

COMMUNITY TELEPHONE SURVEY REPORT

FINAL SURVEY FINDINGS AND RESULTS

CITY OF NEOSHO, MISSOURI

September, 2007



D·R·E·A·M
I N I T I A T I V E

THIS PAGE INTENTIONALLY LEFT BLANK

ACKNOWLEDGMENTS



DOWNTOWN REVITALIZATION AND ECONOMIC ASSISTANCE FOR
MISSOURI (DREAM) PROGRAM SPONSORS:



PLANNING CONSULTANT



PREPARED BY



THIS PAGE INTENTIONALLY LEFT BLANK

TABLE OF CONTENTS

<u>SECTION</u>	<u>PAGE</u>
I. EXECUTIVE SUMMARY	1
A. Priorities for Community	1
B. Visiting Downtown	1
C. Views of the Current Neosho Downtown	2
D. Priorities For Types of Downtown Businesses.....	2
E. Priorities For Other Downtown Improvements	3
F. Communication and Downtown	4
G. Key Points.....	4
II. OVERVIEW OF DATA	5
III. RESPONSE TO OPEN-ENDED QUESTIONS	11
IV. BAR CHARTS.....	23
V. QUESTIONNAIRE.....	81
VI. CROSS TABULATION	87

THIS PAGE INTENTIONALLY LEFT BLANK

SECTION I

EXECUTIVE SUMMARY

In August 2007, UNICOM-ARC conducted a telephone survey of residents in Neosho Missouri, drawn from a random sample of residents throughout the community. The purpose of the survey was to learn about public perceptions of and priorities for the downtown area in collaboration with the DREAM Initiative.

Three hundred (300) interviews were completed, and a sample of this size yields an overall error margin of $\pm 5.5\%$.

A. Priorities for Community

At the beginning of the survey, respondents were asked to prioritize five potential improvements that "that might improve the quality of life in a given area" using a 5-point scale, where "5" indicated the improvement should be a top priority and "1" indicated the item should be a very low priority. More than three-fourths of respondents (76.7%, 4-5) answered that "repairing major streets" should be a high priority for the City, and 63.7% placed a high priority on "improving emergency services."

Less than a majority of respondents placed priority on "upgrading parks and recreation facilities" (48.3%, 4-5), "attracting more big box retail development" (47.7%) and "revitalizing the Neosho downtown area" (45.0%).

B. Visiting Downtown

Respondents were asked how often they visit downtown. A plurality (46.7%) answered that they visit downtown "more than five times a month." Another one-third (34.3%) visit downtown "one to five times per month." Much smaller percentages of respondents said that they visit downtown "less than once a month" (12.7%), and "once a year or less" (5.0%).

Respondents were then read a list of reasons for visiting downtown and asked how often they conduct these activities in downtown Neosho. Respondents indicated they were most likely to visit downtown to utilize the post office or government facilities, to conduct business or to shop:

- Government/post office (61.8% very/somewhat often)
- Conducting business (59.5%)
- Shopping (47.3%)
- Dining (35.8%)
- Special events (30.7%)
- Other outdoor recreation, such as walking (25.0%)
- Entertainment (17.2%)

When asked which one of these reasons respondents would most often visit downtown, a plurality of respondents indicated "conducting business" (36.5%). Another one-fourth (23.3%) answered "conducting business."

C. Views of the Current Neosho Downtown

Respondents were read a list of eleven characteristics of a downtown and asked to rate conditions in downtown Neosho. Very few respondents rated Neosho as "excellent" in any category. (Only one – preservation of historic structures – was rated as "excellent" by more than one in ten respondents.) Majorities, however, rated all but two items as "excellent" or "good."

Three characteristics were highly rated by more than seven in ten respondents:

- Preservation of historic structures (78.7% excellent/good)
- Condition of sidewalks (74.0%)
- Signs to help people find their way around (70.3%)

Six other characteristics were rated highly by majorities of respondents:

- Convenient business hours (66.7% excellent/good)
- Adequate parking (61.3%)
- Available green space (59.7%)
- Occupied storefronts (56.3%)
- Condition of streets (54.0%)
- Diverse mix of businesses (52.7%)

Fewer than half of respondents rated two other items as "excellent" or "good:"

- Dining options (34.3% excellent/good)
- Entertainment options (19.7%)

The vast majority of respondents (87.3%) suggested that it is "very" or "somewhat" important that downtown Neosho work to retain its historic character (50.3% - very, 37.0% - somewhat). Only 11.3% indicated that doing so is "not very" or "not at all" important.

D. Priorities for Types of Downtown Businesses

Respondents were read a list of many kinds of business that "one might find in a downtown area" and asked how high of a priority Neosho should place on bringing each type of business to its own downtown area.

Only three types of businesses were viewed as a high priority to majorities of respondents:

- Casual dining (66.0%, 4-5 on a five-point scale)
- Upscale dining (55.7%)
- Clothing stores (54.0%)

Three other types of businesses were seen as a high priority to approximately two-fifths of respondents:

- Bakery (45.7%, 4-5)
- Bookstores (43.7%)
- Ice cream shop (39.7%)

The remaining businesses were a high priority for fewer than four in ten respondents:

- Shoe stores (39.3%, 4-5)
- Lodging such as hotel, motel or bed and breakfast (36.0%)
- Coffee shop (35.7%)
- Art galleries and shops (35.3%)
- Upscale specialty shops (33.7%)
- Antique shops (20.3%)
- Bars/nightclubs (16.0%)

When asked to choose the one business respondents would most like to see in Neosho, the top response was “casual dining” (22.0%) followed closely by “clothing stores” (19.3%) and “upscale dining” restaurants (18.7%).

E. Priorities for Other Downtown Improvements

Using the same priority scale, respondents were read a list of other improvements that “might be made to a downtown area,” and asked to prioritize each.

Two of the possible improvements were considered a high priority to majorities of respondents:

- Making the area more pedestrian-friendly (54.0%, 4-5 on a five-point scale)
- Moving utilities underground (50.3%)

Seven other potential improvements tested in the survey were considered a priority to less than half of respondents:

- Improving building facades (48.3% 4-5)
- Improving signage to help people find their way around (45.0%)
- Connecting City parks to downtown (42.3%)
- Adding new parking spaces or lots (42.3%)
- Improving lighting (40.7%)
- Developing second-story residential space (36.7%)
- Stricter building code enforcement (35.7%)
- Adding green space (34.7%)

F. Communication about Downtown

When asked to indicate their primary and secondary sources of information about downtown Neosho, a total of 54.9% answered that they get their information (primary and secondary) from "a local newspaper." Two in five (39.5%) also answered that "word-of-mouth" is a primary or secondary source of information about downtown. A majority (53.6%) answered "other," and those detailed responses are included elsewhere in this report.

G. Key Points

- ✓ Respondents placed the highest priority on repairing major streets and placed the lowest priority on revitalizing downtown Neosho.
- ✓ Most respondents indicated that they visit downtown more than five times a month and said they most often utilize downtown for conducting business and government or post office business.
- ✓ Respondents gave especially high marks to the preservation of historic structures, signage and condition of the sidewalks in downtown. Items such as dining and entertainment options were viewed less favorably.
- ✓ Majorities of respondents placed high priorities on adding more dining options (both casual and upscale), as well as more clothing stores downtown.
- ✓ Among several potential downtown improvements, respondents were most likely to place a high priority on making the area more pedestrian-friendly and moving utilities underground.
- ✓ Respondents indicated that they received information about downtown from a variety of sources, especially through local newspapers and word-of-mouth.

SECTION II

OVERVIEW OF DATA

In August 2007, UNICOM-ARC conducted a telephone survey of residents in Neosho, Missouri, drawn from a random sample of residents throughout the community. The purpose of the survey was to learn about public perceptions of and priorities for the downtown area in collaboration with the DREAM Initiative.

Three hundred (300) interviews were completed, and a sample of this size yields an overall error margin of $\pm 5.5\%$. This overview provides overall results of questions asked in the survey, in the order in which they were asked.

		%
1. Thinking about the Neosho, Missouri area, would you say things are moving in the right direction or off track and moving in the wrong direction?	right direction	70.0%
	mixed	11.3%
	wrong direction	10.0%
	other/don't know	8.7%

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? The first is...

	<i>Top priority (5)</i>	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
	%	%	%	%	%
2. Revitalizing the Neosho downtown area	23.0%	45.0%	29.7%	22.0%	3.3%
3. Repairing major streets	53.3%	76.7%	15.7%	6.7%	1.0%
4. Improving emergency services	36.0%	63.7%	21.7%	11.0%	3.7%
5. Upgrading parks and recreation facilities	20.7%	48.3%	30.0%	20.0%	1.7%
6. Attracting more big box retail development	24.0%	47.7%	24.0%	22.0%	6.3%

		%
7. How often do you visit downtown Neosho?	Once a year or less	5.0%
	Less than once a month	12.7%
	One to five times per month	34.3%
	More than 5 times a month	46.7%
	Other - specify	.0%
	Don't visit downtown	1.0%
	Don't know	.3%

For each of the following, please tell me how often you visit downtown for these activities: very often, somewhat often, not very often or not at all.

	<i>Very often</i>	Very/ somewhat often	Not very/ not at all often	Other/don't know
	%	%	%	%
8. Shopping	17.2%	47.3%	52.0%	.7%
9. Dining	8.8%	35.8%	63.9%	.3%
10. Entertainment	5.4%	17.2%	82.8%	.0%
11. Other outdoor recreation, such as walking	12.5%	25.0%	74.3%	.7%
12. Special events	6.4%	30.7%	68.6%	.7%
13. Government/post office	27.4%	61.8%	37.8%	.3%
14. Conducting business	26.0%	59.5%	40.5%	.0%

		%
15. Of the items listed above, which would you say is the one reason you most often visit downtown Neosho?	Shopping	16.6%
	Dining	5.1%
	Entertainment	2.7%
	Other outdoor recreation, such as walking	4.4%
	Special events	2.7%
	Government/post office	23.3%
	Conducting business	36.5%
	Other/don't know	8.8%

For each of the following characteristics of a downtown I read, please tell me if you think conditions in Neosho are excellent, good, not so good or poor. The first is...

	<i>Excellent</i>	Excellent/good	Not good/poor	Other/don't know
	%	%	%	%
16. Signs to help people find their way around	6.3%	70.3%	26.0%	3.7%
17. Convenient business hours	4.3%	66.7%	27.3%	6.0%
18. Available green space	7.3%	59.7%	30.0%	10.3%
19. Preservation of historic structures	14.3%	78.7%	15.7%	5.7%
20. Occupied storefronts	1.7%	56.3%	37.3%	6.3%
21. Adequate parking	3.0%	61.3%	37.0%	1.7%
22. Diverse mix of businesses	1.7%	52.7%	43.7%	3.7%
23. Dining options	1.7%	34.3%	60.7%	5.0%
24. Entertainment options	2.0%	19.7%	71.3%	9.0%
25. Condition of streets	2.0%	54.0%	44.7%	1.3%
26. Condition of sidewalks	6.7%	74.0%	21.0%	5.0%

	%	
27. How important would you say it is that downtown Neosho work to retain its historic character?	Very	50.3%
	Somewhat	37.0%
	Not very	5.3%
	Not at all	6.0%
	Other/don't know	1.3%
	Very/somewhat	87.3%
Not very/not at all	11.3%	

I'm going to read a list of the kinds of businesses that one might find in a downtown area. For each, please tell me how high a priority Neosho should place on bringing or adding more of that type of business to its own downtown area. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

	Top priority (5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
	%	%	%	%	%
28. Lodging such as hotel, motel or bed and breakfast	17.0%	36.0%	25.3%	36.7%	2.0%
29. Casual dining	33.0%	66.0%	21.3%	11.7%	1.0%
30. Coffee shop	14.0%	35.7%	29.3%	33.3%	1.7%
31. Upscale specialty shops	11.7%	33.7%	32.3%	30.3%	3.7%
32. Antique shops	11.7%	20.3%	29.0%	49.0%	1.7%
33. Ice cream shop	19.3%	39.7%	31.3%	28.0%	1.0%
34. Bakery	20.0%	45.7%	31.3%	21.0%	2.0%
35. Art galleries and shops	13.0%	35.3%	33.3%	29.7%	1.7%
36. Upscale dining	29.7%	55.7%	18.7%	24.0%	1.7%
37. Clothing stores	29.0%	54.0%	28.0%	17.0%	1.0%
38. Shoe stores	16.0%	39.3%	31.7%	27.3%	1.7%
39. Bars/nightclubs	10.0%	16.0%	10.0%	69.7%	4.3%
40. Bookstores	18.3%	43.7%	29.0%	26.3%	1.0%

	%	
41. Of the items listed above, what business would you most like to see in downtown Neosho?	Lodging such as hotel, motel or B & B	3.0%
	Casual dining	22.0%
	Coffee shop	1.7%
	Upscale specialty shops	1.0%
	Antique shops	3.0%
	Ice cream shop	6.0%
	Bakery	4.0%
	Art galleries and shops	.7%
	Upscale dining	18.7%
	Clothing stores	19.3%
	Shoe stores	4.3%
	Bars/nightclubs	3.7%
	Bookstores	3.7%
	Other - specify	4.3%
don't know	4.7%	

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for downtown Neosho using the same 5-point scale.

	Top priority (5)	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
	%	%	%	%	%
42. Adding green space	18.7%	34.7%	28.7%	31.3%	5.3%
43. Improving lighting	19.7%	40.7%	29.7%	24.3%	5.3%
44. Moving utilities underground	29.0%	50.3%	19.7%	24.0%	6.0%
45. Adding new parking spaces or lots	20.0%	42.3%	28.7%	27.3%	1.7%
46. Stricter code enforcement	20.3%	35.7%	26.3%	31.3%	6.7%
47. Developing second- story residential space	16.7%	36.7%	28.3%	30.7%	4.3%
48. Making the area more pedestrian-friendly	26.7%	54.0%	22.3%	22.3%	1.3%
49. Improving signage to help people find their way around	20.3%	45.0%	31.0%	21.7%	2.3%
50. Connecting City parks to downtown	19.3%	42.3%	25.3%	30.3%	2.0%
51. Improving building facades	19.7%	48.3%	30.7%	16.0%	5.0%

	%
53. What would you say is your primary source of information about downtown Neosho?	
Local newspaper	25.3%
Television	4.7%
Radio	2.0%
Chamber web site	1.7%
Word-of-mouth	18.0%
None/no others	3.3%
Other - specify	39.7%
Don't know/refused	5.3%

	%
53B. And what is your second most likely source of information?	
Local newspaper	29.6%
Television	15.3%
Radio	5.5%
Chamber web site	1.5%
Word-of-mouth	21.5%
None/no others	6.2%
Other - specify	13.9%
Don't know/refused	6.6%

And now, a few final questions for classification purposes.

		%
54. In which of the following age groups are you?	18-34	16.7%
	35-49	26.3%
	50-64	30.0%
	65 +	26.7%
	Other/don't know/refused	.3%

		%
55. How long have you lived in the Neosho area?	0-2 years	7.3%
	3-5 years	6.3%
	6-10 years	9.3%
	11-20 years	17.7%
	20 years +	58.7%
	other/don't know	.7%

		%
56. For statistical purposes only, please indicate which of the following categories best fits your total household income for 2006. Just stop me when I get to your category.	Under \$25,000	16.0%
	\$25,000 to \$49,999	33.7%
	\$50,000 to \$74,999	25.3%
	\$75,000 to \$99,999	7.3%
	\$100,000 or more	5.3%
	Other/don't know/refused	12.3%

		%
57. Are you registered to vote?	Yes	89.7%
	No	9.7%
	Other/don't know	.7%

		%
58. Gender	Male	50.0%
	Female	50.0%

SECTION III

RESPONSE TO OPEN-ENDED QUESTIONS

41. Of the items listed above, what business would you most like to see in downtown Neosho?
(Other-Specify)

THINGS FOR KIDS

WE NEED ALL OF THEM SO CAN'T CHOOSE JUST ONE

MAYBE A RECREATIONAL CENTER

LIKE AN OLD NAVY STORE

GROCERY STORES

OUTSIDE DINNING

HOBBY SHOP

PLANTS TO HIRE PEOPLE; NOT ENOUGH JOBS FOR PEOPLE

I WOULD LIKE TO SEE A FARM STORE

BIG FARM STORE

FARM SUPPLY STORE

SHOPPING CENTERS

SPORTING GOODS STORE

52. Are there any other improvements you think should be made to downtown Neosho?

REDOING CIVIC CENTER AND OLDER BUILDINGS; PARKING IS PROBLEM IN
DOWNTOWN AREA

MAKE KANSAS CITY MAINTAIN THE CROSSING IN TOWN

BIG SPRING PARK NEEDS TO BE IMPROVED LIKE FLOWERS REPLANTED AND KEEP THE
VANDALISM DOWN

SHOE STORES

LIKE TO SEE ALL THE RETAIL STORES COME BACK TO THE DOWNTOWN AREA FLOWER BOX

RESURFACE THE STREETS WHERE THEY ARE NOT SO ROUGH AND MAKE THEM SMOOTHER SO YOU DON'T BOUNCE ALL OVER TOWN

GET IN THERE AND RESTORE THE BUILDINGS AND ADDING BUSINESSES OTHER THAN ANTIQUES

MAKE MORE THINGS THAT THE CHILDREN CAN USE; NOW THEY JUST HAVE THE PARK

MAKE IT LOOK PRETTIER AND MORE CLOTHING STORES

THEY NEED TO BUILD A LARGER FARMER MARKET; MORE LOCAL SHOPS DOWNTOWN SINCE WAL-MART HAS RUINED THAT

IMPROVE THE UP KEEP

CHANGING ALL THE LEADERSHIP AND ALL THE POLITICS

THEY NEED TO FIX THE HOSPITAL; IT'S OKAY BUT IT'S NOT LIKE MOST OTHERS AND IT COULD BE IMPROVED ON TO BE BETTER

BUILD A DIME STORE; MORE BUSINESSES

THEY NEED BETTER CLOTHING SHOPS AND SHOE STORES; MORE RECREATION AREAS

THE ROADS; THE ROADS ARE TERRIBLE AND NEED TO BE FIXED

JUST ADDING MORE BUSINESSES TO THE BUILDINGS THEY ARE REFURBISHING

BUILDING FACADES

THEY NEED TO GET SOME REGULAR STORES LIKE WE USED TO HAVE LIKE DIME STORES OR VARIETY STORES; CLOTHING AND SHOE STORES TOO

I THINK THERE SHOULD BE NEW MANAGEMENT TO GET NEW LIFE INTO THE AREA

STREETS AND LIGHTS; WE NEED LOTS OF LIGHTS AROUND; KEEP SKATEBOARDS OFF OF STREET

MAKE MORE JOBS AVAILABLE

I WOULD JUST LIKE TO SEE SOME NEW BUSINESSES RATHER THAN THE USUAL WE GET LIKE ANTIQUE STORES

CLEAN UP PARK THE PARKS LIKE BIG SPRING PARK

TRANSPORTATION IS NEEDED; BUSES

MORE USER FRIENDLY STREETS

FIXING THE ROADS

JUST THE ROADS THAT NEED TO BE REPAIRED

I JUST THINK WE NEED MORE FOOD PLACES THAT STAY OPEN LATE; GOOD FOOD
MAYBE INTERNATIONAL FOOD OTHER THAN MEXICAN; AND MORE NIGHT LIFE FOR
PEOPLE; PUBLIC TRANSPORTATION I THINK WOULD BE GREAT

NEED MORE PARK AREAS; THEY NEED A LOT OF WORK

THERE ARE BUSINESSES THAT ARE TURNED INTO APARTMENTS INSTEAD OF UPSTAIRS
AND THERE SHOULD BE A STOP TO THAT

I WOULD LIKE TO SEE IT GO GREEN ESPECIALLY IN THE BUSINESS AREA; GREEN LIVING
STORES OR ORGANIC STORES; A WIDE RANGE OF BOOKSTORES WOULD BE NICE

LIKE TO SEE MORE RETAIL AND NOT SO MANY ATTORNEYS

IT JUST NEEDS TO BE CLEANED UP LIKE GETTING RID OF THE OLD DILAPIDATED
BUILDINGS

STREETS BEING FIXED; MORE RESTAURANTS OPEN 24 HOURS AS WELL AS BUSINESSES

A GROCERY STORE; IT WOULD BE NICE TO HAVE A GROCERY STORE DOWNTOWN;
THEY'RE TALKING ABOUT BUILDING A SENIOR APARTMENT; I JUST THINK HAVING A
GROCERY STORE DOWNTOWN WOULD BE NICE

THEY NEED TO ENFORCE CODES TO MAKE PEOPLE CLEAN UP THEIR PROPERTY AND
HOUSES

BIKE OR SKATEBOARDING PARK FOR KIDS SO THEY WOULD HAVE SOMETHING TO DO

MORE HOTELS OR MOTELS IN THE DOWNTOWN AREA

TO BE CLEANER; PEOPLE'S HOUSES ARE A MESS

I THINK GREAT IMPROVEMENTS COULD BE MADE TO THE LIBRARY LIKE GETTING MORE
BOOKS AND SELECTION; IT'S TOO SMALL AS WELL

MORE EXHIBITION OF SCHOOL CHILDREN'S WORK

WE NEED MORE VARIETY STORES; ALL THAT IS DOWNTOWN IS A COUPLE OF RESALE
SHOPS, A COUPLE OF BANKS; THERE'S NOT EVEN A PLACE DOWNTOWN TO BUY A
LOAF OF BREAD OR A CARTON OF MILK

NEW CITY COUNCIL SO THEY WOULDN'T HAVE TO TAKE THESE SURVEYS
THE ROADS; LIKE THE OFF ROADS; NEED TO BE IMPROVED AND THE HOUSES
WE WANT TURF ON THE FOOTBALL FIELD
MORE BUSINESSES SO MORE PEOPLE WOULD WANT TO GO DOWNTOWN
WE NEED A NICE STEAKHOUSE
MORE OF CLOTHING STORE VARIETIES
NEED WORK ON OUR STREETS; MAYBE NEW ADVISOR OR COMMISSIONER
THERE NEEDS TO BE MORE PUBLIC BATHROOMS AROUND THE SQUARE
SOME BED AND BREAKFAST PLACES WOULD BE NICE
THE SIGNS ARE FINE BUT WE NEED MORE SIGNS ON HOW TO GET DOWNTOWN
MORE PARKING
THERE NEEDS TO BE MORE GROCERY STORES; MORE CLOTHING STORES
I THINK THAT ANY CITY HAS SOME AREAS THAT THEY NEED TO CLEAN UP THEIR TRASH
HEAP YARDS ESPECIALLY SOUTH OF THE HOSPITAL; BACK EAST IT IS KIND OF A
HISPANIC AREA AND IT IS KIND OF TRASHY
REVITALIZATION OF BUILDINGS IN POOR CONDITIONS; TO MAKE SPACE FOR NEW
BUSINESSES OR BUILDINGS
I WOULD LIKE TO SEE FINISHED STORE FRONTS ON THE SQUARE; START REDOING
THEIR OLD BUILDINGS AND MAKE THEM SAFE AND ATTRACTIVE
I DO NOT LIKE ALL THE PARKING ALONG THE STREETS; YOU HAVE TO GO INTO THE
MIDDLE OF THE INTERSECTIONS TO GET A VIEW; IT IS DANGEROUS
MORE INDUSTRY; SOMETHING TO BRING MORE MONEY INTO THE ECONOMY
IT JUST NEEDS A LOT OF WORK; IT LOOKS SO OLD DOWNTOWN
THE SIDEWALKS ON THE SQUARE ARE OK; THERE'S NO SIDEWALKS OFF THE SQUARE
I WANT THAT CHICKEN PLANT MOVED OUT OF DOWNTOWN NEOSHO
PAYPHONE ON THE SQUARE
THERE'S A COUPLE OR THREE BUILDINGS DOWNTOWN THAT NEED A LOT OF REPAIR

THEY SHOULD COMPLETE THE OVERPASS PROJECT; IMPROVE THE STREETS

IMPROVING RESIDENTIAL HOUSING

ADDING BUSINESSES

THEY COULD IMPROVE THE GROCERY STORES

MORE RESTAURANTS; FAMILY TYPE RESTAURANTS TO BRING PEOPLE DOWNTOWN

STOP BEING UGLY TO LAND AND HOME OWNERS IN THE AREA; THE PEOPLE BEING
PRESSURED BY THE CITY; VERY RIDICULOUS; NOT RESPECTING OWNER'S RIGHTS

NOISE CONTROL WOULD HELP

MORE GREEN SPACE TO BEAUTIFY THE AREA

MORE CHILDREN CLOTHING STORES WITH LOWER PRICES; DEVELOP MORE PLACES TO
WORK FOR JOBS

A BAR WITH A PLACE WHERE BANDS CAN PLAY OR A RESTAURANT

THE IMPROVEMENT IS TO NOT ENCOURAGE TAVERNS DOWNTOWN BECAUSE MOST
DOWNTOWN TAVERNS DON'T HAVE A REAL CLASSY LOOK

DO NOT HAVE ENOUGH NICE PLACES TO EAT; ONLY LIKE THREE OR FOUR
RESTAURANTS AROUND THIS AREA

I'D LIKE TO SEE SOME OF THE OLD BUSINESSES OCCUPIED AGAIN

NEED NEW CITY CHAMBERS

JUST MORE THINGS FOR PEOPLE TO DO

AT THE CORNER OF HAMILTON AND MCKENNY THEY USED TO HAVE A LITTLE STORE
AND IT'S GONE AND THEN THEY HAD A GAS STATION; IT WOULD BE NICE IF THEY
HAD MCDONALDS THERE OR A BURGER KING IN WALKING DISTANCE

THINGS FOR KIDS TO DO

MORE PARKING SPACES; PARKING IS TERRIBLE

MORE ENTERTAINMENT; THERE NEEDS TO BE MORE FOR PEOPLE WHO DON'T ATTEND
SCHOOL EVENTS

THE NEIGHBORHOODS THAT ARE IN TOWN ARE STILL ON SEPTIC TANKS AND WE
DON'T HAVE AN OPTION

FARM SUPPLY STORE

TO MY KNOWLEDGE THEY NEED MORE PARKS FOR KIDS TO PLAY WITH

KEEPING LOITERERS OFF THE STREETS; INCREASE SAFETY FOR PEDESTRIANS

IMPROVE THE ROADS BECAUSE THERE'S A STOP SIGN AT ALMOST EVERY CORNER; AND
IF THEY WANT MORE BUSINESS THEY NEED MORE PARKING

THEY'VE GOT A SQUARE; I'M JUST NOT REAL TIP TOP ON THE SQUARE; NEEDS TO BE
IMPROVED

NEED TO BECOME A LITTLE MORE LIBERAL; IT IS A VERY CONSERVATIVE COMMUNITY;
NEED CHANGE IN THE TOWN

NEED TO IMPROVE LOCAL GOVERNMENT; GET RID OF ALL OF THEM AND START OVER

I THINK DOWNTOWN SHOULD ADVERTISE ITSELF OUTSIDE TOWN; THEY HAVE THE
OPPORTUNITY TO ATTRACT TOURISM

LESS MEXICANS BECAUSE OF CRIME

MORE ROAD IMPROVEMENTS

**53. What would you say is your primary source of information about downtown Neosho?
(Other-specify)**

MYSELF

VISITING DOWNTOWN; PERSONAL EXPERIENCE

THERE FREQUENTLY

GOING

PERSONAL EXPERIENCE

DRIVING AROUND TOWN; GOING THROUGH THERE

GOING THERE

JUST VISITING

I JUST GO THERE

JUST GOING THERE MYSELF

JUST LOOKING AROUND MYSELF

MYSELF

MYSELF

PERSONAL KNOWLEDGE

LIVED IN THE AREA AND OWN A BUSINESS

MY SOURCE OF INFORMATION IS THAT I HAVE LIVED HERE FIFTY YEARS

WHAT I SEE AROUND

PERSONAL KNOWLEDGE

EXPERIENCE

MYSELF

JUST GOING DOWN THERE

GOING TO SEE IT FOR MYSELF

LIVING HERE

EXPERIENCE; GOING THERE

MAYBE MYSELF AND STUMBLING UPON THINGS

JUST GOING THERE AND SEEING THOSE THINGS

PERSONAL

SEEING IT MYSELF

I WORK DOWNTOWN

MYSELF

JUST WHAT I SEE

I WORK THERE

JUST BEING THERE

VISITING THERE

I AM THERE FAIRLY FREQUENTLY

WHAT I SEE

JUST BEING THERE I SUPPOSE

PERSONAL EXPERIENCES

PERSONAL KNOWLEDGE

MYSELF

MYSELF

MYSELF

I'M THERE EVERYDAY

JUST DRIVING AROUND

VISUAL; GOING THERE

PERSONAL EXPERIENCE

VISITING

GO DOWN THERE QUITE OFTEN

JUST SEE THE STUFF MYSELF

SIGHT

SELF

LIVE HERE

PERSONAL BUSINESS

PERSONAL EXPERIENCE

JUST GOING DOWN THERE

EXPERIENCE OF BEING THERE

THE FLOWER BOX CITY

JUST DRIVING DOWNTOWN

JUST BEING THERE

MYSELF

FIRST HAND

GO DOWNTOWN

I GO IN AND I SEE THINGS; PERSONAL VISITING

FIRST HAND; STUFF WHAT WE SEE AND WHAT WE ARE INVOLVED WITH

LIVING THERE

WHAT I SEE

PERSONAL EXPERIENCE

MYSELF

GOING THERE

BY LIVING IN THE COMMUNITY

PERSONAL EXPERIENCE

PERSONAL EXPERIENCES

BEING THERE

PERSONAL EXPERIENCE

JUST BEING THERE

FIRST HAND

JUST THAT I'VE LIVED OUT HERE MOST OF MY LIFE

GO THERE VISITING

I LIVE THREE BLOCKS FROM DOWNTOWN

JUST DRIVE DOWN THERE

FIRST HAND

GOING THERE

PERSONAL EXPERIENCES

FIRST HAND EXPERIENCE

JUST SEEING STUFF WHEN I GO THERE

SEE IT MYSELF

JUST BY LOOKING AROUND

THE CHAMBER OF COMMERCE

I VISIT DOWNTOWN OFTEN

ALWAYS DRIVE THROUGH THERE

VISITATION

JUST VISITING

PHONE BOOK

INVOLVED IN COMMUNITY

I LIVE ABOUT 3 BLOCKS FROM THE SQUARE

BEING DOWN THERE

BEING A RESIDENT IN THE AREA

PERSONAL EXPERIENCE BEING AROUND THE NEOSHO AREA

LIVING 2 BLOCKS AWAY FOR SIX YEARS

VISUALLY

I LIVE HERE AND I KNOW THE AREA

THEY PUT OUT SOME FLYERS

VISUALLY; JUST VISITING

MYSELF; I DO BUSINESS DOWNTOWN

OBSERVING

FIRST HAND EXPERIENCE

JUST BEING THERE

MYSELF

CAUSE I'VE BEEN THROUGH THERE

PERSONAL EXPERIENCE

MYSELF

LIVED THERE FOR YEARS

LIVING CLOSE TO THE DOWNTOWN AREA

LIVE TWO BLOCKS AWAY

JUST BEING THERE

GOING THERE

MY COMPANY I WORK AT

WORKED THERE FOR NINE YEARS

FIRST HAND

53. And what is your second most likely source of information? (Other-specify)

BY OBSERVING

SEEING IT FIRST HAND

FLYERS

VISUAL; WHAT I SEE

GET OUT AND LOOK AROUND

VISITOR CENTER

VISITING PLACES

CHAMBER OF COMMERC

CALL CHAMBER OF COMMERCE

BUSINESSES ON THE SQUARE

CHAMBER OF COMMERCE

BEING THERE IN PERSON

FIRST HAND

WHAT I SEE

JUST WHAT I SEE

CHAMBER OF COMMERCE

PHONE BOOK

VISITING

JUST LOOKING AROUND

FIRST HAND

PERSONAL OBSERVATION

GOING THERE

I'M MY OWN SOURCE

PHONEBOOK

VISITING

SIGNS THAT DIRECT YOU DOWNTOWN

JUST WHAT I SEE

I GO TO THE HOSPITAL AND THE LIBRARY ALL THE TIME

LOOKING AROUND

SIGNS

ADVERTISEMENTS

PERSONAL EXPERIENCE

MUSEUM TOURS

VISITING

SEE IT MYSELF

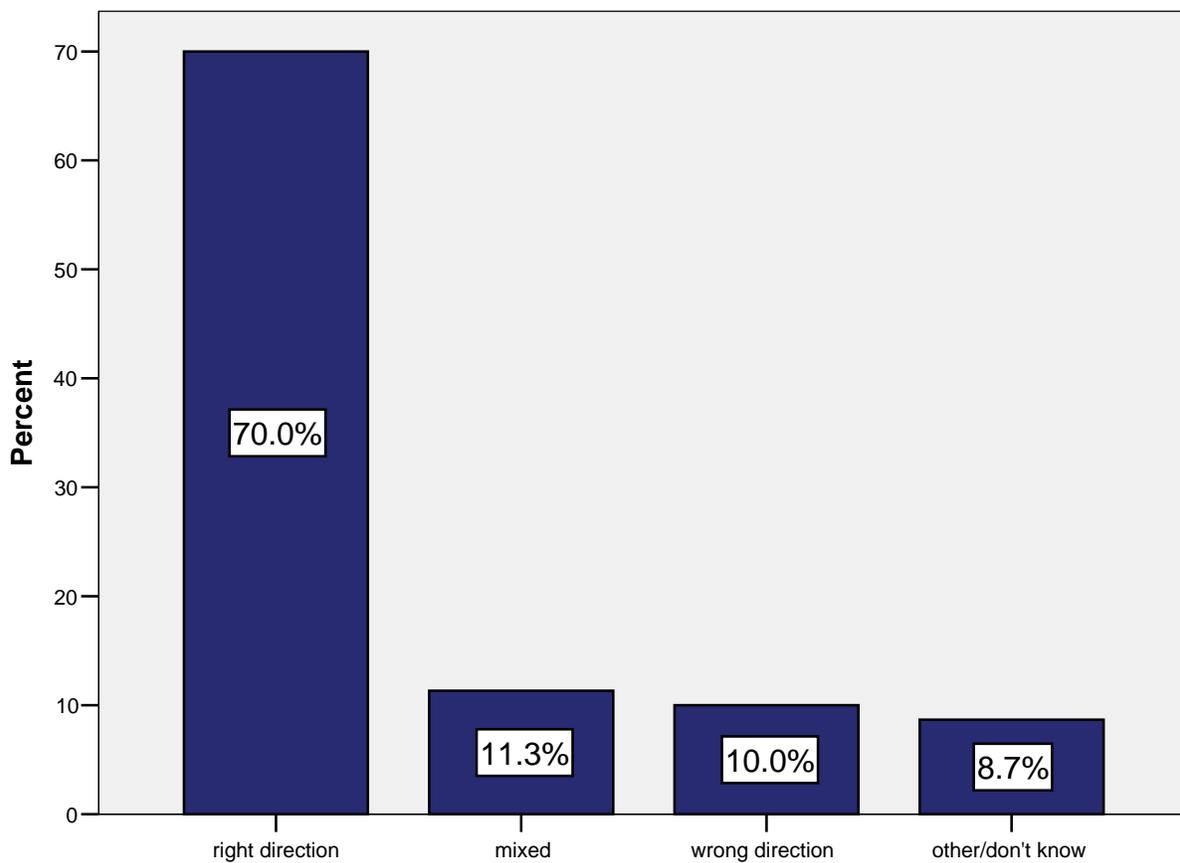
WHAT I SEE WHEN I'M DOWN THERE; DON'T WATCH TV OR LISTEN TO THE RADIO

DRIVING AND CHECKING IT OUT

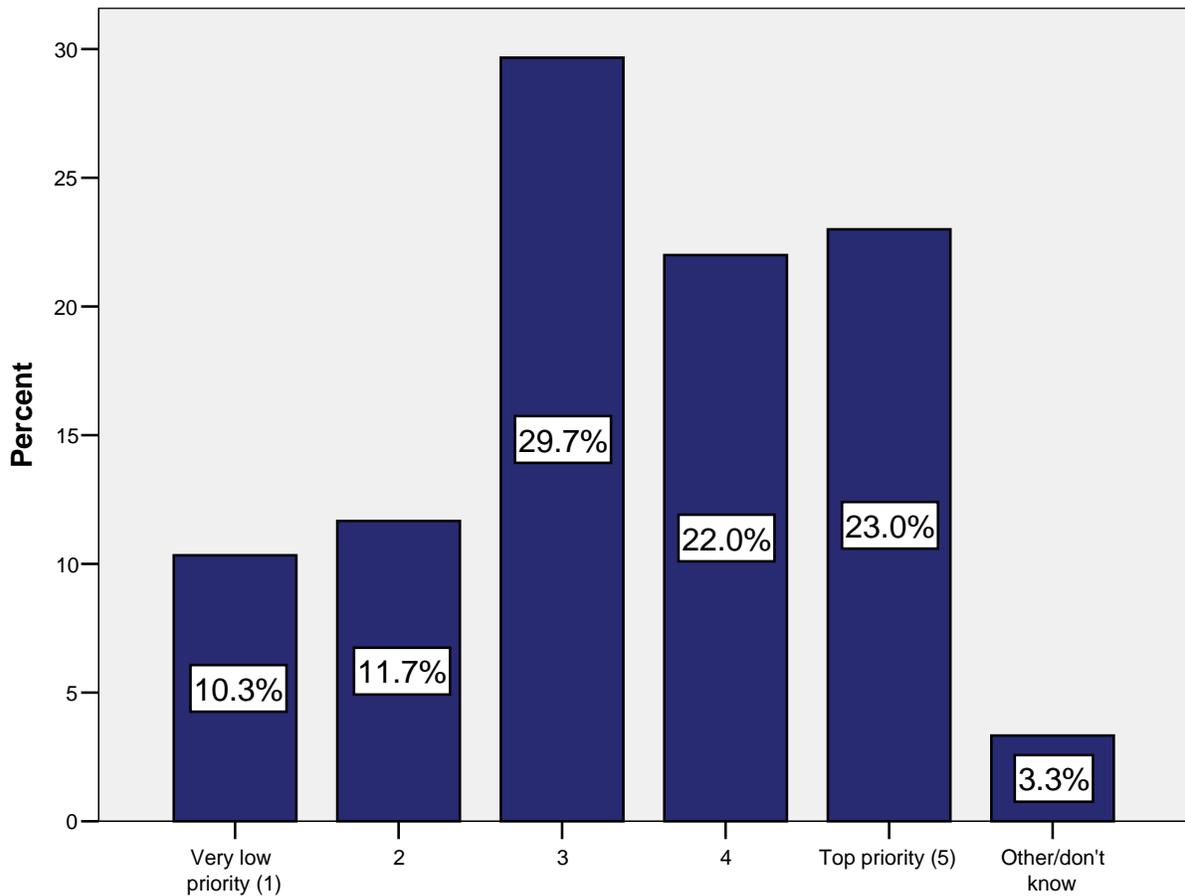
SEE IT MYSELF

SECTION III

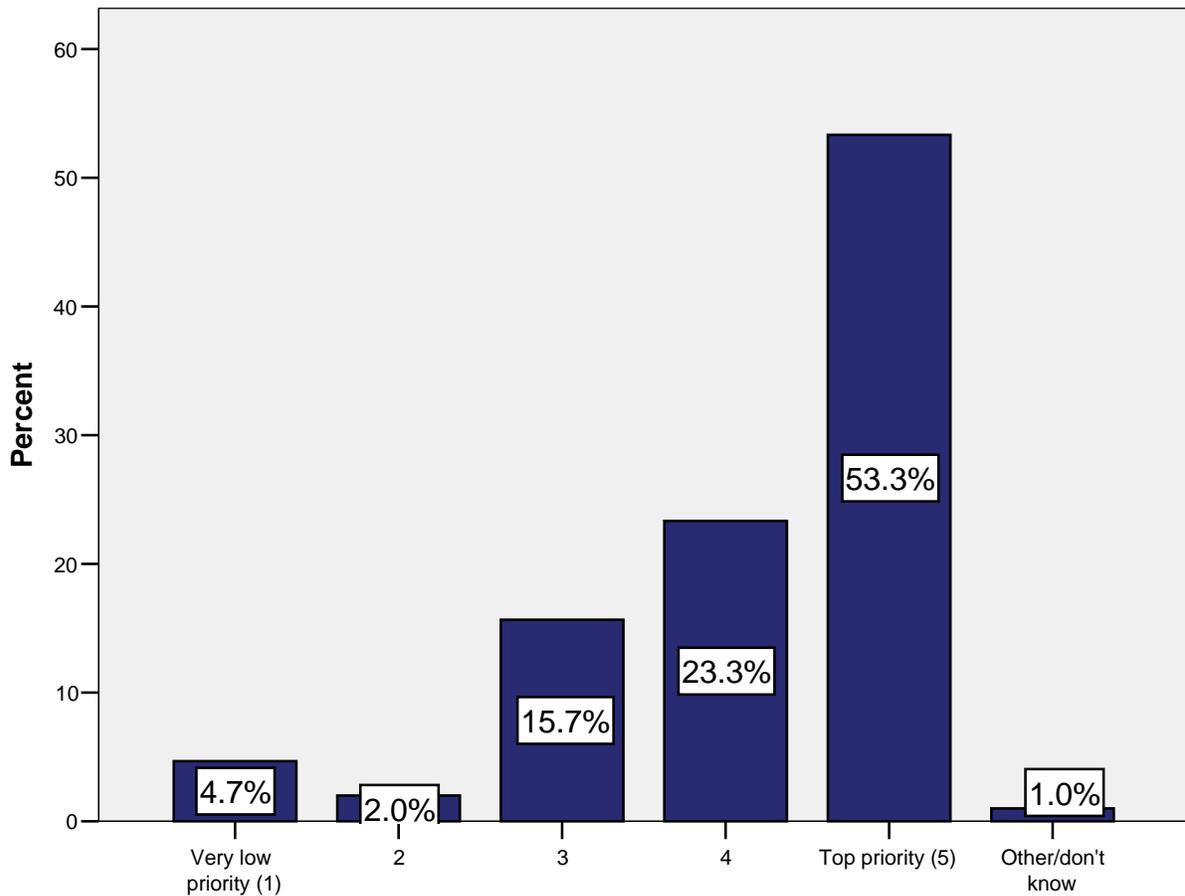
BAR CHARTS



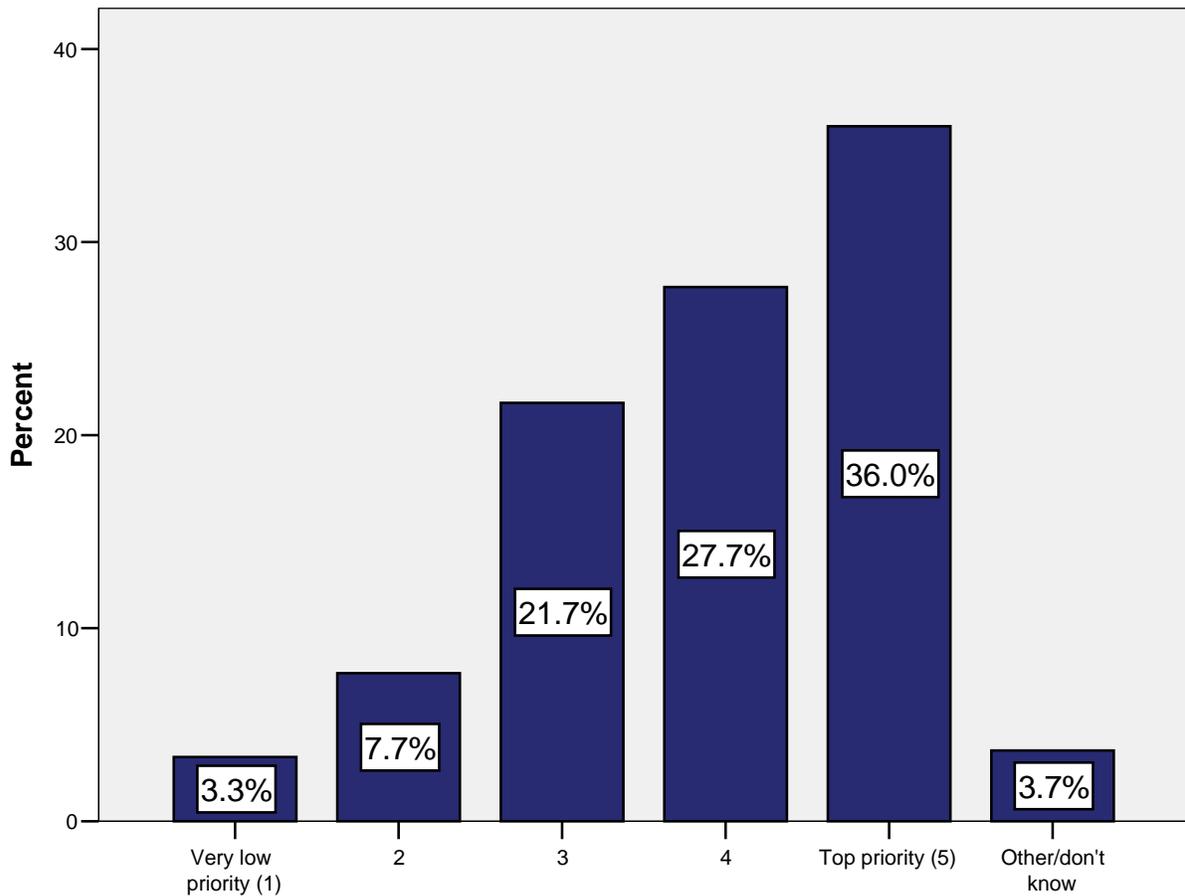
1. Thinking about the Neosho, Missouri area, would you say things are moving in the right direction, or off track and moving in the wrong direction?



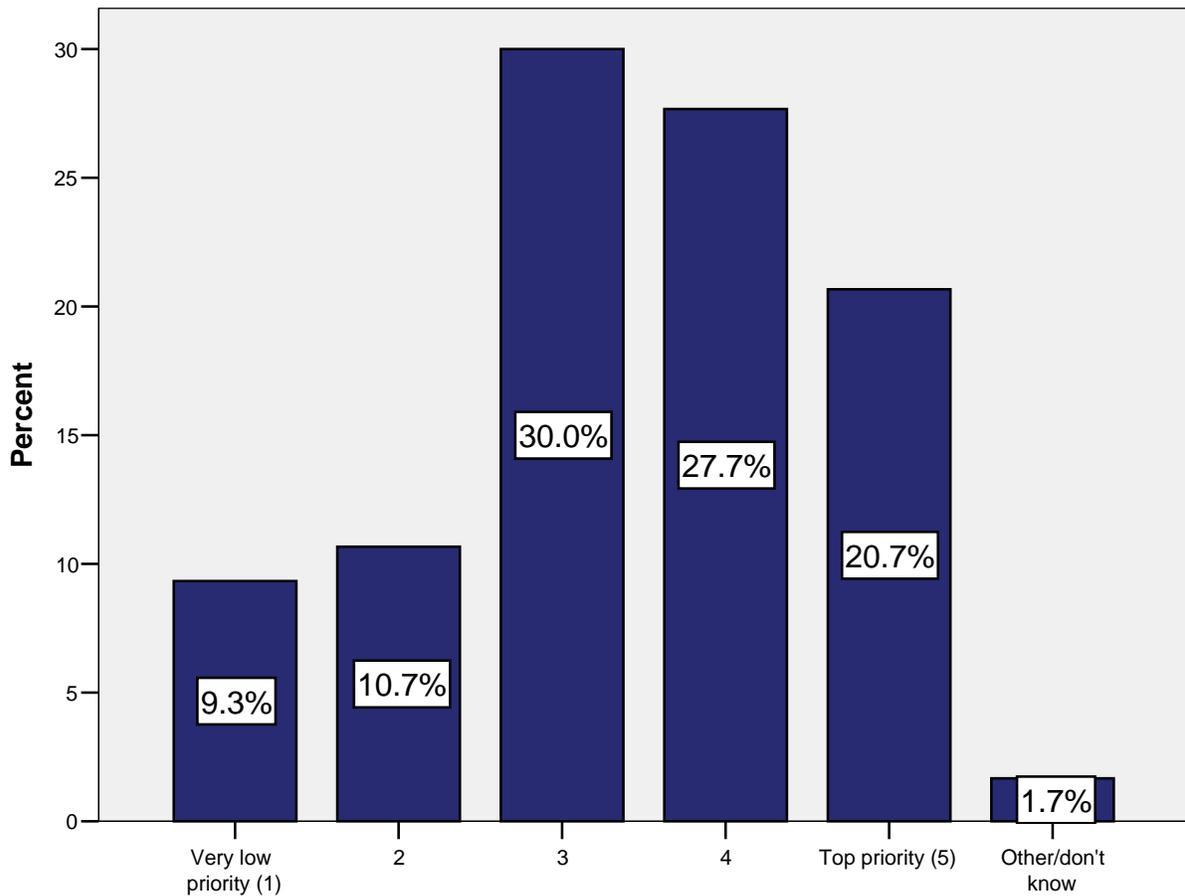
2. Revitalizing the Neosho downtown area



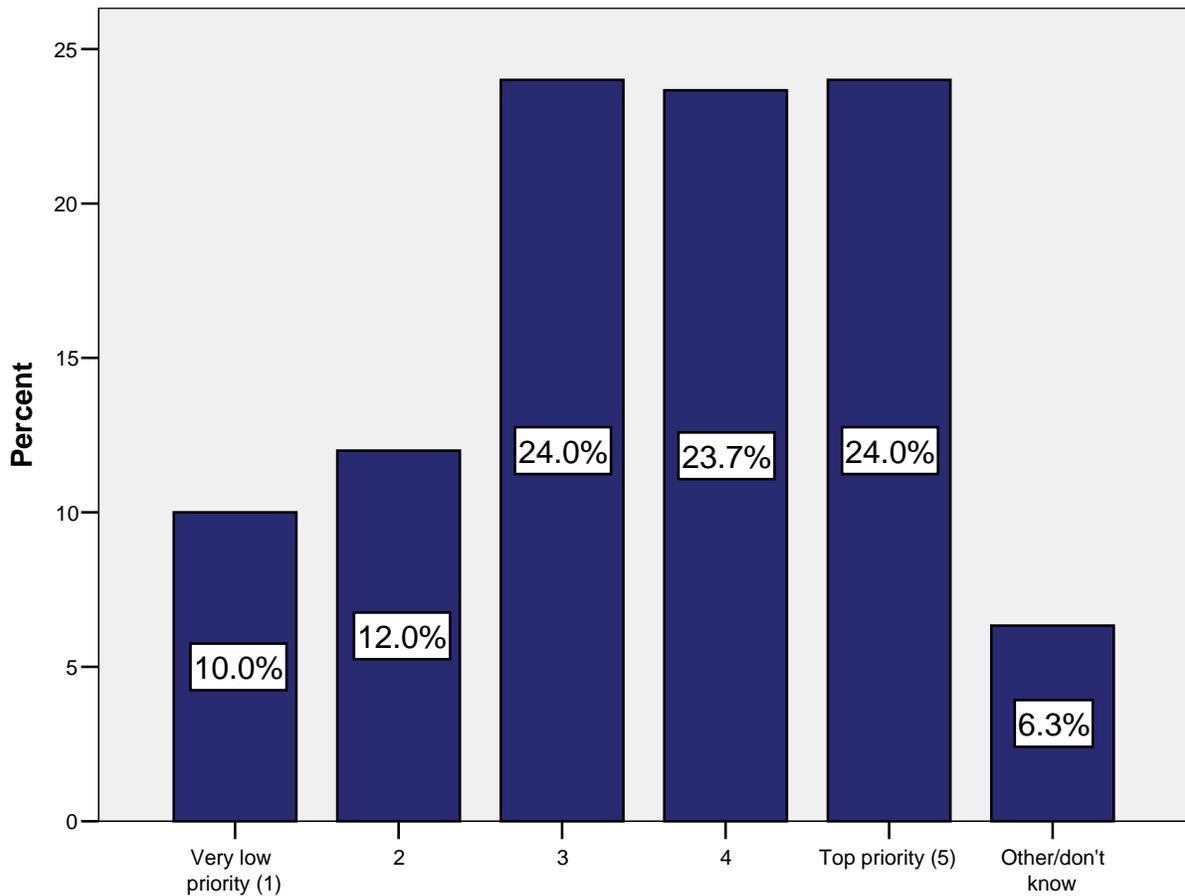
3. Repairing major streets.



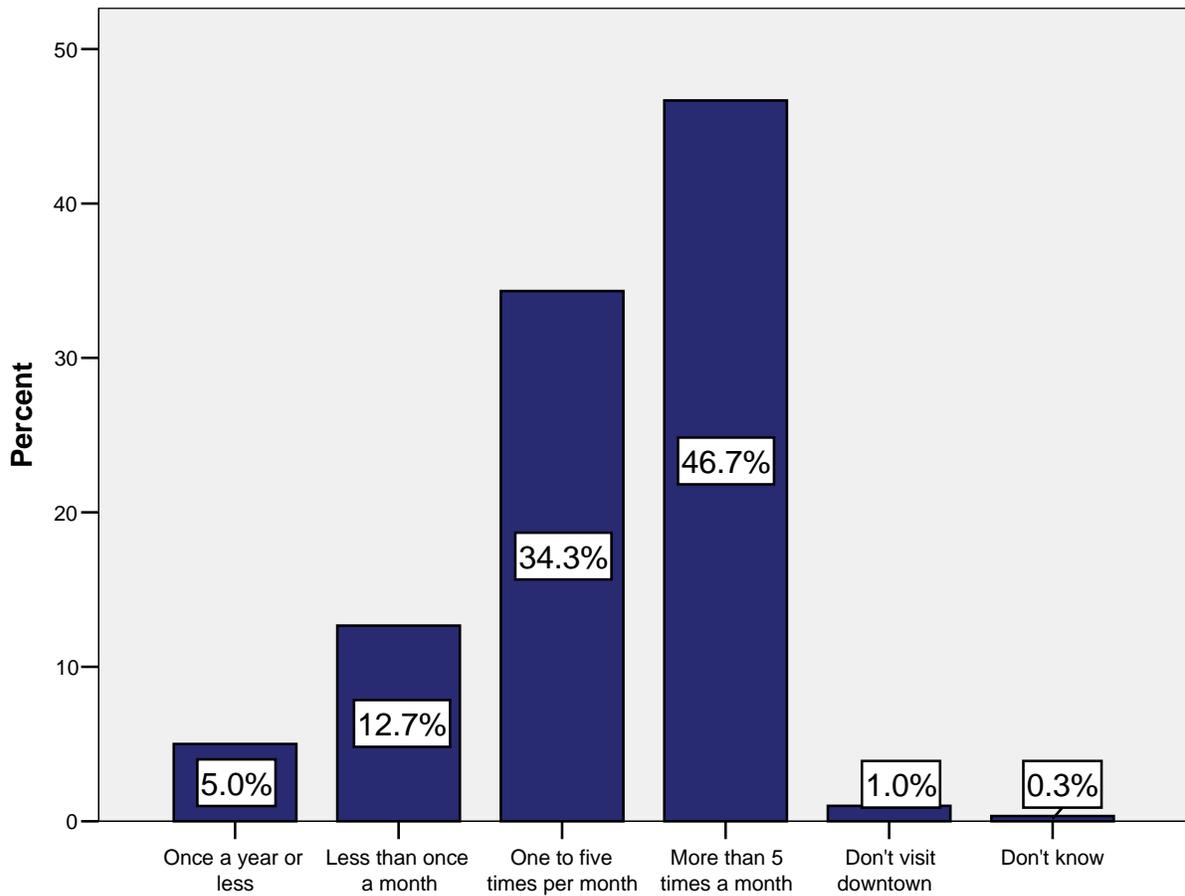
4. Improving emergency services



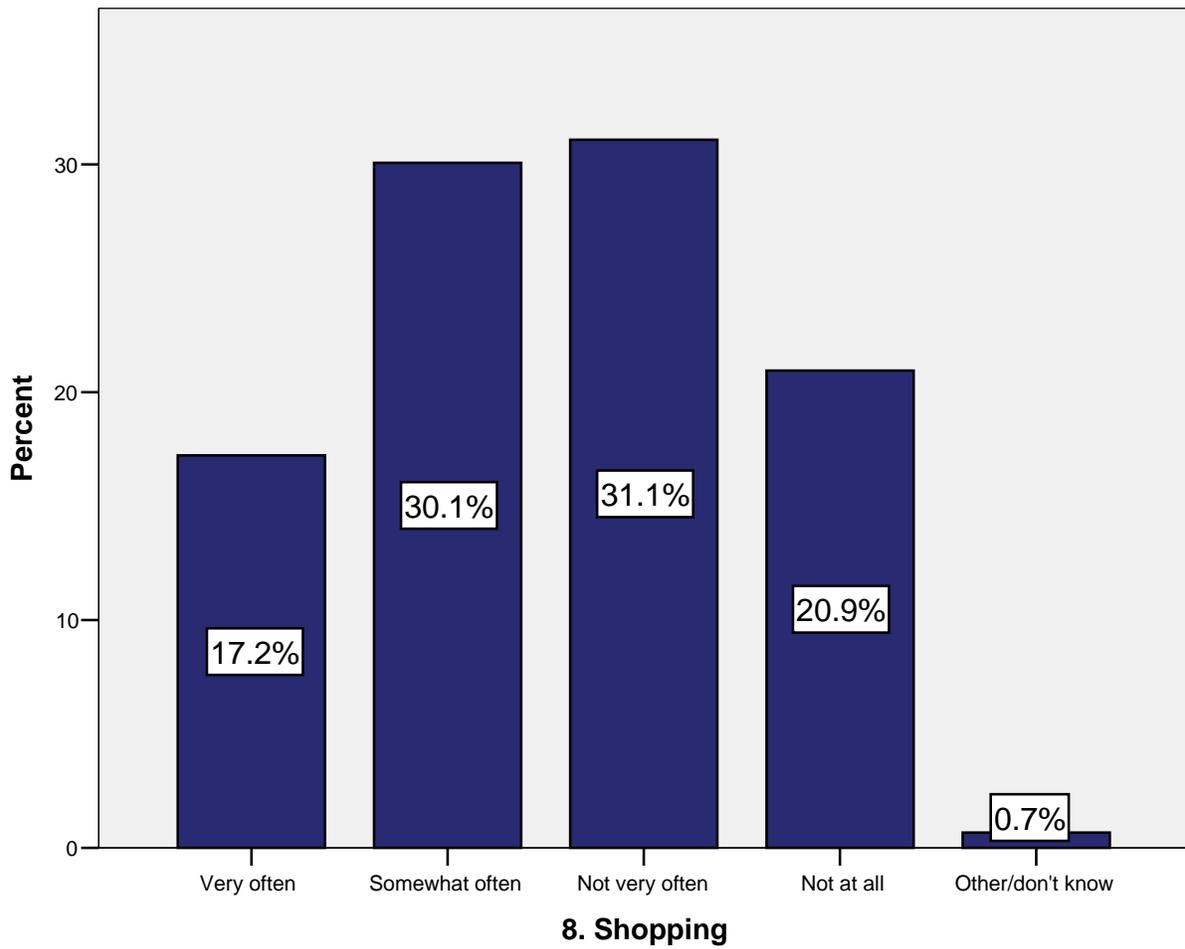
5. Upgrading parks and recreation facilities

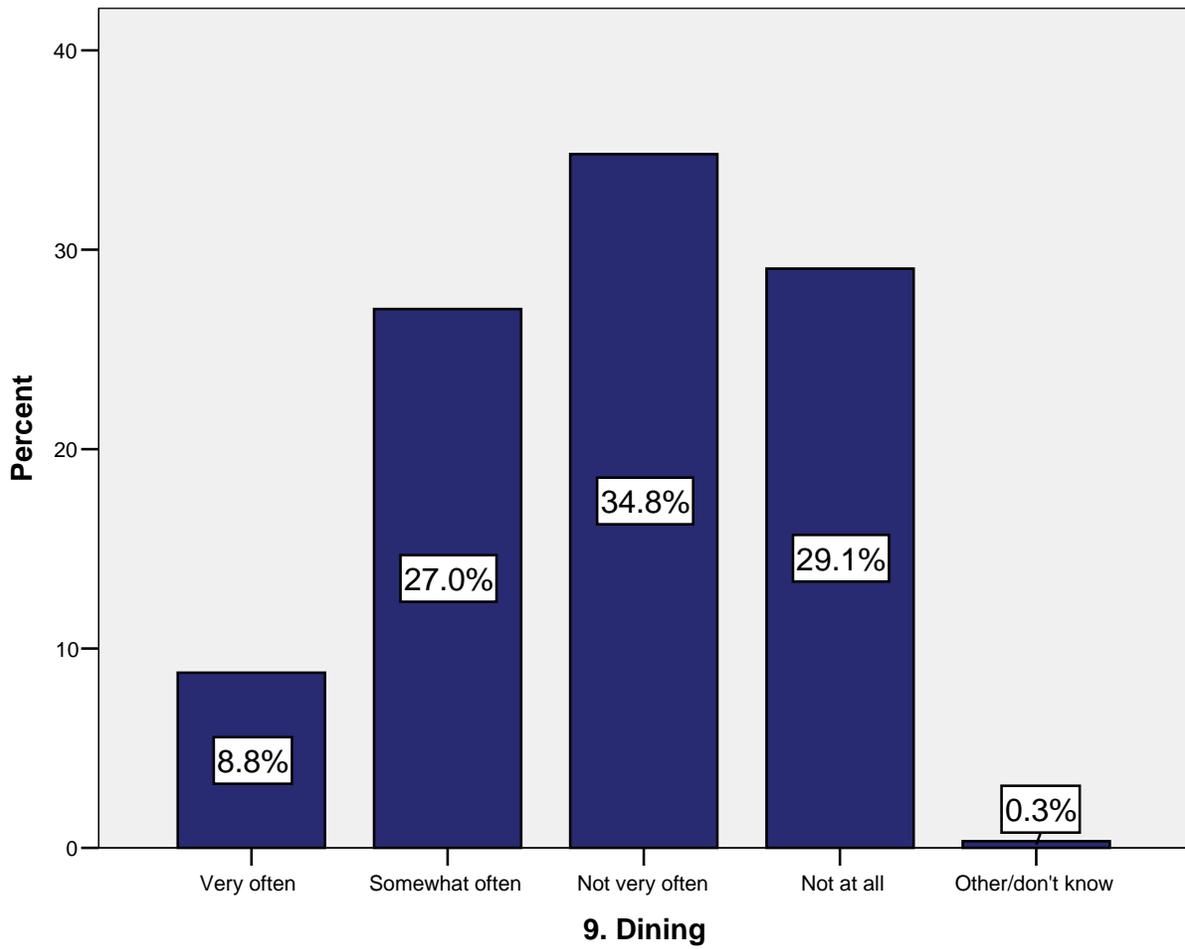


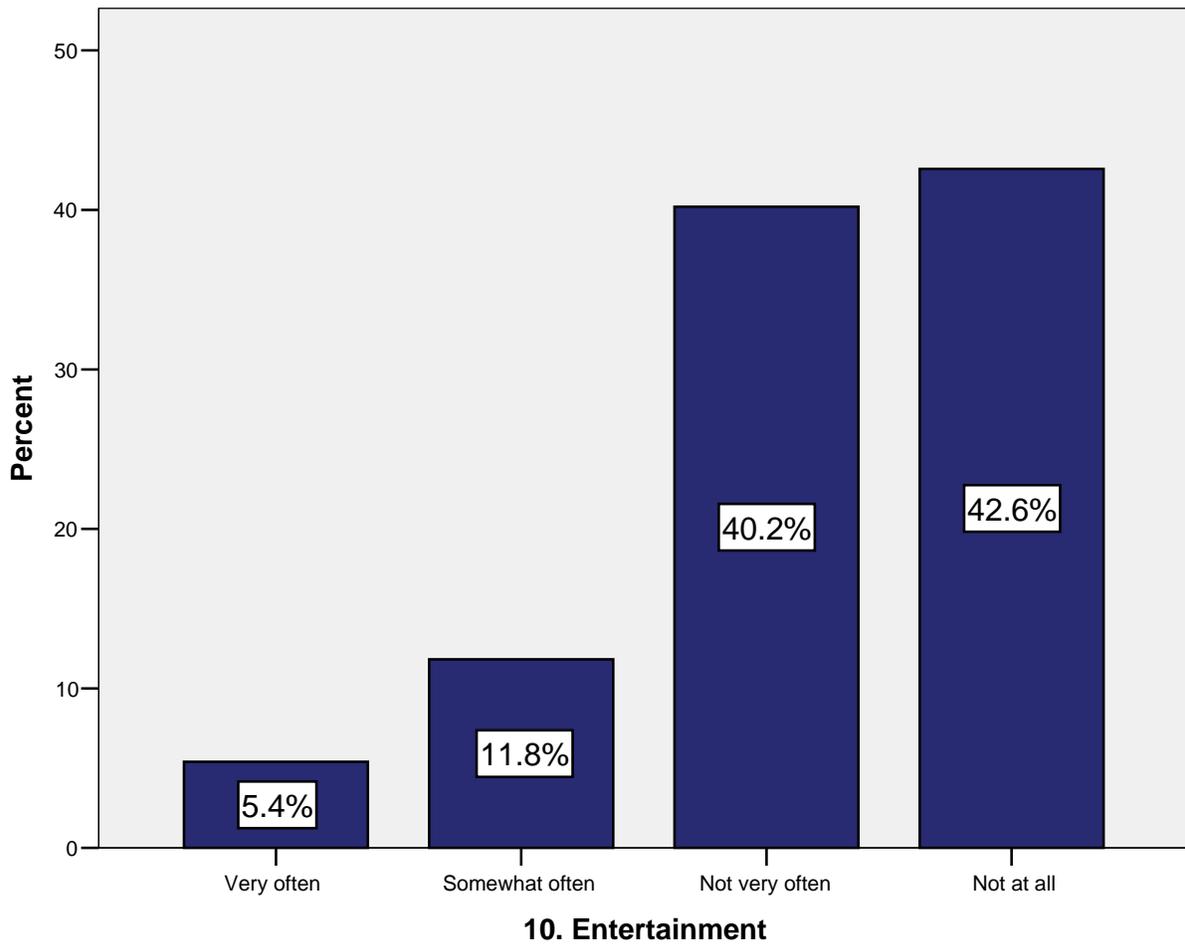
6. Attracting more big box retail development

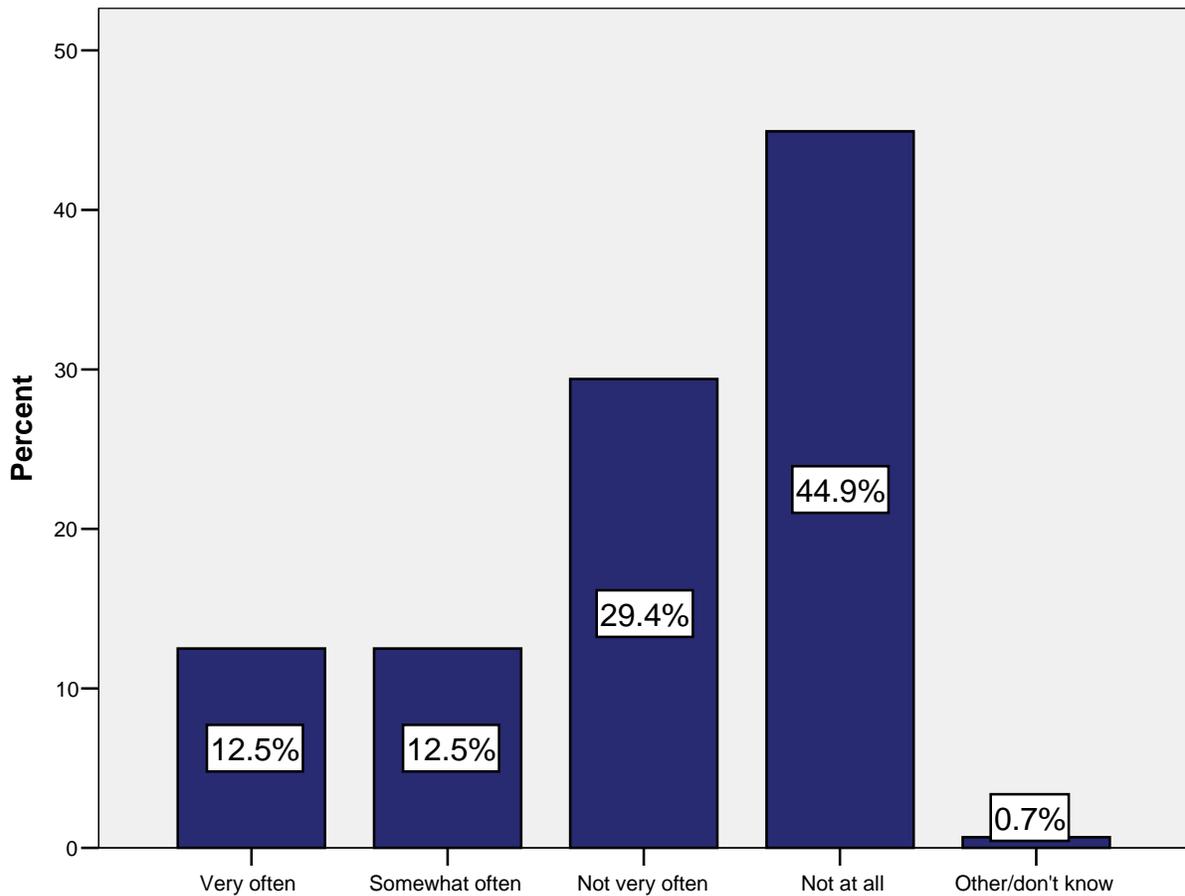


7. How often do you visit downtown Neosho?

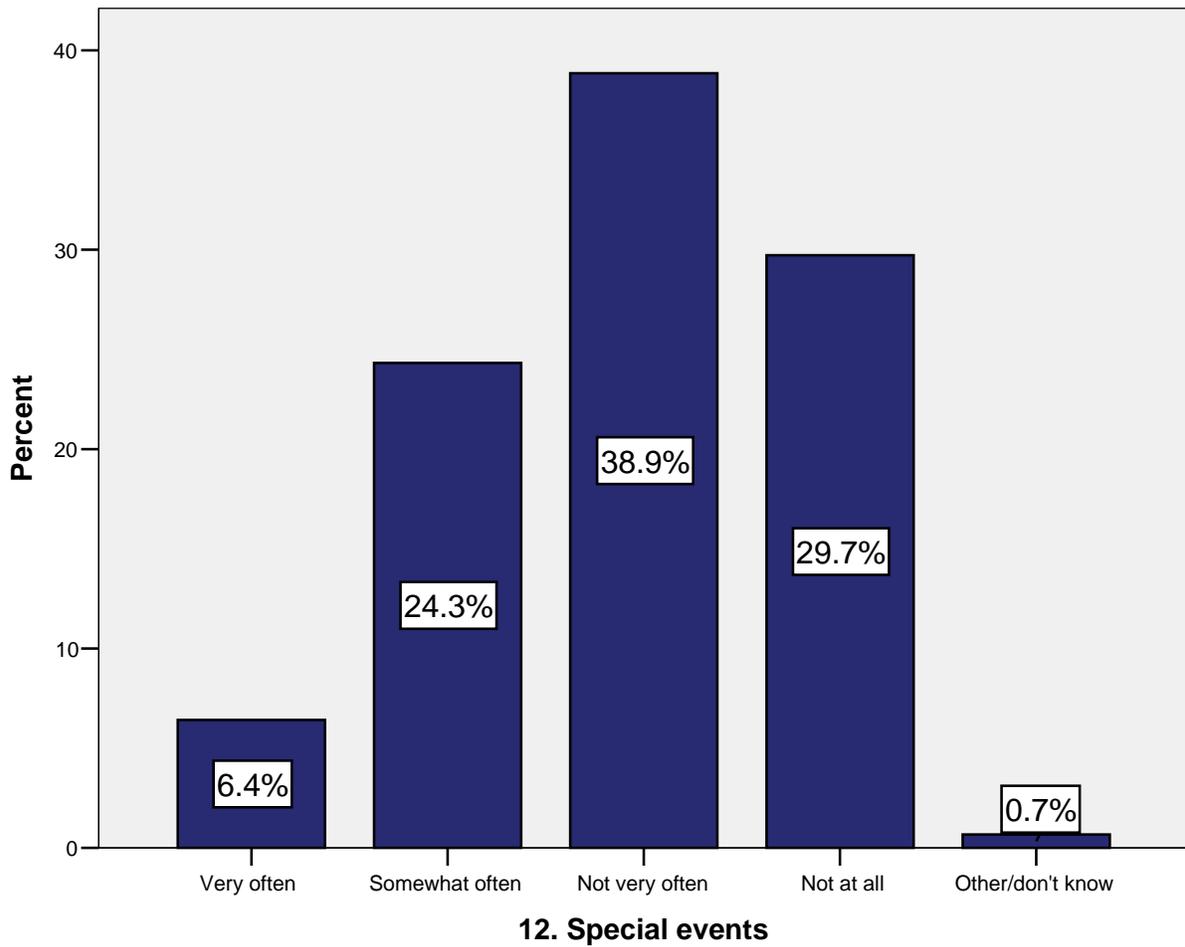


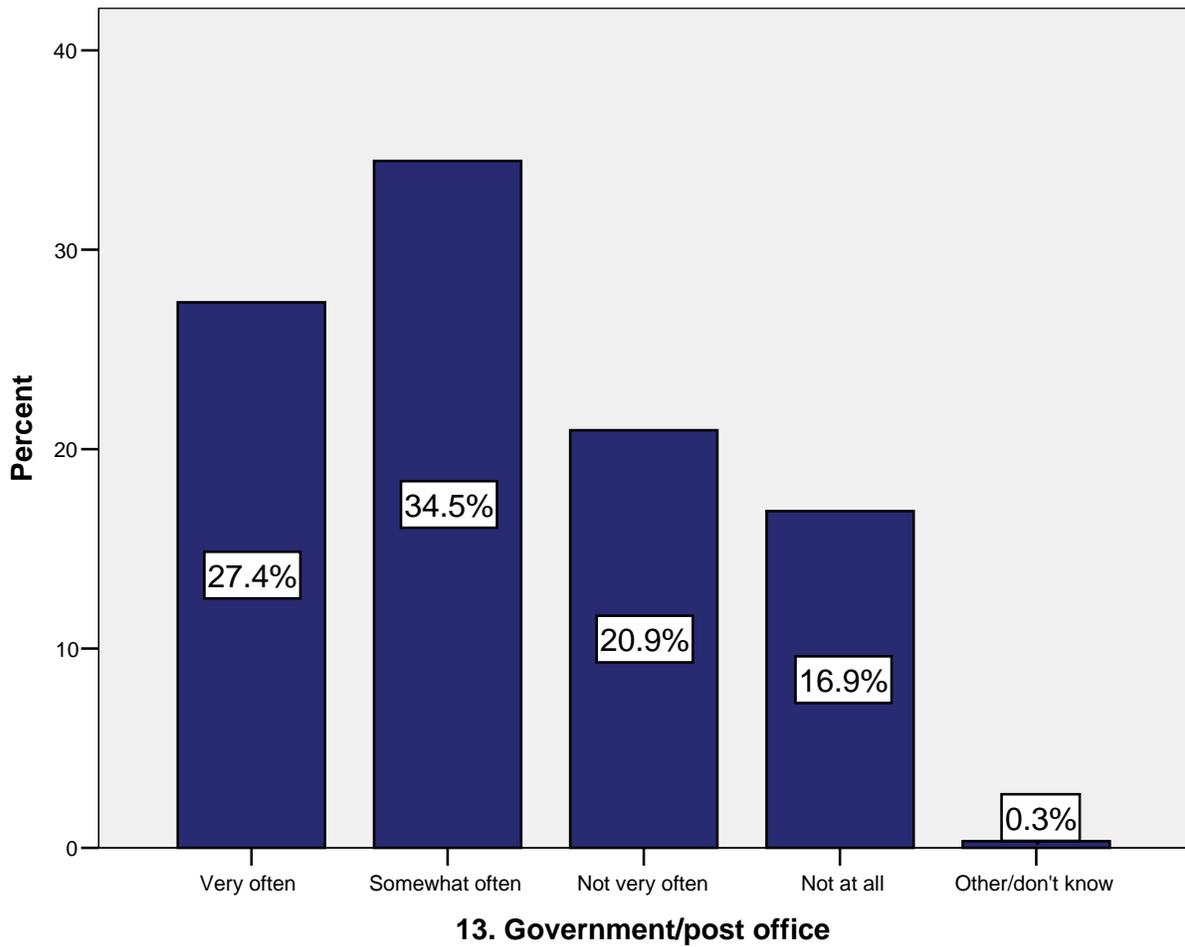


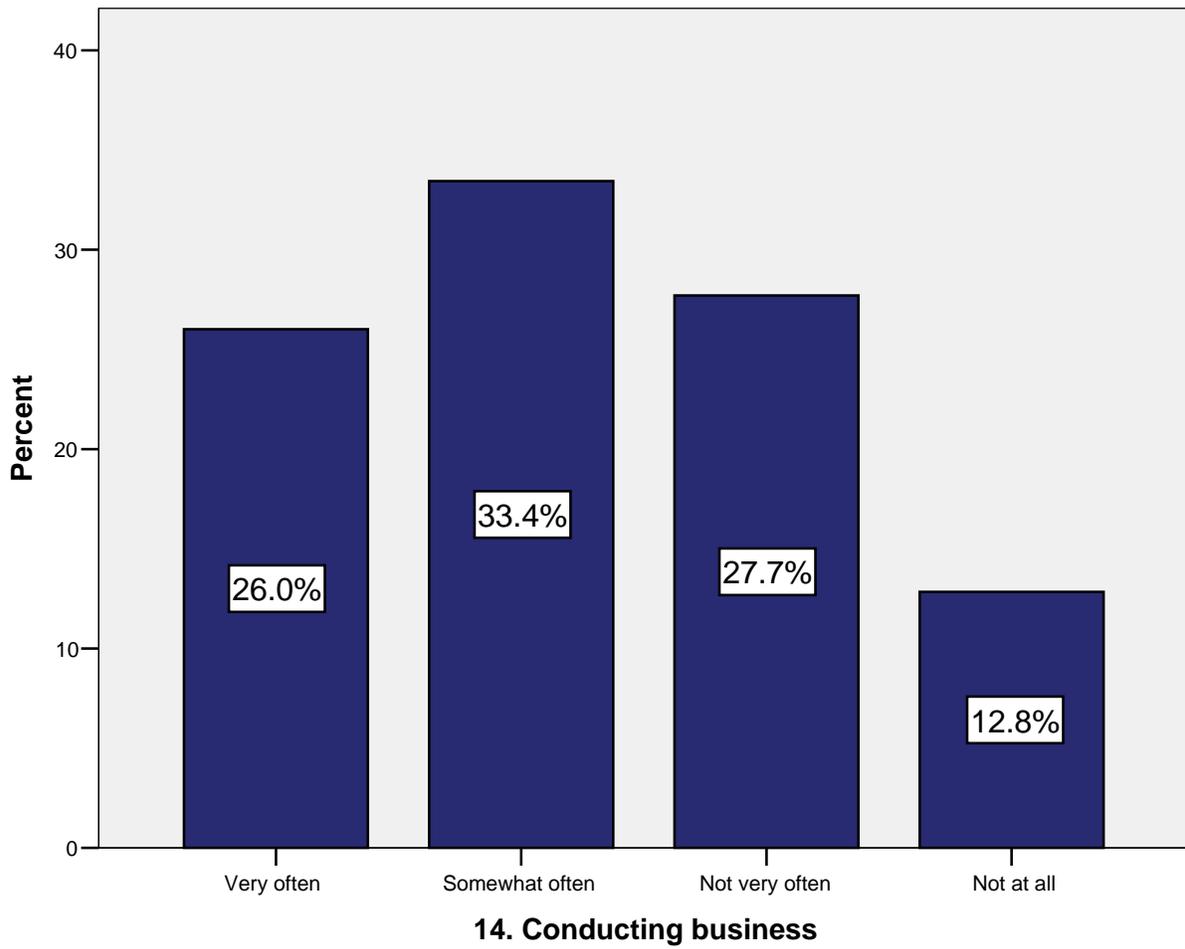


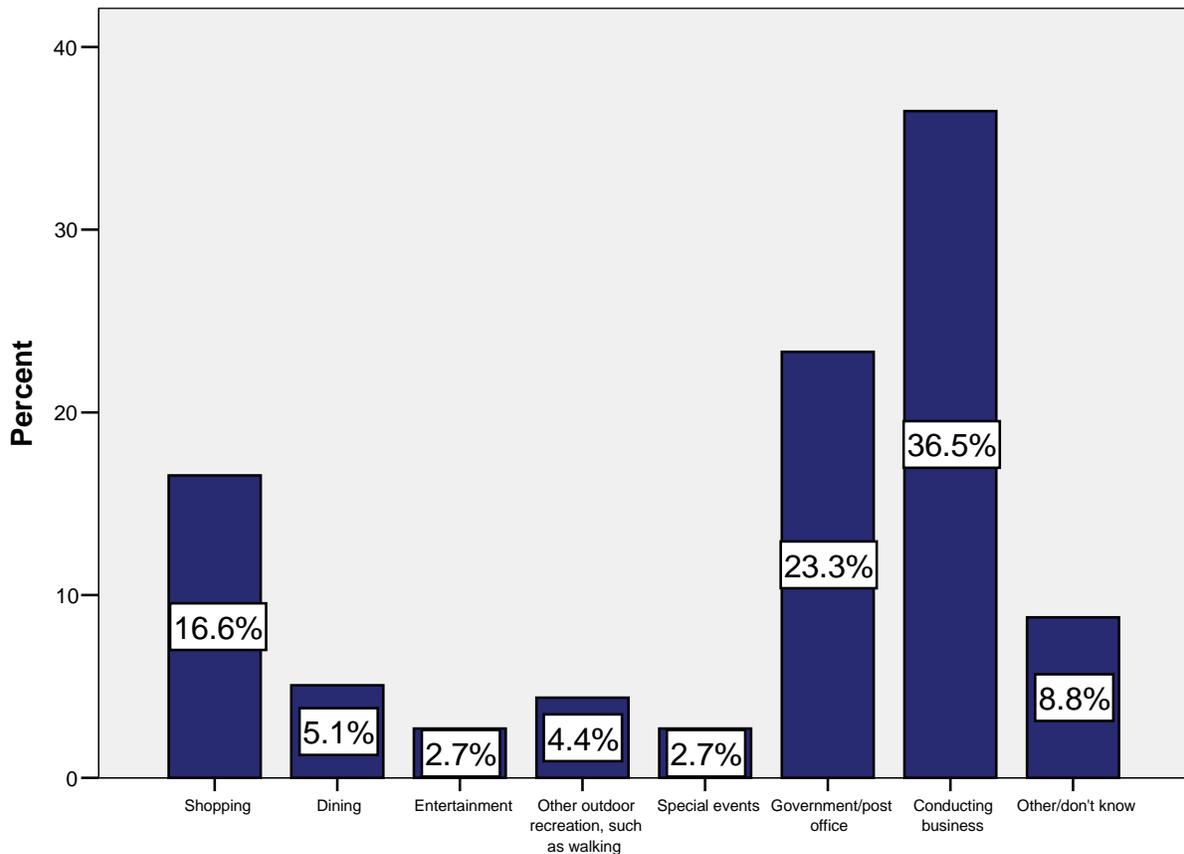


11. Other outdoor recreation, such as walking

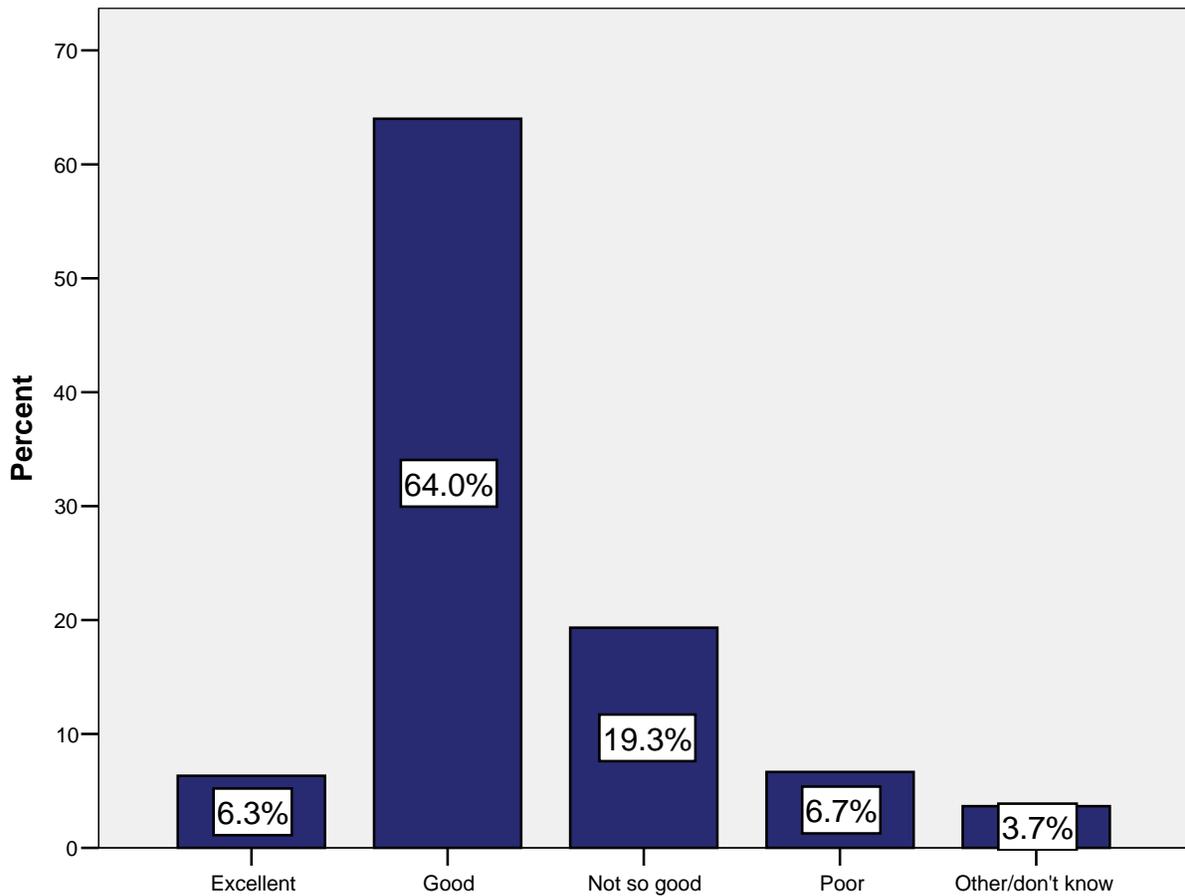




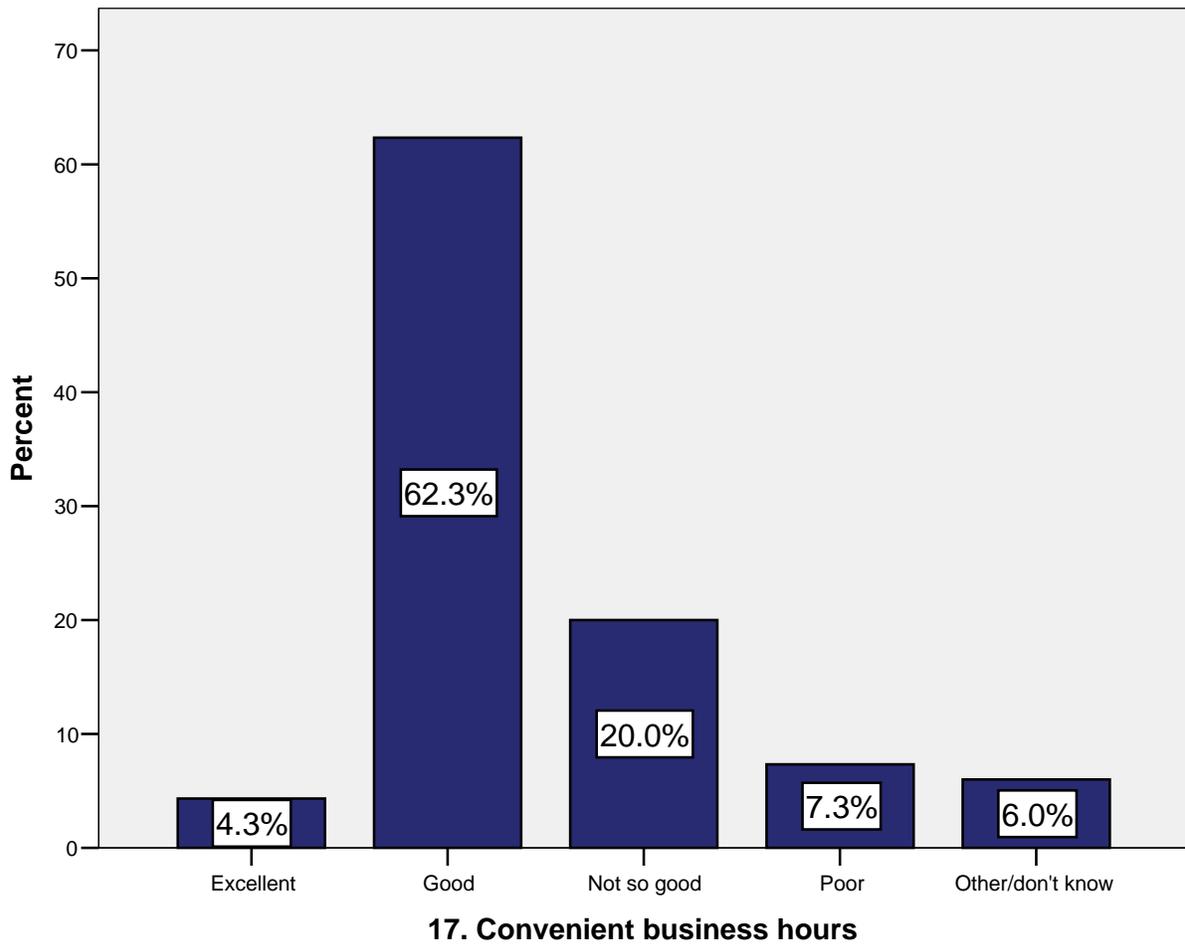


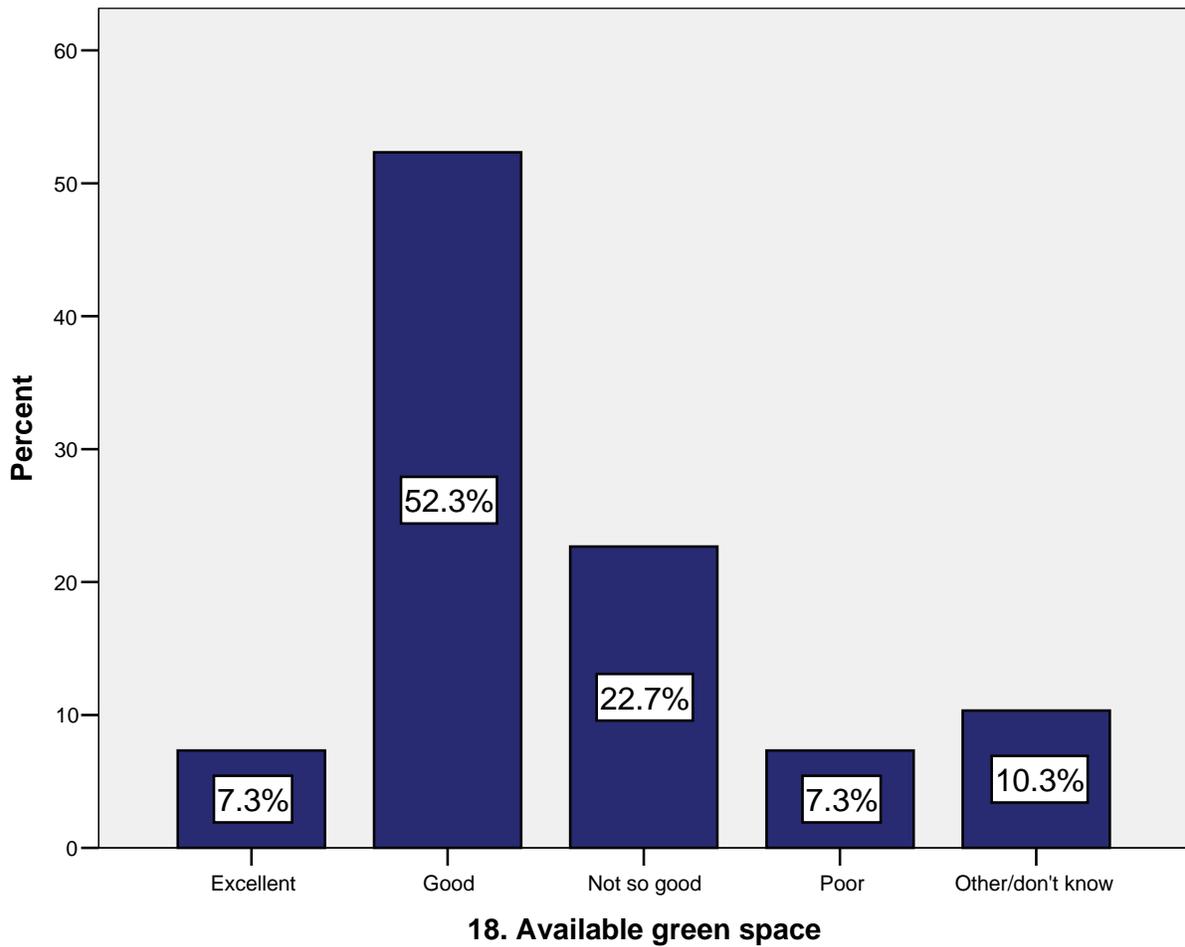


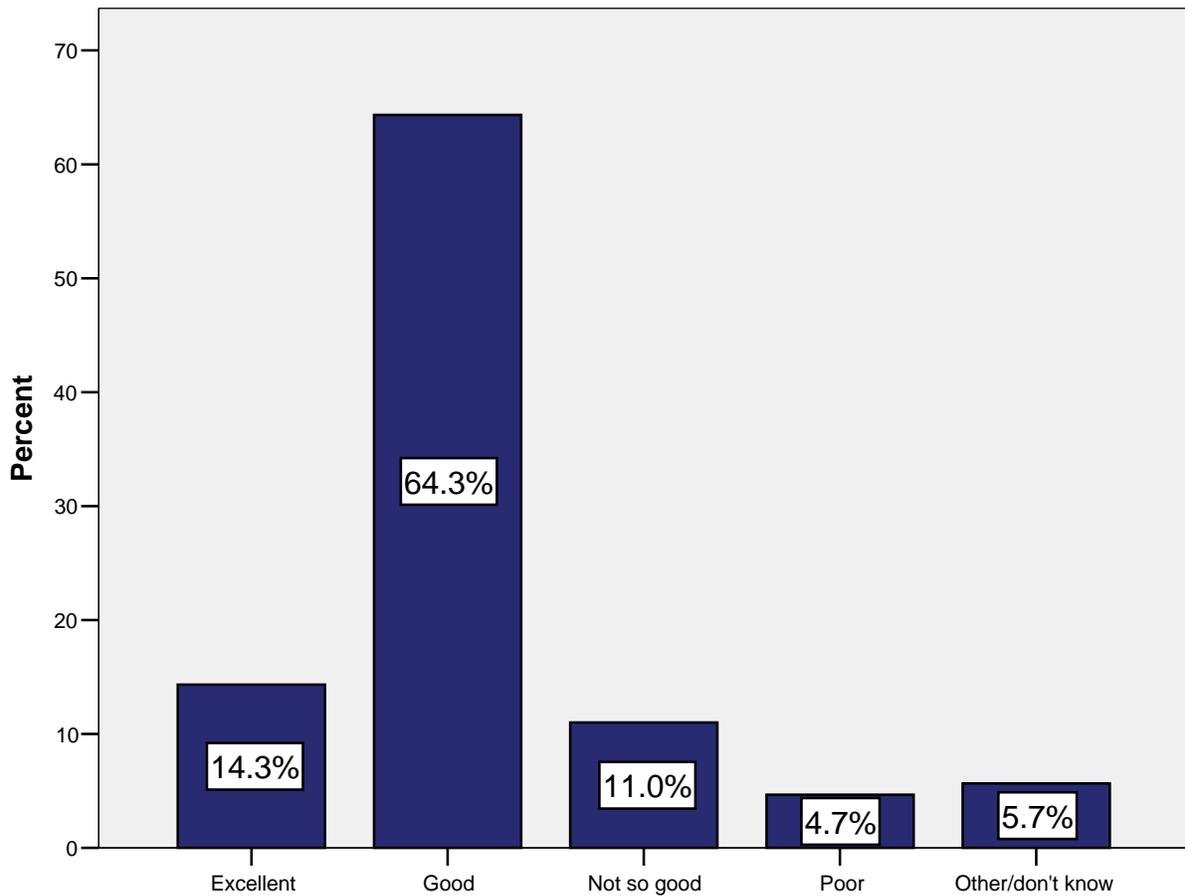
15. Of the items I just listed, which would you say is the one reason you most often visit downtown Neosho?



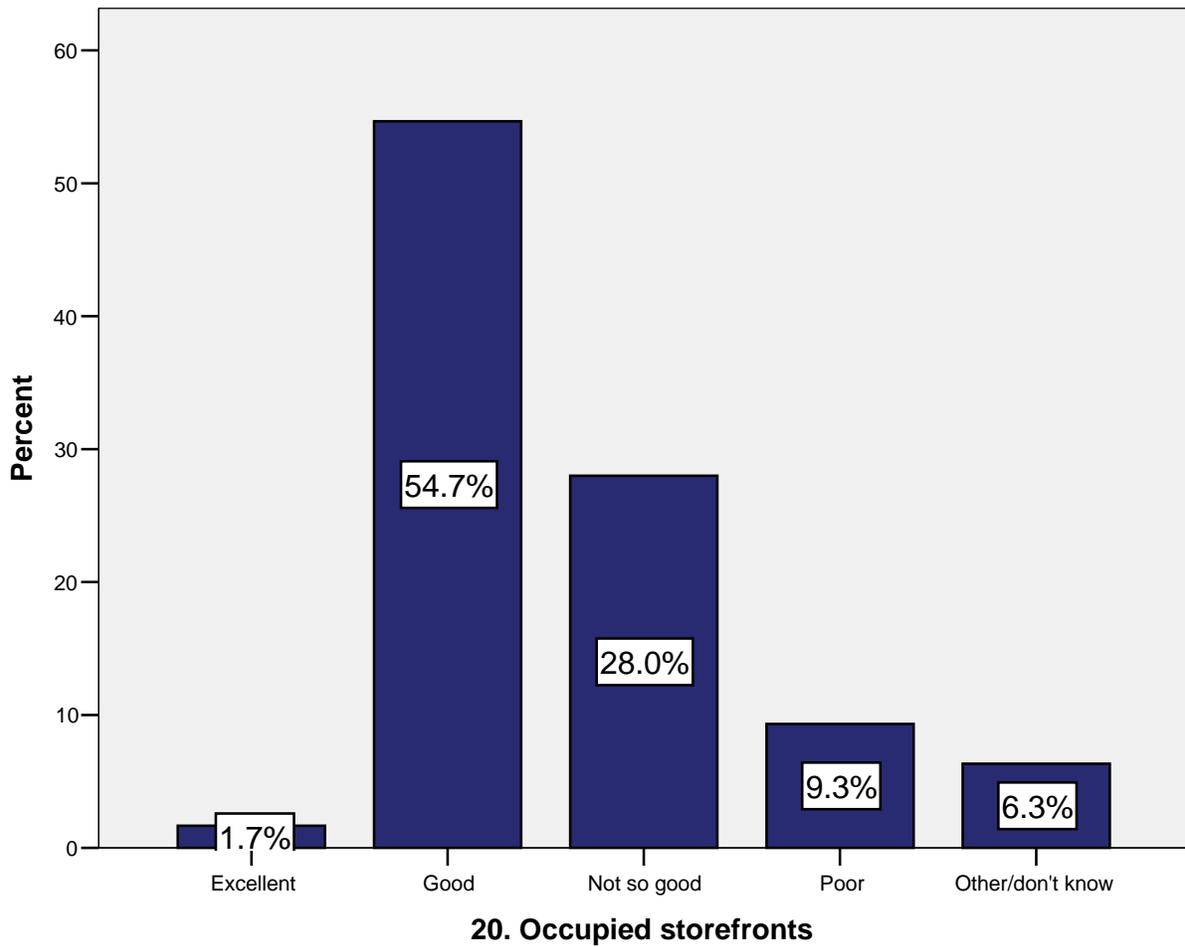
16. Signs to help people find their way around

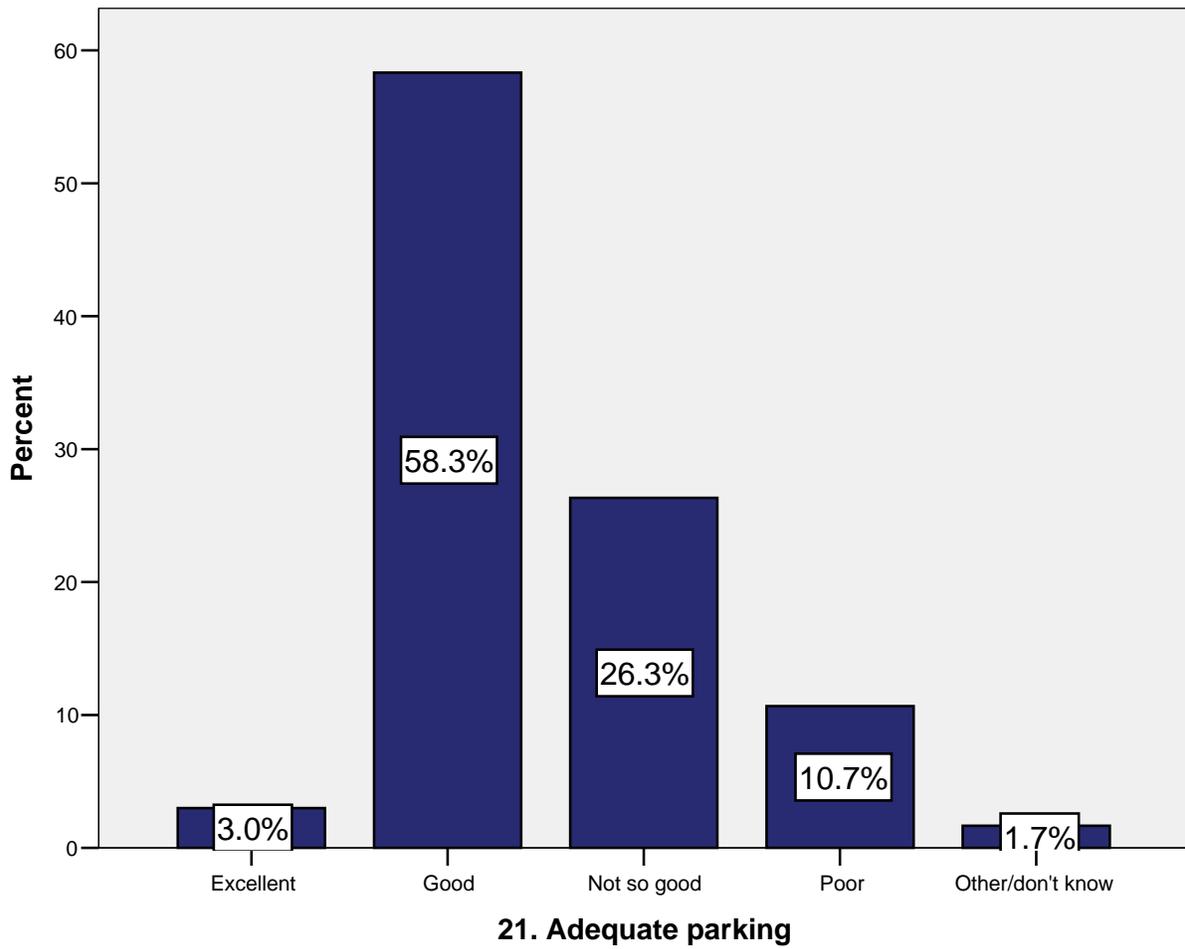


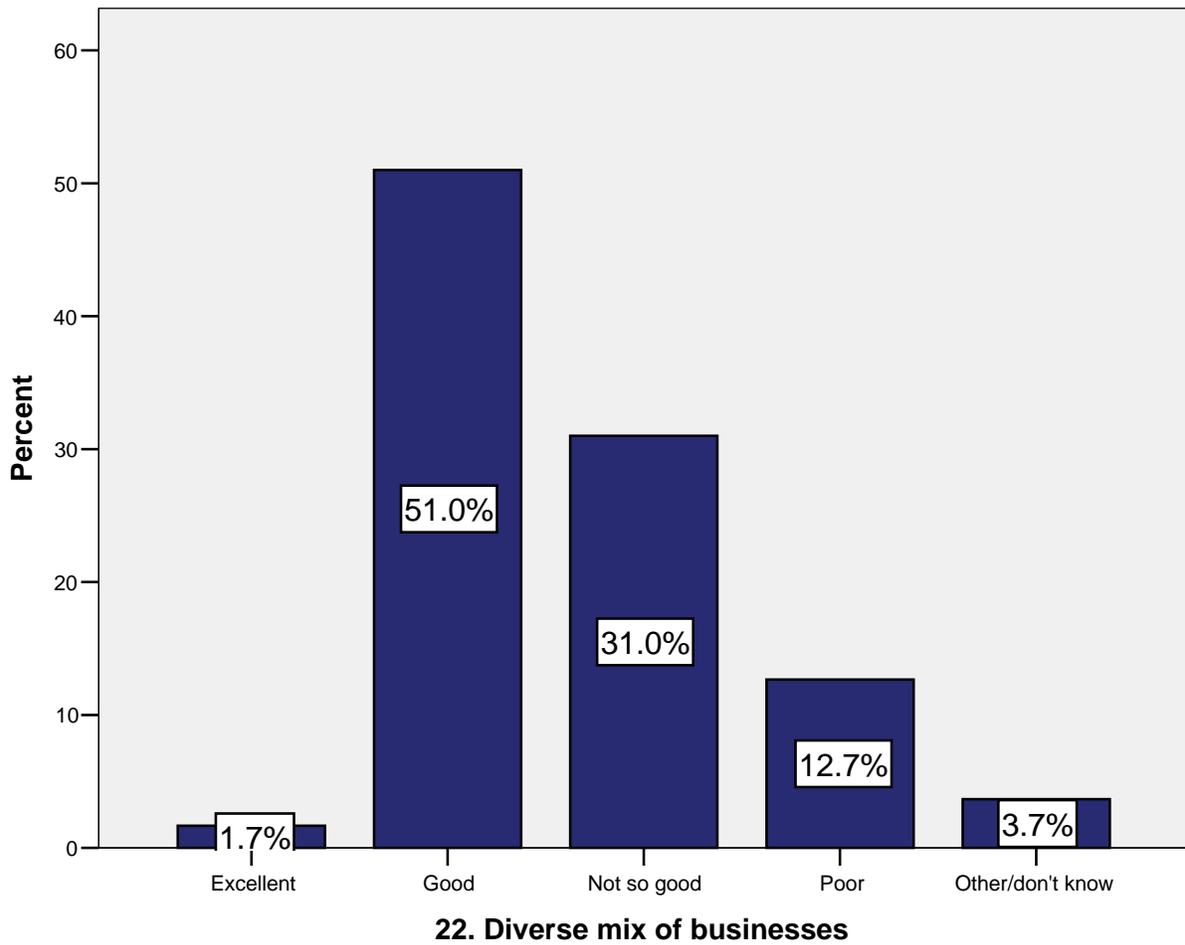


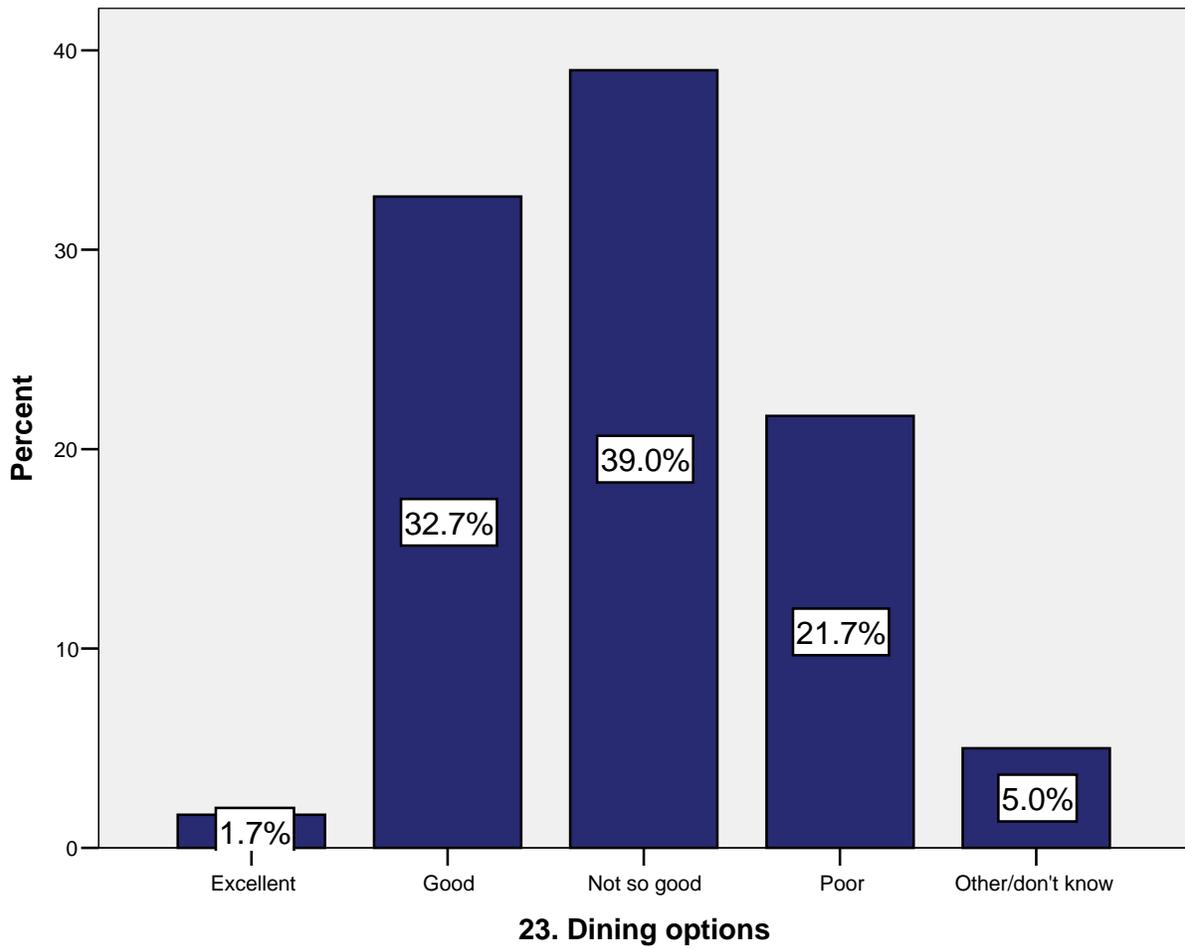


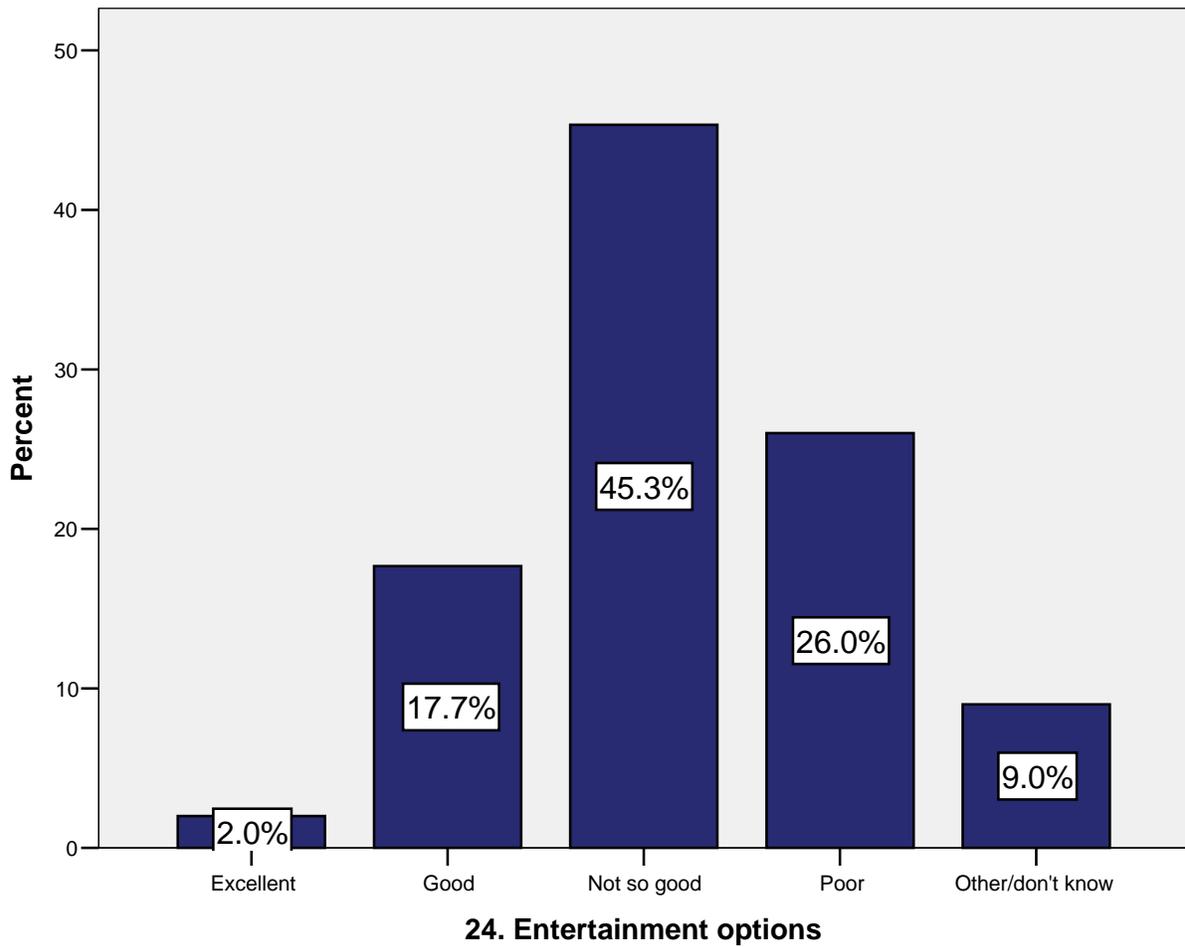
19. Preservation of historic structures

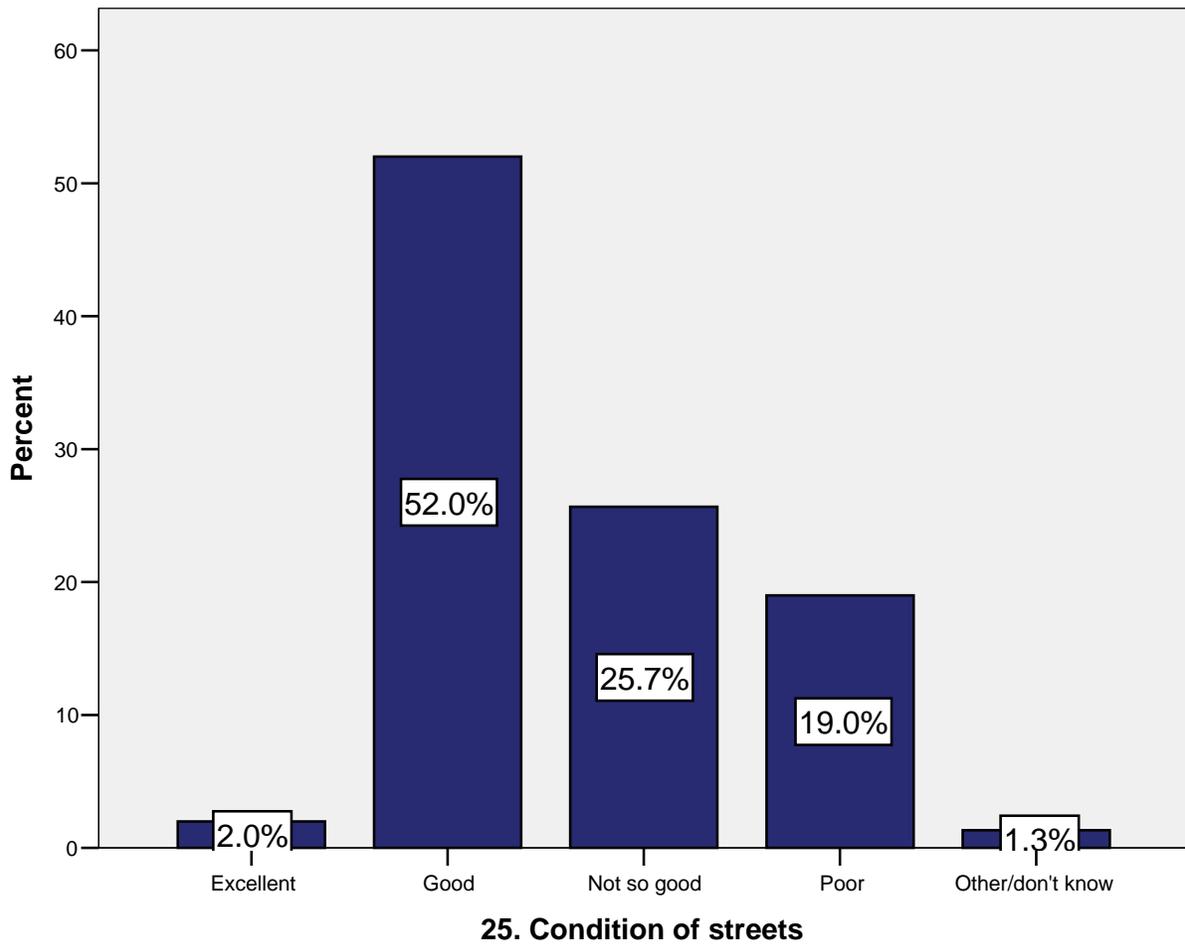


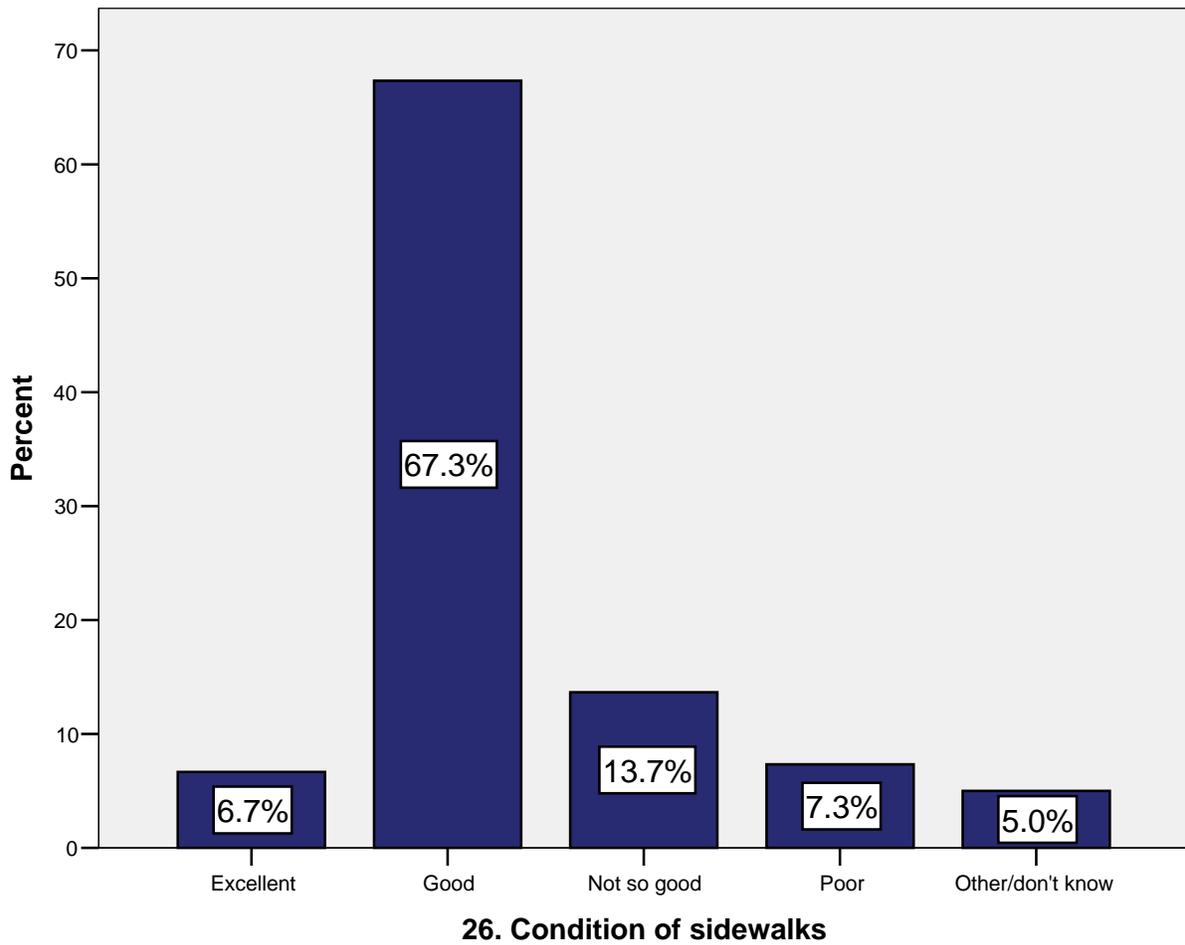


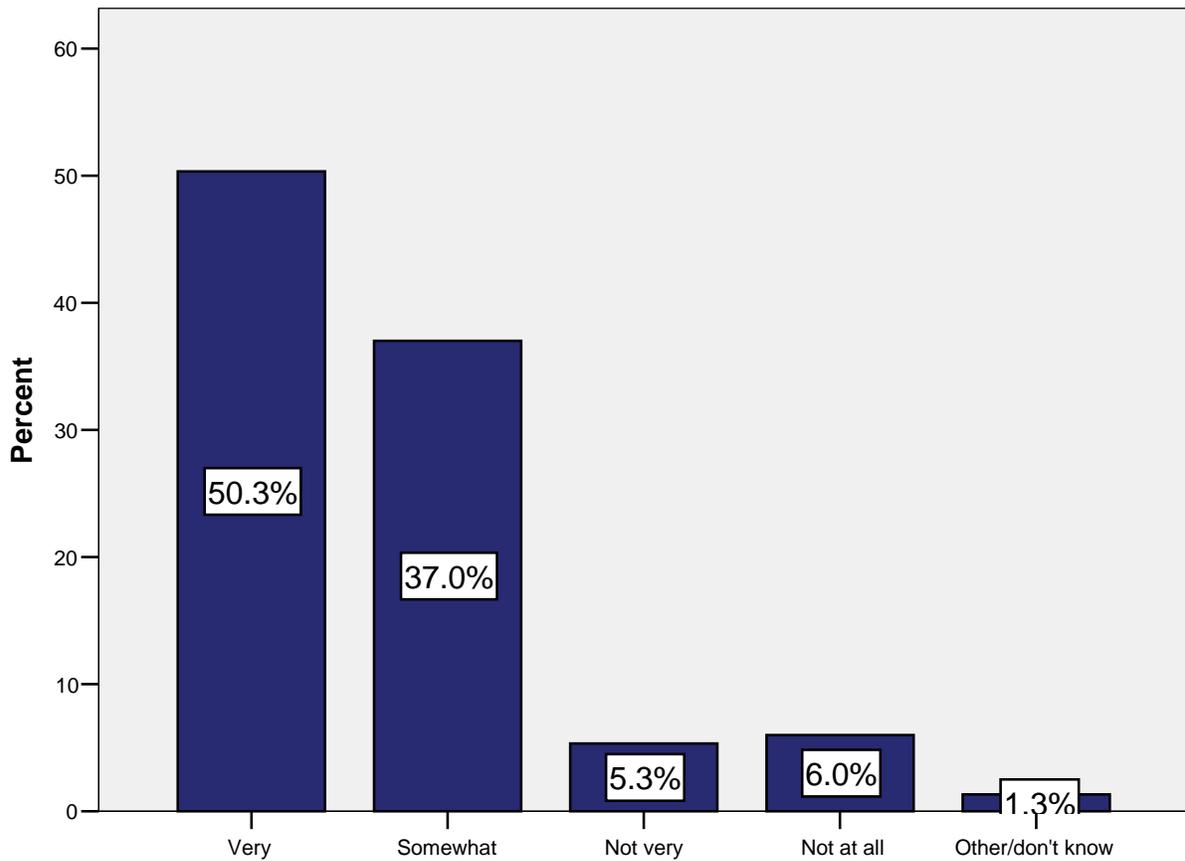




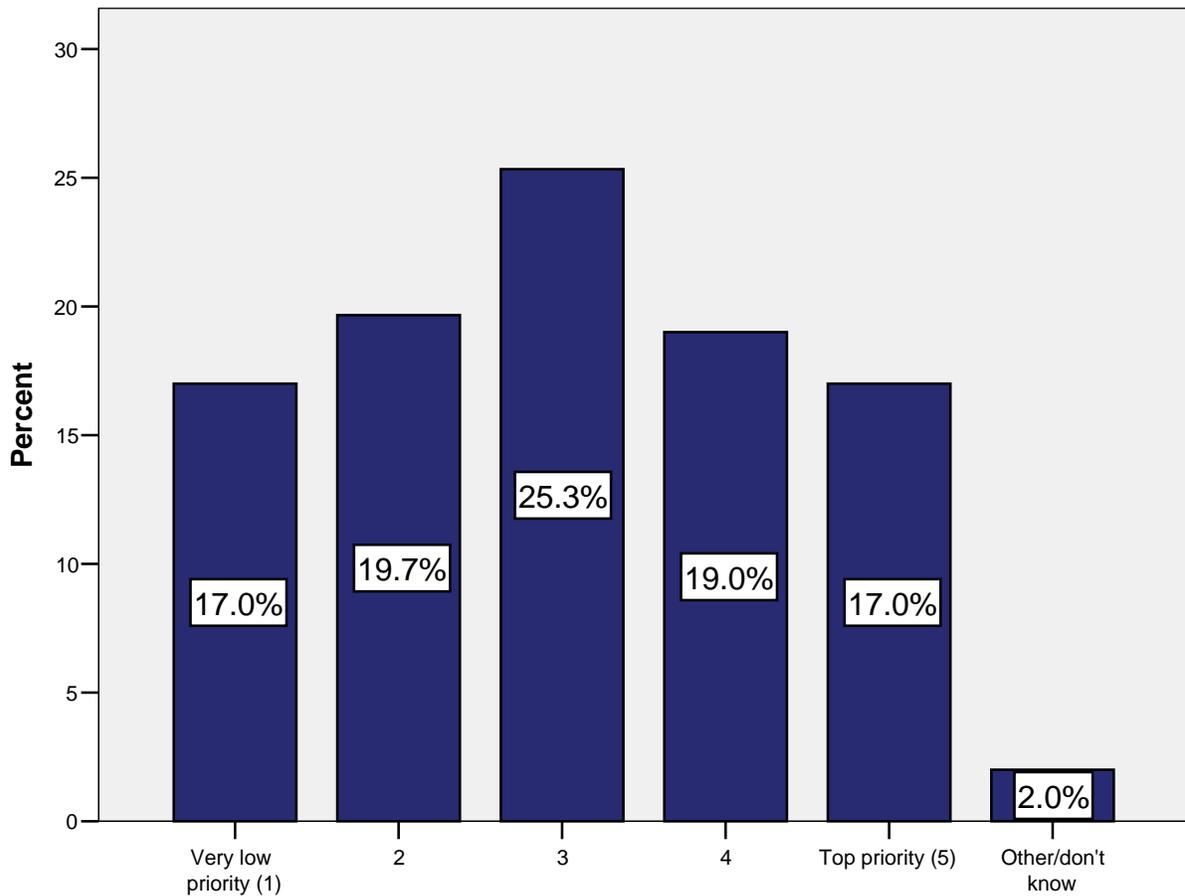




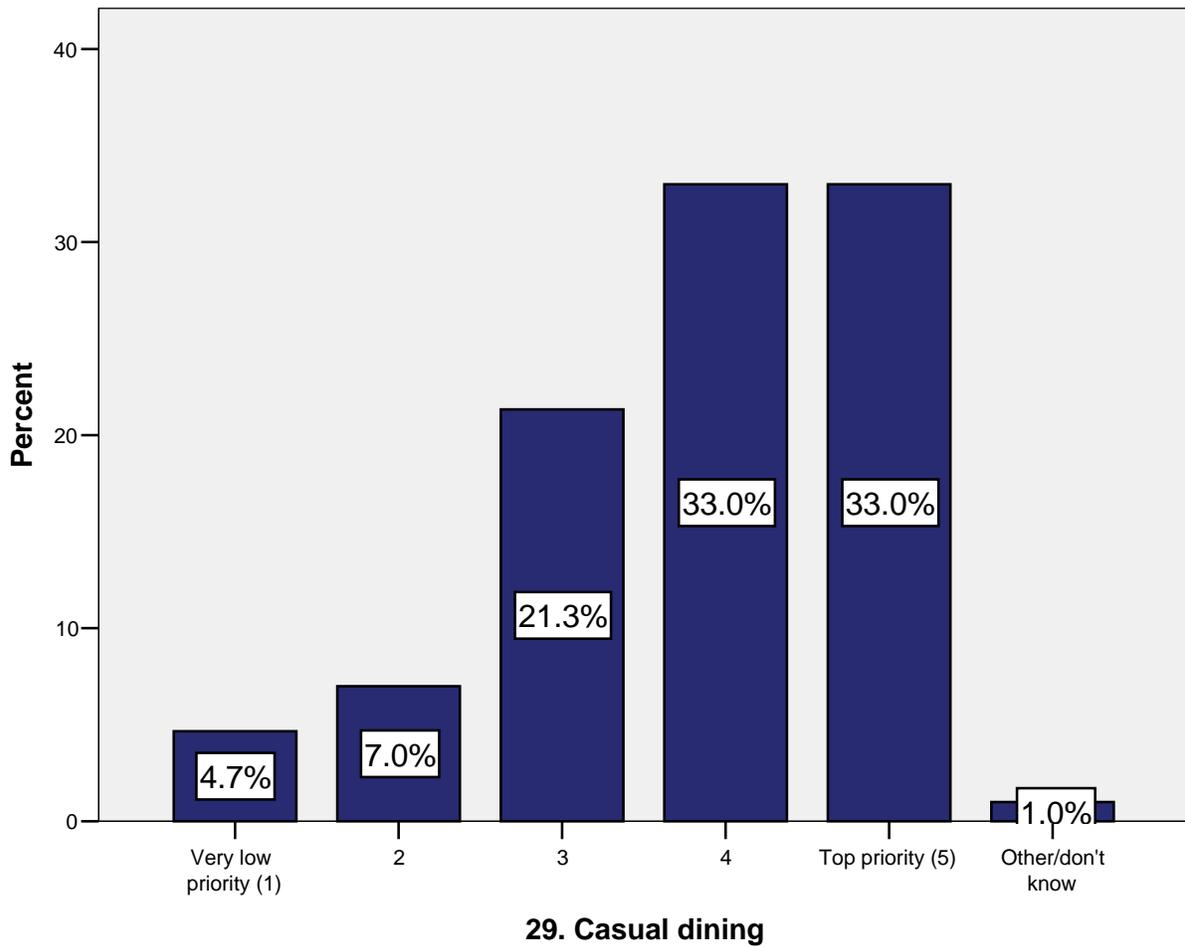


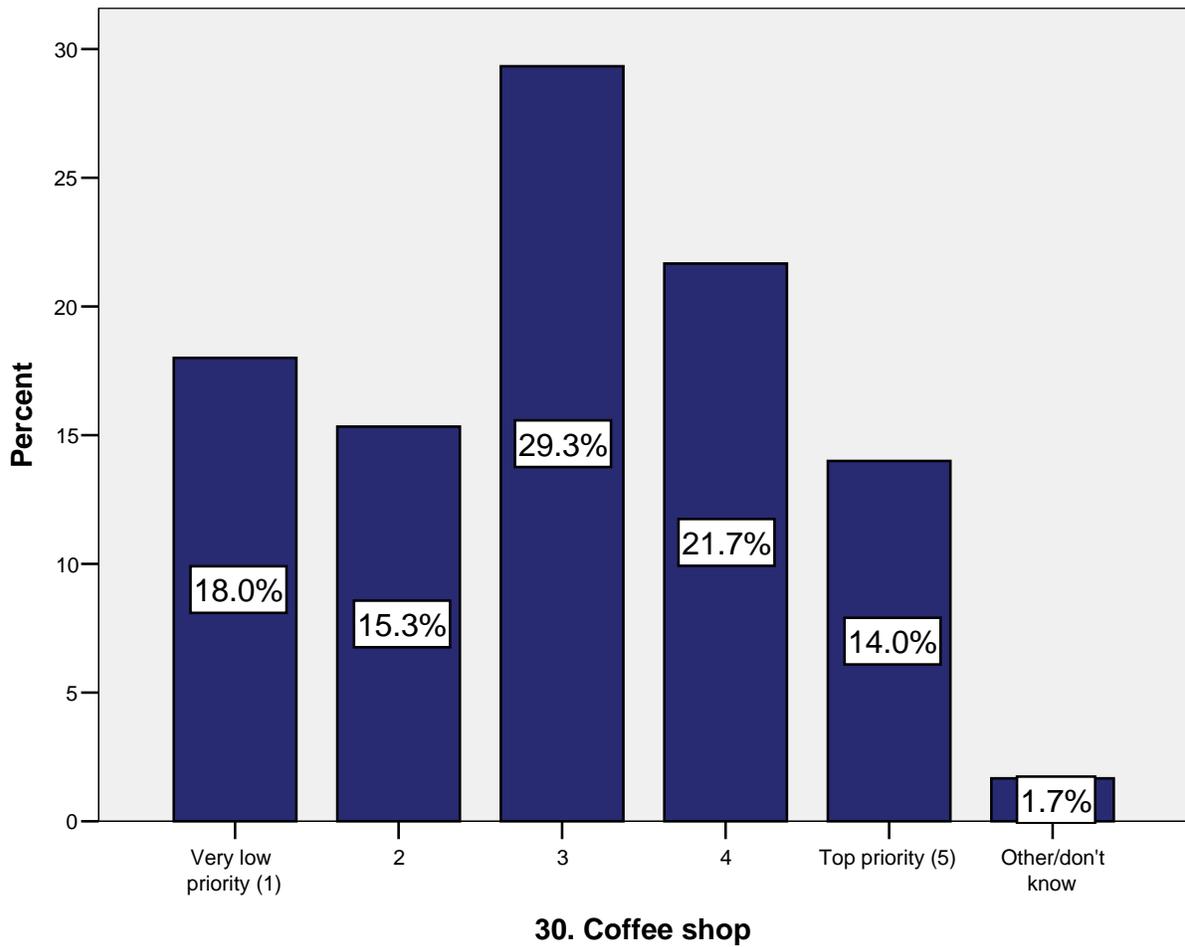


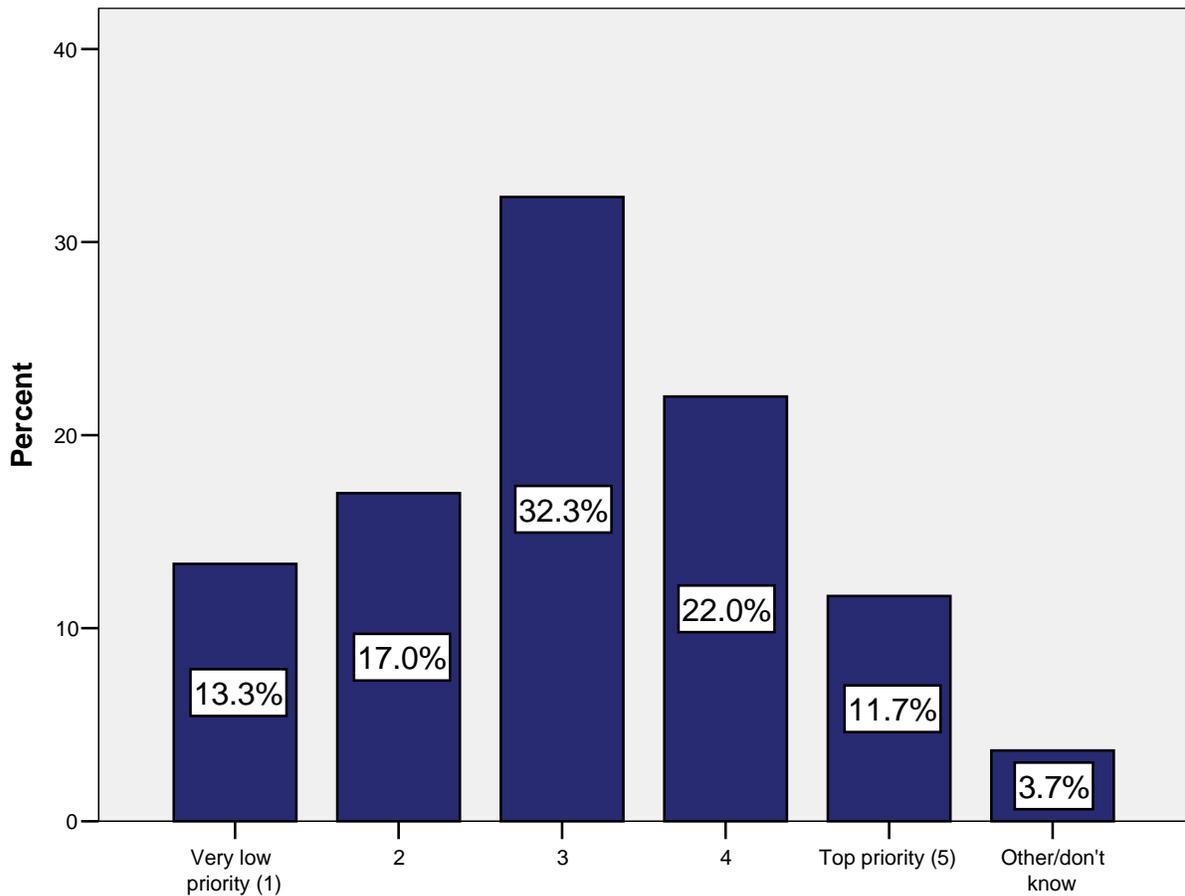
27. How important would you say it is that downtown Neosho work to retain its historic character?



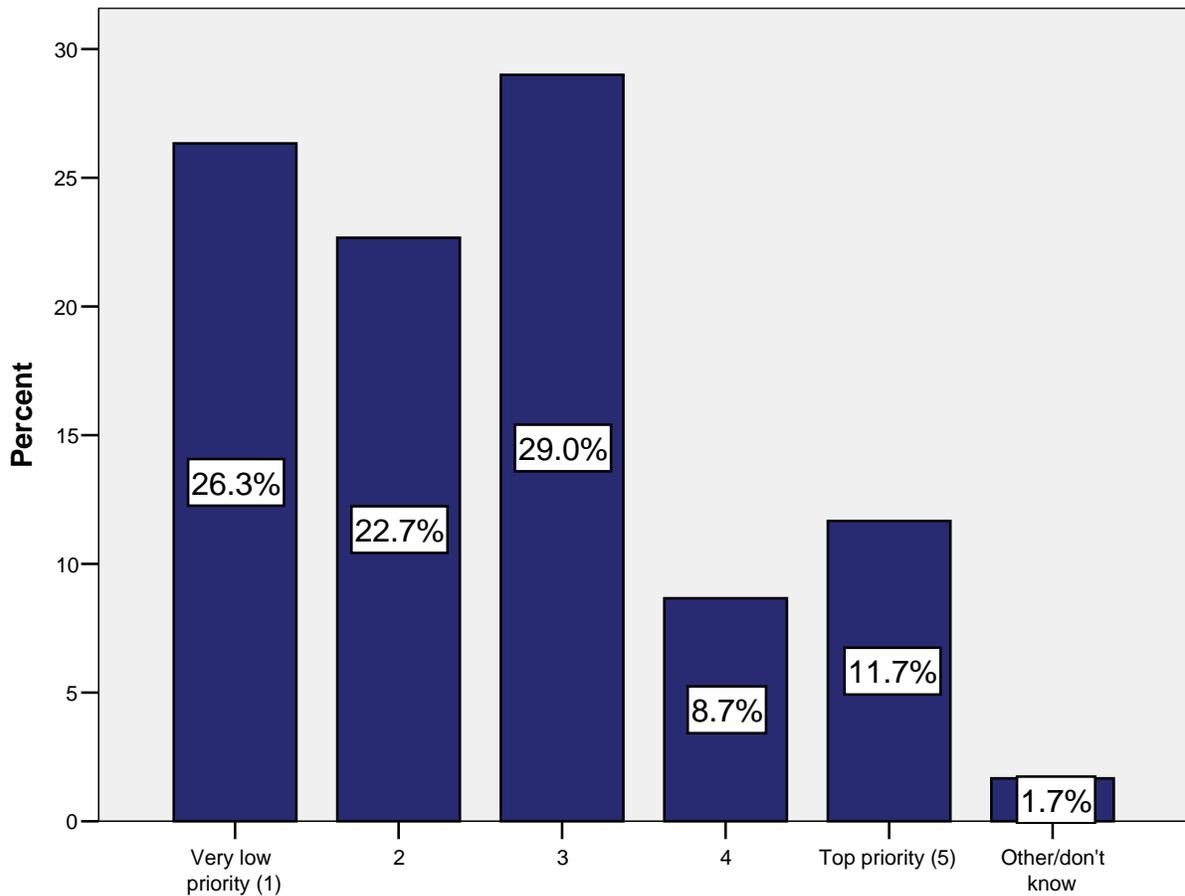
28. Lodging such as hotel, motel or bed and breakfast



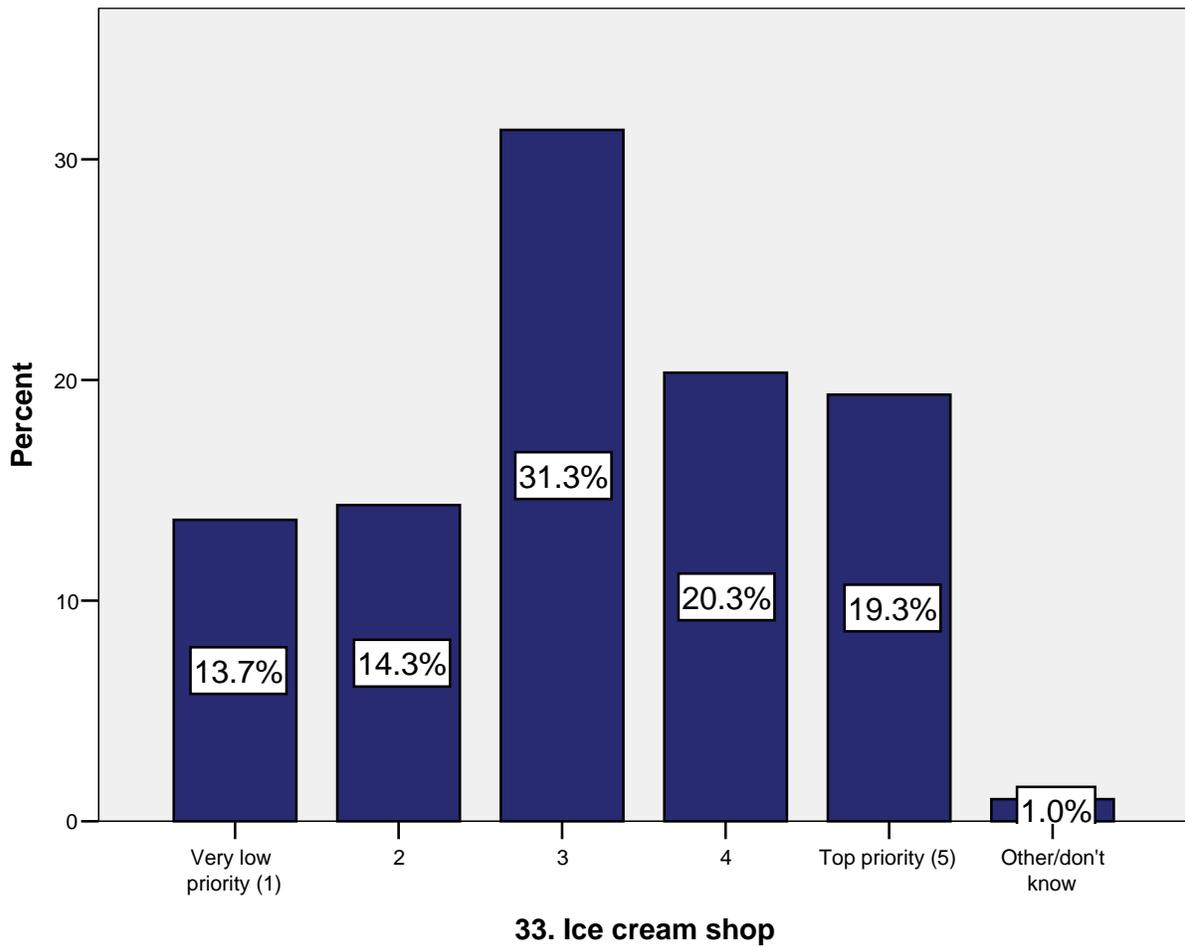


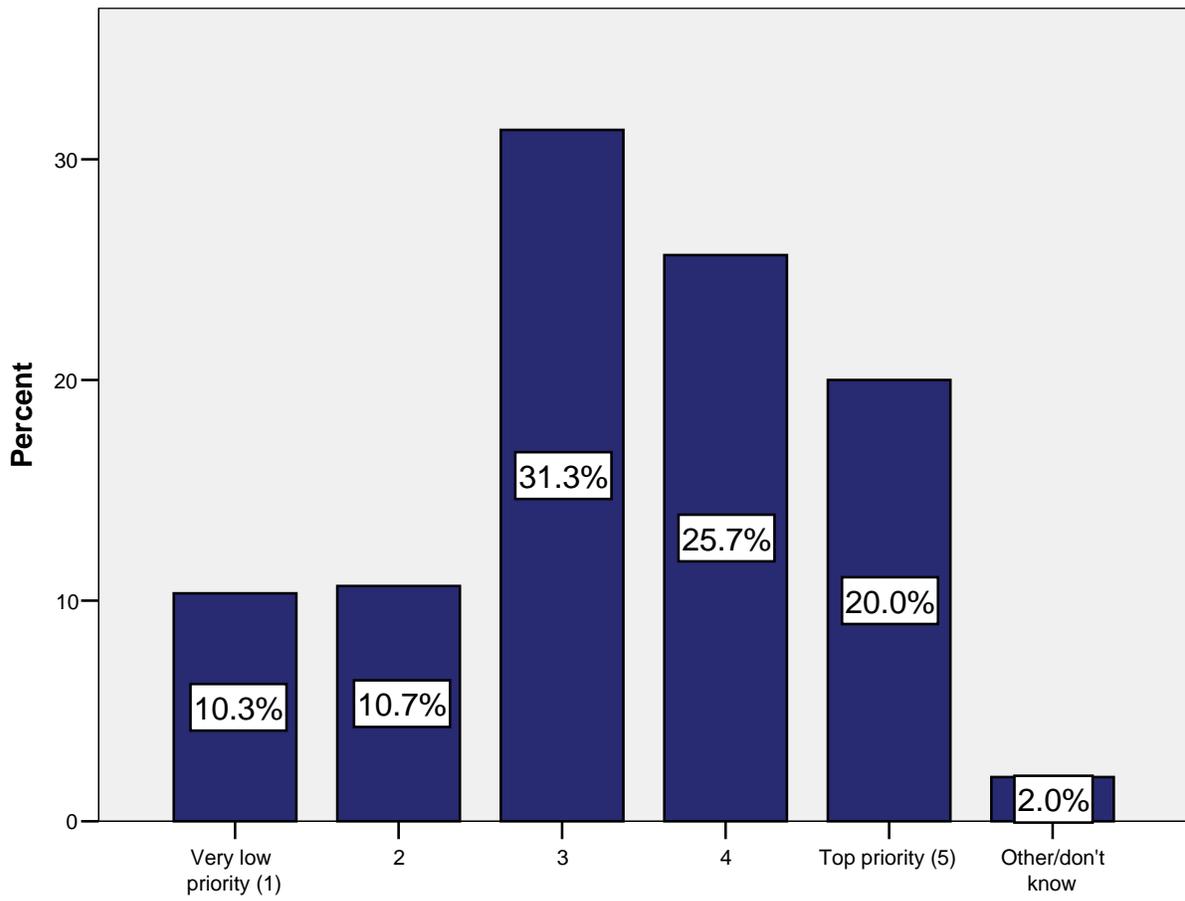


31. Upscale specialty shops

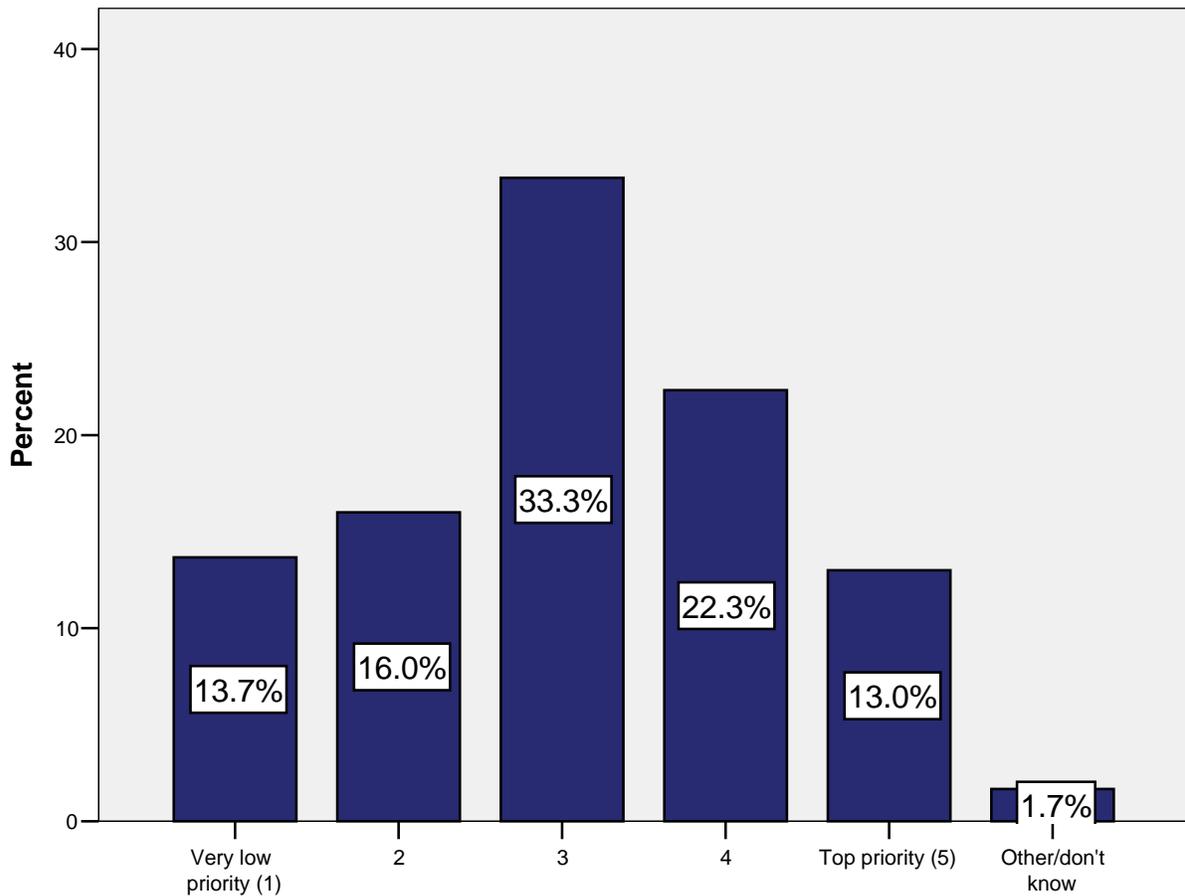


32. Antique shops

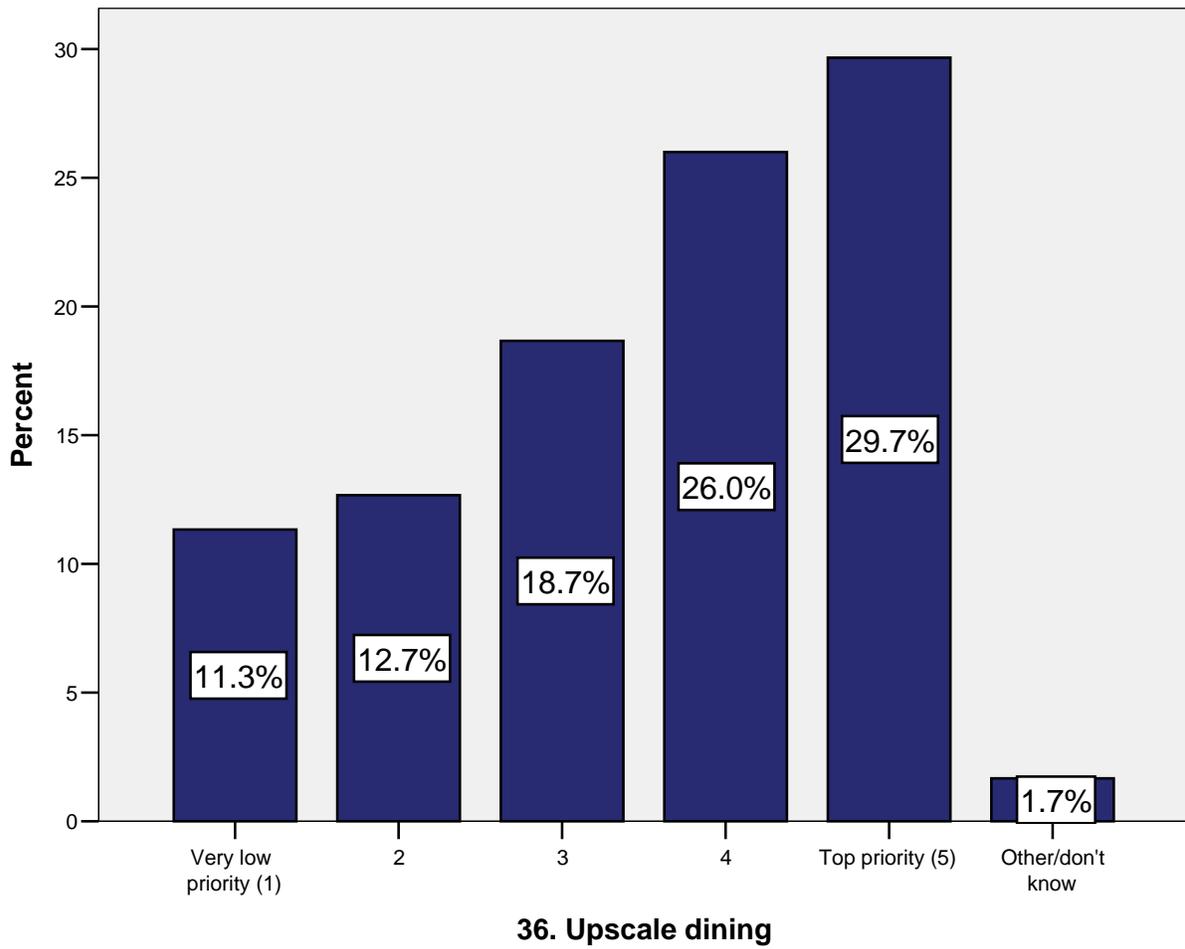


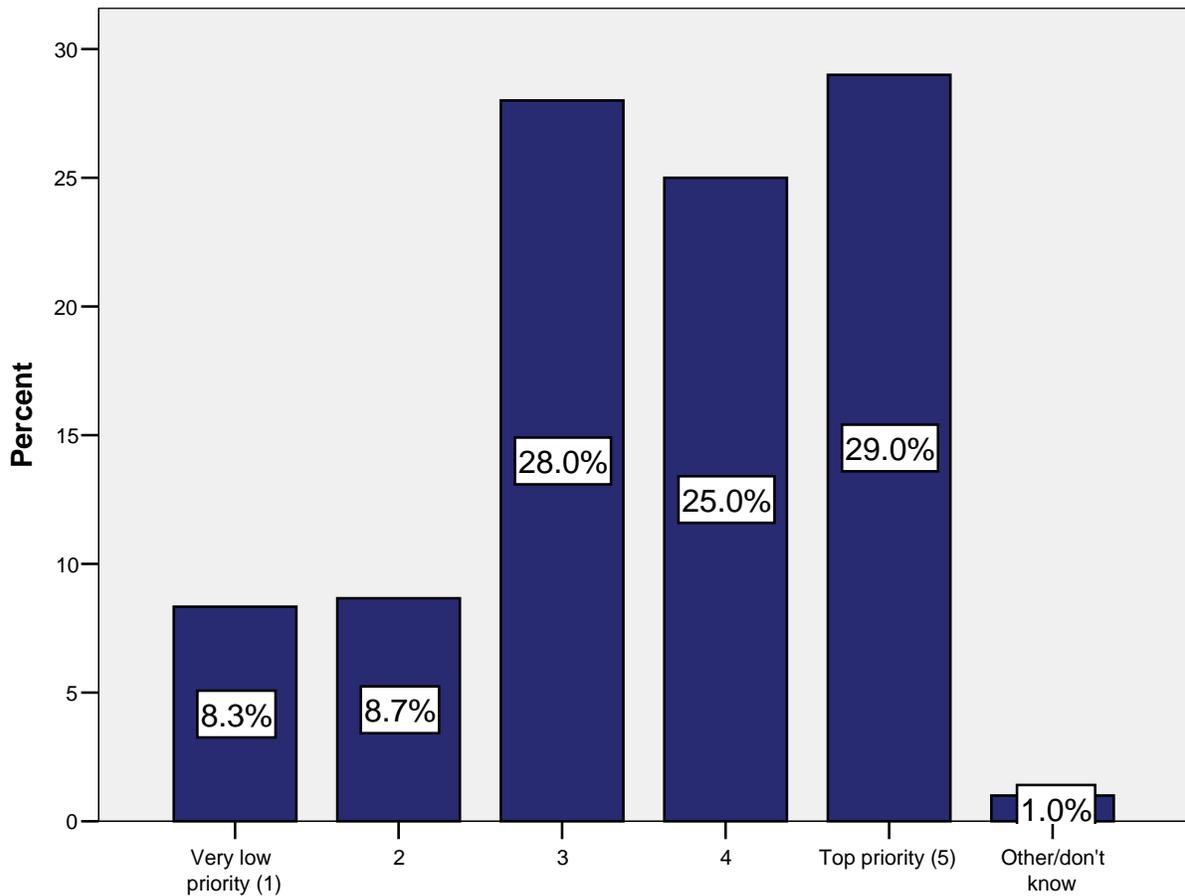


34. Bakery

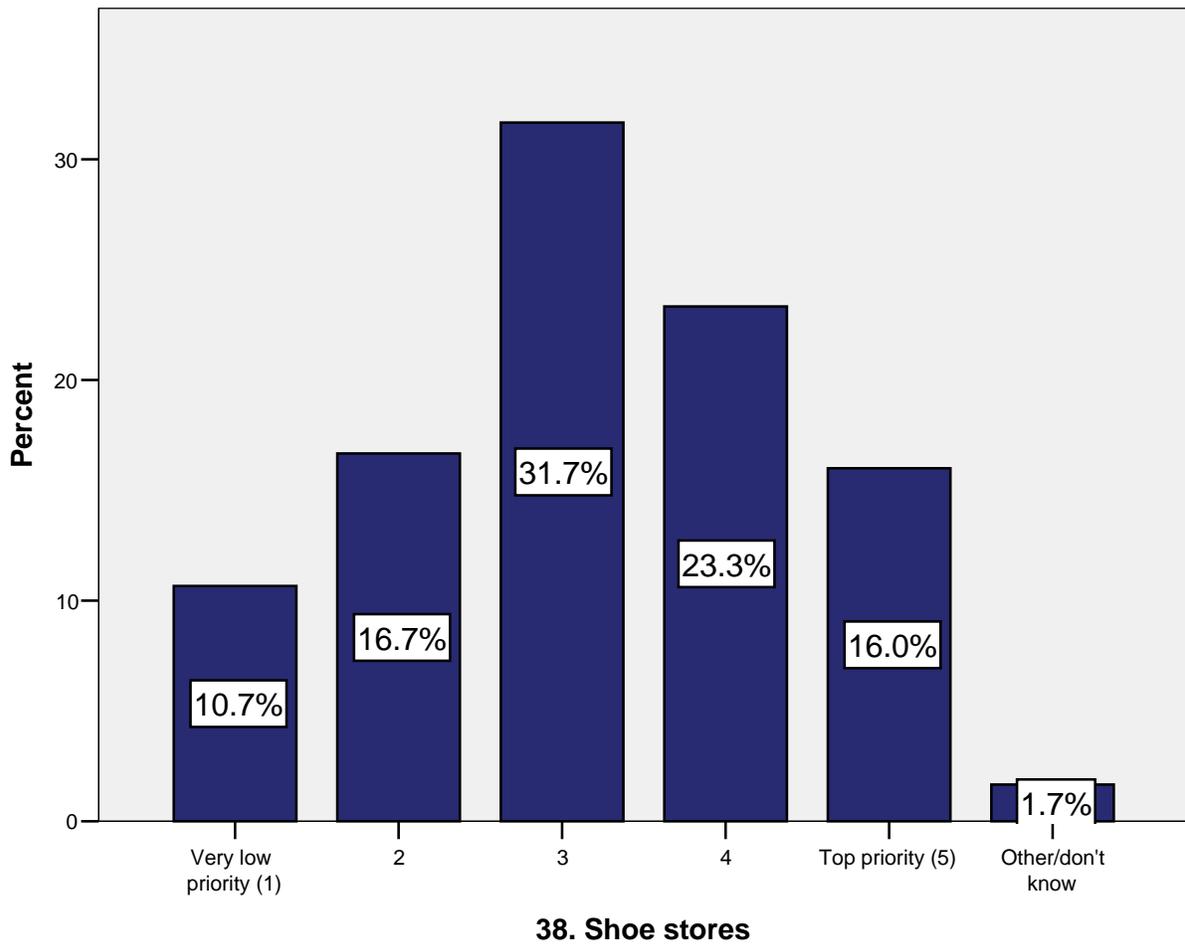


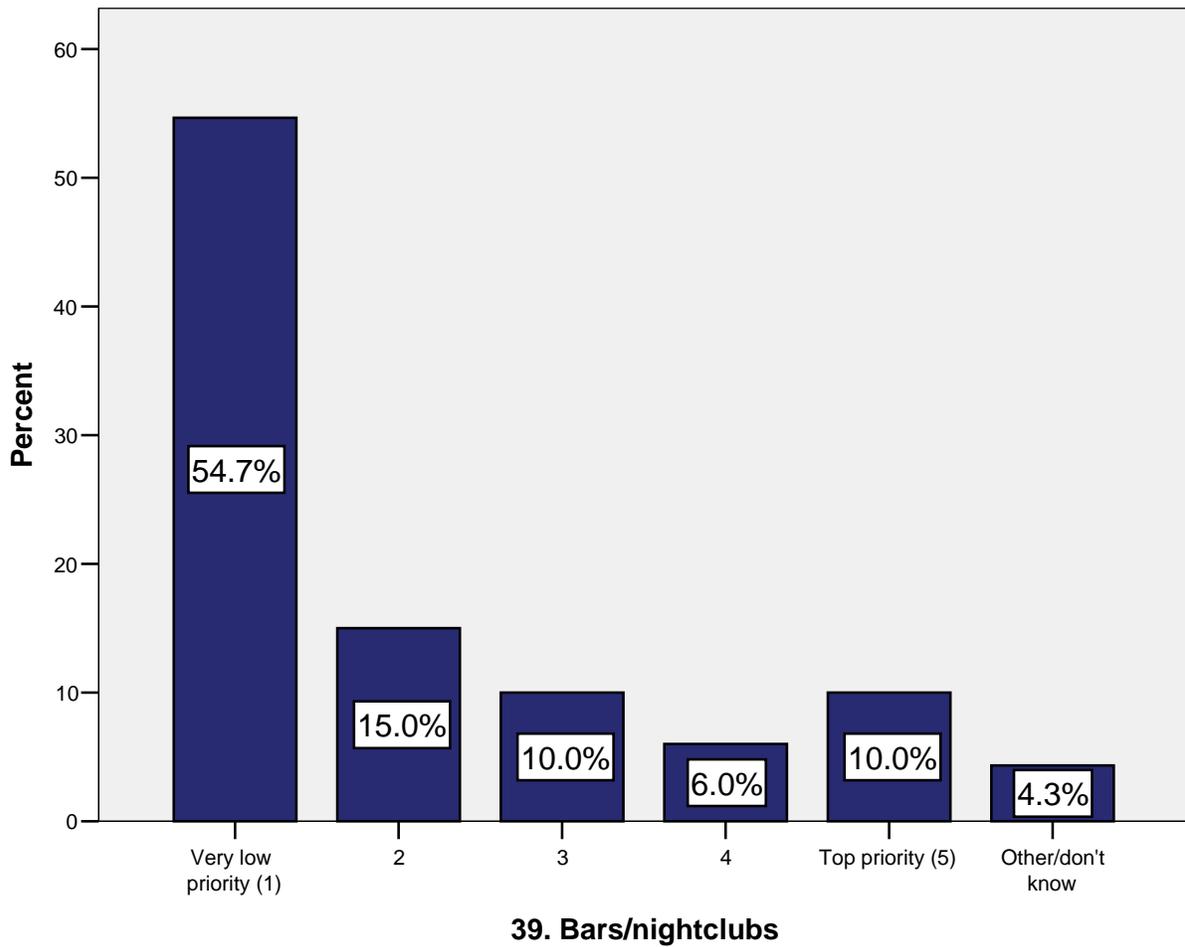
35. Art galleries and shops

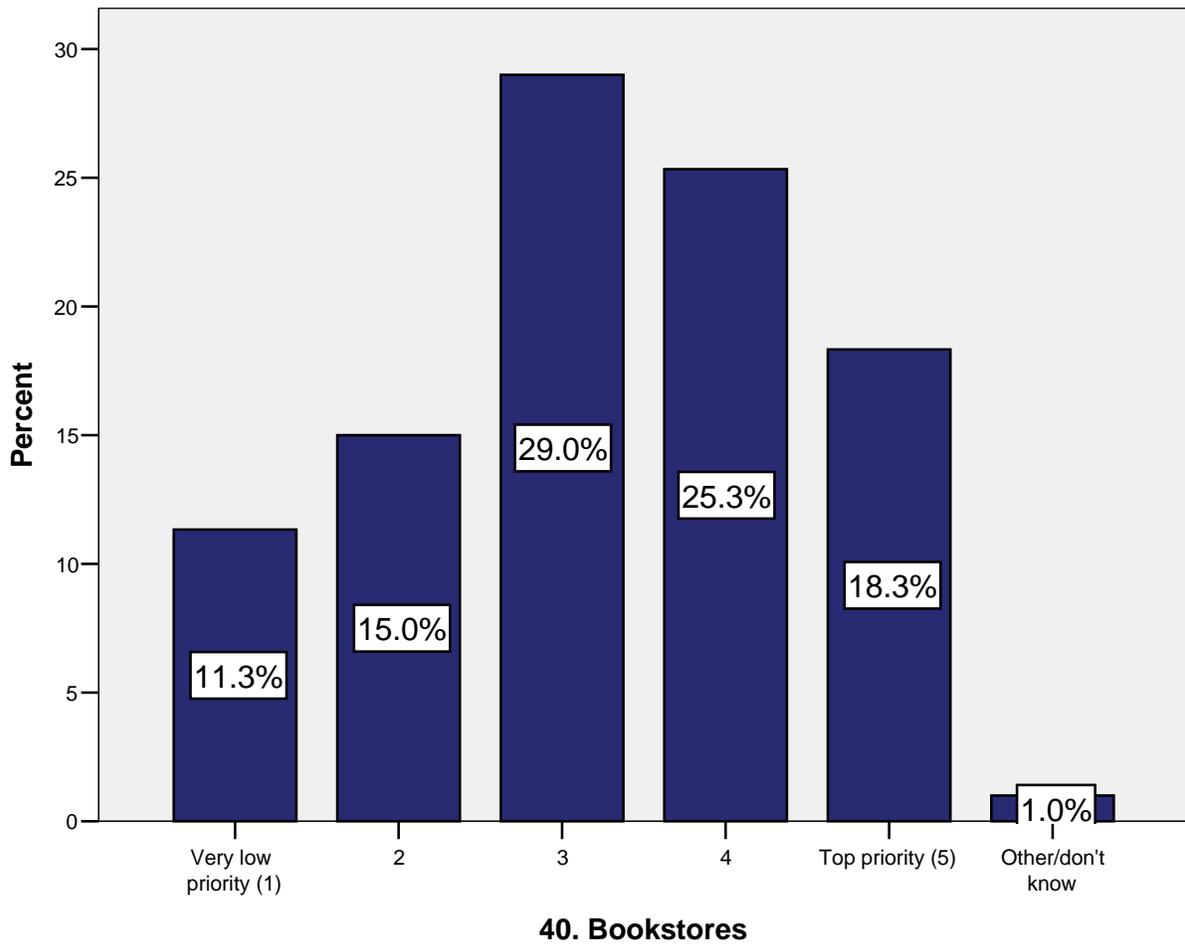


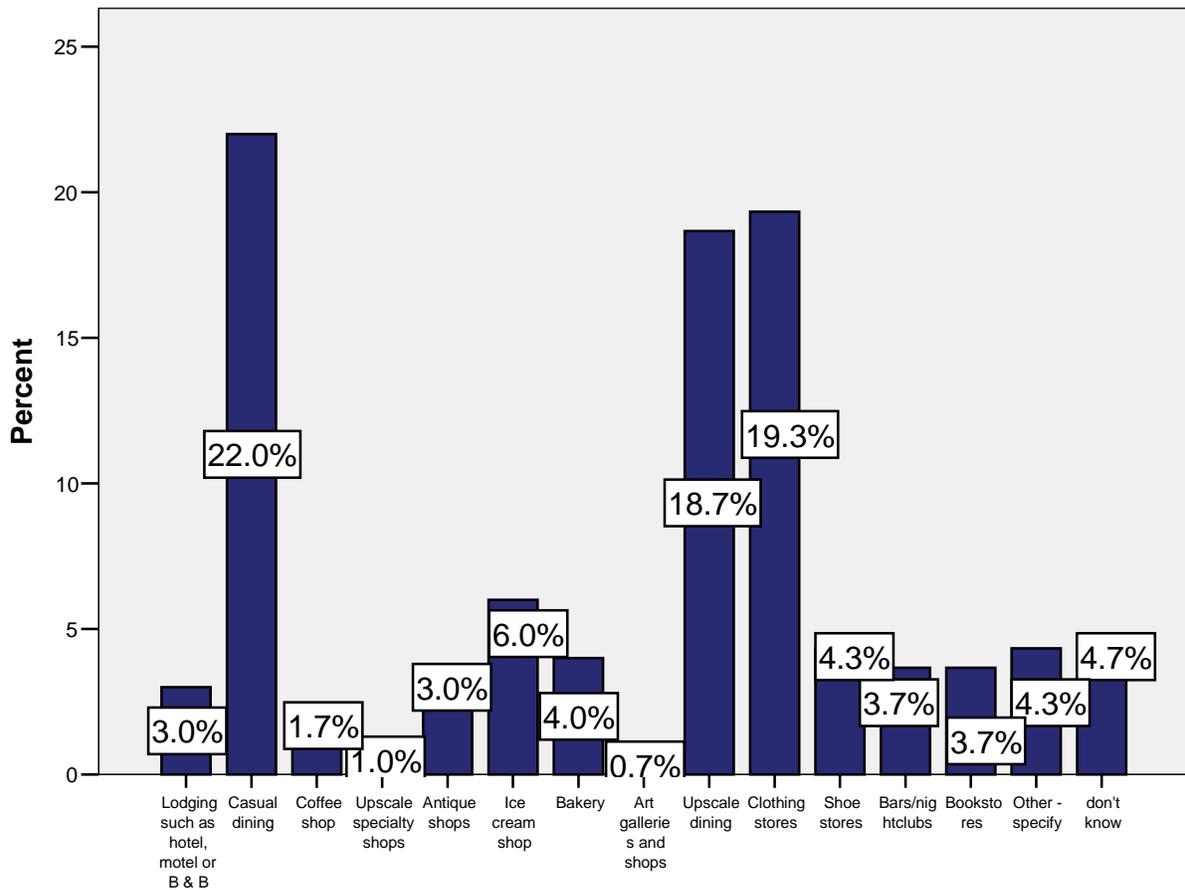


37. Clothing stores

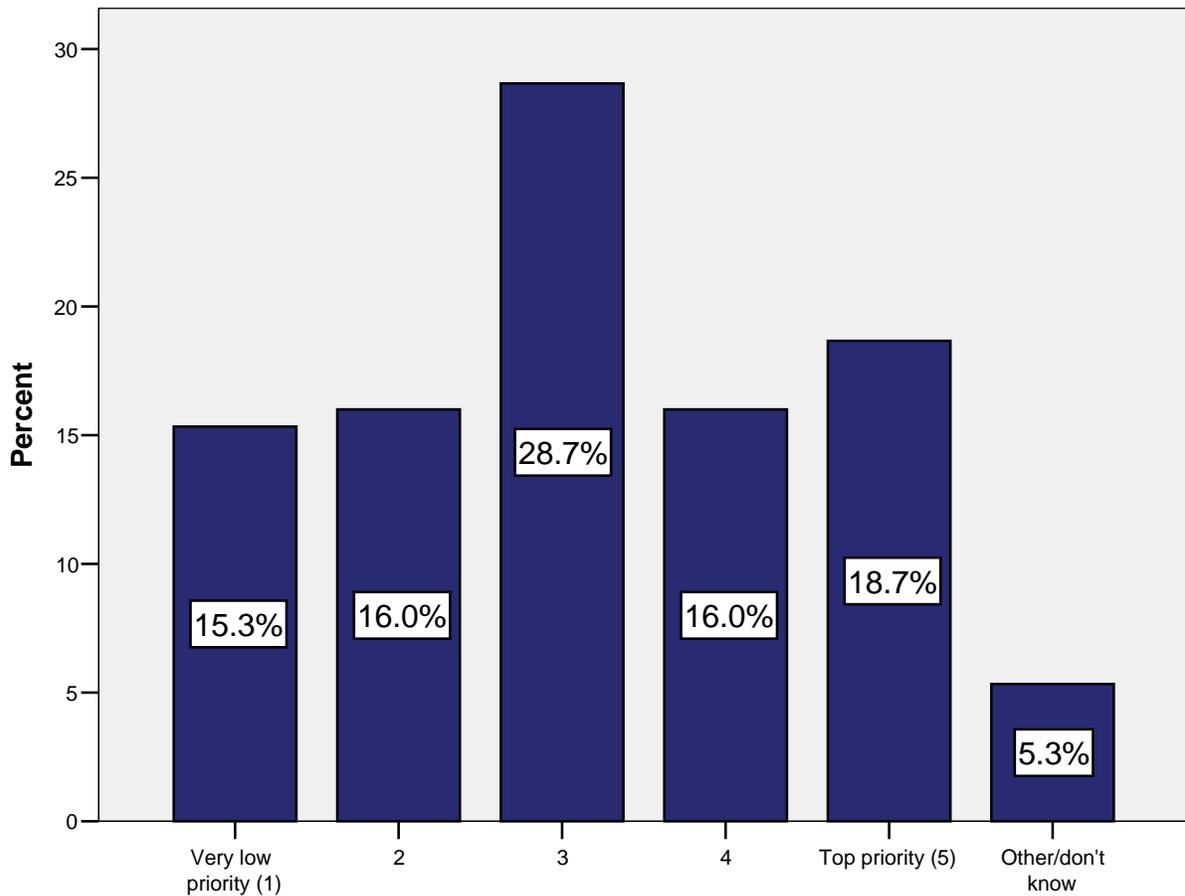




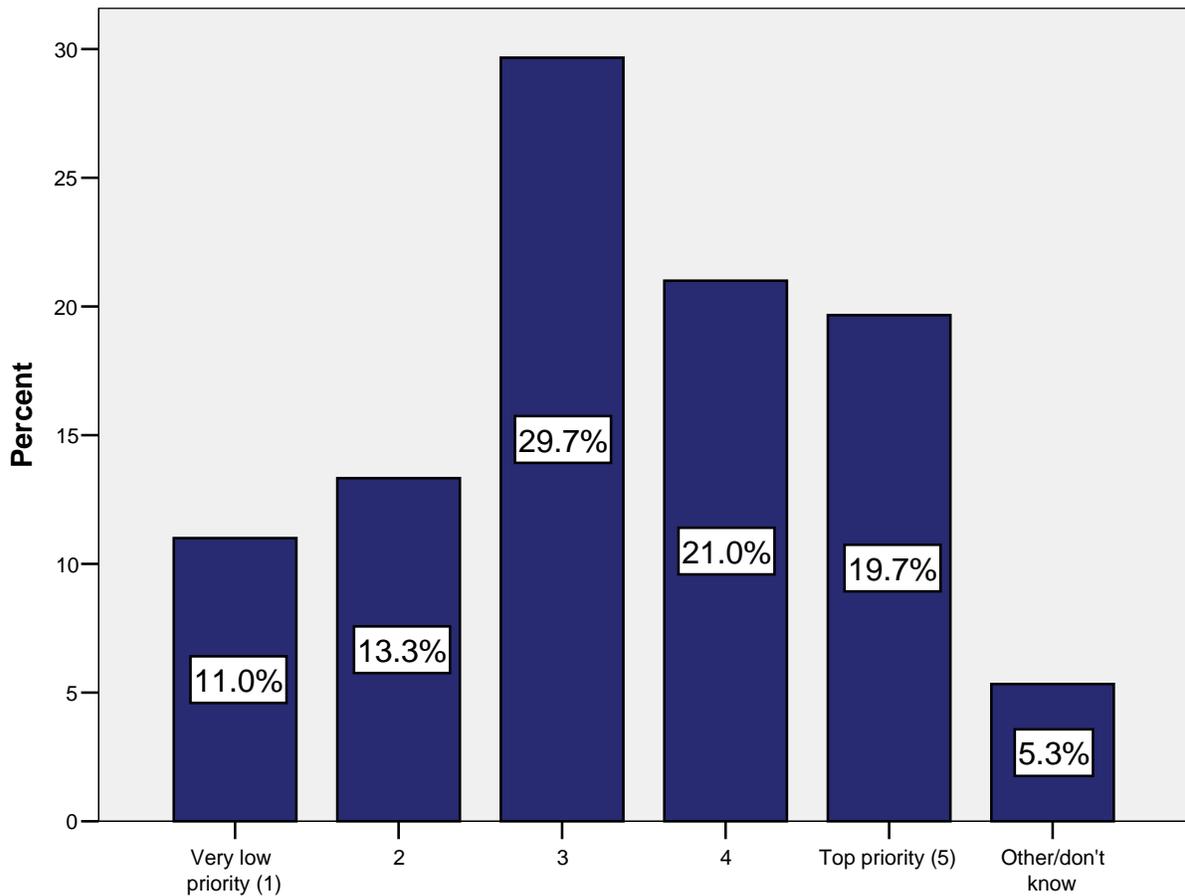




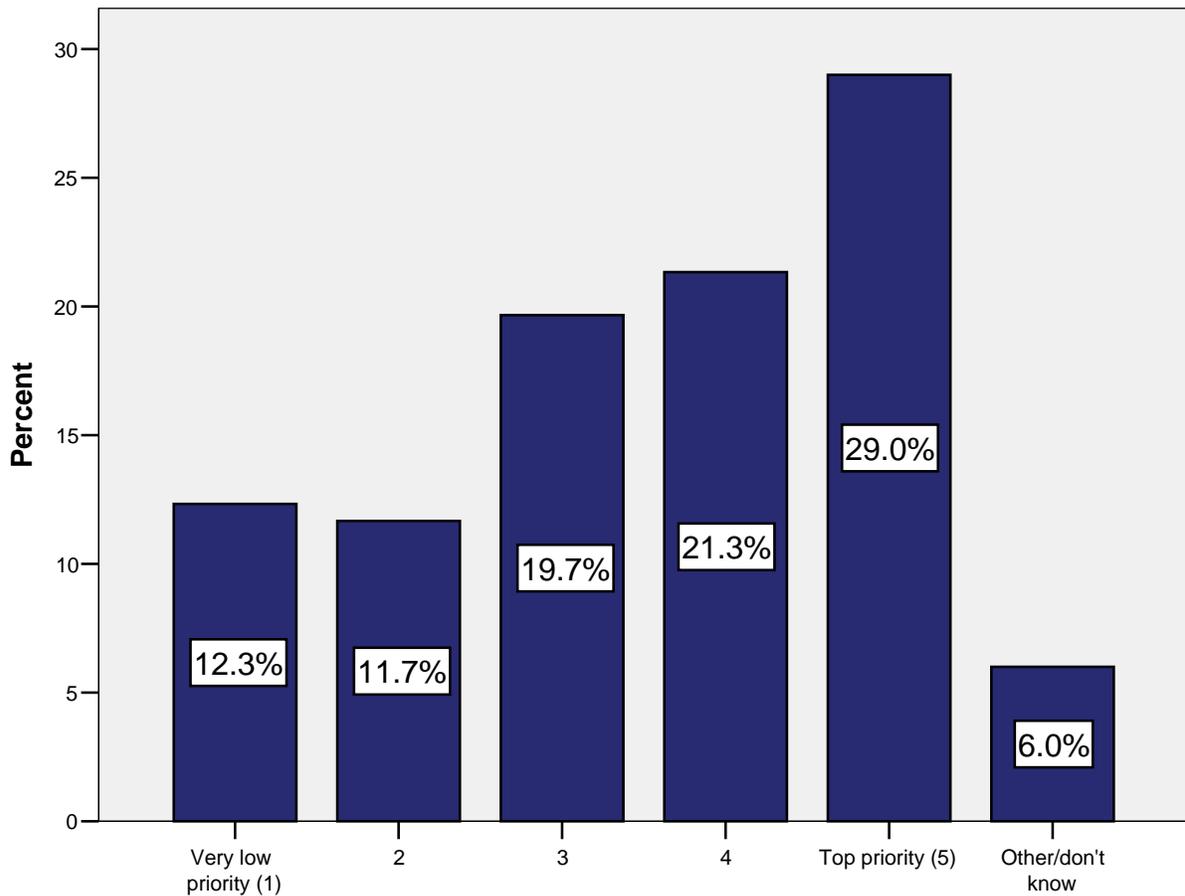
41. Of the items I just listed, which business would you



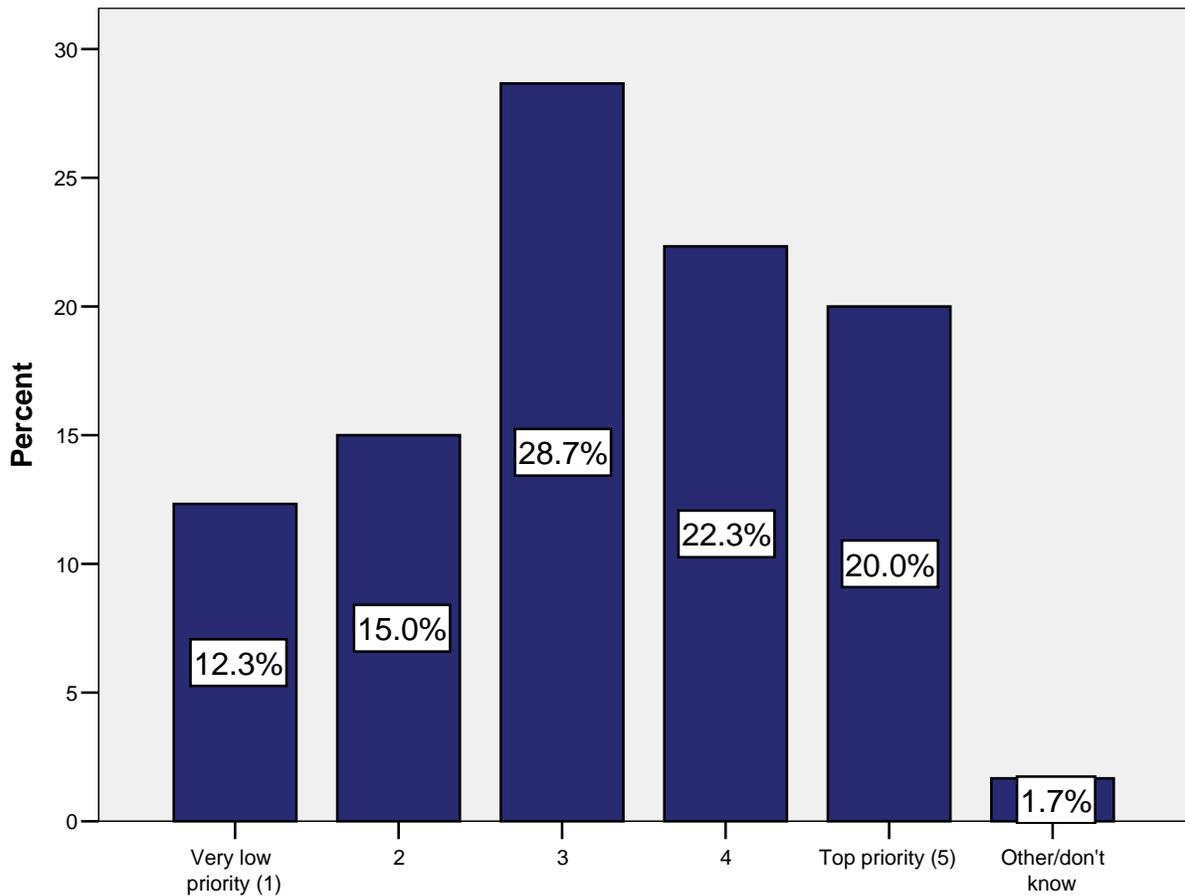
42. Adding green space



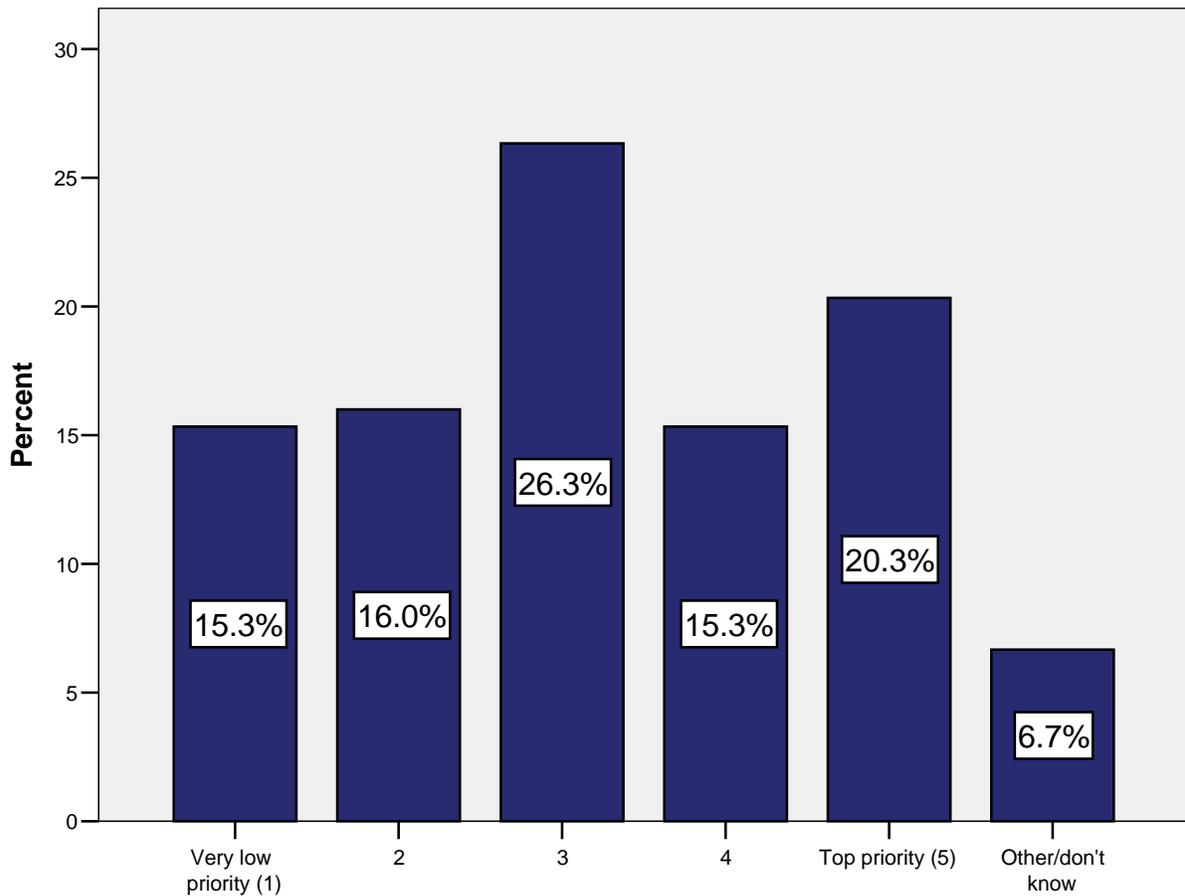
43. Improving lighting



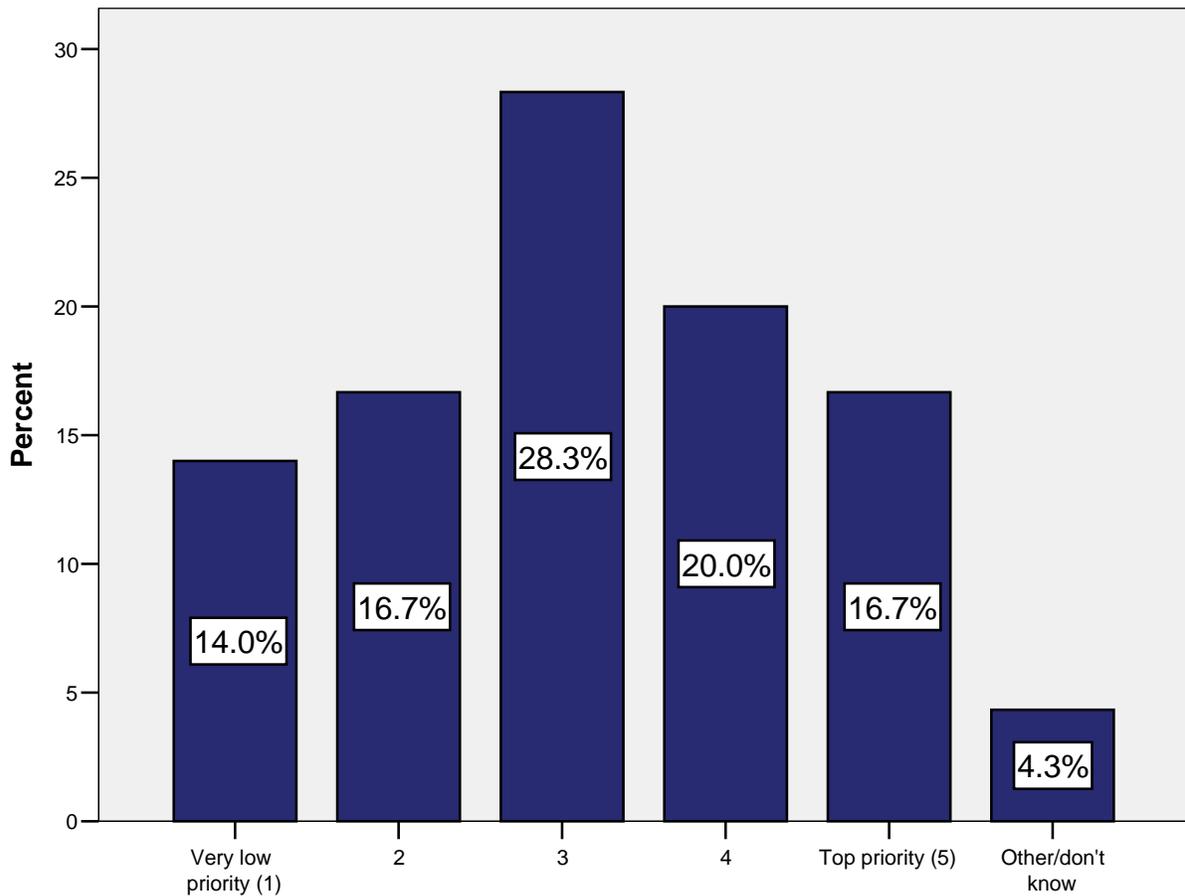
44. Moving utilities underground



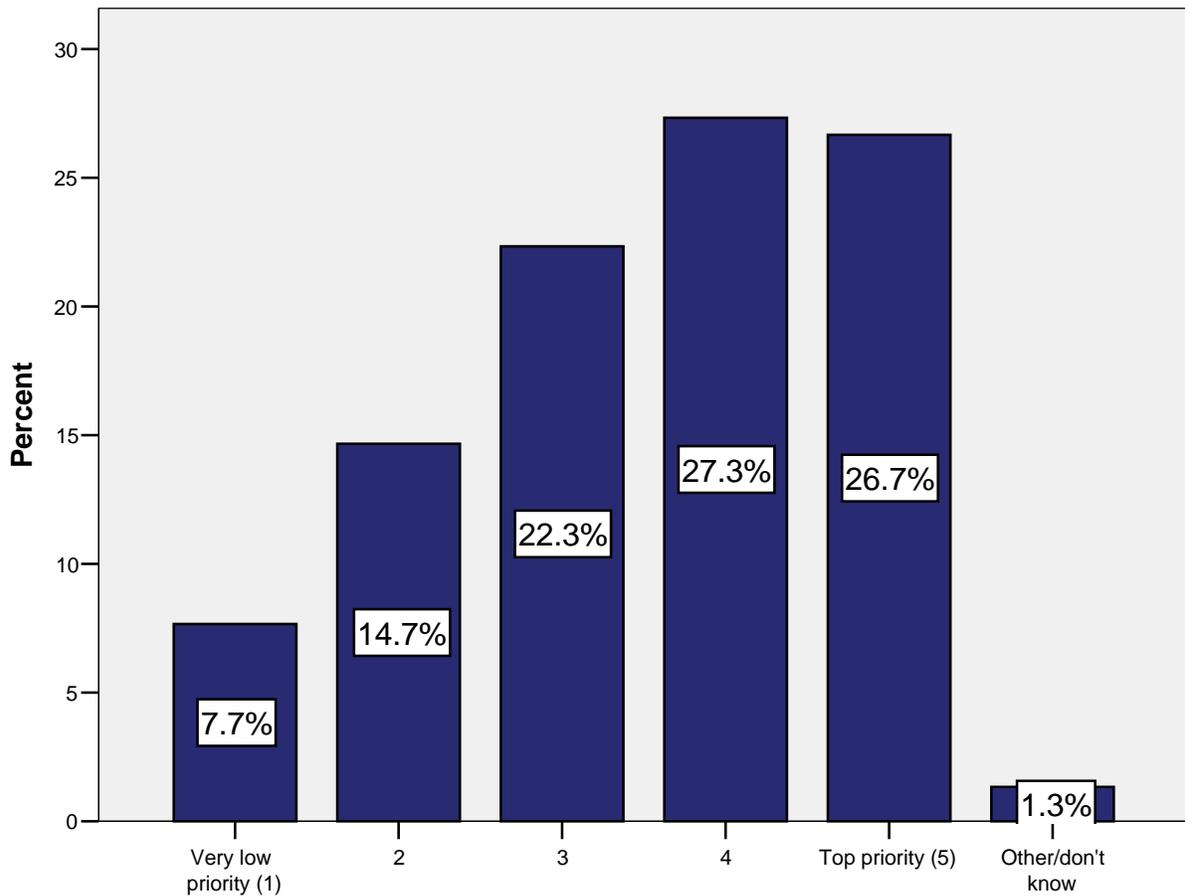
45. Adding new parking spaces or lots



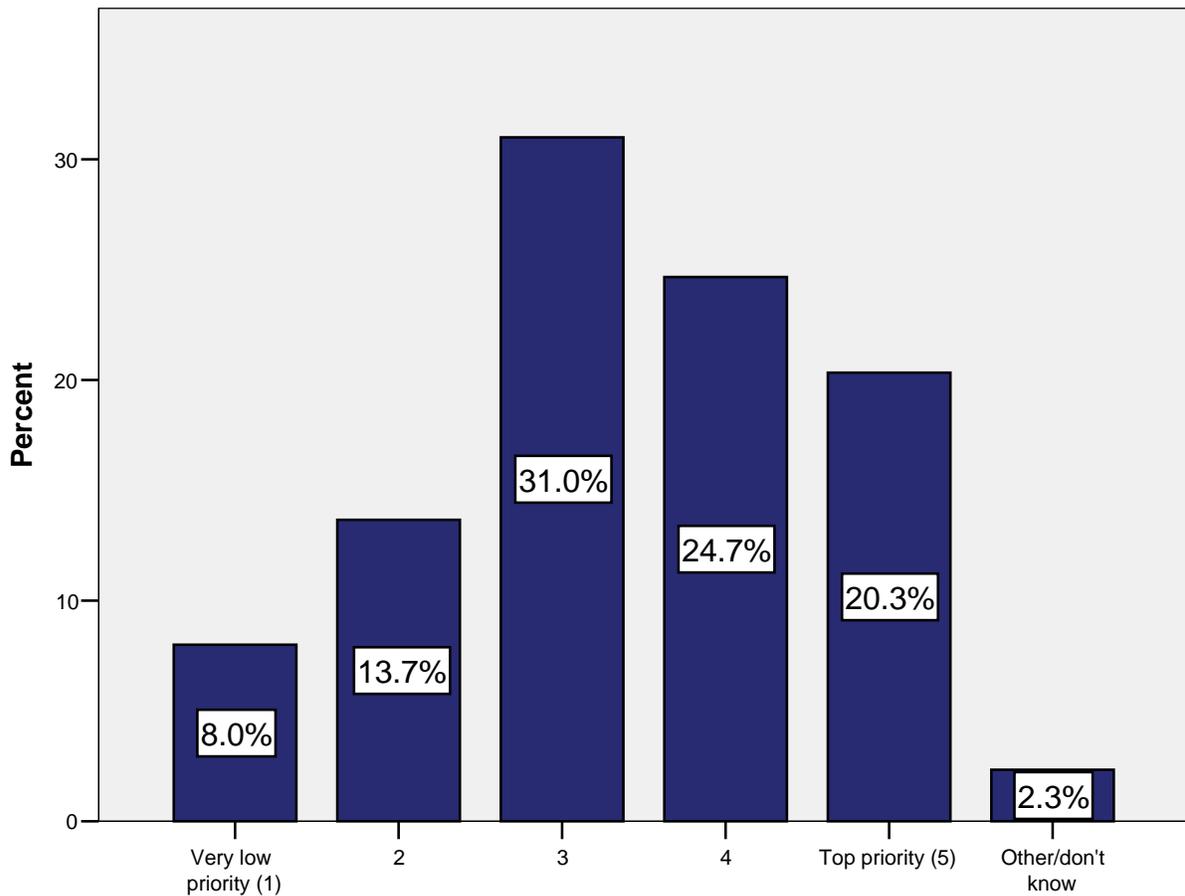
46. Stricter code enforcement



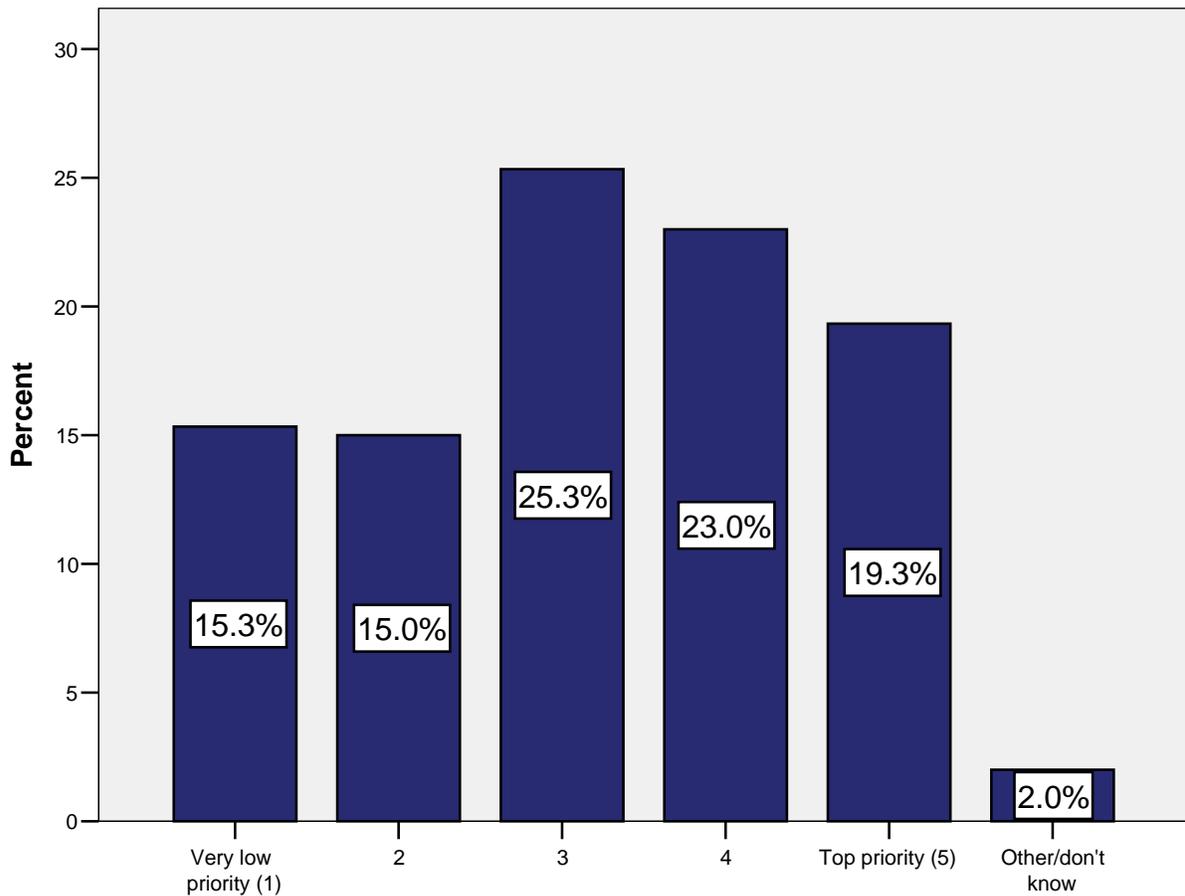
47. Developing second-story residential space



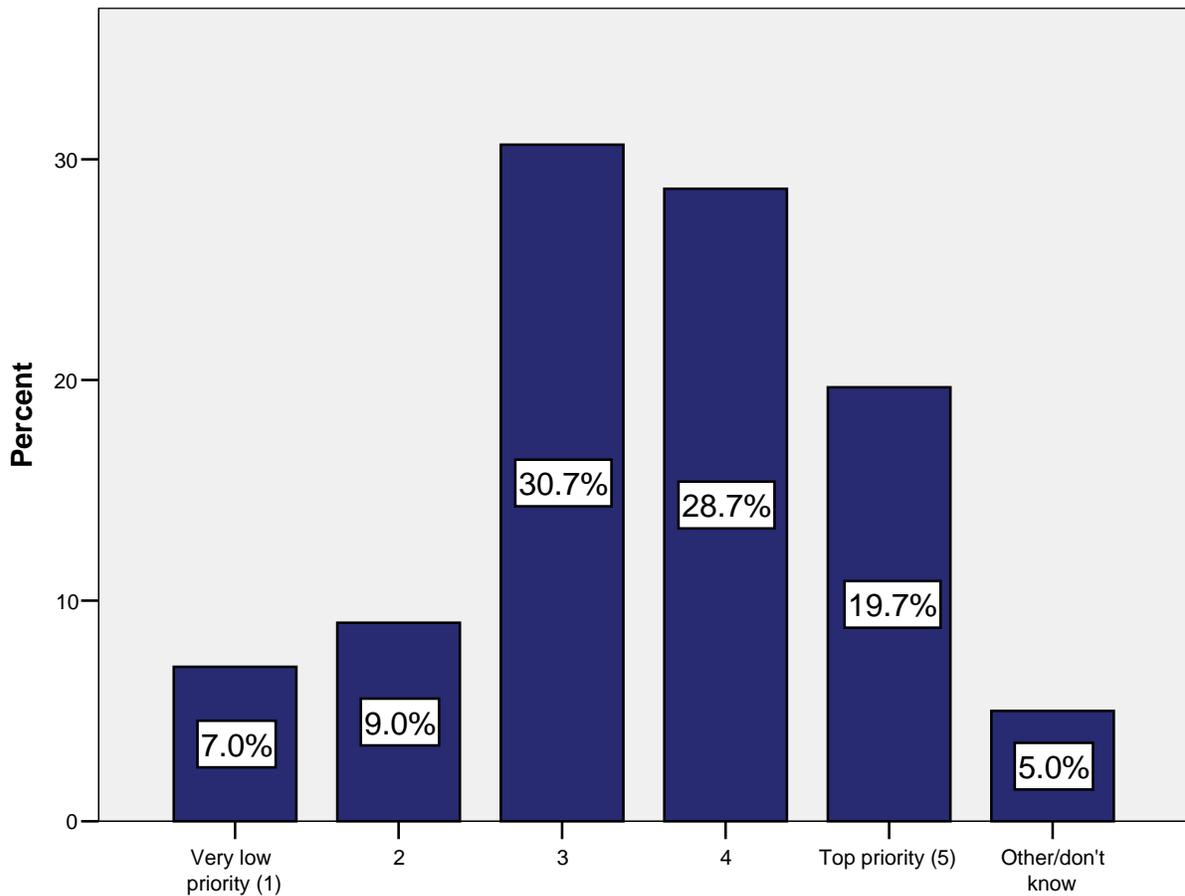
48. Making the area more pedestrian-friendly



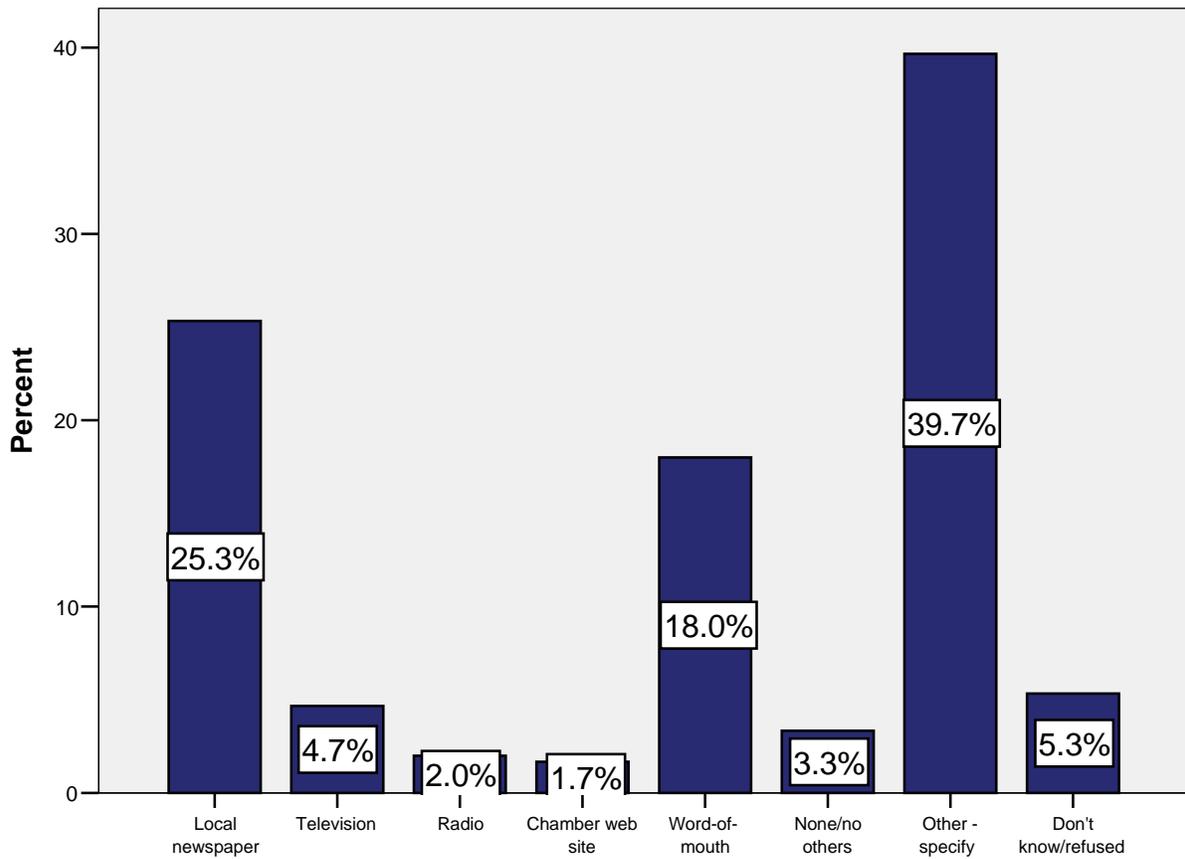
49. Improving signage to help people find their way around



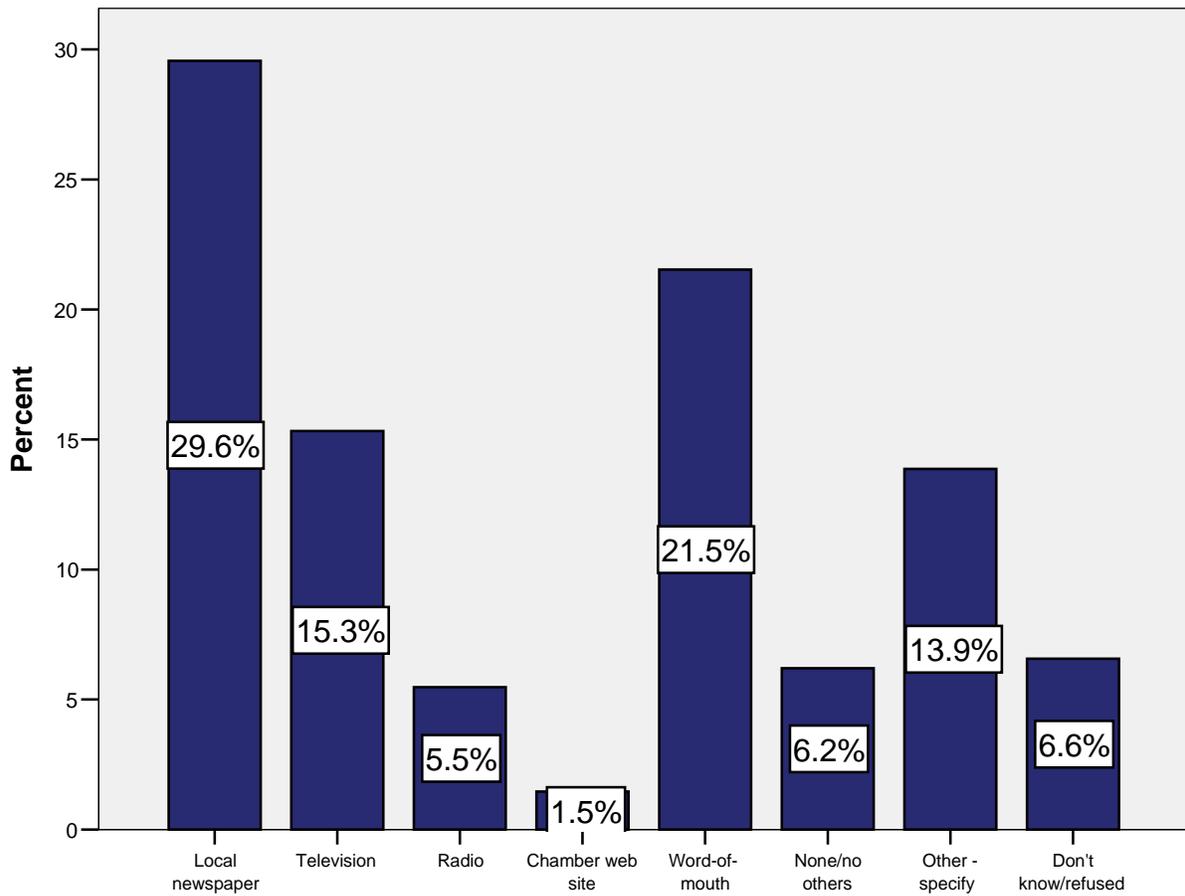
50. Connecting City parks to downtown



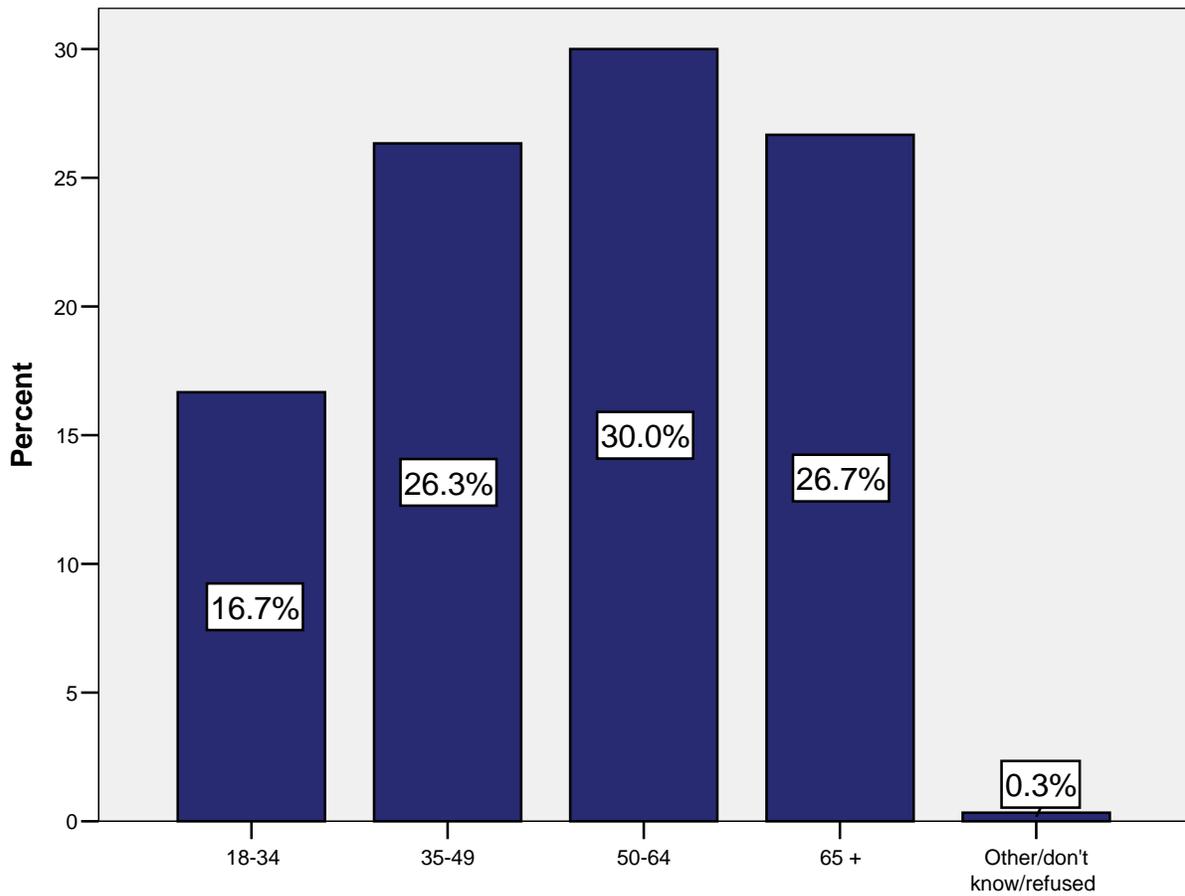
51. Improving building facades



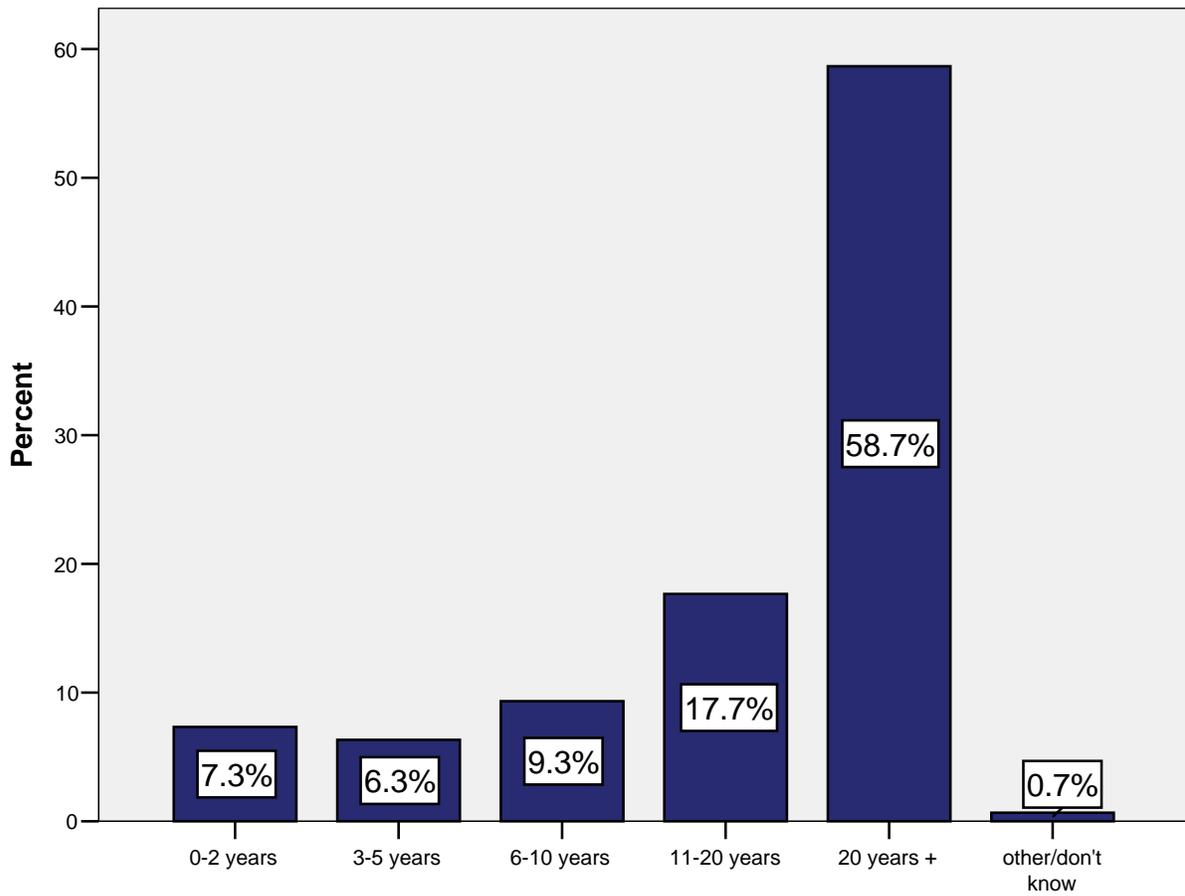
53. What would you say is your primary source of information about downtown Neosho?



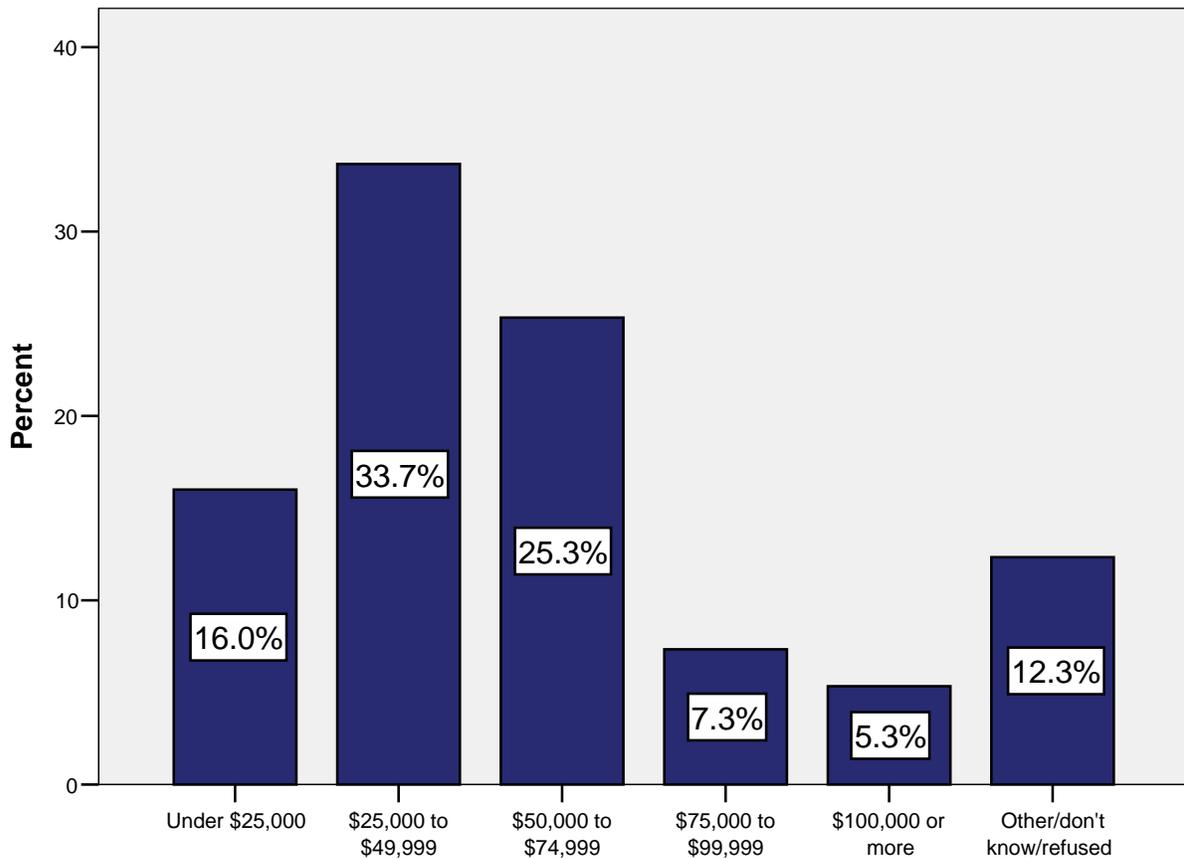
53B. And what is your second most likely source of information?



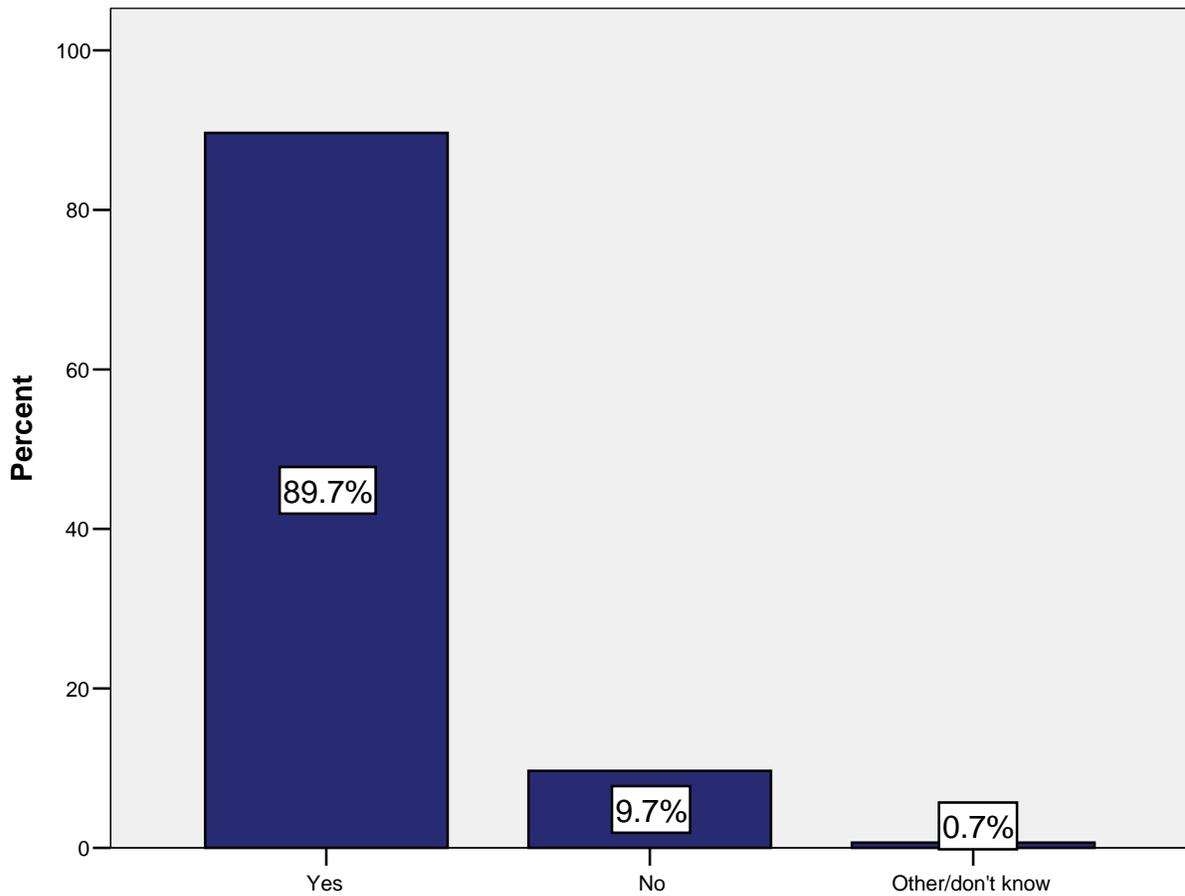
54. In which of the following age groups are you?



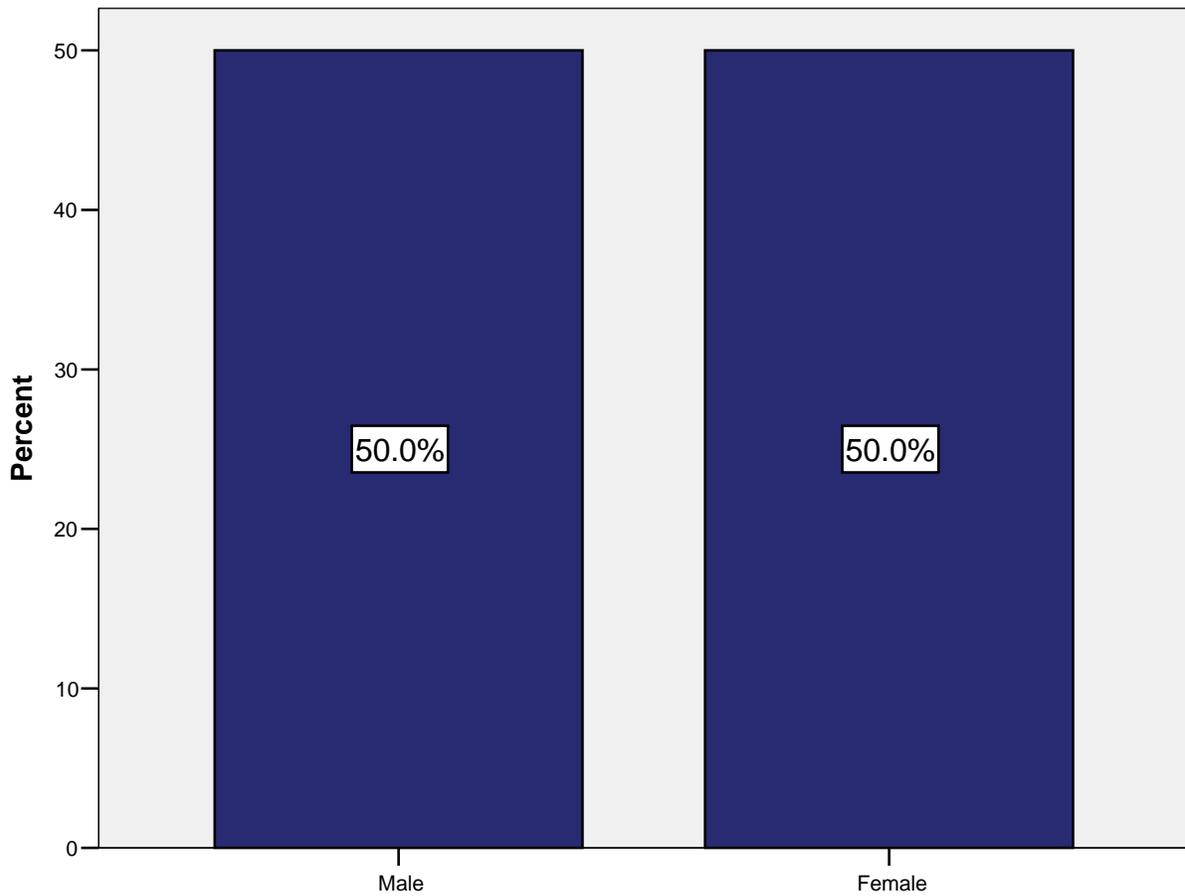
55. How long have you lived in the Neosho area?



56. For statistical purposes only, please indicate which of the following most represents your income.



57. Are you registered to vote?



58. GENDER.

SECTION V

QUESTIONNAIRE

Hello, I'm _____ calling from Attitude Research Company. We're conducting a survey to learn more about people's attitudes concerning some local and community issues, and this phone number was selected at random. According to our research procedure, I have to speak to a (male or female) over the age of 18 who is at home when I place this call.

[If criteria cannot be met, politely terminate call]

1. Thinking about the Neosho, Missouri area, would you say things are moving in the right direction or off track and moving in the wrong direction?

- 1) right direction
- 2) mixed (*do not read*)
- 3) wrong
- 9) other, don't know

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? *[pause, repeat instructions if necessary]* The first is...

(ROTATE ORDER)

2. Revitalizing the Neosho downtown area
3. Repairing major streets
4. Improving emergency services
5. Upgrading parks and recreation facilities
6. Attracting more big box retail development
7. How often do you visit downtown Neosho?

- 1) Once a year or less
- 2) Less than once a month
- 3) One to five times per month
- 4) More than 5 times a month
- 5) Other (specify)
- 6) Don't visit downtown
- 9) Don't know

[ASK 8-14 ONLY IF ANSWERED 1-4 TO Q7] For each of the following, please tell me how often you visit downtown for these activities: very often, somewhat often, not very often or not at all.

Read list, code as follows:

- 1) very often
- 2) somewhat often
- 3) not very often
- 4) not at all
- 9) other, don't know

(ROTATE ORDER)

8. shopping
9. dining
10. entertainment
11. other outdoor recreation, such as walking
12. special events
13. government/post office
14. conducting business

[ASK ONLY IF ANSWERED 1-4 TO Q7] 15. Of the items listed above, which would you say is the one reason you most often visit downtown Neosho? [*repeat list if necessary, code responses as follows*]

- 1) shopping
- 2) dining
- 3) entertainment
- 4) other outdoor recreation, such as walking
- 5) special events
- 6) government/post office
- 7) conducting business
- 9) other, don't know

For each of the following characteristics of a downtown I read, please tell me if you think conditions in Neosho are excellent, good, not so good or poor. The first is...

Read list, code as follows:

- 1) excellent
- 2) good
- 3) not so good
- 4) poor
- 9) other, don't know

(ROTATE ORDER)

16. signs to help people find their way around
17. convenient business hours
18. available green space
19. preservation of historic structures
20. occupied storefronts
21. adequate parking
22. diverse mix of businesses
23. dining options
24. entertainment options
25. condition of streets
26. condition of sidewalks
27. How important would you say it is that downtown Neosho work to retain its historic character? Would you say it is very important, somewhat, not very or not at all important?
 - 1) very
 - 2) somewhat
 - 3) not very
 - 4) not at all
 - 9) other, don't know

I'm going to read a list of the kinds of businesses that one might find in a downtown area. For each, please tell me how high a priority Neosho should place on bringing or adding more of that type of business to its own downtown area. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

READ LIST, RECORD ANSWER, 9=OTHER, DON'T KNOW

(ROTATE ORDER)

28. lodging such as a hotel, motel or bed and breakfast
29. casual dining
30. coffee shop

31. upscale specialty shops
32. antique shops
33. ice cream shop
34. bakery
35. art galleries/shops
36. upscale dining
37. clothing stores
38. shoe stores
39. bars/nightclubs
40. bookstores
41. Of the items listed above, what business would you most like to see in downtown Neosho?
(Read choices again if necessary.)

1. lodging such as a hotel, motel or bed and breakfast
2. casual dining
3. coffee shop
4. upscale specialty shops
5. antique shops
6. ice cream shop
7. bakery
8. art galleries/shops
9. upscale dining
9. clothing stores
10. shoe stores
11. bars/nightclubs
12. bookstores
99. Other (specify)

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for downtown Neosho using the same 5-point scale. (Repeat scale again if necessary, record other/don't know as 9)

42. adding green space
43. improving lighting
44. moving utilities underground

45. adding new parking spaces or lots
46. stricter code enforcement
47. developing second-story residential space
48. making the area more pedestrian-friendly
49. improving signage to help people find their way around
50. connecting City parks to downtown
51. improving building facades
52. Are there any other improvements you think should be made to downtown Neosho?
[open-ended, record first two responses]
53. What would you say is your primary source of information about downtown Neosho? And
what is your second most likely source of information? [do not read list – code first two
responses as follows]
 - 1) local newspaper
 - 2) television
 - 2) radio
 - 3) Chamber web site
 - 4) word-of-mouth
 - 9) other [specify]

And now, a few final questions for classification purposes.

54. In which of the following age groups are you?
 - 1) 18-34
 - 2) 35-49
 - 3) 50-64
 - 4) 65 or over
 - 9) other, don't know, refused
55. How long have you lived in the Neosho area?
 - 1) 0-2 years
 - 2) 3-5 years
 - 3) 6-10 years
 - 4) 11-20 years
 - 5) more than 20 years
 - 9) other, don't know

56. For statistical purposes only, please indicate which of the following categories best fits your total household income for 2006. Just stop me when I get to your category.

- 1) Under \$25,000
- 2) \$25,000 to \$49,999
- 3) \$50,000 to \$74,999
- 4) \$75,000 to \$99,999
- 5) \$100,000 plus
- 9) other, don't know, refused

57. Are you registered to vote?

- 1) yes
- 2) no
- 9) other/don't know

58. Gender [do not ask – just record below]

- 1) male
- 2) female

That concludes our survey. Thank you for your time and cooperation.

SECTION VI

CROSS TABULATION

THIS PAGE INTENTIONALLY LEFT BLANK

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Thinking about the Neosho, Missouri area, would you say	right direction	66.0%	69.6%	68.9%	75.0%	63.6%	78.9%	71.4%	66.0%	71.0%	68.8%	71.3%	75.0%	63.6%	56.3%	65.3%	74.7%
	mixed	12.0%	13.9%	10.0%	10.0%	13.6%	10.5%	10.7%	13.2%	10.8%	12.5%	13.9%	7.9%	9.1%	18.8%	12.7%	10.0%
	wrong direction	12.0%	6.3%	13.3%	8.8%	9.1%	0.0%	7.1%	13.2%	10.8%	14.6%	5.9%	7.9%	18.2%	12.5%	13.3%	6.7%
	other/don't know	10.0%	10.1%	7.8%	6.3%	13.6%	10.5%	10.7%	7.5%	7.4%	4.2%	8.9%	9.2%	9.1%	12.5%	8.7%	8.7%
2. Revitalizing the Neosho downtown area	Very low priority (1)	12.0%	0.0%	13.3%	16.3%	4.5%	5.3%	10.7%	11.3%	11.4%	12.5%	6.9%	10.5%	22.7%	18.8%	12.7%	8.0%
	2	8.0%	19.0%	11.1%	7.5%	4.5%	10.5%	10.7%	17.0%	11.4%	10.4%	4.0%	21.1%	22.7%	6.3%	13.3%	10.0%
	3	44.0%	40.5%	18.9%	22.5%	40.9%	36.8%	28.6%	24.5%	29.5%	16.7%	42.6%	25.0%	9.1%	25.0%	32.0%	27.3%
	4	20.0%	19.0%	23.3%	25.0%	18.2%	26.3%	25.0%	28.3%	19.9%	25.0%	22.8%	17.1%	27.3%	25.0%	22.0%	22.0%
	Top priority (5)	14.0%	20.3%	30.0%	23.8%	27.3%	21.1%	25.0%	18.9%	23.3%	29.2%	21.8%	25.0%	18.2%	18.8%	16.0%	30.0%
	Other/don't know	2.0%	1.3%	3.3%	5.0%	4.5%	0.0%	0.0%	0.0%	4.5%	6.3%	2.0%	1.3%	0.0%	6.3%	4.0%	2.7%
	high priority (4-5)	34.0%	39.2%	53.3%	48.8%	45.5%	47.4%	50.0%	47.2%	43.2%	54.2%	44.6%	42.1%	45.5%	43.8%	38.0%	52.0%
	Low priority (1-2)	20.0%	19.0%	24.4%	23.8%	9.1%	15.8%	21.4%	28.3%	22.7%	22.9%	10.9%	31.6%	45.5%	25.0%	26.0%	18.0%
3. Repairing major streets.	Very low priority (1)	0.0%	2.5%	6.7%	7.5%	0.0%	0.0%	0.0%	7.5%	5.7%	4.2%	5.9%	2.6%	4.5%	6.3%	6.0%	3.3%
	2	6.0%	1.3%	0.0%	2.5%	0.0%	15.8%	3.6%	0.0%	1.1%	0.0%	5.0%	1.3%	0.0%	3.3%	0.7%	
	3	28.0%	13.9%	15.6%	10.0%	13.6%	21.1%	21.4%	13.2%	15.3%	14.6%	16.8%	14.5%	18.2%	25.0%	16.7%	14.7%
	4	22.0%	30.4%	18.9%	21.3%	18.2%	31.6%	25.0%	15.1%	25.0%	22.9%	21.8%	23.7%	31.8%	31.3%	26.7%	20.0%
	Top priority (5)	44.0%	50.6%	58.9%	56.3%	63.6%	31.6%	50.0%	62.3%	52.3%	56.3%	50.5%	57.9%	40.9%	37.5%	46.0%	60.7%
	Other/don't know	0.0%	1.3%	0.0%	2.5%	4.5%	0.0%	0.0%	1.9%	0.6%	2.1%	0.0%	4.5%	0.0%	1.3%	0.7%	
	high priority (4-5)	66.0%	81.0%	77.8%	77.5%	81.8%	63.2%	75.0%	77.4%	77.3%	79.2%	72.3%	81.6%	72.7%	68.8%	72.7%	80.7%
	Low priority (1-2)	6.0%	3.8%	6.7%	10.0%	0.0%	15.8%	3.6%	7.5%	6.8%	4.2%	10.9%	3.9%	4.5%	6.3%	9.3%	4.0%
4. Improving emergency services	Very low priority (1)	2.0%	2.5%	4.4%	3.8%	4.5%	0.0%	0.0%	5.7%	3.4%	4.2%	5.0%	1.3%	0.0%	6.3%	5.3%	1.3%
	2	6.0%	5.1%	10.0%	8.8%	0.0%	5.3%	7.1%	9.4%	8.5%	4.2%	8.9%	9.2%	4.5%	6.3%	9.3%	6.0%
	3	26.0%	20.3%	23.3%	18.8%	27.3%	10.5%	21.4%	22.6%	21.6%	27.1%	18.8%	21.1%	36.4%	37.5%	27.3%	16.0%
	4	26.0%	31.6%	27.8%	23.8%	9.1%	42.1%	28.6%	28.3%	27.8%	25.0%	30.7%	26.3%	31.8%	37.5%	25.3%	30.0%
	Top priority (5)	38.0%	38.0%	31.1%	38.8%	45.5%	42.1%	35.7%	34.0%	35.2%	37.5%	34.7%	39.5%	18.2%	12.5%	30.7%	41.3%
	Other/don't know	2.0%	2.5%	3.3%	6.3%	13.6%	0.0%	7.1%	0.0%	3.4%	2.1%	2.0%	2.6%	9.1%	0.0%	2.0%	5.3%
	high priority (4-5)	64.0%	69.6%	58.9%	62.5%	54.5%	84.2%	64.3%	62.3%	63.1%	62.5%	65.3%	65.8%	50.0%	50.0%	56.0%	71.3%
	Low priority (1-2)	8.0%	7.6%	14.4%	12.5%	4.5%	5.3%	7.1%	15.1%	11.9%	8.3%	13.9%	10.5%	4.5%	12.5%	14.7%	7.3%
5. Upgrading parks and recreation facilities	Very low priority (1)	4.0%	6.3%	14.4%	10.0%	4.5%	0.0%	0.0%	13.2%	11.4%	8.3%	10.9%	10.5%	13.6%	0.0%	12.7%	6.0%
	2	4.0%	15.2%	14.4%	6.3%	13.6%	15.8%	10.7%	13.2%	9.1%	12.5%	7.9%	13.2%	22.7%	18.8%	12.7%	8.7%
	3	32.0%	26.6%	24.4%	38.8%	31.8%	31.6%	25.0%	32.1%	29.5%	25.0%	31.7%	26.3%	13.6%	37.5%	29.3%	30.7%
	4	26.0%	31.6%	27.8%	25.0%	18.2%	21.1%	32.1%	24.5%	30.1%	20.8%	28.7%	30.3%	45.5%	25.0%	27.3%	28.0%
	Top priority (5)	32.0%	20.3%	16.7%	18.8%	31.8%	31.6%	32.1%	15.1%	18.2%	31.3%	19.8%	19.7%	4.5%	18.8%	15.3%	26.0%
	Other/don't know	2.0%	0.0%	2.2%	1.3%	0.0%	0.0%	0.0%	1.9%	1.7%	2.1%	1.0%	0.0%	0.0%	0.0%	2.7%	0.7%
	high priority (4-5)	58.0%	51.9%	44.4%	43.8%	50.0%	52.6%	64.3%	39.6%	48.3%	52.1%	48.5%	50.0%	50.0%	43.8%	42.7%	54.0%
	Low priority (1-2)	8.0%	21.5%	28.9%	16.3%	18.2%	15.8%	10.7%	26.4%	20.5%	20.8%	18.8%	23.7%	36.4%	18.8%	25.3%	14.7%
6. Attracting more big box retail development	Very low priority (1)	16.0%	7.6%	10.0%	8.8%	18.2%	26.3%	10.7%	13.2%	6.3%	12.5%	10.9%	10.5%	4.5%	6.3%	10.7%	9.3%
	2	18.0%	8.9%	14.4%	8.8%	4.5%	10.5%	17.9%	15.1%	11.4%	10.4%	14.9%	11.8%	13.6%	18.8%	12.7%	11.3%
	3	24.0%	22.8%	22.2%	27.5%	18.2%	10.5%	21.4%	28.3%	25.6%	25.0%	31.7%	15.8%	31.8%	6.3%	23.3%	24.7%
	4	20.0%	30.4%	21.1%	22.5%	27.3%	31.6%	25.0%	18.9%	23.9%	16.7%	23.8%	18.2%	43.8%	26.7%	20.7%	20.7%
	Top priority (5)	14.0%	26.6%	27.8%	23.8%	31.8%	15.8%	25.0%	20.8%	24.4%	29.2%	14.9%	28.9%	27.3%	18.8%	22.0%	26.0%
	Other/don't know	8.0%	3.8%	4.4%	8.8%	0.0%	5.3%	0.0%	3.8%	8.5%	6.3%	4.0%	3.9%	4.5%	6.3%	4.7%	8.0%
	high priority (4-5)	34.0%	57.0%	48.9%	46.3%	47.4%	47.4%	50.0%	39.6%	48.3%	45.8%	38.6%	57.9%	45.5%	62.5%	48.7%	46.7%
	Low priority (1-2)	34.0%	16.5%	24.4%	17.5%	22.7%	36.8%	28.6%	28.3%	17.6%	22.9%	25.7%	22.4%	18.2%	25.0%	23.3%	20.7%

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
7. How often do you visit downtown Neosho?	Once a year or less	2.0%	6.3%	4.4%	6.3%	0.0%	5.3%	7.1%	3.8%	5.7%	4.2%	4.0%	6.6%	9.1%	6.3%	7.3%	2.7%
	Less than once a month	8.0%	7.6%	18.9%	13.8%	13.6%	15.8%	3.6%	17.0%	12.5%	16.7%	12.9%	9.2%	18.2%	6.3%	10.7%	14.7%
	One to five times per month	36.0%	39.2%	31.1%	31.3%	59.1%	15.8%	28.6%	35.8%	33.0%	31.3%	32.7%	38.2%	31.8%	31.3%	34.0%	34.7%
	More than 5 times a month	54.0%	46.8%	44.4%	45.0%	27.3%	63.2%	60.7%	43.4%	46.6%	39.6%	50.5%	46.1%	40.9%	56.3%	48.0%	45.3%
	Other - specify	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Don't visit downtown	0.0%	0.0%	0.0%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	6.3%	0.0%	0.0%	0.0%	0.0%	2.0%
	Don't know	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.6%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
8. Shopping	Very often	20.0%	20.3%	15.7%	14.3%	9.1%	31.6%	21.4%	11.3%	17.4%	13.6%	21.8%	14.5%	9.1%	25.0%	14.0%	20.5%
	Somewhat often	30.0%	26.6%	29.2%	35.1%	36.4%	26.3%	28.6%	41.5%	26.7%	29.5%	31.7%	35.5%	22.7%	18.8%	30.0%	30.1%
	Not very often	34.0%	35.4%	30.3%	26.0%	31.8%	36.8%	28.6%	26.4%	32.6%	25.0%	29.7%	32.9%	40.9%	31.3%	31.3%	30.8%
	Not at all	16.0%	17.7%	24.7%	22.1%	22.7%	5.3%	21.4%	20.8%	22.1%	31.8%	16.8%	15.8%	27.3%	25.0%	24.7%	17.1%
	Other/don't know	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	1.4%
	Very/somewhat	50.0%	46.8%	44.9%	49.4%	45.5%	57.9%	50.0%	52.8%	44.2%	43.2%	53.5%	50.0%	31.8%	43.8%	44.0%	50.7%
	Not very/not at all	50.0%	53.2%	55.1%	48.1%	54.5%	42.1%	50.0%	47.2%	54.7%	56.8%	46.5%	48.7%	68.2%	56.3%	56.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
9. Dining	Very often	10.0%	8.9%	12.4%	3.9%	4.5%	0.0%	14.3%	11.3%	8.7%	6.8%	9.9%	9.2%	13.6%	12.5%	6.7%	11.0%
	Somewhat often	38.0%	25.3%	20.2%	29.9%	31.8%	47.4%	35.7%	24.5%	23.8%	25.0%	29.7%	32.9%	18.2%	12.5%	30.7%	23.3%
	Not very often	24.0%	43.0%	29.2%	40.3%	31.8%	31.6%	21.4%	34.0%	37.8%	34.1%	35.6%	28.9%	22.7%	56.3%	30.0%	39.7%
	Not at all	28.0%	21.5%	38.2%	26.0%	31.8%	21.1%	28.6%	30.2%	29.1%	34.1%	24.8%	28.9%	45.5%	18.8%	32.0%	26.0%
	Other/don't know	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
	Very/somewhat	48.0%	34.2%	32.6%	33.8%	36.4%	47.4%	50.0%	35.8%	32.6%	31.8%	39.6%	42.1%	31.8%	25.0%	37.3%	34.2%
	Not very/not at all	52.0%	64.6%	67.4%	66.2%	63.6%	52.6%	50.0%	64.2%	66.9%	68.2%	60.4%	57.9%	68.2%	75.0%	62.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
10. Entertainment	Very often	16.0%	6.3%	2.2%	1.3%	9.1%	5.3%	17.9%	5.7%	2.9%	6.8%	4.0%	5.3%	4.5%	6.3%	6.0%	4.8%
	Somewhat often	12.0%	12.7%	15.7%	6.5%	13.6%	21.1%	10.7%	13.2%	10.5%	15.9%	11.9%	17.1%	0.0%	6.3%	10.0%	13.7%
	Not very often	38.0%	39.2%	36.0%	48.1%	31.8%	47.4%	28.6%	39.6%	43.0%	34.1%	49.5%	35.5%	45.5%	31.3%	40.7%	39.7%
	Not at all	34.0%	41.8%	46.1%	44.2%	45.5%	26.3%	42.9%	41.5%	43.6%	43.2%	34.7%	42.1%	50.0%	56.3%	43.3%	41.8%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Very/somewhat	28.0%	19.0%	18.0%	7.8%	22.7%	26.3%	28.6%	18.9%	13.4%	22.7%	15.8%	22.4%	4.5%	12.5%	16.0%	18.5%
	Not very/not at all	72.0%	81.0%	82.0%	92.2%	77.3%	73.7%	71.4%	81.1%	86.6%	77.3%	84.2%	77.6%	95.5%	87.5%	84.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
11. Other outdoor recreation, such as walking	Very often	18.0%	7.6%	14.6%	11.7%	9.1%	5.3%	7.1%	15.1%	14.0%	15.9%	9.9%	7.9%	22.7%	12.5%	15.3%	9.6%
	Somewhat often	28.0%	6.3%	10.1%	11.7%	22.7%	21.1%	21.4%	11.3%	9.3%	9.1%	13.9%	17.1%	4.5%	6.3%	13.3%	11.6%
	Not very often	26.0%	41.8%	21.3%	28.6%	22.7%	42.1%	21.4%	34.0%	29.1%	22.7%	33.7%	28.9%	31.8%	43.8%	28.0%	30.8%
	Not at all	28.0%	43.0%	53.9%	46.8%	40.9%	31.6%	46.4%	39.6%	47.7%	52.3%	42.6%	43.4%	40.9%	37.5%	42.7%	47.3%
	Other/don't know	0.0%	1.3%	0.0%	1.3%	4.5%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.7%
	Very/somewhat	46.0%	13.9%	24.7%	23.4%	31.8%	26.3%	28.6%	26.4%	23.3%	25.0%	23.8%	25.0%	27.3%	18.8%	28.7%	21.2%
	Not very/not at all	54.0%	84.8%	75.3%	75.3%	63.6%	73.7%	67.9%	73.6%	76.7%	75.0%	76.2%	72.4%	72.7%	81.3%	70.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
12. Special events	Very often	10.0%	11.4%	3.4%	2.6%	0.0%	10.5%	3.6%	7.5%	7.0%	13.6%	3.0%	9.2%	9.1%	0.0%	5.3%	7.5%
	Somewhat often	24.0%	24.1%	19.1%	31.2%	22.7%	26.3%	17.9%	35.8%	22.1%	22.7%	28.7%	26.3%	27.3%	18.8%	24.7%	24.0%
	Not very often	34.0%	41.8%	38.2%	40.3%	22.7%	47.4%	46.4%	32.1%	40.7%	22.7%	38.6%	39.5%	36.4%	50.0%	40.7%	37.0%
	Not at all	32.0%	21.5%	39.3%	24.7%	50.0%	15.8%	32.1%	22.6%	30.2%	40.9%	28.7%	25.0%	22.7%	31.3%	28.7%	30.8%
	Other/don't know	0.0%	1.3%	0.0%	1.3%	4.5%	0.0%	1.9%	0.0%	0.0%	0.0%	1.0%	0.0%	4.5%	0.0%	0.7%	0.7%
	Very/somewhat	34.0%	35.4%	22.5%	33.8%	22.7%	36.8%	21.4%	43.4%	29.1%	36.4%	31.7%	35.5%	36.4%	18.8%	30.0%	31.5%
	Not very/not at all	66.0%	63.3%	77.5%	64.9%	72.7%	63.2%	78.6%	54.7%	70.9%	63.6%	67.3%	64.5%	59.1%	81.3%	69.3%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
13. Government/post office	Very often	34.0%	25.3%	22.5%	31.2%	13.6%	31.6%	53.6%	34.0%	22.7%	20.5%	32.7%	30.3%	9.1%	31.3%	26.0%	28.8%
	Somewhat often	38.0%	45.6%	38.2%	16.9%	54.5%	36.8%	28.6%	30.2%	33.7%	36.4%	31.7%	40.8%	40.9%	31.3%	32.0%	37.0%
	Not very often	14.0%	17.7%	18.0%	32.5%	18.2%	10.5%	7.1%	24.5%	23.8%	25.0%	16.8%	18.4%	36.4%	12.5%	18.7%	23.3%
	Not at all	14.0%	11.4%	20.2%	19.5%	13.6%	21.1%	10.7%	11.3%	19.2%	18.2%	18.8%	9.2%	13.6%	25.0%	22.7%	11.0%
	Other/don't know	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	1.3%	0.0%	0.0%	0.7%	0.0%
	Very/somewhat	72.0%	70.9%	60.7%	48.1%	68.2%	68.4%	82.1%	64.2%	56.4%	56.8%	64.4%	71.1%	50.0%	62.5%	58.0%	65.8%
Not very/not at all	28.0%	29.1%	38.2%	51.9%	31.8%	31.6%	17.9%	35.8%	43.0%	43.2%	35.6%	27.6%	50.0%	37.5%	41.3%	34.2%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
14. Conducting business	Very often	18.0%	31.6%	20.2%	32.5%	18.2%	26.3%	17.9%	26.4%	28.5%	27.3%	22.8%	28.9%	13.6%	50.0%	23.3%	28.8%
	Somewhat often	42.0%	29.1%	37.1%	28.6%	27.3%	42.1%	39.3%	24.5%	35.5%	29.5%	36.6%	35.5%	36.4%	18.8%	32.0%	34.9%
	Not very often	24.0%	31.6%	25.8%	28.6%	27.3%	21.1%	25.0%	34.0%	26.7%	29.5%	25.7%	26.3%	40.9%	25.0%	29.3%	26.0%
	Not at all	16.0%	7.6%	16.9%	10.4%	27.3%	10.5%	17.9%	15.1%	9.3%	13.6%	14.9%	9.2%	9.1%	6.3%	15.3%	10.3%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Very/somewhat	60.0%	60.8%	57.3%	61.0%	45.5%	68.4%	57.1%	50.9%	64.0%	56.8%	59.4%	64.5%	50.0%	68.8%	55.3%	63.7%
Not very/not at all	40.0%	39.2%	42.7%	39.0%	54.5%	31.6%	42.9%	49.1%	36.0%	43.2%	40.6%	35.5%	50.0%	31.3%	44.7%	36.3%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
15. Of the items I just listed, which would you say is	Shopping	10.0%	19.0%	16.9%	18.2%	22.7%	21.1%	14.3%	15.1%	15.7%	22.7%	16.8%	15.8%	13.6%	6.3%	12.7%	20.5%
	Dining	8.0%	3.8%	7.9%	1.3%	9.1%	7.1%	5.7%	4.7%	4.7%	2.3%	6.9%	3.9%	4.5%	6.3%	4.0%	6.2%
	Entertainment	8.0%	3.8%	1.1%	0.0%	13.6%	0.0%	10.7%	0.0%	1.2%	2.3%	3.0%	1.3%	4.5%	0.0%	2.7%	2.7%
	Other outdoor recreation, such as walking	12.0%	3.8%	3.4%	1.3%	13.6%	10.5%	0.0%	5.7%	2.9%	6.8%	2.0%	5.3%	9.1%	0.0%	5.3%	3.4%
	Special events	6.0%	2.5%	1.1%	2.6%	0.0%	5.3%	3.6%	7.5%	1.2%	0.0%	5.0%	2.6%	4.5%	0.0%	2.0%	3.4%
	Government/post office	22.0%	25.3%	21.3%	24.7%	31.8%	21.1%	32.1%	17.0%	23.3%	15.9%	27.7%	27.6%	9.1%	18.8%	24.0%	22.6%
	Conducting business	30.0%	34.2%	40.4%	39.0%	9.1%	42.1%	21.4%	43.4%	40.1%	36.4%	34.7%	34.2%	40.9%	68.8%	39.3%	33.6%
	Other/don't know	4.0%	7.6%	7.9%	13.0%	0.0%	0.0%	10.7%	5.7%	11.0%	13.6%	4.0%	9.2%	13.6%	0.0%	10.0%	7.5%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
16. Signs to help people find their way around	Excellent	12.0%	1.3%	5.6%	8.8%	13.6%	0.0%	14.3%	9.4%	4.0%	6.3%	5.9%	5.3%	13.6%	6.3%	6.0%	6.7%
	Good	68.0%	64.6%	61.1%	65.0%	59.1%	78.9%	60.7%	64.2%	64.2%	64.6%	73.3%	59.2%	40.9%	56.3%	66.0%	62.0%
	Not so good	16.0%	25.3%	23.3%	11.3%	18.2%	21.1%	17.9%	15.1%	20.5%	16.7%	15.8%	23.7%	27.3%	31.3%	14.7%	24.0%
	Poor	2.0%	5.1%	8.9%	8.8%	4.5%	0.0%	3.6%	7.5%	8.0%	10.4%	2.0%	6.6%	18.2%	6.3%	8.7%	4.7%
	Other/don't know	2.0%	3.8%	1.1%	6.3%	4.5%	0.0%	3.6%	3.8%	3.4%	2.1%	3.0%	5.3%	0.0%	0.0%	4.7%	2.7%
	Excellent/good	80.0%	65.8%	66.7%	73.8%	72.7%	78.9%	75.0%	73.6%	68.2%	70.8%	79.2%	64.5%	54.5%	62.5%	72.0%	68.7%
Not good/poor	18.0%	30.4%	32.2%	20.0%	22.7%	21.1%	21.4%	22.6%	28.4%	27.1%	17.8%	30.3%	45.5%	37.5%	23.3%	28.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
17. Convenient business hours	Excellent	6.0%	0.0%	4.4%	7.5%	4.5%	5.3%	7.1%	5.7%	3.4%	10.4%	4.0%	3.9%	4.5%	0.0%	4.7%	4.0%
	Good	58.0%	65.8%	55.6%	70.0%	59.1%	57.9%	53.6%	69.8%	62.5%	54.2%	66.3%	65.8%	59.1%	43.8%	59.3%	65.3%
	Not so good	26.0%	24.1%	24.4%	7.5%	18.2%	31.6%	25.0%	11.3%	21.0%	18.8%	20.8%	21.1%	27.3%	31.3%	20.7%	19.3%
	Poor	8.0%	6.3%	8.9%	6.3%	4.5%	5.3%	10.7%	7.5%	7.4%	10.4%	3.0%	5.3%	9.1%	18.8%	8.0%	6.7%
	Other/don't know	2.0%	3.8%	6.7%	8.8%	13.6%	0.0%	3.6%	5.7%	5.7%	6.3%	5.9%	3.9%	0.0%	6.3%	7.3%	4.7%
	Excellent/good	64.0%	65.8%	60.0%	77.5%	63.6%	63.2%	60.7%	75.5%	65.9%	64.6%	70.3%	69.7%	63.6%	43.8%	64.0%	69.3%
Not good/poor	34.0%	30.4%	33.3%	13.8%	22.7%	36.8%	35.7%	18.9%	28.4%	29.2%	23.8%	26.3%	36.4%	50.0%	28.7%	26.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
18. Available green space	Excellent	4.0%	6.3%	8.9%	8.8%	0.0%	10.5%	7.1%	11.3%	6.8%	6.3%	6.9%	5.3%	4.5%	18.8%	8.7%	6.0%
	Good	68.0%	50.6%	46.7%	51.3%	50.0%	52.6%	60.7%	52.8%	51.7%	45.8%	56.4%	48.7%	45.5%	62.5%	52.7%	52.0%
	Not so good	14.0%	29.1%	24.4%	20.0%	18.2%	31.6%	14.3%	22.6%	23.3%	22.9%	23.8%	25.0%	31.8%	6.3%	22.0%	23.3%
	Poor	8.0%	6.3%	11.1%	3.8%	13.6%	0.0%	7.1%	5.7%	8.0%	8.3%	4.0%	9.2%	18.2%	12.5%	8.7%	6.0%
	Other/don't know	6.0%	7.6%	8.9%	16.3%	18.2%	5.3%	10.7%	7.5%	10.2%	16.7%	8.9%	11.8%	0.0%	0.0%	8.0%	12.7%
	Excellent/good	72.0%	57.0%	55.6%	60.0%	50.0%	63.2%	67.9%	64.2%	58.5%	52.1%	63.4%	53.9%	50.0%	81.3%	61.3%	58.0%
Not good/poor	22.0%	35.4%	35.6%	23.8%	31.8%	31.6%	21.4%	28.3%	31.3%	31.3%	27.7%	34.2%	50.0%	18.8%	30.7%	29.3%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
19. Preservation of historic structures	Excellent	8.0%	13.9%	17.8%	15.0%	4.5%	0.0%	14.3%	13.2%	17.6%	10.4%	13.9%	21.1%	18.2%	12.5%	14.0%	14.7%
	Good	70.0%	68.4%	57.8%	65.0%	54.5%	73.7%	71.4%	73.6%	61.4%	62.5%	73.3%	59.2%	45.5%	68.8%	64.0%	64.7%
	Not so good	18.0%	7.6%	11.1%	10.0%	18.2%	15.8%	10.7%	5.7%	10.8%	16.7%	8.9%	6.6%	27.3%	0.0%	11.3%	10.7%
	Poor	0.0%	3.8%	6.7%	6.3%	0.0%	5.3%	3.6%	5.7%	5.1%	8.3%	1.0%	2.6%	9.1%	12.5%	4.7%	4.7%
	Other/don't know	4.0%	6.3%	6.7%	3.8%	22.7%	5.3%	0.0%	1.9%	5.1%	2.1%	3.0%	10.5%	0.0%	6.3%	6.0%	5.3%
	Excellent/good	78.0%	82.3%	75.6%	80.0%	59.1%	73.7%	85.7%	86.8%	79.0%	72.9%	87.1%	80.3%	63.6%	81.3%	78.0%	79.3%
Not good/poor	18.0%	11.4%	17.8%	16.3%	18.2%	21.1%	14.3%	11.3%	15.9%	25.0%	9.9%	9.2%	36.4%	12.5%	16.0%	15.3%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
20. Occupied storefronts	Excellent	4.0%	1.3%	1.1%	1.3%	0.0%	5.3%	3.6%	1.9%	1.1%	4.2%	1.0%	2.6%	0.0%	0.0%	2.0%	1.3%
	Good	58.0%	58.2%	47.8%	57.5%	40.9%	52.6%	57.1%	58.5%	55.7%	54.2%	54.5%	61.8%	31.8%	50.0%	52.0%	57.3%
	Not so good	30.0%	27.8%	30.0%	25.0%	40.9%	36.8%	25.0%	20.8%	28.4%	22.9%	31.7%	23.7%	40.9%	31.3%	29.3%	26.7%
	Poor	6.0%	7.6%	13.3%	8.8%	0.0%	0.0%	10.7%	13.2%	9.7%	8.3%	6.9%	9.2%	22.7%	12.5%	10.0%	8.7%
	Other/don't know	2.0%	5.1%	7.8%	7.5%	18.2%	5.3%	3.6%	5.7%	5.1%	10.4%	5.9%	2.6%	4.5%	6.3%	6.7%	6.0%
	Excellent/good	62.0%	59.5%	48.9%	58.8%	40.9%	57.9%	60.7%	60.4%	56.8%	58.3%	55.4%	64.5%	31.8%	50.0%	54.0%	58.7%
Not good/poor	36.0%	35.4%	43.3%	33.8%	40.9%	36.8%	35.7%	34.0%	38.1%	31.3%	38.6%	32.9%	63.6%	43.8%	39.3%	35.3%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
21. Adequate parking	Excellent	6.0%	2.5%	2.2%	2.5%	0.0%	10.5%	7.1%	5.7%	1.1%	2.1%	2.0%	3.9%	9.1%	0.0%	4.7%	1.3%
	Good	52.0%	59.5%	58.9%	61.3%	59.1%	47.4%	60.7%	62.3%	58.5%	60.4%	60.4%	55.3%	54.5%	75.0%	59.3%	57.3%
	Not so good	38.0%	27.8%	23.3%	21.3%	36.4%	36.8%	25.0%	22.6%	25.6%	20.8%	32.7%	30.3%	4.5%	18.8%	23.3%	29.3%
	Poor	2.0%	10.1%	13.3%	13.8%	0.0%	5.3%	7.1%	5.7%	14.2%	14.6%	3.0%	31.8%	6.3%	10.7%	10.7%	10.7%
	Other/don't know	2.0%	0.0%	2.2%	1.3%	4.5%	0.0%	0.0%	3.8%	0.6%	2.1%	2.0%	0.0%	0.0%	0.0%	2.0%	1.3%
	Excellent/good	58.0%	62.0%	61.1%	63.8%	59.1%	57.9%	67.9%	67.9%	59.7%	62.5%	62.4%	59.2%	63.6%	75.0%	64.0%	58.7%
Not good/poor	40.0%	38.0%	36.7%	35.0%	36.4%	42.1%	32.1%	28.3%	39.8%	35.4%	35.6%	40.8%	36.4%	25.0%	34.0%	40.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
22. Diverse mix of businesses	Excellent	6.0%	0.0%	0.0%	2.5%	4.5%	5.3%	3.6%	0.0%	1.1%	2.1%	3.0%	1.3%	0.0%	0.0%	2.7%	0.7%
	Good	62.0%	65.8%	43.3%	38.8%	63.6%	63.2%	50.0%	56.6%	47.2%	47.9%	54.5%	62.5%	45.5%	43.8%	48.7%	53.3%
	Not so good	18.0%	25.3%	33.3%	42.5%	18.2%	31.6%	28.6%	30.2%	33.5%	29.2%	31.7%	31.6%	36.4%	43.8%	32.0%	30.0%
	Poor	10.0%	7.6%	17.8%	13.8%	4.5%	0.0%	14.3%	9.4%	15.3%	16.7%	7.9%	11.8%	18.2%	12.5%	12.7%	12.7%
	Other/don't know	4.0%	1.3%	5.6%	2.5%	9.1%	0.0%	3.6%	3.8%	2.8%	4.2%	3.0%	2.6%	0.0%	0.0%	4.0%	3.3%
	Excellent/good	68.0%	65.8%	43.3%	41.3%	68.2%	68.4%	53.6%	56.6%	48.3%	50.0%	57.4%	53.9%	45.5%	43.8%	51.3%	54.0%
Not good/poor	28.0%	32.9%	51.1%	56.3%	22.7%	31.6%	42.9%	39.6%	48.9%	45.8%	39.6%	43.4%	54.5%	56.3%	44.7%	42.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
23. Dining options	Excellent	4.0%	1.3%	1.1%	1.3%	0.0%	0.0%	3.6%	1.9%	1.7%	2.1%	1.0%	1.3%	0.0%	0.0%	1.3%	2.0%
	Good	34.0%	31.6%	30.0%	36.3%	40.9%	31.6%	28.6%	37.7%	31.3%	41.7%	39.6%	25.0%	22.7%	25.0%	32.7%	32.7%
	Not so good	38.0%	41.8%	40.0%	36.3%	40.9%	52.6%	35.7%	34.0%	39.8%	35.4%	40.6%	42.1%	27.3%	43.8%	39.3%	38.7%
	Poor	22.0%	19.0%	22.2%	23.8%	9.1%	15.8%	28.6%	18.9%	23.3%	18.8%	12.9%	26.3%	45.5%	31.3%	22.7%	20.7%
	Other/don't know	2.0%	6.3%	6.7%	2.5%	9.1%	0.0%	3.6%	7.5%	4.0%	5.9%	5.9%	4.5%	0.0%	4.0%	6.0%	6.0%
	Excellent/good	38.0%	32.9%	31.1%	37.5%	40.9%	31.6%	32.1%	39.6%	33.0%	43.8%	40.6%	26.3%	22.7%	25.0%	34.0%	34.7%
Not good/poor	60.0%	60.8%	62.2%	60.0%	50.0%	68.4%	64.3%	52.8%	63.1%	54.2%	53.5%	68.4%	72.7%	75.0%	62.0%	59.3%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
24. Entertainment options	Excellent	12.0%	0.0%	0.0%	0.0%	4.5%	5.3%	3.6%	1.9%	1.1%	2.1%	3.0%	2.6%	0.0%	0.0%	2.7%	1.3%
	Good	18.0%	11.4%	17.8%	23.8%	22.7%	21.1%	7.1%	24.5%	16.5%	33.3%	19.8%	7.9%	13.6%	6.3%	16.7%	18.7%
	Not so good	42.0%	57.0%	43.3%	38.8%	40.9%	52.6%	46.4%	47.2%	44.9%	31.3%	50.5%	51.3%	45.5%	50.0%	44.0%	46.7%
	Poor	26.0%	26.6%	26.7%	25.0%	13.6%	15.8%	39.3%	18.9%	28.4%	18.8%	17.8%	34.2%	40.9%	37.5%	28.7%	23.3%
	Other/don't know	2.0%	5.1%	12.2%	12.5%	18.2%	5.3%	3.6%	7.5%	9.1%	14.6%	8.9%	3.9%	0.0%	6.3%	8.0%	10.0%
	Excellent/good	30.0%	11.4%	17.8%	23.8%	27.3%	26.3%	10.7%	26.4%	17.6%	35.4%	22.8%	10.5%	13.6%	6.3%	19.3%	20.0%
Not good/poor	68.0%	83.5%	70.0%	63.8%	54.5%	68.4%	85.7%	66.0%	73.3%	50.0%	68.3%	85.5%	86.4%	87.5%	72.7%	70.0%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
25. Condition of streets	Excellent	4.0%	0.0%	2.2%	2.5%	0.0%	0.0%	10.7%	3.8%	0.6%	0.0%	0.0%	3.9%	4.5%	6.3%	2.0%	2.0%
	Good	52.0%	55.7%	52.2%	48.8%	50.0%	68.4%	57.1%	54.7%	49.4%	52.1%	55.4%	51.3%	54.5%	50.0%	58.7%	45.3%
	Not so good	30.0%	24.1%	23.3%	27.5%	40.9%	15.8%	14.3%	24.5%	27.3%	22.9%	27.7%	19.7%	27.3%	25.0%	18.0%	33.3%
	Poor	14.0%	20.3%	21.1%	18.8%	9.1%	15.8%	14.3%	17.0%	21.6%	22.9%	14.9%	25.0%	13.6%	18.8%	20.0%	18.0%
	Other/don't know	0.0%	0.0%	1.1%	2.5%	0.0%	0.0%	3.6%	0.0%	1.1%	2.1%	2.0%	0.0%	0.0%	0.0%	1.3%	1.3%
	Excellent/good	56.0%	55.7%	54.4%	51.3%	50.0%	68.4%	67.9%	58.5%	50.0%	52.1%	55.4%	55.3%	59.1%	56.3%	60.7%	47.3%
Not good/poor	44.0%	44.3%	44.4%	46.3%	50.0%	31.6%	28.6%	41.5%	48.9%	45.8%	42.6%	44.7%	40.9%	43.8%	38.0%	51.3%	
26. Condition of sidewalks	Excellent	8.0%	8.9%	8.9%	1.3%	4.5%	5.3%	14.3%	7.5%	5.7%	4.2%	4.0%	10.5%	9.1%	6.3%	7.3%	6.0%
	Good	52.0%	72.2%	66.7%	73.8%	59.1%	57.9%	60.7%	67.9%	71.0%	54.2%	75.2%	65.8%	59.1%	68.8%	65.3%	69.3%
	Not so good	20.0%	10.1%	14.4%	12.5%	18.2%	26.3%	17.9%	5.7%	13.1%	25.0%	8.9%	15.8%	13.6%	12.5%	11.3%	16.0%
	Poor	12.0%	5.1%	5.6%	8.8%	0.0%	5.3%	7.1%	13.2%	6.8%	12.5%	4.0%	5.3%	13.6%	12.5%	10.7%	4.0%
	Other/don't know	8.0%	3.8%	4.4%	3.8%	18.2%	5.3%	0.0%	5.7%	3.4%	4.2%	7.9%	2.6%	4.5%	0.0%	5.3%	4.7%
	Excellent/good	60.0%	81.0%	75.6%	75.0%	63.6%	63.2%	75.0%	75.5%	76.7%	58.3%	79.2%	76.3%	68.2%	75.0%	72.7%	75.3%
Not good/poor	32.0%	15.2%	20.0%	21.3%	18.2%	31.6%	25.0%	18.9%	19.9%	37.5%	12.9%	21.1%	27.3%	25.0%	22.0%	20.0%	
27. How important would you say it is that downtown Neosho	Very	46.0%	43.0%	57.8%	52.5%	59.1%	63.2%	53.6%	34.0%	52.3%	60.4%	48.5%	48.7%	40.9%	56.3%	43.3%	57.3%
	Somewhat	46.0%	45.6%	28.9%	32.5%	27.3%	31.6%	46.4%	47.2%	34.7%	25.0%	44.6%	35.5%	31.8%	37.5%	41.3%	32.7%
	Not very	4.0%	7.6%	5.6%	3.8%	4.5%	5.3%	0.0%	5.7%	6.3%	4.2%	2.0%	9.2%	13.6%	0.0%	4.7%	6.0%
	Not at all	4.0%	1.3%	6.7%	10.0%	4.5%	0.0%	0.0%	11.3%	5.7%	8.3%	4.0%	5.3%	13.6%	6.3%	8.7%	3.3%
	Other/don't know	0.0%	2.5%	1.1%	1.3%	4.5%	0.0%	0.0%	1.9%	1.1%	2.1%	1.0%	1.3%	0.0%	0.0%	2.0%	0.7%
28. Lodging such as hotel, motel or bed and breakfast	Very low priority (1)	18.0%	13.9%	16.7%	20.0%	9.1%	15.8%	17.9%	20.8%	17.0%	16.7%	14.9%	23.7%	9.1%	6.3%	17.3%	16.7%
	2	26.0%	15.2%	20.0%	20.0%	27.3%	15.8%	25.0%	18.9%	18.8%	22.9%	20.8%	21.1%	13.6%	25.0%	22.7%	16.7%
	3	26.0%	38.0%	18.9%	20.0%	18.2%	47.4%	28.6%	28.3%	22.2%	12.5%	24.8%	34.2%	45.5%	25.0%	27.3%	23.3%
	4	12.0%	20.3%	23.3%	17.5%	27.3%	15.8%	10.7%	20.8%	19.3%	18.8%	19.8%	17.1%	18.2%	31.3%	16.7%	21.3%
	Top priority (5)	16.0%	12.7%	18.9%	20.0%	13.6%	5.3%	17.9%	9.4%	21.0%	27.1%	18.8%	3.9%	9.1%	12.5%	13.3%	20.7%
	Other/don't know	2.0%	0.0%	2.2%	2.5%	4.5%	0.0%	0.0%	1.9%	1.7%	2.1%	1.0%	0.0%	4.5%	0.0%	2.7%	1.3%
high priority (4-5)	28.0%	32.9%	42.2%	37.5%	40.9%	21.1%	28.6%	30.2%	40.3%	45.8%	38.6%	21.1%	27.3%	43.8%	30.0%	42.0%	
Low priority (1-2)	44.0%	29.1%	36.7%	40.0%	36.4%	31.6%	42.9%	39.6%	35.8%	39.6%	35.6%	44.7%	22.7%	31.3%	40.0%	33.3%	
29. Casual dining	Very low priority (1)	2.0%	1.3%	5.6%	8.8%	0.0%	0.0%	0.0%	3.8%	6.8%	8.3%	3.0%	3.9%	0.0%	6.3%	4.7%	4.7%
	2	0.0%	11.4%	4.4%	10.0%	13.6%	5.3%	3.6%	5.7%	7.4%	12.5%	5.0%	9.2%	0.0%	6.3%	7.3%	6.7%
	3	24.0%	24.1%	20.0%	18.8%	31.8%	36.8%	17.9%	22.6%	18.2%	25.0%	26.7%	19.7%	13.6%	25.0%	24.7%	18.0%
	4	38.0%	35.4%	27.8%	33.8%	27.3%	15.8%	39.3%	39.6%	33.0%	18.8%	35.6%	35.5%	59.1%	25.0%	34.7%	31.3%
	Top priority (5)	34.0%	27.8%	42.2%	27.5%	27.3%	42.1%	39.3%	28.3%	33.5%	35.4%	27.7%	31.6%	27.3%	37.5%	27.3%	38.7%
	Other/don't know	2.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.7%
high priority (4-5)	72.0%	63.3%	70.0%	61.3%	54.5%	57.9%	78.6%	67.9%	66.5%	54.2%	63.4%	67.1%	86.4%	62.5%	62.0%	70.0%	
Low priority (1-2)	2.0%	12.7%	10.0%	18.8%	13.6%	5.3%	3.6%	9.4%	14.2%	20.8%	7.9%	13.2%	0.0%	12.5%	12.0%	11.3%	
30. Coffee shop	Very low priority (1)	10.0%	17.7%	22.2%	18.8%	13.6%	21.1%	10.7%	15.1%	19.9%	31.3%	17.8%	14.5%	9.1%	25.0%	16.0%	20.0%
	2	16.0%	26.6%	8.9%	11.3%	4.5%	31.6%	10.7%	15.1%	15.9%	18.8%	17.8%	11.8%	13.6%	12.5%	14.0%	16.7%
	3	36.0%	24.1%	36.7%	22.5%	40.9%	15.8%	35.7%	32.1%	27.8%	14.6%	30.7%	32.9%	36.4%	25.0%	30.7%	28.0%
	4	18.0%	20.3%	20.0%	27.5%	9.1%	15.8%	32.1%	26.4%	21.0%	14.6%	22.8%	27.6%	31.8%	12.5%	24.7%	18.7%
	Top priority (5)	18.0%	10.1%	12.2%	17.5%	27.3%	15.8%	10.7%	11.3%	13.6%	18.8%	8.9%	13.2%	9.1%	25.0%	12.7%	15.3%
	Other/don't know	2.0%	1.3%	0.0%	2.5%	4.5%	0.0%	0.0%	0.0%	1.7%	2.1%	2.0%	0.0%	0.0%	0.0%	2.0%	1.3%
high priority (4-5)	36.0%	30.4%	32.2%	45.0%	36.4%	31.6%	42.9%	37.7%	34.7%	33.3%	31.7%	40.8%	40.9%	37.5%	37.3%	34.0%	
Low priority (1-2)	26.0%	44.3%	31.1%	30.0%	18.2%	52.6%	21.4%	30.2%	35.8%	50.0%	35.6%	26.3%	22.7%	37.5%	30.0%	36.7%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
31. Upscale specialty shops	Very low priority (1)	12.0%	10.1%	14.4%	16.3%	9.1%	21.1%	3.6%	15.1%	14.2%	10.4%	15.8%	11.8%	4.5%	6.3%	14.0%	12.7%
	2	18.0%	17.7%	16.7%	16.3%	18.2%	10.5%	14.3%	13.2%	19.3%	16.7%	16.8%	18.4%	22.7%	6.3%	18.7%	15.3%
	3	28.0%	43.0%	31.1%	26.3%	36.4%	21.1%	46.4%	34.0%	30.1%	31.3%	36.6%	34.2%	27.3%	43.8%	31.3%	33.3%
	4	26.0%	21.5%	25.6%	16.3%	18.2%	31.6%	17.9%	22.6%	22.2%	20.8%	15.8%	27.6%	36.4%	25.0%	24.0%	20.0%
	Top priority (5)	12.0%	7.6%	11.1%	16.3%	9.1%	15.8%	17.9%	11.3%	10.8%	16.7%	10.9%	7.9%	4.5%	18.8%	8.0%	15.3%
	Other/don't know	4.0%	0.0%	1.1%	8.8%	9.1%	0.0%	0.0%	3.8%	3.4%	4.2%	4.0%	0.0%	4.5%	0.0%	4.0%	3.3%
	high priority (4-5)	38.0%	29.1%	36.7%	32.5%	27.3%	47.4%	35.7%	34.0%	33.0%	37.5%	26.7%	35.5%	40.9%	43.8%	32.0%	35.3%
Low priority (1-2)	30.0%	27.8%	31.1%	32.5%	27.3%	31.6%	17.9%	28.3%	33.5%	27.1%	32.7%	30.3%	27.3%	12.5%	32.7%	28.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
32. Antique shops	Very low priority (1)	28.0%	26.6%	28.9%	22.5%	27.3%	26.3%	25.0%	26.4%	26.1%	14.6%	25.7%	30.3%	31.8%	18.8%	28.0%	24.7%
	2	28.0%	29.1%	16.7%	20.0%	9.1%	31.6%	25.0%	17.0%	25.0%	20.8%	22.8%	21.1%	36.4%	37.5%	25.3%	20.0%
	3	24.0%	31.6%	34.4%	23.8%	36.4%	15.8%	25.0%	34.0%	29.0%	35.4%	30.7%	18.2%	26.3%	37.5%	28.0%	30.7%
	4	4.0%	7.6%	11.1%	10.0%	9.1%	10.5%	17.9%	11.3%	6.3%	8.3%	9.9%	10.5%	9.1%	6.3%	8.7%	8.7%
	Top priority (5)	12.0%	5.1%	8.9%	21.3%	13.6%	15.8%	7.1%	11.3%	11.9%	16.7%	9.9%	11.8%	4.5%	0.0%	8.0%	15.3%
	Other/don't know	4.0%	0.0%	0.0%	2.5%	4.5%	0.0%	0.0%	0.0%	1.7%	4.2%	1.0%	0.0%	0.0%	0.0%	2.0%	1.3%
	high priority (4-5)	16.0%	12.7%	20.0%	31.3%	22.7%	26.3%	25.0%	22.6%	18.2%	25.0%	19.8%	22.4%	13.6%	6.3%	16.7%	24.0%
Low priority (1-2)	56.0%	55.7%	45.6%	42.5%	57.9%	57.9%	50.0%	43.4%	51.1%	35.4%	48.5%	51.3%	68.2%	56.3%	53.3%	44.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
33. Ice cream shop	Very low priority (1)	6.0%	13.9%	14.4%	17.5%	13.6%	5.3%	14.3%	13.2%	14.2%	14.6%	12.9%	13.2%	9.1%	12.5%	17.3%	10.0%
	2	14.0%	20.3%	12.2%	11.3%	22.7%	21.1%	3.6%	7.5%	16.5%	8.3%	13.9%	17.1%	18.2%	25.0%	14.7%	14.0%
	3	34.0%	31.6%	32.2%	28.8%	31.8%	31.6%	35.7%	30.2%	31.3%	39.6%	34.7%	25.0%	40.9%	31.3%	26.7%	36.0%
	4	24.0%	17.7%	22.2%	18.8%	22.7%	21.1%	21.4%	30.2%	17.0%	8.3%	25.7%	25.0%	13.6%	18.8%	22.0%	18.7%
	Top priority (5)	20.0%	16.5%	18.9%	22.5%	9.1%	21.1%	25.0%	18.9%	19.9%	27.1%	11.9%	19.7%	18.2%	12.5%	18.0%	20.7%
	Other/don't know	2.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	1.1%	2.1%	1.0%	0.0%	0.0%	0.0%	1.3%	0.7%
	high priority (4-5)	44.0%	34.2%	41.1%	41.3%	31.8%	42.1%	46.4%	49.1%	36.9%	35.4%	37.6%	44.7%	31.8%	31.3%	40.0%	39.3%
Low priority (1-2)	20.0%	34.2%	26.7%	28.8%	36.4%	26.3%	17.9%	20.8%	30.7%	22.9%	26.7%	30.3%	27.3%	37.5%	32.0%	24.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
34. Bakery	Very low priority (1)	4.0%	8.9%	5.6%	21.3%	0.0%	10.5%	3.6%	11.3%	11.9%	12.5%	10.9%	6.6%	9.1%	6.3%	13.3%	7.3%
	2	14.0%	17.7%	4.4%	8.8%	18.2%	26.3%	0.0%	5.7%	11.4%	10.4%	9.9%	14.5%	9.1%	12.5%	12.0%	9.3%
	3	38.0%	34.2%	37.8%	17.5%	40.9%	15.8%	35.7%	32.1%	31.3%	31.3%	33.7%	36.8%	18.2%	31.3%	31.3%	31.3%
	4	28.0%	21.5%	27.8%	26.3%	22.7%	21.1%	32.1%	34.0%	23.3%	20.8%	27.7%	26.3%	36.4%	25.0%	25.3%	26.0%
	Top priority (5)	14.0%	17.7%	23.3%	22.5%	18.2%	26.3%	28.6%	17.0%	19.3%	20.8%	16.8%	15.8%	27.3%	25.0%	16.0%	24.0%
	Other/don't know	2.0%	0.0%	1.1%	3.8%	0.0%	0.0%	0.0%	0.0%	2.8%	4.2%	1.0%	0.0%	0.0%	0.0%	2.0%	2.0%
	high priority (4-5)	42.0%	39.2%	51.1%	48.8%	40.9%	47.4%	60.7%	50.9%	42.6%	41.7%	44.6%	42.1%	63.6%	50.0%	41.3%	50.0%
Low priority (1-2)	18.0%	26.6%	10.0%	30.0%	18.2%	36.8%	3.6%	17.0%	23.3%	22.9%	20.8%	21.1%	18.2%	18.8%	25.3%	16.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
35. Art galleries and shops	Very low priority (1)	10.0%	11.4%	12.2%	20.0%	0.0%	10.5%	7.1%	13.2%	17.0%	12.5%	11.9%	10.5%	18.2%	6.3%	18.7%	8.7%
	2	20.0%	20.3%	10.0%	16.3%	22.7%	26.3%	21.4%	7.5%	15.9%	18.8%	17.8%	17.1%	13.6%	18.8%	14.7%	17.3%
	3	26.0%	34.2%	44.4%	25.0%	27.3%	31.6%	28.6%	43.4%	31.8%	37.5%	29.7%	38.2%	27.3%	43.8%	35.3%	31.3%
	4	30.0%	21.5%	15.6%	26.3%	31.8%	0.0%	28.6%	24.5%	22.2%	16.7%	25.7%	21.1%	40.9%	18.8%	22.0%	22.7%
	Top priority (5)	12.0%	12.7%	15.6%	11.3%	13.6%	31.6%	14.3%	9.4%	11.9%	14.6%	12.9%	13.2%	0.0%	12.5%	7.3%	18.7%
	Other/don't know	2.0%	0.0%	2.2%	1.3%	4.5%	0.0%	0.0%	1.9%	1.1%	0.0%	2.0%	0.0%	0.0%	0.0%	2.0%	1.3%
	high priority (4-5)	42.0%	34.2%	31.1%	37.5%	45.5%	31.6%	42.9%	34.0%	34.1%	31.3%	38.6%	34.2%	40.9%	31.3%	29.3%	41.3%
Low priority (1-2)	30.0%	31.6%	22.2%	36.3%	22.7%	36.8%	28.6%	20.8%	33.0%	31.3%	29.7%	27.6%	31.8%	25.0%	33.3%	26.0%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
36. Upscale dining	Very low priority (1)	6.0%	7.6%	12.2%	17.5%	0.0%	10.5%	7.1%	11.3%	13.1%	20.8%	8.9%	10.5%	0.0%	12.5%	12.0%	10.7%
	2	10.0%	20.3%	8.9%	11.3%	18.2%	26.3%	0.0%	18.9%	10.8%	12.5%	12.9%	14.5%	18.2%	6.3%	11.3%	14.0%
	3	18.0%	22.8%	20.0%	13.8%	22.7%	10.5%	14.3%	24.5%	18.2%	20.8%	19.7%	22.7%	6.3%	18.0%	19.3%	
	4	32.0%	21.5%	28.9%	23.8%	31.8%	15.8%	25.0%	17.0%	29.5%	20.8%	33.7%	26.3%	18.2%	25.0%	28.0%	24.0%
	Top priority (5)	32.0%	27.8%	28.9%	31.3%	22.7%	36.8%	53.6%	26.4%	27.3%	27.1%	22.8%	28.9%	40.9%	50.0%	28.7%	30.7%
	Other/don't know	2.0%	0.0%	1.1%	2.5%	4.5%	0.0%	0.0%	1.9%	1.1%	0.0%	1.0%	0.0%	0.0%	0.0%	2.0%	1.3%
	high priority (4-5)	64.0%	49.4%	57.8%	55.0%	54.5%	52.6%	78.6%	43.4%	56.8%	47.9%	56.4%	55.3%	59.1%	75.0%	56.7%	54.7%
Low priority (1-2)	16.0%	27.8%	21.1%	28.8%	18.2%	36.8%	7.1%	30.2%	23.9%	33.3%	21.8%	25.0%	18.2%	18.8%	23.3%	24.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
37. Clothing stores	Very low priority (1)	4.0%	8.9%	7.8%	11.3%	4.5%	0.0%	7.1%	11.3%	9.1%	4.2%	8.9%	6.6%	9.1%	12.5%	10.7%	6.0%
	2	8.0%	5.1%	6.7%	15.0%	9.1%	15.8%	7.1%	3.8%	9.7%	10.4%	6.9%	10.5%	0.0%	12.5%	10.0%	7.3%
	3	38.0%	31.6%	23.3%	23.8%	27.3%	36.8%	32.1%	32.1%	25.0%	27.1%	33.7%	23.7%	40.9%	31.3%	32.0%	24.0%
	4	22.0%	29.1%	32.2%	15.0%	27.3%	21.1%	28.6%	26.4%	24.4%	14.6%	26.7%	31.6%	31.8%	25.0%	26.7%	23.3%
	Top priority (5)	26.0%	25.3%	30.0%	33.8%	31.8%	26.3%	25.0%	26.4%	30.7%	41.7%	22.8%	27.6%	18.2%	18.8%	19.3%	38.7%
	Other/don't know	2.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	1.1%	2.1%	1.0%	0.0%	0.0%	0.0%	1.3%	0.7%
	high priority (4-5)	48.0%	54.4%	62.2%	48.8%	59.1%	47.4%	53.6%	52.8%	55.1%	56.3%	49.5%	59.2%	50.0%	43.8%	46.0%	62.0%
Low priority (1-2)	12.0%	13.9%	14.4%	26.3%	13.6%	15.8%	14.3%	15.1%	18.8%	14.6%	15.8%	17.1%	9.1%	25.0%	20.7%	13.3%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
38. Shoe stores	Very low priority (1)	12.0%	10.1%	6.7%	15.0%	9.1%	10.5%	14.3%	11.3%	10.2%	10.4%	11.9%	6.6%	13.6%	12.5%	14.0%	7.3%
	2	22.0%	22.8%	14.4%	10.0%	22.7%	31.6%	21.4%	17.0%	13.1%	12.5%	14.9%	22.4%	31.8%	25.0%	22.0%	11.3%
	3	42.0%	30.4%	30.0%	28.8%	31.8%	31.6%	25.0%	43.4%	29.5%	20.8%	35.6%	28.9%	36.4%	56.3%	36.0%	27.3%
	4	14.0%	25.3%	25.6%	25.0%	13.6%	21.1%	25.0%	17.0%	26.7%	27.1%	22.8%	32.9%	18.2%	6.3%	16.7%	30.0%
	Top priority (5)	8.0%	11.4%	23.3%	17.5%	18.2%	5.3%	14.3%	11.3%	18.8%	27.1%	13.9%	9.2%	0.0%	0.0%	9.3%	22.7%
	Other/don't know	2.0%	0.0%	0.0%	3.8%	4.5%	0.0%	0.0%	0.0%	1.7%	2.1%	1.0%	0.0%	0.0%	0.0%	2.0%	1.3%
	high priority (4-5)	22.0%	36.7%	48.9%	42.5%	31.8%	26.3%	39.3%	28.3%	45.5%	54.2%	36.6%	42.1%	18.2%	6.3%	26.0%	52.7%
Low priority (1-2)	34.0%	32.9%	21.1%	25.0%	31.8%	42.1%	35.7%	28.3%	23.3%	22.9%	26.7%	28.9%	45.5%	37.5%	36.0%	18.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
39. Bars/nightclubs	Very low priority (1)	42.0%	51.9%	55.6%	65.0%	45.5%	57.9%	50.0%	50.9%	57.4%	60.4%	53.5%	51.3%	50.0%	37.5%	44.7%	64.7%
	2	22.0%	12.7%	14.4%	13.8%	13.6%	10.5%	21.4%	18.9%	13.6%	14.6%	16.8%	18.4%	18.2%	6.3%	18.0%	12.0%
	3	10.0%	16.5%	7.8%	6.3%	18.2%	10.5%	3.6%	15.1%	8.5%	10.4%	8.9%	13.2%	9.1%	6.3%	13.3%	6.7%
	4	12.0%	6.3%	5.6%	2.5%	4.5%	5.3%	10.7%	5.7%	5.7%	0.0%	9.9%	6.6%	4.5%	12.5%	8.7%	3.3%
	Top priority (5)	12.0%	7.6%	14.4%	6.3%	9.1%	15.8%	14.3%	9.4%	9.1%	8.3%	7.9%	6.6%	13.6%	37.5%	11.3%	8.7%
	Other/don't know	2.0%	5.1%	2.2%	6.3%	9.1%	0.0%	0.0%	0.0%	5.7%	6.3%	3.0%	3.9%	4.5%	0.0%	4.0%	4.7%
	high priority (4-5)	24.0%	13.9%	20.0%	8.8%	13.6%	21.1%	25.0%	15.1%	14.8%	8.3%	17.8%	13.2%	18.2%	50.0%	20.0%	12.0%
Low priority (1-2)	64.0%	64.6%	70.0%	78.8%	59.1%	68.4%	71.4%	69.8%	71.0%	75.0%	70.3%	69.7%	68.2%	43.8%	62.7%	76.7%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
40. Bookstores	Very low priority (1)	8.0%	8.9%	12.2%	15.0%	0.0%	5.3%	17.9%	11.3%	12.5%	14.6%	10.9%	15.8%	4.5%	12.5%	14.0%	8.7%
	2	20.0%	17.7%	8.9%	16.3%	9.1%	15.8%	7.1%	9.4%	18.8%	20.8%	12.9%	22.7%	6.3%	14.7%	15.3%	
	3	18.0%	39.2%	31.1%	23.8%	31.8%	26.3%	32.1%	34.0%	26.7%	18.8%	28.7%	36.8%	31.8%	43.8%	30.7%	27.3%
	4	36.0%	22.8%	24.4%	22.5%	31.8%	15.8%	28.6%	26.4%	25.0%	20.8%	29.7%	25.0%	27.3%	25.0%	24.7%	26.0%
	Top priority (5)	16.0%	11.4%	23.3%	21.3%	22.7%	36.8%	14.3%	18.9%	16.5%	25.0%	16.8%	11.8%	13.6%	12.5%	14.7%	22.0%
	Other/don't know	2.0%	0.0%	0.0%	1.3%	4.5%	0.0%	0.0%	0.0%	0.6%	0.0%	1.0%	0.0%	0.0%	0.0%	1.3%	0.7%
	high priority (4-5)	52.0%	34.2%	47.8%	43.8%	54.5%	52.6%	42.9%	45.3%	41.5%	45.8%	46.5%	36.8%	40.9%	37.5%	39.3%	48.0%
Low priority (1-2)	28.0%	26.6%	21.1%	31.3%	9.1%	21.1%	25.0%	20.8%	31.3%	35.4%	23.8%	26.3%	27.3%	18.8%	28.7%	24.0%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
41. Of the items I just listed, which business would you	Lodging such as hotel, motel or B & B	4.0%	2.5%	3.3%	2.5%	4.5%	0.0%	0.0%	3.8%	3.4%	0.0%	5.0%	1.3%	9.1%	0.0%	4.0%	2.0%
	Casual dining	18.0%	29.1%	23.3%	16.3%	27.3%	36.8%	32.1%	20.8%	18.8%	14.6%	18.8%	30.3%	22.7%	31.3%	24.0%	20.0%
	Coffee shop	2.0%	2.5%	1.1%	1.3%	0.0%	0.0%	3.6%	3.8%	1.1%	0.0%	1.0%	5.3%	0.0%	0.0%	2.7%	0.7%
	Upscale specialty shops	0.0%	2.5%	1.1%	0.0%	0.0%	0.0%	3.6%	0.0%	1.1%	0.0%	1.0%	0.0%	0.0%	0.0%	0.7%	1.3%
	Antique shops	2.0%	2.5%	2.2%	5.0%	0.0%	0.0%	3.6%	7.5%	2.3%	2.1%	4.0%	2.6%	4.5%	6.3%	3.3%	2.7%
	Ice cream shop	4.0%	10.1%	5.6%	3.8%	4.5%	5.3%	10.7%	7.5%	5.1%	8.3%	4.0%	10.5%	4.5%	0.0%	6.7%	5.3%
	Bakery	6.0%	5.1%	4.4%	1.3%	9.1%	0.0%	3.6%	5.7%	3.4%	6.3%	3.0%	3.9%	4.5%	12.5%	4.0%	4.0%
	Art galleries and shops	0.0%	1.3%	1.1%	0.0%	0.0%	5.3%	0.0%	1.9%	0.0%	0.0%	1.0%	0.0%	0.0%	6.3%	0.0%	1.3%
	Upscale dining	30.0%	12.7%	23.3%	12.5%	22.7%	10.5%	14.3%	17.0%	20.5%	10.4%	23.8%	17.1%	22.7%	12.5%	18.7%	18.7%
	Clothing stores	8.0%	15.2%	17.8%	32.5%	9.1%	5.3%	17.9%	15.1%	23.3%	27.1%	17.8%	15.8%	18.2%	6.3%	14.7%	24.0%
	Shoe stores	2.0%	1.3%	7.8%	5.0%	4.5%	5.3%	3.6%	1.9%	5.1%	12.5%	3.0%	1.3%	0.0%	0.0%	2.0%	6.7%
	Bars/nightclubs	12.0%	3.8%	2.2%	0.0%	9.1%	5.3%	7.1%	3.8%	2.3%	0.0%	3.0%	2.6%	9.1%	25.0%	5.3%	2.0%
	Bookstores	8.0%	5.1%	2.2%	1.3%	4.5%	10.5%	0.0%	7.5%	2.3%	6.3%	4.0%	3.9%	4.5%	0.0%	4.0%	3.3%
	Other - specify	4.0%	2.5%	2.2%	8.8%	0.0%	10.5%	0.0%	0.0%	6.3%	6.3%	5.9%	2.6%	0.0%	0.0%	4.7%	4.0%
don't know	0.0%	3.8%	2.2%	10.0%	4.5%	5.3%	0.0%	3.8%	5.1%	6.3%	5.0%	2.6%	0.0%	0.0%	5.3%	4.0%	
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
42. Adding green space	Very low priority (1)	8.0%	15.2%	13.3%	22.5%	4.5%	10.5%	10.7%	17.0%	17.6%	18.8%	10.9%	14.5%	18.2%	12.5%	18.7%	12.0%
	2	24.0%	15.2%	16.7%	11.3%	27.3%	10.5%	14.3%	15.1%	15.9%	12.5%	18.8%	13.2%	18.2%	31.3%	18.7%	13.3%
	3	30.0%	30.4%	27.8%	27.5%	22.7%	26.3%	35.7%	34.0%	27.3%	18.8%	33.7%	31.6%	27.3%	37.5%	24.7%	32.7%
	4	16.0%	17.7%	14.4%	16.3%	18.2%	21.1%	21.4%	15.1%	14.8%	29.2%	13.9%	21.1%	4.5%	0.0%	15.3%	16.7%
	Top priority (5)	16.0%	15.2%	22.2%	20.0%	18.2%	31.6%	10.7%	15.1%	19.3%	20.8%	17.8%	11.8%	31.8%	12.5%	18.0%	19.3%
	Other/don't know	6.0%	6.3%	5.6%	2.5%	9.1%	0.0%	7.1%	3.8%	5.1%	0.0%	5.0%	7.9%	0.0%	6.3%	4.7%	6.0%
	high priority (4-5)	32.0%	32.9%	36.7%	36.3%	36.4%	52.6%	32.1%	30.2%	34.1%	50.0%	31.7%	32.9%	36.4%	12.5%	33.3%	36.0%
	low priority (1-2)	32.0%	30.4%	30.0%	33.8%	31.8%	21.1%	25.0%	32.1%	33.5%	31.3%	29.7%	27.6%	36.4%	43.8%	37.3%	25.3%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
43. Improving lighting	Very low priority (1)	6.0%	7.6%	11.1%	17.5%	0.0%	5.3%	7.1%	9.4%	14.2%	10.4%	8.9%	10.5%	18.2%	0.0%	13.3%	8.7%
	2	20.0%	13.9%	11.1%	11.3%	9.1%	31.6%	17.9%	7.5%	13.1%	14.6%	12.9%	14.5%	13.6%	25.0%	16.7%	10.0%
	3	32.0%	32.9%	32.2%	22.5%	21.1%	28.6%	32.1%	28.4%	20.8%	30.7%	32.9%	31.8%	37.5%	29.3%	30.0%	20.0%
	4	20.0%	20.3%	22.2%	21.3%	22.7%	5.3%	21.4%	22.6%	22.2%	20.8%	24.8%	22.4%	9.1%	25.0%	20.7%	21.3%
	Top priority (5)	20.0%	19.0%	18.9%	21.3%	4.5%	31.6%	25.0%	24.5%	18.2%	22.9%	15.8%	18.2%	12.5%	14.7%	24.7%	21.3%
	Other/don't know	2.0%	6.3%	4.4%	6.3%	18.2%	5.3%	0.0%	3.8%	4.0%	10.4%	3.0%	3.9%	9.1%	0.0%	5.3%	5.3%
	high priority (4-5)	40.0%	39.2%	41.1%	42.5%	27.3%	36.8%	46.4%	47.2%	40.3%	43.8%	44.6%	38.2%	27.3%	37.5%	35.3%	46.0%
	low priority (1-2)	26.0%	21.5%	22.2%	28.8%	9.1%	36.8%	25.0%	17.0%	27.3%	25.0%	21.8%	25.0%	31.8%	25.0%	30.0%	18.7%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
44. Moving utilities underground	Very low priority (1)	12.0%	10.1%	10.0%	17.5%	4.5%	15.8%	10.7%	13.2%	12.5%	16.7%	5.9%	10.5%	27.3%	6.3%	16.0%	8.7%
	2	14.0%	6.3%	16.7%	10.0%	4.5%	15.8%	21.4%	11.3%	10.8%	14.6%	8.9%	14.5%	9.1%	12.5%	13.3%	10.0%
	3	22.0%	27.8%	12.2%	18.8%	18.2%	15.8%	21.4%	22.6%	19.3%	22.9%	21.8%	17.1%	13.6%	25.0%	18.7%	20.7%
	4	24.0%	21.5%	21.1%	20.0%	22.7%	15.8%	14.3%	22.6%	22.7%	14.6%	24.8%	27.6%	18.2%	31.3%	22.7%	20.0%
	Top priority (5)	26.0%	30.4%	34.4%	23.8%	36.4%	31.6%	32.1%	26.4%	28.4%	25.0%	32.7%	27.6%	27.3%	25.0%	24.7%	33.3%
	Other/don't know	2.0%	3.8%	5.6%	10.0%	13.6%	5.3%	0.0%	3.8%	6.3%	6.3%	5.9%	2.6%	4.5%	0.0%	4.7%	7.3%
	high priority (4-5)	50.0%	51.9%	55.6%	43.8%	59.1%	47.4%	46.4%	49.1%	51.1%	39.6%	57.4%	55.3%	45.5%	56.3%	47.3%	53.3%
	low priority (1-2)	26.0%	16.5%	26.7%	27.5%	9.1%	31.6%	32.1%	24.5%	23.3%	31.3%	14.9%	25.0%	36.4%	18.8%	29.3%	18.7%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
45. Adding new parking spaces or lots	Very low priority (1)	12.0%	12.7%	11.1%	13.8%	13.6%	15.8%	14.3%	15.1%	10.8%	18.8%	10.9%	10.5%	13.6%	6.3%	16.7%	8.0%
	2	16.0%	12.7%	16.7%	15.0%	13.6%	5.3%	10.7%	17.0%	16.5%	8.3%	19.8%	13.2%	9.1%	25.0%	18.7%	11.3%
	3	36.0%	35.4%	25.6%	21.3%	36.4%	42.1%	35.7%	30.2%	25.0%	18.8%	28.7%	35.5%	36.4%	43.8%	26.0%	31.3%
	4	14.0%	21.5%	26.7%	23.8%	18.2%	21.1%	17.9%	22.6%	23.9%	27.1%	19.8%	22.4%	22.7%	12.5%	23.3%	21.3%
	Top priority (5)	20.0%	17.7%	18.9%	23.8%	18.2%	15.8%	21.4%	13.2%	22.2%	25.0%	19.8%	18.4%	18.2%	12.5%	13.3%	26.7%
	Other/don't know	2.0%	0.0%	1.1%	2.5%	0.0%	0.0%	0.0%	1.9%	1.7%	2.1%	1.0%	0.0%	0.0%	0.0%	2.0%	1.3%
	high priority (4-5)	34.0%	39.2%	45.6%	47.5%	36.4%	36.8%	39.3%	35.8%	46.0%	52.1%	39.6%	40.8%	40.9%	25.0%	36.7%	48.0%
	low priority (1-2)	28.0%	25.3%	27.8%	28.8%	27.3%	21.1%	25.0%	32.1%	27.3%	27.1%	30.7%	23.7%	22.7%	31.3%	35.3%	19.3%

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
46. Stricter code enforcement	Very low priority (1)	18.0%	11.4%	14.4%	18.8%	13.6%	10.5%	17.9%	18.9%	14.8%	20.8%	13.9%	13.2%	18.2%	18.8%	20.0%	10.7%
	2	18.0%	17.7%	18.9%	10.0%	13.6%	10.5%	17.9%	11.3%	18.2%	16.7%	11.9%	23.7%	22.7%	18.8%	18.0%	14.0%
	3	30.0%	35.4%	18.9%	23.8%	27.3%	47.4%	17.9%	37.7%	22.2%	12.5%	32.7%	31.6%	18.2%	37.5%	25.3%	27.3%
	4	18.0%	13.9%	15.6%	15.0%	18.2%	15.8%	21.4%	13.2%	14.8%	8.3%	18.8%	17.1%	13.6%	12.5%	13.3%	17.3%
	Top priority (5)	14.0%	13.9%	25.6%	25.0%	18.2%	10.5%	25.0%	15.1%	22.2%	33.3%	15.8%	13.2%	18.2%	12.5%	16.7%	24.0%
	Other/don't know	2.0%	7.6%	6.7%	7.5%	9.1%	5.3%	0.0%	3.8%	8.0%	8.3%	6.9%	1.3%	9.1%	0.0%	6.7%	6.7%
	high priority (4-5)	32.0%	27.8%	41.1%	40.0%	36.4%	26.3%	46.4%	28.3%	36.9%	41.7%	34.7%	30.3%	31.8%	25.0%	30.0%	41.3%
low priority (1-2)	36.0%	29.1%	33.3%	28.8%	27.3%	21.1%	35.7%	30.2%	33.0%	37.5%	25.7%	36.8%	40.9%	37.5%	38.0%	24.7%	
47. Developing second-story residential space	Very low priority (1)	16.0%	11.4%	15.6%	13.8%	18.2%	10.5%	21.4%	11.3%	13.6%	12.5%	13.9%	13.2%	13.6%	0.0%	14.7%	13.3%
	2	14.0%	25.3%	11.1%	16.3%	18.2%	5.3%	25.0%	20.8%	15.3%	12.5%	13.9%	19.7%	13.6%	43.8%	16.7%	16.7%
	3	32.0%	27.8%	25.6%	30.0%	27.3%	42.1%	14.3%	34.0%	27.8%	25.0%	26.7%	34.2%	36.4%	37.5%	32.0%	24.7%
	4	22.0%	16.5%	21.1%	21.3%	13.6%	21.1%	17.9%	20.8%	21.0%	27.1%	24.8%	17.1%	13.6%	6.3%	20.7%	19.3%
	Top priority (5)	14.0%	16.5%	21.1%	13.8%	9.1%	21.1%	21.4%	11.3%	17.6%	18.8%	17.8%	14.5%	18.2%	12.5%	10.7%	22.7%
	Other/don't know	2.0%	2.5%	5.6%	5.0%	13.6%	0.0%	0.0%	1.9%	4.5%	4.2%	3.0%	1.3%	4.5%	0.0%	5.3%	3.3%
	high priority (4-5)	36.0%	32.9%	42.2%	35.0%	22.7%	42.1%	39.3%	32.1%	38.6%	45.8%	42.6%	31.6%	31.8%	18.8%	31.3%	42.0%
low priority (1-2)	30.0%	36.7%	26.7%	30.0%	36.4%	15.8%	46.4%	32.1%	29.0%	25.0%	27.7%	32.9%	27.3%	43.8%	31.3%	30.0%	
48. Making the area more pedestrian-friendly	Very low priority (1)	4.0%	7.6%	5.6%	12.5%	4.5%	10.5%	3.6%	7.5%	8.5%	12.5%	5.9%	3.9%	4.5%	0.0%	10.0%	5.3%
	2	14.0%	12.7%	13.3%	18.8%	13.6%	21.1%	10.7%	15.1%	14.8%	8.3%	11.9%	21.1%	13.6%	25.0%	14.7%	14.7%
	3	14.0%	21.5%	30.0%	20.0%	22.7%	15.8%	17.9%	22.6%	23.9%	10.4%	20.8%	26.3%	40.9%	37.5%	22.7%	22.0%
	4	40.0%	32.9%	18.9%	23.8%	40.9%	26.3%	39.3%	28.3%	23.9%	27.1%	35.6%	21.1%	22.7%	25.0%	28.7%	26.0%
	Top priority (5)	26.0%	25.3%	30.0%	25.0%	13.6%	26.3%	28.6%	24.5%	28.4%	39.6%	24.8%	26.3%	18.2%	12.5%	22.0%	31.3%
	Other/don't know	2.0%	0.0%	2.2%	0.0%	4.5%	0.0%	0.0%	1.9%	0.6%	2.1%	1.0%	1.3%	0.0%	0.0%	2.0%	0.7%
	high priority (4-5)	66.0%	58.2%	48.9%	48.8%	54.5%	52.6%	67.9%	52.8%	52.3%	66.7%	60.4%	47.4%	40.9%	37.5%	50.7%	57.3%
low priority (1-2)	18.0%	20.3%	18.9%	31.3%	18.2%	31.6%	14.3%	22.6%	23.3%	20.8%	17.8%	25.0%	18.2%	25.0%	24.7%	20.0%	
49. Improving signage to help people find their way around	Very low priority (1)	14.0%	5.1%	5.6%	10.0%	4.5%	10.5%	7.1%	9.4%	8.0%	6.3%	5.0%	6.6%	9.1%	12.5%	8.7%	7.3%
	2	18.0%	12.7%	13.3%	12.5%	9.1%	10.5%	21.4%	22.6%	10.8%	14.6%	13.9%	14.5%	18.2%	12.5%	14.0%	13.3%
	3	32.0%	39.2%	26.7%	27.5%	27.3%	36.8%	35.7%	22.6%	33.0%	31.3%	33.7%	35.5%	22.7%	31.3%	34.0%	28.0%
	4	22.0%	22.8%	28.9%	23.8%	31.8%	31.6%	21.4%	20.8%	25.0%	20.8%	28.7%	23.7%	27.3%	37.5%	24.7%	24.7%
	Top priority (5)	12.0%	19.0%	23.3%	23.8%	22.7%	10.5%	14.3%	18.9%	22.2%	27.1%	16.8%	17.1%	22.7%	6.3%	16.0%	24.7%
	Other/don't know	2.0%	1.3%	2.2%	2.5%	4.5%	0.0%	0.0%	5.7%	1.1%	0.0%	2.0%	2.6%	0.0%	0.0%	2.7%	2.0%
	high priority (4-5)	34.0%	41.8%	52.2%	47.5%	54.5%	42.1%	35.7%	39.6%	47.2%	47.9%	45.5%	40.8%	50.0%	43.8%	40.7%	49.3%
low priority (1-2)	32.0%	17.7%	18.9%	22.5%	13.6%	21.1%	28.6%	32.1%	18.8%	20.8%	18.8%	21.1%	27.3%	25.0%	22.7%	20.7%	
50. Connecting City parks to downtown	Very low priority (1)	10.0%	16.5%	12.2%	21.3%	13.6%	15.8%	7.1%	22.6%	14.8%	14.6%	10.9%	22.4%	9.1%	6.3%	17.3%	13.3%
	2	14.0%	15.2%	15.6%	15.0%	9.1%	21.1%	14.3%	11.3%	16.5%	16.7%	12.9%	13.2%	13.6%	43.8%	14.7%	15.3%
	3	24.0%	27.8%	28.9%	20.0%	22.7%	21.1%	32.1%	30.2%	23.3%	27.1%	27.7%	25.0%	22.7%	18.8%	24.7%	26.0%
	4	28.0%	25.3%	22.2%	18.8%	40.9%	10.5%	32.1%	17.0%	22.7%	18.8%	26.7%	23.7%	18.2%	18.8%	24.0%	22.0%
	Top priority (5)	22.0%	13.9%	20.0%	22.5%	13.6%	31.6%	14.3%	17.0%	20.5%	22.9%	18.8%	15.8%	31.8%	12.5%	16.7%	22.0%
	Other/don't know	2.0%	1.3%	1.1%	2.5%	0.0%	0.0%	0.0%	1.9%	2.3%	0.0%	3.0%	4.5%	0.0%	0.0%	2.7%	1.3%
	high priority (4-5)	50.0%	39.2%	42.2%	41.3%	54.5%	42.1%	46.4%	34.0%	43.2%	41.7%	45.5%	39.5%	50.0%	31.3%	40.7%	44.0%
low priority (1-2)	24.0%	31.6%	27.8%	36.3%	22.7%	36.8%	21.4%	34.0%	31.3%	31.3%	23.8%	35.5%	22.7%	50.0%	32.0%	28.7%	

This Page Intentionally Left Blank

**Downtown Revitalization and Economic Assistance for Missouri
Community Survey Telephone Report
Final Survey Findings and Results**

Neosho, Missouri

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
51. Improving building facades	Very low priority (1)	4.0%	5.1%	7.8%	10.0%	4.5%	0.0%	0.0%	9.4%	8.0%	4.2%	5.0%	10.5%	4.5%	0.0%	8.7%	5.3%
	2	4.0%	12.7%	5.6%	12.5%	0.0%	0.0%	7.1%	11.3%	10.8%	6.3%	6.9%	13.2%	4.5%	18.8%	6.7%	11.3%
	3	34.0%	35.4%	26.7%	28.8%	40.9%	36.8%	35.7%	37.7%	26.1%	35.4%	32.7%	31.6%	31.8%	37.5%	32.0%	29.3%
	4	32.0%	31.6%	30.0%	22.5%	27.3%	36.8%	32.1%	30.2%	27.3%	29.2%	32.7%	23.7%	27.3%	31.3%	32.0%	25.3%
	Top priority (5)	24.0%	11.4%	25.6%	18.8%	13.6%	26.3%	25.0%	9.4%	22.2%	22.9%	19.8%	15.8%	27.3%	12.5%	15.3%	24.0%
	Other/don't know	2.0%	3.8%	4.4%	7.5%	13.6%	0.0%	0.0%	1.9%	5.7%	2.1%	3.0%	4.5%	0.0%	5.3%	4.7%	4.7%
	high priority (4-5)	56.0%	43.0%	55.6%	41.3%	40.9%	63.2%	57.1%	39.6%	49.4%	52.1%	52.5%	39.5%	54.5%	43.8%	47.3%	49.3%
	low priority (1-2)	8.0%	17.7%	13.3%	22.5%	4.5%	0.0%	7.1%	20.8%	18.8%	10.4%	11.9%	23.7%	9.1%	18.8%	15.3%	16.7%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
53. What would you say is your primary source of information	Local newspaper	12.0%	27.8%	24.4%	32.5%	4.5%	21.1%	21.4%	17.0%	31.8%	27.1%	21.8%	31.6%	13.6%	18.8%	20.0%	30.7%
	Television	10.0%	5.1%	2.2%	3.8%	4.5%	10.5%	10.7%	1.9%	4.0%	8.3%	6.9%	2.6%	0.0%	0.0%	6.0%	3.3%
	Radio	2.0%	1.3%	1.1%	3.8%	0.0%	5.3%	3.6%	1.9%	1.7%	6.3%	1.0%	2.6%	0.0%	0.0%	0.0%	4.0%
	Chamber web site	2.0%	1.3%	3.3%	0.0%	0.0%	5.3%	0.0%	1.9%	1.7%	0.0%	1.0%	1.3%	4.5%	12.5%	2.0%	1.3%
	Word-of-mouth	22.0%	19.0%	14.4%	18.8%	22.7%	21.1%	7.1%	24.5%	17.0%	12.5%	16.8%	19.7%	22.7%	25.0%	15.3%	20.7%
	None/no others	4.0%	1.3%	1.1%	7.5%	9.1%	0.0%	3.6%	0.0%	4.0%	8.3%	2.0%	1.3%	4.5%	0.0%	4.7%	2.0%
	Other - specify	38.0%	39.2%	47.8%	32.5%	54.5%	26.3%	42.9%	49.1%	35.8%	33.3%	44.6%	34.2%	54.5%	43.8%	48.0%	31.3%
	Don't know/refused	10.0%	5.1%	5.6%	1.3%	4.5%	10.5%	10.7%	3.8%	4.0%	4.2%	5.9%	6.6%	0.0%	0.0%	4.0%	6.7%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
53B. And what is your second most likely source of information?	Local newspaper	27.9%	29.7%	31.0%	28.8%	52.6%	23.5%	20.8%	29.4%	29.0%	26.2%	29.0%	28.6%	38.1%	50.0%	29.9%	29.2%
	Television	11.6%	16.2%	15.5%	16.4%	10.5%	17.6%	16.7%	11.8%	16.7%	19.0%	17.2%	15.7%	4.8%	0.0%	8.0%	22.6%
	Radio	0.0%	2.7%	4.8%	12.3%	0.0%	0.0%	0.0%	5.9%	7.4%	9.5%	4.3%	4.3%	0.0%	0.0%	6.6%	4.4%
	Chamber web site	2.3%	0.0%	2.4%	1.4%	0.0%	0.0%	8.3%	0.0%	1.2%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	2.9%
	Word-of-mouth	18.6%	25.7%	23.8%	16.4%	15.8%	35.3%	33.3%	23.5%	18.5%	14.3%	25.8%	25.7%	23.8%	12.5%	21.9%	21.2%
	None/no others	9.3%	4.1%	7.1%	5.5%	0.0%	5.9%	12.5%	5.9%	6.2%	4.8%	5.4%	8.6%	9.5%	6.3%	7.3%	5.1%
	Other - specify	23.3%	12.2%	14.3%	9.6%	15.8%	11.8%	8.3%	17.6%	13.6%	19.0%	10.8%	14.3%	14.3%	25.0%	18.2%	9.5%
	Don't know/refused	7.0%	9.5%	1.2%	9.6%	5.3%	5.9%	0.0%	5.9%	7.4%	7.1%	4.3%	2.9%	9.5%	6.3%	8.0%	5.1%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Age Level	18-34	100.0%	0.0%	0.0%	0.0%	31.8%	42.1%	32.1%	18.9%	9.1%	14.6%	25.7%	14.5%	22.7%	6.3%	20.8%	12.7%
	35-49	0.0%	100.0%	0.0%	0.0%	36.4%	31.6%	32.1%	32.1%	21.6%	6.3%	23.8%	42.1%	31.8%	50.0%	26.8%	26.0%
	50-64	0.0%	0.0%	100.0%	0.0%	22.7%	15.8%	17.9%	28.3%	35.2%	33.3%	27.7%	27.6%	27.3%	43.8%	30.2%	30.0%
	65 +	0.0%	0.0%	0.0%	100.0%	9.1%	10.5%	17.9%	20.8%	34.1%	45.8%	22.8%	15.8%	18.2%	0.0%	22.1%	31.3%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Length of Residence	0-2 yrs	14.0%	10.3%	5.6%	2.5%	100.0%	0.0%	0.0%	0.0%	0.0%	2.1%	9.9%	6.7%	4.5%	6.3%	6.7%	8.1%
	3-5 yrs	16.0%	7.7%	3.3%	2.5%	0.0%	100.0%	0.0%	0.0%	0.0%	4.2%	8.9%	6.7%	4.5%	6.3%	7.4%	5.4%
	6-10 yrs	18.0%	11.5%	5.6%	6.3%	0.0%	0.0%	100.0%	0.0%	0.0%	6.3%	10.9%	14.7%	9.1%	6.3%	6.7%	12.1%
	11-20 yrs	20.0%	21.8%	16.7%	13.8%	0.0%	0.0%	0.0%	100.0%	0.0%	14.6%	17.8%	18.7%	36.4%	12.5%	21.5%	14.1%
	20 +	32.0%	48.7%	68.9%	75.0%	0.0%	0.0%	0.0%	0.0%	100.0%	72.9%	52.5%	53.3%	45.5%	68.8%	57.7%	60.4%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Income Level (in \$1000's)	< \$25	14.0%	4.1%	20.5%	36.1%	5.6%	11.1%	10.7%	14.3%	23.5%	100.0%	0.0%	0.0%	0.0%	0.0%	13.6%	22.9%
	\$25 to \$49	52.0%	32.4%	35.9%	37.7%	55.6%	50.0%	39.3%	36.7%	35.6%	0.0%	100.0%	0.0%	0.0%	0.0%	40.2%	36.6%
	\$50 to \$74	22.0%	43.2%	26.9%	19.7%	27.8%	27.8%	39.3%	28.6%	26.8%	0.0%	0.0%	100.0%	0.0%	0.0%	25.8%	32.1%
	\$75 to \$99	10.0%	9.5%	7.7%	6.6%	5.6%	5.6%	7.1%	16.3%	6.7%	0.0%	0.0%	0.0%	100.0%	0.0%	12.1%	4.6%
	\$100,000 +	2.0%	10.8%	9.0%	0.0%	5.6%	5.6%	3.6%	4.1%	7.4%	0.0%	0.0%	0.0%	0.0%	100.0%	8.3%	3.8%
		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34	35-49	50-64	65 +	0-2 yrs	3-5 yrs	6-10 yrs	11-20 yrs	20 +	< \$25	\$25 to \$49	\$50 to \$74	\$75 to \$99	\$100,000 +	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
57. Are you registered to vote?	Yes	76.0%	93.7%	87.8%	97.5%	81.8%	73.7%	92.9%	88.7%	92.6%	85.4%	90.1%	90.8%	90.9%	93.8%	87.3%	92.0%
	No	22.0%	6.3%	12.2%	2.5%	18.2%	21.1%	7.1%	11.3%	7.4%	14.6%	9.9%	7.9%	9.1%	6.3%	11.3%	8.0%
	Other/don't know	2.0%	0.0%	0.0%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	1.3%	0.0%

This Page Intentionally Left Blank

		Age Level				Length of Residence					Income Level (in \$1000's)					Gender	
		18-34 %	35-49 %	50-64 %	65 + %	0-2 yrs %	3-5 yrs %	6-10 yrs %	11-20 yrs %	20 + %	< \$25 %	\$25 to \$49 %	\$50 to \$74 %	\$75 to \$99 %	\$100,000 + %	Male %	Female %
58. Gender	Male	62.0%	50.6%	50.0%	41.3%	45.5%	57.9%	35.7%	60.4%	48.9%	37.5%	52.5%	44.7%	72.7%	68.8%	100.0%	0.0%
	Female	38.0%	49.4%	50.0%	58.8%	54.5%	42.1%	64.3%	39.6%	51.1%	62.5%	47.5%	55.3%	27.3%	31.3%	0.0%	100.0%