

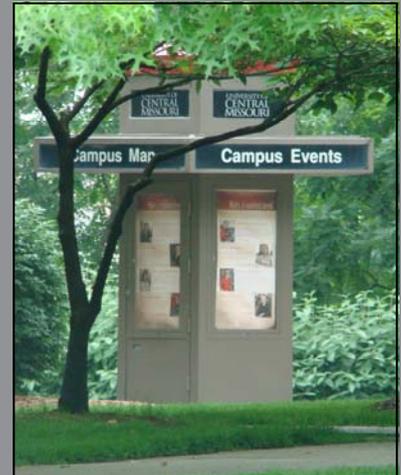
DOWNTOWN
REVITALIZATION &
ECONOMIC
ASSISTANCE FOR
MISSOURI

NOVEMBER 2009

COMMUNITY TELEPHONE SURVEY REPORT

FINAL SURVEY
FINDINGS & RESULTS

Warrensburg, Missouri



PGAVURBANCONSULTING



DOWNTOWN
REVITALIZATION &
ECONOMIC
ASSISTANCE FOR
MISSOURI

NOVEMBER 2009

Warrensburg, Missouri

ACKNOWLEDGMENTS



DOWNTOWN REVITALIZATION AND ECONOMIC
ASSISTANCE FOR MISSOURI (DREAM)
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SECTION I

METHODOLOGY

COMMUNITY SURVEY

- Three hundred (300) interviews were completed from a random telephone sample of residents of Warrensburg, Missouri.
- The margin of error for this survey is $\pm 5.7\%$.
- The survey consisted of 68 questions and took, on average, almost 15 minutes to complete.
- Fieldwork was conducted through September 16, 2009 by Customer Research International (CRI) located in Austin, Texas.
 - CRI fields all studies from its outbound call center in San Marcos, TX at 135 S Guadalupe Street. Interviewers dial from 4:00 PM to 9:00 PM weeknights, 10:00 AM to 6:00 PM on Saturdays, and 1:00 PM to 7:00 PM on Sundays.
 - Interviews were conducted using computer-assisted telephone interviewing (CATI) software. This CATI software ensures all questions were asked correctly and all logic and skip patterns were implemented properly.
 - The electronic telephone sample was randomized and de-duped to ensure each household was only represented once. Telephone numbers were distributed equally among ten separate replicate groups. Telephone numbers were deemed exhausted once five calling attempts were made or an ending call result was encountered (completed survey, disconnected phone, terminate, refusal, etc.). There was a minimum of 1.5 hours between each call attempt.
 - Project supervisors validated 10% of each interviewer's completed surveys by calling back the respondent and verifying specific responses. Additionally, supervisors continually monitored live calls through CRI's call monitoring system in order to ensure proper interviewing procedures were maintained.

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SECTION II

EXECUTIVE SUMMARY

In September 2009, UNICOM-ARC conducted a telephone survey of Warrensburg, Missouri, residents, drawn from a random sample of the community. The purpose of the survey was to learn about public perceptions of and priorities for Downtown as part of the DREAM Initiative.

Three hundred (300) interviews were completed, and a sample of this size yields an overall error margin of $\pm 5.4\%$.

A. KEY POINTS: PRIORITIES AND FEEDBACK

- ◆ For the community as a whole, respondents placed the highest priority on repairing streets.
- ◆ Most respondents indicated that they visited Downtown once a month or more and said they most often utilized Downtown for dining and conducting business at the post office or government offices.
- ◆ Downtown's entertainment options were the only characteristic viewed unfavorably by a majority of respondents.
- ◆ The majority of respondents placed high priorities on adding more dining options to Downtown.
- ◆ Among several potential Downtown improvements, respondents were most likely to place a high priority on adding new parking spaces or lots.
- ◆ Respondents indicated that they received information about Downtown from a variety of sources, especially through local newspapers and word-of-mouth.
- ◆ A strong majority of respondents would consider a possible sales tax increase to support development both Downtown and elsewhere in Warrensburg to fund projects such as street or other infrastructure improvements. For those who would support the sales tax, around two-thirds (65.6%) would support a .25% sales tax increase, more than eight in ten (83.1%) would support a .5% and around three-fourths (71.4%) were supportive of a .75% sales tax.
- ◆ Less than a majority were familiar with the "Dream Initiative."

B. KEY DEMOGRAPHIC INFORMATION

By Age:

- ◆ A large majority of respondents 18-34 years old felt that Warrensburg was moving in the right direction.
- ◆ Younger respondents (18-34) were the least likely group to conduct business Downtown.
- ◆ Adding more green spaces Downtown was important to the 18-34 age group.
- ◆ Respondents 65 or older were the only group who did not think that the Downtown lighting needed to be improved.
- ◆ The newspaper was much more often cited as a source of information about Downtown events and businesses by younger respondents than by older respondents.

By Amount of Time Respondents Had Lived in Warrensburg:

- ◆ Emergency services were important particularly to those who had lived in Warrensburg for three to five years.
- ◆ A majority of the newest Warrensburg residents (3-5 years) felt that Downtown green space was "excellent" or "very good."
- ◆ The longer a respondent has lived in Warrensburg, the less likely they were to view the Downtown parking situation favorably.
- ◆ A majority of Warrensburg's newest residents felt that art galleries and shops should be of high priority; significantly fewer residents who have been in Warrensburg longer felt the same.
- ◆ Newer residents were more likely to want a new grocery or convenience store Downtown, more attractive alleys and the utilities moved underground.
- ◆ Residents who have lived in Warrensburg for more than 20 years utilized the newspaper as a source of information about Downtown more than any other category.

By Income Level:

- ◆ Respondents with lower incomes felt that attracting big box retailers was especially important.
- ◆ Lodging options Downtown were more important to lower income respondents than any other income category.
- ◆ Warrensburg's lowest-income respondents viewed adding attractions for teenagers and "better signs to help people find their way around" more favorably than any other income category.
- ◆ Respondents with incomes between \$25,000 and \$74,999 were the least interested in attractions Downtown for college age students.

By Gender:

- ◆ Female respondents were more interested in additional clothing stores Downtown than male respondents.

C. COMMUNITY PRIORITIES AND FEEDBACK IN DETAIL

Priorities for the Community:

- ✓ Respondents placed the highest priorities on repairing streets.

At the beginning of the survey, respondents were asked to prioritize five potential improvements that “some might suggest for Warrensburg” using a 5-point scale, where “5” indicated the improvement should be a top priority and “1” indicated the item should be a very low priority. Seven in ten respondents (70.7%, 4-5) answered that “repairing major streets” should be a high priority for the City.

Respondents were less likely to place a priority on “attracting more ‘big box’ retail development” (54.0%, 4-5) and “improving emergency services” (53.7%).

Visiting Downtown:

- ✓ Most respondents indicated that they visited Downtown once a month or more and said they most often utilize Downtown for dining and conducting business at the post office or government offices.

Respondents were asked how often they visit Downtown. A plurality (45.3%) answered that they visit Downtown “more than five times a month.” More than one-third (36.3%) visit Downtown “one to five times per month.” Smaller percentages of respondents said that they visited Downtown “less than once a month” (13.3%), and “once a year or less” (4.7%).

Respondents were then read a list of reasons for visiting Downtown and asked how often they conduct these activities in Downtown Warrensburg. Respondents indicated they were most likely to visit Downtown “very” or “somewhat” often in order to visit Government or post offices or dine:

- Government/Post Office (69.9% very/somewhat often)
- Dining (65.2%)
- Conducting Business (52.2%)
- Shopping (50.5%)
- Special Events (45.2%)
- Visiting or attending the University of Central Missouri (43.5%)
- Other outdoor recreation, such as walking (36.8%)
- Attending Church (33.8%)
- Entertainment (33.4%)

When asked which one of these reasons respondents would most often visit Downtown, more than one in five respondents indicated “dining” (30.8%). One in six (16.1%) answered “conducting business.”

Views of Current Downtown Warrensburg:

- ✓ Respondents gave high marks to safety during the day, signs to help people find their way around, condition of the sidewalks, preservation of historic structures and convenient business hours. The Downtown’s entertainment options were the only characteristic viewed unfavorably by a majority of respondents.

Respondents were read a list of thirteen characteristics of a downtown and asked to rate conditions in Downtown Warrensburg.

Five characteristics were highly rated by more than seven in ten respondents:

- Safety during the day (94.0% excellent/good)
- Signs to help people find their way around (85.0%)
- Condition of sidewalks (77.0%)
- Preservation of historic structures (76.7%)
- Convenient business hours (76.3%)

Seven other characteristics were rated highly by majorities of respondents:

- Condition of streets (69.0% excellent/good)
- Occupied storefronts (60.0%)
- Dining options (61.3%)
- Diverse mix of business (59.3%)
- Safety at night (58.3%)
- Convenient parking (52.3%)
- Available green space (51.3%)

The remaining characteristic, “entertainment options,” was not considered descriptive of Downtown Warrensburg to majorities of respondents:

- Entertainment options (40.7% excellent/good)

The vast majority of respondents (88.0%) suggested that it is “very” or “somewhat” important that Downtown Warrensburg work to retain its historic character. Only 11.3% thought that doing so was “not very” or “not at all” important.

Priorities for Types of Downtown Businesses:

- ✓ **The majority of respondents placed a high priority on adding more dining options to Downtown.**

Respondents were read a list of many kinds of business that “one might find in a Downtown area” and asked how high of a priority Warrensburg should place on bringing each type of business to its Downtown.

The two highest priorities related to dining options in Downtown:

- Family of casual style dining (73.0%, 4-5 on a five-point scale)
- Fine dining (60.7%)

Four other types of businesses were seen as a high priority to more than half of respondents:

- Clothing stores (59.0%, 4-5)
- Breakfast or brunch restaurant (57.7%)
- Activities for college age students (56.3%)
- Bakery (51.7%)

The remaining businesses were a high priority for less than half of respondents:

- Arcade or other attraction for teenagers (38.7% 4-5)
- Ice cream shop (38.3%)
- Art galleries and shops (37.3%)
- Lodging such as hotel, motel or bed and breakfast (30.7%)
- Convenience store or grocery store (30.0%)
- Antique shops (24.3%)
- Bars/nightclubs (10.7%)

When asked to choose the one business respondents would most like to see in Warrensburg, a plurality (23.7%) answered “family or casual dining,” followed by “clothing stores” (16.7%) and “fine dining” (15.0%).

Priorities for Other Downtown Improvements:

- ✓ **Among several potential Downtown improvements, respondents were most likely to place a high priority on adding new parking spaces or lots.**

Using the same priority scale, respondents were read a list of other improvements that “might be made to a Downtown area,” and asked to prioritize each. Four of the possible improvements were considered a high priority to majorities of respondents:

- Adding new parking spaces or lots (61.3%, 4-5 on a five-point scale)
- Making the area more pedestrian-friendly (55.0%)
- Moving utilities underground (52.3%)
- Improving lighting (50.3%)

Eight other potential improvements tested in the survey were considered a priority to less than half of respondents:

- Improving building facades (49.7% 4-5)
- Offering public wireless internet access (49.7%)
- Keeping streets and sidewalks cleaner (49.3%)
- Making alleys more attractive (48.7%)
- Adding green space and landscaping such as trees and plantings (47.0%)
- Improving signage to help people find their way around (30.0%)
- Developing second-story residential space (25.3%)
- Adding murals to Downtown buildings (23.0%)

Four in ten respondents (40.3%) saw no need for second story living in existing buildings Downtown. One-third (32.3%) would like to see second story living as “rental units,” while 14.7% would like to see “condominiums” Downtown.

Communication about Downtown:

- ✓ Respondents indicated that they received information about Downtown from a variety of sources, especially through local newspapers and word-of-mouth.

When asked to indicate their primary and secondary sources of information about Downtown Warrensburg, three-fourths (75.0%) answered that they get their information (primary and secondary) from “a local newspaper.” A sizeable percentage (46.2%) answered that “word-of-mouth” is a primary or secondary source of information about Downtown.

Possible Sales Tax Increase:

- ✓ A majority of respondents stated that they would likely vote in favor of a new sales tax to fund Downtown development.

Respondents were asked to assume “an economic development sales tax was proposed for Warrensburg, which would support development both Downtown and elsewhere in Warrensburg and fund projects such as street or other infrastructure improvements,” and were asked their likelihood of supporting this sales tax increase. A majority (approximately 59%) said they would be either “very” or “somewhat likely” to support a sales tax increase. Those who answered they were likely to support the sales tax (177) were divided into thirds (59 each) and given a potential amount and asked their level of favor:

- Around two-thirds of 58 respondents (65.6%) would support a .25% sales tax increase
- More than eight in ten 58 respondents (83.1%) would support a .5% sales tax
- Close to three-fourths of 58 respondents (71.4%) were supportive of a .75% sales tax

Familiarity with DREAM Initiative

- ✓ A majority of respondents were not familiar with the state sponsored “Dream Initiative.”

When asked to rate their familiarity with Missouri’s “DREAM Initiative” program for Downtown development, a large majority (83.7%) of respondents were either not very or not at all familiar. Close to one in ten (12.0%) were “somewhat familiar” and 1.7% was “very familiar.”

D. DEMOGRAPHIC INFORMATION IN DETAIL

Priorities for the Community:

- ✓ **A large majority of respondents 18-34 felt that Warrensburg is moving in the right direction.**

Respondents of different age groups were asked if Warrensburg as a whole was moving in the right direction, the wrong direction, or a mixed direction. The majority of every age group believed it was moving in the right direction, but one group, the 18-34 year olds were nearly unanimous in this presumption (92.3%).

- ✓ **Attracting big box retail was especially important to those respondents with income under \$25,000 per year.**

A large majority (70.0%) of respondents who indicated an annual income of under \$25,000 stated that attracting big box retailers was a high priority compared to 41.8% of the \$25,000-74,999 income group, 44.2% of the \$50,000 to \$74,999 income group, 62.7% of the \$75,000 to \$99,000 income group and 64.3% of the \$100,000 or more income group.

- ✓ **Emergency services were important particularly to those who have lived in Warrensburg for 3-5 years.**

Three-fourths (75.9%) of respondents who have lived in Warrensburg for 3 to 5 years rated emergency services as a high priority, while fewer than 61% of other respondents felt the same.

Visiting Downtown:

- ✓ **Younger respondents did not visit Downtown in order to conduct business as often as their older counterparts.**

More than one third (36.8%) of the 18-34 year old respondents indicated that they visited Downtown in order to conduct business very or somewhat often compared to a majority (more than 50.0%) of each of the other age groups.

Views of Current Downtown Warrensburg:

- ✓ **Residents who have lived in Warrensburg for 3-5 years felt the available green space was excellent or good.**

Close to three in four (73.0%) respondents in the 3-5 year category indicated that the available green space Downtown was excellent or good compared to 39.3% of the 0-2 years group, 46.3% of the 6-10 years group, 53.0% of the 11-20 years group and 48.4% of the residents who have lived in Warrensburg for over 20 years.

- ✓ **Parking was viewed more favorably by newer residents.**

The longer a respondent has lived in Warrensburg, the less likely they were to feel that parking Downtown was excellent or good. More than three in four (78.6%) of the newest residents (0-2 years) felt parking was "excellent" or good" compared to 62.2% of the 3-5 years group, 53.7% of the 6-10 years group, 42.4% of the 11-20 years group and 48.4% of the residents who have lived in Warrensburg more than 20 years.

Priorities for Types of Downtown Businesses:

- ✓ **Lodging options were more important to respondents with an income under \$25,000.**

“Under \$25,000” was the only income category with a majority of respondents indicating that additional hotels, motels or bed and breakfasts were a high priority. No other group included more than one-third of their respondents indicating this was a high priority.

- ✓ **Art Galleries and shops were seen as a priority for new residents.**

A majority (53.6%) of respondents who indicated that they have lived in Warrensburg for 0-2 years cited adding Art galleries and shops Downtown as a high priority compared to 37.8% of the 3-5 years group, 43.9% of the 6-10 years group, 37.9% of the 11-20 years group and 31.2% of residents who have lived in Warrensburg for more than 20 years.

- ✓ **New residents were more likely to want a new grocery or convenience store Downtown.**

Half (50.0%) of the respondents who indicated that they have lived in Warrensburg for 0-2 years cited adding a convenience store or grocery store Downtown as a high priority compared to 18.9% of the 3-5 years group, 36.6% of the 6-10 years group, 25.8% of the 11-20 years group and 28.9% of residents who have lived in Warrensburg for more than 20 years.

- ✓ **Female respondents were more interested in additional clothing stores Downtown than male respondents.**

Seven out of ten (69.3%) women indicated that this was a high priority compared to just 48.7% of men.

- ✓ **Respondents with incomes under \$25,000 were more interested in adding attractions for teenagers than any other income category.**

Three in four (75.0%) respondents with incomes under \$25,000 place adding an arcade or other attraction aimed at younger teenagers as a high priority. No other income category had above 50% in placing this as a high priority.

- ✓ **Respondents with an income of \$25,000 to \$74,999 were less likely to consider activities for college age students a high priority.**

Close to half of the respondents (45.5%) in this income category considered adding activities for college age students a high priority while the majority in each of the other income categories did consider it a high priority.

Priorities for Other Downtown Improvements:

- ✓ **The majority of younger respondents wanted more green space Downtown.**

The majority (64.1%) of respondents ages 18-34 indicated that adding more green space was a high priority. No other category was in the majority in considering this a high priority.

- ✓ **Older respondents (65 or older) were the only group where the majority did not consider improving lighting Downtown to be a high priority.**

Just over one in three (35.3%) respondents over the age of 65 considered "improving lighting" to be a high priority while over 50% of the 18-64 year old respondents did.

- ✓ **Newer residents were more likely to consider moving utilities underground a high priority.**

Three-quarters (75.0%) of the residents who have lived in Warrensburg for 0-2 years considered moving the utilities underground to be a high priority. A majority of residents who have lived in Warrensburg for 6-10 years (56.1%) and 11-20 years (57.6%) also considered it a high priority. Less than half of the residents who have lived in Warrensburg for 3-5 years and more than 20 years considered it a priority.

- ✓ **Newer residents favor making alleys more attractive.**

The majority (75%) of residents who have lived in Warrensburg from 0-5 years, favor making alleys more attractive compared to 48.8% of the 6-10 years group, 45.5% of the 11-20 years group and 41.1% of the more than 20 years group.

- ✓ **The majority of respondents earning under \$25,000 per year want better signs to help people find their way around.**

More than three in five (65.0%) respondents with incomes under \$25,000 considered "improving signage to help people find their way around" a high priority. The majority of the other income categories did not consider this to be a high priority.

Communication about Downtown:

- ✓ **The newspaper was much more often cited as a source of information about downtown events and businesses by younger respondents than by older respondents.**

More than one third of all respondents (40.8%) in the 18-34 age group used the newspaper as their primary source of information about downtown, compared to between 16 % and 31% of other age groups.

- ✓ **The newspaper was much more often cited as a source of information about downtown events and businesses by those who have lived in Warrensburg more than 20 years than by those who had been in Warrensburg for a shorter time.**

Almost half (46.2%) of respondents that had lived in Warrensburg over 20 years chose the newspaper as their primary source of information, compared with 36.4% or fewer respondents of other groups.

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SECTION III

OVERVIEW OF DATA

In September 2008, UNICOM • ARC conducted a telephone survey of residents in Warrensburg Missouri, drawn from a sample of residents throughout the community. The purpose of the survey was to learn about public perceptions of and priorities for the downtown area in collaboration with the DREAM Initiative.

Three hundred (300) interviews were completed, and a sample of this size yields an overall error margin of ±5.4%. This Overview of Data provides raw frequencies to the questions. We give exact wording of each question, editing only some instructions in the interest of space. The list is sorted where appropriate and the most prevalent response is bolded in each section.

		%
1. Thinking about Warrensburg, Missouri area, would you say things are moving in the...	Right direction	71.7%
	Mixed	11.3%
	Wrong direction	9.7%
	Other/don't know	7.3%

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. The first is...

	5 Top Priority	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
	%	%	%	%	%
3. Repairing major streets	45.0%	70.7%	20.3%	8.0%	1.0%
6. Attracting more big box retail development	31.7%	54.0%	21.7%	21.3%	3.0%
4. Improving emergency services	30.3%	53.7%	25.0%	13.7%	7.7%
2. Revitalizing the Warrensburg Downtown area	20.0%	43.7%	29.7%	25.0%	1.7%
5. Upgrading parks and recreation facilities	19.7%	43.3%	30.7%	23.7%	2.3%

	%
Once a year or less	4.7%
Less than once a month	13.3%
One to five times per month	36.3%
More than five times a month	45.3%
Other	.0%
Don't visit	.3%
Don't know	.0%

8-16. For each of the following, please tell me how often you visit downtown for these activities.

	Very often	Very/somewhat often	Not very/not at all often	Other/don't know
	%	%	%	%
13. Government/post office	32.8%	69.9%	29.8%	.3%
9. Dining	24.1%	65.2%	34.8%	.0%
14. Conducting business	21.4%	52.2%	47.2%	.7%
8. Shopping	18.4%	50.5%	49.2%	.3%
12. Special Events	10.4%	45.2%	54.8%	.0%
16. Visiting or attending University of Central Missouri	25.4%	43.5%	56.2%	.3%
11. Other outdoor recreation, such as walking	18.1%	36.8%	63.2%	.0%
15. Attending Church	23.4%	33.8%	65.9%	.3%
10. Entertainment	8.7%	33.4%	66.2%	.3%

		%
17. What is the one reason you most often visit Downtown Warrensburg?	Dining	30.8%
	Conducting business	16.1%
	Government/post office	13.0%
	Shopping	12.7%
	Visiting or attending University of Central Missouri	8.7%
	Attending church	6.0%
	Other/don't know	4.0%
	Entertainment	4.0%
	Special events	2.7%
	Other outdoor recreation	2.0%

18-30. For each of the following characteristics of a downtown I read, please tell me if you think conditions in Warrensburg are...

	Excellent	Excellent/good	Not so good/poor	Other/don't know
	%	%	%	%
29. Safety during the day	36.7%	94.0%	4.3%	1.7%
18. Signs to help people find their way around	26.3%	85.0%	12.3%	2.7%
28. Condition of sidewalks	11.0%	77.0%	19.3%	3.7%
21. Preservation of historic structures	13.7%	76.7%	21.0%	2.3%
19. Convenient business hours	9.0%	76.3%	21.0%	2.7%
27. Condition of streets	5.7%	69.0%	29.7%	1.3%
22. Occupied storefronts	6.3%	60.0%	36.3%	3.7%
25. Dining options	9.7%	61.3%	37.3%	1.3%
24. Diverse mix of business	7.7%	59.3%	37.3%	3.3%
30. Safety at night	8.0%	58.3%	25.3%	16.3%
23. Convenient parking	6.0%	52.3%	47.7%	.0%
20. Available green space	10.7%	51.3%	42.7%	6.0%
26. Entertainment options	3.3%	40.7%	53.3%	6.0%

		%
31. How important would you say it is that Warrensburg work to retain its Downtown's historic character?	Very important	45.7%
	Somewhat important	42.3%
	Not very important	6.7%
	Not at all important	4.7%
	Other/don't know	.7%
	Very/somewhat	88.0%
	Not very/not at all	11.3%

I'm going to read a list of the kinds of businesses that one might find in a Downtown area. For each, please tell me how high a priority Warrensburg should place on bringing or adding more of that type of business *to its own Downtown*. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

	5	Total high	3	Total low	Other/don't
	Top priority	priority (4-5)		priority (1-2)	know
	%	%	%	%	%
33. Family or casual style dining	37.7%	73.0%	17.0%	9.3%	.7%
34. Fine Dining	30.7%	60.7%	24.7%	14.3%	.3%
41. Clothing stores	28.3%	59.0%	22.0%	18.3%	.7%
35. Breakfast or brunch restaurant	27.3%	57.7%	25.3%	15.7%	1.3%
43. Activities for college age students	27.7%	56.3%	17.7%	25.0%	1.0%
36. Bakery	24.0%	51.7%	27.7%	19.7%	1.0%
42. Arcade or other attraction aimed at younger teenagers	16.0%	38.7%	28.0%	30.7%	2.7%
37. Ice cream shop	18.3%	38.3%	25.7%	34.7%	1.3%
39. Art galleries and shops	19.7%	37.3%	36.3%	25.0%	1.3%
32. Lodging such as hotel, motel or bed and breakfast	13.3%	30.7%	25.7%	42.7%	1.0%
40. Convenience store or grocery store	14.0%	30.0%	22.7%	46.7%	.7%
38. Antique shops	13.0%	24.3%	35.7%	38.0%	2.0%
44. Bars/nightclubs	4.7%	10.7%	16.3%	71.0%	2.0%

	%
	23.7%
	16.7%
	15.0%
	7.3%
	6.3%
	5.7%
	4.0%
46. Which business would you most like to see in downtown Warrensburg?	4.0%
	3.7%
	3.3%
	2.7%
	2.7%
	2.7%
	1.3%
	1.0%

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for Downtown Warrensburg using the same 5-point scale.

	5 Top priority	Total high priority (4-5)	3	Total low priority (1-2)	Other/don't know
	%	%	%	%	%
50. Adding new parking spaces or lots	33.3%	61.3%	19.3%	19.3%	.0%
53. Making the area more pedestrian-friendly	28.0%	55.0%	26.0%	18.0%	1.0%
49. Moving utilities underground	32.3%	52.3%	20.7%	24.3%	2.7%
48. Improving lighting	25.3%	50.3%	30.0%	17.3%	2.3%
55. Improving building facades	23.0%	49.7%	30.0%	19.7%	.7%
57. Offering public wireless internet access	23.0%	49.7%	25.0%	24.0%	1.3%
56. Keeping streets and sidewalks cleaner	26.0%	49.3%	31.3%	18.3%	1.0%
51. Making alleys more attractive	28.0%	48.7%	25.0%	25.0%	1.3%
47. Adding green space and landscaping such as trees or plantings	22.7%	47.0%	27.7%	25.0%	.3%
54. Improving signage to help people find their way around	14.3%	30.0%	28.3%	40.0%	1.7%
52. Developing second-story residential space	9.3%	25.3%	28.0%	43.7%	3.0%
58. Adding murals to downtown buildings	9.0%	23.0%	26.0%	50.7%	.3%

		%
59. Are there any other improvements you think should be made to Downtown Warrensburg?	Yes	27.7%
	No	72.3%

		%
60. Property owners should turn the second floors of their existing buildings into...	Rental units	32.3%
	Condominiums	14.7%
	No need	40.3%
	Other	12.7%

		%
62. What would you say is your main source of information about Downtown Warrensburg?	Local newspaper	41.3%
	Word-of-mouth	23.3%
	Other	18.3%
	I live downtown	6.7%
	Other/don't know	4.0%
	Chamber of commerce web site	3.7%
	Radio	1.7%
	Television	1.0%

	%
	33.7%
	22.9%
	11.8%
	11.1%
	8.7%
	4.9%
	4.9%
	2.1%

	%
	18.3%
	40.3%
	17.3%
	20.0%
	4.0%
	58.7%
	37.3%

		Sales Tax Increase		
		.25%	.5%	.75%
		%	%	%
63a. If that economic development sales tax was a ____ sales tax increase, would you...	Strongly favor	19.7%	8.5%	8.9%
	Favor	45.9%	74.6%	62.5%
	Oppose	21.3%	10.2%	17.9%
	Strongly oppose	4.9%	1.7%	3.6%
	Other/don't know	8.2%	5.1%	7.1%
	Total favor	65.6%	83.1%	71.4%
	Total oppose	26.2%	11.9%	21.4%

		%
64. How familiar are you will a state-sponsored program called the DREAM Initiative?	Very familiar	1.7%
	Somewhat familiar	12.0%
	Not very familiar	18.0%
	Not at all familiar	65.7%
	Other/don't know	2.7%
	Very/somewhat familiar	13.7%
	Not very/not at all familiar	83.7%

		%
65. Age	18-34	13.0%
	35-49	42.7%
	50-64	20.3%
	65 or older	22.7%
	Other/don't know/refused	1.3%

		%
66. How long have you lived in the Warrensburg area?	0-2 years	9.3%
	3-5 years	12.3%
	6-10 years	13.7%
	11-20 years	22.0%
	More than 20 years	42.7%
	Other/don't know	.0%

		%
67. Income	under \$25,000	6.7%
	\$25,000 to \$74,999	18.3%
	\$50,000 to \$74,999	25.7%
	\$75,000 to \$99,999	19.7%
	\$100,000 or more	18.7%
	Other/don't know	11.0%

		%
68. Gender	Male	50.0%
	Female	50.0%

SECTION IV

RESPONSE TO OPEN-ENDED QUESTIONS

46. Which business would you most like to see in Downtown Warrensburg?

None because too many bars cause older adults or teens, young adults cannot go Downtown;
not safe

Library

All except bars/nightclubs

None

JC Penny's

Bar and grill

More activities aimed at younger children

Quit going Downtown; chose none

Target; Sam's Club; Kohl's

Something for the kids

Additional shopping

More retail and boutique shops

Museum

Skipped

Leave it as is but with less bars

Retail shopping

No opinion

None

Bob Evans Restaurant; IHOP; Olive Garden

59. Are there any other improvements you think should be made to Downtown Warrensburg?

Encouraging some business such as shops; restaurant

It should be closed up and throw away the businesses, because we're spending money; not
enough income, not safe at night; it's dried up and a waste of money

I think 3G wireless access should be added

Close all the bars Downtown because college kids should be in their dorms studying; they need
to put some kind of control on those college kids; if kids are arrested for drinking they
should be thrown out

Mostly just parking Downtown on Pine where all the clubs and restaurants are; more parking

I think they should restore historical neighborhoods; cleaning up neighborhoods

Too many bars and lawyers in Downtown and not enough businesses

I would like more restaurants; Olive Gardens, Red Lobsters, cut on fast food

I think it should be geared to more family than college people; i.e. there should be less bars;
more family dining and family activities in general

Police needs to patrol Downtown more often

I think there should be a kiosk such as a map of Downtown and making sure that it is updated;
especially helpful for tourists; a directory sign would be extremely important

Less bars needed; college friendly but City of Warrensburg isn't friendly town; doesn't feel safe going Downtown at night
I think there should be community activities; fall festival
I think they should take all the bars out
There should be better safety with surveillance cameras to make sure people are following the rules and laws of the City
Do away with the corners that stick out into the street
I think Pine Street should be cleaned up in regards to the businesses
Sidewalks and lighting; safety
Get the message out that we have the things that we have
I think there ought to be a park that has concerts of some sort
Additional parking
I would like a Jack In The Box; I think that 13 should be required
I think they should cut on bars
The facades of buildings
I think we should add more women's clothing stores; more option of clothing sizes such as petite
Take out the bump outs that they just put in
More professional office space
Have more men or women clothing stores for older people not just for younger people
Shipping place for the Downtown area besides the Post Office; more residential space for Downtown
More retail space
Parking
You can't even buy a greeting card Downtown; a place to buy a greeting card
More parking
More Police presence on Heine Street on Thursday, Friday and Saturday nights
Put big circle in middle of Downtown; bar street parking is terrible; narrow parking spaces; refuse to go Downtown because of space
Better stores, name brands
Improve Police patrols after dark; especially in the Pine Street area
Better restaurants
I think they should focus on the history; overseas history
Too many bars on Pine Street; too many people get into trouble down there
Use wisdom with your decision making
Nighttime safety
I would like more fine dining establishments
I wish they could get better variety in the streets and lighting
Owners to fix up the houses on the edge of Downtown
Fewer bars
We don't seem to have alley ways down toward Pine Street; you'll find big trucks blocking all the alley ways; needs to be a way to access businesses from the rear for delivery
More Police patrols at night
A way to block off Pine Street at night so there aren't cars going up and down it at night because of the party scene and that it's safer for the college students
Understand it's a college town, needs more 18 and older bars, 21 and older bars; don't want town steered towards underage drinking; see children peeing in alley near Pine Street area; think town is very geared toward youth
Actual stores, convenience stores

I would like new City officials
More bike-friendly
They should add a mall with a variety of retail choices
Improve art and entertainment
More shopping
See more restaurants, more outside of town; Pine Street youth, underage drinking; want to see more attraction towards the suburbs of Warrensburg
I think Pine Street should be blocked off
Widen the streets
Improvements should be by design, should plan Downtown area
Paint those bump houses yellow, the things around the trees; making more parking space
Need diverse businesses
I would like to be more like Columbia, Missouri's Downtown where they get more people involved in the community
Straighten sidewalks and remove bump-outs near intersections
Improving waterways in City of Warrensburg
Storefronts around Courthouse should be better
I think the businesses should move into Downtown Warrensburg; the ones who are revitalizing Downtown won't bring their businesses Downtown; if they're not, they should move the Courthouse to the new Downtown on more of maintaining the sidewalks and streets; making everything wheelchair accessible
Parking is horrendous; figure out a way to get good parking, safe
Smoking ban
More safety measures; surveillance cameras; foot patrol
Big anchor restaurant and crowded roads
I think that the streets should be repaired
There should be a bowling alley
I think they should take the round rocks; we should have more street access
More enforcement at crosswalks; making cars stop at crosswalks
Greater diversity of businesses
Improve parking
Activities outdoors; have a band play; set up place for kids to do outdoor activities so Warrensburg doesn't have to go to other places to do outdoor activities
More business; particularly smaller businesses; City Council said no to financing the big businesses
Bringing in more retail business; more fine dining; new post office in different location; tax dollars go to school more; fix pot holes in streets; see what tax dollars are being utilized for; want to know why City . . .
Chamber of Commerce should not have gotten the contract to run the license bureau; head guy couldn't get license; should never have gotten the ability to run it because someone out bid them and then couldn't get it
I think Downtown should be more children-friendly

59a. Are there any other improvements you think should be made to Downtown Warrensburg?

Alcohol needs more towards Warrensburg and art galleries; don't want every other store being a bar

The Northside

Went over budget almost a million dollars on concrete project; if someone does that is there someone responsible for that action?

License

62. What would you say is your main source of information about Downtown Warrensburg?

Going down there/visiting Downtown (15)

Driving through it (4)

Digital Burg website (2)

Work

U.S. Mail

DigitalBurg.com; online newspaper that covers different things in the City

Digitalburg.com

Internet; no specific website

From visiting

Community center

What I see myself; lived here since I was 11, am now 51

Travelling around town

Fliers sent out in the mail

Internet

Phone book

I work in Downtown Warrensburg

Church

Storefronts

Warrensburg website

Myself

My job

Library

Bars

I get my information from the University

The Warrensburg Community Center; public library; TNT

Business owners

Police Department

Driving by

City Council

Just by observation

University

Phone book

Own building Downtown

Study

The Burg Magazine

I have had business Downtown for many years
Personal experience
Involved in the community

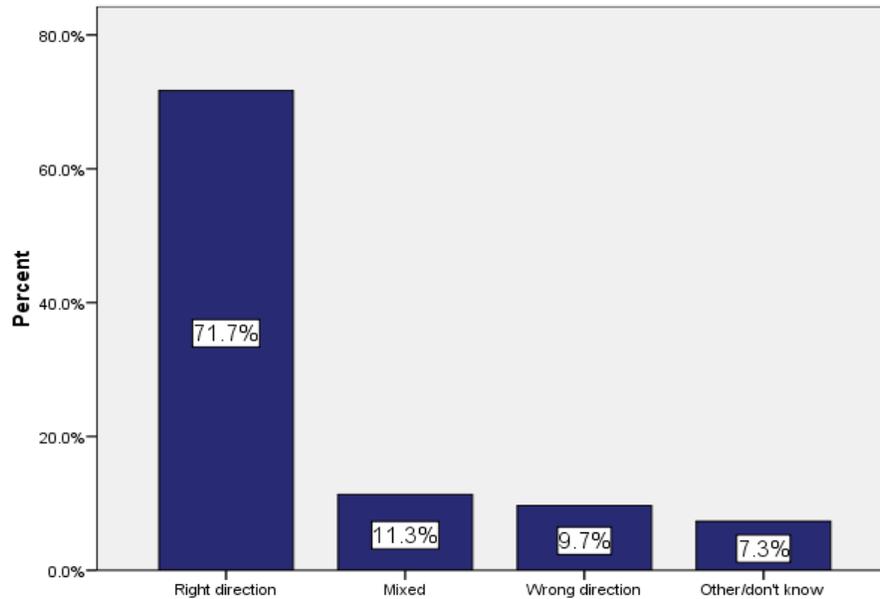
62b. What is your second most likely source of information?

Internet (8)
Digitalburg.com (2)
Phone book (2)
Billboards
Flyers that my kids bring home from school in their age group
I look at the newspaper on the internet
I would say going there and being Downtown
Internet warrensborgwheels.com
Just walking down there and going into stores
Live close to Downtown
Magazine Missouri Life
Mule skinner
My kids have the in with the people who know stuff
Parks and Recreation website
Personal experience
Phone
Police station
Signs and billboards to find where things are
Telephone
Visiting
Warrensburg website
Work Downtown
Recreational booklets that state the events

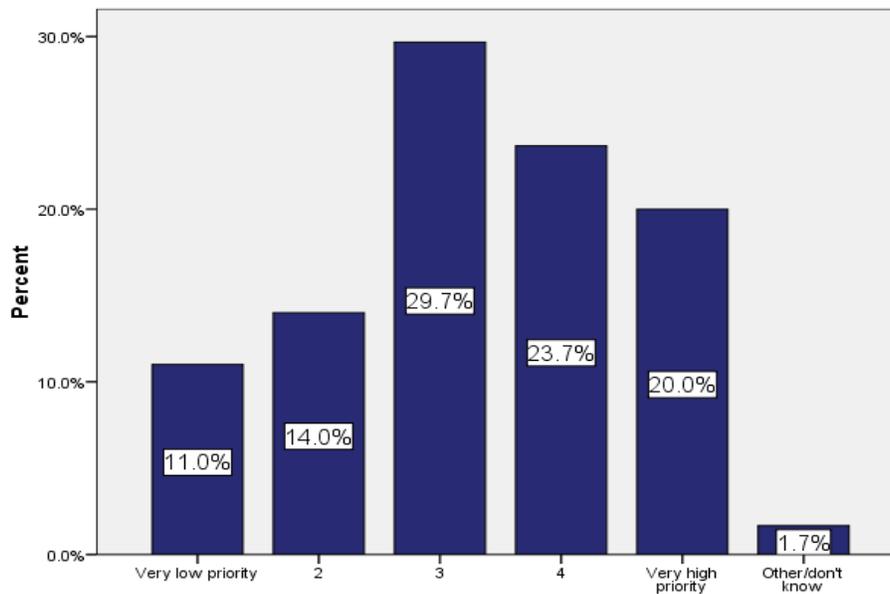
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SECTION V

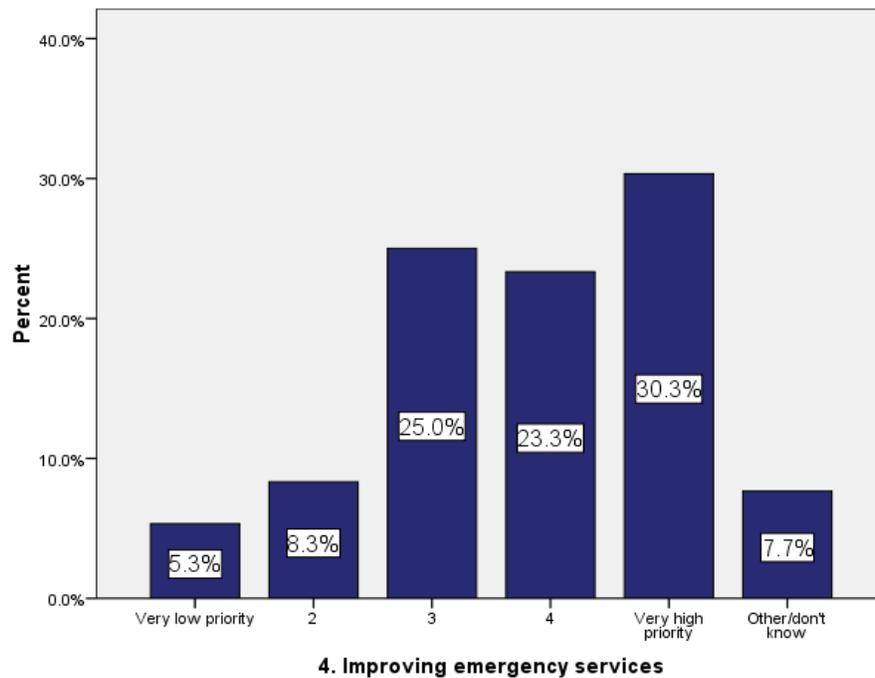
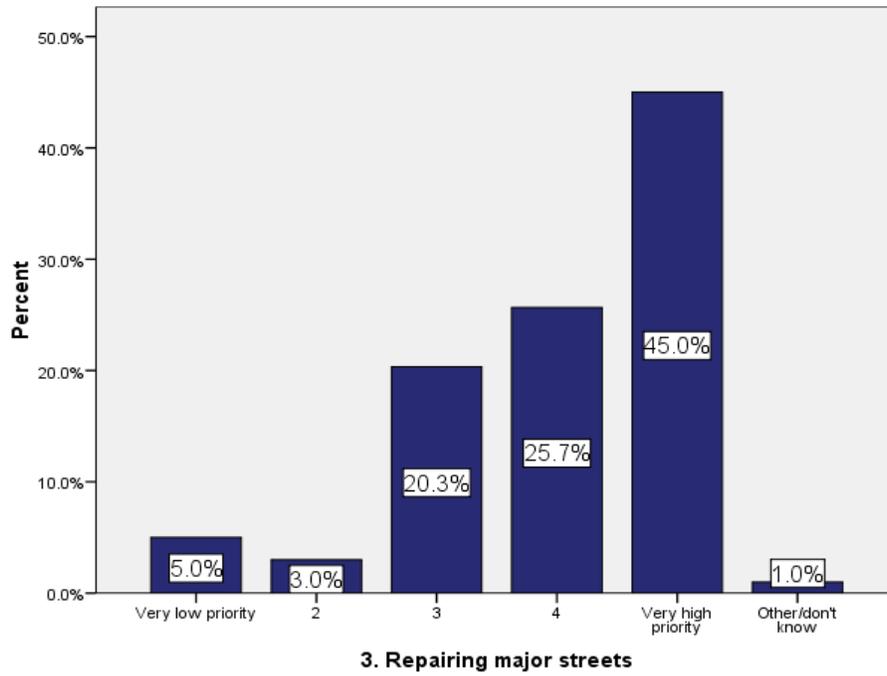
BAR CHARTS

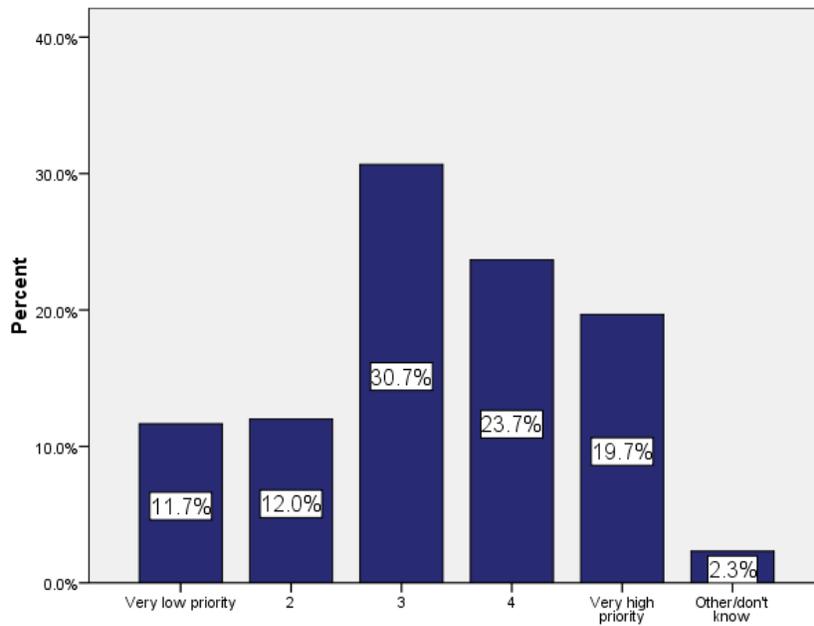


1. Thinking about Warrensburg, Missouri area, would you say things are moving...

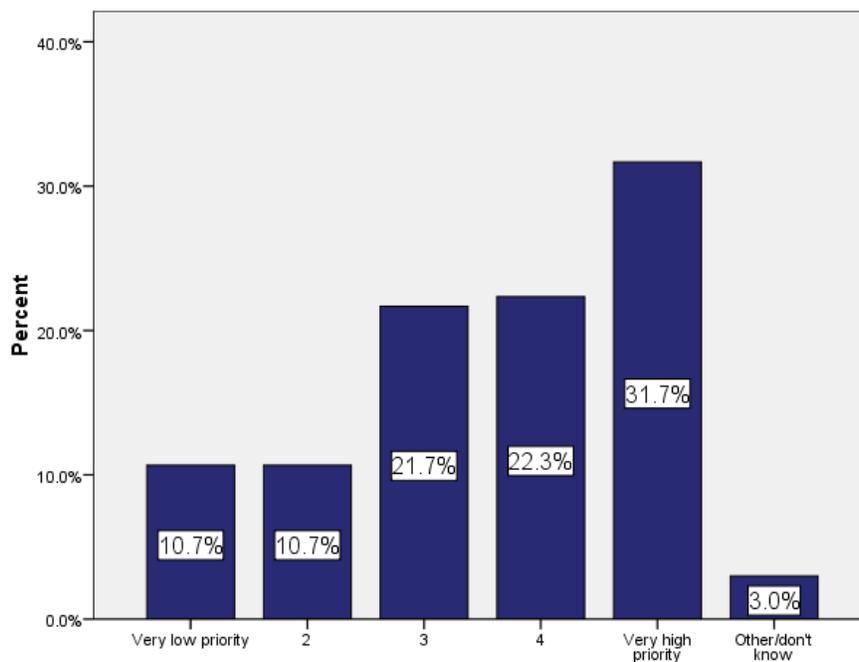


2. Revitalizing the Warrensburg Downtown area

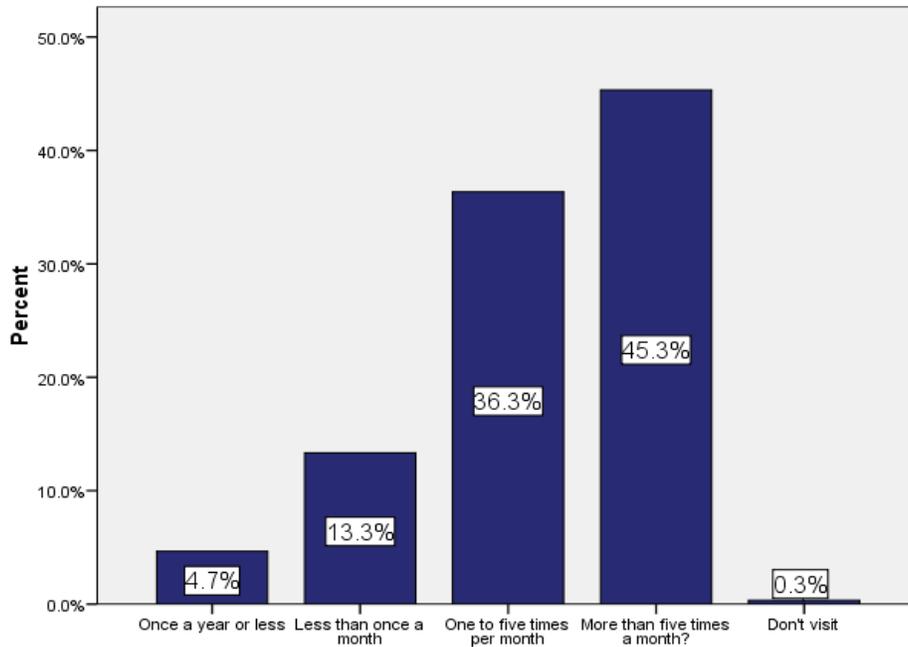




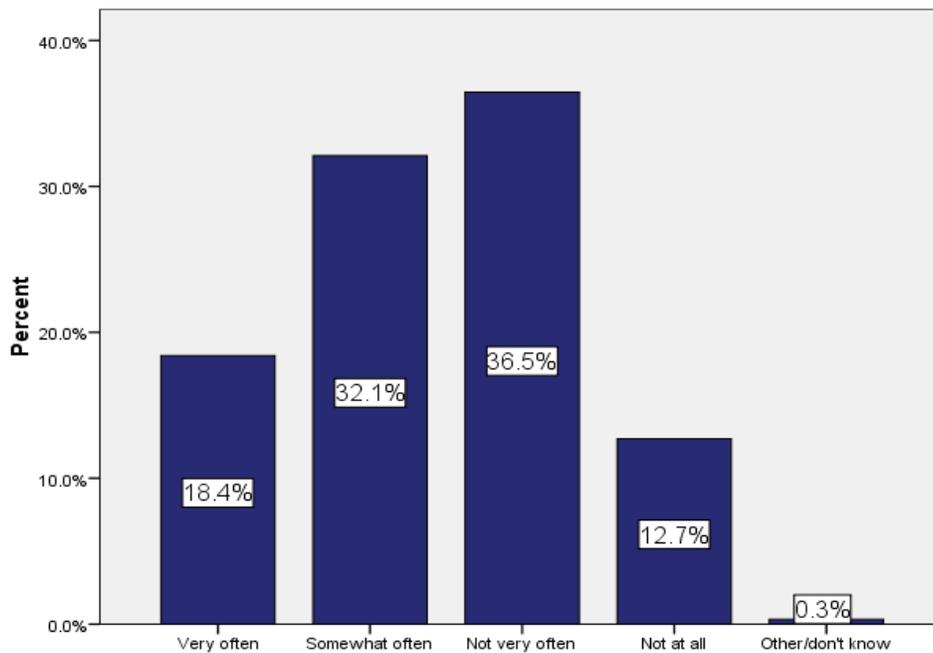
5. Upgrading parks and recreation facilities



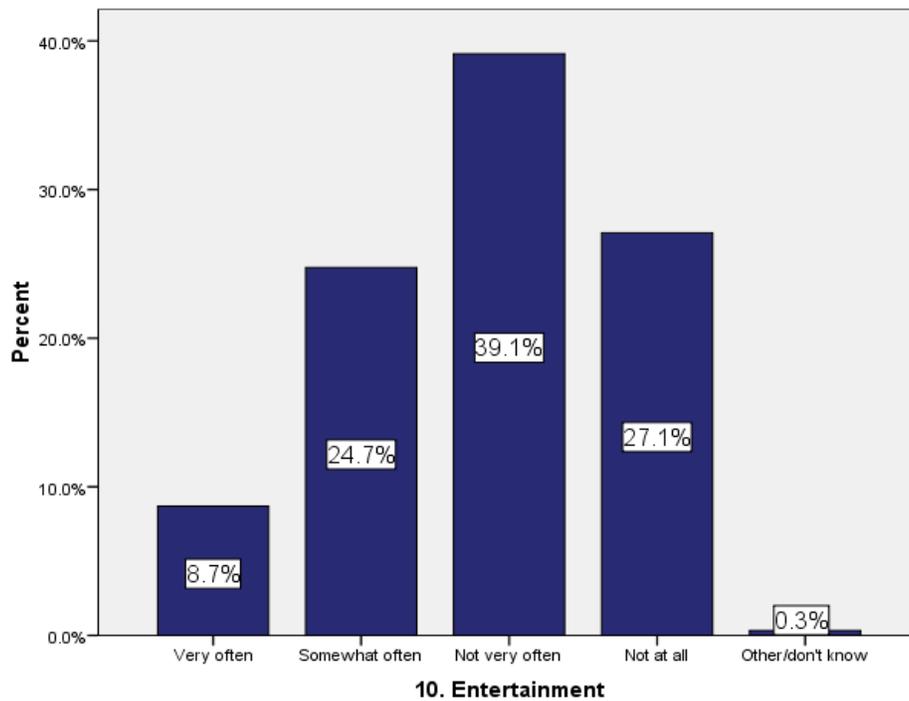
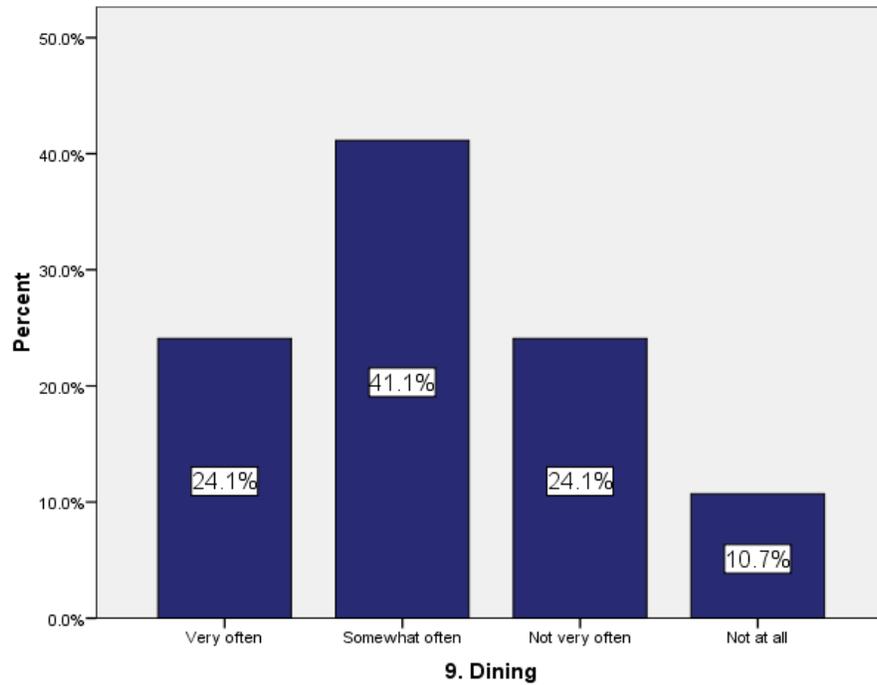
6. Attracting more big box retail development

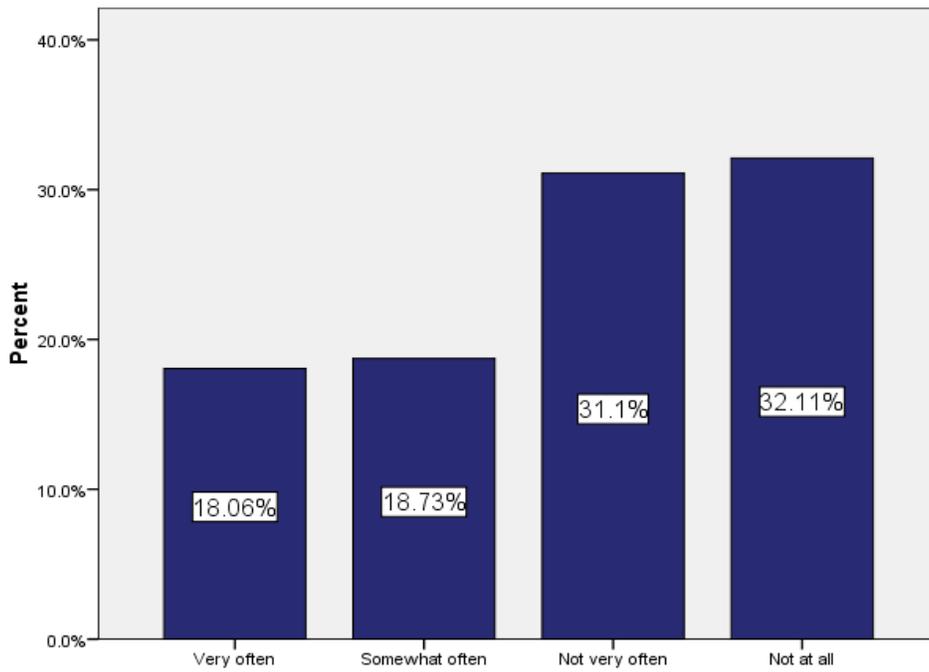


7. How often do you visit Downtown Warrensburg?

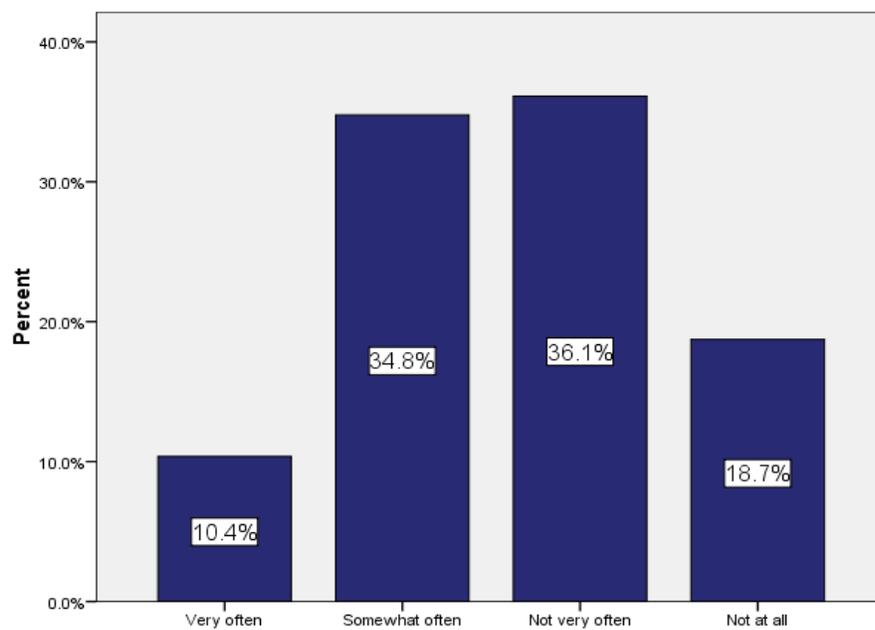


8. Shopping

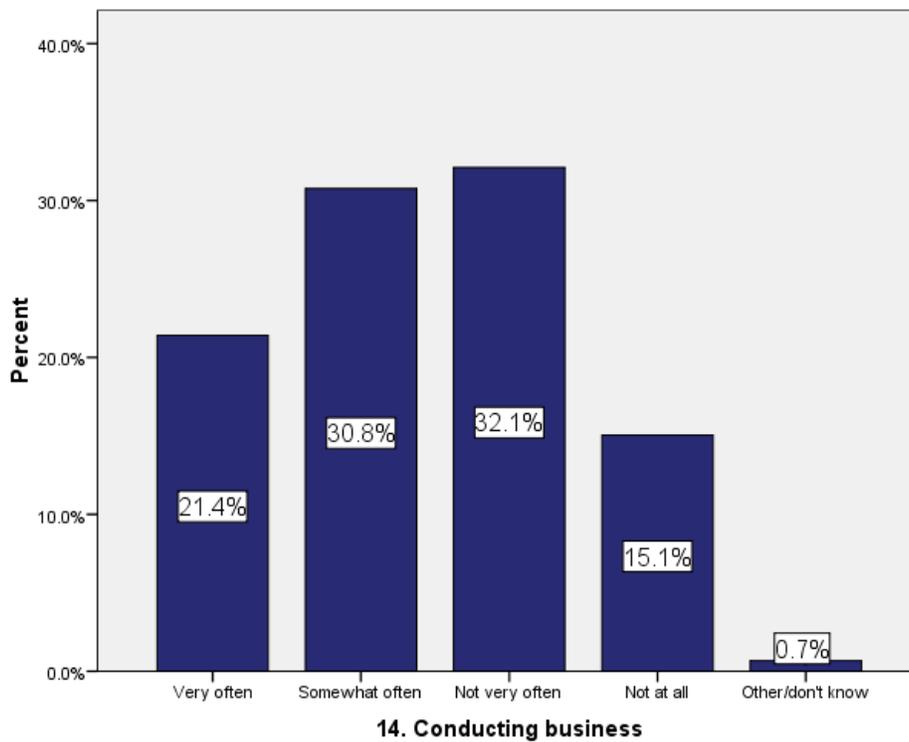
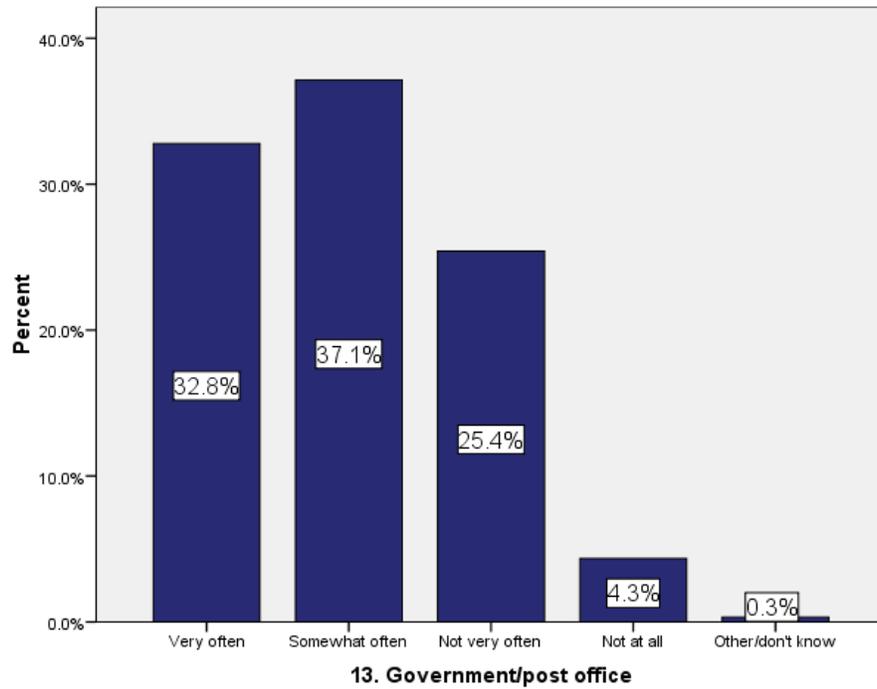


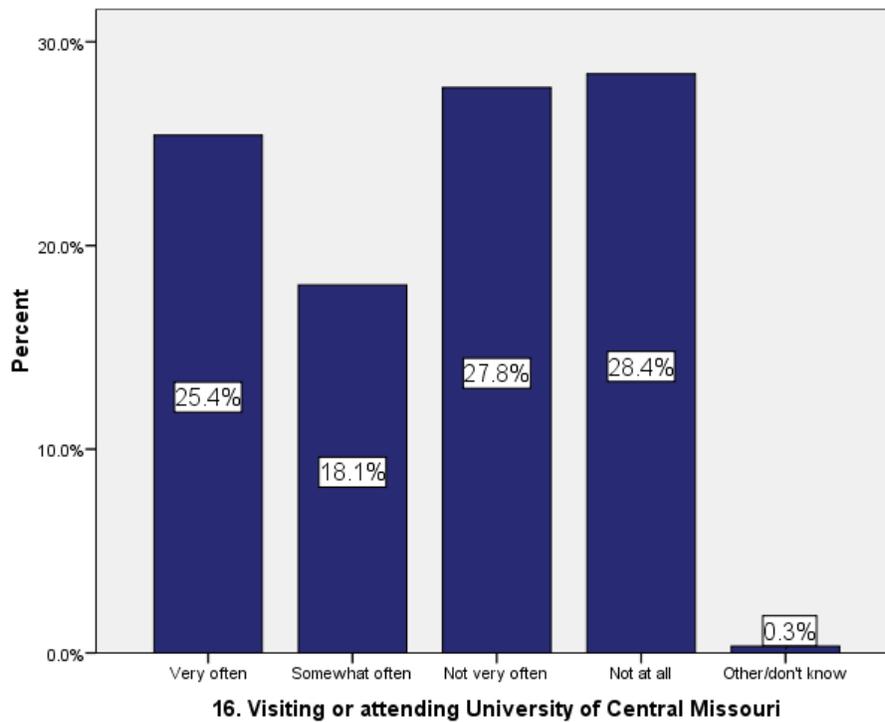
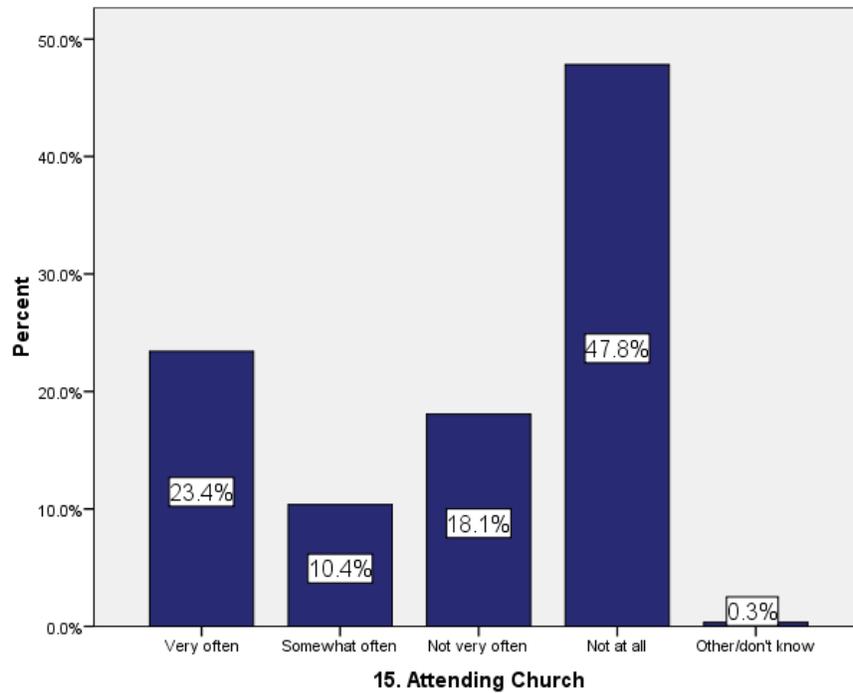


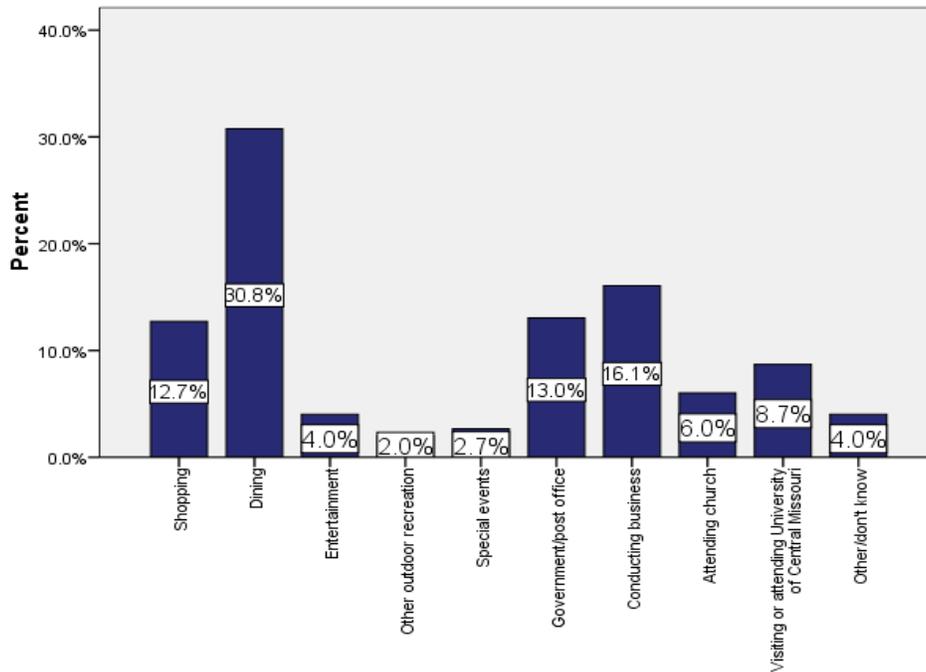
11. Other outdoor recreation, such as walking



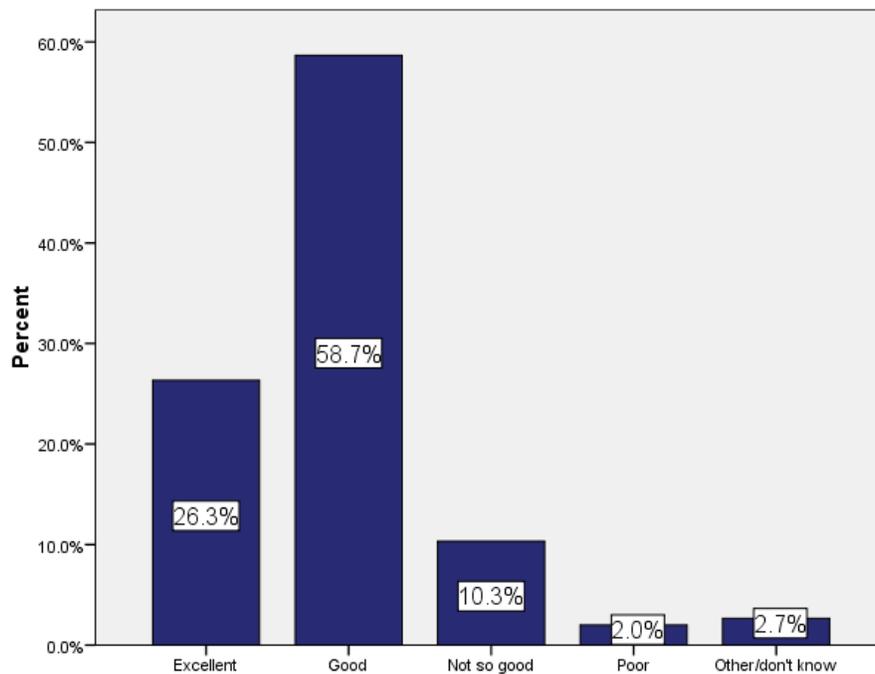
12. Special Events



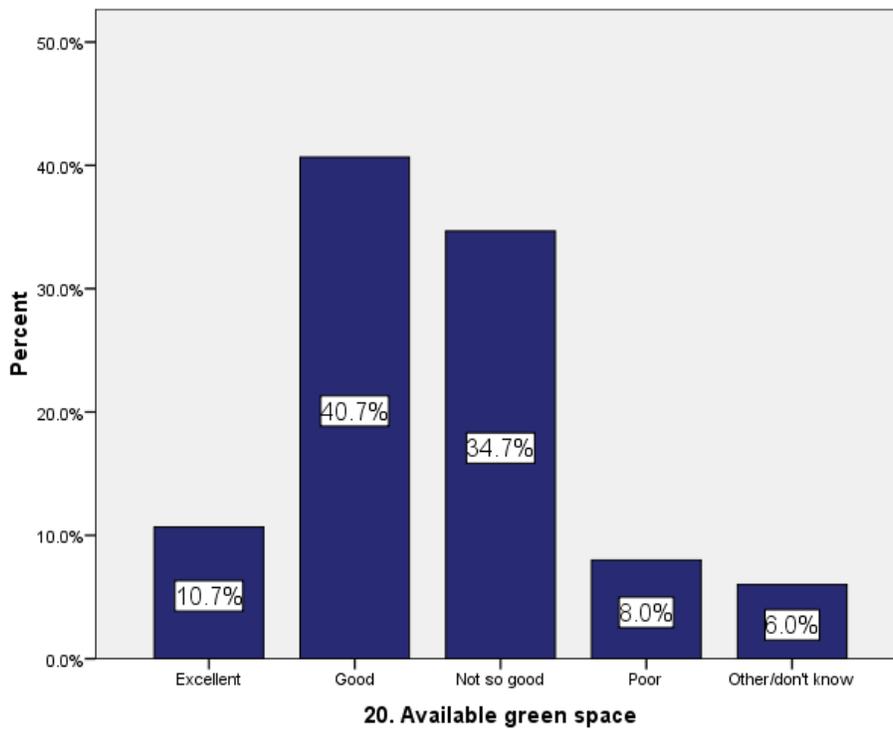
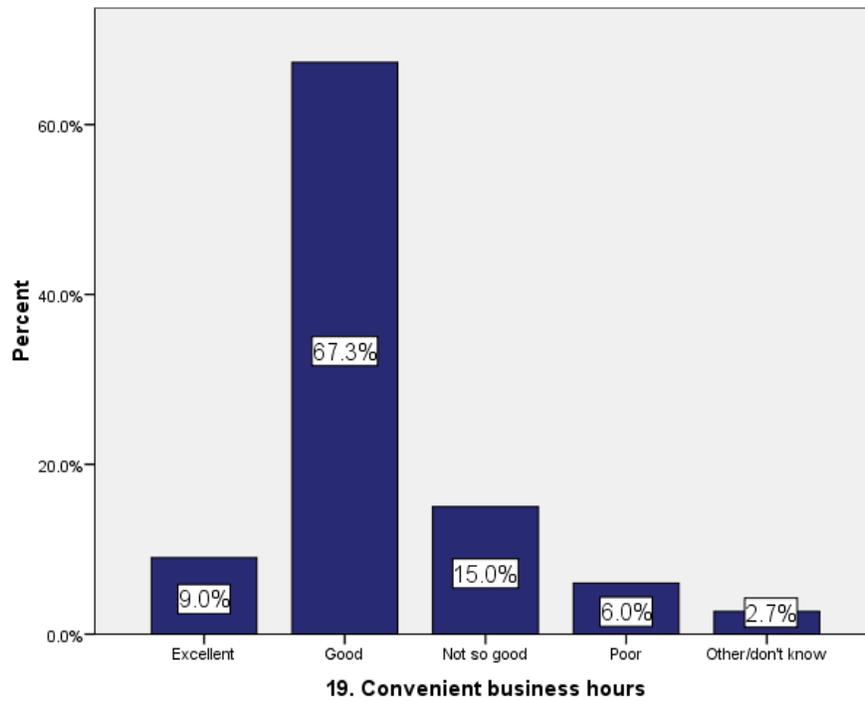


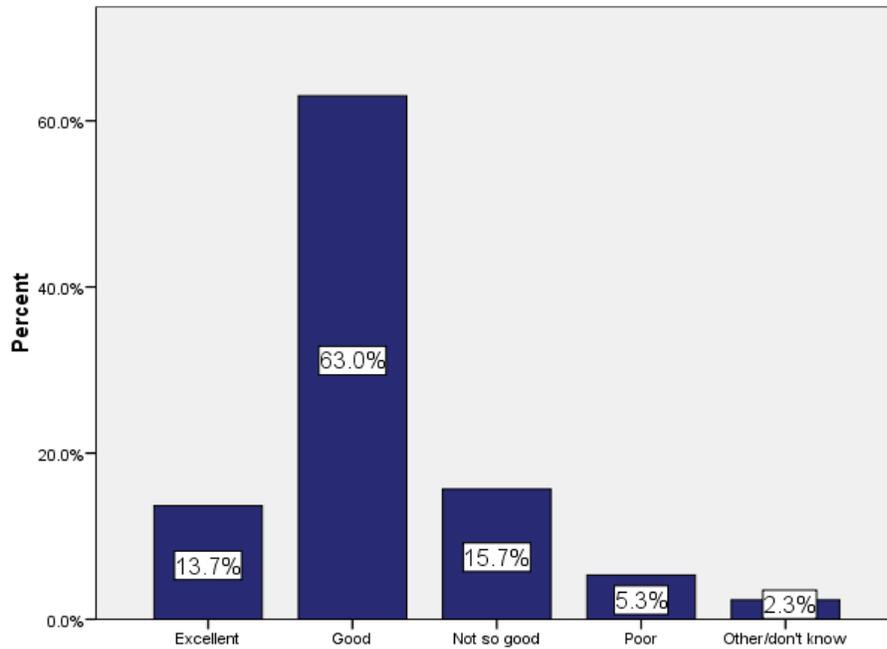


17. What is the one reason you most often visit Downtown Warrensburg?

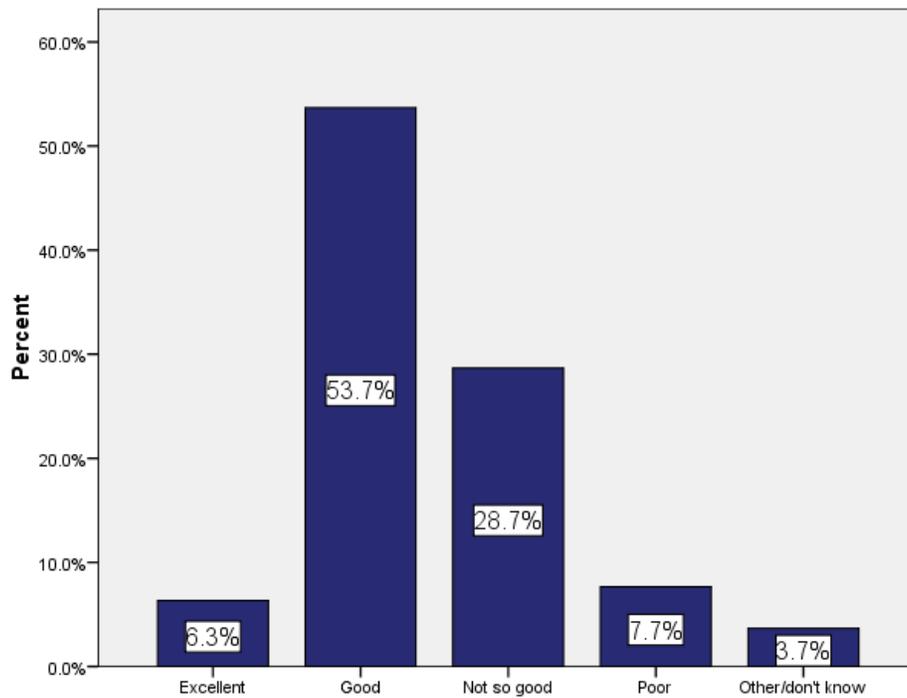


18. Signs to help people find their way around

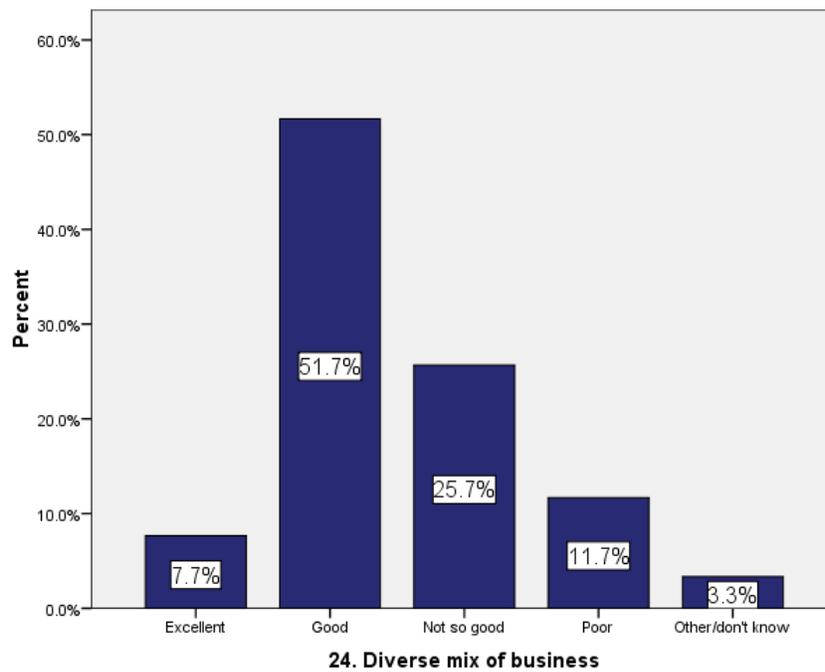
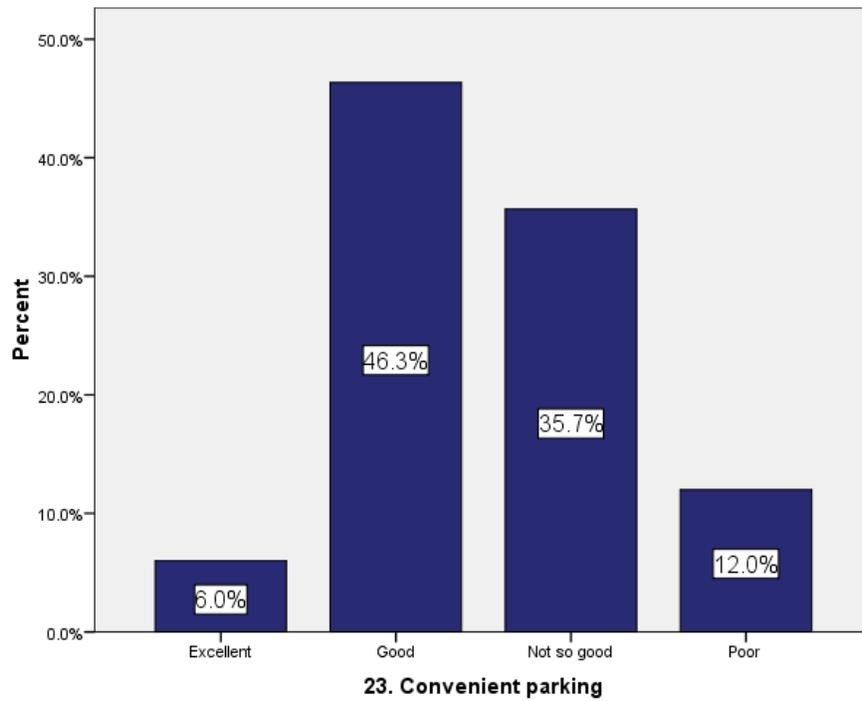


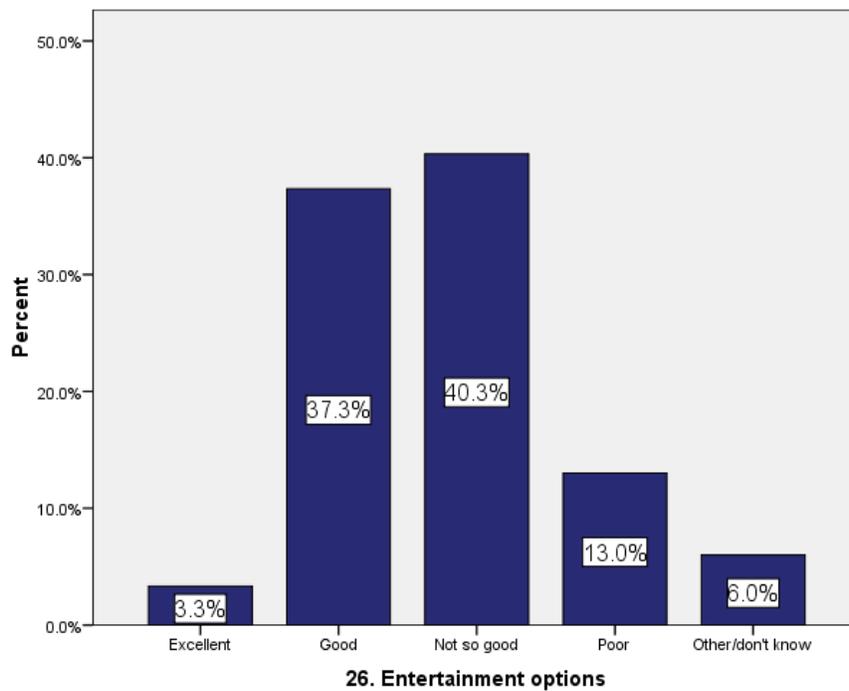
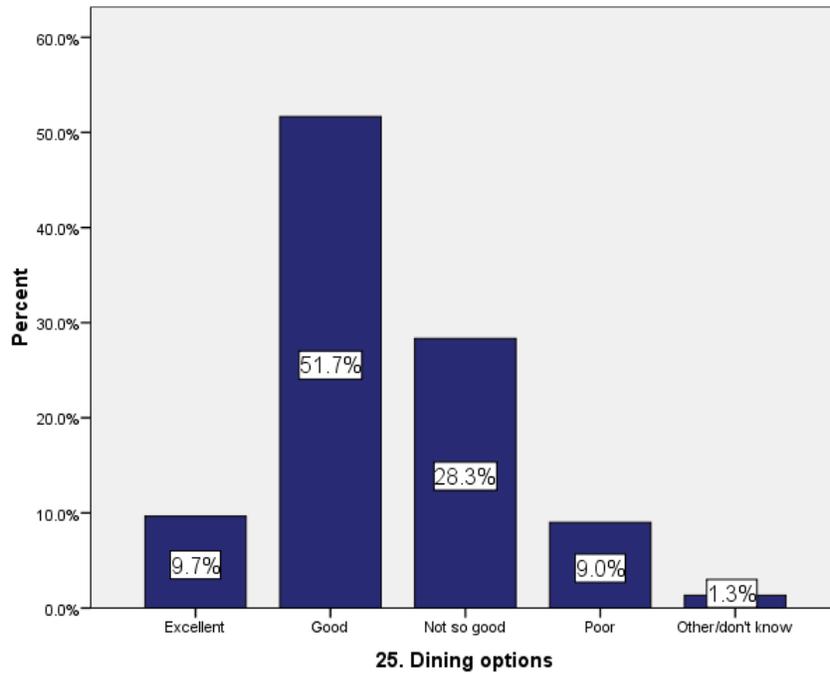


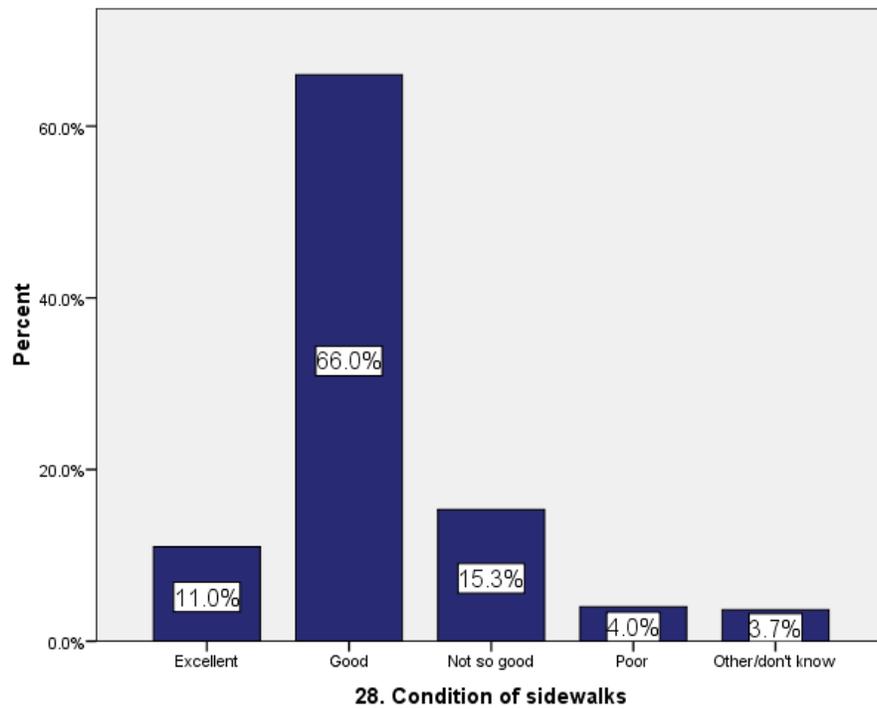
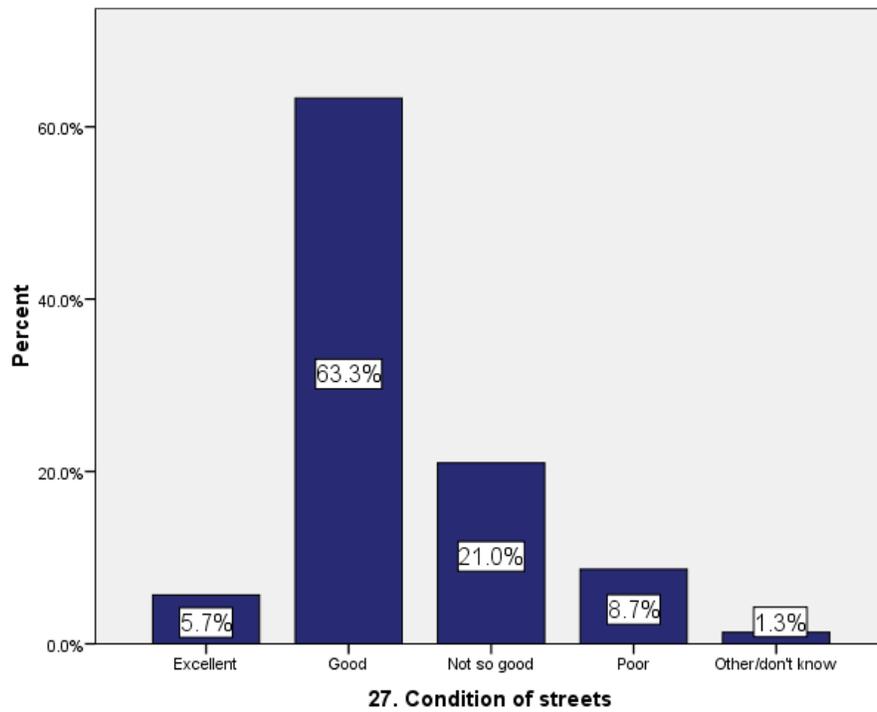
21. Preservation of historic structures

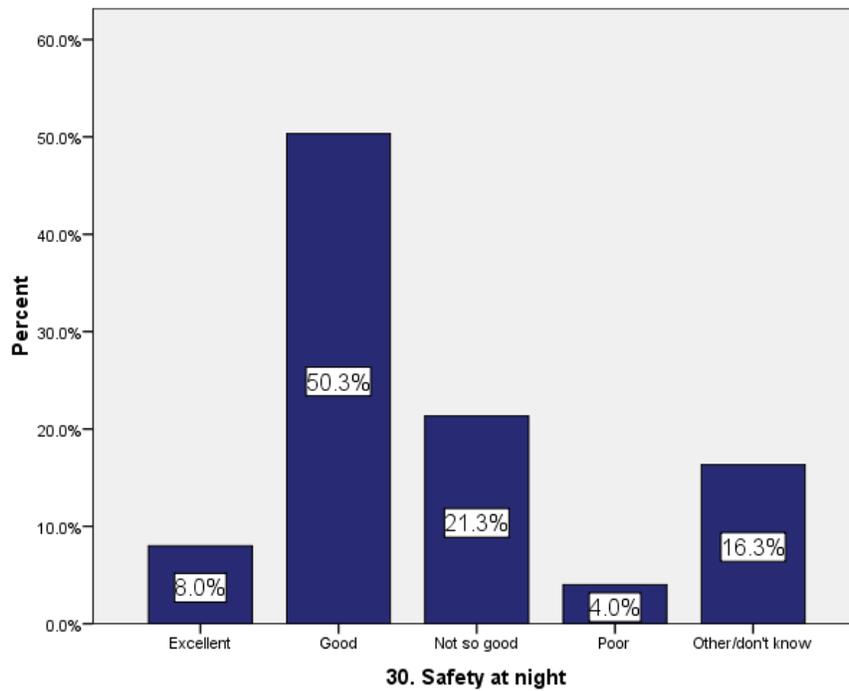
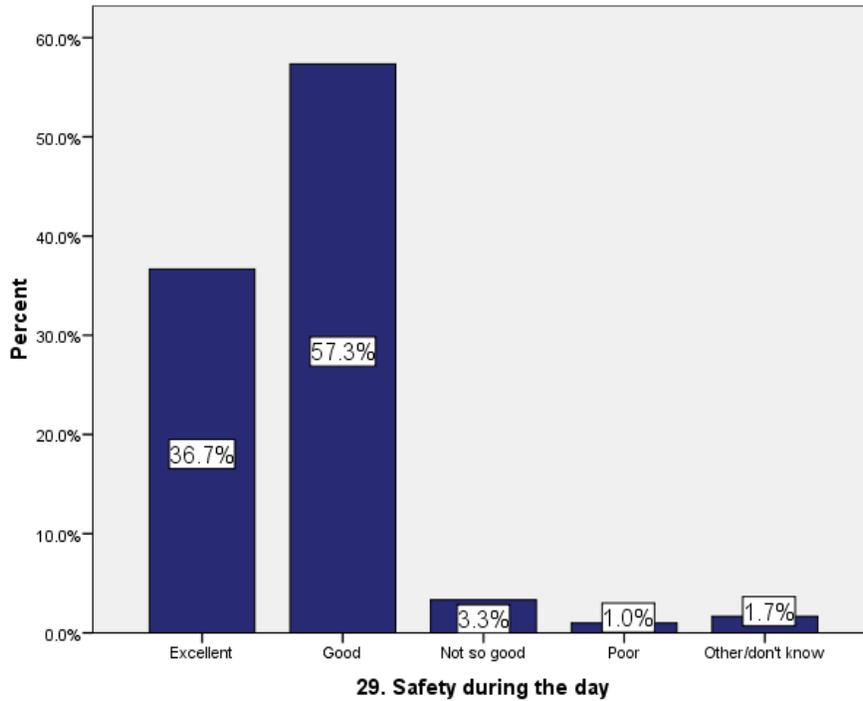


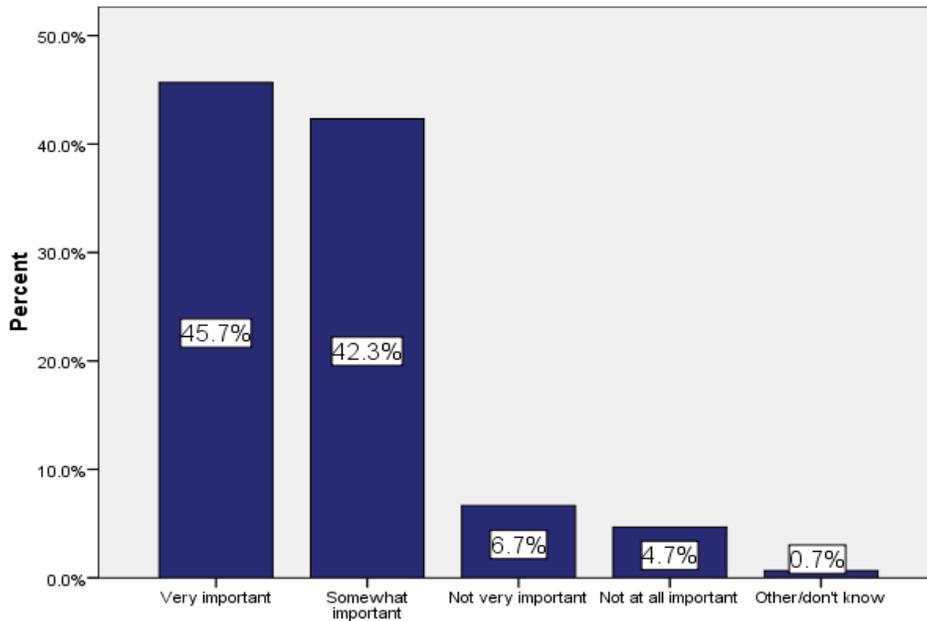
22. Occupied storefronts



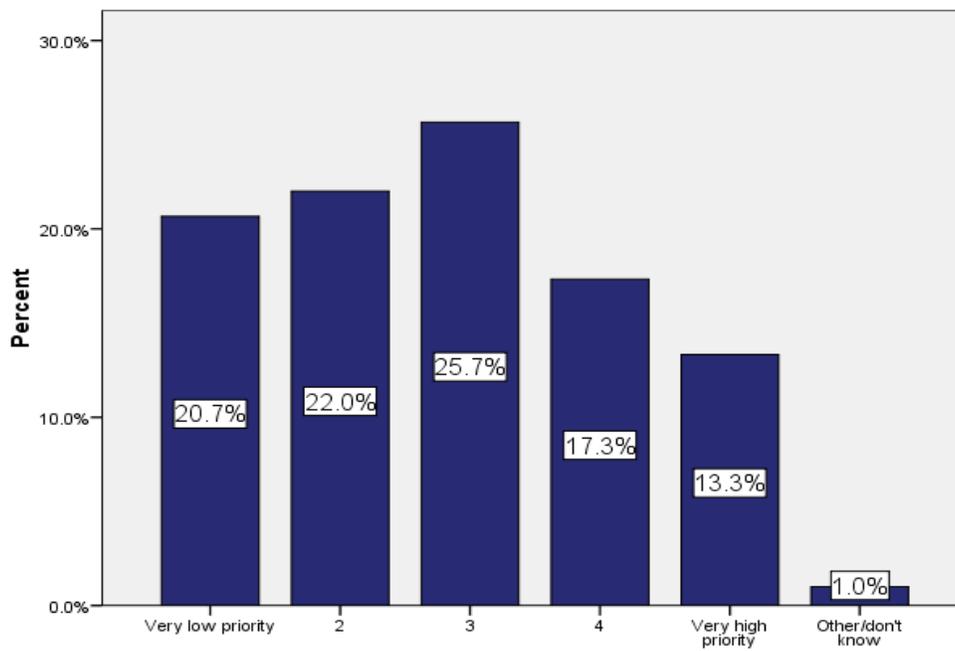




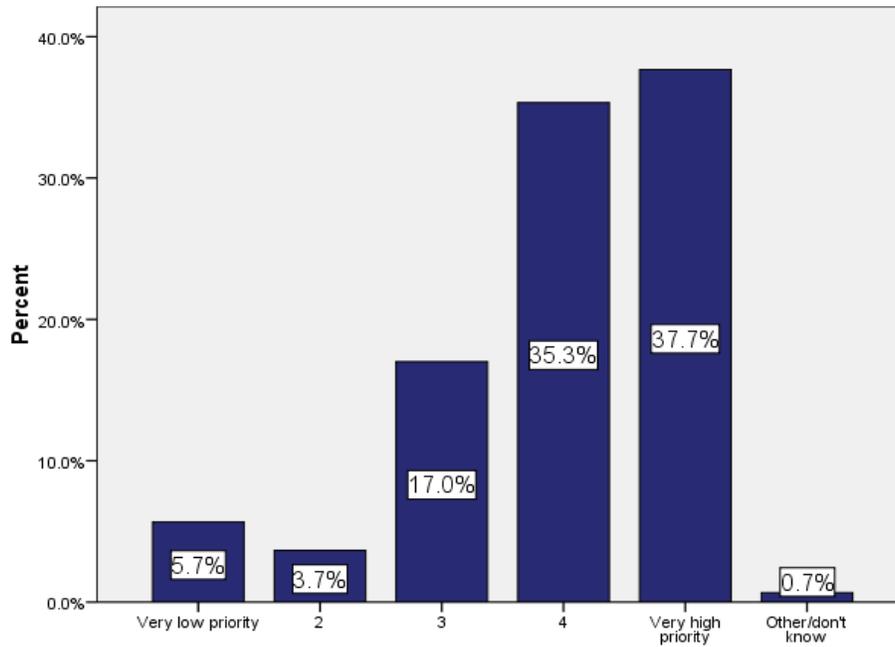




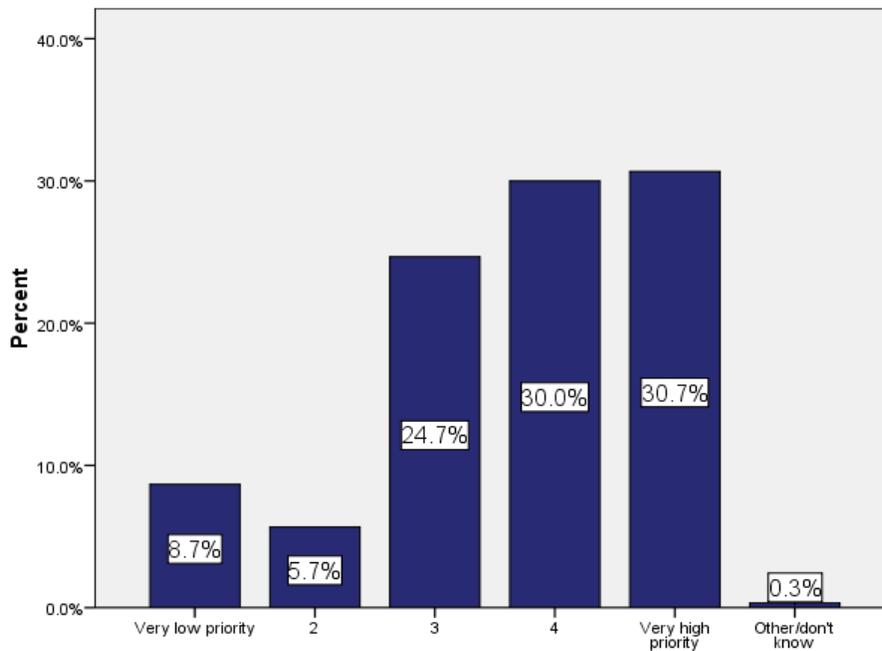
31. How important would you say it is that Warrensburg work to retain its Downtown's historic character?



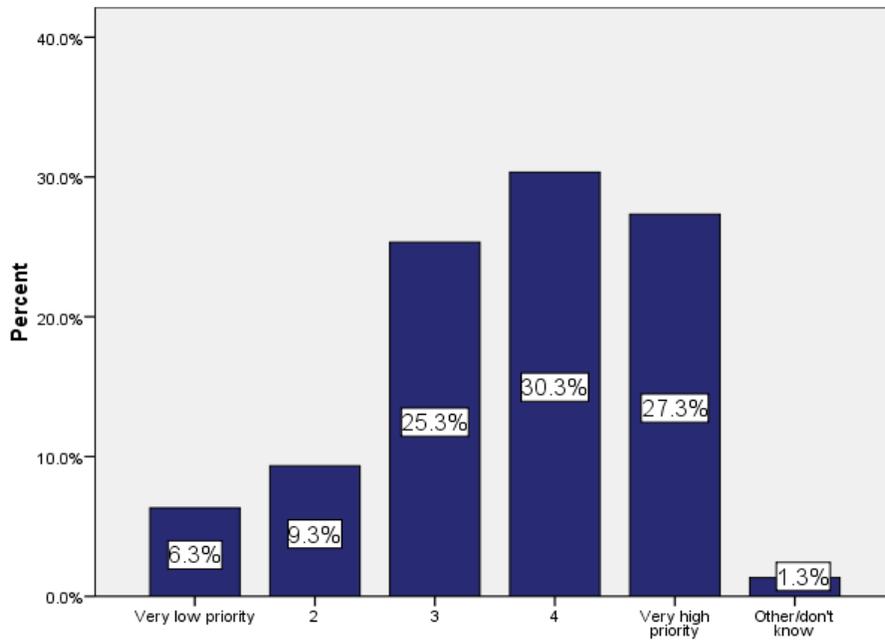
32. Lodging such as hotel, motel or bed and breakfast



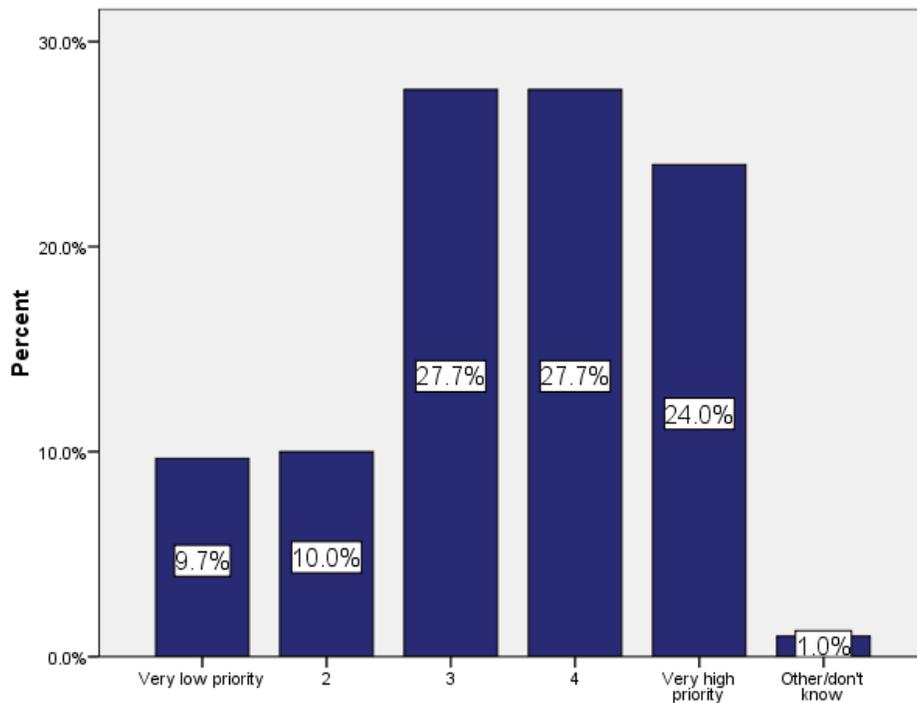
33. Family or casual style dining



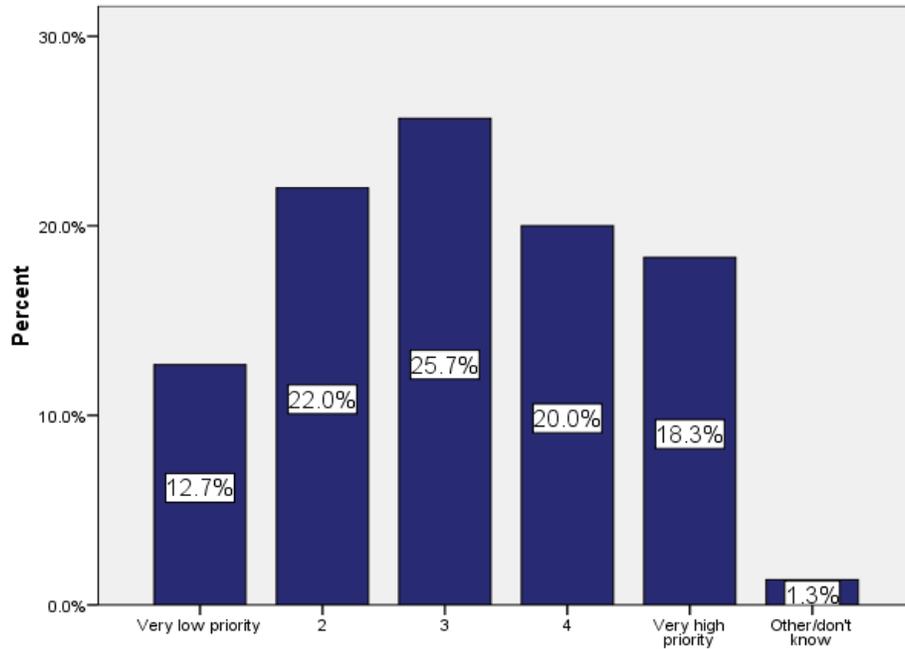
34. Fine Dining



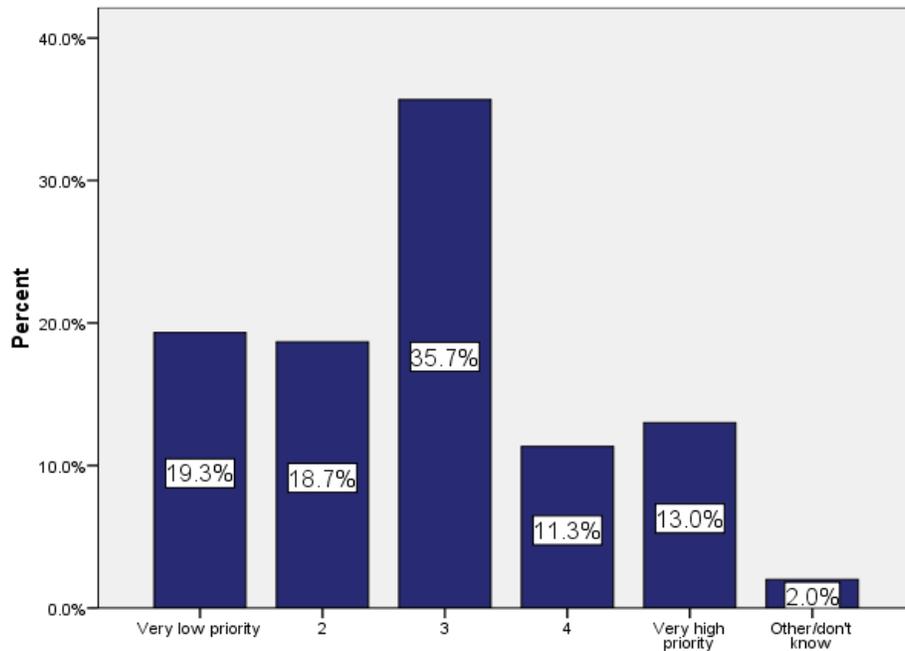
35. Breakfast or brunch restaurant



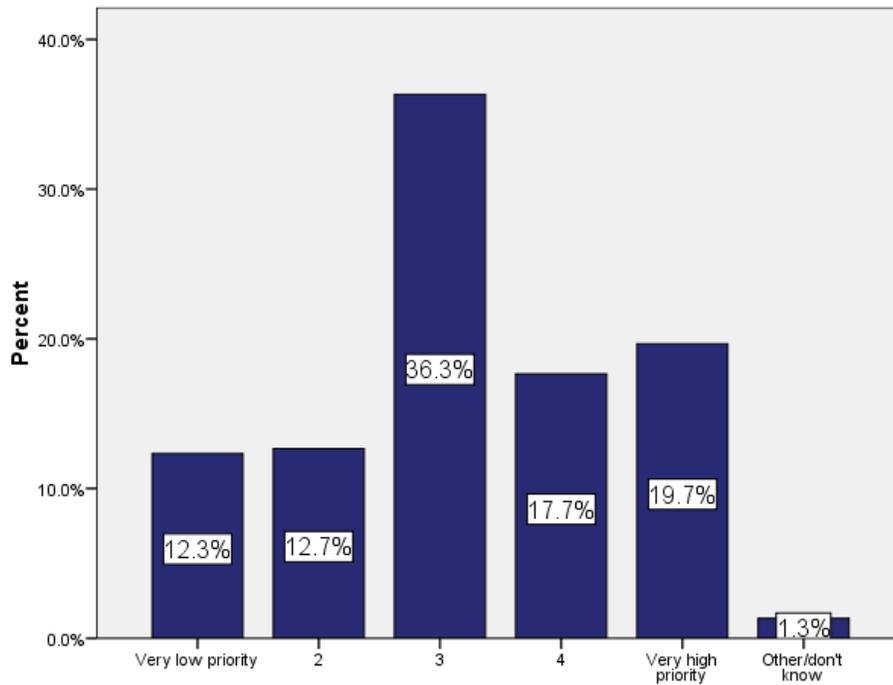
36. Bakery



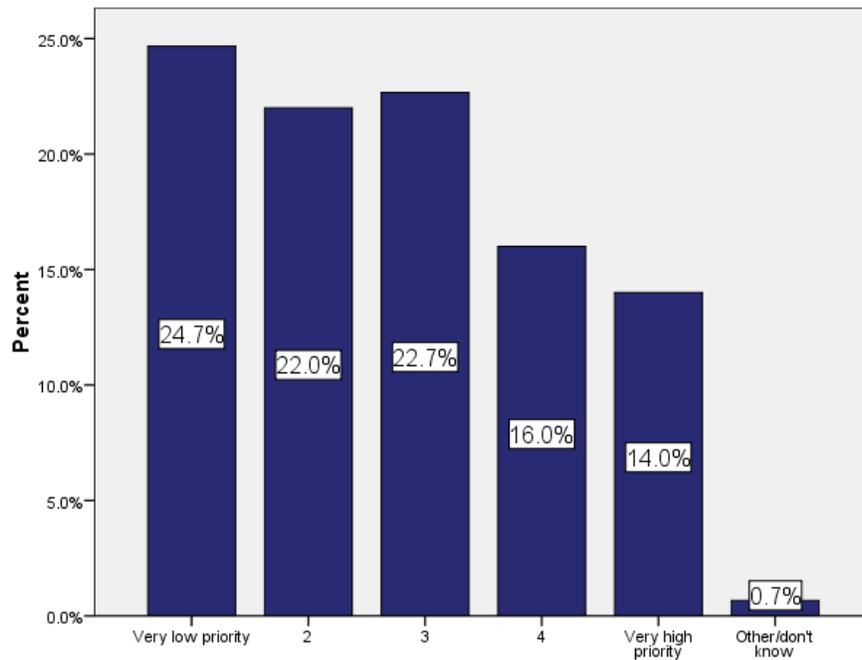
37. Ice cream shop



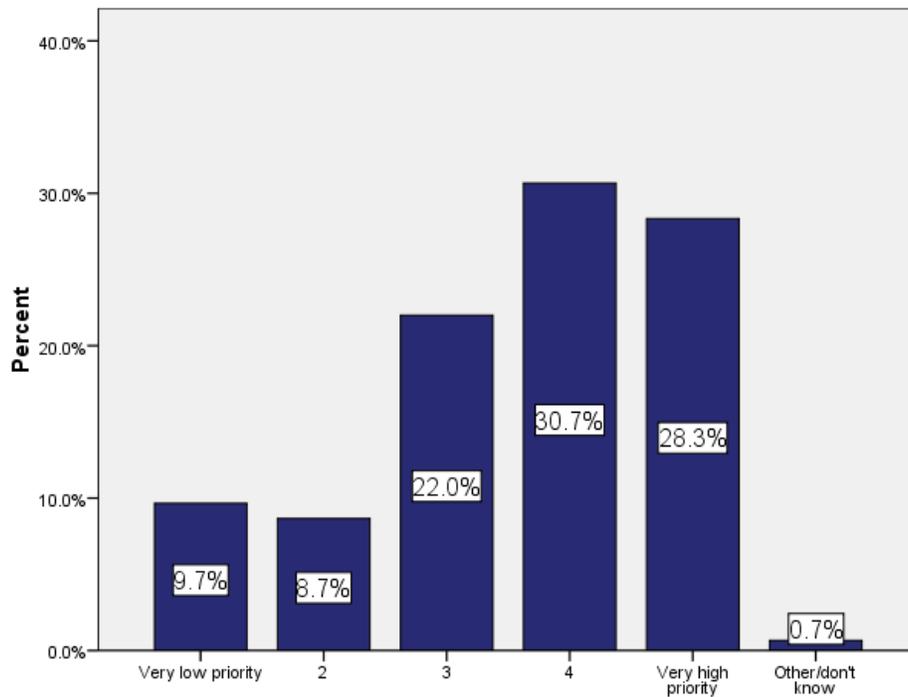
38. Antique shops



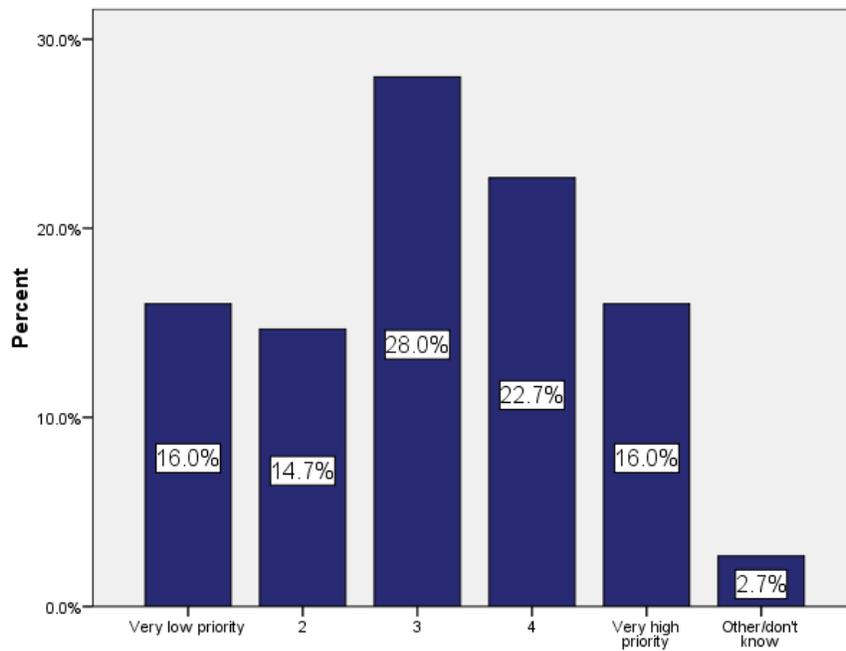
39. Art galleries and shops



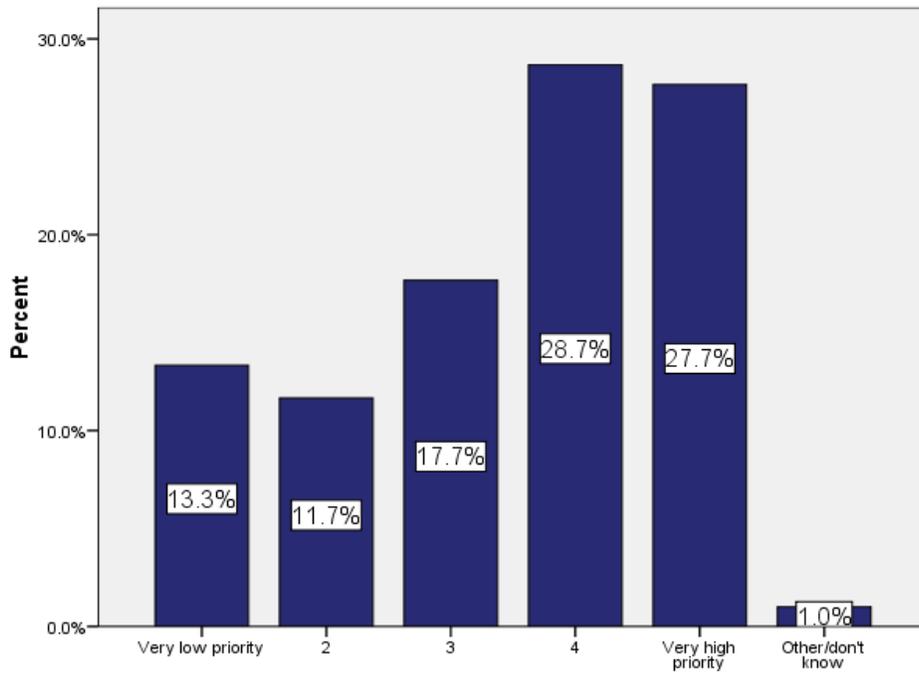
40. Convenience store or grocery store



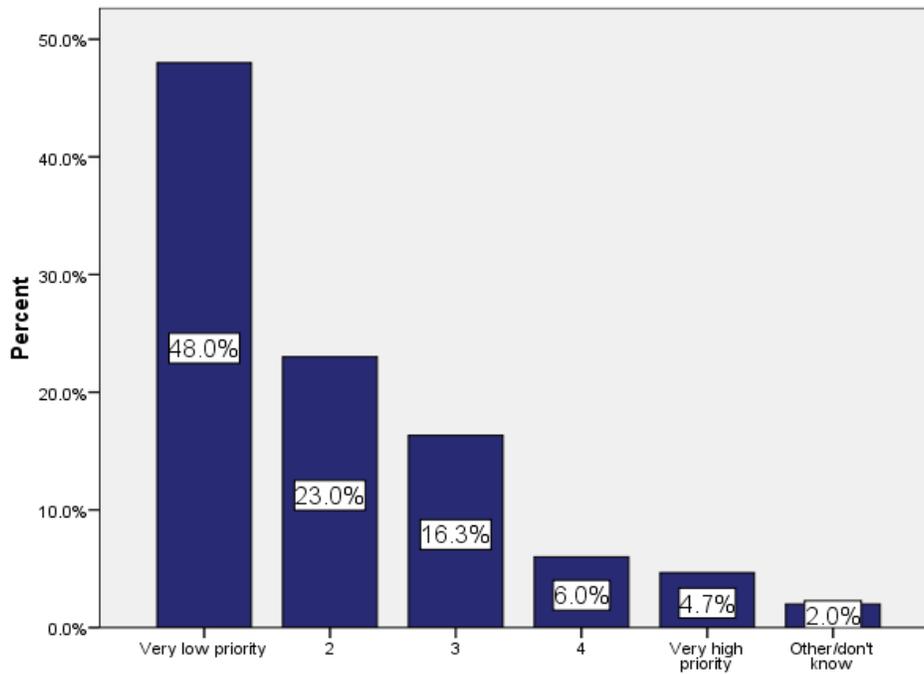
41. Clothing stores



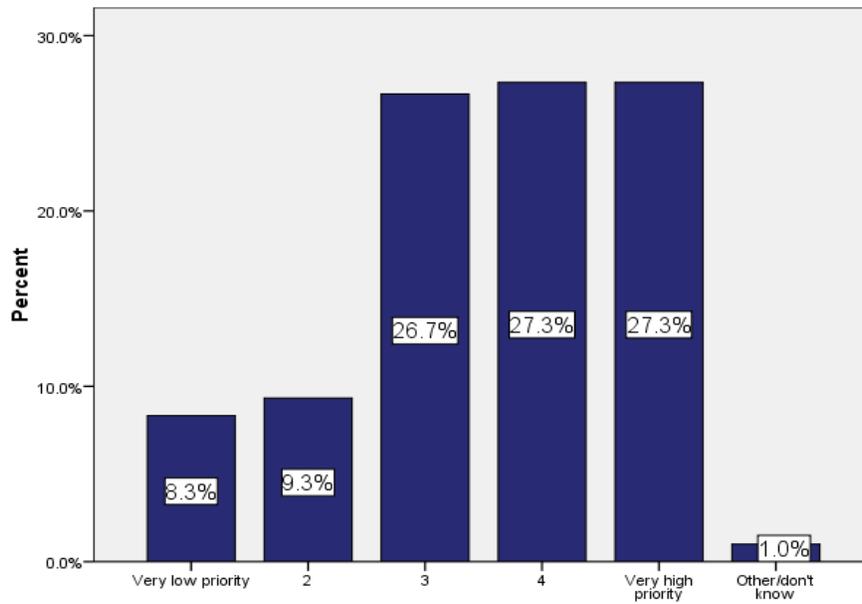
42. Arcade or other attraction aimed at younger teenagers



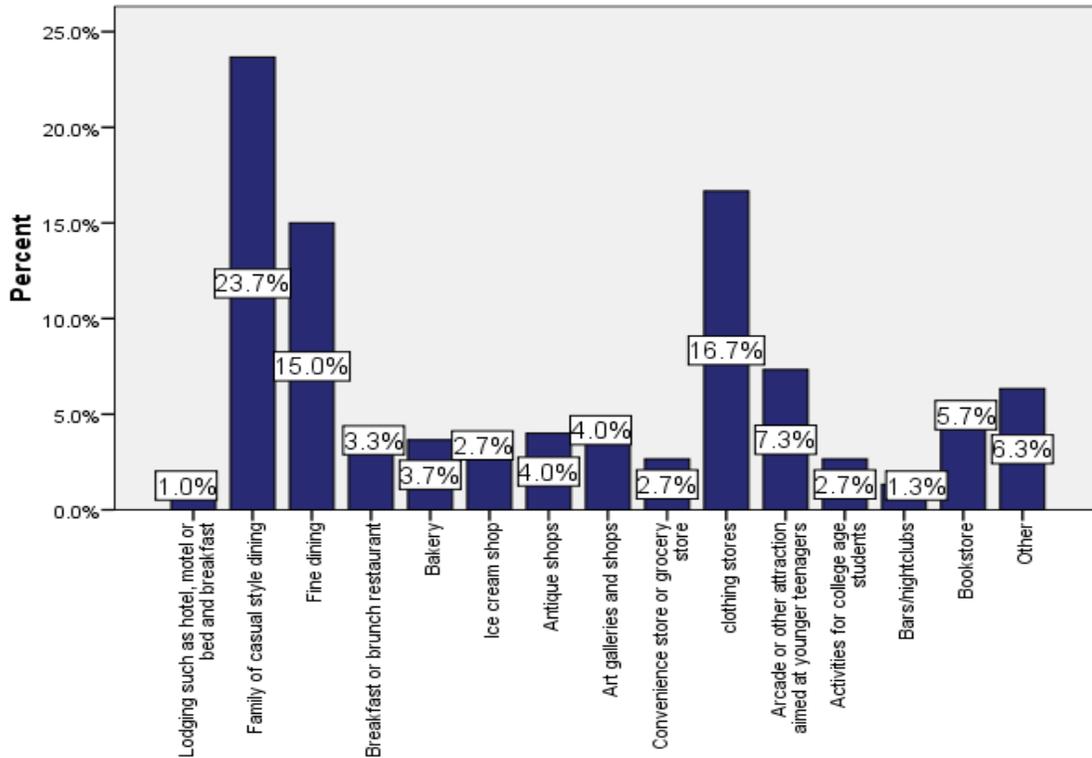
43. Activities for college age students



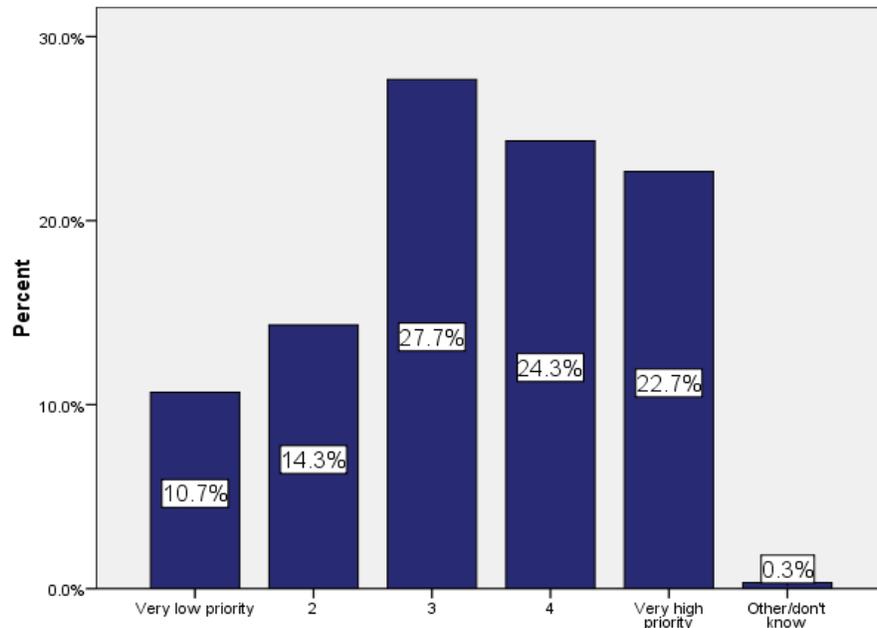
44. Bars/nightclubs



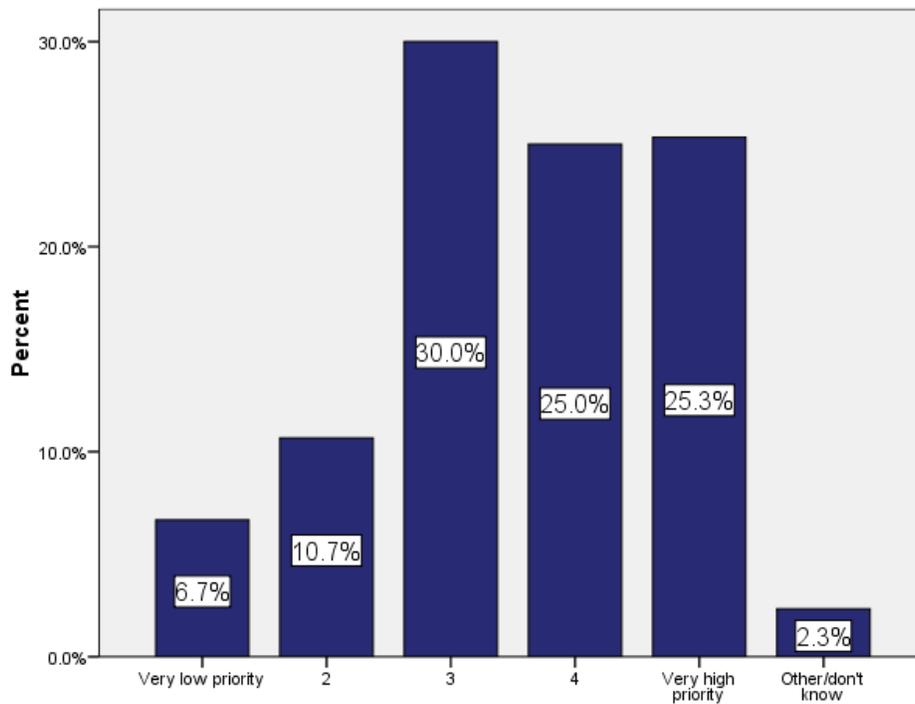
45. Bookstore



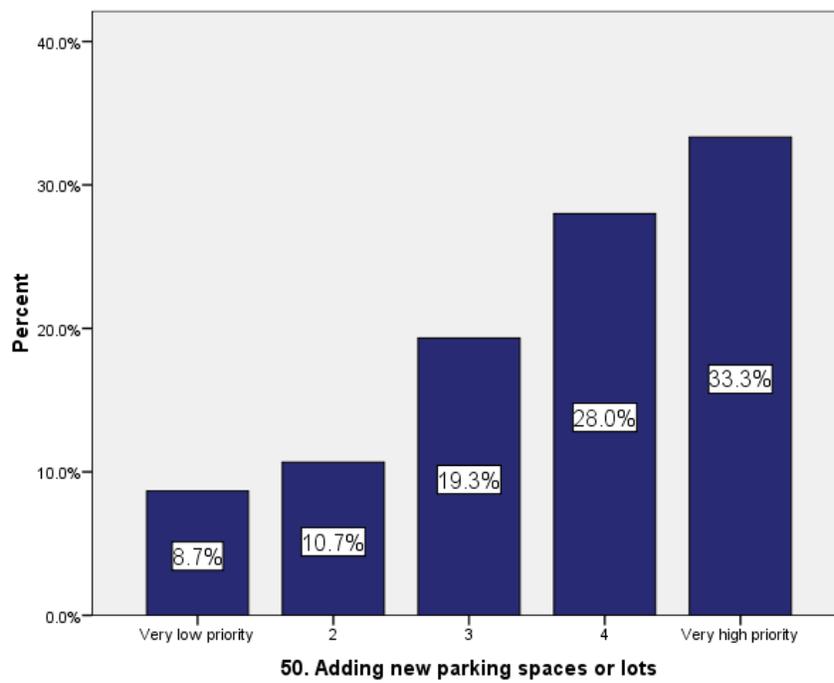
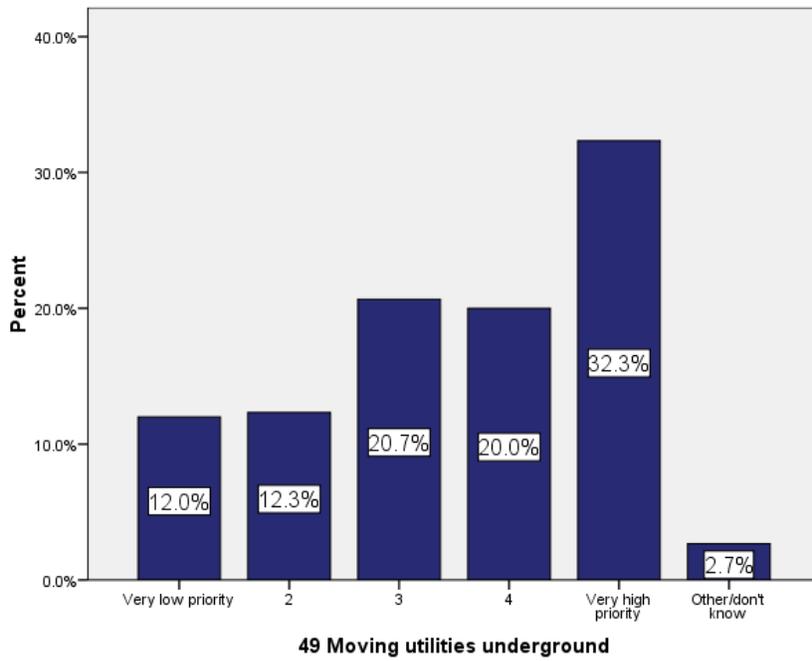
46. What business would you most like to see in Downtown ...

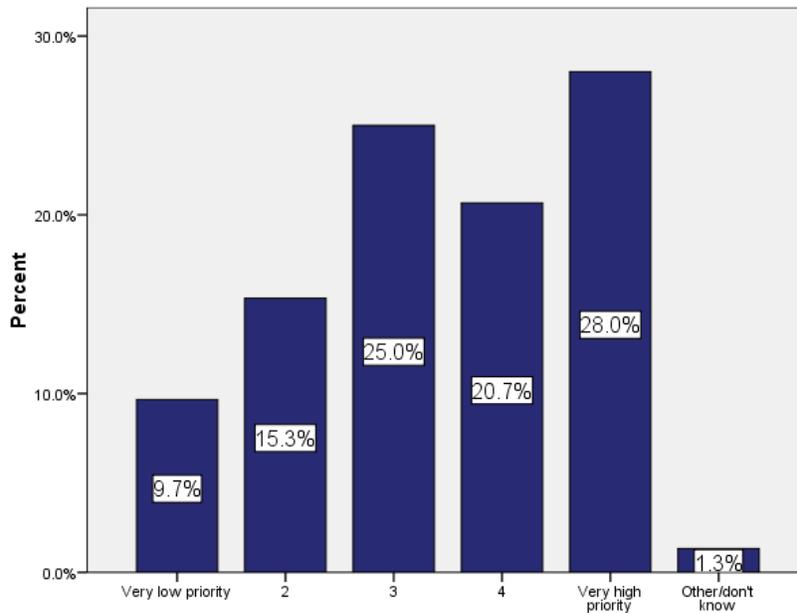


47. Adding green space and landscaping such as trees or plantings

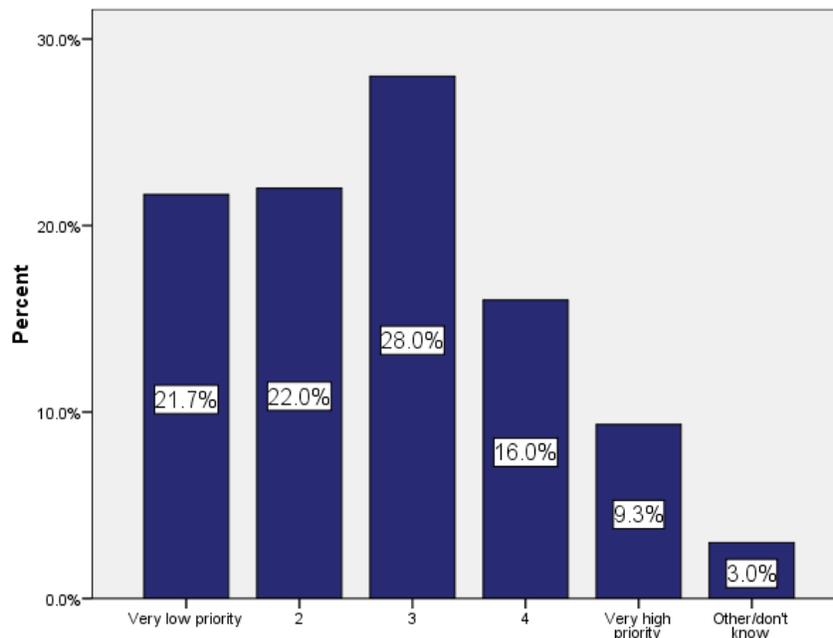


48. Improving lighting

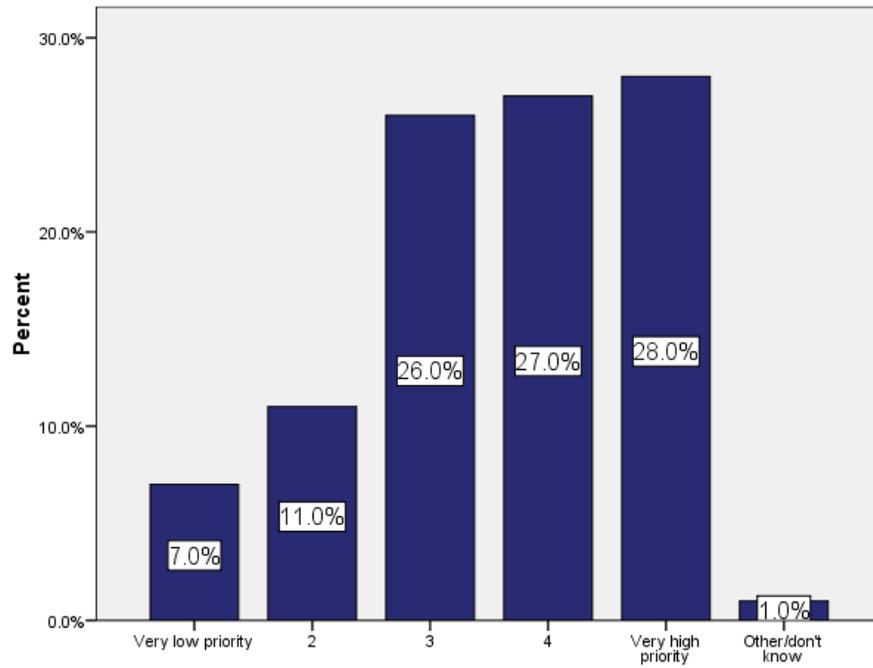




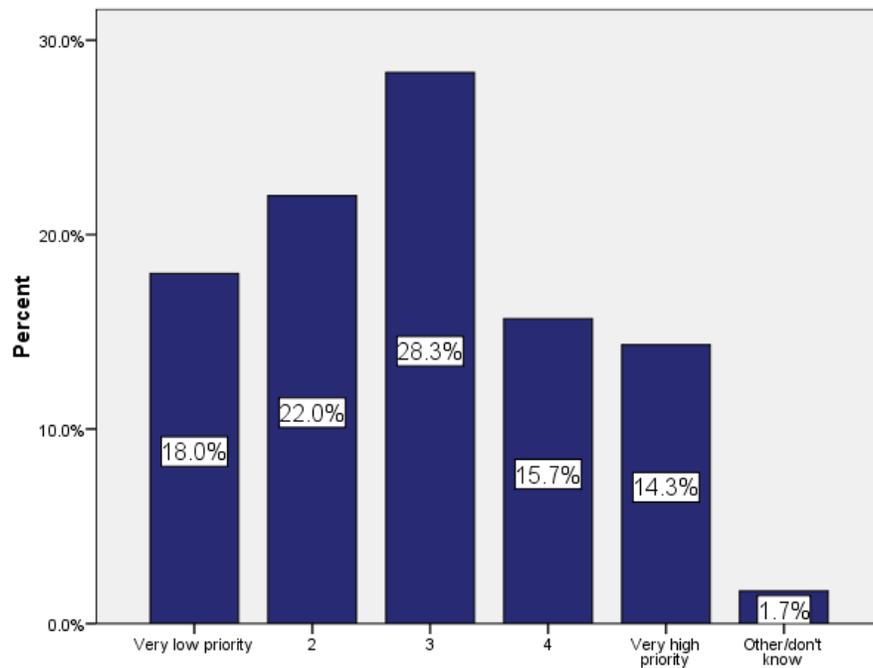
51. Making alleys more attractive



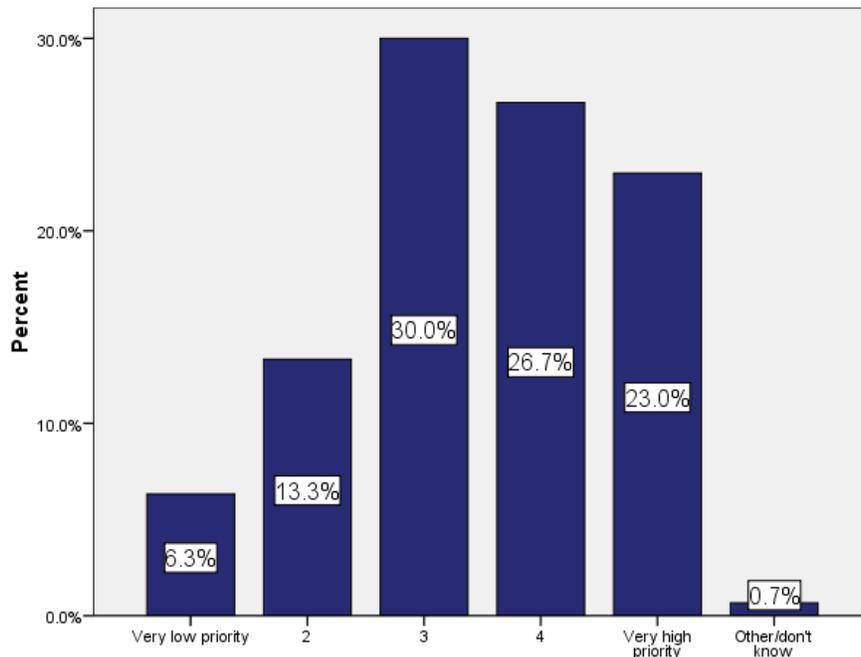
52. Developing second-story residential space



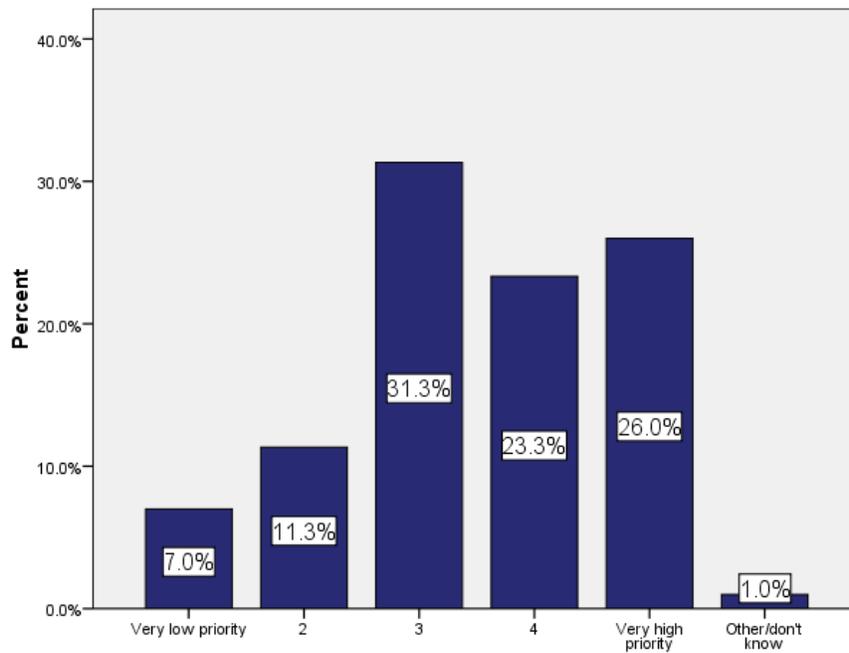
53. Making the area more pedestrian-friendly



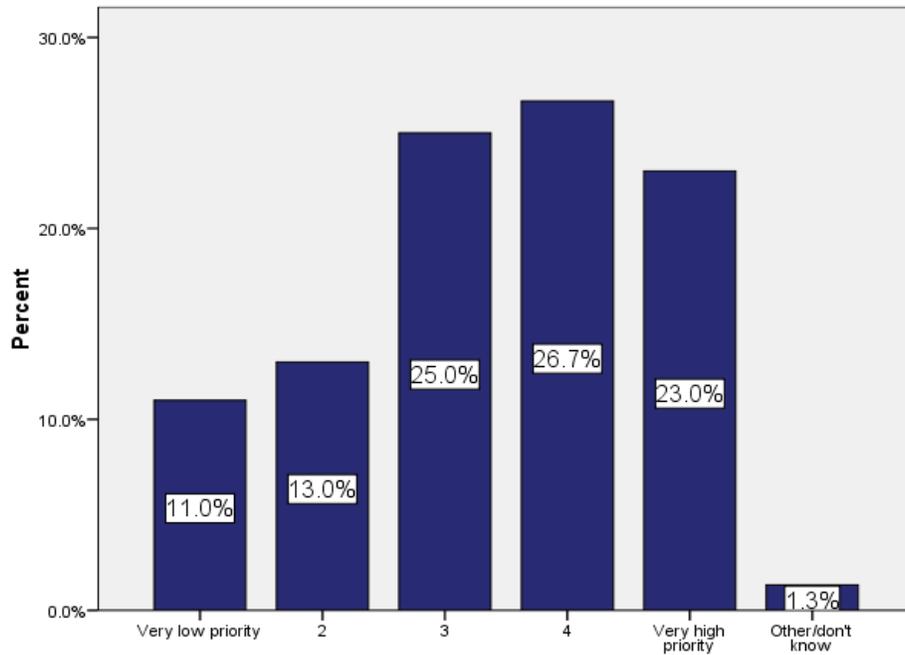
54. Improving signage to help people find their way around



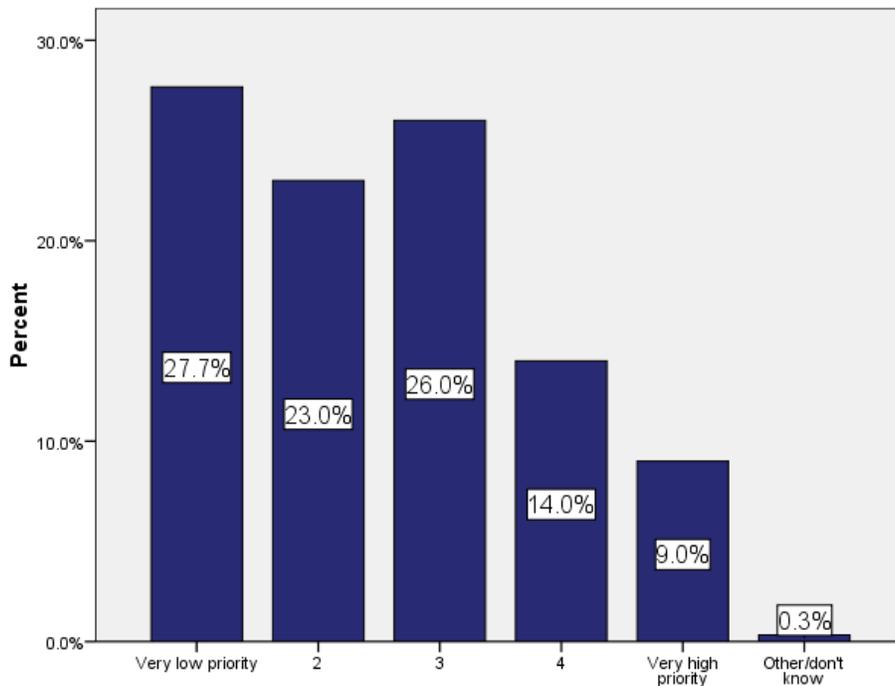
55. Improving building facades



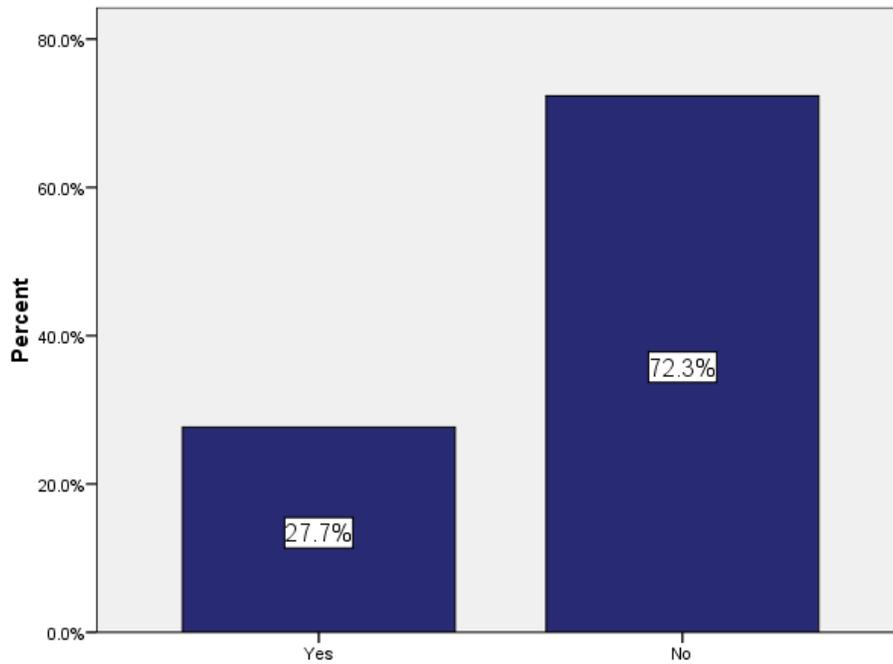
56. Keeping streets and sidewalks cleaner



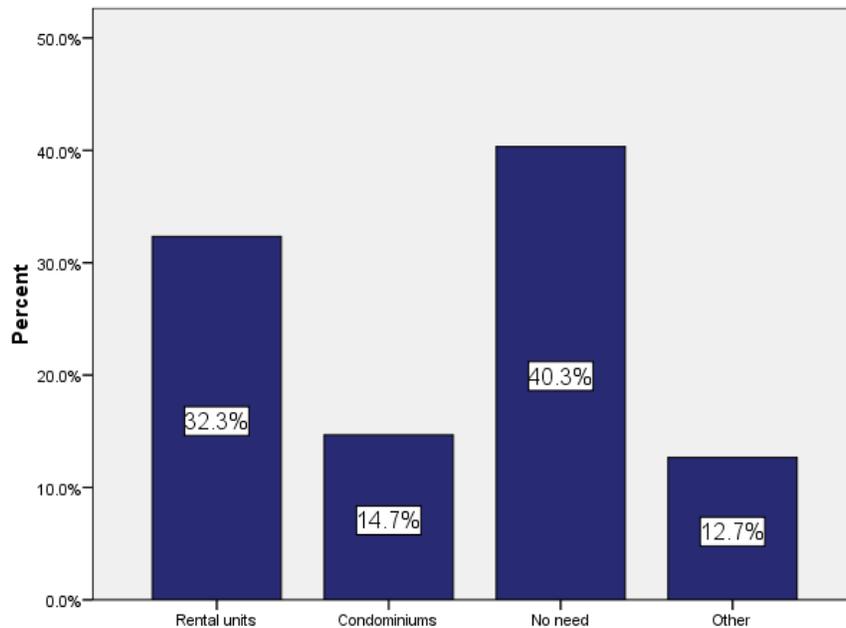
57. Offering public wireless internet access



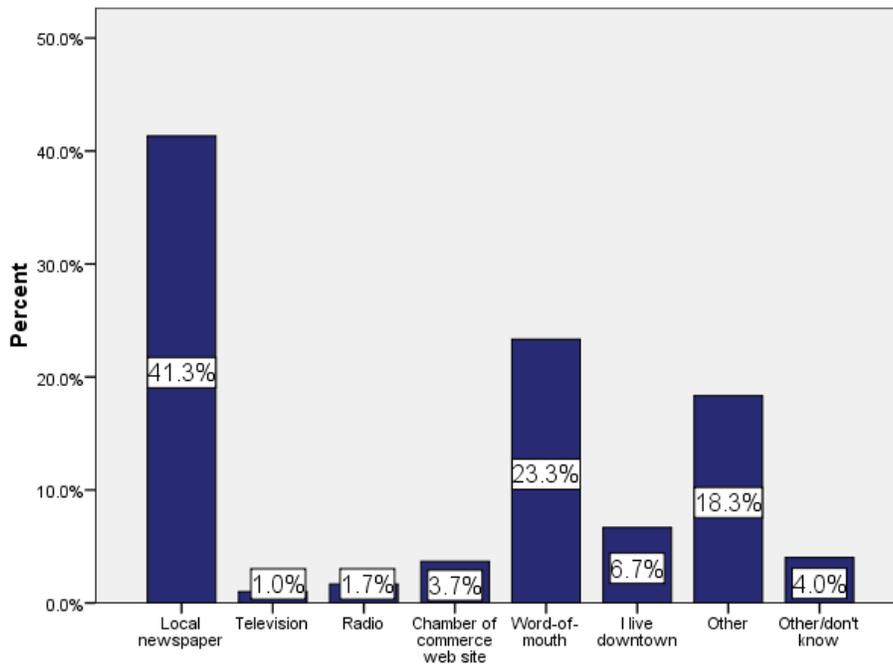
58. Adding murals to downtown buildings



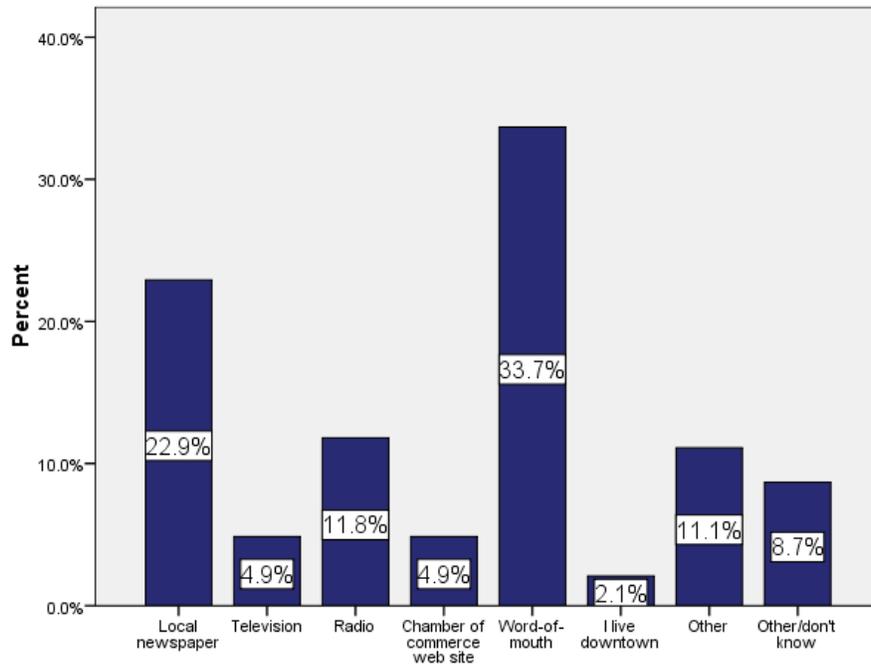
59. Are there any other improvements you think should be made to Downtown Warrensburg



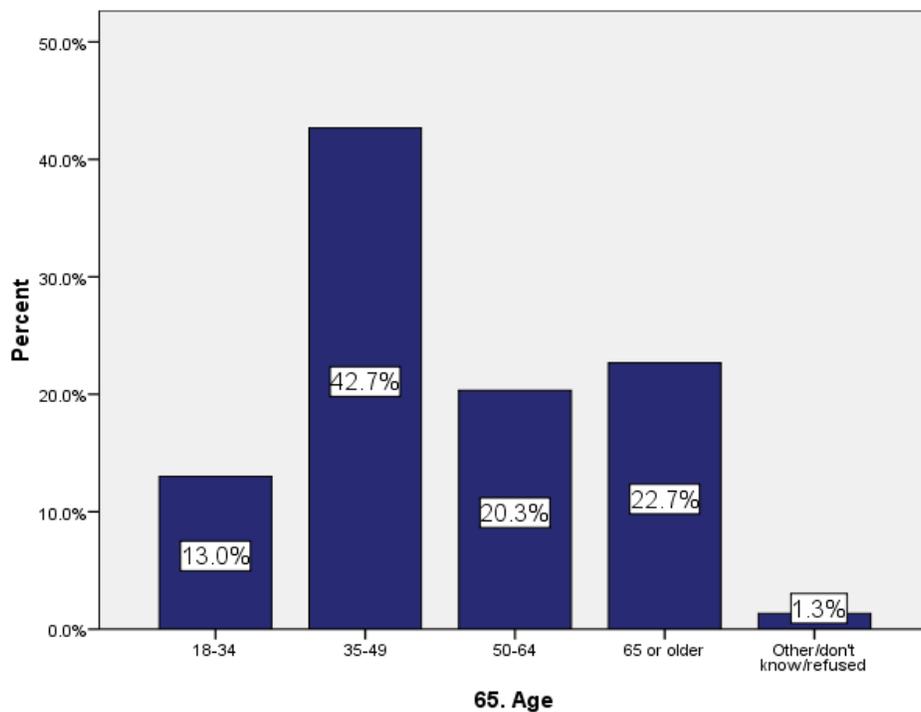
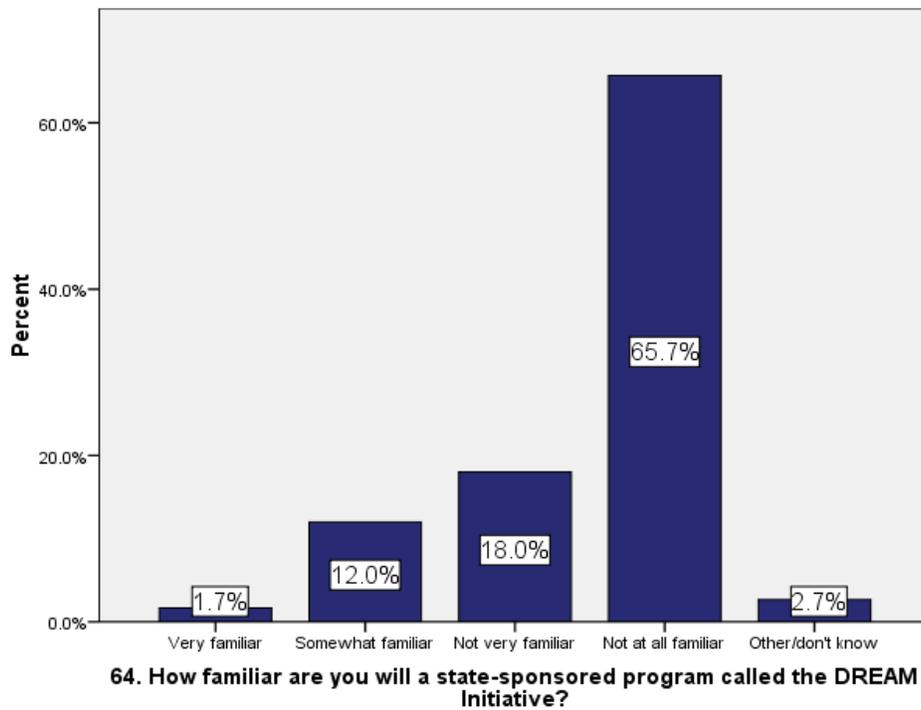
60. Property owners should turn the second floors of their existing buildings into...

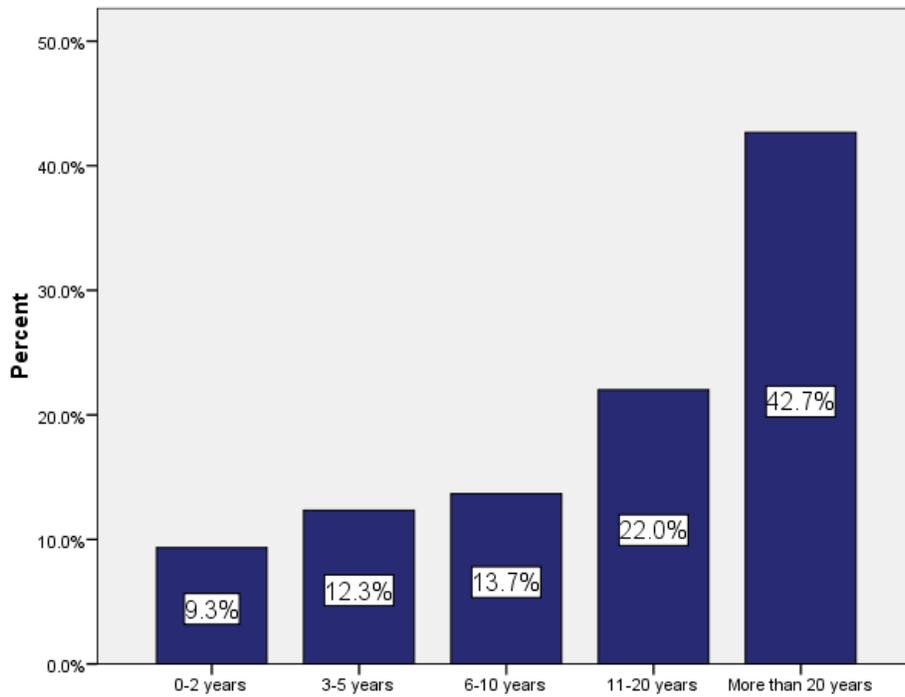


62. What would you say is your main source of information about Downtown Warrensburg?

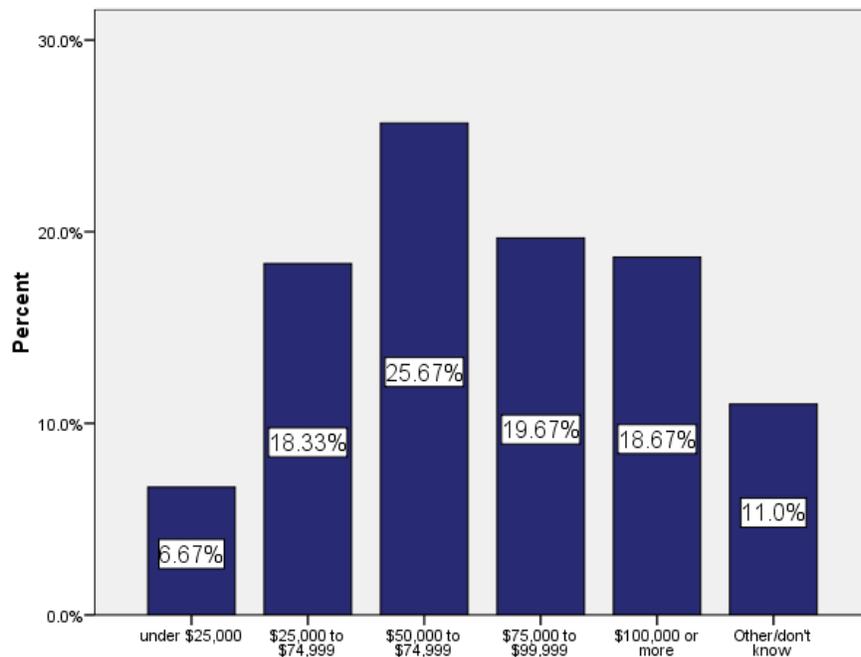


62b. What is your second most likely source of information?

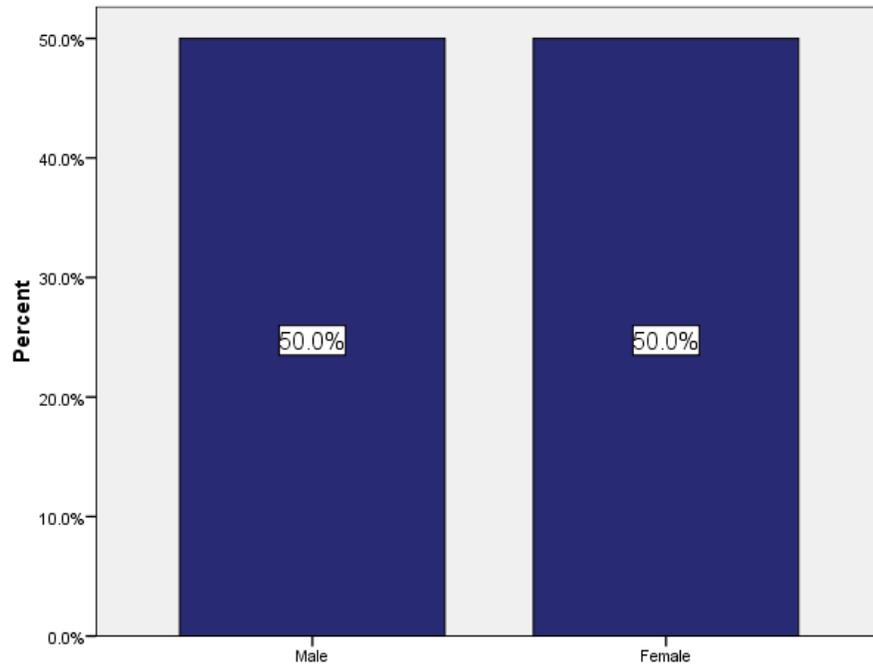




66. How long have you lived in the Warrensburg area?



67. Income



68. Gender

SECTION VI

QUESTIONNAIRE

Hello, I'm _____ calling from Attitude Research Company on behalf of the City of Warrensburg. We're conducting a survey to learn more about people's attitudes concerning the community, and this phone number was selected at random. According to our research procedure, I have to speak to a (male or female) over the age of 18 who is at home when I place this call.

[If criteria cannot be met, politely terminate call]

1. Thinking about the Warrensburg, Missouri area, would you say things are moving in the right direction or off track and moving in the wrong direction?
 - 1) right direction
 - 2) mixed [do not read]
 - 3) wrong
 - 9) other, don't know

I'm going to read a list of things that might be done to improve the quality of life in a given area. For each of the following items, please tell me how high a priority you would place on each by using a 5-point scale. If you think the item should be a top priority, rate it a 5. If you think it should be a very low priority, rate it a 1. Of course, you can use any number between 5 and 1. Okay? [pause, repeat instructions if necessary] The first is...

[rotate order]

2. Revitalizing the Warrensburg Downtown area
3. Repairing major streets
4. Improving emergency services
5. Upgrading parks and recreation facilities
6. Attracting more big box retail development
7. How often do you visit Downtown Warrensburg?
 - 1) once a year or less
 - 2) less than once a month
 - 3) one to five times per month
 - 4) more than five times a month
 - 5) other [specify]
 - 6) don't visit Downtown [skip to question 17]
 - 9) don't know [skip to question 17]

[ask 8-16 only if answered 1-4 to Q7] For each of the following, please tell me how often you visit Downtown for these activities: very often, somewhat often, not very often or not at all.

Read list, code as follows:

- 1) very often
- 2) somewhat often
- 3) not very often
- 4) not at all
- 9) other, don't know

[rotate order]

8. shopping
9. dining
10. entertainment
11. other outdoor recreation, such as walking
12. special events
13. government/post office
14. conducting business
15. attending church
16. visiting or attending University of Central Missouri

[ask only if answered 1-4 to Q7] 17. Of the items listed above, which would you say is the one reason you most often visit Downtown Warrensburg? [repeat list if necessary, code responses as follows]

- 1) shopping
- 2) dining
- 3) entertainment
- 4) other outdoor recreation
- 5) special events
- 6) government/post office
- 7) conducting business
- 8) attending church
- 9) visiting or attending University of Central Missouri
- 99) other, don't know

For each of the following characteristics of a Downtown I read, please tell me if you think conditions in Warrensburg are excellent, good, not so good or poor. The first is...

Read list, code as follows:

- 1) excellent
- 2) good
- 3) not so good
- 4) poor
- 9) other, don't know

[rotate order]

- 18. signs to help people find their way around
- 19. convenient business hours
- 20. available green space
- 21. preservation of historic structures
- 22. occupied storefronts
- 23. convenient parking
- 24. diverse mix of businesses
- 25. dining options
- 26. entertainment options
- 27. condition of streets
- 28. condition of sidewalks
- 29. safety during the day
- 30. safety at night
- 31. How important would you say it is that Warrensburg work to retain its Downtown's historic character? Would you say it is very important, somewhat, not very or not at all important?
 - 1) very
 - 2) somewhat
 - 3) not very
 - 4) not at all
 - 9) other, don't know

I'm going to read a list of the kinds of businesses that one might find in a Downtown area. For each, please tell me how high a priority Warrensburg should place on bringing or adding more of that type of business *to its own downtown area*. If you think an item should be a top priority, rate it a "5." If you think it shouldn't be a priority at all, rate it a "1." Of course, you can use any number between five and one. The first is...

READ LIST, CODE 1-5, 9=OTHER, DON'T KNOW

[rotate order]

32. lodging such as hotel, motel or bed and breakfast
33. family or casual style dining
34. fine dining
35. breakfast or brunch restaurant
36. bakery
37. ice cream shop
38. antique shops
39. art galleries and shops
40. convenience store or grocery store
41. clothing stores
43. activities for college age students
42. arcade or other attraction aimed at younger teenagers
44. bars/nightclubs
45. bookstore
46. Of the items listed above, what business would you most like to see in Downtown Warrensburg? [Read choices again if necessary]
 1. lodging such as hotel, motel or bed and breakfast
 2. family or casual style dining
 3. fine dining
 4. breakfast or brunch restaurant
 5. bakery
 6. ice cream shop
 7. antique shops

8. art galleries and shops
9. convenience store or grocery store
10. clothing stores
12. activities for college age students
11. arcade or other attraction aimed at younger teenagers
13. bars/nightclubs
14. bookstore

I'm going to read a list of other improvements that might be made to a downtown area. Again, please tell me how high a priority you think each should be for Downtown Warrensburg using the same 5-point scale. *[Repeat scale again if necessary, 9=other, don't know]*

[rotate order]

47. adding green space and landscaping such as trees or plantings
48. improving lighting
49. moving utilities underground
50. adding new parking spaces or lots
51. making alleys more attractive
52. developing second-story residential space
53. making the area more pedestrian-friendly
54. improving signage to help people find their way around
55. improving building facades
56. keeping streets and sidewalks cleaner
57. offering public wireless internet access
58. adding murals to Downtown buildings
59. Are there any other improvements you think should be made to Downtown Warrensburg?
[open-ended, record first two responses]
60. There has been some discussion about developing upper floor living space in Downtown Warrensburg. Which of the following statements is closest to the way you feel?
 - 1) Property owners should turn the second floors of their existing buildings into rental units.
 - 2) Property owners should turn the second floors of their existing buildings into condominiums.
 - 3) There is no need for more second story living space Downtown.
 - 9) other, don't know

62. Other than your own personal knowledge from living in the community, what would you say is your main source of information about Downtown Warrensburg? And what is your second most likely source of information? [do not read list – code first two responses as follows]

- 1) local newspaper
- 2) television
- 3) radio
- 4) Chamber of Commerce web site
- 5) word-of-mouth
- 6) I live Downtown.
- 9) other [specify]

63. Let's assume that an economic development sales tax was proposed for Warrensburg, which would support development both Downtown and elsewhere in Warrensburg and fund projects such as street or other infrastructure improvements. Would you be very likely, somewhat, not very or not at all likely to support such a sales tax?

- 1) very likely
- 2) somewhat likely
- 3) not very likely
- 4) not at all likely
- 9) other, don't know

63a. If that economic development sales tax were a _____ (split sample into thirds and ask each group about 0.25%, 0.5% and 0.75%) sales tax increase, would you strongly favor, favor, oppose or strongly oppose this increase?

- 1) strongly favor
- 2) favor
- 3) oppose
- 4) strongly oppose
- 9) other, don't know

64. How familiar are you with a state-sponsored program called the DREAM Initiative? Would you say you are very familiar, somewhat, not very or not at all familiar with the DREAM Initiative?

- 1) very familiar
- 2) somewhat familiar
- 3) not very familiar
- 4) not at all familiar
- 9) other, don't know

And now, a few final questions for classification purposes.

65. In which of the following age groups are you?

- 1) 18-34
- 2) 35-49
- 3) 50-64
- 4) 65 or over
- 9) other, don't know, refused

66. How long have you lived in the Warrensburg area?

- 1) 0-2 years
- 2) 3-5 years
- 3) 6-10 years
- 4) 11-20 years
- 5) more than 20 years
- 9) other, don't know

67. For statistical purposes only, please indicate which of the following categories best fits your total household income for 2008. Just stop me when I get to your category.

- 1) Under \$25,000
- 2) \$25,000 to \$49,999
- 3) \$50,000 to \$74,999
- 4) \$75,000 to \$99,999
- 5) \$100,000 plus
- 9) other, don't know, refused

68. Gender [do not ask – code as follows]

- 1) male
- 2) female

That concludes our survey. Thank you for your time and cooperation.

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SECTION VII

CROSS TABULATION

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		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
1. Thinking about Warrensburg, Missouri area, would you say things are moving...	Right direction	92.3%	70.3%	67.2%	66.2%	71.4%	81.1%	73.2%	75.8%	66.4%	70.0%	80.0%	77.9%	69.5%	64.3%	67.3%	76.0%
	Mixed	0.0%	12.5%	13.1%	14.7%	3.6%	13.5%	4.9%	9.1%	15.6%	0.0%	16.4%	13.0%	10.2%	8.9%	11.3%	11.3%
	Wrong direction	2.6%	10.9%	6.6%	13.2%	7.1%	0.0%	17.1%	10.6%	10.2%	15.0%	1.8%	5.2%	11.9%	16.1%	12.0%	7.3%
	Other/don't know	5.1%	6.2%	13.1%	5.9%	17.9%	5.4%	4.9%	4.5%	7.8%	15.0%	1.8%	3.9%	8.5%	10.7%	9.3%	5.3%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
2. Revitalizing the Warrensburg Downtown area	5- Very high priority	17.9%	18.0%	23.0%	23.5%	28.6%	13.5%	26.8%	21.2%	17.2%	30.0%	18.2%	20.8%	22.0%	17.9%	15.3%	24.7%
	4	25.6%	20.3%	31.1%	23.5%	25.0%	32.4%	22.0%	22.7%	21.9%	10.0%	18.2%	27.3%	22.0%	32.1%	26.0%	21.3%
	3	28.2%	33.6%	18.0%	32.4%	28.6%	37.8%	24.4%	24.2%	32.0%	40.0%	40.0%	26.0%	28.8%	26.8%	30.0%	29.3%
	2	12.8%	16.4%	14.8%	8.8%	3.6%	13.5%	17.1%	22.7%	10.9%	0.0%	16.4%	13.0%	11.9%	8.9%	14.7%	13.3%
	1- Very low priority	10.3%	9.4%	13.1%	11.8%	7.1%	0.0%	7.3%	9.1%	17.2%	15.0%	7.3%	10.4%	15.3%	10.7%	12.7%	9.3%
	Other/don't know	5.1%	2.3%	0.0%	0.0%	7.1%	2.7%	2.4%	0.0%	0.8%	5.0%	0.0%	2.6%	0.0%	3.6%	1.3%	2.0%
	Total high priority (4-5)	43.6%	38.3%	54.1%	47.1%	53.6%	45.9%	48.8%	43.9%	39.1%	40.0%	36.4%	48.1%	44.1%	50.0%	41.3%	46.0%
	Total low priority (1-2)	23.1%	25.8%	27.9%	20.6%	10.7%	13.5%	24.4%	31.8%	28.1%	15.0%	23.6%	23.4%	27.1%	19.6%	27.3%	22.7%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
3. Repairing major streets	5- Very high priority	41.0%	48.4%	50.8%	38.2%	64.3%	45.9%	41.5%	40.9%	43.8%	45.0%	45.5%	40.3%	50.8%	48.2%	40.0%	50.0%
	4	28.2%	25.0%	23.0%	25.0%	17.9%	27.0%	19.5%	30.3%	26.6%	15.0%	27.3%	29.9%	27.1%	25.0%	28.7%	22.7%
	3	20.5%	19.5%	18.0%	23.5%	10.7%	18.9%	26.8%	18.2%	21.9%	25.0%	18.2%	18.2%	16.9%	19.6%	25.3%	15.3%
	2	5.1%	1.6%	3.3%	4.4%	0.0%	5.4%	4.9%	4.5%	1.6%	0.0%	3.6%	3.9%	3.4%	3.6%	2.0%	4.0%
	1- Very low priority	5.1%	4.7%	4.9%	5.9%	7.1%	2.7%	4.9%	6.1%	4.7%	5.0%	5.5%	7.8%	1.7%	1.8%	4.0%	6.0%
	Other/don't know	0.0%	0.8%	0.0%	2.9%	0.0%	0.0%	2.4%	0.0%	1.6%	10.0%	0.0%	0.0%	0.0%	1.8%	0.0%	2.0%
	Total high priority (4-5)	69.2%	73.4%	73.8%	63.2%	82.1%	73.0%	61.0%	71.2%	70.3%	60.0%	72.7%	70.1%	78.0%	73.2%	68.7%	72.7%
	Total low priority (1-2)	10.3%	6.2%	8.2%	10.3%	7.1%	8.1%	9.8%	10.6%	6.2%	5.0%	9.1%	11.7%	5.1%	5.4%	6.0%	10.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
4. Improving emergency services	5- Very high priority	38.5%	26.6%	32.8%	32.4%	39.3%	24.3%	34.1%	24.2%	32.0%	40.0%	38.2%	29.9%	23.7%	25.0%	26.0%	34.7%
	4	15.4%	25.8%	26.2%	22.1%	14.3%	24.3%	26.8%	22.7%	24.2%	0.0%	30.9%	23.4%	28.8%	19.6%	24.0%	22.7%
	3	25.6%	24.2%	26.2%	23.5%	21.4%	27.0%	17.1%	28.8%	25.8%	25.0%	16.4%	23.4%	28.8%	37.5%	28.7%	21.3%
	2	10.3%	9.4%	8.2%	4.4%	10.7%	5.4%	9.8%	10.6%	7.0%	5.0%	5.5%	9.1%	11.9%	7.1%	9.3%	7.3%
	1- Very low priority	0.0%	6.2%	4.9%	7.4%	3.6%	5.4%	7.3%	4.5%	5.5%	10.0%	1.8%	5.2%	5.1%	3.6%	6.0%	4.7%
	Other/don't know	10.3%	7.8%	1.6%	10.3%	10.7%	13.5%	4.9%	9.1%	5.5%	20.0%	7.3%	9.1%	1.7%	7.1%	6.0%	9.3%
	Total high priority (4-5)	53.8%	52.3%	59.0%	54.4%	53.6%	48.6%	61.0%	47.0%	56.2%	40.0%	69.1%	53.2%	52.5%	44.6%	50.0%	57.3%
	Total low priority (1-2)	10.3%	15.6%	13.1%	11.8%	14.3%	10.8%	17.1%	15.2%	12.5%	15.0%	7.3%	14.3%	16.9%	10.7%	15.3%	12.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
5. Upgrading parks and recreation facilities	5- Very high priority	20.5%	25.0%	19.7%	10.3%	39.3%	16.2%	31.7%	22.7%	10.9%	30.0%	23.6%	18.2%	18.6%	23.2%	19.3%	20.0%
	4	25.6%	21.1%	19.7%	32.4%	10.7%	18.9%	22.0%	27.3%	26.6%	20.0%	29.1%	14.3%	23.7%	32.1%	22.7%	24.7%
	3	35.9%	32.0%	32.8%	23.5%	25.0%	43.2%	22.0%	31.8%	30.5%	15.0%	34.5%	37.7%	35.6%	17.9%	32.0%	29.3%
	2	15.4%	12.5%	11.5%	8.8%	21.4%	13.5%	17.1%	6.1%	10.9%	5.0%	7.3%	13.0%	10.2%	16.1%	12.7%	11.3%
	1- Very low priority	0.0%	7.8%	16.4%	20.6%	0.0%	5.4%	4.9%	10.6%	18.8%	25.0%	3.6%	14.3%	11.9%	8.9%	12.0%	11.3%
	Other/don't know	2.6%	1.6%	0.0%	4.4%	3.6%	2.7%	2.4%	1.5%	2.3%	5.0%	1.8%	2.6%	0.0%	1.8%	1.3%	3.3%
	Total high priority (4-5)	46.2%	46.1%	39.3%	42.6%	50.0%	35.1%	53.7%	50.0%	37.5%	50.0%	52.7%	32.5%	42.4%	55.4%	42.0%	44.7%
	Total low priority (1-2)	15.4%	20.3%	27.9%	29.4%	21.4%	18.9%	22.0%	16.7%	29.7%	30.0%	10.9%	27.3%	22.0%	25.0%	24.7%	22.7%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
6. Attracting more big box retail development	5- Very high priority	20.5%	38.3%	26.2%	30.9%	21.4%	27.0%	39.0%	30.3%	33.6%	30.0%	23.6%	24.7%	40.7%	39.3%	28.7%	34.7%
	4	41.0%	22.7%	19.7%	14.7%	35.7%	24.3%	14.6%	22.7%	21.1%	40.0%	18.2%	19.5%	22.0%	25.0%	21.3%	23.3%
	3	20.5%	26.6%	19.7%	16.2%	28.6%	21.6%	22.0%	24.2%	18.8%	15.0%	30.9%	29.9%	13.6%	14.3%	24.7%	18.7%
	2	7.7%	3.1%	19.7%	16.2%	3.6%	16.2%	9.8%	7.6%	12.5%	0.0%	16.4%	13.0%	10.2%	3.6%	10.7%	10.7%
	1- Very low priority	5.1%	7.8%	11.5%	19.1%	7.1%	2.7%	12.2%	12.1%	12.5%	5.0%	10.9%	6.5%	11.9%	17.9%	10.7%	10.7%
	Other/don't know	5.1%	1.6%	3.3%	2.9%	3.6%	8.1%	2.4%	3.0%	1.6%	10.0%	0.0%	6.5%	1.7%	0.0%	4.0%	2.0%
	Total high priority (4-5)	61.5%	60.9%	45.9%	45.6%	57.1%	51.4%	53.7%	53.0%	54.7%	70.0%	41.8%	44.2%	62.7%	64.3%	50.0%	58.0%
Total low priority (1-2)	12.8%	10.9%	31.1%	35.3%	10.7%	18.9%	22.0%	19.7%	25.0%	5.0%	27.3%	19.5%	22.0%	21.4%	21.3%	21.3%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
7. How often do you visit Downtown Warrensburg?	Once a year or less	5.1%	3.1%	6.6%	4.4%	7.1%	0.0%	7.3%	3.0%	5.5%	10.0%	1.8%	2.6%	1.7%	7.1%	4.0%	5.3%
	Less than once a month	12.8%	13.3%	9.8%	16.2%	7.1%	24.3%	14.6%	12.1%	11.7%	0.0%	21.8%	10.4%	15.3%	14.3%	10.7%	16.0%
	One to five times per month	38.5%	38.3%	36.1%	32.4%	28.6%	45.9%	34.1%	33.3%	37.5%	45.0%	27.3%	39.0%	40.7%	25.0%	39.3%	33.3%
	More than five times a month?	41.0%	45.3%	47.5%	47.1%	57.1%	27.0%	43.9%	51.5%	45.3%	45.0%	47.3%	48.1%	42.4%	53.6%	46.0%	44.7%
	Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Don't visit	2.6%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.7%
	Don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
8. Shopping	Very often	13.2%	13.3%	23.0%	27.9%	35.7%	19.4%	17.1%	15.2%	16.4%	35.0%	22.2%	14.3%	16.9%	12.5%	15.3%	21.5%
	Somewhat often	39.5%	38.3%	27.9%	19.1%	28.6%	25.0%	39.0%	40.9%	28.1%	10.0%	35.2%	44.2%	30.5%	26.8%	34.7%	29.5%
	Not very often	23.7%	37.5%	37.7%	41.2%	21.4%	38.9%	31.7%	33.3%	42.2%	45.0%	31.5%	27.3%	42.4%	48.2%	36.0%	36.9%
	Not at all	23.7%	10.9%	9.8%	11.8%	14.3%	16.7%	12.2%	9.1%	13.3%	10.0%	9.3%	14.3%	10.2%	12.5%	13.3%	12.1%
	Other/don't know	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.7%	0.0%
	Very/somewhat often	52.6%	51.6%	50.8%	47.1%	64.3%	44.4%	56.1%	56.1%	44.5%	45.0%	57.4%	58.4%	47.5%	39.3%	50.0%	51.0%
	Not very/not at all often	47.4%	48.4%	47.5%	52.9%	35.7%	55.6%	43.9%	42.4%	55.5%	55.0%	40.7%	41.6%	52.5%	60.7%	49.3%	49.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
9. Dining	Very often	18.4%	25.8%	21.3%	27.9%	39.3%	19.4%	26.8%	21.2%	22.7%	20.0%	27.8%	16.9%	23.7%	33.9%	24.7%	23.5%
	Somewhat often	44.7%	43.8%	45.9%	30.9%	32.1%	36.1%	46.3%	57.6%	34.4%	35.0%	33.3%	46.8%	50.8%	33.9%	44.7%	37.6%
	Not very often	23.7%	24.2%	16.4%	29.4%	7.1%	38.9%	24.4%	13.6%	28.9%	25.0%	29.6%	22.1%	20.3%	28.6%	20.7%	27.5%
	Not at all	13.2%	6.2%	16.4%	11.8%	21.4%	5.6%	2.4%	7.6%	14.1%	20.0%	9.3%	14.3%	5.1%	3.6%	10.0%	11.4%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Very/somewhat often	63.2%	69.5%	67.2%	58.8%	71.4%	55.6%	73.2%	78.8%	57.0%	55.0%	61.1%	63.6%	74.6%	67.9%	69.3%	61.1%
	Not very/not at all often	36.8%	30.5%	32.8%	41.2%	28.6%	44.4%	26.8%	21.2%	43.0%	45.0%	38.9%	36.4%	25.4%	32.1%	30.7%	38.9%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
10. Entertainment	Very often	13.2%	10.2%	6.6%	4.4%	14.3%	8.3%	4.9%	12.1%	7.0%	15.0%	3.7%	7.8%	11.9%	12.5%	7.3%	10.1%
	Somewhat often	28.9%	30.5%	21.3%	14.7%	25.0%	22.2%	29.3%	37.9%	17.2%	10.0%	29.6%	23.4%	35.6%	23.2%	26.0%	23.5%
	Not very often	23.7%	43.0%	32.8%	47.1%	28.6%	30.6%	39.0%	31.8%	47.7%	45.0%	38.9%	35.1%	32.2%	46.4%	36.7%	41.6%
	Not at all	34.2%	16.4%	37.7%	33.8%	32.1%	38.9%	26.8%	18.2%	27.3%	30.0%	27.8%	33.8%	18.6%	17.9%	29.3%	24.8%
	Other/don't know	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	1.7%	0.0%	0.7%	0.0%
	Very/somewhat often	42.1%	40.6%	27.9%	19.1%	39.3%	30.6%	34.1%	50.0%	24.2%	25.0%	33.3%	31.2%	47.5%	35.7%	33.3%	33.6%
	Not very/not at all often	57.9%	59.4%	70.5%	80.9%	60.7%	69.4%	65.9%	50.0%	75.0%	75.0%	66.7%	68.8%	50.8%	64.3%	66.0%	66.4%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
11. Other outdoor recreation, such as walking	Very often	23.7%	16.4%	18.0%	17.6%	25.0%	27.8%	7.3%	21.2%	15.6%	20.0%	16.7%	11.7%	18.6%	19.6%	16.7%	19.5%
	Somewhat often	26.3%	22.7%	16.4%	10.3%	21.4%	11.1%	36.6%	25.8%	10.9%	20.0%	29.6%	20.8%	16.9%	14.3%	21.3%	16.1%
	Not very often	31.6%	31.2%	26.2%	33.8%	35.7%	30.6%	26.8%	24.2%	35.2%	30.0%	25.9%	39.0%	37.3%	25.0%	32.0%	30.2%
	Not at all	18.4%	29.7%	39.3%	38.2%	17.9%	30.6%	29.3%	28.8%	38.3%	30.0%	27.8%	28.6%	27.1%	41.1%	30.0%	34.2%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Very/somewhat often	50.0%	39.1%	34.4%	27.9%	46.4%	38.9%	43.9%	47.0%	26.6%	40.0%	46.3%	32.5%	35.6%	33.9%	38.0%	35.6%
	Not very/not at all often	50.0%	60.9%	65.6%	72.1%	53.6%	61.1%	56.1%	53.0%	60.0%	53.7%	67.5%	64.4%	66.1%	62.0%	64.4%	
12. Special Events	Very often	5.3%	14.1%	6.6%	10.3%	14.3%	5.6%	7.3%	10.6%	11.7%	5.0%	11.1%	13.0%	13.6%	5.4%	11.3%	9.4%
	Somewhat often	42.1%	39.8%	27.9%	27.9%	17.9%	36.1%	41.5%	42.4%	32.0%	20.0%	37.0%	27.3%	40.7%	48.2%	35.3%	34.2%
	Not very often	36.8%	32.0%	41.0%	39.7%	46.4%	30.6%	39.0%	34.8%	35.2%	45.0%	29.6%	46.8%	32.2%	35.7%	35.3%	36.9%
	Not at all	15.8%	14.1%	24.6%	22.1%	21.4%	27.8%	12.2%	12.1%	21.1%	30.0%	22.2%	13.0%	13.6%	10.7%	18.0%	19.5%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Very/somewhat often	47.4%	53.9%	34.4%	38.2%	32.1%	41.7%	48.8%	53.0%	43.8%	25.0%	48.1%	40.3%	54.2%	53.6%	46.7%	43.6%
	Not very/not at all often	52.6%	46.1%	65.6%	61.8%	67.9%	58.3%	51.2%	47.0%	75.0%	51.9%	59.7%	45.8%	46.4%	53.3%	56.4%	
13. Government/post office	Very often	26.3%	34.4%	27.9%	36.8%	42.9%	30.6%	26.8%	31.8%	33.6%	35.0%	31.5%	32.5%	39.0%	28.6%	34.0%	31.5%
	Somewhat often	42.1%	30.5%	50.8%	33.8%	17.9%	38.9%	41.5%	37.9%	39.1%	40.0%	40.7%	33.8%	35.6%	37.5%	35.3%	38.9%
	Not very often	28.9%	28.9%	18.0%	25.0%	21.4%	27.8%	29.3%	25.8%	24.2%	25.0%	24.1%	27.3%	18.6%	28.6%	25.3%	25.5%
	Not at all	2.6%	5.5%	3.3%	4.4%	14.3%	2.4%	2.4%	4.5%	3.1%	0.0%	3.7%	6.5%	6.8%	3.6%	4.7%	4.0%
	Other/don't know	0.0%	0.8%	0.0%	0.0%	3.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.7%	0.0%
	Very/somewhat often	68.4%	64.8%	78.7%	70.6%	60.7%	69.4%	68.3%	69.7%	72.7%	75.0%	72.2%	66.2%	74.6%	66.1%	69.3%	70.5%
	Not very/not at all often	31.6%	34.4%	21.3%	29.4%	35.7%	30.6%	31.7%	30.3%	25.0%	27.8%	33.8%	25.4%	32.1%	30.0%	29.5%	
14. Conducting business	Very often	13.2%	21.1%	16.4%	32.4%	28.6%	13.9%	12.2%	22.7%	24.2%	20.0%	27.8%	14.3%	23.7%	19.6%	21.3%	21.5%
	Somewhat often	23.7%	32.0%	37.7%	23.5%	21.4%	25.0%	31.7%	31.8%	33.6%	25.0%	31.5%	28.6%	37.3%	32.1%	33.3%	28.2%
	Not very often	31.6%	32.8%	27.9%	35.3%	25.0%	30.6%	46.3%	30.3%	30.5%	45.0%	24.1%	36.4%	25.4%	39.3%	30.7%	33.6%
	Not at all	26.3%	14.1%	18.0%	8.8%	25.0%	30.6%	9.8%	13.6%	10.9%	10.0%	14.8%	20.8%	13.6%	7.1%	14.0%	16.1%
	Other/don't know	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.8%	0.0%	1.9%	0.0%	0.0%	1.8%	0.7%	0.7%
	Very/somewhat often	36.8%	53.1%	54.1%	55.9%	50.0%	38.9%	43.9%	54.5%	57.8%	45.0%	59.3%	42.9%	61.0%	51.8%	54.7%	49.7%
	Not very/not at all often	57.9%	46.9%	45.9%	44.1%	50.0%	61.1%	56.1%	43.9%	55.0%	38.9%	57.1%	39.0%	46.4%	44.7%	49.7%	
15. Attending Church	Very often	18.4%	18.0%	23.0%	36.8%	21.4%	19.4%	17.1%	21.2%	28.1%	40.0%	18.5%	11.7%	30.5%	30.4%	22.0%	24.8%
	Somewhat often	21.1%	7.0%	6.6%	13.2%	14.3%	11.1%	9.8%	6.1%	11.7%	10.0%	9.3%	11.7%	8.5%	8.9%	14.0%	6.7%
	Not very often	13.2%	25.8%	14.8%	10.3%	21.4%	13.9%	24.4%	21.2%	14.8%	10.0%	20.4%	20.8%	16.9%	23.2%	15.3%	20.8%
	Not at all	47.4%	48.4%	55.7%	39.7%	42.9%	55.6%	46.3%	51.5%	45.3%	40.0%	51.9%	55.8%	44.1%	35.7%	48.7%	47.0%
	Other/don't know	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.7%
	Very/somewhat often	39.5%	25.0%	29.5%	50.0%	35.7%	30.6%	26.8%	27.3%	39.8%	50.0%	27.8%	23.4%	39.0%	39.3%	36.0%	31.5%
	Not very/not at all often	60.5%	74.2%	70.5%	50.0%	64.3%	69.4%	70.7%	60.2%	50.0%	72.2%	76.6%	61.0%	58.9%	64.0%	67.8%	

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
16. Visiting or attending University of Central Missouri	Very often	36.8%	26.6%	19.7%	22.1%	21.4%	25.0%	22.0%	25.8%	27.3%	35.0%	24.1%	29.9%	20.3%	33.9%	24.7%	26.2%
	Somewhat often	10.5%	21.1%	18.0%	16.2%	25.0%	19.4%	17.1%	16.7%	17.2%	0.0%	13.0%	14.3%	22.0%	25.0%	20.7%	15.4%
	Not very often	15.8%	28.9%	31.1%	29.4%	10.7%	16.7%	39.0%	30.3%	29.7%	25.0%	24.1%	32.5%	27.1%	28.6%	26.0%	29.5%
	Not at all	36.8%	23.4%	31.1%	30.9%	42.9%	38.9%	22.0%	27.3%	25.0%	40.0%	38.9%	23.4%	28.8%	12.5%	28.0%	28.9%
	Other/don't know	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	1.7%	0.0%	0.7%	0.0%
	Very/somewhat often	47.4%	47.7%	37.7%	38.2%	46.4%	44.4%	39.0%	42.4%	44.5%	35.0%	37.0%	44.2%	42.4%	58.9%	45.3%	41.6%
Not very/not at all often	52.6%	52.3%	62.3%	60.3%	53.6%	55.6%	61.0%	57.6%	54.7%	65.0%	63.0%	55.8%	55.9%	41.1%	54.0%	58.4%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
17. What is the one reason you most often visit Downtown Warrensburg?	Shopping	13.2%	10.9%	16.4%	13.2%	21.4%	11.1%	14.6%	12.1%	10.9%	20.0%	13.0%	13.0%	15.3%	7.1%	10.7%	14.8%
	Dining	23.7%	34.4%	39.3%	22.1%	42.9%	22.2%	34.1%	33.3%	28.1%	10.0%	18.5%	28.6%	47.5%	41.1%	31.3%	30.2%
	Entertainment	18.4%	3.1%	1.6%	0.0%	3.6%	2.8%	2.4%	9.1%	2.3%	5.0%	1.9%	7.8%	1.7%	1.8%	4.7%	3.4%
	Other outdoor recreation	5.3%	2.3%	1.6%	0.0%	0.0%	5.6%	7.3%	0.0%	0.8%	5.0%	3.7%	1.3%	0.0%	3.6%	3.3%	0.7%
	Special events	0.0%	4.7%	1.6%	1.5%	0.0%	5.6%	4.9%	3.0%	1.6%	5.0%	3.7%	5.2%	1.7%	0.0%	2.7%	2.7%
	Government/post office	7.9%	7.8%	18.0%	20.6%	7.1%	13.9%	4.9%	12.1%	17.2%	10.0%	24.1%	9.1%	5.1%	10.7%	10.0%	16.1%
	Conducting business	0.0%	18.0%	14.8%	22.1%	7.1%	8.3%	12.2%	16.7%	21.1%	15.0%	16.7%	15.6%	16.9%	10.7%	14.7%	17.4%
	Attending church	7.9%	3.1%	6.6%	10.3%	0.0%	8.3%	2.4%	3.0%	9.4%	5.0%	5.6%	2.6%	6.8%	8.9%	6.0%	6.0%
	Visiting/attending University of Central Missouri	21.1%	11.7%	0.0%	4.4%	10.7%	13.9%	14.6%	9.1%	4.7%	15.0%	5.6%	10.4%	5.1%	14.3%	12.0%	5.4%
Other/don't know	2.6%	3.9%	0.0%	5.9%	7.1%	8.3%	2.4%	1.5%	3.9%	10.0%	7.4%	6.5%	0.0%	1.8%	4.7%	3.4%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
18. Signs to help people find their way around	Excellent	28.2%	25.0%	23.0%	30.9%	21.4%	13.5%	17.1%	40.9%	26.6%	25.0%	25.5%	20.8%	23.7%	32.1%	29.3%	23.3%
	Good	59.0%	60.9%	59.0%	64.3%	64.3%	62.2%	68.3%	45.5%	60.2%	70.0%	56.4%	64.9%	61.0%	53.6%	52.7%	64.7%
	Not so good	5.1%	10.2%	13.1%	11.8%	7.1%	18.9%	9.8%	10.6%	8.6%	5.0%	10.9%	11.7%	8.5%	10.7%	12.0%	8.7%
	Poor	5.1%	2.3%	1.6%	0.0%	7.1%	2.7%	0.0%	3.0%	0.8%	0.0%	5.5%	0.0%	1.7%	1.8%	2.0%	2.0%
	Other/don't know	2.6%	1.6%	3.3%	4.4%	0.0%	2.7%	4.9%	0.0%	3.9%	0.0%	1.8%	2.6%	5.1%	1.8%	4.0%	1.3%
	Excellent/good	87.2%	85.9%	82.0%	83.8%	85.7%	75.7%	85.4%	86.4%	86.7%	95.0%	81.8%	85.7%	84.7%	85.7%	82.0%	88.0%
Not so good/poor	10.3%	12.5%	14.8%	11.8%	14.3%	21.6%	9.8%	13.6%	9.4%	5.0%	16.4%	11.7%	10.2%	12.5%	14.0%	10.7%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
19. Convenient business hours	Excellent	12.8%	7.8%	6.6%	11.8%	14.3%	8.1%	7.3%	13.6%	6.2%	15.0%	16.4%	9.1%	6.8%	5.4%	13.3%	4.7%
	Good	64.1%	64.1%	75.4%	67.6%	46.4%	67.6%	70.7%	68.2%	70.3%	60.0%	60.0%	77.9%	72.9%	60.7%	67.3%	67.3%
	Not so good	15.4%	20.3%	9.8%	10.3%	25.0%	18.9%	14.6%	12.1%	13.3%	10.0%	12.7%	7.8%	18.6%	21.4%	13.3%	16.7%
	Poor	5.1%	5.5%	6.6%	5.9%	7.1%	0.0%	7.3%	4.5%	7.8%	15.0%	7.3%	3.9%	0.0%	12.5%	5.3%	6.7%
	Other/don't know	2.6%	2.3%	1.6%	4.4%	7.1%	5.4%	0.0%	1.5%	2.3%	0.0%	3.6%	1.3%	1.7%	0.0%	0.7%	4.7%
	Excellent/good	76.9%	71.9%	82.0%	79.4%	60.7%	75.7%	78.0%	81.8%	76.6%	75.0%	76.4%	87.0%	79.7%	66.1%	80.7%	72.0%
Not so good/poor	20.5%	25.8%	16.4%	16.2%	32.1%	18.9%	22.0%	16.7%	21.1%	25.0%	20.0%	11.7%	18.6%	33.9%	18.7%	23.3%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
20. Available green space	Excellent	7.7%	9.4%	6.6%	17.6%	17.9%	13.5%	9.8%	10.6%	8.6%	15.0%	18.2%	5.2%	10.2%	12.5%	12.0%	9.3%
	Good	46.2%	41.4%	42.6%	33.8%	21.4%	59.5%	36.6%	42.4%	39.8%	40.0%	41.8%	40.3%	30.5%	42.9%	40.0%	41.3%
	Not so good	38.5%	35.2%	34.4%	32.4%	35.7%	21.6%	39.0%	34.8%	36.7%	30.0%	34.5%	37.7%	42.4%	33.9%	32.7%	36.7%
	Poor	5.1%	7.0%	13.1%	7.4%	7.1%	0.0%	9.8%	7.6%	10.2%	10.0%	3.6%	13.0%	8.5%	7.1%	10.7%	5.3%
	Other/don't know	2.6%	7.0%	3.3%	8.8%	17.9%	5.4%	4.9%	4.5%	4.7%	5.0%	1.8%	3.9%	8.5%	3.6%	4.7%	7.3%
	Excellent/good	53.8%	50.8%	49.2%	51.5%	39.3%	73.0%	46.3%	53.0%	48.4%	55.0%	60.0%	45.5%	40.7%	55.4%	52.0%	50.7%
Not so good/poor	43.6%	42.2%	47.5%	39.7%	42.9%	21.6%	48.8%	42.4%	46.9%	40.0%	38.2%	50.6%	50.8%	41.1%	43.3%	42.0%	

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
21. Preservation of historic structures	Excellent	25.6%	10.9%	8.2%	17.6%	14.3%	13.5%	12.2%	18.2%	11.7%	5.0%	18.2%	19.5%	8.5%	12.5%	17.3%	10.0%
	Good	61.5%	68.8%	62.3%	52.9%	50.0%	70.3%	61.0%	66.7%	62.5%	60.0%	60.0%	59.7%	66.1%	62.5%	60.7%	65.3%
	Not so good	7.7%	15.6%	21.3%	14.7%	17.9%	8.1%	19.5%	10.6%	18.8%	10.0%	14.5%	11.7%	20.3%	21.4%	16.0%	15.3%
	Poor	5.1%	2.3%	6.6%	10.3%	3.6%	2.7%	7.3%	4.5%	6.2%	20.0%	5.5%	5.2%	5.1%	3.6%	4.7%	6.0%
	Other/don't know	0.0%	2.3%	1.6%	4.4%	14.3%	5.4%	0.0%	0.0%	0.8%	5.0%	1.8%	3.9%	0.0%	0.0%	1.3%	3.3%
	Excellent/good	87.2%	79.7%	70.5%	70.6%	64.3%	83.8%	73.2%	84.8%	74.2%	65.0%	78.2%	79.2%	74.6%	75.0%	78.0%	75.3%
	Not so good/poor	12.8%	18.0%	27.9%	25.0%	21.4%	10.8%	26.8%	15.2%	25.0%	30.0%	20.0%	16.9%	25.4%	25.0%	20.7%	21.3%
22. Occupied storefronts	Excellent	12.8%	3.9%	4.9%	8.8%	7.1%	2.7%	4.9%	9.1%	6.2%	10.0%	7.3%	7.8%	6.8%	3.6%	9.3%	3.3%
	Good	66.7%	60.2%	45.9%	39.7%	50.0%	67.6%	51.2%	51.5%	52.3%	30.0%	58.2%	61.0%	49.2%	53.6%	52.7%	54.7%
	Not so good	15.4%	26.6%	36.1%	33.8%	28.6%	21.6%	31.7%	33.3%	27.3%	30.0%	27.3%	20.8%	32.2%	33.9%	27.3%	30.0%
	Poor	5.1%	6.2%	11.5%	8.8%	7.1%	2.7%	9.8%	3.0%	10.9%	10.0%	7.3%	7.8%	10.2%	5.4%	7.3%	8.0%
	Other/don't know	0.0%	3.1%	1.6%	8.8%	7.1%	5.4%	2.4%	3.0%	3.1%	20.0%	0.0%	2.6%	1.7%	3.6%	3.3%	4.0%
	Excellent/good	79.5%	64.1%	50.8%	48.5%	57.1%	70.3%	56.1%	60.6%	58.6%	40.0%	65.5%	68.8%	55.9%	57.1%	62.0%	58.0%
	Not so good/poor	20.5%	32.8%	47.5%	42.6%	35.7%	24.3%	41.5%	36.4%	38.3%	40.0%	34.5%	28.6%	42.4%	39.3%	34.7%	38.0%
23. Convenient parking	Excellent	5.1%	3.9%	6.6%	10.3%	10.7%	5.4%	4.9%	6.1%	5.5%	10.0%	10.9%	5.2%	5.1%	1.8%	8.7%	3.3%
	Good	41.0%	49.2%	39.3%	50.0%	67.9%	56.8%	48.8%	36.4%	43.0%	50.0%	32.7%	49.4%	44.1%	53.6%	46.0%	46.7%
	Not so good	43.6%	35.9%	37.7%	29.4%	21.4%	29.7%	36.6%	45.5%	35.2%	30.0%	38.2%	36.4%	40.7%	33.9%	34.0%	37.3%
	Poor	10.3%	10.9%	16.4%	10.3%	0.0%	8.1%	9.8%	12.1%	16.4%	10.0%	18.2%	9.1%	10.2%	10.7%	11.3%	12.7%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Excellent/good	46.2%	53.1%	45.9%	60.3%	78.6%	62.2%	53.7%	42.4%	48.4%	60.0%	43.6%	54.5%	49.2%	55.4%	54.7%	50.0%
	Not so good/poor	53.8%	46.9%	54.1%	39.7%	21.4%	37.8%	46.3%	57.6%	51.6%	40.0%	56.4%	45.5%	50.8%	44.6%	45.3%	50.0%
24. Diverse mix of business	Excellent	17.9%	7.0%	3.3%	7.4%	3.6%	5.4%	4.9%	15.2%	6.2%	5.0%	10.9%	7.8%	8.5%	8.9%	9.3%	6.0%
	Good	48.7%	51.6%	55.7%	48.5%	67.9%	54.1%	51.2%	54.5%	46.1%	80.0%	49.1%	58.4%	44.1%	37.5%	58.7%	44.7%
	Not so good	28.2%	28.1%	19.7%	25.0%	17.9%	29.7%	24.4%	22.7%	28.1%	0.0%	23.6%	27.3%	27.1%	37.5%	22.7%	28.7%
	Poor	2.6%	10.2%	16.4%	16.2%	7.1%	5.4%	12.2%	6.1%	17.2%	10.0%	14.5%	6.5%	13.6%	14.3%	9.3%	14.0%
	Other/don't know	2.6%	3.1%	4.9%	2.9%	3.6%	5.4%	7.3%	1.5%	2.3%	5.0%	1.8%	0.0%	6.8%	1.8%	0.0%	6.7%
	Excellent/good	66.7%	58.6%	59.0%	55.9%	71.4%	59.5%	56.1%	69.7%	52.3%	85.0%	60.0%	66.2%	52.5%	46.4%	68.0%	50.7%
	Not so good/poor	30.8%	38.3%	36.1%	41.2%	25.0%	35.1%	36.6%	28.8%	45.3%	10.0%	38.2%	33.8%	40.7%	51.8%	32.0%	42.7%
25. Dining options	Excellent	20.5%	7.8%	8.2%	8.8%	14.3%	10.8%	7.3%	12.1%	7.8%	5.0%	10.9%	11.7%	8.5%	12.5%	8.0%	11.3%
	Good	48.7%	54.7%	55.7%	44.1%	60.7%	48.6%	43.9%	57.6%	50.0%	60.0%	49.1%	57.1%	54.2%	42.9%	56.7%	46.7%
	Not so good	23.1%	30.5%	24.6%	29.4%	21.4%	27.0%	39.0%	22.7%	29.7%	15.0%	27.3%	22.1%	33.9%	33.9%	25.3%	31.3%
	Poor	7.7%	7.0%	6.6%	16.2%	0.0%	13.5%	7.3%	4.5%	12.5%	15.0%	10.9%	9.1%	3.4%	10.7%	9.3%	8.7%
	Other/don't know	0.0%	0.0%	4.9%	1.5%	3.6%	0.0%	2.4%	3.0%	0.0%	5.0%	1.8%	0.0%	0.0%	0.0%	0.7%	2.0%
	Excellent/good	69.2%	62.5%	63.9%	52.9%	75.0%	59.5%	51.2%	69.7%	57.8%	65.0%	60.0%	68.8%	62.7%	55.4%	64.7%	58.0%
	Not so good/poor	30.8%	37.5%	31.1%	45.6%	21.4%	40.5%	46.3%	27.3%	42.2%	30.0%	38.2%	31.2%	37.3%	44.6%	34.7%	40.0%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
26. Entertainment options	Excellent	10.3%	2.3%	1.6%	2.9%	7.1%	2.7%	0.0%	3.0%	3.9%	0.0%	5.5%	3.9%	0.0%	5.4%	3.3%	3.3%
	Good	43.6%	37.5%	41.0%	32.4%	50.0%	48.6%	34.1%	39.4%	31.2%	45.0%	34.5%	39.0%	44.1%	33.9%	44.7%	30.0%
	Not so good	30.8%	45.3%	37.7%	35.3%	21.4%	35.1%	41.5%	50.0%	40.6%	35.0%	41.8%	44.2%	37.3%	41.1%	38.0%	42.7%
	Poor	12.8%	10.2%	13.1%	19.1%	3.6%	5.4%	14.6%	6.1%	20.3%	10.0%	16.4%	9.1%	13.6%	16.1%	10.0%	16.0%
	Other/don't know	2.6%	4.7%	6.6%	10.3%	17.9%	8.1%	9.8%	1.5%	3.9%	10.0%	1.8%	3.9%	5.1%	3.6%	4.0%	8.0%
	Excellent/good	53.8%	39.8%	42.6%	35.3%	57.1%	51.4%	34.1%	42.4%	35.2%	45.0%	40.0%	42.9%	44.1%	39.3%	48.0%	33.3%
Not so good/poor	43.6%	55.5%	50.8%	54.4%	25.0%	40.5%	56.1%	56.1%	60.9%	45.0%	58.2%	53.2%	50.8%	57.1%	48.0%	58.7%	
27. Condition of streets	Excellent	2.6%	3.9%	4.9%	11.8%	7.1%	2.7%	2.4%	3.0%	8.6%	5.0%	5.5%	9.1%	3.4%	7.1%	6.0%	5.3%
	Good	66.7%	60.9%	63.9%	64.7%	53.6%	56.8%	61.0%	75.8%	61.7%	65.0%	63.6%	70.1%	62.7%	58.9%	63.3%	63.3%
	Not so good	23.1%	23.4%	21.3%	14.7%	32.1%	29.7%	26.8%	13.6%	18.0%	15.0%	20.0%	16.9%	25.4%	21.4%	22.7%	19.3%
	Poor	5.1%	10.2%	9.8%	7.4%	7.1%	5.4%	9.8%	7.6%	10.2%	15.0%	9.1%	3.9%	8.5%	10.7%	8.0%	9.3%
	Other/don't know	2.6%	1.6%	0.0%	1.5%	0.0%	5.4%	0.0%	0.0%	1.6%	0.0%	1.8%	0.0%	0.0%	1.8%	0.0%	2.7%
	Excellent/good	69.2%	64.8%	68.9%	76.5%	60.7%	59.5%	63.4%	78.8%	70.3%	70.0%	69.1%	79.2%	66.1%	66.1%	69.3%	68.7%
Not so good/poor	28.2%	33.6%	31.1%	22.1%	39.3%	35.1%	36.6%	21.2%	28.1%	30.0%	29.1%	20.8%	33.9%	32.1%	30.7%	28.7%	
28. Condition of sidewalks	Excellent	17.9%	9.4%	6.6%	14.7%	14.3%	10.8%	7.3%	15.2%	9.4%	5.0%	14.5%	13.0%	11.9%	10.7%	14.0%	8.0%
	Good	69.2%	65.6%	77.0%	54.4%	67.9%	67.6%	48.8%	71.2%	68.0%	50.0%	65.5%	70.1%	67.8%	58.9%	64.7%	67.3%
	Not so good	7.7%	18.8%	9.8%	17.6%	7.1%	13.5%	34.1%	9.1%	14.8%	30.0%	14.5%	10.4%	15.3%	21.4%	16.0%	14.7%
	Poor	0.0%	4.7%	6.6%	2.9%	3.6%	2.7%	7.3%	3.0%	3.9%	10.0%	3.6%	2.6%	5.1%	5.4%	3.3%	4.7%
	Other/don't know	5.1%	1.6%	0.0%	10.3%	7.1%	5.4%	2.4%	1.5%	3.9%	5.0%	1.8%	3.9%	0.0%	3.6%	2.0%	5.3%
	Excellent/good	87.2%	75.0%	83.6%	69.1%	82.1%	78.4%	56.1%	86.4%	77.3%	55.0%	80.0%	83.1%	79.7%	69.6%	78.7%	75.3%
Not so good/poor	7.7%	23.4%	16.4%	20.6%	10.7%	16.2%	41.5%	12.1%	18.8%	40.0%	18.2%	13.0%	20.3%	26.8%	19.3%	19.3%	
29. Safety during the day	Excellent	46.2%	35.9%	34.4%	33.8%	39.3%	40.5%	36.6%	37.9%	34.4%	35.0%	30.9%	36.4%	42.4%	41.1%	40.7%	32.7%
	Good	51.3%	60.2%	54.1%	58.8%	46.4%	54.1%	63.4%	59.1%	57.8%	65.0%	63.6%	57.1%	50.8%	53.6%	54.7%	60.0%
	Not so good	0.0%	2.3%	6.6%	4.4%	10.7%	0.0%	0.0%	1.5%	4.7%	0.0%	1.8%	5.2%	5.1%	3.6%	2.7%	4.0%
	Poor	0.0%	0.8%	3.3%	0.0%	0.0%	0.0%	0.0%	1.5%	1.6%	0.0%	0.0%	1.3%	1.7%	1.8%	1.3%	0.7%
	Other/don't know	2.6%	0.8%	1.6%	2.9%	3.6%	5.4%	0.0%	0.0%	1.6%	0.0%	3.6%	0.0%	0.0%	0.0%	0.7%	2.7%
	Excellent/good	97.4%	96.1%	88.5%	92.6%	85.7%	94.6%	100.0%	97.0%	92.2%	100.0%	94.5%	93.5%	93.2%	94.6%	95.3%	92.7%
Not so good/poor	0.0%	3.1%	9.8%	4.4%	10.7%	0.0%	0.0%	3.0%	6.2%	0.0%	1.8%	6.5%	6.8%	5.4%	4.0%	4.7%	
30. Safety at night	Excellent	12.8%	8.6%	6.6%	4.4%	7.1%	5.4%	12.2%	9.1%	7.0%	5.0%	9.1%	5.2%	6.8%	12.5%	10.7%	5.3%
	Good	56.4%	56.2%	39.3%	45.6%	53.6%	54.1%	53.7%	40.9%	52.3%	55.0%	40.0%	53.2%	59.3%	50.0%	54.7%	46.0%
	Not so good	23.1%	22.7%	29.5%	11.8%	17.9%	29.7%	9.8%	28.8%	19.5%	10.0%	30.9%	16.9%	22.0%	23.2%	18.0%	24.7%
	Poor	0.0%	3.1%	4.9%	7.4%	0.0%	0.0%	9.8%	1.5%	5.5%	10.0%	1.8%	5.2%	1.7%	7.1%	3.3%	4.7%
	Other/don't know	7.7%	9.4%	19.7%	30.9%	21.4%	10.8%	14.6%	19.7%	15.6%	20.0%	18.2%	19.5%	10.2%	7.1%	13.3%	19.3%
	Excellent/good	69.2%	64.8%	45.9%	50.0%	60.7%	59.5%	65.9%	50.0%	59.4%	60.0%	49.1%	58.4%	66.1%	62.5%	65.3%	51.3%
Not so good/poor	23.1%	25.8%	34.4%	19.1%	17.9%	29.7%	19.5%	30.3%	25.0%	20.0%	32.7%	22.1%	23.7%	30.4%	21.3%	29.3%	

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
32. Lodging such as hotel, motel or bed and breakfast	5- Very high priority	10.3%	15.6%	13.1%	11.8%	25.0%	5.4%	19.5%	15.2%	10.2%	30.0%	10.9%	10.4%	13.6%	12.5%	12.0%	14.7%
	4	25.6%	14.8%	18.0%	17.6%	10.7%	21.6%	12.2%	16.7%	19.5%	30.0%	14.5%	14.3%	20.3%	17.9%	20.7%	14.0%
	3	25.6%	26.6%	31.1%	19.1%	35.7%	32.4%	26.8%	24.2%	21.9%	20.0%	30.9%	24.7%	23.7%	26.8%	23.3%	28.0%
	2	20.5%	23.4%	18.0%	22.1%	14.3%	13.5%	22.0%	27.3%	23.4%	5.0%	23.6%	23.4%	25.4%	21.4%	23.3%	20.7%
	1- Very low priority	15.4%	18.0%	19.7%	29.4%	14.3%	21.6%	19.5%	16.7%	24.2%	15.0%	18.2%	24.7%	16.9%	21.4%	20.7%	20.7%
	Other/don't know	2.6%	1.6%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.8%	0.0%	1.8%	2.6%	0.0%	0.0%	2.0%	2.0%
	Total high priority (4-5)	35.9%	30.5%	31.1%	29.4%	35.7%	27.0%	31.7%	31.8%	29.7%	60.0%	25.5%	24.7%	33.9%	30.4%	32.7%	28.7%
	Total low priority (1-2)	35.9%	41.4%	37.7%	51.5%	28.6%	35.1%	41.5%	43.9%	47.7%	20.0%	41.8%	48.1%	42.4%	42.9%	44.0%	41.3%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
33. Family or casual style dining	5- Very high priority	53.8%	33.6%	39.3%	35.3%	53.6%	45.9%	34.1%	36.4%	33.6%	40.0%	30.9%	35.1%	40.7%	39.3%	36.7%	38.7%
	4	30.8%	39.8%	32.8%	33.8%	25.0%	29.7%	43.9%	34.8%	36.7%	45.0%	40.0%	39.0%	28.8%	39.3%	38.0%	32.7%
	3	10.3%	16.4%	19.7%	14.3%	14.3%	21.6%	17.1%	21.2%	14.1%	15.0%	25.5%	11.7%	16.9%	12.5%	13.3%	20.7%
	2	0.0%	3.9%	4.9%	2.9%	0.0%	2.7%	2.4%	1.5%	6.2%	0.0%	1.8%	5.2%	6.8%	1.8%	3.3%	4.0%
	1- Very low priority	2.6%	6.2%	1.6%	8.8%	7.1%	0.0%	2.4%	4.5%	8.6%	0.0%	1.8%	6.5%	6.8%	7.1%	8.0%	3.3%
	Other/don't know	2.6%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	1.5%	0.8%	0.0%	0.0%	2.6%	0.0%	0.0%	0.7%	0.7%
	Total high priority (4-5)	84.6%	73.4%	72.1%	69.1%	78.6%	75.7%	78.0%	71.2%	70.3%	85.0%	70.9%	74.0%	69.5%	78.6%	74.7%	71.3%
	Total low priority (1-2)	2.6%	10.2%	6.6%	11.8%	7.1%	2.7%	4.9%	6.1%	14.8%	0.0%	3.6%	11.7%	13.6%	8.9%	11.3%	7.3%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
34. Fine dining	5- Very high priority	28.2%	30.5%	29.5%	33.8%	50.0%	21.6%	34.1%	34.8%	25.8%	40.0%	29.1%	24.7%	37.3%	37.5%	31.3%	30.0%
	4	23.1%	32.0%	39.3%	23.5%	17.9%	37.8%	29.3%	30.3%	30.5%	35.0%	32.7%	29.9%	30.5%	28.6%	30.7%	29.3%
	3	35.9%	21.9%	19.7%	27.9%	21.4%	29.7%	17.1%	25.8%	25.8%	20.0%	23.6%	31.2%	20.3%	19.6%	23.3%	26.0%
	2	2.6%	8.6%	6.6%	1.5%	0.0%	5.4%	9.8%	3.0%	7.0%	0.0%	9.1%	6.5%	5.1%	5.4%	3.3%	8.0%
	1- Very low priority	7.7%	7.0%	4.9%	13.2%	10.7%	5.4%	9.8%	6.1%	10.2%	5.0%	5.5%	6.5%	6.8%	8.9%	11.3%	6.0%
	Other/don't know	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.7%
	Total high priority (4-5)	51.3%	62.5%	68.9%	57.4%	67.9%	59.5%	63.4%	65.2%	56.2%	75.0%	61.8%	54.5%	67.8%	66.1%	62.0%	59.3%
	Total low priority (1-2)	10.3%	15.6%	11.5%	14.7%	10.7%	10.8%	19.5%	9.1%	17.2%	5.0%	14.5%	13.0%	11.9%	14.3%	14.7%	14.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
35. Breakfast or brunch restaurant	5- Very high priority	25.6%	22.7%	29.5%	35.3%	46.4%	24.3%	22.0%	25.8%	26.6%	35.0%	25.5%	26.0%	23.7%	32.1%	28.0%	26.7%
	4	35.9%	31.2%	34.4%	23.5%	17.9%	37.8%	36.6%	30.3%	28.9%	40.0%	29.1%	29.9%	27.1%	30.4%	31.3%	29.3%
	3	25.6%	30.5%	26.2%	16.2%	28.6%	21.6%	17.1%	27.3%	27.3%	5.0%	34.5%	22.1%	30.5%	28.6%	24.7%	26.0%
	2	5.1%	8.6%	4.9%	16.2%	0.0%	10.8%	17.1%	9.1%	8.6%	15.0%	7.3%	10.4%	11.9%	5.4%	7.3%	11.3%
	1- Very low priority	5.1%	4.7%	4.9%	8.8%	7.1%	0.0%	4.9%	7.6%	7.8%	5.0%	1.8%	9.1%	6.8%	1.8%	8.0%	4.7%
	Other/don't know	2.6%	2.3%	0.0%	0.0%	0.0%	5.4%	2.4%	0.0%	0.8%	0.0%	1.8%	2.6%	0.0%	1.8%	0.7%	2.0%
	Total high priority (4-5)	61.5%	53.9%	63.9%	58.8%	64.3%	62.2%	58.5%	56.1%	55.5%	75.0%	54.5%	55.8%	50.8%	62.5%	59.3%	56.0%
	Total low priority (1-2)	10.3%	13.3%	9.8%	25.0%	7.1%	10.8%	22.0%	16.7%	16.4%	20.0%	9.1%	19.5%	18.6%	7.1%	15.3%	16.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
36. Bakery	5- Very high priority	23.1%	22.7%	24.6%	26.5%	39.3%	24.3%	26.8%	27.3%	18.0%	45.0%	21.8%	16.9%	28.8%	25.0%	18.7%	29.3%
	4	25.6%	32.0%	21.3%	27.9%	32.1%	29.7%	24.4%	22.7%	29.7%	20.0%	21.8%	29.9%	30.5%	30.4%	28.7%	26.7%
	3	23.1%	26.6%	39.3%	22.1%	21.4%	24.3%	26.8%	31.8%	28.1%	20.0%	36.4%	29.9%	23.7%	23.2%	30.7%	24.7%
	2	12.8%	11.7%	4.9%	10.3%	3.6%	10.8%	9.8%	7.6%	12.5%	5.0%	9.1%	11.7%	11.9%	12.5%	12.0%	8.0%
	1- Very low priority	12.8%	6.2%	8.2%	13.2%	3.6%	8.1%	9.8%	10.6%	10.9%	10.0%	10.9%	9.1%	5.1%	8.9%	9.3%	10.0%
	Other/don't know	2.6%	0.8%	1.6%	0.0%	0.0%	2.7%	2.4%	0.0%	0.8%	0.0%	0.0%	2.6%	0.0%	0.0%	0.7%	1.3%
	Total high priority (4-5)	48.7%	54.7%	45.9%	54.4%	71.4%	54.1%	51.2%	50.0%	47.7%	65.0%	43.6%	46.8%	59.3%	55.4%	47.3%	56.0%
	Total low priority (1-2)	25.6%	18.0%	13.1%	23.5%	7.1%	18.9%	19.5%	18.2%	23.4%	15.0%	20.0%	20.8%	16.9%	21.4%	21.3%	18.0%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
37. Ice cream shop	5- Very high priority	12.8%	18.0%	23.0%	17.6%	35.7%	24.3%	14.6%	15.2%	15.6%	40.0%	14.5%	13.0%	23.7%	19.6%	12.7%	24.0%
	4	23.1%	22.7%	13.1%	20.6%	10.7%	21.6%	26.8%	24.2%	17.2%	10.0%	21.8%	23.4%	20.3%	17.9%	23.3%	16.7%
	3	23.1%	30.5%	23.0%	22.1%	21.4%	21.6%	24.4%	28.8%	26.6%	20.0%	23.6%	19.5%	30.5%	35.7%	26.0%	25.3%
	2	28.2%	19.5%	29.5%	16.2%	21.4%	24.3%	22.0%	18.2%	23.4%	5.0%	25.5%	28.6%	15.3%	17.9%	24.0%	20.0%
	1- Very low priority	10.3%	8.6%	9.8%	22.1%	10.7%	5.4%	9.8%	12.1%	16.4%	25.0%	14.5%	11.7%	10.2%	8.9%	13.3%	12.0%
	Other/don't know	2.6%	0.8%	1.6%	1.5%	0.0%	2.7%	2.4%	1.5%	0.8%	0.0%	0.0%	3.9%	0.0%	0.0%	0.7%	2.0%
	Total high priority (4-5)	35.9%	40.6%	36.1%	38.2%	46.4%	45.9%	41.5%	39.4%	32.8%	50.0%	36.4%	36.4%	44.1%	37.5%	36.0%	40.7%
	Total low priority (1-2)	38.5%	28.1%	39.3%	38.2%	32.1%	29.7%	31.7%	30.3%	39.8%	30.0%	40.0%	40.3%	25.4%	26.8%	37.3%	32.0%
38. Antique shops	5- Very high priority	7.7%	14.8%	16.4%	10.3%	35.7%	2.7%	19.5%	13.6%	8.6%	30.0%	5.5%	13.0%	16.9%	10.7%	6.7%	19.3%
	4	12.8%	7.8%	11.5%	17.6%	3.6%	13.5%	12.2%	16.7%	9.4%	20.0%	9.1%	11.7%	8.5%	12.5%	12.7%	10.0%
	3	28.2%	38.3%	41.0%	30.9%	25.0%	40.5%	29.3%	33.3%	39.8%	35.0%	41.8%	36.4%	42.4%	33.9%	36.7%	34.7%
	2	23.1%	18.0%	16.4%	19.1%	21.4%	13.5%	19.5%	21.2%	18.0%	0.0%	21.8%	19.5%	18.6%	19.6%	20.7%	16.7%
	1- Very low priority	25.6%	18.8%	11.5%	22.1%	10.7%	24.3%	17.1%	13.6%	23.4%	15.0%	20.0%	15.6%	13.6%	21.4%	21.3%	17.3%
	Other/don't know	2.6%	2.3%	3.3%	0.0%	3.6%	5.4%	2.4%	1.5%	0.8%	0.0%	1.8%	3.9%	0.0%	1.8%	2.0%	2.0%
	Total high priority (4-5)	20.5%	22.7%	27.9%	27.9%	39.3%	16.2%	31.7%	30.3%	18.0%	50.0%	14.5%	24.7%	25.4%	23.2%	19.3%	29.3%
	Total low priority (1-2)	48.7%	36.7%	27.9%	41.2%	32.1%	37.8%	36.6%	34.8%	41.4%	15.0%	41.8%	35.1%	32.2%	41.1%	42.0%	34.0%
39. Art galleries and shops	5- Very high priority	25.6%	19.5%	19.7%	17.6%	35.7%	16.2%	24.4%	16.7%	17.2%	40.0%	12.7%	16.9%	27.1%	25.0%	12.7%	26.7%
	4	20.5%	24.2%	18.0%	4.4%	17.9%	21.6%	19.5%	21.2%	14.1%	0.0%	29.1%	14.3%	15.3%	25.0%	16.7%	18.7%
	3	28.2%	35.9%	41.0%	36.8%	25.0%	35.1%	34.1%	40.9%	37.5%	40.0%	36.4%	37.7%	35.6%	26.8%	42.7%	30.0%
	2	12.8%	12.5%	6.6%	17.6%	14.3%	16.2%	9.8%	10.6%	13.3%	10.0%	7.3%	14.3%	11.9%	14.3%	11.3%	14.0%
	1- Very low priority	10.3%	7.0%	13.1%	22.1%	7.1%	8.1%	9.8%	9.1%	17.2%	10.0%	12.7%	14.3%	10.2%	8.9%	16.0%	8.7%
	Other/don't know	2.6%	0.8%	1.6%	1.5%	0.0%	2.7%	2.4%	1.5%	0.8%	0.0%	1.8%	2.6%	0.0%	0.0%	0.7%	2.0%
	Total high priority (4-5)	46.2%	43.8%	37.7%	22.1%	53.6%	37.8%	43.9%	37.9%	31.2%	40.0%	41.8%	31.2%	42.4%	50.0%	29.3%	45.3%
	Total low priority (1-2)	23.1%	19.5%	19.7%	39.7%	21.4%	24.3%	19.5%	19.7%	30.5%	20.0%	20.0%	28.6%	22.0%	23.2%	27.3%	22.7%
40. Convenience store or grocery store	5- Very high priority	7.7%	14.1%	16.4%	16.2%	17.9%	8.1%	29.3%	10.6%	11.7%	30.0%	14.5%	10.4%	11.9%	8.9%	12.0%	16.0%
	4	7.7%	14.1%	18.0%	20.6%	32.1%	10.8%	7.3%	15.2%	17.2%	20.0%	9.1%	19.5%	11.9%	23.2%	16.3%	15.3%
	3	33.3%	25.8%	14.8%	19.1%	21.4%	21.6%	22.0%	24.2%	22.7%	20.0%	27.3%	18.2%	23.7%	23.2%	23.3%	22.0%
	2	30.8%	20.3%	23.0%	19.1%	10.7%	32.4%	12.2%	30.3%	20.3%	10.0%	23.6%	22.1%	23.7%	19.6%	22.0%	22.0%
	1- Very low priority	17.9%	25.8%	27.9%	23.5%	17.9%	27.0%	29.3%	19.7%	26.6%	20.0%	25.5%	27.3%	28.8%	25.0%	25.3%	24.0%
	Other/don't know	2.6%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	2.6%	0.0%	0.0%	0.7%	0.7%
	Total high priority (4-5)	15.4%	28.1%	34.4%	36.8%	50.0%	18.9%	36.6%	25.8%	28.9%	50.0%	23.6%	29.9%	23.7%	32.1%	28.7%	31.3%
	Total low priority (1-2)	48.7%	46.1%	50.8%	42.6%	28.6%	59.5%	41.5%	50.0%	46.9%	30.0%	49.1%	49.4%	52.5%	44.6%	47.3%	46.0%
41. Clothing stores	5- Very high priority	20.5%	30.5%	27.9%	29.4%	35.7%	18.9%	34.1%	28.8%	27.3%	35.0%	21.8%	24.7%	32.2%	32.1%	20.7%	36.0%
	4	30.8%	34.4%	37.7%	19.1%	35.7%	32.4%	29.3%	34.8%	27.3%	25.0%	27.3%	31.2%	33.9%	35.7%	28.0%	33.3%
	3	33.3%	19.5%	21.3%	20.6%	7.1%	29.7%	19.5%	19.7%	25.0%	20.0%	32.7%	19.5%	18.6%	19.6%	24.7%	19.3%
	2	7.7%	8.6%	4.9%	13.2%	14.3%	13.5%	12.2%	4.5%	7.0%	10.0%	5.5%	13.0%	10.2%	3.6%	13.3%	4.0%
	1- Very low priority	5.1%	6.2%	8.2%	17.6%	7.1%	2.7%	4.9%	12.1%	12.5%	10.0%	10.9%	10.4%	5.1%	8.9%	13.3%	6.0%
	Other/don't know	2.6%	0.8%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.8%	0.0%	1.8%	1.3%	0.0%	0.0%	0.0%	1.3%
	Total high priority (4-5)	51.3%	64.8%	65.6%	48.5%	71.4%	51.4%	63.4%	63.6%	54.7%	60.0%	49.1%	55.8%	66.1%	67.9%	48.7%	69.3%
	Total low priority (1-2)	12.8%	14.8%	13.1%	30.9%	21.4%	16.2%	17.1%	16.7%	19.5%	20.0%	16.4%	23.4%	15.3%	12.5%	26.7%	10.0%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
42. Arcade or other attraction aimed at younger teenagers	5- Very high priority	17.9%	16.4%	21.3%	10.3%	14.3%	16.2%	14.6%	22.7%	13.3%	35.0%	23.6%	11.7%	11.9%	16.1%	14.0%	18.0%
	4	28.2%	21.9%	23.0%	19.1%	28.6%	16.2%	22.0%	19.7%	25.0%	40.0%	23.6%	22.1%	28.8%	16.1%	22.0%	23.3%
	3	41.0%	28.9%	23.0%	25.0%	28.6%	40.5%	22.0%	34.8%	22.7%	0.0%	27.3%	29.9%	30.5%	28.6%	28.7%	27.3%
	2	7.7%	16.4%	8.2%	22.1%	14.3%	13.5%	19.5%	3.0%	19.5%	10.0%	14.5%	22.1%	10.2%	14.3%	17.3%	12.0%
	1- Very low priority	2.6%	14.8%	21.3%	19.1%	14.3%	10.8%	17.1%	18.2%	16.4%	10.0%	10.9%	9.1%	16.9%	23.2%	15.3%	16.7%
	Other/don't know	2.6%	1.6%	3.3%	4.4%	0.0%	2.7%	4.9%	1.5%	3.1%	5.0%	0.0%	5.2%	1.7%	1.8%	2.7%	2.7%
	Total high priority (4-5)	46.2%	38.3%	44.3%	29.4%	42.9%	32.4%	36.6%	42.4%	38.3%	75.0%	47.3%	33.8%	40.7%	32.1%	36.0%	41.3%
Total low priority (1-2)	10.3%	31.2%	29.5%	41.2%	28.6%	24.3%	36.6%	21.2%	35.9%	20.0%	25.5%	31.2%	27.1%	37.5%	32.7%	28.7%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
43. Activities for college age students	5- Very high priority	28.2%	27.3%	31.1%	26.5%	46.4%	18.9%	26.8%	31.8%	24.2%	50.0%	25.5%	28.6%	27.1%	25.0%	26.0%	29.3%
	4	33.3%	28.9%	26.2%	29.4%	14.3%	27.0%	26.8%	34.8%	29.7%	25.0%	20.0%	33.8%	27.1%	33.9%	31.3%	26.0%
	3	20.5%	18.8%	13.1%	17.6%	25.0%	24.3%	9.8%	10.6%	20.3%	5.0%	25.5%	20.8%	16.9%	16.1%	18.7%	16.7%
	2	10.3%	10.2%	14.8%	11.8%	7.1%	13.5%	12.2%	12.1%	11.7%	0.0%	14.5%	7.8%	8.5%	12.5%	10.7%	12.7%
	1- Very low priority	7.7%	14.8%	13.1%	11.8%	7.1%	16.2%	22.0%	10.6%	12.5%	15.0%	14.5%	9.1%	20.3%	12.5%	12.0%	14.7%
	Other/don't know	0.0%	0.0%	1.6%	2.9%	0.0%	0.0%	2.4%	0.0%	1.6%	5.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.7%
	Total high priority (4-5)	61.5%	56.2%	57.4%	55.9%	60.7%	45.9%	53.7%	66.7%	53.9%	75.0%	45.5%	62.3%	54.2%	58.9%	57.3%	55.3%
Total low priority (1-2)	17.9%	25.0%	27.9%	23.5%	14.3%	29.7%	34.1%	22.7%	24.2%	15.0%	29.1%	16.9%	28.8%	25.0%	22.7%	27.3%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
44. Bars/nightclubs	5- Very high priority	12.8%	3.9%	1.6%	4.4%	7.1%	2.7%	0.0%	7.6%	4.7%	10.0%	3.6%	3.9%	1.7%	8.9%	6.7%	2.7%
	4	10.3%	8.6%	4.9%	0.0%	17.9%	8.1%	7.3%	3.0%	3.9%	10.0%	5.5%	6.5%	6.8%	3.6%	6.0%	6.0%
	3	23.1%	18.8%	14.8%	10.3%	28.6%	16.2%	17.1%	16.7%	13.3%	10.0%	12.7%	19.5%	16.9%	25.0%	17.3%	15.3%
	2	28.2%	21.1%	24.6%	23.5%	14.3%	29.7%	29.3%	22.7%	21.1%	15.0%	25.5%	26.0%	27.1%	19.6%	28.7%	17.3%
	1- Very low priority	25.6%	45.3%	54.1%	57.4%	32.1%	40.5%	43.9%	48.5%	54.7%	55.0%	52.7%	40.3%	47.5%	41.1%	40.0%	56.0%
	Other/don't know	0.0%	2.3%	0.0%	4.4%	0.0%	2.7%	4.9%	1.5%	2.3%	0.0%	0.0%	3.9%	2.9%	1.8%	1.3%	2.7%
	Total high priority (4-5)	23.1%	12.5%	6.6%	4.4%	25.0%	10.8%	7.3%	10.6%	8.6%	20.0%	9.1%	10.4%	8.5%	12.5%	12.7%	8.7%
Total low priority (1-2)	53.8%	66.4%	78.7%	80.9%	46.4%	70.3%	73.2%	71.2%	75.8%	70.0%	78.2%	66.2%	74.6%	60.7%	68.7%	73.3%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
45. Bookstore	5- Very high priority	35.9%	27.3%	24.6%	26.5%	42.9%	32.4%	24.4%	24.2%	25.0%	35.0%	29.1%	28.6%	28.8%	23.2%	18.0%	36.7%
	4	17.9%	32.0%	31.1%	20.6%	32.1%	21.6%	34.1%	30.3%	24.2%	25.0%	27.3%	22.1%	25.4%	39.3%	29.3%	25.3%
	3	28.2%	28.1%	27.9%	20.6%	14.3%	32.4%	29.3%	24.2%	28.1%	15.0%	23.6%	31.2%	30.5%	23.2%	31.3%	22.0%
	2	7.7%	8.6%	9.8%	11.8%	7.1%	10.8%	4.9%	13.6%	8.6%	20.0%	9.1%	10.4%	10.2%	5.4%	9.3%	9.3%
	1- Very low priority	7.7%	3.9%	4.9%	19.1%	3.6%	2.7%	7.3%	6.1%	12.5%	5.0%	10.9%	3.9%	5.1%	8.9%	10.7%	6.0%
	Other/don't know	2.6%	0.0%	1.6%	1.5%	0.0%	0.0%	0.0%	1.5%	1.6%	0.0%	0.0%	3.9%	0.0%	0.0%	1.3%	0.7%
	Total high priority (4-5)	53.8%	59.4%	55.7%	47.1%	75.0%	54.1%	58.5%	54.5%	49.2%	60.0%	56.4%	50.6%	54.2%	62.5%	47.3%	62.0%
Total low priority (1-2)	15.4%	12.5%	14.8%	30.9%	10.7%	13.5%	12.2%	19.7%	21.1%	25.0%	20.0%	14.3%	15.3%	14.3%	20.0%	15.3%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
47. Adding green space and landscaping such as trees or plantings	5- Very high priority	33.3%	21.9%	24.6%	16.2%	42.9%	32.4%	19.5%	28.8%	13.3%	30.0%	27.3%	26.0%	27.1%	16.1%	22.7%	22.7%
	4	30.8%	25.8%	18.0%	25.0%	17.9%	13.5%	36.6%	27.3%	23.4%	35.0%	20.0%	19.5%	20.3%	42.9%	25.3%	23.3%
	3	15.4%	31.2%	26.2%	30.9%	28.6%	35.1%	19.5%	21.2%	31.2%	20.0%	36.4%	26.0%	23.7%	16.1%	26.0%	29.3%
	2	12.8%	14.1%	18.0%	11.8%	7.1%	13.5%	15.6%	17.1%	14.1%	10.0%	9.1%	15.6%	16.9%	14.3%	16.7%	12.0%
	1- Very low priority	5.1%	7.0%	13.1%	16.2%	3.6%	5.4%	7.3%	6.1%	17.2%	5.0%	7.3%	11.7%	11.9%	10.7%	9.3%	12.0%
	Other/don't know	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.7%
	Total high priority (4-5)	64.1%	47.7%	42.6%	41.2%	60.7%	45.9%	56.1%	56.1%	36.7%	65.0%	47.3%	45.5%	47.5%	58.9%	48.0%	46.0%
Total low priority (1-2)	17.9%	21.1%	31.1%	27.9%	10.7%	18.9%	24.4%	22.7%	31.2%	15.0%	16.4%	27.3%	28.8%	25.0%	26.0%	24.0%	

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
48. Improving lighting	5- Very high priority	23.1%	26.6%	24.6%	25.0%	32.1%	21.6%	31.7%	22.7%	24.2%	45.0%	30.9%	18.2%	23.7%	26.8%	24.0%	26.7%
	4	33.3%	28.9%	27.9%	10.3%	28.6%	35.1%	26.8%	24.2%	21.1%	20.0%	32.7%	20.8%	20.3%	30.4%	25.3%	24.7%
	3	33.3%	27.3%	26.2%	35.3%	32.1%	18.9%	24.4%	39.4%	29.7%	15.0%	27.3%	36.4%	39.0%	23.2%	31.3%	28.7%
	2	2.6%	10.9%	13.1%	13.2%	3.6%	13.5%	12.2%	6.1%	13.3%	0.0%	5.5%	14.3%	8.5%	12.5%	12.0%	9.3%
	1- Very low priority	5.1%	4.7%	6.6%	11.8%	0.0%	8.1%	0.0%	4.5%	10.9%	15.0%	1.8%	9.1%	6.8%	3.6%	6.7%	6.7%
	Other/don't know	2.6%	1.6%	1.6%	4.4%	3.6%	2.7%	4.9%	3.0%	0.8%	5.0%	1.8%	1.3%	1.7%	3.6%	0.7%	4.0%
	Total high priority (4-5)	56.4%	55.5%	52.5%	35.3%	60.7%	56.8%	58.5%	47.0%	45.3%	65.0%	63.6%	39.0%	44.1%	57.1%	49.3%	51.3%
	Total low priority (1-2)	7.7%	15.6%	19.7%	25.0%	3.6%	21.6%	12.2%	10.6%	24.2%	15.0%	7.3%	23.4%	15.3%	16.1%	18.7%	16.0%
49. Moving utilities underground	5- Very high priority	30.8%	29.7%	34.4%	38.2%	53.6%	16.2%	39.0%	37.9%	27.3%	35.0%	32.7%	33.8%	33.9%	32.1%	38.7%	26.0%
	4	17.9%	21.9%	21.3%	17.6%	21.4%	21.6%	17.1%	19.7%	20.3%	25.0%	20.0%	20.8%	16.9%	26.8%	20.7%	19.3%
	3	15.4%	22.7%	23.0%	14.7%	7.1%	24.3%	19.5%	18.2%	24.2%	15.0%	27.3%	20.8%	22.0%	21.4%	18.0%	23.3%
	2	20.5%	14.1%	9.8%	7.4%	10.7%	16.2%	14.6%	9.1%	12.5%	15.0%	10.9%	7.8%	11.9%	12.5%	10.7%	14.0%
	1- Very low priority	10.3%	9.4%	11.5%	17.6%	7.1%	13.5%	7.3%	12.1%	14.1%	0.0%	7.3%	13.0%	13.6%	7.1%	11.3%	12.7%
	Other/don't know	5.1%	2.3%	0.0%	4.4%	0.0%	8.1%	2.4%	3.0%	1.6%	10.0%	1.8%	3.9%	1.7%	0.0%	0.7%	4.7%
	Total high priority (4-5)	48.7%	51.6%	55.7%	55.9%	75.0%	37.8%	56.1%	57.6%	47.7%	60.0%	52.7%	54.5%	50.8%	58.9%	59.3%	45.3%
	Total low priority (1-2)	30.8%	23.4%	21.3%	25.0%	17.9%	29.7%	22.0%	21.2%	26.6%	15.0%	18.2%	20.8%	25.4%	19.6%	22.0%	26.7%
50. Adding new parking spaces or lots	5- Very high priority	43.6%	31.2%	41.0%	26.5%	25.0%	29.7%	43.9%	42.4%	28.1%	50.0%	34.5%	37.7%	25.4%	33.9%	29.3%	37.3%
	4	17.9%	28.9%	32.8%	26.5%	25.0%	27.0%	19.5%	25.8%	32.8%	25.0%	32.7%	22.1%	33.9%	26.8%	27.3%	28.7%
	3	30.8%	23.4%	9.8%	14.7%	32.1%	24.3%	17.1%	24.2%	13.3%	10.0%	18.2%	18.2%	27.1%	19.6%	25.3%	13.3%
	2	7.7%	10.2%	9.8%	13.2%	10.7%	13.5%	9.8%	6.1%	12.5%	5.0%	7.3%	14.3%	6.8%	12.5%	8.7%	12.7%
	1- Very low priority	0.0%	6.2%	6.6%	19.1%	7.1%	5.4%	9.8%	1.5%	13.3%	10.0%	7.3%	7.8%	6.8%	7.1%	9.3%	8.0%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
	Total high priority (4-5)	61.5%	60.2%	73.8%	52.9%	50.0%	56.8%	63.4%	68.2%	60.9%	75.0%	67.3%	59.7%	59.3%	60.7%	56.7%	66.0%
	Total low priority (1-2)	7.7%	16.4%	16.4%	32.4%	17.9%	18.9%	19.5%	7.6%	25.8%	15.0%	14.5%	22.1%	13.6%	19.6%	18.0%	20.7%
51. Making alleys more attractive	5- Very high priority	23.1%	30.5%	29.5%	25.0%	35.7%	32.4%	26.8%	36.4%	21.1%	40.0%	25.5%	24.7%	39.0%	23.2%	27.3%	28.7%
	4	28.2%	19.5%	21.3%	19.1%	39.3%	27.0%	22.0%	9.1%	20.3%	20.0%	20.0%	23.4%	20.3%	21.4%	22.7%	18.7%
	3	17.9%	28.9%	23.0%	25.0%	21.4%	16.2%	31.7%	30.3%	23.4%	20.0%	29.1%	23.4%	20.3%	32.1%	23.3%	26.7%
	2	17.9%	12.5%	19.7%	13.2%	0.0%	18.9%	9.8%	15.2%	19.5%	15.0%	14.5%	14.3%	11.9%	12.5%	14.0%	16.7%
	1- Very low priority	10.3%	7.0%	6.6%	16.2%	3.6%	0.0%	9.8%	9.1%	14.1%	5.0%	10.9%	11.7%	8.5%	10.7%	11.3%	8.0%
	Other/don't know	2.6%	1.6%	0.0%	1.5%	0.0%	5.4%	0.0%	0.0%	1.6%	0.0%	0.0%	2.6%	0.0%	0.0%	1.3%	1.3%
	Total high priority (4-5)	51.3%	50.0%	50.8%	44.1%	75.0%	59.5%	48.8%	45.5%	41.4%	60.0%	45.5%	48.1%	59.3%	44.6%	50.0%	47.3%
	Total low priority (1-2)	28.2%	19.5%	26.2%	29.4%	3.6%	18.9%	19.5%	24.2%	33.6%	20.0%	25.5%	26.0%	20.3%	23.2%	25.3%	24.7%
52. Developing second-story residential space	5- Very high priority	2.6%	12.5%	11.5%	5.9%	17.9%	2.7%	19.5%	12.1%	4.7%	15.0%	9.1%	6.5%	6.8%	16.1%	12.7%	6.0%
	4	28.2%	11.7%	16.4%	17.6%	28.6%	10.8%	14.6%	18.2%	14.1%	30.0%	18.2%	18.2%	6.8%	17.9%	12.0%	20.0%
	3	35.9%	29.7%	27.9%	19.1%	25.0%	35.1%	26.8%	27.3%	27.3%	15.0%	29.1%	29.9%	30.5%	28.6%	30.0%	26.0%
	2	17.9%	22.7%	23.0%	22.1%	17.9%	29.7%	17.1%	16.7%	25.0%	15.0%	16.4%	18.2%	33.9%	17.9%	22.0%	22.0%
	1- Very low priority	12.8%	20.3%	19.7%	30.9%	7.1%	10.8%	22.0%	24.2%	26.6%	25.0%	21.8%	22.1%	20.3%	19.6%	20.0%	23.3%
	Other/don't know	2.6%	3.1%	1.6%	4.4%	3.6%	10.8%	0.0%	1.5%	2.3%	0.0%	5.5%	5.2%	1.7%	0.0%	3.3%	2.7%
	Total high priority (4-5)	30.8%	24.2%	27.9%	23.5%	46.4%	13.5%	34.1%	30.3%	18.8%	45.0%	27.3%	24.7%	13.6%	33.9%	24.7%	26.0%
	Total low priority (1-2)	30.8%	43.0%	42.6%	52.9%	25.0%	40.5%	39.0%	40.9%	51.6%	40.0%	38.2%	40.3%	54.2%	37.5%	42.0%	45.3%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
53. Making the area more pedestrian-friendly	5- Very high priority	28.2%	28.1%	36.1%	20.6%	35.7%	35.1%	43.9%	25.8%	20.3%	40.0%	32.7%	27.3%	23.7%	26.8%	25.3%	30.7%
	4	30.8%	21.9%	24.6%	36.8%	25.0%	27.0%	12.2%	28.8%	31.2%	25.0%	27.3%	24.7%	25.4%	30.4%	30.0%	24.0%
	3	20.5%	27.3%	27.9%	23.5%	28.6%	16.2%	24.4%	33.3%	25.0%	20.0%	29.1%	27.3%	28.8%	21.4%	28.7%	23.3%
	2	10.3%	16.4%	4.9%	7.4%	10.7%	16.2%	17.1%	7.6%	9.4%	0.0%	5.5%	13.0%	15.3%	12.5%	10.0%	12.0%
	1- Very low priority	7.7%	5.5%	6.6%	10.3%	0.0%	5.4%	2.4%	4.5%	11.7%	10.0%	5.5%	6.5%	6.8%	7.1%	6.0%	8.0%
	Other/don't know	2.6%	0.8%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	2.3%	5.0%	0.0%	1.3%	0.0%	1.8%	0.0%	2.0%
	Total high priority (4-5)	59.0%	50.0%	60.7%	57.4%	60.7%	62.2%	56.1%	54.5%	51.6%	65.0%	60.0%	51.9%	49.2%	57.1%	55.3%	54.7%
	Total low priority (1-2)	17.9%	21.9%	11.5%	17.6%	10.7%	21.6%	19.5%	12.1%	21.1%	10.0%	10.9%	19.5%	22.0%	19.6%	16.0%	20.0%
54. Improving signage to help people find their way around	5- Very high priority	10.3%	11.7%	18.0%	17.6%	35.7%	16.2%	17.1%	9.1%	10.9%	35.0%	23.6%	9.1%	6.8%	10.7%	10.7%	18.0%
	4	17.9%	13.3%	18.0%	17.6%	10.7%	13.5%	22.0%	16.7%	14.8%	30.0%	14.5%	16.9%	15.3%	12.5%	18.0%	13.3%
	3	28.2%	31.2%	23.0%	29.4%	35.7%	24.3%	12.2%	33.3%	30.5%	10.0%	29.1%	31.2%	35.6%	30.4%	30.7%	26.0%
	2	30.8%	21.9%	23.0%	16.2%	10.7%	32.4%	19.5%	22.7%	21.9%	10.0%	16.4%	24.7%	20.3%	26.8%	22.7%	21.3%
	1- Very low priority	10.3%	20.3%	18.0%	16.2%	7.1%	10.8%	26.8%	16.7%	20.3%	10.0%	16.4%	15.6%	22.0%	17.9%	17.3%	18.7%
	Other/don't know	2.6%	1.6%	0.0%	2.9%	0.0%	2.7%	2.4%	1.5%	1.6%	5.0%	0.0%	2.6%	0.0%	1.8%	0.7%	2.7%
	Total high priority (4-5)	28.2%	25.0%	36.1%	35.3%	46.4%	29.7%	39.0%	25.8%	25.8%	65.0%	38.2%	26.0%	22.0%	23.2%	28.7%	31.3%
	Total low priority (1-2)	41.0%	42.2%	41.0%	32.4%	17.9%	43.2%	46.3%	39.4%	42.2%	20.0%	32.7%	40.3%	42.4%	44.6%	40.0%	40.0%
55. Improving building facades	5- Very high priority	23.1%	24.2%	24.6%	19.1%	32.1%	21.6%	34.1%	19.7%	19.5%	45.0%	25.5%	20.8%	22.0%	23.2%	21.3%	24.7%
	4	20.5%	28.9%	32.8%	22.1%	32.1%	13.5%	29.3%	27.3%	28.1%	10.0%	34.5%	20.8%	27.1%	39.3%	22.7%	30.7%
	3	38.5%	30.5%	19.7%	33.8%	32.1%	35.1%	19.5%	33.3%	29.7%	20.0%	27.3%	33.8%	30.5%	28.6%	34.0%	26.0%
	2	12.8%	12.5%	14.8%	13.2%	0.0%	24.3%	4.9%	18.2%	13.3%	15.0%	9.1%	16.9%	11.9%	5.4%	14.7%	12.0%
	1- Very low priority	2.6%	3.9%	8.2%	10.3%	3.6%	5.4%	12.2%	1.5%	7.8%	10.0%	3.6%	6.5%	6.8%	3.6%	6.7%	6.0%
	Other/don't know	2.6%	0.0%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	1.3%	1.7%	0.0%	0.7%	0.7%
	Total high priority (4-5)	43.6%	53.1%	57.4%	41.2%	64.3%	35.1%	63.4%	47.0%	47.7%	55.0%	60.0%	41.6%	49.2%	62.5%	44.0%	55.3%
	Total low priority (1-2)	15.4%	16.4%	23.0%	23.5%	3.6%	29.7%	17.1%	19.7%	21.1%	25.0%	12.7%	23.4%	18.6%	8.9%	21.3%	18.0%
56. Keeping streets and sidewalks cleaner	5- Very high priority	28.2%	28.1%	24.6%	22.1%	46.4%	29.7%	39.0%	19.7%	19.5%	50.0%	32.7%	22.1%	20.3%	26.8%	20.7%	31.3%
	4	25.6%	22.7%	26.2%	22.1%	14.3%	27.0%	17.1%	24.2%	25.8%	20.0%	18.2%	27.3%	25.4%	23.2%	26.0%	20.7%
	3	30.8%	30.5%	27.9%	35.3%	35.7%	16.2%	19.5%	37.9%	35.2%	15.0%	40.0%	27.3%	35.6%	33.9%	33.3%	29.3%
	2	7.7%	12.5%	11.5%	10.3%	0.0%	21.6%	14.6%	12.1%	9.4%	10.0%	3.6%	10.4%	11.9%	12.5%	13.3%	9.3%
	1- Very low priority	5.1%	5.5%	9.8%	8.8%	3.6%	2.7%	9.8%	6.1%	8.6%	0.0%	5.5%	11.7%	6.8%	3.6%	6.7%	7.3%
	Other/don't know	2.6%	0.8%	0.0%	1.5%	0.0%	2.7%	0.0%	0.0%	1.6%	5.0%	0.0%	1.3%	0.0%	0.0%	0.0%	2.0%
	Total high priority (4-5)	53.8%	50.8%	50.8%	44.1%	60.7%	56.8%	56.1%	43.9%	45.3%	70.0%	50.9%	49.4%	45.8%	50.0%	46.7%	52.0%
	Total low priority (1-2)	12.8%	18.0%	21.3%	19.1%	3.6%	24.3%	24.4%	18.2%	18.0%	10.0%	9.1%	22.1%	18.6%	16.1%	20.0%	16.7%
57. Offering public wireless internet access	5- Very high priority	38.5%	26.6%	19.7%	10.3%	39.3%	21.6%	36.6%	28.8%	12.5%	40.0%	21.8%	23.4%	22.0%	25.0%	22.7%	23.3%
	4	25.6%	26.6%	36.1%	20.6%	32.1%	24.3%	24.4%	28.8%	25.8%	20.0%	21.8%	27.3%	32.2%	30.4%	25.3%	28.0%
	3	15.4%	27.3%	24.6%	26.5%	14.3%	24.3%	22.0%	25.8%	28.1%	10.0%	38.2%	22.1%	22.0%	25.0%	28.0%	22.0%
	2	12.8%	14.1%	6.6%	17.6%	10.7%	16.2%	4.9%	10.6%	18.1%	10.0%	7.3%	15.6%	15.3%	10.7%	11.3%	14.7%
	1- Very low priority	7.7%	5.5%	9.8%	22.1%	3.6%	10.8%	12.2%	4.5%	15.6%	10.0%	9.1%	10.4%	8.5%	8.9%	12.7%	9.3%
	Other/don't know	0.0%	0.0%	3.3%	2.9%	0.0%	2.7%	0.0%	1.5%	1.6%	10.0%	1.8%	1.3%	0.0%	0.0%	0.0%	2.7%
	Total high priority (4-5)	64.1%	53.1%	55.7%	30.9%	71.4%	45.9%	61.0%	57.6%	38.3%	60.0%	43.6%	50.6%	54.2%	55.4%	48.0%	51.3%
	Total low priority (1-2)	20.5%	19.5%	16.4%	39.7%	14.3%	27.0%	17.1%	15.2%	32.0%	20.0%	16.4%	26.0%	23.7%	19.6%	24.0%	24.0%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
58. Adding murals to downtown buildings	5- Very high priority	5.1%	9.4%	8.2%	11.8%	10.7%	13.5%	17.1%	7.6%	5.5%	25.0%	9.1%	11.7%	3.4%	7.1%	6.0%	12.0%
	4	12.8%	13.3%	14.8%	16.2%	17.9%	18.9%	12.2%	7.6%	15.6%	25.0%	14.5%	11.7%	15.3%	14.3%	14.0%	14.0%
	3	43.6%	21.9%	24.6%	23.5%	28.6%	29.7%	14.6%	28.8%	26.6%	25.0%	40.0%	24.7%	22.0%	19.6%	25.3%	26.7%
	2	15.4%	27.3%	23.0%	19.1%	25.0%	18.9%	29.3%	25.8%	20.3%	10.0%	21.8%	23.4%	18.6%	28.6%	26.7%	19.3%
	1- Very low priority	20.5%	28.1%	29.5%	29.4%	17.9%	18.9%	26.8%	30.3%	31.2%	15.0%	14.5%	27.3%	40.7%	30.4%	28.0%	27.3%
	Other/don't know	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.7%
	Total high priority (4-5)	17.9%	22.7%	23.0%	27.9%	28.6%	32.4%	29.3%	15.2%	21.1%	50.0%	23.6%	23.4%	18.6%	21.4%	20.0%	26.0%
Total low priority (1-2)	35.9%	55.5%	52.5%	48.5%	42.9%	37.8%	56.1%	56.1%	51.6%	25.0%	36.4%	50.6%	59.3%	58.9%	54.7%	46.7%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
59. Are there any other improvements you think should be made to Downtown Warrensburg?	Yes	23.1%	27.3%	29.5%	29.4%	10.7%	37.8%	34.1%	24.2%	28.1%	15.0%	29.1%	27.3%	30.5%	26.8%	30.7%	24.7%
	No	76.9%	72.7%	70.5%	70.6%	89.3%	62.2%	65.9%	75.8%	71.9%	85.0%	70.9%	72.7%	69.5%	73.2%	69.3%	75.3%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
60. Property owners should turn the second floors of their existing buildings into...	Rental units	56.4%	29.7%	32.8%	25.0%	32.1%	29.7%	34.1%	42.4%	27.3%	35.0%	47.3%	35.1%	23.7%	28.6%	34.0%	30.7%
	Condominiums	15.4%	20.3%	16.4%	2.9%	21.4%	10.8%	26.8%	16.7%	9.4%	5.0%	9.1%	20.8%	15.3%	21.4%	15.3%	14.0%
	No need	25.6%	35.2%	37.7%	57.4%	32.1%	37.8%	31.7%	30.3%	50.8%	45.0%	34.5%	36.4%	49.2%	33.9%	38.7%	42.0%
	Other	2.6%	14.8%	13.1%	14.7%	14.3%	21.6%	7.3%	10.6%	12.5%	15.0%	9.1%	7.8%	11.9%	16.1%	12.0%	13.3%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
62. What would you say is your main source of information about Downtown Warrensburg?	Local newspaper	17.9%	35.2%	57.4%	54.4%	28.6%	21.6%	56.1%	43.9%	43.8%	35.0%	43.6%	50.6%	35.6%	39.3%	38.0%	44.7%
	Television	0.0%	1.6%	0.0%	1.5%	0.0%	5.4%	0.0%	0.0%	0.8%	5.0%	1.8%	0.0%	0.0%	1.8%	0.7%	1.3%
	Radio	0.0%	2.3%	1.6%	1.5%	0.0%	2.7%	0.0%	0.0%	3.1%	5.0%	0.0%	3.9%	0.0%	0.0%	1.3%	2.0%
	Chamber of commerce web site	5.1%	4.7%	1.6%	2.9%	3.6%	5.4%	4.9%	3.0%	3.1%	10.0%	3.6%	1.3%	1.7%	7.1%	3.3%	4.0%
	Word-of-mouth	38.5%	25.0%	19.7%	14.7%	39.3%	35.1%	17.1%	15.2%	22.7%	35.0%	12.7%	22.1%	28.8%	23.2%	24.7%	22.0%
	I live downtown	5.1%	4.7%	9.8%	7.4%	3.6%	0.0%	7.3%	10.6%	7.0%	10.0%	7.3%	2.6%	11.9%	7.1%	8.0%	5.3%
	Other	25.6%	23.4%	8.2%	11.8%	25.0%	24.3%	14.6%	22.7%	14.1%	0.0%	21.8%	19.5%	18.6%	19.6%	20.7%	16.0%
	Other/don't know	7.7%	3.1%	1.6%	5.9%	0.0%	5.4%	0.0%	4.5%	5.5%	0.0%	9.1%	0.0%	3.4%	1.8%	3.3%	4.7%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
62b. What is your second most likely source of information?	Local newspaper	27.8%	27.4%	13.3%	18.8%	21.4%	28.6%	12.2%	22.2%	25.6%	25.0%	26.0%	15.6%	28.1%	23.6%	22.8%	23.1%
	Television	8.3%	2.4%	5.0%	7.8%	10.7%	5.7%	0.0%	0.0%	7.4%	10.0%	4.0%	2.6%	5.3%	5.5%	4.1%	5.6%
	Radio	5.6%	8.9%	15.0%	18.8%	17.9%	5.7%	0.0%	12.7%	15.7%	10.0%	10.0%	15.6%	14.0%	9.1%	11.0%	12.6%
	Chamber of commerce web site	11.1%	4.8%	3.3%	3.1%	7.1%	5.7%	7.3%	1.6%	5.0%	5.0%	8.0%	5.2%	1.8%	7.3%	5.5%	4.2%
	Word-of-mouth	19.4%	31.5%	43.3%	35.9%	17.9%	31.4%	39.0%	46.0%	29.8%	20.0%	34.0%	42.9%	28.1%	30.9%	31.7%	35.7%
	I live downtown	0.0%	3.2%	1.7%	1.6%	3.6%	2.9%	2.4%	1.6%	1.7%	0.0%	2.0%	2.6%	3.5%	0.0%	2.1%	2.1%
	Other	16.7%	14.5%	10.0%	3.1%	14.3%	8.6%	24.4%	7.9%	8.3%	10.0%	10.0%	10.4%	12.3%	14.5%	10.3%	11.9%
	Other/don't know	11.1%	7.3%	8.3%	10.9%	7.1%	11.4%	14.6%	7.9%	6.6%	20.0%	6.0%	5.2%	7.0%	9.1%	12.4%	4.9%

		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
64. How familiar are you will a state-sponsored program called the DREAM Initiative?	Very familiar	0.0%	0.8%	3.3%	2.9%	3.6%	0.0%	0.0%	1.5%	2.3%	0.0%	1.8%	0.0%	5.1%	1.8%	1.3%	2.0%
	Somewhat familiar	5.1%	10.9%	19.7%	11.8%	7.1%	8.1%	14.6%	15.2%	11.7%	0.0%	5.5%	14.3%	16.9%	14.3%	12.0%	12.0%
	Not very familiar	20.5%	15.6%	19.7%	19.1%	17.9%	10.8%	14.6%	21.2%	19.5%	10.0%	16.4%	20.8%	11.9%	28.6%	18.0%	18.0%
	Not at all familiar	74.4%	70.3%	55.7%	60.3%	67.9%	75.7%	68.3%	60.6%	64.1%	75.0%	76.4%	62.3%	66.1%	51.8%	67.3%	64.0%
	Other/don't know	0.0%	2.3%	1.6%	5.9%	3.6%	5.4%	2.4%	1.5%	2.3%	15.0%	0.0%	2.6%	0.0%	3.6%	1.3%	4.0%
	Very/somewhat familiar	5.1%	11.7%	23.0%	14.7%	10.7%	8.1%	14.6%	16.7%	14.1%	0.0%	7.3%	14.3%	22.0%	16.1%	13.3%	14.0%
Not very/not at all familiar	94.9%	85.9%	75.4%	79.4%	85.7%	86.5%	82.9%	81.8%	83.6%	85.0%	92.7%	83.1%	78.0%	80.4%	85.3%	82.0%	
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
65. Age	18-34	100.0%	0.0%	0.0%	0.0%	17.9%	29.7%	9.8%	16.7%	6.2%	20.0%	25.5%	10.4%	8.5%	8.9%	16.0%	10.0%
	35-49	0.0%	100.0%	0.0%	0.0%	60.7%	51.4%	61.0%	48.5%	27.3%	15.0%	34.5%	41.6%	55.9%	60.7%	42.7%	42.7%
	50-64	0.0%	0.0%	100.0%	0.0%	10.7%	10.8%	22.0%	24.2%	22.7%	20.0%	18.2%	22.1%	23.7%	19.6%	16.7%	24.0%
	65 or older	0.0%	0.0%	0.0%	100.0%	10.7%	8.1%	7.3%	7.6%	42.2%	40.0%	20.0%	26.0%	11.9%	10.7%	23.3%	22.0%
	Other/don't know/refused	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	1.6%	5.0%	1.8%	0.0%	0.0%	0.0%	1.3%	1.3%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
66. How long have you lived in the Warrensburg area?	0-2 years	12.8%	13.3%	4.9%	4.4%	100.0%	0.0%	0.0%	0.0%	0.0%	15.0%	5.5%	6.5%	13.6%	8.9%	9.3%	9.3%
	3-5 years	28.2%	14.8%	6.6%	4.4%	0.0%	100.0%	0.0%	0.0%	0.0%	5.0%	14.5%	15.6%	6.8%	8.9%	14.0%	10.7%
	6-10 years	10.3%	19.5%	14.8%	4.4%	0.0%	0.0%	100.0%	0.0%	0.0%	20.0%	12.7%	9.1%	11.9%	25.0%	13.3%	14.0%
	11-20 years	28.2%	25.0%	26.2%	7.4%	0.0%	0.0%	0.0%	100.0%	0.0%	10.0%	27.3%	22.1%	30.5%	19.6%	23.3%	20.7%
	More than 20 years	20.5%	27.3%	47.5%	79.4%	0.0%	0.0%	0.0%	0.0%	100.0%	50.0%	40.0%	46.8%	37.3%	37.5%	40.0%	45.3%
	Other/don't know	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
67. Income	under \$25,000	10.3%	2.3%	6.6%	11.8%	10.7%	2.7%	9.8%	3.0%	7.8%	100.0%	0.0%	0.0%	0.0%	0.0%	7.3%	6.0%
	\$25,000 to \$74,999	35.9%	14.8%	16.4%	16.2%	10.7%	21.6%	17.1%	22.7%	17.2%	0.0%	100.0%	0.0%	0.0%	0.0%	14.7%	22.0%
	\$50,000 to \$74,999	20.5%	25.0%	27.9%	29.4%	17.9%	32.4%	17.1%	25.8%	28.1%	0.0%	0.0%	100.0%	0.0%	0.0%	29.3%	22.0%
	\$75,000 to \$99,999	12.8%	25.8%	23.0%	10.3%	28.6%	10.8%	17.1%	27.3%	17.2%	0.0%	0.0%	0.0%	100.0%	0.0%	18.0%	21.3%
	\$100,000 or more	12.8%	26.6%	18.0%	8.8%	17.9%	13.5%	34.1%	16.7%	16.4%	0.0%	0.0%	0.0%	0.0%	100.0%	21.3%	16.0%
	Other/don't know	7.7%	5.5%	8.2%	23.5%	14.3%	18.9%	4.9%	4.5%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	9.3%	12.7%
		65. Age				66. How long have you lived in the Warrensburg area?					67. Income					68. Gender	
		18-34	35-49	50-64	65 or older	0-2 years	3-5 years	6-10 years	11-20 years	More than 20 years	under \$25,000	\$25,000 to \$74,999	\$50,000 to \$74,999	\$75,000 to \$99,999	\$100,000 or more	Male	Female
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
68. Gender	Male	61.5%	50.0%	41.0%	51.5%	50.0%	56.8%	48.8%	53.0%	46.9%	55.0%	40.0%	57.1%	45.8%	57.1%	100.0%	0.0%
	Female	38.5%	50.0%	59.0%	48.5%	50.0%	43.2%	51.2%	47.0%	53.1%	45.0%	60.0%	42.9%	54.2%	42.9%	0.0%	100.0%