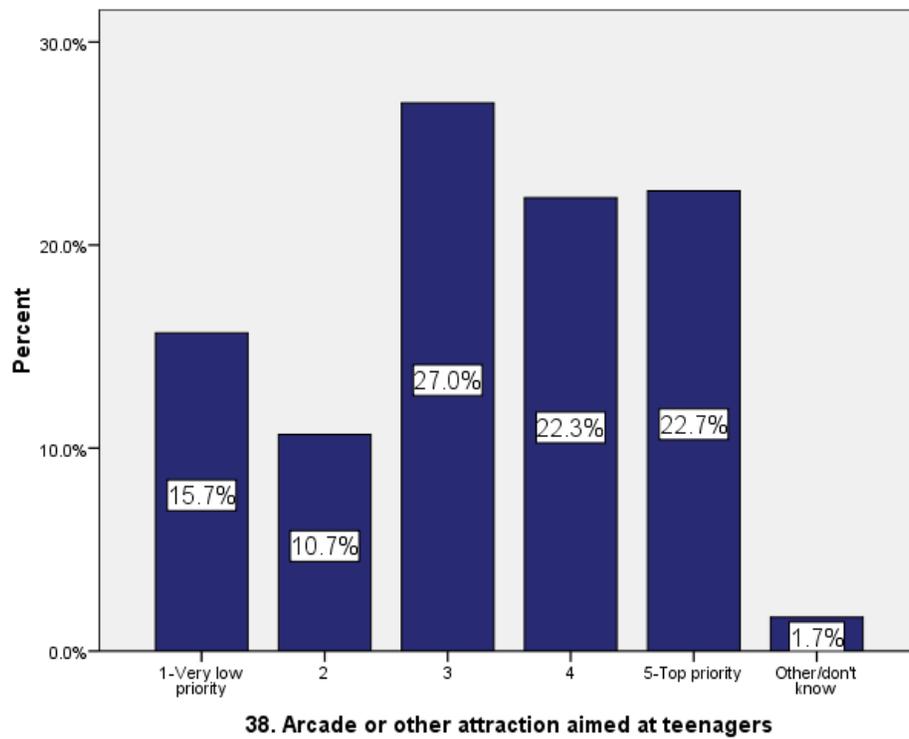
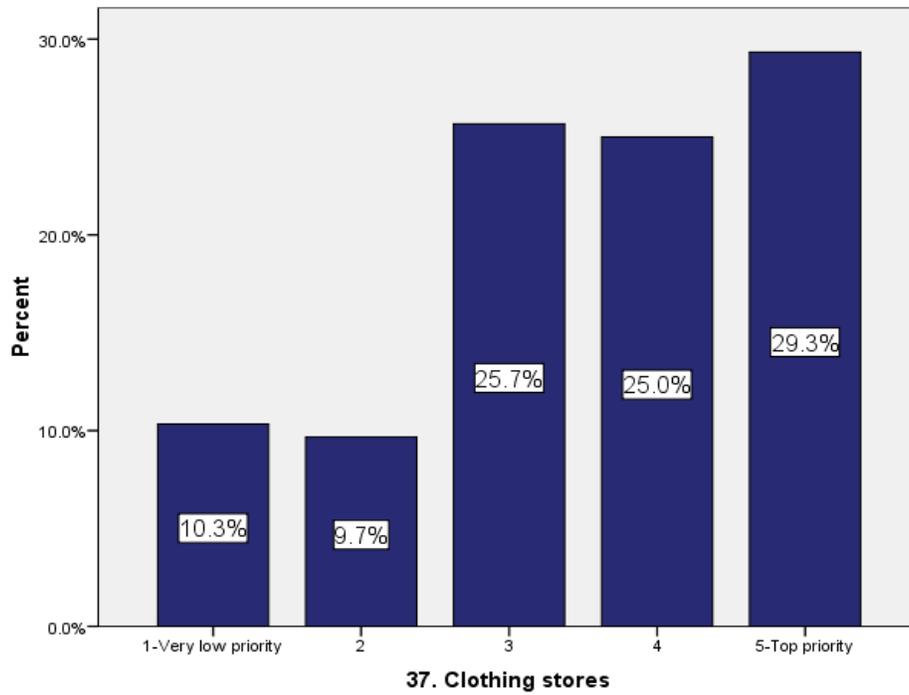
34. Antique shops

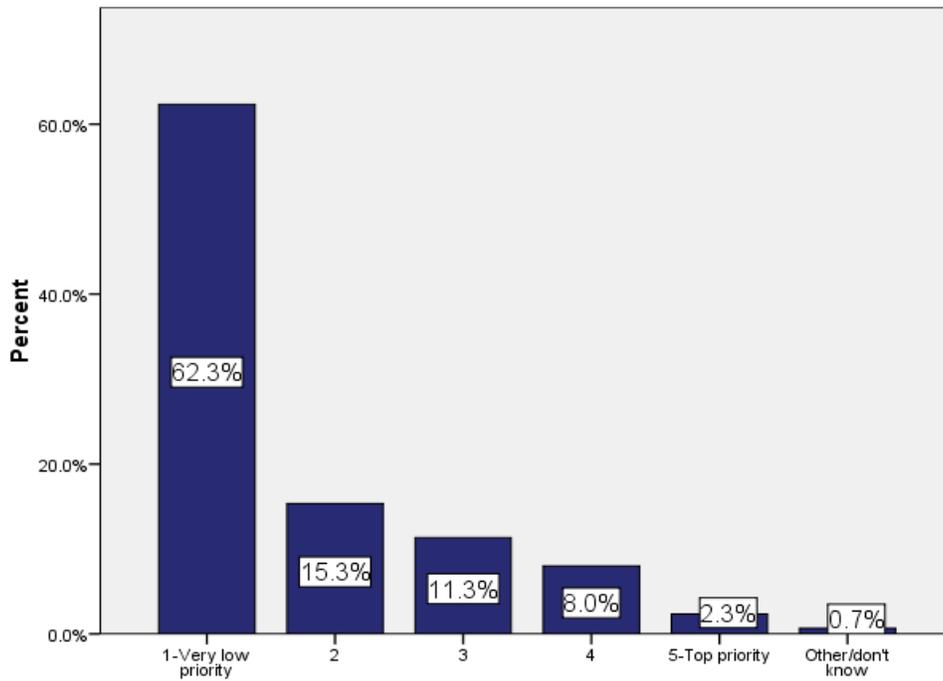


35. Art galleries and shops

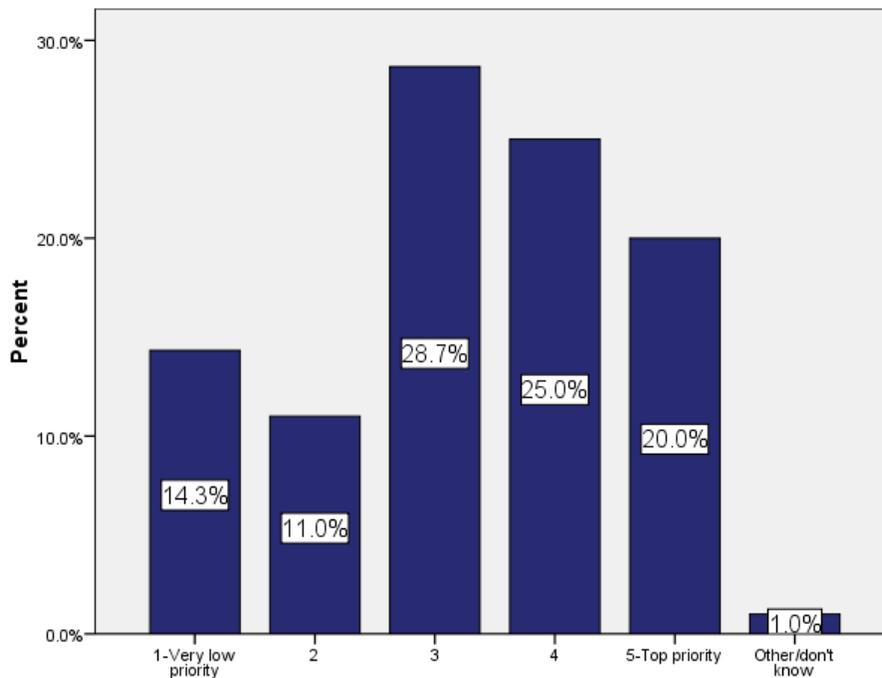


36. Convenience store or grocery store

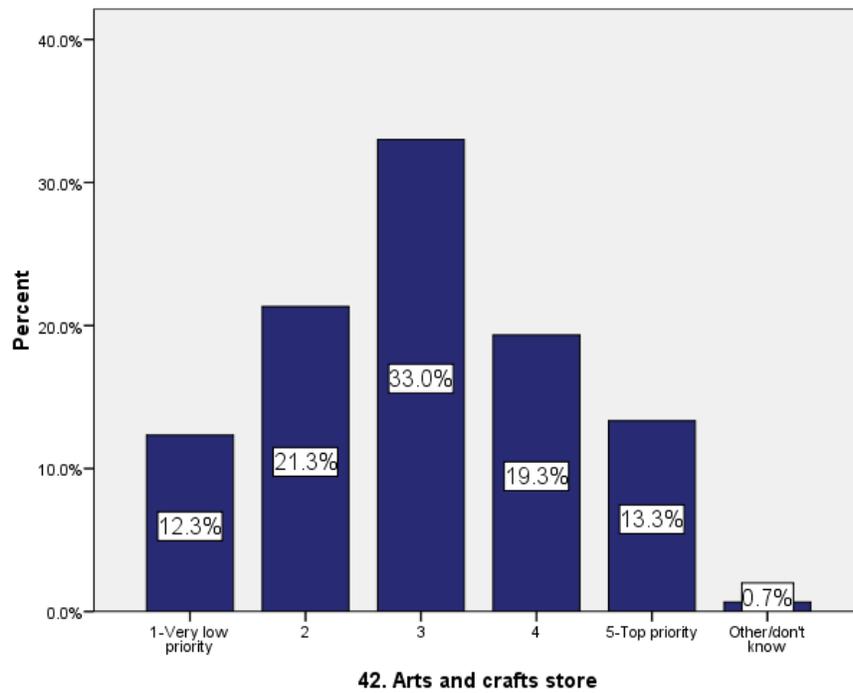
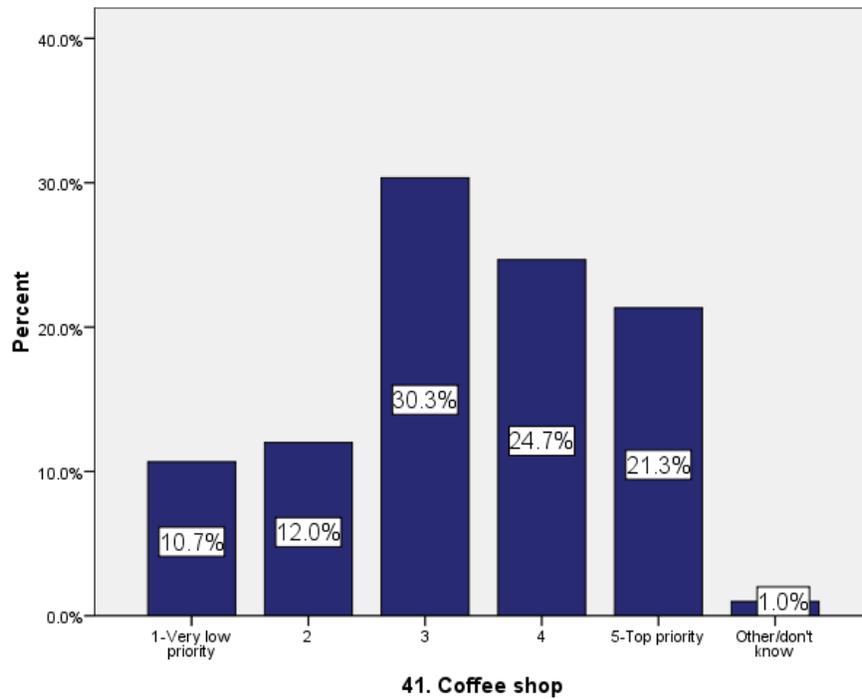


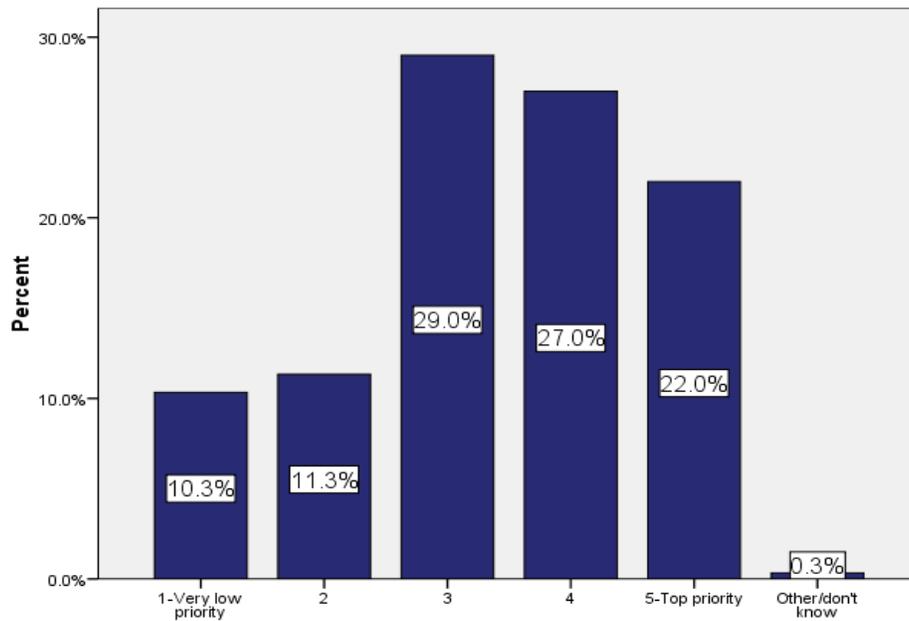


39. Bar/nightclubs

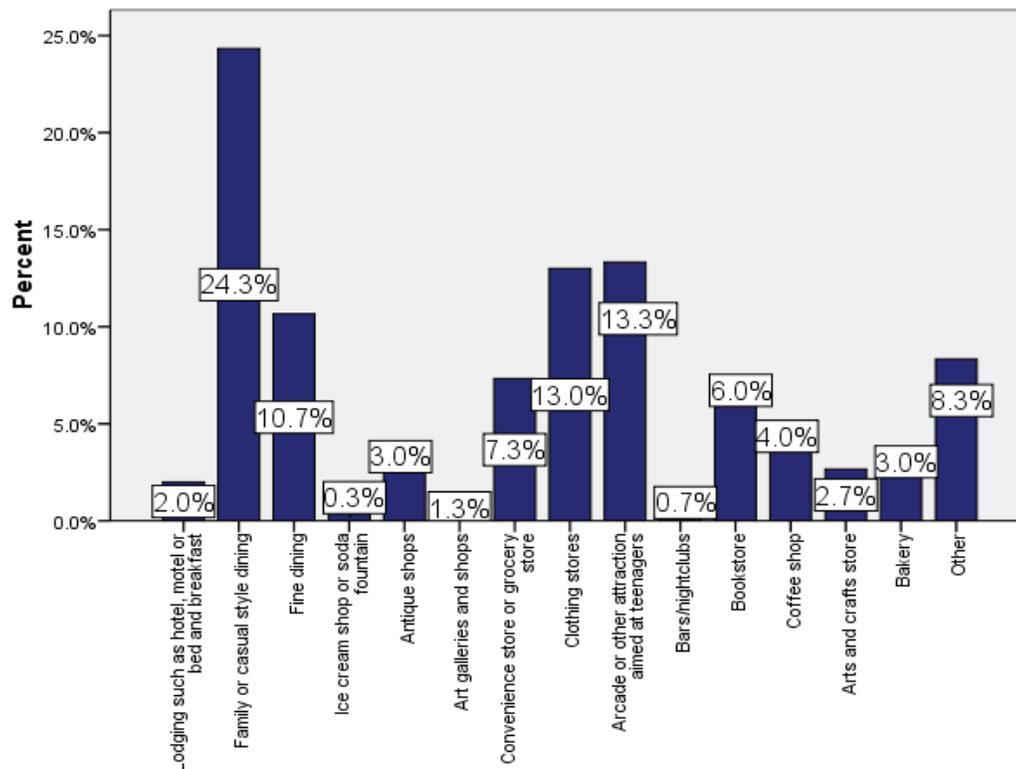


40. Bookstore

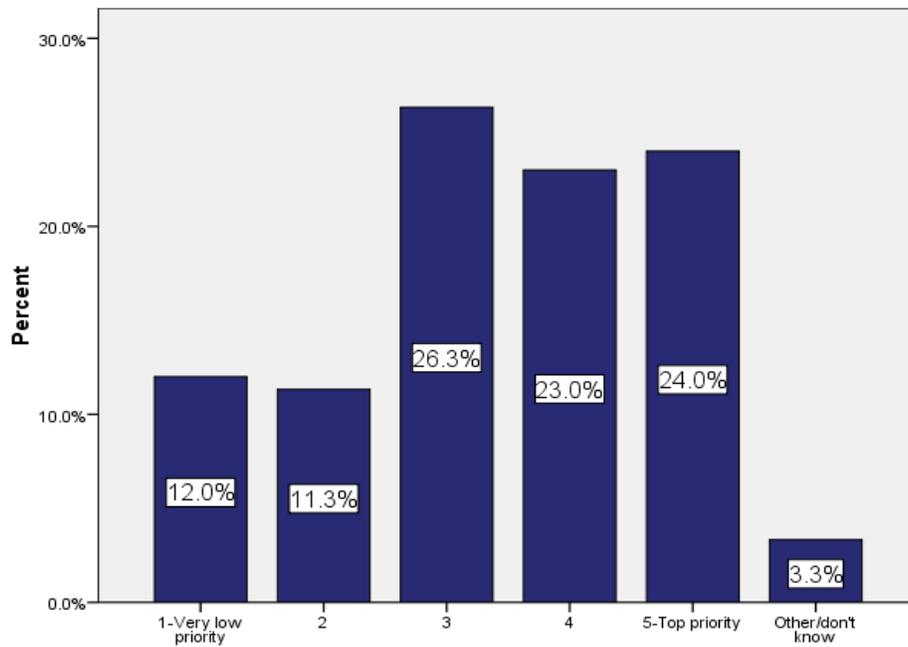




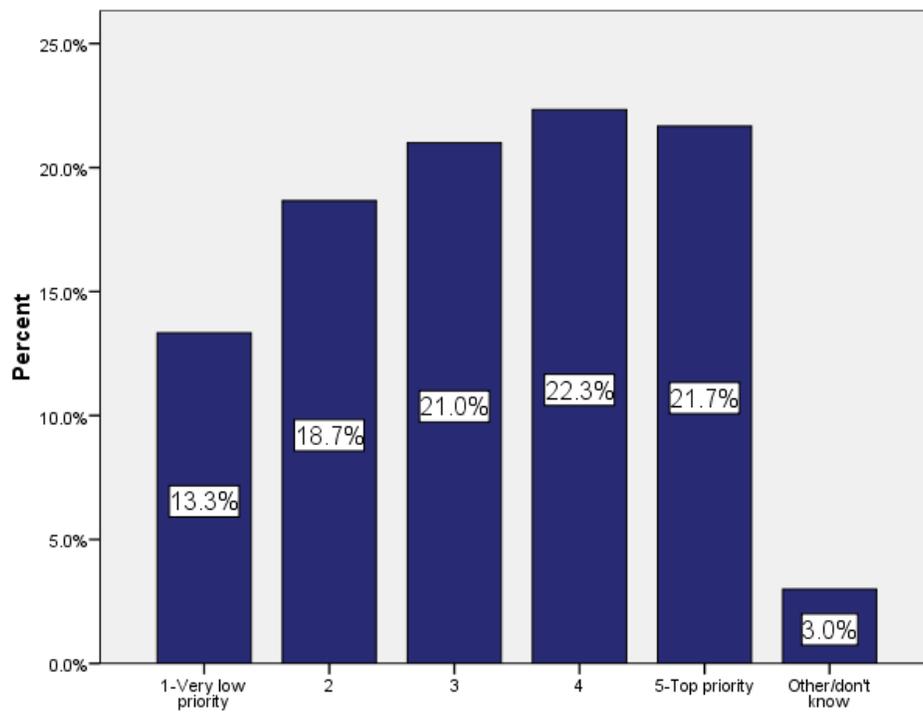
43. Bakery



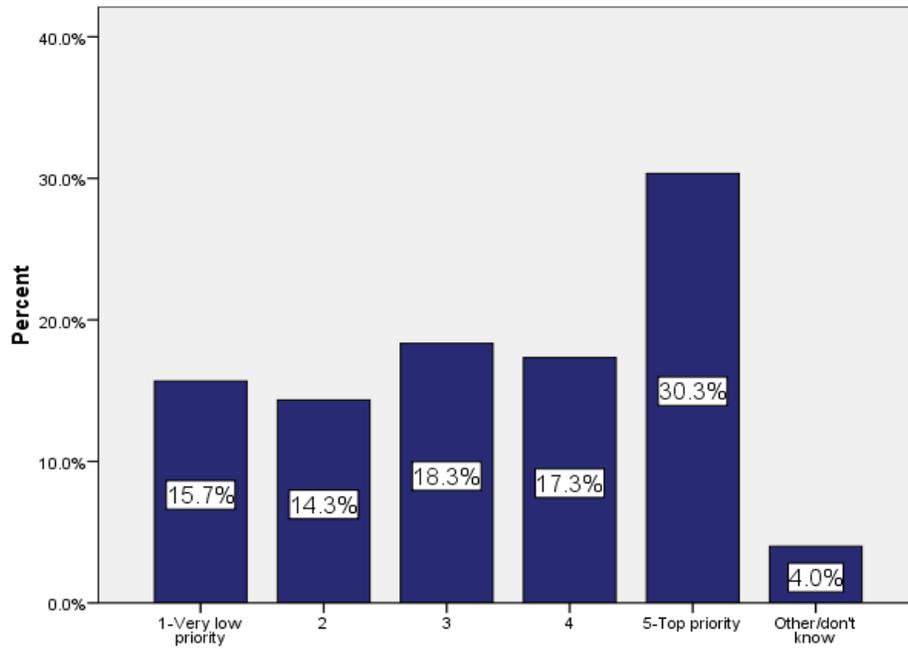
44. Which business would you most like to see in Downtown Webb City?



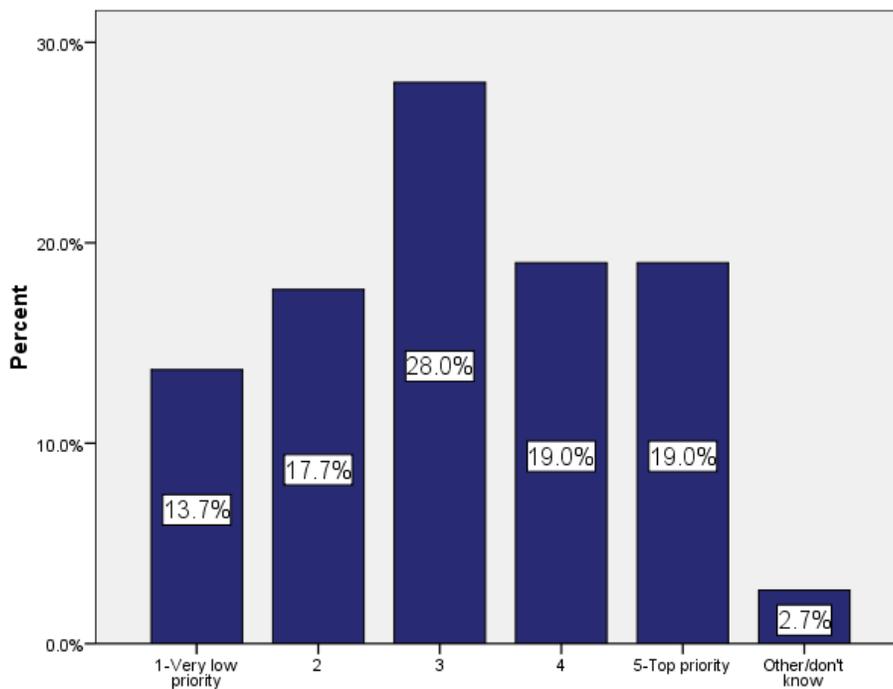
**45. Adding green space and landscaping such as trees or plantings**



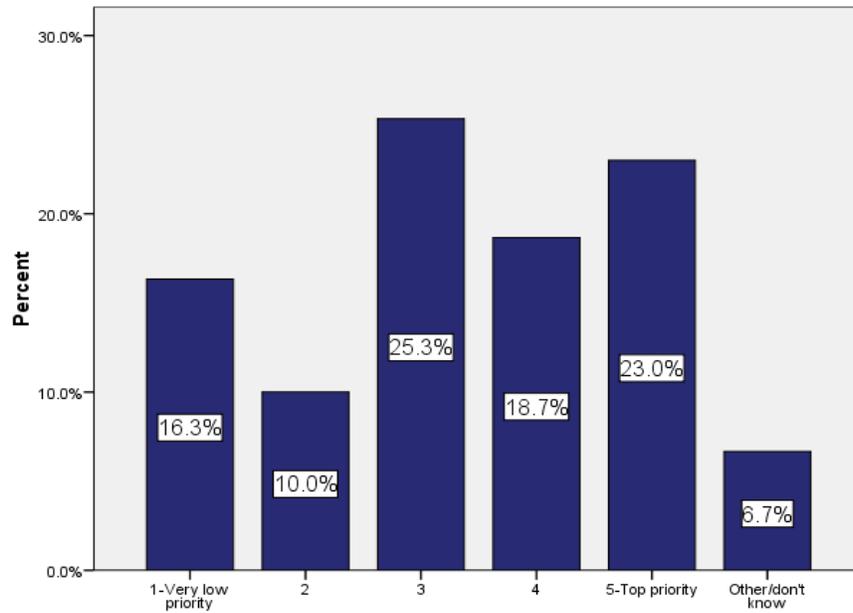
**46. Improving lighting**



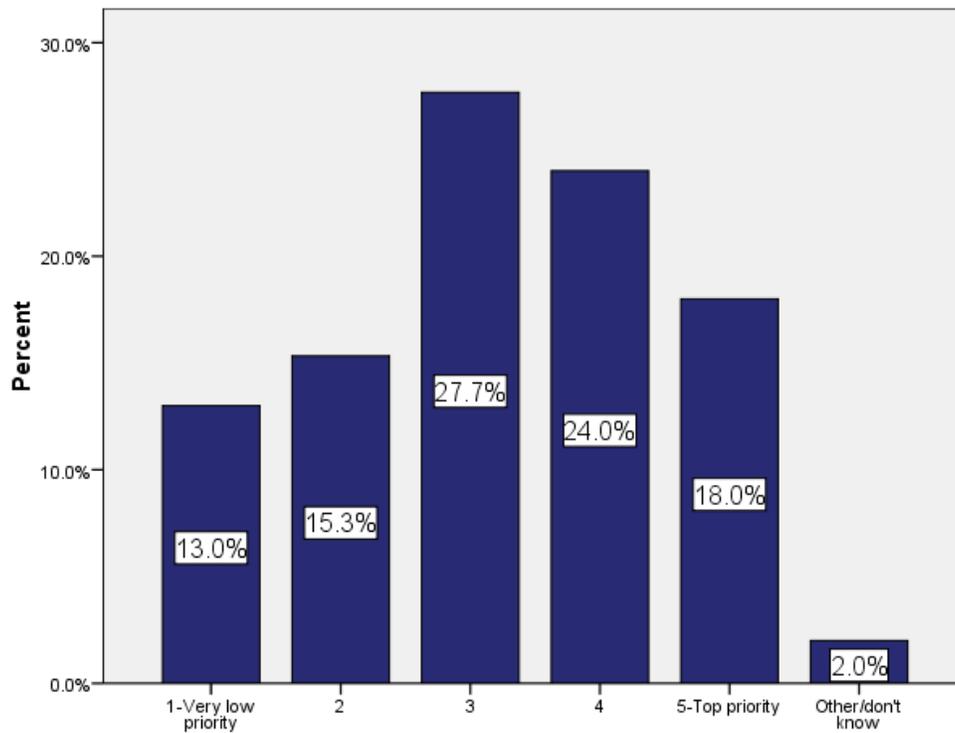
47. Moving utilities underground



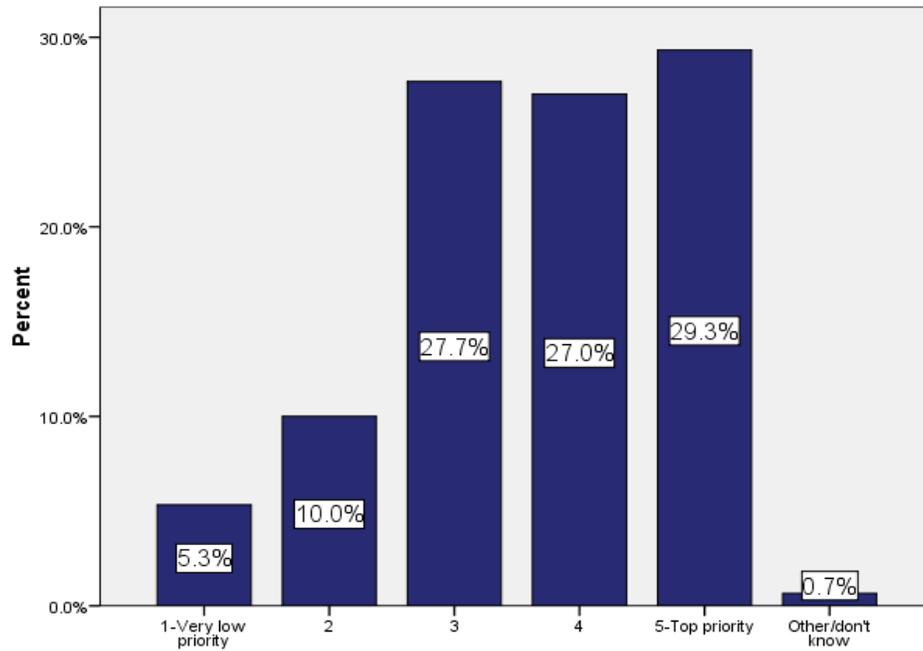
48. Adding new parking spaces or lots



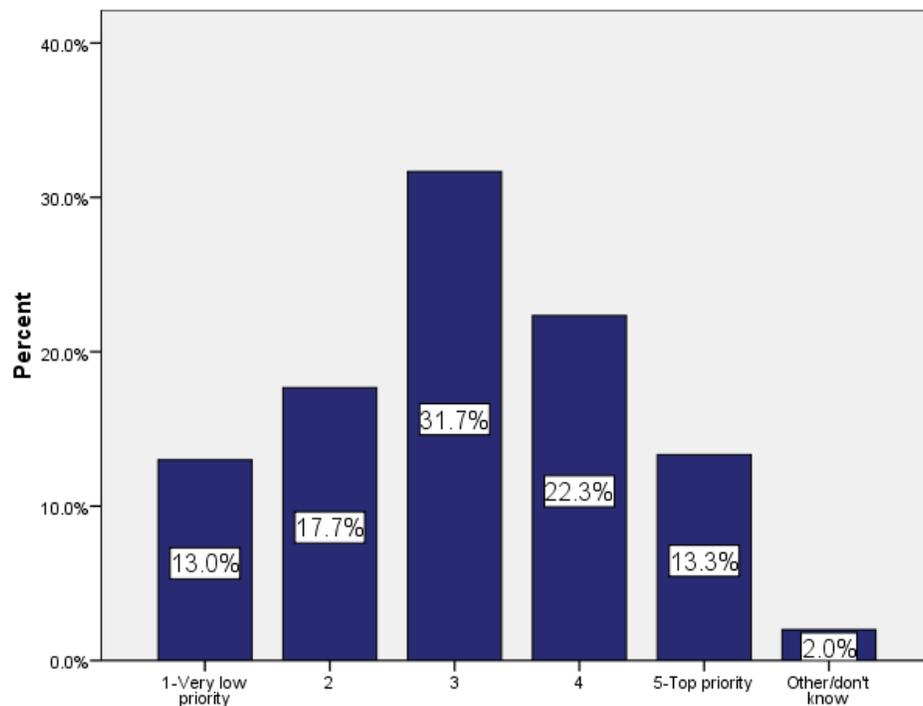
49. Stricter code enforcement



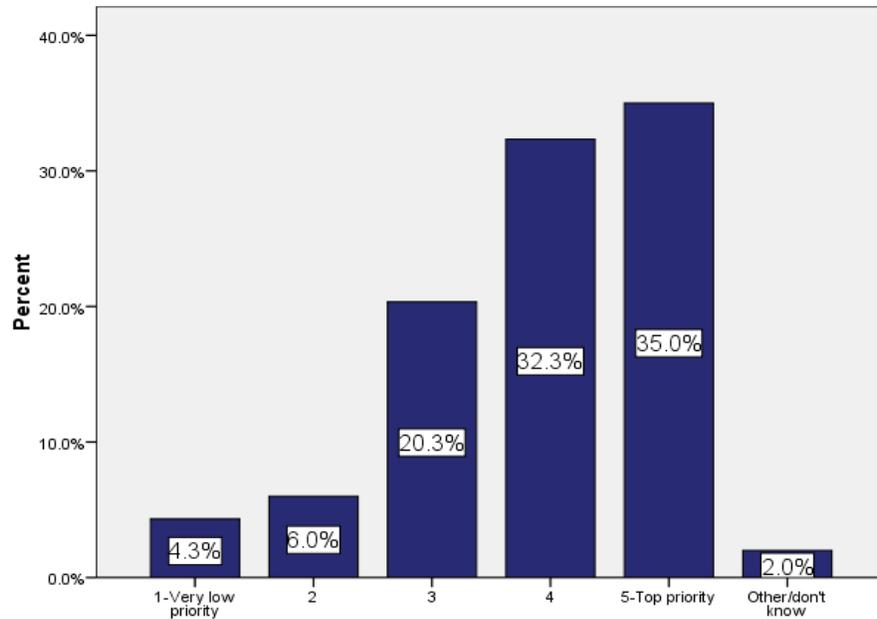
50. Developing second-story residential space



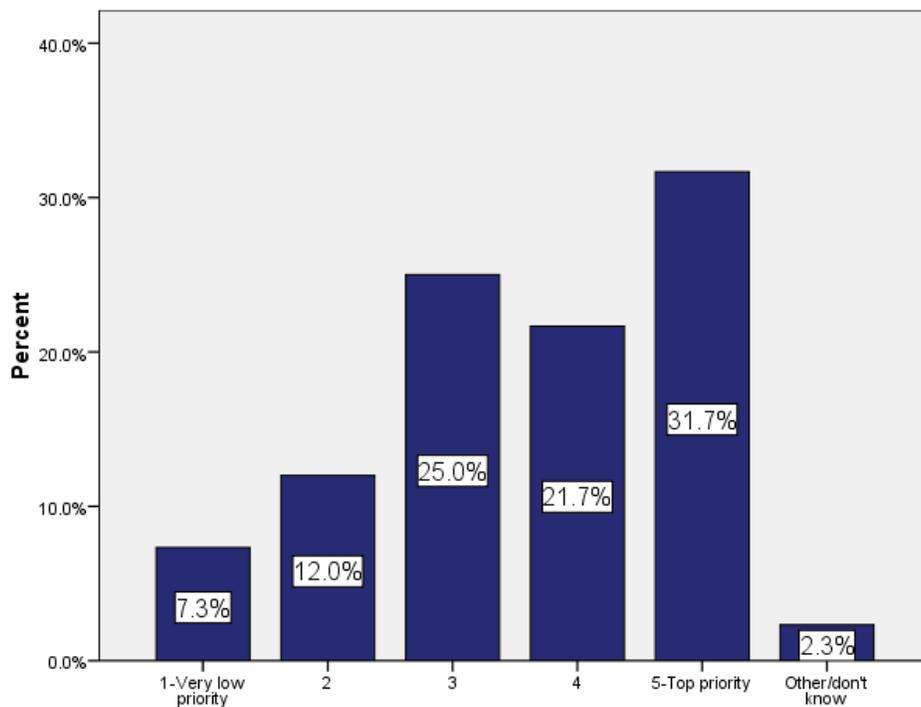
51. Making the area more pedestrian-friendly



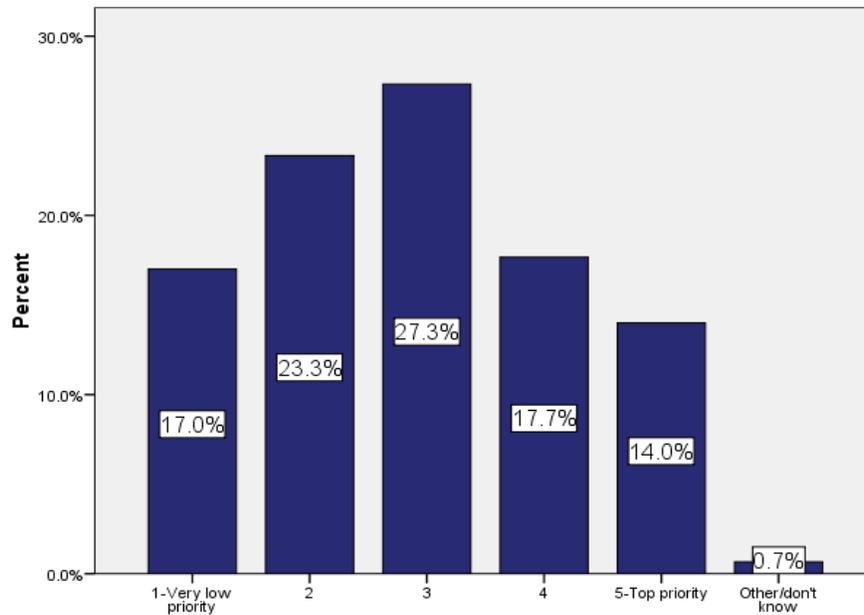
52. Improving signage to help people find their way around



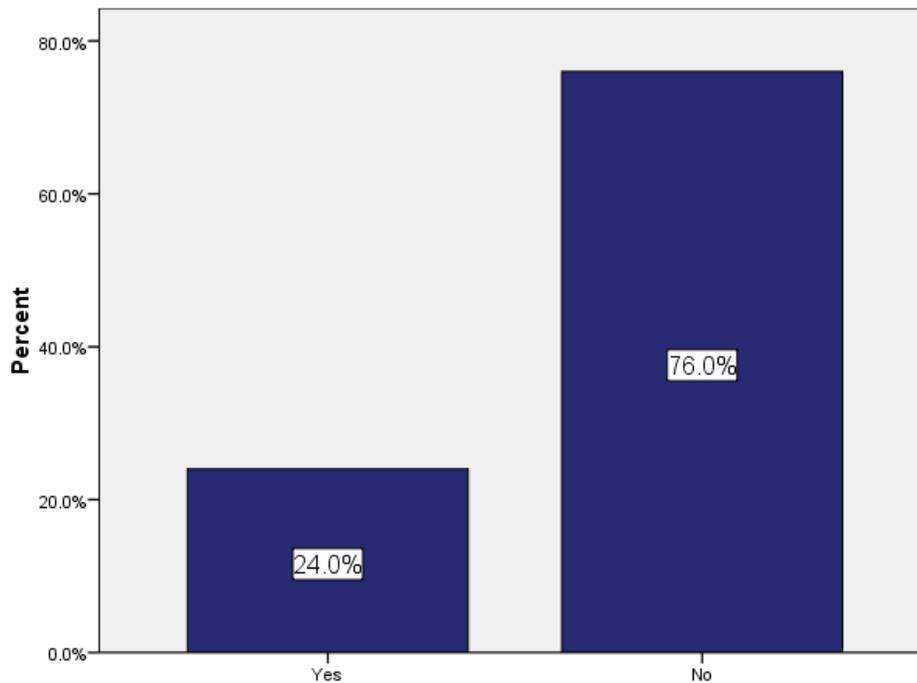
53. Improving building facades



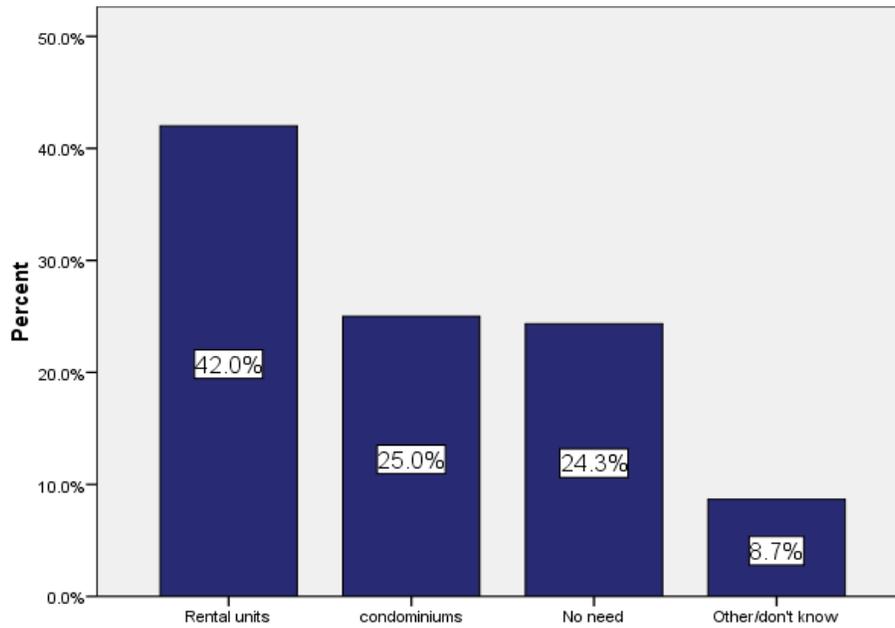
54. Keeping streets and sidewalks cleaner



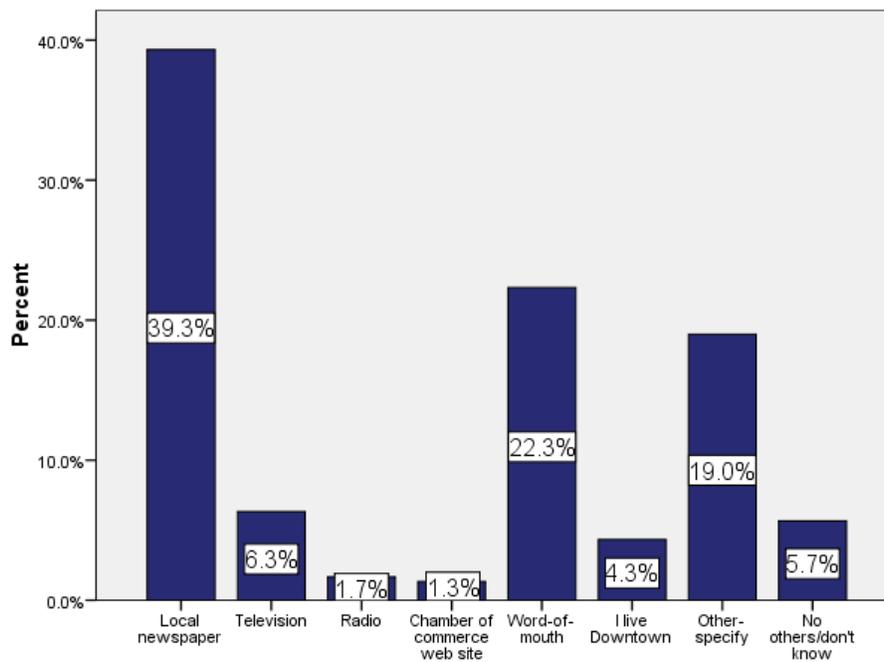
55. Adding murals to Downtown buildings



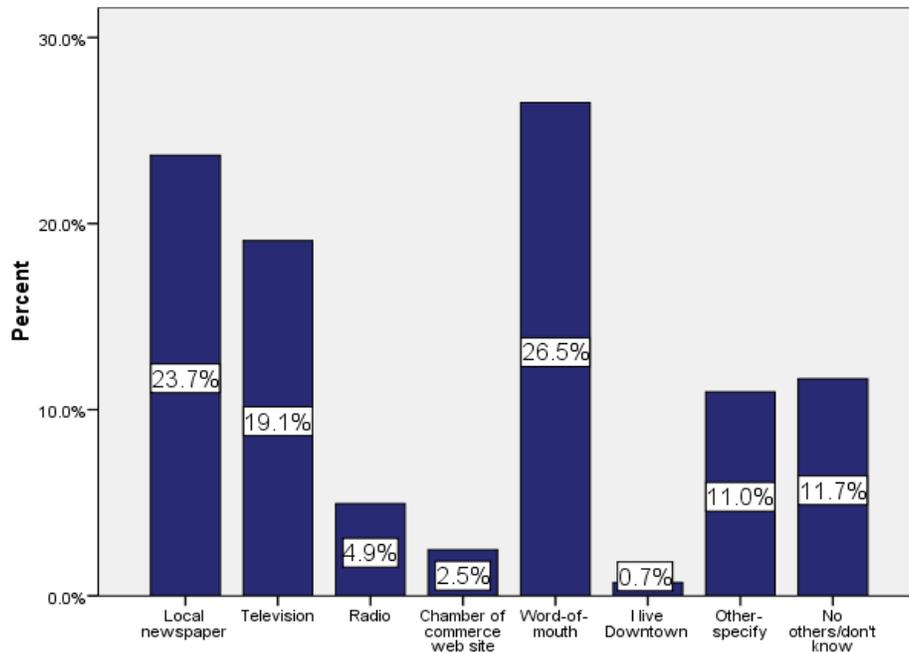
56. Are there any other improvements you think should be made to Downtown Webb City?



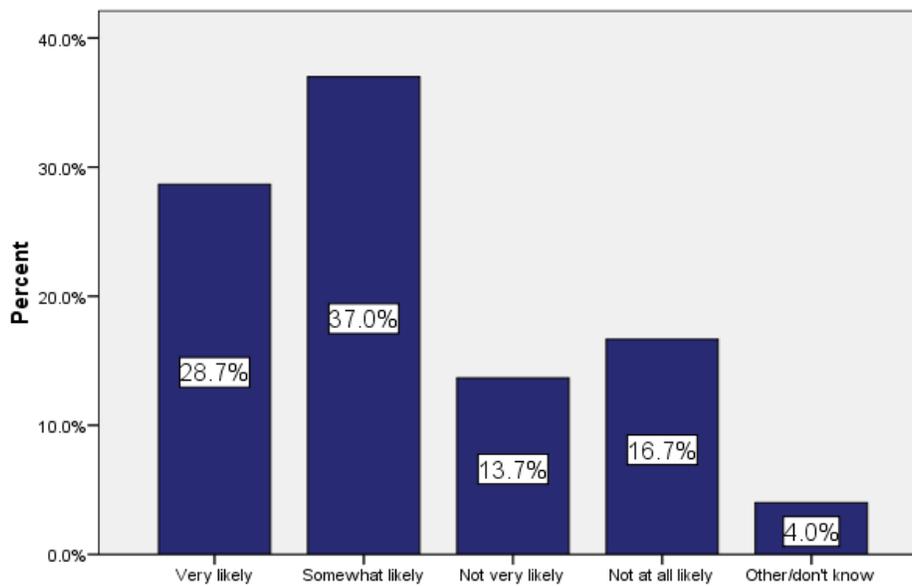
**57. Property owners should turn the second floors of their existing buildings into...**



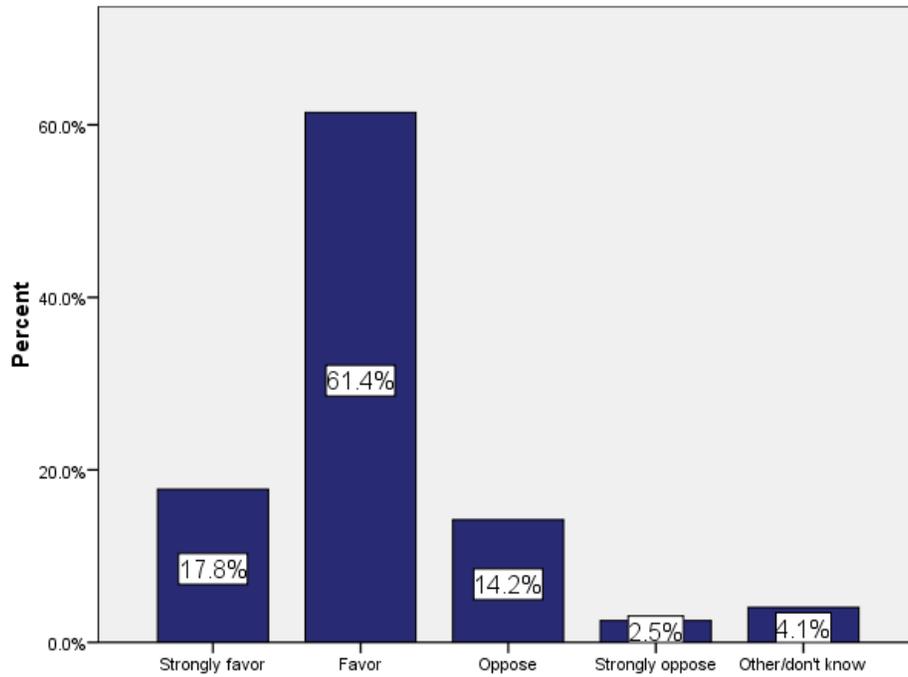
**58. What would you say is your main source of information about Downtown Webb City?**



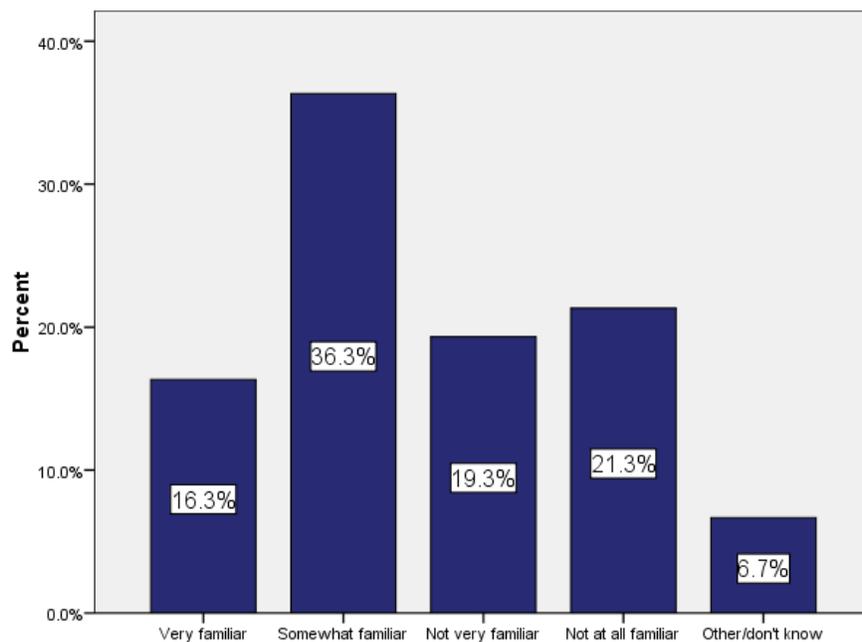
58b. What is your second most likely source of information?



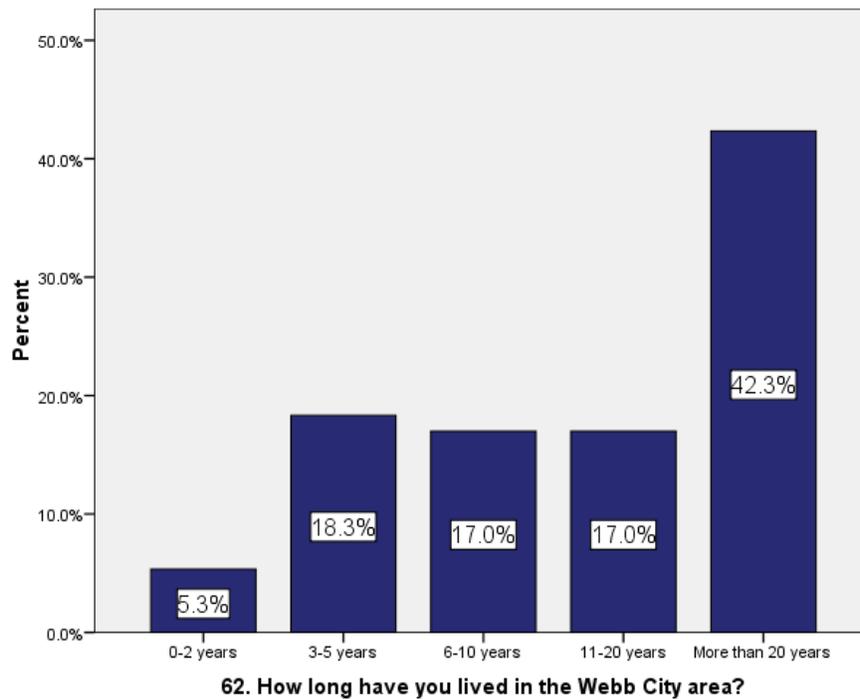
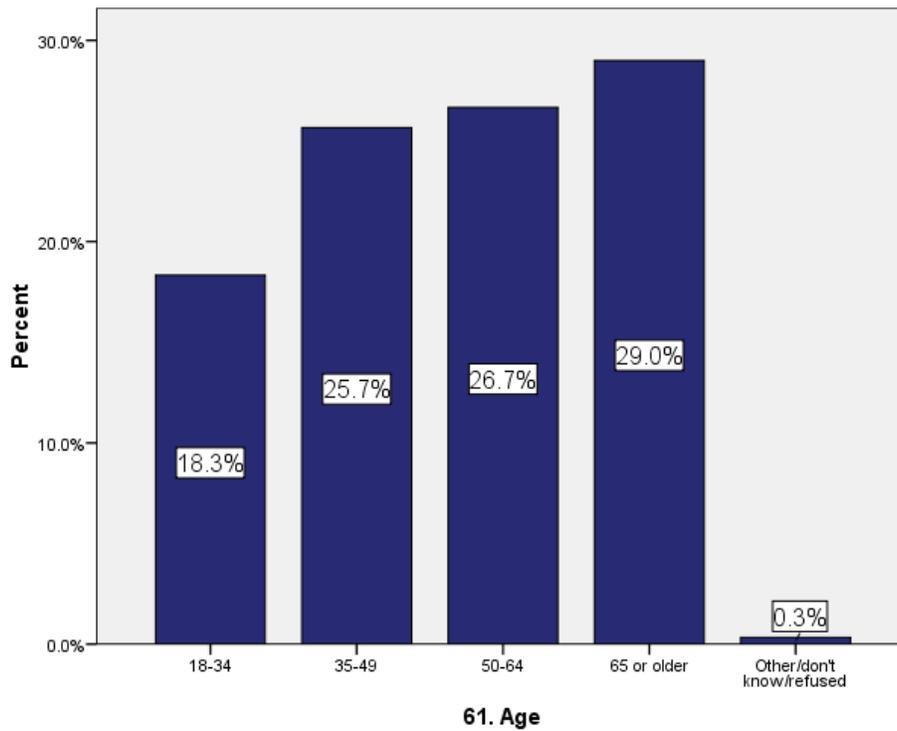
59. Let's assume that an economic development sales tax was proposed for Webb City, which would support development both Downtown and elsewhere in Webb City and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?

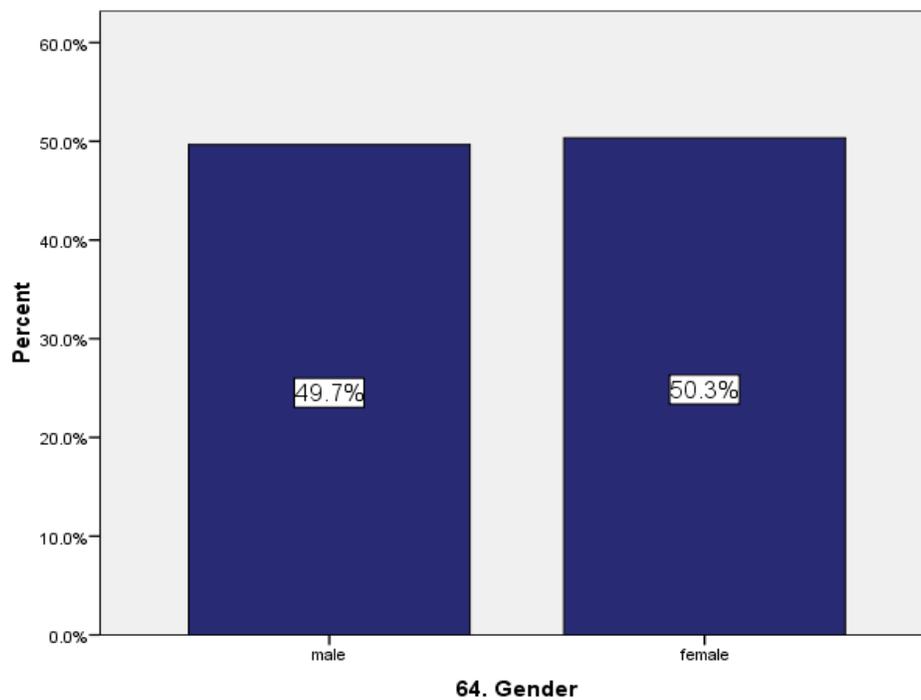
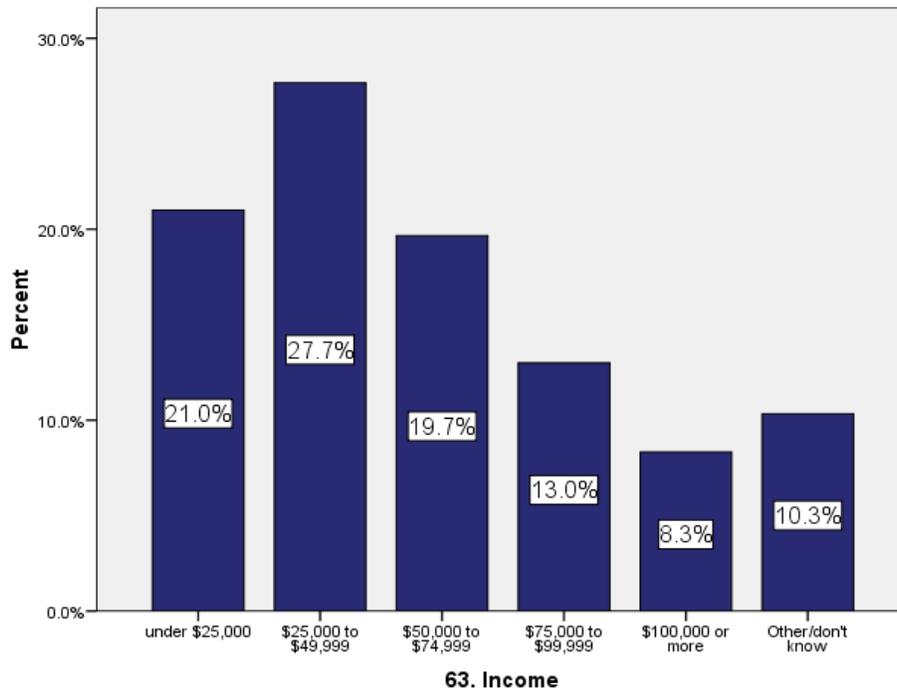


**59a. If that economic development sales tax was a \_\_\_ sales tax increase, would you...**



**60. How familiar are you will a state-sponsored program called the DREAM Initiative?**





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## SECTION VI

### QUESTIONNAIRE

Hello, I'm \_\_\_\_\_ calling from Attitude Research Company on behalf of the City of Webb City. We're conducting a survey to learn more about people's attitudes concerning the community, and this phone number was selected at random. According to our research procedure, I have to speak to a (male or female) over the age of 18 who is at home when I place this call.

*[If criteria cannot be met, politely terminate call]*

1. Thinking about the Webb City, Missouri area, would you say things are moving in the right direction or off track and moving in the wrong direction?

- 1) right direction
- 2) mixed *[do not read]*
- 3) wrong
- 9) other, don't know

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? *[pause, repeat instructions if necessary]* The first is...

*[rotate order]*

2. Revitalizing the Webb City Downtown area
3. Repairing major streets
4. Improving emergency services
5. Upgrading parks and recreation facilities
6. Attracting more big box retail development
7. How often do you visit Downtown Webb City?

- 1) once a year or less
- 2) less than once a month
- 3) one to five times per month
- 4) more than five times a month
- 5) other *[specify] [skip to question 18]*
- 6) don't visit Downtown *[skip to question 18]*
- 9) don't know *[skip to question 18]*

[ask 8-14 only if answered 1-4 to Q7] For each of the following, please tell me how often you visit Downtown for these activities: very often, somewhat often, not very often or not at all.

Read list, code as follows:

- 1) very often
- 2) somewhat often
- 3) not very often
- 4) not at all
- 9) other, don't know

[rotate order]

8. shopping
9. dining
10. entertainment
11. other outdoor recreation, such as walking
12. special events
13. government/post office
14. conducting business

[ask only if answered 1-4 to Q7] 15. Of the items listed above, which would you say is the one reason you most often visit Downtown Webb City? [repeat list if necessary, code responses as follows]

- 1) shopping
- 2) dining
- 3) entertainment
- 4) other outdoor recreation
- 5) special events
- 6) government/post office
- 7) conducting business
- 9) other, don't know

For each of the following characteristics of a Downtown I read, please tell me if you think conditions in Webb City are excellent, good, not so good or poor. The first is...

Read list, code as follows:

- 1) excellent
- 2) good
- 3) not so good
- 4) poor
- 9) other, don't know

[rotate order]

16. signs to help people find their way around
17. convenient business hours
18. available green space
19. preservation of historic structures
20. occupied storefronts
21. convenient parking
22. diverse mix of businesses
23. dining options
24. entertainment options
25. condition of streets
26. condition of sidewalks
27. safety during the day
28. safety at night
29. How important would you say it is that Webb City work to retain its Downtown's historic character? Would you say it is very important, somewhat, not very or not at all important?
  - 1) very
  - 2) somewhat
  - 3) not very
  - 4) not at all
  - 9) other, don't know

I'm going to read a list of the kinds of businesses that one might find in a Downtown area. For each, please tell me how high a priority Webb City should place on bringing or adding more of that type of business *to its own downtown area*. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

READ LIST, CODE 1-5, 9=OTHER, DON'T KNOW

[rotate order]

30. lodging such as hotel, motel or bed and breakfast
31. family or casual style dining
32. fine dining

33. ice cream shop or soda fountain
34. antique shops
35. art galleries and shops
36. convenience store or grocery store
37. clothing stores
38. arcade or other attraction aimed at teenagers
39. bars/nightclubs
40. bookstore
41. coffee shop
42. arts and crafts store
43. bakery
  
44. Of the items listed above, what business would you most like to see in Downtown Webb City? *[Read choices again if necessary]*
  1. lodging such as hotel, motel or bed and breakfast
  2. family or casual style dining
  3. fine dining
  4. ice cream shop or soda fountain
  5. antique shops
  6. art galleries and shops
  7. convenience store or grocery store
  8. clothing stores
  9. arcade or other attraction aimed at teenagers
  10. bars/nightclubs
  11. bookstore
  12. coffee shop
  13. arts and crafts store
  14. bakery
  99. other, don't know

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for Downtown Webb City using the same 5-point scale. *[Repeat scale again if necessary, 9=other, don't know]*

[rotate order]

45. adding green space
46. improving lighting
47. moving utilities underground
48. adding new parking spaces or lots
49. stricter code enforcement
50. developing upper-floor residential space
51. making the area more pedestrian-friendly
52. improving signage to help people find their way around
53. improving building facades
54. keeping streets and sidewalks cleaner
55. changing parallel parking to angle parking
56. adding murals, artwork or sculptures
57. Are there any other improvements you think should be made to Downtown Webb City?  
*[open-ended, record first two responses]*
58. There has been some discussion about developing upper floor living space in Downtown Webb City. Which of the following statements is closest to the way you feel?
  - 1) Property owners should turn the second floors of their existing buildings into rental units.
  - 2) Property owners should turn the second floors of their existing buildings into condominiums.
  - 3) There is no need for more second story living space Downtown.
  - 9) other, don't know
59. Other than your own personal knowledge from living in the community, what would you say is your main source of information about Downtown Webb City? And what is your second most likely source of information? *[do not read list – code first two responses as follows]*
  - 1) local newspaper
  - 2) television
  - 3) radio
  - 4) Chamber of Commerce web site
  - 5) word-of-mouth
  - 6) I live Downtown.
  - 9) other *[specify]*

60. Let's assume that an economic development sales tax was proposed for Webb City, which would support development both Downtown and elsewhere in Webb City and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?

- 1) very likely
- 2) somewhat likely
- 3) not very likely (*Skip to question 61*)
- 4) not at all likely (*Skip to question 61*)
- 9) other, don't know (*Skip to question 61*)

60a. If that economic development sales tax was a 0.5% (split sample and ask 100 about 0.25%, 0.5% and 0.75%) sales tax increase, would you strongly favor, favor, oppose or strongly oppose this increase?

- 1) strongly favor
- 2) favor
- 3) oppose
- 4) strongly oppose
- 9) other, don't know

61. How familiar are you with a state-sponsored program called the DREAM Initiative? Would you say you are very familiar, somewhat, not very or not at all familiar with the DREAM Initiative?

- 1) very familiar
- 2) somewhat familiar
- 3) not very familiar
- 4) not at all familiar
- 9) other, don't know

And now, a few final questions for classification purposes.

62. In which of the following age groups are you?

- 1) 18-34
- 2) 35-49
- 3) 50-64
- 4) 65 or over
- 9) other, don't know, refused

63. How long have you lived in the Webb City area?

- 1) 0-2 years
- 2) 3-5 years
- 3) 6-10 years
- 4) 11-20 years
- 5) more than 20 years
- 9) other, don't know

64. For statistical purposes only, please indicate which of the following categories best fits your total household income for 2008. Just stop me when I get to your category.

- 1) Under \$25,000
- 2) \$25,000 to \$49,999
- 3) \$50,000 to \$74,999
- 4) \$75,000 to \$99,999
- 5) \$100,000 plus
- 9) other, don't know, refused

65. Gender *[do not ask – code as follows]*

- 1) male
- 2) female

That concludes our survey. Thank you for your time and cooperation.

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## SECTION VII

### CROSS-TABULATION

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		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender		
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
1. Thinking about the Webb City, Missouri area, would you say things are moving...	Right direction	76.4%	80.5%	78.8%	74.7%	68.8%	70.9%	78.4%	82.4%	78.7%	69.8%	78.3%	83.1%	82.1%	84.0%	77.2%	77.5%	
	Mixed	1.8%	5.2%	3.8%	9.2%	0.0%	3.6%	5.9%	5.9%	6.3%	9.5%	6.0%	3.4%	0.0%	4.0%	4.7%	6.0%	
	Wrong direction	7.3%	9.1%	12.5%	5.7%	0.0%	10.9%	9.8%	7.8%	8.7%	12.7%	8.4%	5.1%	12.8%	8.0%	8.7%	8.6%	
	Other/don't know	14.5%	5.2%	5.0%	10.3%	31.2%	14.5%	5.9%	3.9%	6.3%	7.9%	7.2%	8.5%	5.1%	4.0%	9.4%	7.9%	
2. Revitalizing the Webb City Downtown area		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender		
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	5-Top priority	21.8%	29.9%	28.8%	41.4%	25.0%	34.5%	31.4%	19.6%	35.4%	41.3%	22.9%	32.2%	25.6%	32.0%	22.8%	39.7%	
	4	29.1%	27.3%	23.8%	20.7%	43.8%	27.3%	17.6%	29.4%	22.0%	9.5%	36.1%	27.1%	30.8%	20.0%	26.2%	23.2%	
	3	29.1%	32.5%	20.0%	23.0%	25.0%	20.0%	35.3%	37.3%	19.7%	27.0%	22.9%	22.0%	28.2%	44.0%	27.5%	23.8%	
	2	14.5%	7.8%	12.5%	5.7%	0.0%	18.2%	11.8%	5.9%	8.7%	11.1%	9.6%	8.5%	10.3%	4.0%	12.1%	7.9%	
	1-Very low priority	5.5%	2.6%	12.5%	8.0%	0.0%	0.0%	3.9%	7.8%	12.6%	7.9%	8.4%	10.2%	5.1%	0.0%	11.4%	3.3%	
	Other/don't know	0.0%	0.0%	2.5%	1.1%	6.2%	0.0%	0.0%	0.0%	1.6%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	
	<b>Total high priority (4-5)</b>	<b>50.9%</b>	<b>57.1%</b>	<b>52.5%</b>	<b>62.1%</b>	<b>68.8%</b>	<b>61.8%</b>	<b>49.0%</b>	<b>49.0%</b>	<b>57.5%</b>	<b>50.8%</b>	<b>59.0%</b>	<b>59.3%</b>	<b>56.4%</b>	<b>52.0%</b>	<b>49.0%</b>	<b>62.9%</b>	
	<b>Total low priority (1-2)</b>	<b>20.0%</b>	<b>10.4%</b>	<b>25.0%</b>	<b>13.8%</b>	<b>0.0%</b>	<b>18.2%</b>	<b>15.7%</b>	<b>13.7%</b>	<b>21.3%</b>	<b>19.0%</b>	<b>18.1%</b>	<b>18.6%</b>	<b>15.4%</b>	<b>4.0%</b>	<b>23.5%</b>	<b>11.3%</b>	
	3. Repairing major streets		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
			18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
5-Top priority		63.6%	53.2%	62.5%	54.0%	43.8%	63.6%	58.8%	56.9%	56.7%	58.7%	59.0%	59.3%	56.4%	60.0%	56.4%	58.9%	
4		27.3%	24.7%	18.8%	21.8%	18.8%	23.6%	23.5%	23.5%	22.0%	15.9%	25.3%	27.1%	30.8%	24.0%	22.1%	23.2%	
3		7.3%	15.6%	10.0%	12.6%	12.5%	10.9%	9.8%	17.6%	10.2%	11.1%	9.6%	11.9%	10.3%	8.0%	13.4%	9.9%	
2		1.8%	3.9%	6.2%	5.7%	6.2%	0.0%	7.8%	2.0%	6.3%	9.5%	3.6%	1.7%	0.0%	8.0%	4.7%	4.6%	
1-Very low priority		0.0%	2.6%	1.2%	5.7%	12.5%	1.8%	0.0%	0.0%	3.9%	4.8%	2.4%	0.0%	2.6%	0.0%	2.7%	2.6%	
Other/don't know		0.0%	0.0%	1.2%	0.0%	6.2%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.7%	
<b>Total high priority (4-5)</b>		<b>90.9%</b>	<b>77.9%</b>	<b>81.2%</b>	<b>75.9%</b>	<b>62.5%</b>	<b>87.3%</b>	<b>82.4%</b>	<b>80.4%</b>	<b>78.7%</b>	<b>74.6%</b>	<b>84.3%</b>	<b>86.4%</b>	<b>87.2%</b>	<b>84.0%</b>	<b>78.5%</b>	<b>82.1%</b>	
<b>Total low priority (1-2)</b>		<b>1.8%</b>	<b>6.5%</b>	<b>7.5%</b>	<b>11.5%</b>	<b>18.8%</b>	<b>1.8%</b>	<b>7.8%</b>	<b>2.0%</b>	<b>10.2%</b>	<b>14.3%</b>	<b>6.0%</b>	<b>1.7%</b>	<b>2.6%</b>	<b>8.0%</b>	<b>7.4%</b>	<b>7.3%</b>	
4. Improving emergency services			61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
			18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	5-Top priority	36.4%	36.4%	41.2%	39.1%	25.0%	40.0%	43.1%	33.3%	39.4%	49.2%	50.6%	25.4%	33.3%	28.0%	33.6%	43.0%	
	4	30.9%	26.0%	15.0%	20.7%	6.2%	27.3%	23.5%	25.5%	20.5%	20.6%	19.3%	23.7%	25.6%	28.0%	22.1%	22.5%	
	3	16.4%	24.7%	28.8%	13.8%	25.0%	18.2%	17.6%	25.5%	21.3%	14.3%	21.7%	23.7%	25.6%	28.0%	25.5%	16.6%	
	2	5.5%	5.2%	7.5%	10.3%	6.2%	3.6%	7.8%	5.9%	9.4%	4.8%	4.8%	10.2%	5.1%	16.0%	10.7%	4.0%	
	1-Very low priority	3.6%	2.6%	3.8%	8.0%	6.2%	5.5%	2.0%	7.8%	3.9%	6.3%	2.4%	5.1%	7.7%	0.0%	4.0%	5.3%	
	Other/don't know	7.3%	5.2%	3.8%	8.0%	31.2%	5.5%	5.9%	2.0%	5.5%	4.8%	1.2%	11.9%	2.6%	0.0%	4.0%	8.6%	
	<b>Total high priority (4-5)</b>	<b>67.3%</b>	<b>62.3%</b>	<b>56.2%</b>	<b>59.8%</b>	<b>31.2%</b>	<b>67.3%</b>	<b>66.7%</b>	<b>58.8%</b>	<b>59.8%</b>	<b>69.8%</b>	<b>69.9%</b>	<b>49.2%</b>	<b>59.0%</b>	<b>56.0%</b>	<b>55.7%</b>	<b>65.6%</b>	
	<b>Total low priority (1-2)</b>	<b>9.1%</b>	<b>7.8%</b>	<b>11.2%</b>	<b>18.4%</b>	<b>12.5%</b>	<b>9.1%</b>	<b>9.8%</b>	<b>13.7%</b>	<b>13.4%</b>	<b>11.1%</b>	<b>7.2%</b>	<b>15.3%</b>	<b>12.8%</b>	<b>16.0%</b>	<b>14.8%</b>	<b>9.3%</b>	
	5. Upgrading parks and recreation facilities		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
			18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
5-Top priority		20.0%	35.1%	20.0%	35.6%	6.2%	29.1%	31.4%	25.5%	30.7%	38.1%	24.1%	20.3%	30.8%	44.0%	26.2%	30.5%	
4		34.5%	15.6%	26.2%	19.5%	31.2%	18.2%	29.4%	23.5%	21.3%	17.5%	21.7%	32.2%	23.1%	24.0%	17.4%	28.5%	
3		34.5%	37.7%	35.0%	18.4%	12.5%	38.2%	29.4%	35.3%	28.3%	25.4%	42.2%	30.5%	20.5%	20.0%	34.9%	26.5%	
2		7.3%	11.7%	13.8%	12.6%	25.0%	9.1%	7.8%	13.7%	11.8%	9.5%	8.4%	15.3%	17.9%	12.0%	14.1%	9.3%	
1-Very low priority		1.8%	0.0%	3.8%	8.0%	0.0%	1.8%	2.0%	0.0%	7.1%	7.9%	3.6%	0.0%	7.7%	0.0%	5.4%	2.0%	
Other/don't know		1.8%	0.0%	1.2%	5.7%	25.0%	3.6%	0.0%	2.0%	0.8%	1.6%	0.0%	1.7%	0.0%	0.0%	2.0%	3.3%	
<b>Total high priority (4-5)</b>		<b>54.5%</b>	<b>50.6%</b>	<b>46.2%</b>	<b>55.2%</b>	<b>37.5%</b>	<b>47.3%</b>	<b>60.8%</b>	<b>49.0%</b>	<b>52.0%</b>	<b>55.6%</b>	<b>45.8%</b>	<b>52.5%</b>	<b>53.8%</b>	<b>68.0%</b>	<b>43.6%</b>	<b>58.9%</b>	
<b>Total low priority (1-2)</b>		<b>9.1%</b>	<b>11.7%</b>	<b>17.5%</b>	<b>20.7%</b>	<b>25.0%</b>	<b>10.9%</b>	<b>9.8%</b>	<b>13.7%</b>	<b>18.9%</b>	<b>17.5%</b>	<b>12.0%</b>	<b>15.3%</b>	<b>25.6%</b>	<b>12.0%</b>	<b>19.5%</b>	<b>11.3%</b>	

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
6. Attracting more big box retail development	5-Top priority	21.8%	24.7%	40.0%	46.0%	31.2%	34.5%	25.5%	25.5%	41.7%	39.7%	32.5%	30.5%	20.5%	40.0%	30.9%	37.7%
	4	21.8%	18.2%	13.8%	14.9%	25.0%	16.4%	23.5%	19.6%	11.8%	11.1%	15.7%	25.4%	17.9%	12.0%	16.8%	16.6%
	3	27.3%	24.7%	20.0%	18.4%	18.8%	21.8%	19.6%	31.4%	19.7%	20.6%	32.5%	15.3%	25.6%	16.0%	22.8%	21.2%
	2	18.2%	14.3%	12.5%	12.6%	12.5%	18.2%	13.7%	13.7%	12.6%	14.3%	10.8%	18.6%	25.6%	4.0%	14.8%	13.2%
	1-Very low priority	10.9%	15.6%	12.5%	6.9%	6.2%	9.1%	17.6%	7.8%	12.6%	9.5%	8.4%	10.2%	10.3%	28.0%	14.1%	9.3%
	Other/don't know	0.0%	2.6%	1.2%	1.1%	6.2%	0.0%	0.0%	2.0%	1.6%	4.8%	0.0%	0.0%	0.0%	0.0%	0.7%	2.0%
	<b>Total high priority (4-5)</b>	<b>43.6%</b>	<b>42.9%</b>	<b>53.8%</b>	<b>60.9%</b>	<b>56.2%</b>	<b>50.9%</b>	<b>49.0%</b>	<b>45.1%</b>	<b>53.5%</b>	<b>50.8%</b>	<b>48.2%</b>	<b>55.9%</b>	<b>38.5%</b>	<b>52.0%</b>	<b>47.7%</b>	<b>54.3%</b>
<b>Total low priority (1-2)</b>	<b>29.1%</b>	<b>29.9%</b>	<b>25.0%</b>	<b>19.5%</b>	<b>18.8%</b>	<b>27.3%</b>	<b>31.4%</b>	<b>21.6%</b>	<b>25.2%</b>	<b>23.8%</b>	<b>19.3%</b>	<b>28.8%</b>	<b>35.9%</b>	<b>32.0%</b>	<b>28.9%</b>	<b>22.5%</b>	
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
7. How often do you visit Downtown Webb City?	Once a year or less	7.3%	5.2%	7.5%	3.4%	0.0%	3.6%	11.8%	9.8%	3.1%	3.2%	2.4%	10.2%	12.8%	4.0%	2.7%	8.6%
	Less than once a month	14.5%	15.6%	11.2%	10.3%	12.5%	23.6%	19.6%	5.9%	8.7%	6.3%	14.5%	13.6%	15.4%	4.0%	12.8%	13.2%
	One to five times per month	32.7%	45.5%	46.2%	57.5%	50.0%	38.2%	43.1%	49.0%	50.4%	47.6%	42.2%	49.2%	43.6%	48.0%	50.3%	43.0%
	More than five times a month	45.5%	32.5%	33.8%	26.4%	37.5%	34.5%	25.5%	31.4%	36.2%	41.3%	41.0%	25.4%	25.6%	40.0%	32.9%	33.8%
	Other	0.0%	0.0%	1.2%	1.1%	0.0%	0.0%	0.0%	2.0%	0.8%	0.0%	0.0%	1.7%	2.6%	0.0%	1.3%	0.0%
	Don't visit downtown	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.8%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
	Don't know	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%	0.7%
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
8. Shopping	Very often	9.1%	3.9%	8.8%	10.5%	0.0%	5.5%	3.9%	6.0%	12.7%	11.3%	8.4%	6.8%	12.8%	0.0%	7.4%	8.7%
	Somewhat often	14.5%	30.3%	25.0%	18.6%	18.8%	27.3%	25.5%	30.0%	16.7%	22.6%	25.3%	18.6%	17.9%	29.2%	25.5%	19.5%
	Not very often	41.8%	32.9%	30.0%	45.3%	50.0%	34.5%	31.4%	40.0%	38.1%	37.1%	38.6%	28.8%	38.5%	45.8%	35.6%	38.9%
	Not at all often	34.5%	30.3%	36.2%	25.6%	31.2%	32.7%	39.2%	20.0%	32.5%	27.4%	27.7%	44.1%	30.8%	25.0%	30.2%	32.9%
	Other/don't know	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	0.0%	1.6%	0.0%	1.7%	0.0%	0.0%	1.3%	0.0%
	<b>Very/Somewhat often</b>	<b>23.6%</b>	<b>34.2%</b>	<b>33.8%</b>	<b>29.1%</b>	<b>18.8%</b>	<b>32.7%</b>	<b>29.4%</b>	<b>36.0%</b>	<b>29.4%</b>	<b>33.9%</b>	<b>33.7%</b>	<b>25.4%</b>	<b>30.8%</b>	<b>29.2%</b>	<b>32.9%</b>	<b>28.2%</b>
	<b>Not very/Not at all often</b>	<b>76.4%</b>	<b>63.2%</b>	<b>66.2%</b>	<b>70.9%</b>	<b>81.2%</b>	<b>67.3%</b>	<b>70.6%</b>	<b>60.0%</b>	<b>70.6%</b>	<b>64.5%</b>	<b>66.3%</b>	<b>72.9%</b>	<b>69.2%</b>	<b>70.8%</b>	<b>65.8%</b>	<b>71.8%</b>
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
9. Dining	Very often	9.1%	17.1%	15.0%	15.1%	18.8%	14.5%	13.7%	16.0%	13.5%	14.5%	15.7%	16.9%	7.7%	8.3%	16.8%	12.1%
	Somewhat often	38.2%	32.9%	30.0%	27.9%	31.2%	34.5%	31.4%	22.0%	34.9%	30.6%	30.1%	28.8%	41.0%	45.8%	35.6%	28.2%
	Not very often	36.4%	27.6%	30.0%	25.6%	25.0%	38.2%	29.4%	36.0%	23.0%	25.8%	28.9%	27.1%	33.3%	29.2%	24.2%	34.2%
	Not at all often	16.4%	22.4%	25.0%	30.2%	25.0%	12.7%	25.5%	26.0%	27.8%	29.0%	24.1%	27.1%	17.9%	16.7%	22.8%	25.5%
	Other/don't know	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Very/Somewhat often</b>	<b>47.3%</b>	<b>50.0%</b>	<b>45.0%</b>	<b>43.0%</b>	<b>50.0%</b>	<b>49.1%</b>	<b>45.1%</b>	<b>38.0%</b>	<b>48.4%</b>	<b>45.2%</b>	<b>45.8%</b>	<b>45.8%</b>	<b>48.7%</b>	<b>54.2%</b>	<b>52.3%</b>	<b>40.3%</b>
	<b>Not very/Not at all often</b>	<b>52.7%</b>	<b>50.0%</b>	<b>55.0%</b>	<b>55.8%</b>	<b>50.0%</b>	<b>50.9%</b>	<b>54.9%</b>	<b>62.0%</b>	<b>50.8%</b>	<b>54.8%</b>	<b>53.0%</b>	<b>54.2%</b>	<b>51.3%</b>	<b>45.8%</b>	<b>47.0%</b>	<b>59.7%</b>
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
10. Entertainment	Very often	1.8%	6.6%	5.0%	1.2%	6.2%	5.5%	0.0%	6.0%	3.2%	1.6%	6.0%	3.4%	7.7%	0.0%	1.3%	6.0%
	Somewhat often	43.6%	39.5%	26.2%	18.6%	25.0%	34.5%	31.4%	38.0%	27.0%	19.4%	31.3%	32.2%	35.9%	50.0%	33.6%	28.2%
	Not very often	38.2%	32.9%	42.5%	40.7%	25.0%	41.8%	41.2%	30.0%	41.3%	40.3%	34.9%	42.4%	43.6%	20.8%	41.6%	35.6%
	Not at all often	16.4%	21.1%	25.0%	38.4%	43.8%	18.2%	25.5%	26.0%	27.8%	38.7%	27.7%	20.3%	10.3%	29.2%	22.8%	29.5%
	Other/don't know	0.0%	0.0%	1.2%	1.2%	0.0%	0.0%	2.0%	0.0%	0.8%	0.0%	0.0%	1.7%	2.6%	0.0%	0.7%	0.7%
	<b>Very/Somewhat often</b>	<b>45.5%</b>	<b>46.1%</b>	<b>31.2%</b>	<b>19.8%</b>	<b>31.2%</b>	<b>40.0%</b>	<b>31.4%</b>	<b>44.0%</b>	<b>30.2%</b>	<b>21.0%</b>	<b>37.3%</b>	<b>35.6%</b>	<b>43.6%</b>	<b>50.0%</b>	<b>34.9%</b>	<b>34.2%</b>
	<b>Not very/Not at all often</b>	<b>54.5%</b>	<b>53.9%</b>	<b>67.5%</b>	<b>79.1%</b>	<b>68.8%</b>	<b>60.0%</b>	<b>66.7%</b>	<b>56.0%</b>	<b>69.0%</b>	<b>79.0%</b>	<b>62.7%</b>	<b>62.7%</b>	<b>53.8%</b>	<b>50.0%</b>	<b>64.4%</b>	<b>65.1%</b>

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11. Other outdoor recreation, such as walking	Very often	9.1%	9.2%	11.2%	11.6%	6.2%	12.7%	9.8%	6.0%	11.9%	12.9%	10.8%	11.9%	5.1%	8.3%	10.1%	10.7%
	Somewhat often	21.8%	15.8%	13.8%	9.3%	18.8%	10.9%	19.6%	14.0%	13.5%	12.9%	10.8%	15.3%	28.2%	12.5%	16.8%	12.1%
	Not very often	32.7%	23.7%	37.5%	24.4%	18.8%	27.3%	27.5%	32.0%	31.0%	21.0%	33.7%	27.1%	30.8%	41.7%	30.2%	28.2%
	Not at all often	36.4%	50.0%	37.5%	54.7%	56.2%	49.1%	43.1%	46.0%	43.7%	53.2%	44.6%	44.1%	35.9%	37.5%	42.3%	49.0%
	Other/don't know	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.7%	0.0%
	<b>Very/Somewhat often</b>	<b>30.9%</b>	<b>25.0%</b>	<b>25.0%</b>	<b>20.9%</b>	<b>25.0%</b>	<b>23.6%</b>	<b>29.4%</b>	<b>20.0%</b>	<b>25.4%</b>	<b>25.8%</b>	<b>21.7%</b>	<b>33.3%</b>	<b>20.8%</b>	<b>26.8%</b>	<b>22.8%</b>	
<b>Not very/Not at all often</b>	<b>69.1%</b>	<b>73.7%</b>	<b>75.0%</b>	<b>79.1%</b>	<b>75.0%</b>	<b>76.4%</b>	<b>70.6%</b>	<b>78.0%</b>	<b>74.6%</b>	<b>74.2%</b>	<b>78.3%</b>	<b>71.2%</b>	<b>66.7%</b>	<b>79.2%</b>	<b>72.5%</b>	<b>77.2%</b>	
12. Special events	Very often	12.7%	15.8%	11.2%	9.3%	0.0%	20.0%	5.9%	10.0%	13.5%	9.7%	12.0%	8.5%	17.9%	16.7%	12.1%	12.1%
	Somewhat often	30.9%	38.2%	26.2%	19.8%	31.2%	34.5%	21.6%	24.0%	30.2%	29.0%	26.5%	35.6%	28.2%	33.3%	26.2%	30.9%
	Not very often	38.2%	22.4%	40.0%	38.4%	37.5%	25.5%	47.1%	34.0%	33.3%	30.6%	41.0%	30.5%	25.6%	33.3%	39.6%	29.5%
	Not at all often	18.2%	23.7%	21.2%	32.6%	25.0%	20.0%	25.5%	32.0%	23.0%	30.6%	20.5%	25.4%	28.2%	16.7%	22.1%	26.8%
	Other/don't know	0.0%	0.0%	1.2%	0.0%	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
	<b>Very/Somewhat often</b>	<b>43.6%</b>	<b>53.9%</b>	<b>37.5%</b>	<b>29.1%</b>	<b>31.2%</b>	<b>54.5%</b>	<b>27.5%</b>	<b>34.0%</b>	<b>43.7%</b>	<b>38.7%</b>	<b>38.6%</b>	<b>44.1%</b>	<b>46.2%</b>	<b>50.0%</b>	<b>38.3%</b>	<b>43.0%</b>
<b>Not very/Not at all often</b>	<b>56.4%</b>	<b>46.1%</b>	<b>61.2%</b>	<b>70.9%</b>	<b>62.5%</b>	<b>45.5%</b>	<b>72.5%</b>	<b>66.0%</b>	<b>56.3%</b>	<b>61.3%</b>	<b>61.4%</b>	<b>55.9%</b>	<b>53.8%</b>	<b>50.0%</b>	<b>61.7%</b>	<b>56.4%</b>	
13. Government/post office	Very often	18.2%	18.4%	21.2%	33.7%	31.2%	23.6%	19.6%	20.0%	25.4%	25.8%	26.5%	20.3%	23.1%	16.7%	22.8%	24.2%
	Somewhat often	40.0%	46.1%	38.8%	31.4%	18.8%	41.8%	41.2%	36.0%	39.7%	30.6%	42.2%	42.4%	43.6%	41.7%	41.6%	35.6%
	Not very often	23.6%	25.0%	23.8%	17.4%	25.0%	21.8%	17.6%	30.0%	20.6%	24.2%	19.3%	20.3%	20.6%	29.2%	23.5%	20.8%
	Not at all often	18.2%	10.5%	16.2%	16.3%	25.0%	12.7%	21.6%	14.0%	13.5%	19.4%	10.8%	16.9%	12.8%	12.5%	11.4%	19.5%
	Other/don't know	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Very/Somewhat often</b>	<b>58.2%</b>	<b>64.5%</b>	<b>60.0%</b>	<b>65.1%</b>	<b>50.0%</b>	<b>65.5%</b>	<b>60.8%</b>	<b>56.0%</b>	<b>65.1%</b>	<b>56.5%</b>	<b>68.7%</b>	<b>62.7%</b>	<b>66.7%</b>	<b>58.3%</b>	<b>64.4%</b>	<b>59.7%</b>
<b>Not very/Not at all often</b>	<b>41.8%</b>	<b>35.5%</b>	<b>40.0%</b>	<b>33.7%</b>	<b>50.0%</b>	<b>34.5%</b>	<b>39.2%</b>	<b>44.0%</b>	<b>34.1%</b>	<b>43.5%</b>	<b>30.1%</b>	<b>37.3%</b>	<b>33.3%</b>	<b>41.7%</b>	<b>34.9%</b>	<b>40.3%</b>	
14. Conducting business	Very often	12.7%	15.8%	21.2%	19.8%	12.5%	12.7%	11.8%	16.0%	23.8%	24.2%	16.9%	15.3%	17.9%	16.7%	16.8%	18.8%
	Somewhat often	30.9%	38.2%	37.5%	22.1%	50.0%	34.5%	29.4%	40.0%	26.2%	22.6%	31.3%	30.5%	28.2%	50.0%	31.5%	32.2%
	Not very often	27.3%	30.3%	23.8%	34.9%	12.5%	21.8%	35.3%	22.0%	34.9%	25.8%	31.3%	28.8%	38.5%	20.8%	33.6%	24.8%
	Not at all often	29.1%	15.8%	17.5%	23.3%	25.0%	30.9%	23.5%	22.0%	15.1%	27.4%	20.5%	25.4%	15.4%	12.5%	18.1%	24.2%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	<b>Very/Somewhat often</b>	<b>43.6%</b>	<b>53.9%</b>	<b>58.8%</b>	<b>41.9%</b>	<b>62.5%</b>	<b>47.3%</b>	<b>41.2%</b>	<b>56.0%</b>	<b>50.0%</b>	<b>46.8%</b>	<b>48.2%</b>	<b>45.8%</b>	<b>46.2%</b>	<b>66.7%</b>	<b>48.3%</b>	<b>51.0%</b>
<b>Very/Somewhat often</b>	<b>56.4%</b>	<b>46.1%</b>	<b>41.2%</b>	<b>58.1%</b>	<b>37.5%</b>	<b>52.7%</b>	<b>58.8%</b>	<b>44.0%</b>	<b>50.0%</b>	<b>53.2%</b>	<b>51.8%</b>	<b>54.2%</b>	<b>53.8%</b>	<b>33.3%</b>	<b>51.7%</b>	<b>49.0%</b>	
15. What is the one reason you most often visit Downtown Webb City?	Shopping	10.9%	2.6%	13.8%	2.3%	0.0%	10.9%	7.8%	4.0%	7.1%	1.6%	8.4%	8.5%	10.3%	4.2%	8.7%	5.4%
	Dining	3.6%	22.4%	12.5%	11.6%	6.2%	10.9%	19.6%	22.0%	9.5%	9.7%	9.6%	15.3%	20.5%	16.7%	18.1%	8.7%
	Entertainment	10.9%	15.8%	7.5%	1.2%	6.2%	12.7%	9.8%	8.0%	6.3%	1.6%	9.6%	11.9%	7.7%	20.8%	6.7%	10.1%
	Other outdoor recreation	7.3%	1.3%	0.0%	2.3%	0.0%	3.6%	2.0%	0.0%	3.2%	1.6%	1.2%	5.1%	0.0%	4.2%	2.0%	2.7%
	Special events	10.9%	9.2%	2.5%	4.7%	18.8%	9.1%	3.9%	8.0%	4.0%	8.1%	2.4%	8.5%	12.8%	0.0%	8.1%	4.7%
	Government/post office	27.3%	11.8%	26.2%	27.9%	18.8%	21.8%	31.4%	20.0%	22.2%	27.4%	28.9%	22.0%	20.5%	4.2%	23.5%	22.8%
	Conducting business	18.2%	31.6%	31.2%	25.6%	31.2%	21.8%	15.7%	30.0%	32.5%	29.0%	30.1%	16.9%	25.6%	41.7%	24.8%	29.5%
	Other/don't know	10.9%	5.3%	6.2%	24.4%	18.8%	9.1%	9.8%	8.0%	15.1%	21.0%	9.6%	11.9%	2.6%	8.3%	8.1%	16.1%

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
16. Signs to help people find their way around	Excellent	9.1%	2.6%	7.5%	3.4%	0.0%	5.5%	3.9%	3.9%	7.1%	6.3%	9.6%	1.7%	5.1%	0.0%	6.0%	4.6%
	Good	65.5%	66.2%	62.5%	65.5%	56.2%	65.5%	60.8%	70.6%	64.6%	61.9%	61.4%	71.2%	61.5%	76.0%	66.4%	62.9%
	Not so good	21.8%	23.4%	13.8%	10.3%	25.0%	18.2%	21.6%	15.7%	13.4%	11.1%	18.1%	22.0%	23.1%	12.0%	16.8%	16.6%
	Poor	1.8%	1.3%	3.8%	6.9%	0.0%	3.6%	3.9%	0.0%	5.5%	3.2%	4.8%	3.4%	2.6%	0.0%	3.4%	4.0%
	Other/don't know	1.8%	6.5%	12.5%	13.8%	18.8%	7.3%	9.8%	9.8%	9.4%	17.5%	6.0%	1.7%	7.7%	12.0%	7.4%	11.9%
	<b>Excellent/Good</b>	<b>74.5%</b>	<b>68.8%</b>	<b>70.0%</b>	<b>69.0%</b>	<b>56.2%</b>	<b>70.9%</b>	<b>64.7%</b>	<b>74.5%</b>	<b>71.7%</b>	<b>68.3%</b>	<b>71.1%</b>	<b>72.9%</b>	<b>66.7%</b>	<b>76.0%</b>	<b>72.5%</b>	<b>67.5%</b>
<b>Not so good/Poor</b>	<b>23.6%</b>	<b>24.7%</b>	<b>17.5%</b>	<b>17.2%</b>	<b>25.0%</b>	<b>21.8%</b>	<b>25.5%</b>	<b>15.7%</b>	<b>18.9%</b>	<b>14.3%</b>	<b>22.9%</b>	<b>25.4%</b>	<b>25.6%</b>	<b>12.0%</b>	<b>20.1%</b>	<b>20.5%</b>	
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
17. Convenient business hours	Excellent	10.9%	2.6%	5.0%	4.6%	0.0%	9.1%	2.0%	3.9%	6.3%	6.3%	10.8%	0.0%	2.6%	8.0%	5.4%	5.3%
	Good	65.5%	74.0%	77.5%	70.1%	68.8%	63.6%	70.6%	86.3%	70.9%	73.0%	68.7%	79.7%	61.5%	76.0%	77.9%	66.2%
	Not so good	16.4%	15.6%	13.8%	11.5%	12.5%	20.0%	13.7%	5.9%	15.0%	12.7%	14.5%	13.6%	23.1%	12.0%	10.1%	17.9%
	Poor	0.0%	2.6%	1.2%	3.4%	0.0%	0.0%	5.9%	0.0%	2.4%	1.6%	2.4%	1.7%	2.6%	0.0%	2.0%	2.0%
	Other/don't know	16.4%	18.2%	15.0%	14.9%	12.5%	20.0%	19.6%	5.9%	17.3%	14.3%	16.9%	15.3%	25.6%	12.0%	12.1%	19.9%
	<b>Excellent/Good</b>	<b>76.4%</b>	<b>76.6%</b>	<b>82.5%</b>	<b>74.7%</b>	<b>68.8%</b>	<b>72.7%</b>	<b>72.5%</b>	<b>90.2%</b>	<b>77.2%</b>	<b>79.4%</b>	<b>79.5%</b>	<b>79.7%</b>	<b>64.1%</b>	<b>84.0%</b>	<b>83.2%</b>	<b>71.5%</b>
<b>Not so good/Poor</b>	<b>16.4%</b>	<b>18.2%</b>	<b>15.0%</b>	<b>14.9%</b>	<b>12.5%</b>	<b>20.0%</b>	<b>19.6%</b>	<b>5.9%</b>	<b>17.3%</b>	<b>14.3%</b>	<b>16.9%</b>	<b>15.3%</b>	<b>25.6%</b>	<b>12.0%</b>	<b>12.1%</b>	<b>19.9%</b>	
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
18. Available green space	Excellent	1.8%	1.3%	1.2%	3.4%	0.0%	0.0%	3.9%	2.0%	2.4%	3.2%	2.4%	0.0%	0.0%	4.0%	3.4%	0.7%
	Good	30.9%	37.7%	38.8%	39.1%	25.0%	36.4%	29.4%	37.3%	41.7%	42.9%	36.1%	30.5%	35.9%	32.0%	40.9%	33.1%
	Not so good	54.5%	40.3%	37.5%	26.4%	50.0%	43.6%	37.3%	39.2%	33.9%	27.0%	36.1%	49.2%	53.8%	40.0%	33.6%	42.4%
	Poor	10.9%	14.3%	11.2%	9.2%	0.0%	10.9%	17.6%	11.8%	10.2%	7.9%	15.7%	11.9%	7.7%	20.0%	11.4%	11.3%
	Other/don't know	1.8%	6.5%	11.2%	21.8%	25.0%	9.1%	11.8%	9.8%	11.8%	19.0%	9.6%	8.5%	2.6%	4.0%	10.7%	12.6%
	<b>Excellent/Good</b>	<b>32.7%</b>	<b>39.0%</b>	<b>40.0%</b>	<b>42.5%</b>	<b>25.0%</b>	<b>36.4%</b>	<b>33.3%</b>	<b>39.2%</b>	<b>44.1%</b>	<b>46.0%</b>	<b>38.6%</b>	<b>30.5%</b>	<b>35.9%</b>	<b>36.0%</b>	<b>44.3%</b>	<b>33.8%</b>
<b>Not so good/Poor</b>	<b>65.5%</b>	<b>54.5%</b>	<b>48.8%</b>	<b>35.6%</b>	<b>50.0%</b>	<b>54.5%</b>	<b>54.9%</b>	<b>51.0%</b>	<b>44.1%</b>	<b>34.9%</b>	<b>51.8%</b>	<b>61.0%</b>	<b>61.5%</b>	<b>60.0%</b>	<b>45.0%</b>	<b>53.6%</b>	
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
19. Preservation of historic structures	Excellent	9.1%	7.8%	8.8%	6.9%	0.0%	5.5%	7.8%	15.7%	7.1%	11.1%	14.5%	6.8%	2.6%	0.0%	8.1%	7.9%
	Good	54.5%	58.4%	53.8%	62.1%	43.8%	52.7%	47.1%	62.7%	63.0%	54.0%	60.2%	54.2%	61.5%	64.0%	56.4%	58.3%
	Not so good	32.7%	23.4%	22.5%	18.4%	43.8%	21.8%	27.5%	21.6%	21.3%	20.6%	19.3%	27.1%	25.6%	32.0%	24.2%	23.2%
	Poor	0.0%	7.8%	6.2%	5.7%	0.0%	7.3%	5.9%	0.0%	7.1%	7.9%	4.8%	3.4%	7.7%	0.0%	6.7%	4.0%
	Other/don't know	3.6%	2.6%	8.8%	6.9%	12.5%	12.7%	11.8%	0.0%	1.6%	6.3%	1.2%	8.5%	2.6%	4.0%	4.7%	6.6%
	<b>Excellent/Good</b>	<b>63.6%</b>	<b>66.2%</b>	<b>62.5%</b>	<b>69.0%</b>	<b>43.8%</b>	<b>58.2%</b>	<b>54.9%</b>	<b>78.4%</b>	<b>70.1%</b>	<b>65.1%</b>	<b>74.7%</b>	<b>61.0%</b>	<b>64.1%</b>	<b>64.0%</b>	<b>64.4%</b>	<b>66.2%</b>
<b>Not so good/Poor</b>	<b>32.7%</b>	<b>31.2%</b>	<b>28.8%</b>	<b>24.1%</b>	<b>43.8%</b>	<b>29.1%</b>	<b>33.3%</b>	<b>21.6%</b>	<b>28.3%</b>	<b>28.6%</b>	<b>24.1%</b>	<b>30.5%</b>	<b>33.3%</b>	<b>32.0%</b>	<b>30.9%</b>	<b>27.2%</b>	
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
20. Occupied storefronts	Excellent	1.8%	2.6%	1.2%	1.1%	0.0%	1.8%	0.0%	3.9%	1.6%	4.8%	2.4%	0.0%	0.0%	0.0%	2.0%	1.3%
	Good	29.1%	27.3%	23.8%	27.6%	37.5%	18.2%	29.4%	33.3%	25.2%	28.6%	28.9%	32.2%	15.4%	12.0%	30.2%	23.2%
	Not so good	56.4%	55.8%	50.0%	42.5%	43.8%	58.2%	51.0%	51.0%	48.0%	41.3%	51.8%	49.2%	64.1%	72.0%	49.7%	51.7%
	Poor	12.7%	14.3%	23.8%	20.7%	6.2%	18.2%	17.6%	9.8%	23.6%	19.0%	15.7%	18.6%	20.5%	16.0%	16.1%	20.5%
	Other/don't know	0.0%	0.0%	1.2%	8.0%	12.5%	3.6%	2.0%	2.0%	1.6%	6.3%	1.2%	0.0%	0.0%	0.0%	2.0%	3.3%
	<b>Excellent/Good</b>	<b>30.9%</b>	<b>29.9%</b>	<b>25.0%</b>	<b>28.7%</b>	<b>37.5%</b>	<b>20.0%</b>	<b>29.4%</b>	<b>37.3%</b>	<b>26.8%</b>	<b>33.3%</b>	<b>31.3%</b>	<b>32.2%</b>	<b>15.4%</b>	<b>12.0%</b>	<b>32.2%</b>	<b>24.5%</b>
<b>Not so good/Poor</b>	<b>69.1%</b>	<b>70.1%</b>	<b>73.8%</b>	<b>63.2%</b>	<b>50.0%</b>	<b>76.4%</b>	<b>68.6%</b>	<b>60.8%</b>	<b>71.7%</b>	<b>60.3%</b>	<b>67.5%</b>	<b>67.8%</b>	<b>84.6%</b>	<b>88.0%</b>	<b>65.8%</b>	<b>72.2%</b>	

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
21. Convenient parking	Excellent	5.5%	2.6%	6.2%	11.5%	0.0%	3.6%	3.9%	5.9%	10.2%	12.7%	7.2%	3.4%	2.6%	4.0%	7.4%	6.0%
	Good	49.1%	63.6%	68.8%	70.1%	62.5%	58.2%	66.7%	70.6%	63.8%	61.9%	65.1%	62.7%	61.5%	72.0%	64.4%	64.2%
	Not so good	40.0%	24.7%	23.8%	9.2%	12.5%	29.1%	27.5%	19.6%	20.5%	20.6%	21.7%	28.8%	28.2%	20.0%	21.5%	23.8%
	Poor	1.8%	3.9%	0.0%	5.7%	0.0%	1.8%	2.0%	2.0%	4.7%	1.6%	2.4%	1.7%	7.7%	4.0%	4.0%	2.0%
	Other/don't know	3.6%	5.2%	1.2%	3.4%	25.0%	7.3%	0.0%	2.0%	0.8%	3.2%	3.6%	3.4%	0.0%	0.0%	2.7%	4.0%
	<b>Excellent/Good</b>	<b>54.5%</b>	<b>66.2%</b>	<b>75.0%</b>	<b>81.6%</b>	<b>62.5%</b>	<b>61.8%</b>	<b>70.6%</b>	<b>76.5%</b>	<b>74.0%</b>	<b>74.6%</b>	<b>72.3%</b>	<b>66.1%</b>	<b>64.1%</b>	<b>76.0%</b>	<b>71.8%</b>	<b>70.2%</b>
<b>Not so good/Poor</b>	<b>41.8%</b>	<b>28.6%</b>	<b>23.8%</b>	<b>14.9%</b>	<b>12.5%</b>	<b>30.9%</b>	<b>29.4%</b>	<b>21.6%</b>	<b>25.2%</b>	<b>22.2%</b>	<b>24.1%</b>	<b>30.5%</b>	<b>35.9%</b>	<b>24.0%</b>	<b>25.5%</b>	<b>25.8%</b>	
22. Diverse mix of business	Excellent	1.8%	2.6%	0.0%	1.1%	0.0%	3.6%	2.0%	2.0%	0.0%	3.2%	2.4%	0.0%	0.0%	0.0%	1.3%	1.3%
	Good	47.3%	40.3%	35.0%	46.0%	56.2%	45.5%	33.3%	47.1%	39.4%	46.0%	43.4%	40.7%	25.6%	32.0%	43.6%	39.7%
	Not so good	38.2%	41.6%	43.8%	33.3%	31.2%	32.7%	45.1%	41.2%	40.2%	30.2%	38.6%	40.7%	51.3%	56.0%	38.3%	40.4%
	Poor	9.1%	13.0%	17.5%	13.8%	6.2%	16.4%	11.8%	5.9%	17.3%	14.3%	14.5%	13.6%	20.5%	12.0%	14.1%	13.2%
	Other/don't know	3.6%	2.6%	3.8%	5.7%	6.2%	1.8%	7.8%	3.9%	3.1%	6.3%	1.2%	5.1%	2.6%	0.0%	2.7%	5.3%
	<b>Excellent/Good</b>	<b>49.1%</b>	<b>42.9%</b>	<b>35.0%</b>	<b>47.1%</b>	<b>56.2%</b>	<b>49.1%</b>	<b>35.3%</b>	<b>49.0%</b>	<b>39.4%</b>	<b>49.2%</b>	<b>45.8%</b>	<b>40.7%</b>	<b>25.6%</b>	<b>32.0%</b>	<b>45.0%</b>	<b>41.1%</b>
<b>Not so good/Poor</b>	<b>47.3%</b>	<b>54.5%</b>	<b>61.2%</b>	<b>47.1%</b>	<b>37.5%</b>	<b>49.1%</b>	<b>56.9%</b>	<b>47.1%</b>	<b>57.5%</b>	<b>44.4%</b>	<b>53.0%</b>	<b>54.2%</b>	<b>71.8%</b>	<b>68.0%</b>	<b>52.3%</b>	<b>53.6%</b>	
23. Dining options	Excellent	0.0%	1.3%	1.2%	4.6%	0.0%	0.0%	2.0%	2.0%	3.1%	4.8%	1.2%	0.0%	2.6%	0.0%	2.0%	2.0%
	Good	40.0%	28.6%	37.5%	39.1%	31.2%	40.0%	31.4%	37.3%	37.0%	34.9%	43.4%	39.0%	20.5%	20.0%	41.6%	31.1%
	Not so good	49.1%	51.9%	47.5%	36.8%	43.8%	45.5%	52.9%	43.1%	44.1%	42.9%	42.2%	42.4%	61.5%	60.0%	41.6%	49.7%
	Poor	7.3%	15.6%	12.5%	10.3%	6.2%	10.9%	9.8%	11.8%	13.4%	7.9%	10.8%	15.3%	12.8%	20.0%	11.4%	11.9%
	Other/don't know	3.6%	2.6%	1.2%	9.2%	18.8%	3.6%	3.9%	5.9%	2.4%	9.5%	2.4%	3.4%	2.6%	0.0%	3.4%	5.3%
	<b>Excellent/Good</b>	<b>40.0%</b>	<b>29.9%</b>	<b>38.8%</b>	<b>43.7%</b>	<b>31.2%</b>	<b>40.0%</b>	<b>33.3%</b>	<b>39.2%</b>	<b>40.2%</b>	<b>39.7%</b>	<b>44.6%</b>	<b>39.0%</b>	<b>23.1%</b>	<b>20.0%</b>	<b>43.6%</b>	<b>33.1%</b>
<b>Not so good/Poor</b>	<b>56.4%</b>	<b>67.5%</b>	<b>60.0%</b>	<b>47.1%</b>	<b>50.0%</b>	<b>56.4%</b>	<b>62.7%</b>	<b>54.9%</b>	<b>57.5%</b>	<b>50.8%</b>	<b>53.0%</b>	<b>57.6%</b>	<b>74.4%</b>	<b>80.0%</b>	<b>53.0%</b>	<b>61.6%</b>	
24. Entertainment options	Excellent	3.6%	2.6%	1.2%	1.1%	0.0%	1.8%	2.0%	3.9%	1.6%	1.6%	2.4%	1.7%	0.0%	8.0%	0.7%	3.3%
	Good	20.0%	22.1%	21.2%	25.3%	25.0%	25.5%	19.6%	21.6%	22.0%	28.6%	28.9%	18.6%	15.4%	16.0%	24.2%	20.5%
	Not so good	63.6%	55.8%	60.0%	41.4%	62.5%	58.2%	52.9%	52.9%	52.0%	41.3%	54.2%	54.2%	66.7%	64.0%	53.7%	54.3%
	Poor	10.9%	19.5%	15.0%	18.4%	6.2%	14.5%	19.6%	13.7%	18.1%	14.3%	13.3%	23.7%	17.9%	12.0%	17.4%	15.2%
	Other/don't know	1.8%	0.0%	2.5%	13.8%	6.2%	0.0%	5.9%	7.8%	6.3%	14.3%	1.2%	1.7%	0.0%	0.0%	4.0%	6.6%
	<b>Excellent/Good</b>	<b>23.6%</b>	<b>24.7%</b>	<b>22.5%</b>	<b>26.4%</b>	<b>25.0%</b>	<b>27.3%</b>	<b>21.6%</b>	<b>25.5%</b>	<b>23.6%</b>	<b>30.2%</b>	<b>31.3%</b>	<b>20.3%</b>	<b>15.4%</b>	<b>24.0%</b>	<b>24.8%</b>	<b>23.8%</b>
<b>Not so good/Poor</b>	<b>74.5%</b>	<b>75.3%</b>	<b>75.0%</b>	<b>59.8%</b>	<b>68.8%</b>	<b>72.7%</b>	<b>72.5%</b>	<b>66.7%</b>	<b>70.1%</b>	<b>55.6%</b>	<b>67.5%</b>	<b>78.0%</b>	<b>84.6%</b>	<b>76.0%</b>	<b>71.1%</b>	<b>69.5%</b>	
25. Condition of streets	Excellent	1.8%	3.9%	1.2%	2.3%	6.2%	1.8%	2.0%	2.0%	2.4%	3.2%	4.8%	0.0%	2.6%	0.0%	2.7%	2.0%
	Good	54.5%	59.7%	46.2%	50.6%	68.8%	56.4%	47.1%	58.8%	48.0%	49.2%	55.4%	47.5%	38.5%	76.0%	51.0%	53.6%
	Not so good	34.5%	24.7%	40.0%	36.8%	25.0%	25.5%	37.3%	33.3%	37.8%	34.9%	31.3%	40.7%	43.6%	20.0%	34.9%	33.1%
	Poor	9.1%	11.7%	12.5%	8.0%	0.0%	16.4%	11.8%	5.9%	10.2%	11.1%	8.4%	11.9%	15.4%	4.0%	10.7%	9.9%
	Other/don't know	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	2.0%	0.0%	1.6%	1.6%	0.0%	0.0%	0.0%	0.0%	0.7%	1.3%
	<b>Excellent/Good</b>	<b>56.4%</b>	<b>63.6%</b>	<b>47.5%</b>	<b>52.9%</b>	<b>75.0%</b>	<b>58.2%</b>	<b>49.0%</b>	<b>60.8%</b>	<b>50.4%</b>	<b>52.4%</b>	<b>60.2%</b>	<b>47.5%</b>	<b>41.0%</b>	<b>76.0%</b>	<b>53.7%</b>	<b>55.6%</b>
<b>Not so good/Poor</b>	<b>43.6%</b>	<b>36.4%</b>	<b>52.5%</b>	<b>44.8%</b>	<b>25.0%</b>	<b>41.8%</b>	<b>49.0%</b>	<b>39.2%</b>	<b>48.0%</b>	<b>46.0%</b>	<b>39.8%</b>	<b>52.5%</b>	<b>59.0%</b>	<b>24.0%</b>	<b>45.6%</b>	<b>43.0%</b>	

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Condition of sidewalks	Excellent	10.9%	9.1%	12.5%	8.0%	0.0%	10.9%	13.7%	5.9%	11.0%	9.5%	16.9%	6.8%	7.7%	8.0%	12.8%	7.3%
	Good	60.0%	67.5%	46.2%	65.5%	81.2%	50.9%	51.0%	68.6%	60.6%	63.5%	49.4%	57.6%	66.7%	76.0%	57.7%	61.6%
	Not so good	20.0%	10.4%	26.2%	12.6%	6.2%	21.8%	17.6%	15.7%	16.5%	15.9%	20.5%	18.6%	15.4%	8.0%	18.8%	15.2%
	Poor	1.8%	5.2%	6.2%	4.6%	0.0%	7.3%	2.0%	0.0%	7.1%	4.8%	4.8%	5.1%	2.6%	0.0%	5.4%	4.0%
	Other/don't know	7.3%	7.8%	8.8%	9.2%	12.5%	9.1%	15.7%	9.8%	4.7%	6.3%	8.4%	11.9%	7.7%	8.0%	5.4%	11.9%
	<b>Excellent/Good</b>	<b>70.9%</b>	<b>76.6%</b>	<b>58.8%</b>	<b>73.6%</b>	<b>81.2%</b>	<b>61.8%</b>	<b>64.7%</b>	<b>74.5%</b>	<b>71.7%</b>	<b>73.0%</b>	<b>66.3%</b>	<b>64.4%</b>	<b>74.4%</b>	<b>84.0%</b>	<b>70.5%</b>	<b>68.9%</b>
<b>Not so good/Poor</b>	<b>21.8%</b>	<b>15.6%</b>	<b>32.5%</b>	<b>17.2%</b>	<b>6.2%</b>	<b>29.1%</b>	<b>19.6%</b>	<b>15.7%</b>	<b>23.6%</b>	<b>20.6%</b>	<b>25.3%</b>	<b>23.7%</b>	<b>17.9%</b>	<b>8.0%</b>	<b>24.2%</b>	<b>19.2%</b>	
27. Safety during the day	Excellent	25.5%	20.8%	17.5%	8.0%	6.2%	20.0%	27.5%	15.7%	13.4%	11.1%	21.7%	13.6%	12.8%	40.0%	17.4%	16.6%
	Good	63.6%	72.7%	80.0%	80.5%	75.0%	67.3%	68.6%	80.4%	78.7%	79.4%	71.1%	78.0%	84.6%	56.0%	72.5%	77.5%
	Not so good	5.5%	1.3%	1.2%	3.4%	0.0%	1.8%	0.0%	3.9%	3.9%	3.2%	2.4%	1.7%	0.0%	4.0%	3.4%	2.0%
	Poor	0.0%	0.0%	0.0%	2.3%	0.0%	1.8%	2.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	1.3%	0.0%
	Other/don't know	5.5%	5.2%	1.2%	5.7%	18.8%	9.1%	2.0%	0.0%	3.9%	6.3%	2.4%	6.8%	2.6%	0.0%	5.4%	4.0%
	<b>Excellent/Good</b>	<b>89.1%</b>	<b>93.5%</b>	<b>97.5%</b>	<b>88.5%</b>	<b>81.2%</b>	<b>87.3%</b>	<b>96.1%</b>	<b>96.1%</b>	<b>92.1%</b>	<b>90.5%</b>	<b>92.8%</b>	<b>91.5%</b>	<b>97.4%</b>	<b>96.0%</b>	<b>89.9%</b>	<b>94.0%</b>
<b>Not so good/Poor</b>	<b>5.5%</b>	<b>1.3%</b>	<b>1.2%</b>	<b>5.7%</b>	<b>0.0%</b>	<b>3.6%</b>	<b>2.0%</b>	<b>3.9%</b>	<b>3.9%</b>	<b>3.2%</b>	<b>4.8%</b>	<b>1.7%</b>	<b>0.0%</b>	<b>4.0%</b>	<b>4.7%</b>	<b>2.0%</b>	
28. Safety at night	Excellent	10.9%	10.4%	5.0%	1.1%	6.2%	10.9%	7.8%	5.9%	3.9%	9.5%	10.8%	1.7%	0.0%	12.0%	6.7%	6.0%
	Good	72.7%	68.8%	73.8%	50.6%	56.2%	67.3%	64.7%	72.5%	63.8%	50.8%	61.4%	81.4%	71.8%	80.0%	73.2%	58.3%
	Not so good	5.5%	11.7%	5.0%	11.5%	0.0%	5.5%	3.9%	9.8%	12.6%	9.5%	9.6%	5.1%	10.3%	4.0%	8.1%	9.3%
	Poor	0.0%	0.0%	1.2%	6.9%	0.0%	0.0%	2.0%	0.0%	4.7%	3.2%	3.6%	0.0%	2.6%	0.0%	2.7%	2.0%
	Other/don't know	10.9%	9.1%	15.0%	29.9%	37.5%	16.4%	21.6%	11.8%	15.0%	27.0%	14.5%	11.9%	15.4%	4.0%	9.4%	24.5%
	<b>Excellent/Good</b>	<b>83.6%</b>	<b>79.2%</b>	<b>78.8%</b>	<b>51.7%</b>	<b>62.5%</b>	<b>78.2%</b>	<b>72.5%</b>	<b>78.4%</b>	<b>67.7%</b>	<b>60.3%</b>	<b>72.3%</b>	<b>83.1%</b>	<b>71.8%</b>	<b>92.0%</b>	<b>79.9%</b>	<b>64.2%</b>
<b>Not so good/Poor</b>	<b>5.5%</b>	<b>11.7%</b>	<b>6.2%</b>	<b>18.4%</b>	<b>0.0%</b>	<b>5.5%</b>	<b>5.9%</b>	<b>9.8%</b>	<b>17.3%</b>	<b>12.7%</b>	<b>13.3%</b>	<b>5.1%</b>	<b>12.8%</b>	<b>4.0%</b>	<b>10.7%</b>	<b>11.3%</b>	
29. How important would you say it is that Webb City work to retain its Downtown's historic character?	Very important	38.2%	49.4%	45.0%	57.5%	43.8%	54.5%	49.0%	37.3%	50.4%	55.6%	44.6%	42.4%	51.3%	56.0%	38.9%	57.6%
	Somewhat important	56.4%	37.7%	38.8%	35.6%	43.8%	36.4%	45.1%	49.0%	37.0%	38.1%	45.8%	40.7%	38.5%	40.0%	45.6%	35.8%
	Not very important	3.6%	10.4%	8.8%	1.1%	6.2%	7.3%	2.0%	7.8%	6.3%	3.2%	2.4%	10.2%	7.7%	4.0%	6.0%	6.0%
	Not at all important	1.8%	1.3%	7.5%	4.6%	6.2%	1.8%	3.9%	3.9%	4.7%	1.6%	7.2%	5.1%	2.6%	0.0%	7.4%	0.7%
	Other/don't know	0.0%	1.3%	0.0%	1.1%	0.0%	0.0%	0.0%	2.0%	1.6%	1.6%	0.0%	1.7%	0.0%	0.0%	2.0%	0.0%
	<b>Very/Somewhat important</b>	<b>94.6%</b>	<b>87.1%</b>	<b>83.8%</b>	<b>93.1%</b>	<b>87.6%</b>	<b>90.9%</b>	<b>94.1%</b>	<b>86.3%</b>	<b>87.4%</b>	<b>93.7%</b>	<b>90.4%</b>	<b>83.1%</b>	<b>89.8%</b>	<b>96.0%</b>	<b>84.5%</b>	<b>93.4%</b>
<b>Not very/Not at all important</b>	<b>5.4%</b>	<b>11.7%</b>	<b>16.3%</b>	<b>5.7%</b>	<b>12.4%</b>	<b>9.1%</b>	<b>5.9%</b>	<b>11.7%</b>	<b>11.0%</b>	<b>4.8%</b>	<b>9.6%</b>	<b>15.3%</b>	<b>10.3%</b>	<b>4.0%</b>	<b>13.4%</b>	<b>6.7%</b>	
30. Lodging such as hotel, motel or bed and breakfast	5-Top priority	12.7%	28.6%	26.2%	20.7%	25.0%	32.7%	13.7%	17.6%	23.6%	31.7%	22.9%	20.3%	20.5%	24.0%	21.5%	23.8%
	4	16.4%	23.4%	17.5%	20.7%	12.5%	14.5%	19.6%	21.6%	22.0%	17.5%	16.9%	25.4%	20.5%	24.0%	20.8%	18.5%
	3	20.0%	18.2%	20.0%	13.8%	18.8%	21.8%	23.5%	15.7%	14.2%	14.3%	18.1%	13.6%	15.4%	32.0%	18.8%	16.6%
	2	32.7%	16.9%	20.0%	13.8%	6.2%	12.7%	27.5%	29.4%	17.3%	12.7%	25.3%	20.3%	28.2%	8.0%	20.1%	19.2%
	1-Very low priority	18.2%	11.7%	15.0%	27.6%	31.2%	16.4%	15.7%	13.7%	20.5%	22.2%	15.7%	20.3%	15.4%	8.0%	17.4%	19.2%
	Other/don't know	0.0%	1.3%	1.2%	3.4%	6.2%	1.8%	0.0%	2.0%	2.4%	1.6%	1.2%	0.0%	0.0%	4.0%	1.3%	2.6%
<b>Total high priority (4-5)</b>	<b>29.1%</b>	<b>51.9%</b>	<b>43.8%</b>	<b>41.4%</b>	<b>37.5%</b>	<b>47.3%</b>	<b>33.3%</b>	<b>39.2%</b>	<b>45.7%</b>	<b>49.2%</b>	<b>39.8%</b>	<b>45.8%</b>	<b>41.0%</b>	<b>48.0%</b>	<b>42.3%</b>	<b>42.4%</b>	
<b>Total low priority (1-2)</b>	<b>50.9%</b>	<b>28.6%</b>	<b>35.0%</b>	<b>41.4%</b>	<b>37.5%</b>	<b>29.1%</b>	<b>43.1%</b>	<b>43.1%</b>	<b>37.8%</b>	<b>34.9%</b>	<b>41.0%</b>	<b>40.7%</b>	<b>43.6%</b>	<b>16.0%</b>	<b>37.6%</b>	<b>38.4%</b>	

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
31. Family or casual style dining	5-Top priority	38.2%	37.7%	36.2%	40.2%	56.2%	41.8%	47.1%	25.5%	35.4%	31.7%	43.4%	40.7%	33.3%	48.0%	36.2%	39.7%
	4	45.5%	46.8%	33.8%	20.7%	25.0%	38.2%	29.4%	47.1%	33.1%	30.2%	27.7%	39.0%	48.7%	44.0%	35.6%	35.1%
	3	16.4%	9.1%	23.8%	19.5%	12.5%	18.2%	17.6%	23.5%	15.0%	20.6%	18.1%	16.9%	12.8%	8.0%	16.8%	17.9%
	2	0.0%	0.0%	1.2%	11.5%	0.0%	1.8%	2.0%	0.0%	7.9%	7.9%	3.6%	1.7%	0.0%	0.0%	4.0%	4.0%
	1-Very low priority	0.0%	6.5%	5.0%	5.7%	6.2%	0.0%	3.9%	2.0%	7.9%	7.9%	6.0%	1.7%	5.1%	0.0%	7.4%	2.0%
	Other/don't know	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	2.0%	0.8%	1.6%	1.2%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>83.6%</b>	<b>84.4%</b>	<b>70.0%</b>	<b>60.9%</b>	<b>81.2%</b>	<b>80.0%</b>	<b>76.5%</b>	<b>72.5%</b>	<b>68.5%</b>	<b>61.9%</b>	<b>71.1%</b>	<b>79.7%</b>	<b>82.1%</b>	<b>92.0%</b>	<b>71.8%</b>	<b>74.8%</b>
	<b>Total low priority (1-2)</b>	<b>0.0%</b>	<b>6.5%</b>	<b>6.2%</b>	<b>17.2%</b>	<b>6.2%</b>	<b>1.8%</b>	<b>5.9%</b>	<b>2.0%</b>	<b>15.7%</b>	<b>15.9%</b>	<b>9.6%</b>	<b>3.4%</b>	<b>5.1%</b>	<b>0.0%</b>	<b>11.4%</b>	<b>6.0%</b>
32. Fine dining	5-Top priority	23.6%	22.1%	26.2%	28.7%	25.0%	21.8%	29.4%	27.5%	24.4%	31.7%	24.1%	20.3%	23.1%	44.0%	22.8%	27.8%
	4	32.7%	35.1%	27.5%	18.4%	25.0%	30.9%	29.4%	23.5%	27.6%	20.6%	27.7%	33.9%	41.0%	24.0%	32.2%	23.2%
	3	29.1%	26.0%	26.2%	24.1%	31.2%	34.5%	19.6%	27.5%	23.6%	20.6%	22.9%	32.2%	28.2%	24.0%	26.8%	25.2%
	2	7.3%	9.1%	11.2%	8.0%	6.2%	9.1%	7.8%	11.8%	8.7%	9.5%	10.8%	6.8%	5.1%	8.0%	8.7%	9.3%
	1-Very low priority	7.3%	7.8%	8.8%	18.4%	12.5%	1.8%	13.7%	9.8%	15.0%	15.9%	14.5%	6.8%	2.6%	0.0%	9.4%	13.2%
	Other/don't know	0.0%	0.0%	0.0%	2.3%	0.0%	1.8%	0.0%	0.0%	0.8%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>56.4%</b>	<b>57.1%</b>	<b>53.8%</b>	<b>47.1%</b>	<b>50.0%</b>	<b>52.7%</b>	<b>58.8%</b>	<b>51.0%</b>	<b>52.0%</b>	<b>52.4%</b>	<b>51.8%</b>	<b>54.2%</b>	<b>64.1%</b>	<b>68.0%</b>	<b>55.0%</b>	<b>51.0%</b>
	<b>Total low priority (1-2)</b>	<b>14.5%</b>	<b>16.9%</b>	<b>20.0%</b>	<b>26.4%</b>	<b>18.8%</b>	<b>10.9%</b>	<b>21.6%</b>	<b>23.6%</b>	<b>25.4%</b>	<b>25.3%</b>	<b>13.6%</b>	<b>7.7%</b>	<b>8.0%</b>	<b>18.1%</b>	<b>22.5%</b>	
33. Ice cream shop or soda fountain	5-Top priority	14.5%	14.3%	18.8%	21.8%	37.5%	20.0%	15.7%	13.7%	16.5%	22.2%	19.3%	11.9%	15.4%	28.0%	12.1%	23.2%
	4	47.3%	32.5%	26.2%	17.2%	31.2%	40.0%	31.4%	27.5%	23.6%	12.7%	28.9%	44.1%	30.8%	40.0%	30.2%	27.8%
	3	30.9%	32.5%	27.5%	24.1%	25.0%	29.1%	27.5%	35.3%	26.0%	34.9%	27.7%	30.5%	35.9%	8.0%	32.9%	23.8%
	2	3.6%	13.0%	16.2%	16.1%	0.0%	5.5%	13.7%	15.7%	16.5%	14.3%	13.3%	8.5%	10.3%	16.0%	14.8%	11.3%
	1-Very low priority	3.6%	6.5%	10.0%	19.5%	0.0%	5.5%	11.8%	5.9%	16.5%	14.3%	9.6%	5.1%	7.7%	8.0%	9.4%	12.6%
	Other/don't know	0.0%	1.3%	1.2%	1.1%	6.2%	0.0%	0.0%	2.0%	0.8%	1.6%	1.2%	0.0%	0.0%	0.0%	0.7%	1.3%
	<b>Total high priority (4-5)</b>	<b>61.8%</b>	<b>46.8%</b>	<b>45.0%</b>	<b>39.1%</b>	<b>68.8%</b>	<b>60.0%</b>	<b>47.1%</b>	<b>41.2%</b>	<b>40.2%</b>	<b>34.9%</b>	<b>48.2%</b>	<b>55.9%</b>	<b>46.2%</b>	<b>68.0%</b>	<b>42.3%</b>	<b>51.0%</b>
	<b>Total low priority (1-2)</b>	<b>7.3%</b>	<b>19.5%</b>	<b>26.2%</b>	<b>35.6%</b>	<b>0.0%</b>	<b>10.9%</b>	<b>25.5%</b>	<b>21.6%</b>	<b>33.1%</b>	<b>28.6%</b>	<b>22.9%</b>	<b>13.6%</b>	<b>17.9%</b>	<b>24.0%</b>	<b>24.2%</b>	<b>23.8%</b>
34. Antique shops	5-Top priority	3.6%	10.4%	15.0%	11.5%	12.5%	9.1%	9.8%	9.8%	11.8%	17.5%	7.2%	6.8%	15.4%	8.0%	8.7%	12.6%
	4	18.2%	15.6%	15.0%	19.5%	25.0%	20.0%	15.7%	15.7%	14.3%	13.3%	16.9%	17.9%	36.0%	12.8%	21.2%	
	3	23.6%	35.1%	27.5%	24.1%	12.5%	32.7%	29.4%	37.3%	22.8%	28.6%	36.1%	23.7%	28.2%	28.0%	27.5%	27.8%
	2	40.0%	22.1%	18.8%	18.4%	25.0%	29.1%	25.5%	19.6%	21.3%	19.0%	20.5%	32.2%	17.9%	12.0%	26.8%	19.9%
	1-Very low priority	14.5%	16.9%	22.5%	26.4%	18.8%	9.1%	19.6%	17.6%	27.6%	20.6%	22.9%	20.3%	20.5%	16.0%	23.5%	17.9%
	Other/don't know	0.0%	0.0%	1.2%	0.0%	6.2%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.7%
	<b>Total high priority (4-5)</b>	<b>21.8%</b>	<b>26.0%</b>	<b>30.0%</b>	<b>31.0%</b>	<b>37.5%</b>	<b>29.1%</b>	<b>25.5%</b>	<b>25.5%</b>	<b>27.6%</b>	<b>31.7%</b>	<b>20.5%</b>	<b>23.7%</b>	<b>33.3%</b>	<b>44.0%</b>	<b>21.5%</b>	<b>33.8%</b>
	<b>Total low priority (1-2)</b>	<b>54.5%</b>	<b>39.0%</b>	<b>41.2%</b>	<b>44.8%</b>	<b>43.8%</b>	<b>38.2%</b>	<b>45.1%</b>	<b>37.3%</b>	<b>48.8%</b>	<b>39.7%</b>	<b>43.4%</b>	<b>52.5%</b>	<b>38.5%</b>	<b>28.0%</b>	<b>50.3%</b>	<b>37.7%</b>
35. Art galleries and shops	5-Top priority	12.7%	5.2%	11.2%	17.2%	6.2%	10.9%	13.7%	5.9%	14.2%	15.9%	12.0%	6.8%	10.3%	20.0%	10.7%	12.6%
	4	18.2%	32.5%	27.5%	16.1%	31.2%	30.9%	23.5%	21.6%	20.5%	19.0%	20.5%	33.9%	25.6%	36.0%	20.8%	26.5%
	3	43.6%	28.6%	23.8%	25.3%	31.2%	34.5%	33.3%	29.4%	24.4%	31.7%	33.7%	25.4%	30.8%	24.0%	29.5%	28.5%
	2	21.8%	16.9%	21.2%	12.6%	25.0%	12.7%	15.7%	21.6%	18.1%	12.7%	16.9%	18.6%	15.4%	12.0%	18.1%	17.2%
	1-Very low priority	3.6%	16.9%	15.0%	27.6%	0.0%	9.1%	13.7%	21.6%	22.8%	20.6%	16.9%	15.3%	17.9%	8.0%	20.8%	13.9%
	Other/don't know	0.0%	0.0%	1.2%	1.1%	6.2%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>30.9%</b>	<b>37.7%</b>	<b>38.8%</b>	<b>33.3%</b>	<b>37.5%</b>	<b>41.8%</b>	<b>37.3%</b>	<b>27.5%</b>	<b>34.6%</b>	<b>34.9%</b>	<b>32.5%</b>	<b>40.7%</b>	<b>35.9%</b>	<b>56.0%</b>	<b>31.5%</b>	<b>39.1%</b>
	<b>Total low priority (1-2)</b>	<b>25.5%</b>	<b>33.8%</b>	<b>36.2%</b>	<b>40.2%</b>	<b>25.0%</b>	<b>21.8%</b>	<b>29.4%</b>	<b>43.1%</b>	<b>40.9%</b>	<b>33.3%</b>	<b>33.7%</b>	<b>33.9%</b>	<b>33.3%</b>	<b>20.0%</b>	<b>38.9%</b>	<b>31.1%</b>

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
36. Convenience store or grocery store	5-Top priority	32.7%	18.2%	22.5%	39.1%	31.2%	38.2%	25.5%	15.7%	29.1%	38.1%	30.1%	18.6%	23.1%	28.0%	24.2%	31.8%
	4	21.8%	26.0%	18.8%	17.2%	31.2%	16.4%	15.7%	25.5%	21.3%	11.1%	28.9%	15.3%	33.3%	16.0%	21.5%	19.9%
	3	20.0%	29.9%	23.8%	17.2%	12.5%	23.6%	27.5%	25.5%	20.5%	20.6%	13.3%	35.6%	17.9%	36.0%	23.5%	21.9%
	2	10.9%	15.6%	25.0%	8.0%	18.8%	16.4%	19.6%	21.6%	9.4%	11.1%	18.1%	22.0%	12.8%	8.0%	16.1%	13.9%
	1-Very low priority	14.5%	10.4%	10.0%	16.1%	6.2%	5.5%	11.8%	11.8%	18.1%	17.5%	8.4%	8.5%	12.8%	12.0%	14.8%	11.3%
	Other/don't know	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	1.6%	1.6%	1.2%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>54.5%</b>	<b>44.2%</b>	<b>41.2%</b>	<b>56.3%</b>	<b>62.5%</b>	<b>54.5%</b>	<b>41.2%</b>	<b>41.3%</b>	<b>50.4%</b>	<b>49.2%</b>	<b>59.0%</b>	<b>33.9%</b>	<b>56.4%</b>	<b>44.0%</b>	<b>45.6%</b>	<b>51.7%</b>
	<b>Total low priority (1-2)</b>	<b>25.5%</b>	<b>26.0%</b>	<b>35.0%</b>	<b>24.1%</b>	<b>25.0%</b>	<b>21.8%</b>	<b>31.4%</b>	<b>33.3%</b>	<b>27.6%</b>	<b>28.6%</b>	<b>26.5%</b>	<b>30.5%</b>	<b>25.6%</b>	<b>20.0%</b>	<b>30.9%</b>	<b>25.2%</b>
37. Clothing stores	5-Top priority	21.8%	28.6%	28.8%	35.6%	25.0%	30.9%	23.5%	21.6%	34.6%	41.3%	31.3%	25.4%	25.6%	24.0%	23.5%	35.1%
	4	30.9%	24.7%	30.0%	17.2%	25.0%	25.5%	27.5%	31.4%	21.3%	11.1%	18.1%	39.0%	41.0%	24.0%	25.5%	24.5%
	3	32.7%	28.6%	25.0%	19.5%	12.5%	29.1%	25.5%	25.5%	26.0%	22.2%	33.7%	20.3%	25.6%	24.0%	28.2%	23.2%
	2	9.1%	10.4%	7.5%	10.3%	18.8%	9.1%	9.8%	5.9%	10.2%	12.7%	8.4%	6.8%	2.6%	12.0%	12.8%	6.6%
	1-Very low priority	5.5%	7.8%	8.8%	17.2%	18.8%	5.5%	13.7%	15.7%	7.9%	12.7%	8.4%	8.5%	5.1%	16.0%	10.1%	10.6%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	<b>Total high priority (4-5)</b>	<b>52.7%</b>	<b>53.2%</b>	<b>58.8%</b>	<b>52.9%</b>	<b>50.0%</b>	<b>56.4%</b>	<b>51.0%</b>	<b>52.9%</b>	<b>55.9%</b>	<b>52.4%</b>	<b>49.4%</b>	<b>64.4%</b>	<b>66.7%</b>	<b>48.0%</b>	<b>49.0%</b>	<b>59.6%</b>
	<b>Total low priority (1-2)</b>	<b>14.5%</b>	<b>18.2%</b>	<b>16.2%</b>	<b>27.6%</b>	<b>37.5%</b>	<b>14.5%</b>	<b>23.5%</b>	<b>21.6%</b>	<b>18.1%</b>	<b>25.4%</b>	<b>16.9%</b>	<b>15.3%</b>	<b>7.7%</b>	<b>28.0%</b>	<b>22.8%</b>	<b>17.2%</b>
38. Arcade or other attraction aimed at teenagers	5-Top priority	29.1%	24.7%	18.8%	20.7%	12.5%	25.5%	15.7%	25.5%	24.4%	27.0%	25.3%	18.6%	12.8%	36.0%	22.8%	22.5%
	4	25.5%	22.1%	23.8%	19.5%	25.0%	25.5%	17.6%	25.5%	21.3%	28.6%	21.7%	23.7%	28.2%	4.0%	17.4%	27.2%
	3	21.8%	29.9%	33.8%	21.8%	18.8%	27.3%	33.3%	31.4%	23.6%	19.0%	24.1%	35.6%	28.2%	40.0%	30.9%	23.2%
	2	12.7%	10.4%	10.0%	10.3%	31.2%	9.1%	11.8%	9.8%	8.7%	6.3%	10.8%	11.9%	12.8%	4.0%	9.4%	11.9%
	1-Very low priority	10.9%	11.7%	12.5%	25.3%	6.2%	12.7%	21.6%	7.8%	18.9%	17.5%	16.9%	10.2%	17.9%	16.0%	17.4%	13.9%
	Other/don't know	0.0%	1.3%	1.2%	2.3%	6.2%	0.0%	0.0%	0.0%	3.1%	1.6%	1.2%	0.0%	0.0%	0.0%	2.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>54.5%</b>	<b>46.8%</b>	<b>42.5%</b>	<b>40.2%</b>	<b>37.5%</b>	<b>50.9%</b>	<b>33.3%</b>	<b>51.0%</b>	<b>45.7%</b>	<b>55.6%</b>	<b>47.0%</b>	<b>42.4%</b>	<b>41.0%</b>	<b>40.0%</b>	<b>40.3%</b>	<b>49.7%</b>
	<b>Total low priority (1-2)</b>	<b>23.6%</b>	<b>22.1%</b>	<b>22.5%</b>	<b>35.6%</b>	<b>37.5%</b>	<b>21.8%</b>	<b>33.3%</b>	<b>17.6%</b>	<b>27.6%</b>	<b>23.8%</b>	<b>27.7%</b>	<b>22.0%</b>	<b>30.8%</b>	<b>20.0%</b>	<b>26.8%</b>	<b>25.8%</b>
39. Bar/nightclubs	5-Top priority	5.5%	2.6%	0.0%	2.3%	0.0%	3.6%	3.9%	0.0%	2.4%	1.6%	3.6%	1.7%	0.0%	8.0%	3.4%	1.3%
	4	16.4%	14.3%	3.8%	1.1%	12.5%	7.3%	13.7%	7.8%	5.5%	1.6%	6.0%	11.9%	17.9%	12.0%	10.7%	5.3%
	3	16.4%	14.3%	11.2%	5.7%	18.8%	16.4%	7.8%	9.8%	10.2%	15.9%	9.6%	8.5%	17.9%	16.0%	14.8%	7.9%
	2	20.0%	18.2%	16.2%	9.2%	18.8%	16.4%	17.6%	21.6%	11.0%	11.1%	15.7%	11.9%	28.2%	16.0%	14.1%	16.6%
	1-Very low priority	41.8%	50.6%	67.5%	80.5%	43.8%	56.4%	54.9%	60.8%	70.9%	69.8%	65.1%	66.1%	35.9%	48.0%	57.0%	67.5%
	Other/don't know	0.0%	0.0%	1.2%	1.1%	6.2%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>21.8%</b>	<b>16.9%</b>	<b>3.8%</b>	<b>3.4%</b>	<b>12.5%</b>	<b>10.9%</b>	<b>17.6%</b>	<b>7.8%</b>	<b>7.9%</b>	<b>3.2%</b>	<b>9.6%</b>	<b>13.6%</b>	<b>17.9%</b>	<b>20.0%</b>	<b>14.1%</b>	<b>6.6%</b>
	<b>Total low priority (1-2)</b>	<b>61.8%</b>	<b>68.8%</b>	<b>83.8%</b>	<b>89.7%</b>	<b>62.5%</b>	<b>72.7%</b>	<b>72.5%</b>	<b>82.4%</b>	<b>81.9%</b>	<b>81.0%</b>	<b>80.7%</b>	<b>78.0%</b>	<b>64.1%</b>	<b>64.0%</b>	<b>71.1%</b>	<b>84.1%</b>
40. Bookstore	5-Top priority	18.2%	15.6%	21.2%	24.1%	12.5%	29.1%	19.6%	15.7%	18.9%	19.0%	22.9%	15.3%	17.9%	32.0%	14.1%	25.8%
	4	36.4%	29.9%	25.0%	13.8%	43.8%	21.8%	25.5%	33.3%	20.5%	22.2%	18.1%	32.2%	33.3%	36.0%	24.2%	25.8%
	3	40.0%	31.2%	27.5%	20.7%	31.2%	34.5%	37.3%	29.4%	22.0%	27.0%	33.7%	30.5%	30.8%	8.0%	30.9%	26.5%
	2	3.6%	11.7%	15.0%	11.5%	0.0%	7.3%	9.8%	11.8%	14.2%	12.7%	12.0%	10.2%	7.7%	12.0%	14.1%	7.9%
	1-Very low priority	1.8%	10.4%	10.0%	28.7%	6.2%	7.3%	7.8%	7.8%	23.6%	17.5%	12.0%	11.9%	10.3%	12.0%	16.1%	12.6%
	Other/don't know	0.0%	1.3%	1.2%	1.1%	6.2%	0.0%	0.0%	2.0%	0.8%	1.6%	1.2%	0.0%	0.0%	0.0%	0.7%	1.3%
	<b>Total high priority (4-5)</b>	<b>54.5%</b>	<b>45.5%</b>	<b>46.2%</b>	<b>37.9%</b>	<b>56.2%</b>	<b>50.9%</b>	<b>45.1%</b>	<b>49.0%</b>	<b>39.4%</b>	<b>41.3%</b>	<b>41.0%</b>	<b>47.5%</b>	<b>51.3%</b>	<b>68.0%</b>	<b>38.3%</b>	<b>51.7%</b>
	<b>Total low priority (1-2)</b>	<b>5.5%</b>	<b>22.1%</b>	<b>25.0%</b>	<b>40.2%</b>	<b>6.2%</b>	<b>14.5%</b>	<b>17.6%</b>	<b>19.6%</b>	<b>37.8%</b>	<b>30.2%</b>	<b>24.1%</b>	<b>22.0%</b>	<b>17.9%</b>	<b>24.0%</b>	<b>30.2%</b>	<b>20.5%</b>

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
41. Coffee shop	5-Top priority	25.5%	19.5%	18.8%	23.0%	6.2%	32.7%	25.5%	19.6%	17.3%	30.2%	20.5%	20.3%	17.9%	24.0%	16.8%	25.8%
	4	36.4%	29.9%	21.2%	16.1%	37.5%	30.9%	17.6%	37.3%	18.1%	15.9%	22.9%	27.1%	23.1%	48.0%	28.2%	21.2%
	3	25.5%	31.2%	31.2%	32.2%	25.0%	27.3%	35.3%	25.5%	32.3%	23.8%	30.1%	32.2%	43.6%	28.0%	31.5%	29.1%
	2	7.3%	13.0%	17.5%	9.2%	0.0%	5.5%	11.8%	11.8%	16.5%	14.3%	12.0%	16.9%	5.1%	0.0%	12.1%	11.9%
	1-Very low priority	5.5%	5.2%	10.0%	19.5%	25.0%	3.6%	9.8%	5.9%	14.2%	15.9%	13.3%	3.4%	10.3%	0.0%	10.1%	11.3%
	Other/don't know	0.0%	1.3%	1.2%	0.0%	6.2%	0.0%	0.0%	0.0%	1.6%	0.0%	1.2%	0.0%	0.0%	0.0%	1.3%	0.7%
	<b>Total high priority (4-5)</b>	<b>61.8%</b>	<b>49.4%</b>	<b>40.0%</b>	<b>39.1%</b>	<b>43.8%</b>	<b>63.6%</b>	<b>43.1%</b>	<b>56.9%</b>	<b>35.4%</b>	<b>46.0%</b>	<b>43.4%</b>	<b>47.5%</b>	<b>41.0%</b>	<b>72.0%</b>	<b>45.0%</b>	<b>47.0%</b>
	<b>Total low priority (1-2)</b>	<b>12.7%</b>	<b>18.2%</b>	<b>27.5%</b>	<b>28.7%</b>	<b>25.0%</b>	<b>9.1%</b>	<b>21.6%</b>	<b>17.6%</b>	<b>30.7%</b>	<b>30.2%</b>	<b>25.3%</b>	<b>20.3%</b>	<b>15.4%</b>	<b>0.0%</b>	<b>22.1%</b>	<b>23.2%</b>
42. Arts and crafts store	5-Top priority	5.5%	3.9%	18.8%	21.8%	6.2%	12.7%	9.8%	5.9%	18.9%	19.0%	15.7%	8.5%	10.3%	8.0%	8.1%	18.5%
	4	25.5%	22.1%	20.0%	12.6%	25.0%	14.5%	31.4%	21.6%	15.0%	20.6%	18.1%	20.3%	17.9%	40.0%	15.4%	23.2%
	3	49.1%	31.2%	30.0%	27.6%	31.2%	50.9%	21.6%	37.3%	28.3%	28.6%	34.9%	37.3%	43.6%	20.0%	37.6%	28.5%
	2	20.0%	26.0%	21.2%	18.4%	12.5%	12.7%	25.5%	23.5%	23.6%	15.9%	22.9%	25.4%	15.4%	16.0%	22.1%	20.5%
	1-Very low priority	0.0%	15.6%	8.8%	19.5%	18.8%	9.1%	11.8%	11.8%	13.4%	15.9%	7.2%	8.5%	12.8%	16.0%	16.1%	8.6%
	Other/don't know	0.0%	1.3%	1.2%	0.0%	6.2%	0.0%	0.0%	0.0%	0.8%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.7%
	<b>Total high priority (4-5)</b>	<b>30.9%</b>	<b>26.0%</b>	<b>38.8%</b>	<b>34.5%</b>	<b>31.2%</b>	<b>27.3%</b>	<b>41.2%</b>	<b>27.5%</b>	<b>33.9%</b>	<b>39.7%</b>	<b>33.7%</b>	<b>28.8%</b>	<b>28.2%</b>	<b>48.0%</b>	<b>23.5%</b>	<b>41.7%</b>
	<b>Total low priority (1-2)</b>	<b>20.0%</b>	<b>41.6%</b>	<b>30.0%</b>	<b>37.9%</b>	<b>31.2%</b>	<b>21.8%</b>	<b>37.3%</b>	<b>35.3%</b>	<b>37.0%</b>	<b>31.7%</b>	<b>30.1%</b>	<b>33.9%</b>	<b>28.2%</b>	<b>32.0%</b>	<b>38.3%</b>	<b>29.1%</b>
43. Bakery	5-Top priority	20.0%	14.3%	22.5%	29.9%	12.5%	18.2%	21.6%	11.8%	29.1%	31.7%	21.7%	11.9%	15.4%	40.0%	14.8%	29.1%
	4	30.9%	32.5%	32.5%	13.8%	31.2%	27.3%	19.6%	45.1%	22.0%	15.9%	27.7%	37.3%	33.3%	32.0%	28.2%	25.8%
	3	34.5%	36.4%	28.8%	19.5%	25.0%	43.6%	37.3%	27.5%	20.5%	27.0%	31.3%	32.2%	28.2%	16.0%	31.5%	26.5%
	2	14.5%	9.1%	8.8%	13.8%	12.5%	7.3%	11.8%	9.8%	13.4%	11.1%	9.6%	11.9%	17.9%	0.0%	14.1%	8.6%
	1-Very low priority	0.0%	6.5%	7.5%	23.0%	18.8%	3.6%	9.8%	5.9%	14.2%	14.3%	8.4%	6.8%	5.1%	12.0%	10.7%	9.9%
	Other/don't know	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.0%
	<b>Total high priority (4-5)</b>	<b>50.9%</b>	<b>46.8%</b>	<b>55.0%</b>	<b>43.7%</b>	<b>43.8%</b>	<b>45.5%</b>	<b>41.2%</b>	<b>56.9%</b>	<b>51.2%</b>	<b>47.6%</b>	<b>49.4%</b>	<b>49.2%</b>	<b>48.7%</b>	<b>72.0%</b>	<b>43.0%</b>	<b>55.0%</b>
	<b>Total low priority (1-2)</b>	<b>14.5%</b>	<b>15.6%</b>	<b>16.2%</b>	<b>36.8%</b>	<b>31.2%</b>	<b>10.9%</b>	<b>21.6%</b>	<b>15.7%</b>	<b>27.6%</b>	<b>25.4%</b>	<b>18.1%</b>	<b>18.6%</b>	<b>23.1%</b>	<b>12.0%</b>	<b>24.8%</b>	<b>18.5%</b>
44. Which business would you most like to see in Downtown Webb City?	Lodging such as hotel, motel or bed and breakfast	1.8%	0.0%	3.8%	2.3%	0.0%	1.8%	0.0%	0.0%	3.9%	3.2%	2.4%	1.7%	0.0%	0.0%	2.7%	1.3%
	Family or casual style dining	27.3%	28.6%	27.5%	16.1%	18.8%	25.5%	37.3%	23.5%	19.7%	20.6%	26.5%	30.5%	30.8%	16.0%	28.2%	20.5%
	Fine dining	7.3%	15.6%	12.5%	6.9%	25.0%	5.5%	5.9%	15.7%	11.0%	3.2%	7.2%	10.2%	20.5%	32.0%	14.1%	7.3%
	Ice cream shop or soda fountain	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.7%	0.0%
	Antique shops	0.0%	5.2%	2.5%	3.4%	0.0%	3.6%	5.9%	3.9%	1.6%	3.2%	2.4%	3.4%	2.6%	4.0%	2.7%	3.3%
	Art galleries and shops	5.5%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	1.6%	1.6%	2.4%	1.7%	0.0%	0.0%	2.7%	0.0%
	Convenience store or grocery store	3.6%	5.2%	10.0%	9.2%	6.2%	12.7%	5.9%	2.0%	7.9%	9.5%	9.6%	3.4%	5.1%	4.0%	6.0%	8.6%
	Clothing stores	1.8%	6.5%	8.8%	29.9%	12.5%	9.1%	3.9%	5.9%	21.3%	17.5%	10.8%	6.8%	7.7%	12.0%	3.4%	22.5%
	Arcade or other attraction aimed at teenagers	27.3%	14.3%	13.8%	3.4%	6.2%	14.5%	17.6%	19.6%	9.4%	6.3%	14.5%	22.0%	7.7%	8.0%	16.8%	9.9%
	Bars/nightclubs	3.6%	0.0%	0.0%	0.0%	6.2%	0.0%	2.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	4.0%	0.7%	0.7%
	Bookstore	7.3%	6.5%	3.8%	6.9%	0.0%	9.1%	7.8%	7.8%	3.9%	7.9%	4.8%	3.4%	15.4%	4.0%	4.7%	7.3%
	Coffee shop	12.7%	3.9%	1.2%	1.1%	6.2%	5.5%	5.9%	7.8%	0.8%	3.2%	3.6%	8.5%	2.6%	4.0%	5.4%	2.6%
	Arts and crafts store	0.0%	1.3%	6.2%	2.3%	0.0%	0.0%	2.0%	3.9%	3.9%	7.9%	1.2%	1.7%	0.0%	4.0%	1.3%	4.0%
	Bakery	1.8%	2.6%	5.0%	2.3%	0.0%	1.8%	3.9%	3.9%	3.1%	3.2%	2.4%	3.4%	2.6%	0.0%	2.7%	3.3%
	Other	0.0%	9.1%	5.0%	14.9%	18.8%	10.9%	2.0%	2.0%	11.0%	12.7%	10.8%	1.7%	5.1%	8.0%	8.1%	8.6%

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
45. Adding green space and landscaping such as trees or plantings	5-Top priority	20.0%	18.2%	25.0%	31.0%	25.0%	30.9%	25.5%	11.8%	25.2%	34.9%	24.1%	20.3%	23.1%	16.0%	17.4%	30.5%
	4	38.2%	23.4%	16.2%	19.5%	6.2%	30.9%	29.4%	21.6%	19.7%	15.9%	19.3%	27.1%	28.2%	32.0%	21.5%	24.5%
	3	32.7%	37.7%	26.2%	12.6%	31.2%	29.1%	23.5%	37.3%	21.3%	19.0%	30.1%	27.1%	23.1%	40.0%	33.6%	19.2%
	2	5.5%	10.4%	18.8%	9.2%	18.8%	5.5%	13.7%	17.6%	9.4%	7.9%	12.0%	16.9%	12.8%	12.0%	11.4%	11.3%
	1-Very low priority	3.6%	7.8%	11.2%	21.8%	12.5%	0.0%	7.8%	5.9%	21.3%	19.0%	12.0%	8.5%	10.3%	0.0%	12.8%	11.3%
	Other/don't know	0.0%	2.6%	2.5%	5.7%	6.2%	3.6%	0.0%	5.9%	3.1%	3.2%	2.4%	0.0%	2.6%	0.0%	3.4%	3.3%
	<b>Total high priority (4-5)</b>	<b>58.2%</b>	<b>41.6%</b>	<b>41.2%</b>	<b>50.6%</b>	<b>31.2%</b>	<b>61.8%</b>	<b>54.9%</b>	<b>33.3%</b>	<b>44.9%</b>	<b>50.8%</b>	<b>43.4%</b>	<b>47.5%</b>	<b>51.3%</b>	<b>48.0%</b>	<b>38.9%</b>	<b>55.0%</b>
	<b>Total low priority (1-2)</b>	<b>9.1%</b>	<b>18.2%</b>	<b>30.0%</b>	<b>31.0%</b>	<b>31.2%</b>	<b>5.5%</b>	<b>21.6%</b>	<b>30.7%</b>	<b>27.0%</b>	<b>24.1%</b>	<b>25.4%</b>	<b>23.1%</b>	<b>12.0%</b>	<b>24.2%</b>	<b>22.5%</b>	
46. Improving lighting	5-Top priority	25.5%	13.0%	27.5%	21.8%	12.5%	32.7%	23.5%	21.6%	17.3%	25.4%	27.7%	11.9%	17.9%	20.0%	16.1%	27.2%
	4	25.5%	27.3%	18.8%	19.5%	25.0%	25.5%	23.5%	21.6%	20.5%	25.4%	25.3%	23.7%	15.4%	12.0%	22.1%	22.5%
	3	14.5%	26.0%	20.0%	21.8%	12.5%	21.8%	23.5%	21.6%	20.5%	17.5%	18.1%	28.8%	23.1%	28.0%	22.1%	19.9%
	2	23.6%	20.8%	17.5%	14.9%	18.8%	12.7%	17.6%	21.6%	20.5%	12.7%	15.7%	16.9%	33.3%	20.0%	21.5%	15.9%
	1-Very low priority	7.3%	10.4%	13.8%	18.4%	18.8%	1.8%	9.8%	11.8%	19.7%	15.9%	12.0%	16.9%	5.1%	16.0%	16.1%	10.6%
	Other/don't know	3.6%	2.6%	2.5%	3.4%	12.5%	5.5%	2.0%	2.0%	1.6%	3.2%	1.2%	1.7%	5.1%	4.0%	2.0%	4.0%
	<b>Total high priority (4-5)</b>	<b>50.9%</b>	<b>40.3%</b>	<b>46.2%</b>	<b>41.4%</b>	<b>37.5%</b>	<b>58.2%</b>	<b>47.1%</b>	<b>43.1%</b>	<b>37.8%</b>	<b>50.8%</b>	<b>53.0%</b>	<b>35.6%</b>	<b>33.3%</b>	<b>32.0%</b>	<b>38.3%</b>	<b>49.7%</b>
	<b>Total low priority (1-2)</b>	<b>30.9%</b>	<b>31.2%</b>	<b>31.2%</b>	<b>33.3%</b>	<b>37.5%</b>	<b>14.5%</b>	<b>27.5%</b>	<b>33.3%</b>	<b>40.2%</b>	<b>28.6%</b>	<b>27.7%</b>	<b>33.9%</b>	<b>38.5%</b>	<b>36.0%</b>	<b>37.6%</b>	<b>26.5%</b>
47. Moving utilities underground	5-Top priority	38.2%	23.4%	32.5%	29.9%	31.2%	29.1%	39.2%	23.5%	29.9%	36.5%	27.7%	23.7%	41.0%	24.0%	28.9%	31.8%
	4	10.9%	20.8%	18.8%	17.2%	12.5%	25.5%	17.6%	15.7%	15.0%	19.0%	15.7%	22.0%	17.9%	16.0%	18.1%	16.6%
	3	23.6%	27.3%	13.8%	11.5%	18.8%	23.6%	13.7%	25.5%	15.0%	19.0%	14.5%	25.4%	10.3%	36.0%	18.8%	17.9%
	2	18.2%	10.4%	18.8%	11.5%	6.2%	3.6%	19.6%	17.6%	16.5%	4.8%	20.5%	16.9%	15.4%	16.0%	16.1%	12.6%
	1-Very low priority	7.3%	18.2%	11.2%	21.8%	6.2%	10.9%	9.8%	15.7%	21.3%	15.9%	20.5%	11.9%	15.4%	8.0%	17.4%	13.9%
	Other/don't know	1.8%	0.0%	5.0%	8.0%	25.0%	7.3%	0.0%	2.0%	2.4%	4.8%	1.2%	0.0%	0.0%	0.0%	0.7%	7.3%
	<b>Total high priority (4-5)</b>	<b>49.1%</b>	<b>44.2%</b>	<b>51.2%</b>	<b>47.1%</b>	<b>43.8%</b>	<b>54.5%</b>	<b>56.9%</b>	<b>39.2%</b>	<b>44.9%</b>	<b>55.6%</b>	<b>43.4%</b>	<b>45.8%</b>	<b>59.0%</b>	<b>40.0%</b>	<b>47.0%</b>	<b>48.3%</b>
	<b>Total low priority (1-2)</b>	<b>25.5%</b>	<b>28.6%</b>	<b>30.0%</b>	<b>33.3%</b>	<b>12.5%</b>	<b>14.5%</b>	<b>29.4%</b>	<b>33.3%</b>	<b>37.8%</b>	<b>20.6%</b>	<b>41.0%</b>	<b>28.8%</b>	<b>30.8%</b>	<b>24.0%</b>	<b>33.6%</b>	<b>26.5%</b>
48. Adding new parking spaces or lots	5-Top priority	23.6%	16.9%	18.8%	18.4%	6.2%	25.5%	19.6%	15.7%	18.9%	25.4%	16.9%	23.7%	12.8%	20.0%	14.1%	23.8%
	4	29.1%	23.4%	15.0%	12.6%	31.2%	25.5%	21.6%	19.6%	13.4%	12.7%	24.1%	18.6%	20.5%	20.0%	20.1%	17.9%
	3	18.2%	31.2%	28.8%	31.0%	31.2%	16.4%	35.3%	41.2%	24.4%	28.6%	27.7%	30.5%	25.6%	24.0%	33.6%	22.5%
	2	23.6%	18.2%	18.8%	12.6%	18.8%	18.2%	11.8%	13.7%	21.3%	11.1%	19.3%	15.3%	28.2%	20.0%	18.1%	17.2%
	1-Very low priority	5.5%	10.4%	13.8%	20.7%	0.0%	10.9%	9.8%	5.9%	21.3%	17.5%	10.8%	11.9%	10.3%	16.0%	12.8%	14.6%
	Other/don't know	0.0%	0.0%	5.0%	4.6%	12.5%	3.6%	2.0%	3.9%	0.8%	4.8%	1.2%	0.0%	2.6%	0.0%	1.3%	4.0%
	<b>Total high priority (4-5)</b>	<b>52.7%</b>	<b>40.3%</b>	<b>33.8%</b>	<b>31.0%</b>	<b>37.5%</b>	<b>50.9%</b>	<b>41.2%</b>	<b>35.3%</b>	<b>32.3%</b>	<b>38.1%</b>	<b>41.0%</b>	<b>42.4%</b>	<b>33.3%</b>	<b>40.0%</b>	<b>34.2%</b>	<b>41.7%</b>
	<b>Total low priority (1-2)</b>	<b>29.1%</b>	<b>28.6%</b>	<b>32.5%</b>	<b>33.3%</b>	<b>18.8%</b>	<b>29.1%</b>	<b>21.6%</b>	<b>19.6%</b>	<b>42.5%</b>	<b>28.6%</b>	<b>30.1%</b>	<b>27.1%</b>	<b>38.5%</b>	<b>36.0%</b>	<b>30.9%</b>	<b>31.8%</b>
49. Stricter code enforcement	5-Top priority	16.4%	18.2%	26.2%	28.7%	18.8%	32.7%	15.7%	13.7%	26.0%	36.5%	24.1%	11.9%	23.1%	20.0%	20.1%	25.8%
	4	23.6%	22.1%	17.5%	13.8%	18.8%	25.5%	27.5%	23.5%	10.2%	22.2%	14.5%	28.8%	17.9%	24.0%	17.4%	19.9%
	3	27.3%	26.0%	23.8%	25.3%	12.5%	16.4%	21.6%	35.3%	28.3%	22.2%	27.7%	32.2%	17.9%	28.0%	27.5%	23.2%
	2	12.7%	11.7%	11.2%	5.7%	12.5%	7.3%	11.8%	7.8%	11.0%	3.2%	10.8%	6.8%	15.4%	12.0%	13.4%	6.6%
	1-Very low priority	14.5%	19.5%	16.2%	14.9%	12.5%	5.5%	23.5%	17.6%	18.1%	9.5%	15.7%	16.9%	20.5%	16.0%	18.8%	13.9%
	Other/don't know	5.5%	2.6%	5.0%	11.5%	25.0%	12.7%	0.0%	2.0%	6.3%	6.3%	7.2%	3.4%	5.1%	0.0%	2.7%	10.6%
	<b>Total high priority (4-5)</b>	<b>40.0%</b>	<b>40.3%</b>	<b>43.8%</b>	<b>42.5%</b>	<b>37.5%</b>	<b>58.2%</b>	<b>43.1%</b>	<b>37.3%</b>	<b>36.2%</b>	<b>58.7%</b>	<b>38.6%</b>	<b>40.7%</b>	<b>41.0%</b>	<b>44.0%</b>	<b>37.6%</b>	<b>45.7%</b>
	<b>Total low priority (1-2)</b>	<b>27.3%</b>	<b>31.2%</b>	<b>27.5%</b>	<b>20.7%</b>	<b>25.0%</b>	<b>12.7%</b>	<b>35.3%</b>	<b>25.5%</b>	<b>29.1%</b>	<b>12.7%</b>	<b>26.5%</b>	<b>23.7%</b>	<b>35.9%</b>	<b>28.0%</b>	<b>32.2%</b>	<b>20.5%</b>

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
50. Developing second-story residential space	5-Top priority	20.0%	11.7%	17.5%	23.0%	6.2%	20.0%	13.7%	13.7%	22.0%	33.3%	18.1%	11.9%	15.4%	8.0%	14.1%	21.9%
	4	25.5%	35.1%	20.0%	17.2%	25.0%	30.9%	23.5%	35.3%	16.5%	23.8%	20.5%	33.9%	20.5%	32.0%	23.5%	24.5%
	3	30.9%	29.9%	28.8%	23.0%	37.5%	23.6%	27.5%	31.4%	26.8%	19.0%	31.3%	23.7%	33.3%	36.0%	27.5%	27.8%
	2	14.5%	16.9%	20.0%	10.3%	18.8%	14.5%	21.6%	15.7%	12.6%	7.9%	18.1%	13.6%	20.5%	20.0%	17.4%	13.2%
	1-Very low priority	9.1%	6.5%	11.2%	23.0%	6.2%	3.6%	13.7%	3.9%	21.3%	12.7%	12.0%	16.9%	10.3%	4.0%	16.1%	9.9%
	Other/don't know	0.0%	0.0%	2.5%	3.4%	6.2%	7.3%	0.0%	0.0%	0.8%	3.2%	0.0%	0.0%	0.0%	0.0%	1.3%	2.6%
	<b>Total high priority (4-5)</b>	<b>45.5%</b>	<b>46.8%</b>	<b>37.5%</b>	<b>40.2%</b>	<b>31.2%</b>	<b>50.9%</b>	<b>37.3%</b>	<b>49.0%</b>	<b>38.6%</b>	<b>57.1%</b>	<b>38.6%</b>	<b>45.8%</b>	<b>35.9%</b>	<b>40.0%</b>	<b>37.6%</b>	<b>46.4%</b>
	<b>Total low priority (1-2)</b>	<b>23.6%</b>	<b>23.4%</b>	<b>31.2%</b>	<b>33.3%</b>	<b>25.0%</b>	<b>18.2%</b>	<b>35.3%</b>	<b>19.6%</b>	<b>33.9%</b>	<b>20.6%</b>	<b>30.1%</b>	<b>30.5%</b>	<b>30.8%</b>	<b>24.0%</b>	<b>33.6%</b>	<b>23.2%</b>
51. Making the area more pedestrian friendly	5-Top priority	38.2%	27.3%	32.5%	23.0%	25.0%	41.8%	27.5%	25.5%	26.8%	41.3%	31.3%	20.3%	28.2%	28.0%	27.5%	31.1%
	4	21.8%	31.2%	23.8%	29.9%	25.0%	27.3%	23.5%	33.3%	26.0%	23.8%	24.1%	32.2%	25.6%	32.0%	24.2%	29.8%
	3	23.6%	31.2%	26.2%	28.7%	31.2%	21.8%	33.3%	21.6%	29.9%	25.4%	26.5%	25.4%	30.8%	32.0%	32.9%	22.5%
	2	14.5%	6.5%	13.8%	6.9%	6.2%	5.5%	9.8%	19.6%	8.7%	1.6%	10.8%	20.3%	10.3%	8.0%	10.7%	9.3%
	1-Very low priority	0.0%	3.9%	3.8%	10.3%	6.2%	3.6%	3.9%	0.0%	8.7%	7.9%	6.0%	1.7%	5.1%	0.0%	4.7%	6.0%
	Other/don't know	1.8%	0.0%	0.0%	1.1%	6.2%	0.0%	2.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	1.3%
	<b>Total high priority (4-5)</b>	<b>60.0%</b>	<b>58.4%</b>	<b>56.2%</b>	<b>52.9%</b>	<b>50.0%</b>	<b>69.1%</b>	<b>51.0%</b>	<b>58.8%</b>	<b>52.8%</b>	<b>65.1%</b>	<b>55.4%</b>	<b>52.5%</b>	<b>53.8%</b>	<b>60.0%</b>	<b>51.7%</b>	<b>60.9%</b>
	<b>Total low priority (1-2)</b>	<b>14.5%</b>	<b>10.4%</b>	<b>17.5%</b>	<b>17.2%</b>	<b>12.5%</b>	<b>9.1%</b>	<b>13.7%</b>	<b>19.6%</b>	<b>17.3%</b>	<b>9.5%</b>	<b>16.9%</b>	<b>22.0%</b>	<b>15.4%</b>	<b>8.0%</b>	<b>15.4%</b>	<b>15.2%</b>
52. Improving signage to help people find their way around	5-Top priority	9.1%	6.5%	20.0%	16.1%	0.0%	16.4%	15.7%	7.8%	15.0%	19.0%	15.7%	10.2%	7.7%	8.0%	10.7%	15.9%
	4	20.0%	27.3%	18.8%	23.0%	31.2%	30.9%	21.6%	23.5%	17.3%	19.0%	22.9%	20.3%	33.3%	20.0%	21.5%	23.2%
	3	34.5%	32.5%	30.0%	31.0%	12.5%	32.7%	29.4%	33.3%	33.9%	36.5%	34.9%	33.9%	23.1%	36.0%	29.5%	33.8%
	2	25.5%	15.6%	21.2%	11.5%	31.2%	10.9%	21.6%	19.6%	16.5%	7.9%	16.9%	20.3%	28.2%	16.0%	21.5%	13.9%
	1-Very low priority	9.1%	18.2%	6.2%	17.2%	12.5%	5.5%	9.8%	15.7%	16.5%	15.9%	9.6%	13.6%	7.7%	20.0%	14.1%	11.9%
	Other/don't know	1.8%	0.0%	3.8%	1.1%	12.5%	3.6%	2.0%	0.0%	0.8%	1.6%	0.0%	1.7%	0.0%	0.0%	2.7%	1.3%
	<b>Total high priority (4-5)</b>	<b>29.1%</b>	<b>33.8%</b>	<b>38.8%</b>	<b>39.1%</b>	<b>31.2%</b>	<b>47.3%</b>	<b>37.3%</b>	<b>31.4%</b>	<b>32.3%</b>	<b>38.1%</b>	<b>38.6%</b>	<b>30.5%</b>	<b>41.0%</b>	<b>28.0%</b>	<b>32.2%</b>	<b>39.1%</b>
	<b>Total low priority (1-2)</b>	<b>34.5%</b>	<b>33.8%</b>	<b>27.5%</b>	<b>28.7%</b>	<b>43.8%</b>	<b>16.4%</b>	<b>31.4%</b>	<b>35.3%</b>	<b>33.1%</b>	<b>23.8%</b>	<b>26.5%</b>	<b>33.9%</b>	<b>35.9%</b>	<b>36.0%</b>	<b>35.6%</b>	<b>25.8%</b>
53. Improving building facades	5-Top priority	38.2%	31.2%	40.0%	32.2%	25.0%	47.3%	33.3%	23.5%	36.2%	41.3%	33.7%	35.6%	35.9%	40.0%	28.2%	41.7%
	4	34.5%	31.2%	28.8%	34.5%	37.5%	30.9%	37.3%	29.4%	31.5%	22.2%	33.7%	35.6%	35.9%	32.0%	34.2%	30.5%
	3	20.0%	27.3%	23.8%	11.5%	31.2%	18.2%	17.6%	29.4%	17.3%	20.6%	20.5%	22.0%	17.9%	20.0%	26.8%	13.9%
	2	7.3%	2.6%	6.2%	8.0%	0.0%	1.8%	9.8%	9.8%	5.5%	4.8%	8.4%	5.1%	5.1%	0.0%	4.7%	7.3%
	1-Very low priority	0.0%	6.5%	1.2%	8.0%	0.0%	0.0%	2.0%	3.9%	7.9%	6.3%	3.6%	1.7%	5.1%	8.0%	4.7%	4.0%
	Other/don't know	0.0%	1.3%	0.0%	5.7%	6.2%	1.8%	0.0%	3.9%	1.6%	4.8%	0.0%	8.0%	0.0%	0.0%	1.3%	2.6%
	<b>Total high priority (4-5)</b>	<b>72.7%</b>	<b>62.3%</b>	<b>68.8%</b>	<b>66.7%</b>	<b>62.5%</b>	<b>78.2%</b>	<b>70.6%</b>	<b>52.9%</b>	<b>67.7%</b>	<b>63.5%</b>	<b>67.5%</b>	<b>71.2%</b>	<b>71.8%</b>	<b>72.0%</b>	<b>62.4%</b>	<b>72.2%</b>
	<b>Total low priority (1-2)</b>	<b>7.3%</b>	<b>9.1%</b>	<b>7.5%</b>	<b>16.1%</b>	<b>0.0%</b>	<b>1.8%</b>	<b>11.8%</b>	<b>13.7%</b>	<b>13.4%</b>	<b>11.1%</b>	<b>12.0%</b>	<b>6.8%</b>	<b>10.3%</b>	<b>8.0%</b>	<b>9.4%</b>	<b>11.3%</b>
54. Keeping streets and sidewalks cleaner	5-Top priority	30.9%	26.0%	36.2%	33.3%	37.5%	38.2%	25.5%	33.3%	29.9%	44.4%	28.9%	27.1%	33.3%	28.0%	25.5%	37.7%
	4	30.9%	24.7%	15.0%	19.5%	6.2%	29.1%	23.5%	25.5%	18.1%	19.0%	20.5%	27.1%	17.9%	28.0%	18.8%	24.5%
	3	21.8%	27.3%	27.5%	23.0%	25.0%	18.2%	29.4%	17.6%	29.1%	15.9%	28.9%	30.5%	33.3%	8.0%	30.9%	19.2%
	2	10.9%	15.6%	11.2%	10.3%	12.5%	12.7%	13.7%	13.7%	10.2%	9.5%	9.6%	10.2%	12.8%	24.0%	14.1%	9.9%
	1-Very low priority	3.6%	6.5%	8.8%	9.2%	0.0%	1.8%	5.9%	9.8%	10.2%	7.9%	10.8%	5.1%	2.6%	12.0%	10.1%	4.6%
	Other/don't know	1.8%	0.0%	1.2%	4.6%	18.8%	0.0%	2.0%	0.0%	2.4%	3.2%	1.2%	0.0%	0.0%	0.0%	0.7%	4.0%
	<b>Total high priority (4-5)</b>	<b>61.8%</b>	<b>50.6%</b>	<b>51.2%</b>	<b>52.9%</b>	<b>43.8%</b>	<b>67.3%</b>	<b>49.0%</b>	<b>58.8%</b>	<b>48.0%</b>	<b>63.5%</b>	<b>49.4%</b>	<b>54.2%</b>	<b>51.3%</b>	<b>56.0%</b>	<b>44.3%</b>	<b>62.3%</b>
	<b>Total low priority (1-2)</b>	<b>14.5%</b>	<b>22.1%</b>	<b>20.0%</b>	<b>19.5%</b>	<b>12.5%</b>	<b>14.5%</b>	<b>19.6%</b>	<b>23.5%</b>	<b>20.5%</b>	<b>17.5%</b>	<b>20.5%</b>	<b>15.3%</b>	<b>15.4%</b>	<b>36.0%</b>	<b>24.2%</b>	<b>14.6%</b>

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
55. Adding murals to Downtown buildings	5-Top priority	9.1%	11.7%	20.0%	13.8%	12.5%	14.5%	17.6%	5.9%	15.7%	23.8%	12.0%	\$50,000 to \$74,999	15.4%	16.0%	10.7%	17.2%
	4	30.9%	14.3%	15.0%	14.9%	25.0%	23.6%	17.6%	17.6%	14.2%	17.5%	16.9%	16.9%	23.1%	12.0%	17.4%	17.9%
	3	23.6%	32.5%	23.8%	28.7%	37.5%	25.5%	21.6%	43.1%	22.8%	25.4%	27.7%	28.8%	25.6%	32.0%	26.8%	27.8%
	2	23.6%	28.6%	25.0%	16.1%	12.5%	27.3%	23.5%	17.6%	25.2%	14.3%	24.1%	30.5%	17.9%	32.0%	26.8%	19.9%
	1-Very low priority	12.7%	11.7%	16.2%	25.3%	12.5%	7.3%	17.6%	15.7%	22.0%	19.0%	18.1%	13.6%	17.9%	8.0%	17.4%	16.6%
	Other/don't know	0.0%	1.3%	0.0%	1.1%	0.0%	1.8%	2.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.7%	0.7%
	<b>Total high priority (4-5)</b>	<b>40.0%</b>	<b>26.0%</b>	<b>35.0%</b>	<b>28.7%</b>	<b>37.5%</b>	<b>38.2%</b>	<b>35.3%</b>	<b>23.5%</b>	<b>29.9%</b>	<b>41.3%</b>	<b>28.9%</b>	<b>27.1%</b>	<b>38.5%</b>	<b>28.0%</b>	<b>28.2%</b>	<b>35.1%</b>
	<b>Total low priority (1-2)</b>	<b>36.4%</b>	<b>40.3%</b>	<b>41.2%</b>	<b>41.4%</b>	<b>25.0%</b>	<b>34.5%</b>	<b>41.2%</b>	<b>33.3%</b>	<b>47.2%</b>	<b>33.3%</b>	<b>42.2%</b>	<b>44.1%</b>	<b>35.9%</b>	<b>40.0%</b>	<b>44.3%</b>	<b>36.4%</b>
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
56. Are there any other improvements you think should be made to Downtown Webb City?	Yes	27.3%	20.8%	25.0%	24.1%	18.8%	40.0%	19.6%	17.6%	22.0%	33.3%	20.5%	27.1%	17.9%	24.0%	20.8%	27.2%
	No	72.7%	79.2%	75.0%	75.9%	81.2%	60.0%	80.4%	82.4%	78.0%	66.7%	79.5%	72.9%	82.1%	76.0%	79.2%	72.8%
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
57. Property owners should turn the second floors of their existing buildings into...	Rental units	47.3%	49.4%	43.8%	31.0%	18.8%	45.5%	43.1%	56.9%	37.0%	44.4%	50.6%	40.7%	46.2%	28.0%	37.6%	46.4%
	condominiums	30.9%	32.5%	21.2%	18.4%	18.8%	27.3%	25.5%	29.4%	22.8%	9.5%	21.7%	35.6%	30.8%	52.0%	28.2%	21.9%
	No need	20.0%	14.3%	26.2%	34.5%	50.0%	23.6%	23.5%	9.8%	27.6%	30.2%	26.5%	16.9%	20.5%	8.0%	26.2%	22.5%
	Other/don't know	1.8%	3.9%	8.8%	16.1%	12.5%	3.6%	7.8%	3.9%	12.6%	15.9%	1.2%	6.8%	2.6%	12.0%	8.1%	9.3%
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
58. What would you say is your main source of information about Downtown Webb City?	Local newspaper	25.5%	46.8%	42.5%	39.1%	31.2%	23.6%	31.4%	51.0%	45.7%	38.1%	36.1%	37.3%	48.7%	60.0%	42.3%	36.4%
	Television	10.9%	5.2%	7.5%	3.4%	6.2%	10.9%	7.8%	7.8%	3.1%	3.2%	14.5%	1.7%	0.0%	0.0%	6.7%	6.0%
	Radio	3.6%	3.9%	0.0%	0.0%	0.0%	3.6%	3.9%	0.0%	0.8%	0.0%	0.0%	3.4%	7.7%	0.0%	2.7%	0.7%
	Chamber of commerce web site	0.0%	1.3%	1.2%	2.3%	0.0%	3.6%	2.0%	0.0%	0.8%	3.2%	1.2%	1.7%	0.0%	0.0%	2.0%	0.7%
	Word-of-mouth	27.3%	24.7%	22.5%	17.2%	31.2%	32.7%	21.6%	21.6%	17.3%	20.6%	22.9%	30.5%	17.9%	16.0%	21.5%	23.2%
	I live Downtown	5.5%	1.3%	8.8%	2.3%	6.2%	1.8%	3.9%	0.0%	7.1%	6.3%	6.0%	5.1%	2.6%	0.0%	4.7%	4.0%
	Other-specify	27.3%	14.3%	11.2%	25.3%	6.2%	14.5%	27.5%	19.6%	18.9%	22.2%	16.9%	20.3%	20.5%	24.0%	17.4%	20.5%
No others/don't know	0.0%	2.6%	6.2%	10.3%	18.8%	9.1%	2.0%	0.0%	6.3%	6.3%	2.4%	0.0%	2.6%	0.0%	2.7%	8.6%	
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
59. Let's assume that an economic development sales tax was proposed for Lebanon, which would support development both Downtown and elsewhere in Lebanon and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?	Very likely	29.1%	35.1%	33.8%	18.4%	12.5%	41.8%	31.4%	27.5%	24.4%	20.6%	31.3%	32.2%	28.2%	56.0%	26.8%	30.5%
	Somewhat likely	43.6%	44.2%	31.2%	32.2%	43.8%	34.5%	37.3%	45.1%	33.9%	27.0%	42.2%	45.8%	43.6%	36.0%	37.6%	36.4%
	Not very likely	12.7%	9.1%	16.2%	16.1%	12.5%	14.5%	13.7%	9.8%	15.0%	20.6%	8.4%	10.2%	7.7%	8.0%	12.8%	14.6%
	Not at all likely	10.9%	11.7%	13.8%	27.6%	25.0%	3.6%	15.7%	11.8%	23.6%	22.2%	14.5%	11.9%	20.5%	0.0%	18.8%	14.6%
	Other/don't know	3.6%	0.0%	5.0%	5.7%	6.2%	5.5%	2.0%	5.9%	3.1%	9.5%	3.6%	0.0%	0.0%	0.0%	4.0%	4.0%
	<b>Very/Somewhat likely</b>	<b>72.7%</b>	<b>79.2%</b>	<b>65.0%</b>	<b>50.6%</b>	<b>56.2%</b>	<b>76.4%</b>	<b>68.6%</b>	<b>72.5%</b>	<b>58.3%</b>	<b>47.6%</b>	<b>73.5%</b>	<b>78.0%</b>	<b>71.8%</b>	<b>92.0%</b>	<b>64.4%</b>	<b>66.9%</b>
	<b>Not very/Not at all likely</b>	<b>23.6%</b>	<b>20.8%</b>	<b>30.0%</b>	<b>43.7%</b>	<b>37.5%</b>	<b>18.2%</b>	<b>29.4%</b>	<b>21.6%</b>	<b>38.6%</b>	<b>42.9%</b>	<b>22.9%</b>	<b>22.0%</b>	<b>28.2%</b>	<b>8.0%</b>	<b>31.5%</b>	<b>29.1%</b>

		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
60. How familiar are you will a state-sponsored program called the DREAM Initiative?	Very familiar	16.4%	19.5%	18.8%	11.5%	6.2%	29.1%	13.7%	11.8%	15.0%	14.3%	20.5%	20.3%	7.7%	32.0%	16.8%	15.9%
	Somewhat familiar	47.3%	48.1%	27.5%	27.6%	50.0%	36.4%	41.2%	51.0%	26.8%	23.8%	42.2%	42.4%	51.3%	36.0%	36.9%	35.8%
	Not very familiar	14.5%	14.3%	28.8%	18.4%	18.8%	16.4%	23.5%	11.8%	22.0%	22.2%	9.6%	20.3%	25.6%	16.0%	18.8%	19.9%
	Not at all familiar	14.5%	13.0%	21.2%	33.3%	18.8%	9.1%	17.6%	19.6%	29.1%	30.2%	22.9%	15.3%	12.8%	12.0%	24.8%	17.9%
	Other/don't know	7.3%	5.2%	3.8%	9.2%	6.2%	9.1%	3.9%	5.9%	7.1%	9.5%	4.8%	1.7%	2.6%	4.0%	2.7%	10.6%
	<b>Very/Somewhat familiar</b>	<b>63.6%</b>	<b>67.5%</b>	<b>46.2%</b>	<b>39.1%</b>	<b>56.2%</b>	<b>65.5%</b>	<b>54.9%</b>	<b>62.7%</b>	<b>41.7%</b>	<b>38.1%</b>	<b>62.7%</b>	<b>62.7%</b>	<b>59.0%</b>	<b>68.0%</b>	<b>53.7%</b>	<b>51.7%</b>
	<b>Not very/Not at all familiar</b>	<b>29.1%</b>	<b>27.3%</b>	<b>50.0%</b>	<b>51.7%</b>	<b>37.5%</b>	<b>25.5%</b>	<b>41.2%</b>	<b>31.4%</b>	<b>51.2%</b>	<b>52.4%</b>	<b>32.5%</b>	<b>35.6%</b>	<b>38.5%</b>	<b>28.0%</b>	<b>43.6%</b>	<b>37.7%</b>
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
61. Age	18-34	100.0%	0.0%	0.0%	0.0%	31.2%	30.9%	27.5%	13.7%	9.4%	6.3%	21.7%	28.8%	20.5%	16.0%	18.1%	18.5%
	35-49	0.0%	100.0%	0.0%	0.0%	18.8%	36.4%	27.5%	47.1%	12.6%	14.3%	21.7%	30.5%	41.0%	56.0%	32.9%	18.5%
	50-64	0.0%	0.0%	100.0%	0.0%	18.8%	20.0%	29.4%	27.5%	29.1%	23.8%	27.7%	27.1%	30.8%	20.0%	26.2%	27.2%
	65 or older	0.0%	0.0%	0.0%	100.0%	31.2%	12.7%	15.7%	11.8%	48.0%	55.6%	28.9%	13.6%	7.7%	8.0%	22.1%	35.8%
	Other/don't know/refused	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
62. How long have you lived in the Webb City area?	0-2 years	9.1%	3.9%	3.8%	5.7%	100.0%	0.0%	0.0%	0.0%	0.0%	4.8%	1.2%	5.1%	7.7%	4.0%	3.4%	7.3%
	3-5 years	30.9%	26.0%	13.8%	8.0%	0.0%	100.0%	0.0%	0.0%	0.0%	11.1%	19.3%	27.1%	17.9%	12.0%	15.4%	21.2%
	6-10 years	25.5%	18.2%	18.8%	9.2%	0.0%	0.0%	100.0%	0.0%	0.0%	12.7%	15.7%	22.0%	20.5%	20.0%	18.8%	15.2%
	11-20 years	12.7%	31.2%	17.5%	6.9%	0.0%	0.0%	0.0%	100.0%	0.0%	14.3%	14.5%	16.9%	20.5%	36.0%	20.8%	13.2%
	More than 20 years	21.8%	20.8%	46.2%	70.1%	0.0%	0.0%	0.0%	0.0%	100.0%	57.1%	49.4%	28.8%	33.3%	28.0%	41.6%	43.0%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
63. Income	under \$25,000	7.3%	11.7%	18.8%	40.2%	18.8%	12.7%	15.7%	17.6%	28.3%	100.0%	0.0%	0.0%	0.0%	0.0%	14.8%	27.2%
	\$25,000 to \$49,999	32.7%	23.4%	28.8%	27.6%	6.2%	29.1%	25.5%	23.5%	32.3%	0.0%	100.0%	0.0%	0.0%	0.0%	33.6%	21.9%
	\$50,000 to \$74,999	30.9%	23.4%	20.0%	9.2%	18.8%	29.1%	25.5%	19.6%	13.4%	0.0%	0.0%	100.0%	0.0%	0.0%	22.1%	17.2%
	\$75,000 to \$99,999	14.5%	20.8%	15.0%	3.4%	18.8%	12.7%	15.7%	15.7%	10.2%	0.0%	0.0%	0.0%	100.0%	0.0%	14.1%	11.9%
	\$100,000 or more	7.3%	18.2%	6.2%	2.3%	6.2%	5.5%	9.8%	17.6%	5.5%	0.0%	0.0%	0.0%	0.0%	100.0%	8.1%	8.6%
	Other/don't know	7.3%	2.6%	11.2%	17.2%	31.2%	10.9%	7.8%	5.9%	10.2%	0.0%	0.0%	0.0%	0.0%	0.0%	7.4%	13.2%
		61. Age				62. How long have you lived in the Webb City area?					63. Income					64. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$49,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	male	female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
64. Gender	male	49.1%	63.6%	48.8%	37.9%	31.2%	41.8%	54.9%	60.8%	48.8%	34.9%	60.2%	55.9%	53.8%	48.0%	100.0%	0.0%
	female	50.9%	36.4%	51.2%	62.1%	68.8%	58.2%	45.1%	39.2%	51.2%	65.1%	39.8%	44.1%	46.2%	52.0%	0.0%	100.0%