

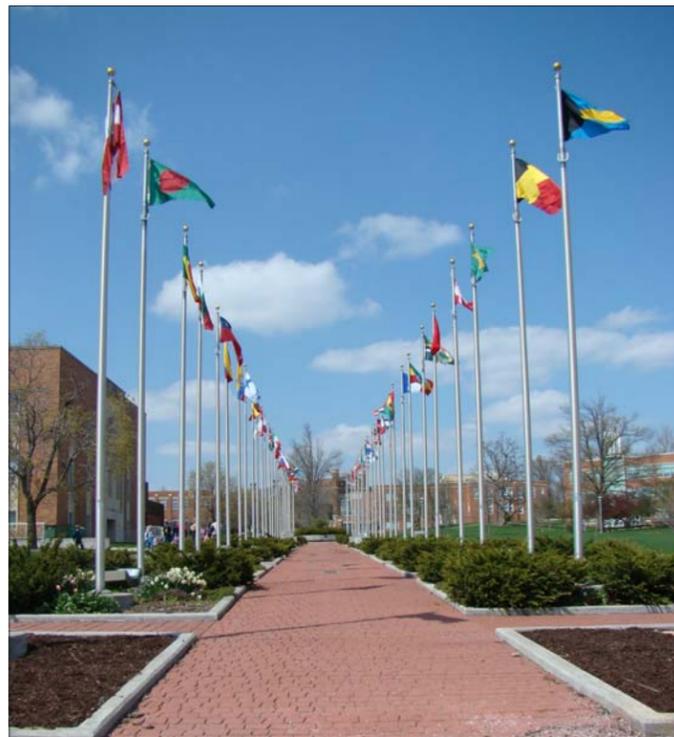
## Maryville to proceed with DREAM organizational recommendations

The City of Maryville's DREAM leadership is taking to heart, and aggressively working to implement, the recommendations of the recent "Organizational Structure Review" report submitted to the City by PGAV, Inc., the lead consultant for the DREAM Initiative and its sponsors, the Missouri Development Finance Board, the Missouri Department of Economic Development, and the Missouri Housing Development Commission.

The report recommends the formation of a non-profit organization to focus on Downtown issues. City leaders plan to start this organization, tentatively named, "Downtown Maryville, Inc.," as a committee of the City. "The eventual goal is for the Downtown group to have its own leadership and sustainable funding sources so that Downtown will always have an advocate", noted Abbie Renshaw, executive assistant with the City of Maryville.

In addition, the Organizational Structure Review highlights the importance of Northwest Missouri State University to the City of Maryville and recommends that a "Downtown Ambassador's Committee," be formed to bridge the gap between university students and downtown businesses and housing resources. NWMSU has a current enrollment of approximately 6,500 students of which, NWMSU estimates, approximately 60% live off-campus.

"Those kinds of numbers make the City's Downtown housing issues very critical as well. The City of Maryville's population of about 11,000 people grows by about half during the school year. We have got to learn to house those students in good housing", said Renshaw. Mayor Chad Jackson added, "Northwest Missouri State University is one of the key pillars of this community. It is critical to have a positive, proactive working relationship with this entity and students. Establishing this Ambassador's group will enable us to receive feedback and implement ideas which meet their needs as students and young adults in Downtown."



***The DREAM Initiative is a comprehensive, streamlined approach to downtown revitalization that provides a one-stop shop of technical and financial assistance for select communities to more efficiently and effectively engage in the downtown revitalization process.***



# DREAM NEWSLETTER

## Governor Blunt Announces DREAM Initiative to Benefit Ten Additional Missouri Communities

The following communities have been selected by Governor Matt Blunt to participate in the 2008 DREAM (Downtown Revitalization and Economic Assistance for Missouri) Initiative: Booneville, Farmington, Fulton, Lamar, Lebanon, Louisiana, Macon, Strafford, Warrensburg, and Webb City.

These 10 Missouri communities will have new opportunities to transform their downtown areas and create new jobs through an economic development initiative created by Governor Blunt. The DREAM Initiative was unveiled in 2006 as a way for small and mid-sized communities to gain the same access to economic development tools as larger communities. Selected communities become active members of the DREAM Initiative for three years and gain prioritized access to state supported programs through ongoing cooperation among several unique agencies and funding sources.

Programs include: technical and financial assistance for infrastructure improvements, historic preservation, affordable housing, community services, business development and job creation. This year's selections mark the third round of communities inducted in the governor's DREAM Initiative.

Previous communities include: Aurora, Cape Girardeau, Caruthersville, Chillicothe, Clinton, Excelsior Springs, Hannibal, Hermann, Kennett, Kirksville, Maryville, Mexico, Neosho, Poplar Bluff, Sikeston, St. Joseph, Sedalia, Trenton, Washington, and West Plains. Together, they have received more than \$46 million in state grants to rebuild, revitalize, and rejuvenate their downtowns. The investment has generated impressive returns in private donations, led to job creation, and helped breathe new life into these Missouri communities.



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*“Restoring the dream.....  
Rebuilding the future”*



**Fundraising Project Begins to Complete der Hermannplatz**

DREAM Hermann: Proposed Streetscape improvements for der Hermannplatz



Hermann’s Entrance Committee started work on a fund-raising campaign to complete “der Hermannplatz”, the plaza near the new Christopher Bond Bridge along Route 19 in Hermann, Missouri.

An eight foot statue of “Hermann the German” or Arminius, Hermann’s namesake, is being sculpted in Provo, Utah and is expected to be delivered in November. The statue, located at the south entrance of the bridge, will feature the German warrior, with friendly facial features, holding a bullhorn cup, offering a welcoming greeting to all who enter the town. Hermann’s statue will be similar to the original in Detmold, Germany

Total cost for the project is estimated at \$240,000. The funds for the eight foot statue, the flag poles,

and portions of the infrastructure have already been donated. The remaining work and materials, which will cost \$90,000, still needs funding. The Hermann Entrance Committee has sent out letters seeking donations, which are tax deductible. All donors of \$10,000 or more will be acknowledged with a bronze plaque, which will be embedded in the plaza below the flags.

Historic Hermann, Inc. is coordinating the fundraising effort. Cash donations can be sent to P.O. Box 105, Hermann, MO 65041. Questions about the statue project may be directed to Carol Kallmeyer, 573-486-2389, or Mary Fritz, 573-834-5560.

**Cape Girardeau Honored as a Preserve America Community**

Cape Girardeau was recognized as a “Preserve America Community” during a special presentation at the Busch family’s Grant’s Farm outside St. Louis, on August 14, 2008.

Preserve America is a White House initiative that encourages and supports community efforts to preserve and enjoy the country’s priceless cultural and natural heritage. The goals of the initiative include a greater shared knowledge about the nation’s past, strengthened regional identities and local pride, increased local participation in preserving the country’s cultural and natural heritage assets, and support for the economic vitality of our communities.

Mrs. Laura Bush, First Lady of the United States, is the Honorary Chair of Preserve America. Advisory Council on Historic Preservation (ACHP) Chairman John L. Nau, III, Missouri Governor Matt Blunt, and

Preserve America Co-Chairman Lyn Scarlett, deputy secretary of the Department of the Interior, honored the communities.

The ACHP, an independent federal agency, promotes the preservation, enhancement, and productive use of the nation’s historic resources, and advises the President and Congress on national historic preservation policy. It also provides a forum for influencing federal activities, programs, policies that affect historic properties, and plays a key role in implementing Preserve America.

Today, Cape Girardeau is a regional center for education, commerce, and medical care, with an estimated day time population of 90,000. Cape Girardeau has 23 buildings listed on the National Register of Historic Places (National Register) and five historic districts.

**Community Window Displays**

In an effort to build awareness and excitement about Downtown Revitalization efforts, as well as highlight DREAM Initiative progress, we are pleased to offer Window Displays.

The window display boards illustrate:

- ◆ Streetscape & Building Design Guidelines
- ◆ Community Survey Results
- ◆ Completed Planning Stages
- ◆ Other Tasks & Recommendations

Displays can be placed in downtown shops, vacant storefronts or municipal buildings. Drafts of Display Boards are being developed for each community and will be completed in the near future.

