



DREAM NEWSLETTER

DREAM Initiative to Benefit Additional Missouri Communities in 2010

The Missouri Development Finance Board voted unanimously to continue the DREAM Initiative in 2010 in partnership with the Missouri Housing Development Commission and the Department of Economic Development. The DREAM Initiative will continue to provide Missouri communities the opportunity to revitalize their Downtowns. Communities who receive DREAM Initiative designation will participate in three years of planning and project assistance, as well as gain prioritized access to state-supported programs through ongoing cooperation among the state agency program sponsors (MDFB, MHDC, DED).

Planning assistance and state-supported programs include, but are not limited to: technical and/or financial assistance for infrastructure, façade and streetscape improvements, retail market analysis, building and streetscape design guidelines, historic preservation, housing development analysis and development assistance, community capacity building, marketing, job creation and business development.

Marla Mills, Executive Director of Old Town Cape, Inc. of Cape Girardeau (2006 community) stated:

"The benefits of DREAM for Cape Girardeau and our revitalization efforts are many. The biggest benefit in the end is having a plan that we can use to direct development in a way that makes sense overall rather than piece by piece. The connection to the state and PGAV and the ongoing support and responsiveness they have shown has far exceeded our expectations. However, the surprising benefit for us is the cohesive bond that has been formed between the DREAM partners at the local level. All of these together has made the DREAM process much more valuable than simply a planning process outside of the initiative."

Downtown Hannibal Development Corporation (DHDC), a new organization created under the DREAM Initiative stated:

"The reports, surveys, recommendations and guidance provided to Hannibal, through the DREAM Initiative have been very professionally presented, well thought out, and always completed with our input and special considerations. These products have helped the DHDC to present our vision, to educate and to garner public support for our endeavors."

John Simmons, Community Development Director of Sedalia (2006 community) had this to say about the DREAM Initiative:

"The City of Sedalia values the DREAM Initiative approach to downtown revitalization. Our community recognizes that this effort not only attracted major developments to our downtown, but also provided impetus and stability through recent economic challenges. The Commerce Building project is a case in point. State of Missouri resources and commitment to agency programs provided this developer with the fortitude to work through financing challenges and provide our downtown with sustainable housing while restoring a "white elephant" to 100% usage."

Crystal Narr, Director of Main Street Chillicothe in Chillicothe (2007 community) stated the DREAM Initiative has been of particular help in the development of the Silver Moon Plaza:

"Of particular significance is the assistance PGAV has provided in development of the Silver Moon Plaza. PGAV has helped us to guide this project from initial concepts through final design and construction. This project, a cooperative effort of Main Street Chillicothe, City of Chillicothe and Chillicothe Development Corporation will provide an important example of partnership to create development success."

The application for the 2010 DREAM Initiative can be found on the website (www.modream.org). All applications must be received in the office of the Missouri Development Finance Board no later than 5:00 P.M. on Monday, August 2, 2010.

Missouri Development Finance Board
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Jefferson City, MO 65102

DREAM Initiative Accomplishments: Class of 2006

Since 2006, the DREAM Initiative has provided small and mid-sized communities throughout the State of Missouri prioritized access to state-sponsored economic development programs. The Initiative is framed by a 3-year commitment during which the State of Missouri offers each DREAM community a comprehensive planning process. The end result of the process is a vision and strategic plan for downtown revitalization as well as a stronger relationship with the State sponsor agencies, the MDFB, DED and MHDC.

The list of achievements of the 10 DREAM Initiative communities selected in 2006 is truly impressive:

- 110 total projects (e.g. redevelopment & new construction)
- 2,500 jobs
- Leveraged approximately \$77 million in Missouri incentive funding to create \$200 million in 85 bricks & mortar projects.

Other tangible results from the 2006 DREAM Communities include:

- Federal Funding Support - Cape Girardeau, Hannibal, Neosho, St. Joseph & West Plains
- Creation of new Downtown Organizations - Excelsior Springs, Hannibal, Hermann, Kennett & Neosho
- Preserve America Awards: Cape Girardeau & Excelsior Springs
- Streetscape Improvements - Hermann, Kennett, Neosho, Sedalia, Washington & West Plains
- Home Repair Opportunity (HeRO) program to repair Downtown homes - All 2006 Communities

Specific 2006 Community Highlights:

- Cape Girardeau - Discovery Playhouse Children's Museum was awarded Neighborhood Assistance Program Tax Credits for the renovation of an existing commercial building. The Museum was

opened in the Spring of 2010.

- Excelsior Springs - conversion of the Oaks Hotel into 42 senior housing apartments. Federal HOME loan, federal and state rental housing tax credits and historic tax credits were used to complete this project.
- Hannibal - Development of a new Downtown movie theatre. The Hannibal Cine 8 serves as an anchor, generating activity and traffic Downtown during the evening hours.
- Hermann - der Hermann Platz entrance plaza was designed and constructed. Visitors are now welcomed by a bronze statue of Hermann Arminius and a landscaped plaza.
- Kennett - Ely Walker Apartments underwent a complete renovation to create 46 residential units in Downtown. Missouri Housing Development Commission funding and local Chapter 353 were used to complete this project
- Neosho - Streetscape improvements along Spring Street, decorative historic lighting, parking lot construction, new sidewalks and the development of a pedestrian trail to connect to Morse Park.
- Sedalia - Furnell Landmarks Building underwent a complete rehabilitation into a mixed-use building of commercial and residential uses. The City also adopted the Sedalia Midtown TIF in 2008.
- St. Joseph - Established a Downtown TIF District and redevelopment plan. The plan provides incentives to encourage the establishment of the Entertainment District for Felix Street.
- Washington - Washington Inc. acquired the Old Downtown Post Office to stay in operation and serve as Washington Inc. offices.
- West Plains - Revolving Loan Fund was created using funding assistance from the Department of Economic Development. The Revolving Loan Fund will help support façade rehabilitations in Downtown.

The DREAM Initiative is a comprehensive, streamlined approach to downtown revitalization that provides a one-stop shop for technical and financial assistance for select communities to more efficiently and effectively achieve downtown revitalization process.

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*"Restoring the dream.....
Rebuilding the future"*



DREAM Communities 2010 Summer Events Schedule

2006 Communities

- **Cape Girardeau**
 - Tunes @ Twilight (Fridays) May- September
 - Lorimer Downtown Golf Tournament: June 27th
 - River Tales Car Show: September 19th
- **Excelsior Springs**
 - Arts Crawl: July 9th
 - Waterfest Celebration: June 25-27
 - River Tales Classic Car Show: September 19th
- **Hannibal**
 - Free Twain Performances (Daily) June-August
 - 55th Annual National Tom Sawyer Days: July 1-4
 - Hannibal Cannibal 10k Run & 5k Walk: July 4th
 - Mark Twain Corvette Club Show: August 7th
 - Hometown Stitches @ Hickory Stick: September 24-25
- **Hermann**
 - Hermann Municipal Band Concert: July 4th; August 2nd
 - Old Fashioned Fourth of July Celebration: July 4th
 - Berries & BarBQ Wine Trail: July 25th
 - Family Night Movie: July 27th; August 3rd; August 8th; August 10th; August 17th; August 21st; August 28th
 - Hermann Municipal Band: August 2nd
 - St. George Dinner, Auction & Swing Dance: August 7th
 - 7th Annual "en Plein Air" Paint-Out: September 4-6
 - Hermann Farm 1st Annual Country Fair: September 11-12
 - Hermann Wedding Trail: September 12th
- **Kennett**
 - Fireworks Celebration: July 4th
 - Relay for Life: August 21-22
- **Neosho**
 - American Celebration: June 26th
 - Newton County Fair: July 7-10
 - Summer Social on the Square: August 28th
- **Sedalia**
 - Rowdy Days, Rowdy Nights Exhibit (Weekdays): through December 31st
 - Marc Leuthold-Sculpture Exhibit (Saturdays & Sundays): through August 1st
 - 2010 Katy Trail Ride (Daily): through June 25th
 - Sedalia Summer Concert Band (Thursdays): through July
 - Arts Adventure: July 19 - 22
 - Bijou at Bothwell Lodge: September 18th
- **St. Joseph**
 - Benjamin Franklin: In Search of a Better World (Daily): May 18th to July 30th
 - Downtown Summer Concert Series (Fridays): June 4th to August 6th
 - Midwest Mental Health Art Invitational (Daily): June 4th to

- September 6th
 - Trails West Festival: August 20-22
 - Coleman Hawkins Blues Festival: September 10-11
- **Washington**
 - Sunset on the Riverfront: June 24th; July 22nd; August 26th; September 23rd
 - Post Office Bash: July 2nd
 - Chili Cook-Off: September 24th
 - Fall Festival of the Arts & Crafts: September 25-26
- **West Plains**
 - 2010 National Audio Theater Festival: June 21-25
 - Blend-Cappella Quartet: June 23rd
 - Lady's First Health Fair: July 1st
 - Guys & Dolls: July 8-10 & July 12th
 - West Plains Music Store Jam Session: July 17th
 - Youth Theatre Workshop: July 23-24
 - 4th Annual Fiddle, Harmonica & Bluegrass Band Contests & Jam: August 13-14
 - "Journey Stories": August 14th - September 25th
 - Talent Show: August 28th
 - 18th Annual Fall Bluegrass Festival: September 24-25

2007 Communities

- **Aurora**
 - Farmer's Market: Wednesdays & Saturdays
 - Honeycreek Golf Tournament: July 31st
- **Caruthersville**
 - City Fireworks: July 3rd
- **Chillicothe**
 - Tunes Under the Moon: July 2nd & August 6th
 - Dinner Club - Alaska House: 2nd Weekend each Month
 - Grand Reopening of Livingston County Library: June 20th
 - Dog Daze of Summer: July 31st
- **Clinton**
 - Farmer's Market: Tuesdays & Saturdays
 - Old Glory Days: July 1-4
 - Cruise Nights: August 14th
- **Kirksville**
 - Summer on the Square (Fridays): through August
 - Farmer's Market: Saturdays
 - Annual Red, White & Blue Festival: July 1-4
 - Anniversary of the Battle of Kirksville: August 6th
- **Maryville**
 - Third Fridays (Fridays): through September
 - Downtown Sounds Summer Concert Series: June 24th
 - Summer Movie Series (Tuesdays): through July
 - Illusions of Elvis: July 2nd
 - Nodaway County Fair Parade: July 15 - 17

- Sizzling Summer Sidewalk Sales: July 23-24
- Maryville History & Women's Suffrage Anniversary: August 22nd & August 29th
- **Mexico**
 - Soybean Festival: July 10th
 - Business Afterhours: July 13th
- **Poplar Bluff**
 - Enchanted Colors of St. Lucia Island: June 5-27
 - Black River Festival: July 4th
 - 23rd Picture by People Art Exhibit: July 5th
 - Art of the Wheel-Repurposed Hubcap Art: August 1-29
 - County Fair: August 13-14; August 18-21
 - "Watercolors by Paul Jackson" Exhibit: September 11 to October 24
- **Sikeston**
 - Farmer's Market (Saturdays): Summer-Fall
 - Music @ the Malone: June 25th
 - Ice Cream Social & Car Show: July 17th
 - Jaycee Rodeo: August 11-14
 - Cowboy Up! Arts Festival: August 13-14
- **Trenton**
 - Independence Day Celebration: July 4th
 - Outdoor Movie Night: July 10th
 - Independence Day Celebration: July 4th
 - Midwest Extreme ATV Dirt Tract Racing: July 17th
 - North Central Missouri Fair & Carnival: August 3-8
 - New Harmonies Traveling Museum Exhibit: August 7th to September 18th
 - Art in the Park: August 29th
 - Wild Women of Kansas City: September 11th

2008 Communities

- **Boonville**
 - 21st Annual Heritage Days Celebration: June 24-26
 - Old Fashioned 4th of July Picnic: July 4th
 - Boonslick Art & Music Crawl: July 24th
 - Missouri River Festival of the Arts: August 26-28
 - Festival of Lights: Thursday in September
- **Farmington**
 - Theatre Camp: July 19-23
- **Fulton**
 - Callaway Cruisers Cruise-In: June 19th
 - Callaway County Public Library Book Sale: July 17th & September 23rd
 - Downtown Fulton Sidewalk Sale: August 19-21
 - Bluegrass & BBQ: September 19th
- **Lamar**
 - Fourth Thursday Music & Food on the Square: June 24th; July 22nd; September 23rd
 - Chili Cook-Off: July 17th

- Third Thursday Music & Food on the Square: August 19th
- Lamar Free Fair: August 21-28
- **Lebanon**
 - Farmer's Market: Wednesdays & Saturdays
- **Louisiana**
 - Farmer's Market (Saturday): May to October
 - Fourth of July Celebration: July 4th
- **Macon**
 - Run for Your Life (Maples Repertory Theater): July Dates
 - Macon Flower & Garden Club Show: July 10th
 - Macon County Fair Beauty Contest: July 12th
 - Indian Artifacts Display & Program: July 16-17
 - Old Fashion Hoedown & Ice Cream Social: July 30th
 - 3rd Annual "Fork & Cork" Festival: August 27-28
- **Strafford**
 - Route 66 Days: September 10-11
- **Warrensburg**
 - 3rdsdays Art & Entertainment: Thursdays
 - Johnson County Fair: July 5-11
- **Webb City**
 - Farmer's Market: Wednesdays & Saturdays
 - Fifth Friday Coffee: July 30th
 - Art in the Park Festival: September 18th

2009 Communities

- **Brookfield**
 - Farmer's Market: Saturdays
 - Summer Fun Days: June 3-6
 - 1st Annual Alumni Weekend: July 16-17
 - Farmer's Appreciation Picnic: July 27th
 - Great Pershing Balloon Derby: September 2-6
- **California**
 - John Cecilia Dance: July 3rd
 - Fourth Of July Parade & Celebration: July 4th
 - Historic Moniteau County Fair (Nightly): August 2-7
 - Ozark Ham & Turkey Festival: September 18th
 - Finke: September 25th
- **New Haven**
 - Farmer's Market: Thursdays
 - Riverfront Cultural Society Live Music: July 17th; August 7th;
 - Riverfront Cultural Society Open Mic Night: July 10th; August 8th; August 14th; September 11th
 - RCS 5th Anniversary: September 25th
- **Rolla**
 - Farmers Market: Tuesdays
 - Phelps County Fair: July 21-24
 - Downtown Rolla Annual Sidewalk Sale: August 6-7
- **Savannah**
 - SACC Golf Tournament - August 13th

